VISIT…

THE FILM TILL NOW A SURVEY OF WORLD CINEMA"

PREFACE

It was with some misgivings that I decided to let this book be republished, although it had been often requested. When it was written in 1929, I had had about twelve months' practical work of film-making, having spent an excessive amount of my childhood and schooldays in cinemas. The first draft manuscript was about three times its published length, and perhaps the main thing in its favour was that it showed an enthusiasm for films. It also set down with fair accuracy a large amount of factual information not easily found elsewhere. It came about like this.

In 1928 I was employed first as an e outside man * (which meant hiring furniture and properties) and later as an assistant in the art-department in the biggest British film studio of the time. My youthful impetuosity led me to criticise the lack of creative opportunities in the studio where I worked, and within a few days I was out on the street with nothing in my pocket 1 Many may now forget that 1929 saw the almost complete shut-down of British studios because of Hollywood's revolutionary change-over to the sound film. So, thwarted in my wish to be associated with making films I turned to the next best thing writing about them. Mr. Jonathan Cape gave me the opportunity, for which I have always been grateful. Eighteen months later The Film Till Now appeared, to be received in general by a friendly Press with the exception of the Trade's own papers.

Naively I believed that its theories and facts would unlock the studio doors again to me. The opposite took place. I found employment still harder to get, until luckily I met

Mr. John Grierson. He asked me to join his little unit at the Empire Marketing Board, where I worked for six months learning the rudiments of the documentary film method.

1 Film Weekly, November 12, 1928.

IS

PREFACE

Since then I have been occupied mainly in making films and helping others to make them. There has been little time for writing books. The Film Till Now should, of course, have been wholly re-written; but I wonder if it would have been fair to alter points of view held nearly twenty years ago? Finally it was decided to let the main body of the original text be reprinted as it stood, making only minor changes required for accuracy. Tempting as it was in places to modify an opinion, or add a new point of view, it has not been done. This is especially the case in regard to the Soviet chapter and with the early formative years of the American cinema. Prophecies about the dialogue film, largely disproved though they have been subsequently, must stand. I ask the reader's indulgence. I have, however, been unable to resist adding a number of new footnotes where I felt they were justified. Knowing that perhaps the most used section of the book has been the Appendix of Production Units of some Outstanding Films, this list has been revised, expanded and brought up-to-date. The same has been done for the Glossary of Technical Terms and the Book List The volume has "also been re-illustrated. Most of the stills are from well-known and important films but occasionally, as with Lady Killer or Be Big, one has been included because it represents a trend in film subjects or styles rather than the film from which it is taken.

To bring the survey as a whole up to 1948, I sought the help of my old friend in America, Mr. Richard Griffith, knowing that his approach to films is very close to mine, He was almost the first correspondent I had after the publication of the book in America in 1930, second only to the late Eric Knight, perhaps one of the best film critics we have ever had. Mr. Griffith now holds the important post of Executive-Director at the National Board of Review of Motion Pictures in New York. He is also Assistant Director of the Museum of Modern Art Film Library in the same city. He has thus a wide experience in film viewing both past and present It should

16

I. LES SEPT CHATEAUX DE DIABLE, directed by ZECCA. [French, 1907]

2. CRIPPLE CREEK BARROOM, by EDISON. [American, 1898]

3. L'HIPPOCAMPE, directed by JEAN PAINLEV& [French, 1934]

4. THE SHAPE OF THINGS TO COME, directed by WILLIAM CAMERON MENZIES.
[British, 1935]

PREFACE

be added that, from a practical point of view, he contributed to the making of certain wartime documentaries and cine-magazines for the U.S., Army, notably to the famous Why We Fight series under the supervision of Frank Capra. Griffith's additional section to this new edition, Part Three : The Film Since Then, to which he has written his own Introduction, carries m}' full support of his critical judge ment and I take this opportunity of formally thanking him for his contribution. It should be remembered that he is writing from an American point of view. I must share occasional responsibility, however, where films have not been available to him, mainly in the non-American chapters, and where I have been fortunate enough to visit certain European countries since the war. Finally it should be added that he is writing briefly ; to have surveyed the past eighteen years of films in detail would have meant a vast new book in itself.

A new edition, as the reader will have noted, permits an author to indulge in the luxury of a new Preface.

Films recollected in memory, says Richard Griffith, are apt to be biased by nostalgia. How right he is ! When I was fortunate enough to spend some months at the Film Library in New York in 1937 and *38, I found that out only too well. On the other hand seeing old films again brings pleasant surprises; things you never saw and certainly implications which you were too inexperienced to observe. In general, however, films of the past usually live in our mind as being better than they really were, especially fiction films. Memory adds values to them that were never there. Yet, divorcing technique from view point, one realises now how much one missed by not understanding fully a director's aim at the time, or not

knowing the conditions under which a film was made, or the purpose indeed for which the film was made at all. That is why I greatly welcomed last year Dr. Siegfried Kracauer's book From Caligari to Hitler because it gave

TPTM 51 **

PREFACE

a social, political and economic background to the early German cinema that no one else to my knowledge had tried to do. I wish that other writers (or perhaps Dr. Kracauer himself?) could do the same thing for the films of other countries ; Griffith, I fancy, has done It briefly for the later American cinema in this new edition, and Mr. Lewis Jacobs also came near to this approach. 1

Since the manuscript of this book was first written, I have at least found out that the more you become Involved in making films the less you know about them. Sometimes I have sat in a cutting-room with film draped round the walls and overflowing the bins and realised just how little one does know about the infinite possibilities of this wonderful medium, with its magic property of joining image to image and mixing sound with sound. Certainly I would not again have the audacity to try and write a sur vey of the world's cinema now that I know not only how difficult it is to make a film but how much more difficult it is to find the economic conditions in which you can use the medium with honesty and sincerity. It is always tragic to me that a film-director must spend some three-quarters of his time negotiating the ways and means to make the film he wants to make and only a quarter in actually making the film itself. To the director with something he thinks it important to say the means of production are so hard to come by that much creative time is spent in merely getting access to the expensive materials of film

production.

These past thirty years have seen a steady concentration of all means of film production in Western Europe and the United States. With the possibility of making very large returns both from a home-market and from audiences overseas, the film industries of most countries have now become more than ever before a matter of financial investment and international trade bargaining at the highest level. The film is no longer the happy-go-lucky invest ment of small-time entrepreneurs. It Is gambling in public

1 The Rise of the American Film (Harcourt Brace, 1939).

taste on the grand scale and has tended inevitably to be restricted to those controlling the other great international manufactures.

The screen's reflection of a people's character and ideals and traditions, its unlimited power to create goodwill and promote understanding, its unequalled importance as a medium for public communication are motives which have been largely overlooked in the scramble to monopolise this universal show-business. Governments, banks, insurance companies, electrical cartels and other holders of big capital guide the destiny of the motion picture medium rather than the creative artists who seek to use it as an outlet for their ideas and imaginations.

Almost the whole potential of the cinema as an instru ment of public education has been neglected by the Industry's controllers in their pursuit of big returns. Little attempt, except in the field of documentary films, has as yet

been made to use this powerful medium as a contribution to world thought. It has been characteristic of the Industry always to aim to produce its films for the largest possible number of people, and hence stand to gain the biggest revenue. Seldom have the serious social responsibilities attached to such an undertaking been recognised by the executives of the Industry. If the same disregard for responsibility were to obtain in the publishing or broad casting worlds, public alarm would be at once expressed. The cinema has grown up as a cheap and convenient form of community amusement causing experiment in its artistic potentialities to be scarce and difficult to achieve. Only recently has it aroused the attention of educationalists and those concerned with social progress and moral welfare. Up till lately the interest of capitalist governments has been mainly confined to the film's commodity value and its vast yield in taxes. The showmen and promoters have been left to do what they liked with their adolescent Industry. To-day, they not illogically resent interference from the outside. The fact that the head of a Government depart ment or a member of Parliament can have made himself

knowledgeable about the complex internal affairs of the Industry has come as rather a shock.

But the making of sincere films by men who have something valuable and not necessarily unentertainlng to say in the world has become a dim prospect when viewed in relation to the constant need to keep screen-space and studio-space filled, the call to save dollars, the spread of trade and what are hypocritically called * ways of life * by film exploitation, the need not only to relate box-office revenue to production cost but perhaps to adjust this picture to make money and that one to lose it in order to satisfy an accountant's balance-sheet. To produce a good fiction

film to-day is often a matter of luck, or the stern insistence of a director having the guts and faith to stick by his intentions. When I see a Crossfire, a Miracle or an Overlanders, I give thanks to someone somewhere who has broken through the defences.

The three branches of the Industry production, distri bution and exhibition once separate processes, have become so merged into big monopolies that the making of films by a handful of independent and sincerely creative film-makers has become something like an impossibility. Such freedom to produce can never return until exhibiting interests are wholly or at least partially divorced from production interests. Exhibitor control and influence over the making of films such as exists to some extent in Britain and certainly in America tend to lead to extreme caution, to resistance to new ideas, to obsession to believed proven box-office formulas, and to a general pandering to the lower instincts of the mass-audience. When you con sider that the age level of this audience must be assessed at the lowest common denominator, the 'teen-age rule, by which exhibitors themselves view their own commodity, you can understand how this control paralyses adult creative initiative in production. 1

1 Thus it is difficult at first to understand the logic of the British Government setting up a Film Finance Corporation with 5 million to be invested in production at live guidance of the distributors!

20

PREFACE

But the public, dissatisfied as it might be, has auto matically responded to the dynamic attraction of this new medium and is surely now ripe for special cinemas showing special types of films that will exploit the screen-medium

to the full. More advanced in taste and knowledge than the exhibitors and distributors, it has no opportunity at present to sort itself out into discriminating levels. It has little resource except to stay away from cinemas. An American film-trade journal recently put the matter bluntly. After reporting a rival journal's comment that the Gallup Audience Research Survey stated that if all persons in the United States between the ages of 31 and 65 could be induced to go to the cinema once a week, then the increase in the box-office gross would amount to 800,000,000 dollars, the Motion Picture Herald remarked : ' The same Gallup sources a few weeks ago reported that the best customer of the screen was a person of nineteen years. That, as we have remarked before, is the age of eagerness, filled with urges and wishing and the hungry quest for experience an order of vocational training for the business of living. After 31, and onward, the individual has had some experience, knows some of the answers, and the keen edge is off the appetites. ... It would be most unprofitable for the motion picture to seek out the genuinely mature instincts^ because in doing so the big hungry young audience would have no part of the stuff/ l These are the editorial words of a responsible journal of the American Motion Picture Industry. They are self-explanatory. 2

To an exhibitor good entertainment means the attraction to his cinema of the largest number of people in his area. What methods of magnetism are used is irrelevant, although it is amazing what ingenuity is sometimes employed. Exhibitors are reluctant to show films that might encourage their audiences to think because and this is the nub of the matter a thoughtful audience would

1 June 26, 1948. (My italics P.R.)

2 Relevant are the findings in regard to cinema-going in Rising Twenty, Pearl Jephcott (Faiber & Faber, 1948).

PREFACE

endanger the blind cinema-going habit upon which the exhibitor depends for maintenance of his full houses. A questioning audience demanding a more mature standard of film programme would make an exhibitor's revenue far more speculative than up till now. I quote from the same American trade-journal : & Once again may it be said that the motion picture theatre is not approached by its customers as a place of controversy, of consideration,, of issues, of thinking it is a place for feeling, for emotion, and for its millions those emotions are simple, and basic, never complex. The box-office people neither study nor think about pictures. They look at them. If they like them, they say so to friends and neighbours/ l Mr. ^ Terry Ramsaye, the author of these quotations and the editor of the journal in question, may self-appoint himself to speak for America's millions of filmgoers, but I flatly refuse on evidence to accept this appraisal 1 of the filmgoing public in other countries including Britain. If his thesis is valid, how does he account for the phenomenal box-office success of such films as The Best Years of Our Lives, Crossfire and Gentleman's Agreement, not only in Britain but in their country of origin?

It is this kind of sweeping assessment, so common among high film executives, of the ordinary man that explains such demonstrations of intolerance and bigotry as were witnessed at the Un-American Activities investi gation on certain Hollywood personalities in Washington last November. 2 Opinions expressed at that sorry affair represent an attitude held by an influential section of the men who promote motion pictures and show them both in the United States and Britain.

This neurotic fear of losing their grip on the 'teen-age

section of the public causes exhibitors and renters to oppose all showing of films other than for ephemeral amusement purposes, and especially to resist the development of the potentially-vast non-theatrical field. Following this is a

* November 1, 1947.

2 Vide, Hollywood on Trial, Gordon Kahn, (Boni and Gaer r 1948).

natural hostility to the growth of film societies, one of the most encouraging signs of film appreciation in Great Britain to-day, in fact practically the only alternative to the commercial cinemas. This time I quote from the reliable British trade- journal Kinemato graph Weekly and at some length, because it is important that the public should know that this point of view is held in the Industry : * Film societies were the target for a slashing attack by the Kinematograph Renters Society Council last week which, accusing members of the movement of being ringleaders of the current-wide attacks on the Film Industry, decided to call a meeting with the Cinematograph Exhibitors Association to thrash out the whole position of these societies. Members said that film societies, which paid little for film hire, were so much on the increase that they were creating a very grave threat to exhibitor interests . . . The meeting then had a long debate on the merits and demerits of film culture, in which culture got the worse of the argument. It was said by a member that society members were the type of people who never go to a normal kinema shozv. The Industry would never persuade them to adopt a regular kinema-going habit by letting them have old films to see, which were far from representative of the modern type of film product. Another member said that

the only type of film the societies booked was the " arty " type. These people did absolutely no good to the Industry. No one had anything to say in favour of the movement/ * It should be noted that the Kinematograph Renters Society is a national body representing all the leading and most of the small film distributors in the United Kingdom. It has representation on the Board of Governors of the British Film Institute, one of whose major objects is to encourage the growth of the film society movement !

Powerful Trade interests frequently denigrate and

resent intelligent and honest film criticism. They obviously

oppose civic or municipal cinemas, as was seen in their

opposition to the Local Government Bill in which they were

1 September 18, 1947. (My italics -P.R.)

23

PREFACE

unsuccessful. They obviously are disinclined to market a better type of film themselves and what is more try to prevent others from doing so. Their fear of film criticism amounts to a fixation. One moment they will ridicule all newspaper criticism except that which is mere gossip and valuable to them because it mentions star names and film titles; the next, when some critic exposes a spurious picture, the same voices will accuse him of failing totally to understand * what the public wants \ In fact the film executive would like a film critic to be docile, unquestioning and obedient; in other words not a critic at all, merely a hack journalist susceptible to the fieshpots. Executives and publicity men are actually angry and hurt if a critic displays

a mind of his own. Whenever intelligent, unwarped film criticism has appeared in the national Press or on the radio in Britain there has been a protest from the Industry. Cedric Belfrage, Alistair Cooke, and more recently Richard Winnington (quite the most important and sanest film critic of recent years) have all come in for denunciation. It is a healthy sign that in the last few years some British film critics have shown a certain unity in protecting their liberty and preserving their principles of free criticism. They have refused to be seduced into accepting the authoritarian directives of the Industry's executives and publicity men. Fear af criticism is a sign of dishonesty of purpose, that is if it is dishonest to extort the maximum profit from a product irrespective of its social or aesthetic effect on the public, and to continue to aim that product deliberately at the less-developed side of public intelligence without regard to its effect? The producers, renters and exhibitors of this Industry would make no claim to be educators, social servants or uplifters of public taste. Why should they? They are businessmen, showmen and company promoters with maximum returns as their sole motive. Yet, and this is the whole dilemma of the cinema, they control the means of production and exhibition of the most persuasive and influential medium yet invented for mass-performance and absorption. As businessmen in capitalist

or semi-capitalist societies they may defend their methods and principles; as citizens they cannot resent criticism of their lack of social responsibilities.

During the lobbying and propagandising that preceded

the Parliamentary debates on the new Cinematograph Films Act of 1948, various proposals to solve the problem of separating exhibition from production were put forward. They ranged from complete nationalisation of the cinemas, as in Czechoslovakia, or the placing of cinemas under municipal management, as in Norway, to control over a proportion of the screen-space required by law for British films in each cinema. Most of these proposals, however, depended on the use of compulsory methods which in the fields of leisure and public education are not acceptable to all of us. The Act as it became law has done something to secure cinema-distribution for a limited number of independently-made films, but more important is a Com mittee of Enquiry into Exhibition to be appointed by the President of the Board of Trade. Of considerable long-range importance also is the recently-passed Local Govern ment Act which empowers local authorities to run cinemas if there is evidence of a public demand but this will obviously take time to materialise.

Perhaps the most interesting proposal for immediate action was that for the formation of a fourth circuit of cinemas in Britain, a kind of B.B.C. Third Programme, under governmental or municipal control to guarantee an outlet not only for independently-produced British pictures of good quality but for films of all countries that attempt to use the screen more intelligently than it is used by the general run of circuit-controlled or independent cinemas.

The proposal was based on the recognition that, poor as is the quality of many feature films offered to the public, British audience attendances still remain higher than at the outbreak of the war, although the restrictions on other ways of spending increased earnings should be remembered.

25

PREFACE

It was accepted that to-day many people are apparently satisfied with the films already offered them, but suggested that there might be many others who would pay to see a better type of film if it was available, among them possibly many hundreds of thousands of people who do not go to the cinema at all or only occasionally. It was argued that a period in cinema exhibition may have been reached when it is possible to consider making certain kinds of film for certain specific types of audience among the great mass of people who make up the between twenty-five and thirty million paid attendances per week at British cinemas.

Almost all production companies to-day choose a subject, star and budget it in the hope that it will appeal to as many people as possible according to its circuit and other distri bution. It has seldom been thought worthwhile to aim deliberately at certain sections of the public as in the case of publishing, broadcasting and the theatre, and to calculate production costs accordingly. Distribution and exhibition methods are not geared to such selection. The booking methods of the Industry are inflexibly organised on a basis of first-feature, second-feature, fill-ups and newsreel con tracts; only rarely does a film get special methods of salesmanship and then only when a producer is strong enough to demand it. When it does, the success of this method of individual salesmanship amazes even the Industry itself.

There is also considerable need to investigate the make up of cinema programmes themselves and to see if a more balanced selection of films might be to the public liking. The argument for and against the * double- feature * pro gramme has been heard endlessly. There is evidence that many people would prefer a single main feature film, supported by perhaps a documentary, a cartoon, a cine-magazine of The March of Time or This Modern Age type, with the inevitable newsreel. It should be remembered

that the double-feature programme was instituted in America and Britain towards the end of the twenties only because there was a serious decline in cinema attendances

due to the standardised type of picture coming off the Hollywood production belt. Exhibitors argued to themselves that to bring audiences back into the theatres, longer programmes must be provided on a ' more for your money * theory. In the same way producers had tried earlier putting a popular star into more than one role in one film. (Gloria Swanson once played five parts in a single film thus giving her fans five times the value of their admission ticket.) At least one London cinema played a treble-feature programme for a time until the talking films brought back audiences with a rush.

If the single-feature programme was to be restored in a number of cinemas a greater opportunity would result to develop the variety of the supporting programme. Short-story films, animated cartoons, travel and scientific films, cineniagazines and documentaries of different kinds are fertile ground for the development of ideas, techniques and personalities, for experimental work which, if successful, would influence the whole scope of film-making. For many years supporting films have been sheer rubbish because exhibitors attach little importance to anything but the main picture. The revenue obtainable by supporting films has been so small as to make their manufacture highly speculative unless producers have resorted to sponsorship as have the documentary makers. One of the most progressive steps that could take place in the Industry would be the abolition of the double- feature bill and the substitution of a well-balanced programme. This would

automatically rid us of that dubious import, the Hollywood ' B ' picture.

There is mounting evidence in Britain to-day, derived frOm the increasing formation of film societies, 1 from the attendances at the few specialist cinemas, from the success of non-theatrical distribution during and since the war, from the Press and from countless discussion groups and public meetings, that a certain section of the public would

1 There are 148 general film societies in the United Kingdom (1948), and 42 scientific film societies.

support a much better quality type of film if there were the cinemas in which thev could be exhibited. It is to this section of the public, very much larger than the Trade is aware of, that we could look for the initial returns on a better kind of picture, always provided that production costs are kept within the scope of its exhibition receipts. This is the type of distribution that would bring the impetus of new hope and faith to the creative makers of films who at present wear themselves out In the vain struggle for means of production.

Every city and town in the United Kingdom with a population of, say. more than fifty thousand inhabitants, and where there are four or more existing cinemas, should have at least one cinema set aside for such special films as are available or desirable. That cinema should be acquired either by outright purchase, or by renting for a trial period of five years. The number of these cinemas would vary in proportion with the population. In Manchester, for example, three might be the appropriate number; In

London, twenty. Choice of cinema should be governed by suitability of site and seating capacity, seven hundred and fifty seats being a reasonable average. The cinemas thus selected would range over both existing circuit and independently-owned theatres, and should be placed either under the direct control of a Government Film Corporation or Board, or under the management of the municipality, but in either case their programme booking should be controlled by a central body. Programmes need not necessarily be restricted to a week's booking as is the general practice in the Trade, but should be permitted to run so long as public demand lasts. A minimum of five hundred such cinemas throughout the country should be the aim.

In addition to observing the normal opening hours Jn the locality, these cinemas should be made -easily available at reasonable hire rates in the mornings and on Sundays for specialised performances to meet the increasing needs of municipalities, schools, universities, educational bodies

of all kinds, cultural and scientific bodies, and the many other specialised groups that are using films more and more as part of their activities. The aim should be to build up each cinema into a kind of film centre, with a grip on every cultural activity of the medium including the housing of sub-standard libraries of educational films.

Thus the public would be able to absorb gradually a higher quality of entertainment than the ordinary commercial cinema provides, while leaving the latter free to cater to the mass-appeal. This proposal it is contended would cause the Trade to raise less objection to Govern

ment action than any proposals involving nationalisation or control over screen-time.

Some such project as this is the only solution I can see to curing a situation that leaves one twentieth of the film-going public frustrated and unsatisfied, and some of the best elements in film production impotent and unfulfilled. 1 Public taste in Britain in the past ten years has matured and is being met in the fields of art, music and literature. The same tiling is happening in the cinema, and there is little the exhibitors and renters societies can do to prevent it

*

Despite the inevitable process of commercialising the making of motion pictures by their manufacturing studios and the resultant organisation of technicians and other kinds of labour employed in production, the past eighteen years have seen certain notable developments in creative film-making which Mr. Griffith ably deals with later in this book. They have also been the subject of several considered works published since 1930, notably Mr. Lewis Jacobs' Rise of the American Film and Miss Iris Barry's translation of the French History of Motion Pictures by Bardeche and Brasillach. There are one or two trends of a general nature, however, upon which I feel impelled to comment.

1 This proposal was contained in a private memorandum submitted to the President of the Board of Trade, December 12, 1945,

PREFACE

One of the most significant has been Hollywood's recent

failure to fulfil its status of leadership. For the first time in motion picture history since the first World War, Hollywood's supremacy in world markets has been threatened. Not only have several countries imposed stiff restrictions on the import of American films, but they have also made considerable progress in their own production output Britain is the outstanding example. The critical moment came when the British Government in August, 1947, imposed a seventy-five per cent ad valorem tax on American pictures. In reply, tShe American production companies through their body the Motion Picture Association decided to cut off all supply of films to the United Kingdom, knowing well that re-issues of old films (on which the new tax was not payable) and new British films could not, after a while, keep open all the United King dom cinemas. Out of this situation, which continued in an atmosphere of tension for eight months, came the Anglo-American Film Agreement now signed for four years. It limits severely the proportion of money which American producers can take out of Britain from the earnings of their films, and lists various activities into which the remainder of their takings may be put We are not concerned here with the details of the Agreement, reached on the highest political and trade levels; but had a compromise not been reached, Hollywood was undoubtedly faced with a complete reorganisation of its economy. The situation was again exacerbated when the quota of British feature films to be shown in British cinemas was fixed at forty-five per cent, thus lessening the playing-space of American films in Britain. Never before has Hollywood's domination of the world's screens been so seriously threatened.

How vital Washington regards its motion pictures in overseas markets was revealed in a document issued as far back as 1938 by the United States Department of Commerce and which deserves recall Mr. Nathan D. Golden, Chief of the Motion Picture Division of the Bureau of Foreign and Domestic Commerce, contributed some revealing and

PREFACE

presumably official views on the need for Hollywood to fight to maintain its lead in the world. To quote : * In view of that fact, what action should be taken by our American companies in order to maintain a position of superiority over their competitors in the markets of the world? To what major measure can they to-day resort, with the object of checking trends which we must acknow ledge to be adverse? What dynamic attraction or allurement can be exerted, of greater potency than the local appeal of a spectator's mother-tongue and his natural fondness for familiar scenes and ways of life? Plainly, before all else, we must emphasise to the utmost the contrast in quality .between our good American pictures and the typical product of local producing industries abroad. We must make that contrast as vivid, as striking, as impressive, as it can possibly be made. Persistently and adroitly, we must make the foreign moviegoer acutely conscious that the American picture is a product of decidedly superior quality of rich and varied artistry, of entertainment value unmatchable in the run-of-time output of our competitors abroad. We must make this " High-Quality" factor so universally recognised that local audiences abroad will have no desire to see inferior films that owe their existence simply to some Government legislation or subsidy/ That this could be done, Mr. Golden expressed no doubts in the final paragraph to his introduction : ' As we advance into the new year of 1939, the factors to be relied upon, in maintaining our position in foreign markets-, may still be defined as the simple, basic elements of our unmatched scientific skill in motion picture production our amazing capacity for devising new and really wonderful methods our determination to achieve artistic and enthralling camera effects the incom

parable richness of our material facilities atid resources and our unequalled variety and range of every type of acting talent Together these things spell quality and it is quality that will continue to attract foreign audiences to American pictures/

31

PREFACE

These modest sentiments were underlined in a foreword to the same document by Mr. N. H. Engle, Acting-Director of the Bureau of Foreign and Domestic Commerce : * Not only are the foreign film markets important to American producers because of the amount of money earned abroad and remitted to this country there is also the important factor of the influence which the pictures exert in familiarising foreign audiences with American ways of life, and stimulating the desire to own and use such garments, furnishings, utensils and scientific innovations as are depicted on the screen. The benefits derived by this country from a successful cultivation of the foreign motion picture markets are thus direct and indirect/ So the cat came out of the bag.

With such a clear definition of policy directives from Washington, we can imagine the shock of the British import tax in August 1947; the comparative relief felt by Hollywood, Wall Street, and the commercial officials when the tax was repealed in April of this year and the new four-year agreement concluded; and their renewed anger when the high quota for British feature films in British cinemas became known. Unlike their predecessors, the British Labour Government has not been willing to bend the knee to Hollywood's Wall Street masters. Of interest to us here, moreover, over and above the trade aspects of these negotiations is the fact that nowhere in the

United Kingdom, except among British exhibitors, was any great regret expressed that there would be a decrease in American pictures. The truth was that the Hollywood product since the war had in the main failed to live up to Mr. Golden's exhortation. Not that it lacked * artistic and enthralling camera effects' but the themes and subjects were by and large completely out of step with what was going on in the world. In its hothouse of self -adulation and self-imitation Hollywood, remote from them, failed to sense the after-effects of a world-war. There were a small handful of exceptions, films such as The Best Years of Ow Lives, Ifs a Wonderful Life, Crossfire and

32

5. WATER FOLK (SECRETS OF NATURE), directed by PERCY SMITH. [British,

1931]

6. ZERO DE CONDUITE, directed by JEAN VIGO. [French, 1933]

7. EN RADE, directed by CAVALCANTI. CATHERINE HESSLING. [French, 1927]

8. DRIFTERS, directed by JOHN GRIERSON. [British, 1929]

PREFACE

Boomerang, but this was the work of isolated directors who had been in active touch with a world at war. Holly wood's dream-world of make-belief which lulled audiences into escapism in the twenties and thirties was way out of tune with the hard realities of post-war life.

It cannot be doubted that the British import tax was a clumsy gesture which if it had been kept would have inevitably led to a closing of many cinemas and hence probably to a smaller market for our home-produced films. At the same time, the challenge to Hollywood's supremacy over the motion picture screen was welcomed by many people who dislike imperialism in any form, and creative film-makers outside Hollywood were stimulated by this threat to its long-held dominance, including many people in Hollywood itself.

In forty years Hollywood has contributed to the world screens some very brilliant films. In the Appendix of Outstanding Films at the end of this book, out of one-hundred-and-ninety feature films listed, eighty-two are of Hollywood origin. But at the cost of how many deplorable ones? Hollywood has meant the perfection of a system of mechanics that has led to the stultification of its own creative instinct Thousands of people who have worked there have been restricted and curbed by the machine that must perforce keep studio-space and screen-space fully occupied or else lose money. My interest now, as it was nearly twenty years back when this book first came to be written, is in the freedom for creative expression on the screen. Hollywood has come to hold back from the screen the work of men who want to say something freely about the world we live in and the people who make it up. By restrictive methods it has been made almost impossible for an independent film-maker of

original ideas to exist in Hollywood unless he has immense personal financial backing. The cases of Chaplin and Howard Hughes are unique; Disney has toed the line since the early single-reel symphonies; Flaherty is not truly of Hollywood and has for nearly all his work

found finance elsewhere. The brave attempt after the war by some of the most influential directors, such as Capra, Ford, George Stevens and others, to exist as independent units ended in compromise or failure. This industrial, totalitarian state of affairs by which the major producing groups control all policy is graphically revealed by Richard Griffith in his subsequent chapters.

It is in pursuit of the ideology of mass-dominance over producers on the one hand and over audiences on the other (so bluntly expressed in the several quotations given above), that Hollywood's executives have used billions of feet of celluloid, occupied millions of hours of ^superbly equipped studio-space to do what? Entertain many millions f people in many countries; yes. Provide hundreds of thousands with employment; yes. Spread the American 'way of life' across half the world; perhaps. But in all this effort Hollywood films did little in the thirties to make known those genuine American theories which might have helped to stop another world war. Holly wood films did little to further the humanitarian uses of the cinema. Hollywood was seldom concerned to use this vast new medium, over which it had so tight a grip, to raise the level of understanding among all peoples, as did some of the films of other countries. No, Hollywood must face the accusation of having deliberately kept people from thinking, from asking questions, from

knowing how and what other people in other places were doing, an aim so brilliantly and naively summed up by remarks quoted above. ^

What constructive contribution, precisely, has Holly wood made to the conpeption of the United Nations since the end of the war? How much goodwill and under standing and common sense could have been spread around the world by Hollywood movies if their themes had been chosen with that end in view? As one looked each week at the current releases, and the list of product in the making, hardly a film was in any way contributing to bringing about a better world. Notably one excepts The

Best Years of Our Lives but Mr. William Wyler has been quoted in the New Yorker that he would not be permitted to make such a picture in Hollywood now, despite the film's phenomenal commercial success in Britain and the United States. Messrs. Adrian Scott and Edward Dmytryk, the makers of Crossfire, are to stand trial for ' contempt of Congress ', although I note that that did not deter Mr. Eric Johnston, spokesman of the American Film Industry, from accepting on RKO-Radio's behalf a humanitarian award for that picture. 1

One reads to-day with pity that Hollywood, that ' foun tain of intellect', in its extremity is relying on audience surveys to say what subjects should be made and how. 2 Respect for the creative independence, imagination and liberty of the individual has sunk so low in the pursuit of the uniform mind. Hollywood now seems suicidally intent on making standardised pictures for standardised audiences in which individual thought and individual creation have no

place. What an opportunity for other countries !

The British Film Industry has risen twice and fallen once since the dim days when I first wrote of its works in 1929. During the thirties, as is described at length later, it expanded and rose in a vast financial gamble. New studio plants were erected, money was poured into pro duction, technicians and actors were brought from Hollywood and Europe at great expense, luxury pictures were embarked on, all in a few years; one company, not large or even important, went bankrupt and began a landslide from which British film finance has never fully recovered. The whole boom fizzled out quicker than it had begun. Studios were soon standing idle, and, alas, thousands of technicians unemployed. An artificially subsidised Industry completely failed to be indigenous.

In the early war years a remarkable recovery began.

1 The Cine-Technician, Vol. 14, No. 70, January, 1948.

2 Cf. footnote page 137,

3S

PREFACE

Film-makers for the first time in British feature production found a genuine philosophic reason for making pictures. Just recently we have seen another boom in British films ; more costly pictures this time, bigger salaries, bigger ' presentation ' costs, the whole thing on a grandiose scale, with production-budgets often geared at expectations from the American market. I hope sincerely that Mr. Griffith's remarks about the reception of British films by

United States's audiences and by American film exhibitors will fall on heedful ears. 1 He writes with first-hand knowledge, and I vouchsafe he has the interests of good film-making in Britain at heart.

The Rank Empire has, it is said, brought some degree of organisation into the chaos of British feature film production. Under Rank's auspices certain notable films have been made that have given many people a new faith in native film production. Great Expectations and Odd Man Out were culminations of a renaissance that began with The Foreman Went to France , Millions Like Us and The Way Ahead. During the war years a new honesty and integrity and freshness broke into British feature production, but the indications to-day are that these values have not been carried over into post-war. The realism and fidelity to life of the best of the wartime films have been replaced by an escape into romanticism and historical set-pieces. The familiar adaptation of successful novels and plays seems to have once again ousted the tendency during the war for stories to be written specially for the screen. We shall always, of course, have with us the temptation for producers to acquire for the screen books and plays that have achieved a public welcome. But if we look back at the outstanding works of the cinema, it is mainly the films which are wholly original in con ception that have created film history: Intolerance f Caligari, Nanook, Potemkin, The Last Laugh, A Nous la Liberte, Kameradschaft, The Public Enemy, Toni f The Way Ahead, The True Glory, Monsieur Verdoux and
1 Vide, pages 552, 553, 561.

36

PREFACE

Paisan none was a transcription from another medium.

As pieces of artistry and craftsmanship, histrionic skill and studio brilliance, one may admire the deep- focussing, the colourings and the chiaroscuro of the Hamlets and the Oliver Twists, the Ideal Husbands and the Red Shoes's, while noting that they do not take British cinema forward in a fundamental sense. They are as claustrophobic as the early German studio creations. 1 For all their cunning use of camera magic they are theatrical and literary in conception. Despite all the opportunities of post-war human experience, Britain has yet to make a film that will measure up to the contemporary significance of a Cross fire or a Paisan. Despite all the freedom which Mr. Rank and his associates are said to have given to his group of film-makers, and I have no reason to doubt this, 2 have any of them since the war made a really important contribution to cinema which breaks new thematic ground, or is related seriously to life as lived to-day?

Leaving aside the problems of the major British produc tion groups, Rank and Korda with their immediate futures so much dependent on the American market, the position of the would-be independent producer in Britain has been difficult. The Government has announced the setting up by legislation of a Film Finance Corporation with a life of five years and spending authority up to five million pounds. Although eventually it is said that the Corporation will deal direct with independent producers, initially the finance will be available to the producer only via distributors. Thus, presumably, the distributor will have to approve a producer's subject, and production details before the Corporation grants funds for the films to be made. It is too early to comment on this proposed arrangement, except perhaps to remind the reader of the remarks already expressed about distributors and their control over pro- ducton. 8 This official step is vitally important to the future

1 Vide, pp. 255, 258.

2 Cf. footnote page 554.

3 Vide, pp. 20-22.

37

PREFACE

of the Industry because some producers and directors at present working with the big groups might decide to break away into independent producton. Faced with less chance than ever of getting revenue from the American market, the big producers may also consider a return to reasonably budgeted films about contemporary subjects, made by producers and directors and writers with something significant to say and an urge to say it, with a fair chance of honest distribution in the cinemas of the United Kingdom.

One thing in regard to British production is very clear : costs of all types of films have got to come down. They have been geared in the past few years to the belief that the abnormal box-office boom of the war years would continue. It has not. The increase in costs all round in the past eight years of production has been fantastic. All too often the expensive way has been adopted not because it has been the most efficient or the best but because it has been thought to impress executives whose sense of values is based on extravagance. We do not lack experienced technicians, directors and writers or skilled actors nearly so badly as we need producers with a first hand knowledge of film-making gained from hard practical experience.

Criticism has also been levelled at the Trade Unions in Britain whose demand for wage increases and shorter working hours in the Film Industry have steadily been

maintained since the early days of the war. It is probably correct to say that in relation to other industries, film technicians are better paid and some, no doubt, overpaid. On the other hand, technicians see absurdly vast salaries (agent-negotiated) paid to star-name actors and actresses, fantastic sums (also agent-negotiated) paid to authors for screen-rights of books and plays, and astronomical publicity and so-called presentation expenses. They remem ber, also, the sudden slumps in the past when almost all production stopped overnight. It is always the technician who suffers then, not the extravagant producer or the

' front office J boys. Many British technicians recall the years from 1937 up to the war; few of them were employed then except in documentary production. Some producers blame the introduction of the five-day week for current slowness of production but, argue the Union officials, the shorter week is welcomed by practical experienced producers who work to a schedule. It is opposed, they say, only by inefficient producers who do not adhere to planned production and shelter behind a pretence of 'artistic temperament'. Finally, says the Union, it is always ready to discuss elasticity in its agree ments if it is genuinely related to a planned schedule, or where a special subject demands relaxation of Union demands. Nevertheless, some directors are said to feel that the elaborate grading of technicians and the insistence on minimum crews to do specific jobs tend not so much to slow down production as to clog the spontaneous working so often inseparable from creative production. It is just not possible for a director to achieve that intimacy of working and to obtain that closeness to his subject demanded by film-making, if he is burdened with an

army-corps of technicians when a platoon would ^ do. Good film-directing must always remain a creative activity no matter how much it depends on teams of people and industrialised processes, except when the aim is the steady manufacture of a standardised product for standardised audiences.

The British Film Industry, despite its considerable strides in the past eight years, is faced now with some fundamental and very hard problems, economic, artistic, and personal. At the same time it has in front of it an opportunity such as it has never known before.

In Europe, apart from Britain, there has also been much film activity. After the melodramatic though spasmodic flowering of the French cinema in the middle and late thirties and its enforced pyrotechnical sleeping-draft during the Occupation, production in France has now become almost paralysed as a result yet again of international trade

relations. Heavily over-taxed, short of materials and equipment, the French cinema has been ruthlessly sacri ficed on the altar of dollar scarcity. Hollywood has long wanted to control the French market and virtually to sup press French production. It looks as if this is happening. American films, some ten and twelve years old, are flooding French cinemas as they have flooded ours. One's sympathy goes out to Gremillon, Clair, Autant-Lara, Came, Clement, Rouquier and the other gifted French film-makers; their sense of frustration must be hard to bear.

Of the Soviet cinema in the thirties, in many ways a disappointment after the memorable films of the Potemkin

to Storm Over Asia period, Griffith has his comments to make later. Here let me say only how regrettable it is that so little opportunity now comes our way to see even comparatively recent work by Pudovkin, Dovjenko, Donskoi and the others. We know that there is much film activity in the Soviet Union, but little of it has been given performance for us. Eisenstein's sudden death came as a shock to all lovers of the film, and at the Memorial Performance of his work in London, May 2nd last, organised by the Soviet Cultural Relations film section and the British Film Academy, it was possible to confirm again, if indeed confirmation were needed, the extent of his gift to the cinema. Let us hope that the immense stupidities and sometimes seemingly wilful misunder standings on both sides that mark Russia's relations with ourselves will not continue to act as a barrier to the exchange of films between us. We need to see the work of the contemporary Soviet film-makers, if only because they have given so much to the screen in the past.

It is too early yet to make any satisfactory estimate of what may arise in the new German cinema, although from what we have seen it has lost none of the technical skill long associated with German production. The early thirties were memorable, of course, for Kameradschaft, Westfront 1918 and M. The films made under the directives of Goebbels for Nazi purposes were mostly

technically excellent. German films made during the war (some of which I was able to see in Prague in 1946) were dull and heavy in style. I except the overestimated Baron Munchhausen for its superb though mechanical trickwork. The new films of post-war Germany will be immensely

revealing; they should reflect what chance there is of a new outlook in so far as a new outlook can be formed under Occupation. What we have seen up till now, notably The Murderers are Among Us, exhibit in an exaggerated form the national instinct for self-pity and morbidity.

In those countries where the film industries have been nationalised in the Soviet manner, a delicate process of balancing political aims with an expression of individual outlook can be observed. The Czechoslovak Film Industry, well equipped thanks to the German occupation, has made important technical strides as was seen at the Festival of Czechoslovak films held in London in 1947. The Yugoslavs and the Poles, short of equipment and experienced technicians, are grasping on to the documentary techniques because their films have so far been mostly about realistic themes. Much of interest may come from these new sources of production ; at least they can be relied upon not to imitate the Hollywood method. In Sweden and Denmark, with their long traditions of sincere and poetic film making, and in Switzerland, good work has been done despite the limiting factor of language. Here again the documentary method is coming to have influence on entertainment production.

But far away the most exciting films since the war have come from a small group of film-makers in Italy who, like the Russians in the mid-twenties and the British documen tary movement in the thirties, have rediscovered the simple fact that imagination and inventiveness are worth all the technical paraphernalia of the luxury studios if you have something to say. With scanty film-stock and crude equipment, a handful of Italian films, of which Paisan, Open City, The Miracle, Terra Firma, Four Steps in the Clouds and Under the Roman Sun are among the most

outstanding, have shown us again what vitality, sincerity and real skill mean in film-making. The deep passionate understanding of human beings, the sensitive camera observation found especially in Rossellini's films impel one to salute this fine Italian director, uninhibited by past traditions, as one of the most important figures in world cinema in recent years. His spontaneous method of working, his refusal to use a hard and fast script, above all his remarkable capacity for improvisation on the spot are reminiscent of cinema's earliest days. In Italy, he has many imitators but none so far shares his skill for shaping reality at first hand. Next to him, Visconti and Castellani reveal great talent and if left to develop their own futures they will undoubtedly create important work.

The serious danger which the new Italian cinema faces is from without Companies from America and Britain with lire to spend have discovered Italy as a wonderful exterior location. An exploited Italian Film Industry for the benefit of Hollywood and London will surely try to sidetrack the fresh, unorthodox vitality of the new genera tion of Italian film-makers. It will spoil their writers, inhibit the enthusiasm of their technicians and make the methods of the Rossellinis impossible.

The desire to make films of this kind, films which not only demonstrate the real uses of the cinema but which contribute to world thought and world affairs, is not exclusively Italian. It exists in Britain especially, but is frustrated by difficulties of access to the means of produc tion and distribution. The only alternative so far to speculative production or to a nationalised Film Industry is that pursued by the documentary film-makers in their discovery of sponsorship.

The past twenty years have seen developed, mainly in

Great Britain, an economic basis for film-making alternative to the speculative investment of capital for profit return. As is well-known, the system of sponsorship of films by governments, municipalities, foundations, big national industries and others has been based on a realisation of the

immense persuasive uses of the screen. That is to say it is the only method of financial film-backing that does not depend on substantial profits from the box-office. Let us be honest about this. Sponsorship has many dangers, not only the risk that the intentions of the sponsor may not always coincide with those of the film-maker, but also that the spending of money derived from public funds, as in the case of officially-sponsored films, can involve bureau cratic control. Such control can be as frustrating to initiative in the film-maker as the box-office demands of the commercial producer or the totalitarian directives of a nationalised industry.

Since the largest and longest-lived movement of spon sored production has taken place in Britain, I may be pardoned for examining in detail what some of its problems have been and still are. Documentary films may only occupy a small proportion of the world's total screen-space but their influence is wide. Their continuity of production over twenty unbroken years represents the only example of a planned policy in film-making over a sustained period that the cinema has yet known. If it is true, as some say, that British documentary has now reached a moment of standstill, even of decline, then at least it has behind it this record of twenty years of public service, twenty years of creative work, and twenty years of attempting to use the screen for more profound purposes than making profits and

casually amusing people.

Since 1928 the growth of the British documentary movement has been related inseparably to the task of public information. In its pursuit of public service, it has avoided the normal cupidity of commercial production. Several hundred craftsmen and trained technicians have grown up in this tradition. This applies equally to the British Government's Crown Film Unit (which had its origins in the Empire Marketing Board and Post Office Film Units) and to the groups of small units operated privately devoting their work to documentary, educational and informational production.

43

PREFACE

The history and internal structure of the movement has been told elsewhere, 1 but to understand its present position we should remember that the British documentary makers were employed almost exclusively by the Ministry of Information and the Service departments during the war, thereby enjoying a certain degree of economic security which had been unknown before 1940. On the whole film makers believed in the films they were asked to make as part of their national service. Considerable latitude was given as to treatment and technique by the official sponsors. From an economic point of view it meant that the documentary companies came inevitably to rely on Government sponsor ship for their livelihood. Only a very few of the non-Governmental sponsors continued their financing of films during the war years, and such films tended to become less and less concerned with socially important subjects.

Although such films as Desert Victory, Western Approaches and the memorably magnificent The True

Glory were successful at the box-office (by which I mean that they were booked well; not that they made a profit) 2 during the war years, this did not in any degree help to open up the commercial market to documentaries when the war was over. While I think it is true that documentary makers have found it difficult to dramatise effectively the subjects of peacetime post-war Britain so that such films evoke response in the cinemas, at the same time the rooted hostility of the Trade to allowing its screens to be used for any other purposes than entertainment in the Trade's mean ing of the word did not encourage the speculative production of post-war documentaries. It did not matter what warm response documentary films received from the Press and, when they were shown, from the public audience, the Trade disliked the very idea of documentary in the cinemas for reasons given earlier. Thus, the producers found them-

1 The Arts Enquiry Report on The Factual Film (Oxford University Press, 1947) has the most up-to-date record.

2 It will probably never be possible to measure the British Treasury's receipts against the cost of these films because so- much of the latter was incalculable owing to Service rates of pay, free facilities, etc,

selves mainly relying, just as in the war, on what films the new Labour Government through its newly- founded Central Office of Information required and what sponsors would continue production in an economy that held the nation in its grip.

The Central Office of Information which succeeded the Ministry of Information in May, 1946, has had some severe criticism made of it. On its side, excuses and alibis

have been all too readily found. It is not a Ministry. It is subject to more rigid controls than its predecessor, and so on. The fact remains that the British Labour Govern ment's film production programme, like its overall publicity, has not as yet been conceived on a national level or geared to the realities of Britain's position in world affairs. It has lacked imagination and confidence. The Central Office has to date pursued a policy that has brought a sense of frustration among even the toughest of documen tary film-makers. Added to that, the interminable delays by committees and the financial disagreements apparently inescapable in the making of Government films have done much to bring British documentary into its present much-criticised position. With the cinemas virtually closed to any speculative production, with the economic uncertainty of post-war official sponsorship, with the reluctance of non-official sponsors to underwrite productions of a socially significant kind, is it any wonder that British documentary has lost something of its vitality and inventiveness since the war?

The documentary makers themselves are not wholly with out blame. The obsession for regarding documentary film making as a movement first and foremost has had the effect of suppressing the individual. Films are made by indivi duals, not by movements, a matter to which I shall return later. It is immensely important and of considerable historic cinematic interest that through the documentary method a whole school of film-making has been built tip. That documentary makers the world over have common interests is expressed through the World Union of Docu-

mentary founded In Brussels, June 1947. That documentary

needs have created methods of training and graduation unknown in other branches of the Film Industry is accepted. Equally important, a method of access to means of production by sponsorship as distinct from speculation has been established, and a substantial new audience has been gathered in the non-theatrical field. Documentary has achieved these things through being a movement with all the power and influence that this can mean.

At the same time, the needs of mass-production during the war years, when documentary producers were called upon to quadruple their output, has had the bad effect of standardising techniques and styles. The rapid growth of non-theatrical consumer needs, the policy to put out film after film into the cinemas often under a system of free-distribution, undoubtedly robbed documentary of some of its vitality. This is a criticism which can be made with fairness not only of British production but of the product of the National Film Board of Canada. The latter built up supremely well its highly-organised non-theatrical machinery and had excellent outlet in the cinemas of North America. But to meet this regular demand for its films it resorted to formula-produced pictures, in line with March of Time and the other screen magazines. Group production of this kind can be as cramping to the artist as the formula-conceived pictures from the studio assembly-line. If too much emphasis is put on uniform output, the creative and aesthetic urge is bound to suffer whatever the field. The individual contribution gets submerged in the group endeavour.

Moreover, I do not believe that we ever meant the term 4 documentary * to cover such a multitude of sins as it is made to do to-day. What has in actuality occurred since those days twenty years ago is that there has been a need, greatly stimulated by the war, for many different types of factual and informational films calling for many divergent types of technique; but because most but not all of these films have used actual material and real people as

distinct from sets and professional actors in the studio, the term documentary has been stretched to embrace them all

The growth of non-theatrical distribution in the United Kingdom, and for factual British films overseas, the similar and even more impressive work in this field that has been done in Canada, Australia and the United States, is immensely encouraging and vital to documentary's future development in all its forms. Film distribution of this kind will one day enter into every sphere of civic activity and education. While I am the last person to deny this impor tance of the film for non-theatrical exhibition, with all its growing specific tasks of education, information and expla nation, I nevertheless believe that it would be a thousand pities if the chapel-like atmosphere that has been allowed to enshroud the non-theatrical side of documentary were per mitted to overshadow the virile, impulsive desires that give rise to the dramatic documentary which can inspire the millions in the ordinary cinemas.

The immediate post-war years of British documentary will not shine brightly when the overall story comes to be told. Its exponents have had inevitably to court official sponsorship because of the scarcity of other backing. More than ever dependent on Government support, British documentary has had to make concessions to bureaucracy which have temporarily damaged its quality. 1

While discussing documentary, opportunity must be taken to make reference, if only briefly, to one or two events which have taken place overseas in this side of the Industry. Of outstanding importance was the founding of

the National Film Board of Canada early in the war. The Board may well be held up as an example to other countries in the use of all visual media for education and informa tion, provided that the dangers of standardised product are avoided. Although its technicians are still young and still learning, they have turned out a steady programme of short films of which they may well be proud. At the

1 The recent appointment of John Grierson as Films Controller at the Central Office of Information may conceivably improve the position.

same time, the Board has taken films out to rural audiences and developed a worthwhile non-theatrical distribution and demand that is a model Our own Central Office could learn much from it in this field. One day possibly we shall see the other Dominions with such Film Boards. Australia already has the beginnings of such a body but with progress to date not comparable with Canada.

Another development which must be included here was the sudden flowering of American documentary to meet the needs of war. Richard Griffith describes this at some length 1 but I must record my own respect for the fine work of those from Hollywood and elsewhere who were anony mously behind the making of such magnificent films as The Fighting Lady, The Battle of San Pietro, Let There Be Light, and of course, the famous Why We Fight series which provoked even the Soviet cinematographers to praise. It was as if the war suddenly gave to these men <L release from Hollywood for which they had long been waiting. It is all the more sad that they have in most cases returned to the field of entertainment films where their work, interesting as it must always be, has not the same force as

it had temporarily in their imaginative war documentaries.

If the difficulties of sponsorship, distribution and standardisation on which I have dwelt can be overcome, documentary has unlimited fields in which to develop into the future. But its films must be more human, warmer and full of understanding. As well as the vast programme of factual films required for national and international educa tion, there must also be the individually-made film, the work of observation, impassioned in subject and theme. In the British Commonwealth of Nations, especially in the new Africa, there are themes to be filmed which open out our imaginations and our sense of drama. Documentary, particularly in Great Britain, has become too parochial. The work of the United Nations Film Board, so deeply inspiring in its original aims and manifestos, seems to have got bogged down in rather dull, flatly-made little pictures

1 Vide, pages 460-464.

48

g. THE BIRTH OF A NATION, directed by D. W. GRIFFITH. [American, 1915]

10. INTOLERANCE, directed by D. W. GRIFFITH. [American, 1916]

i. HIS OWN HOME TOWN, directed by THOMAS INGE. Charles Ray. [American,

1918]

12. BROKEN BLOSSOMS, directed by D. W. GRIFFITH. DONALD CRISP, LILLIAN

GISH.
[American, 1919]

PREFACE

lacking real international breadth, width and stature. Perhaps out of the new generation of documentary film makers growing up to-day there will emerge new Flahertys, new Ivens's and new Basil Wrights who will go out to make films uninhibited by departments and committees and minor officials, to say nothing of internal intrigue.

*

The problem of the expression of the individual mind in film-making (except in the simplest of films such as Nanook or Drifters) has grown with the complex tech nological methods that are involved in production, and with the commercial needs of the Industry's promoters with their goal of world audiences. The more the film has become an Industry of magnitude and a powerful factor in world trade bargaining, the more carefully must we search for its creative impulses.

It is frequently held by screen-writers that they are the real creators of films in that they conceive the original characters and events which finally take shape in the finished film, and that the director and his team only carry out the writer's instructions. Although I respect highly the task of the screen-writer, especially when he or she writes originally and not merely adapts, and admit that he is

frequently undervalued and underworked, I would^ suggest that only the director can be the main creative mind that really gives life and breath and emotion and meaning to the writer's ideas. The influence of the writer over the director can be extremely powerful, as for example the relationship between Prevert and Carne, Pressburger and Powell, Riskin and Capra, Nichols and Ford, and even Amidei or Fellini and Rossellini. Nevertheless, it is the director who remains in our mind when we think back over the films of these teams.

A good story can be ruined by a hack, rule-of-thumb director; a poor story can be made at least interesting technically by an imaginative director with his unlimited power over the instruments of the medium. 1 In practice, it

1 Naked City is an example of the; latter.

PREFACE

has been generally found that a small team of the key film makers the director, writer, cameraman, designer, with the producer as a sort of father-confessor is the most desirable way of working with a good deal of generous give and take between them. The writer of an original story for a film is often without the technical experience (which certainly involves first-hand knowledge of editing shot to shot) to prepare a shooting-script The writer engaged to adapt a novel or a play for the screen may be capable of taking it to treatment stage, but he needs techni cal experience to take it further into shot form. There are very few writers in motion pictures, as far as I know, who have actual physical experience of piecing shot against

shot, of moulding form from fragments of film which is the final process that brings dead celluloid to life. In a careful survey of the outstanding films of the past forty years, I can think of only one writer whose influence spread far outside the actual words that he put on paper the late Carl Mayer. But as Pommer and Freund remind us, Mayer did not end his work with the written script but kept in the closest touch all through with the shooting and editing of a film. In fact, he became a member of the production unit 1 In the same way, Rossellini's main writer, Sergio Amidei, is constantly present during all the shooting, inventing dialogue and situations while the film is in progress acording to the possibilities of the locations. This improvisation and spontaneity is the secret of much of Rossellini's vital approach.

A recent tendency in feature production, especially in Britain, is for writers themselves to become directors, I applaud the move if the writer has first had a good sound training in the cutting-room. The writer-director who brings an editor on to the studio-floor to help him select his camera set-ups, and to tell him when to start and when to cut action seems to me to be avoiding his responsibilities (and his pleasures) as a director. It is phoney film-making.

I once wrote that the ultimate test of a film director is

* Vid t Appendix IV, pp. 711-713, 716.

to put him alone with a camera in a ploughed field and get him to make a film about it To-day, many directors are so overpowered by the team with which they work that they become merely a skilled technician. The significant

director is he whose personality, tastes and outlook on life as well as his store of knowledge emerge from the complex process of film-making. One knows that many skilled and gifted persons contributed to the making of a film like Great Expectations or The Fallen Idol or The Miracle, but through each of these films comes clearly and unmistakably the signature of Lean, Reed and Rossellini. I like a piece written about Rossellini by Hugh Barty-King: 'He "dreams up " a film in his mind's eye, and that's the eye that will orientate the whole production. There will be no other eyes earlier or later on in the long-drawn-out process of production to upset the balance, composition or meaning of the picture as first conceived. It will be his creation.' l

It would be impossible to imagine that The Miracle had been directed by, say, George Cukor; or that Hamlet had been made by, say, Fritz Lang; or that Alexander Korda had been responsible for Crossfire; or that Flaherty had made Odd Man Out. Yet in the group-movement of docu mentary mentioned earlier, it is often hard to tell these days who directed what The standardised, almost inhuman product seems to have become the ideal of some of the younger documentary group in their desire to suppress personality. That is why the adult work of Flaherty, Ivens and Rossellini stands out with such strength.

Nevertheless, the technical processes of the medium are such that it appears that the skill of a film director must lie not only in his own gifts of filmic expression but in the capacity as well to organise and co-ordinate and inspire the skills of his fellow-workers. The more elaborate the picture in its technical requirements, the more essential becomes this capacity for co-ordination. The immense array of technical equipment, the double-figure staff of technicians and assistants each with their watertight Union-

1 Documentary '47 (Albyn Press, 1947).

PREFACE

defined jobs, the corps of electricians, carpenters, painters, plasterers, property-men and others, who although not answerable to the director are nevertheless contributors to what finally goes on the screen, the intricate processes of photography and recording, of developing and processing, and above all the fantastic cost of it all can build up an iron curtain between the director and what eventually reaches the screen as his creation. The length of time in production also means that months possibly will elapse between the time when he visualises a sequence of shots in his working script and the time when he sees them assembled and projected. For months he must carry about in his mind a clear vision of what he expects it will all look like. He may well wish he were back in that ploughed field, camera in hand, and not a soul in sight Small wonder that some directors flourish neuroses like mink-coats.

When Van Gogh walked along that sunny road near Aries, carrying canvas and paints and stool, he was free to set up his easel and paint as he felt inspired. Between him and his subject, and between his subject and his canvas there lay only his skill and his colours. But the film-maker, even pursuing the simple ways of a Flaherty or a Rossellini, is dependent on a myriad of materials and processes outside his control. The creator in films has an enormous task between the script and the screen.

The film is fundamentally an art based on observation. True observation is only obtained at first-hand. A film significant and affirmatory of life, can be called a micro cosm of a microcosm. Thus it is imperative for film-makers

(particularly producers, directors and writers) never to lose touch with the realities of living. Film-marking can easily become such a one-track activity that its exponents tend to segregate themselves away from everyday activities. The very need to concentrate on their work limits their field of experience. I suggest that Wyler was only able to make

The Best Years of Our Lives with sincerity and under standing because he had in his Service capacity probably mixed on equal terms with hundreds of Americans facing demobilisation, and was in contact with the confused emotions with which they faced reabsorption into civilian life. Compare him with Wyler making Mrs. Miniver, who knew and understood at first hand little of what he was trying to express. Carol Reed's The True Glory, Rossellini's Open City and Paisan were of people and events and environments which had been experienced.

Here, perhaps, in this context is the right place to say a word about the often-discussed fusion of the documentary approach with the fiction entertainment film. The possible merging of the two has given rise to some confused specu lation. It is certainly true that a few British fiction films, such as Millions Like Us and The Way Ahead, derived something from documentary during the war. It should also be remembered that the war itself demanded that some subjects for entertainment films should be drawn from reality. The Ministry of Information had as one of its main aims the influencing of subjects for commercial studio production. Technicians employed in the feature studios were just as much working under terms of temporary deferment from military service as were the documentary people; and some of them felt, I believe, that their films,

although coming under the category of entertainment, should none the less be a direct contribution to the war effort

In perspective, however, some of the British films so often quoted as being examples of the fiction-documentary marriage were ' documentary ' only in the sense that their subjects were typical of something which had happened, and that from time to time units left their studios and shot in actual surroundings. I have in mind In Which We Serve, One of Our Aircraft is Missing and San Demetrio, films which in my opinion were much overpraised and, on rescreening, reveal a crude and even amateur approach to the observation of reality. The bulk in each was, in any

case, studio-shot. It should be made very clear that the mere use of real backgrounds In a film instead of studio reconstruction does not constitute ' documentary '. Recent British films like Broken Journey, Holiday Camp, The Brothers and Daybreak had genuine exteriors, but could not by any stretch of kindness be called documentary in approach, method or purpose. To transport actors, techni cians, equipment and all the paraphernalia of the studio into, a real street, or a real house, or to real countryside and to let the fictitious action take place there does not in itself induce a sense of realism. It just doesn't happen like that Actors and their actions must have a sense of belonging to that place, must grow out of it, and implanting that essence is the art of the realist director. From his experience, from his power to observe, from his ability to merge players and action with environment will come the creative inter pretation of reality, an understanding of the Tightness of things, of things all of a piece, of things belonging.

That is the real essence of the art of Rossellini; the skill with which he blends actors with non-actors and lets the whole film emerge from actual surroundings. He does not worry his head about marrying ' documentary ' with 'fiction'. He believes only that cinema is the art of representing reality and he goes as far as possible to reality with his camera and microphone in exactly the opposite manner to such a film as London Belongs to Me. He believes that cinema is only at the very beginning of discovering drama set in reality, and that the claustrophobic methods of the studio which have bedevilled film-making for so long are the reason why so many films have been theatrical, literary and artificial instead of cinematic.

In this Rossellini is not doing anything new. The use of reality dates back to the beginning of the cinema* Sennett in his early comedies worked just as the Italians do to-day, Renoir in Toni did the same. Rossellini is simply carrying out in practice what so many people have written and talked about for the past twenty years. It is what de Rochemont did in Boomerang and Dassin in Naked City. The

54

documentary directors have been making films by these methods for years. Jill Craigie's The Way We Live, Watt's Bill Blewitt, Holmes's Merchant Seamen and The Centre, to name only a few from the British group, all attempted the method but were not able financially to extend to feature-length conceptions. What Rossellini has done is to blend into an indivisible unity the fictional incident and its realistic expression, and done it with immense effect because of his own dynamic and persuasive personality coupled with his inherent sense of cinema. His habits of

working would not be practicable in America or England ; Union rules alone would thwart his whole approach. His small unit, limited to essential people, is less like a team of film technicians than a circus troupe in which anyone does anything as need arises. The success of the picture comes before all else.

Carol Reed's The Way Ahead is fresh and purposeful after four years because it had real documentary meaning. It did not stem from a commercial studio but was inspired, conceived and executed mainly by technicians in uniform, given temporary release to produce the film through a commercial company, the whole idea deriving from an Army educational film called The New Lot. The major commercially-made British films attempting with some success to use documentary methods were The Foreman Went to France (one of the best of all war films), The Gentle Sex (a little theatrical and self-conscious), Millions Like Us and Nine Men. The often-quoted Launder-Gilliat film came to recognisable life in its factory sections only; the pre-war family life sequences, which occupied considerable footage, were gauche and embarrassing. Nine Men, like The Way Ahead, was a genuine work of film creation and, although partly studio-shot and reconstructed, lives remarkably freshly. Those who may have seen Zoltan Korda's Hollywood-made Sahara on the same subject would immediately have detected the fundamental differ ences between the two approaches. In my view, Sahara, had all the phoney characteristics of a studio-made product

55

PREFACE

Harry Watt is the only film-maker from the British documentary group so far to be strong enough to make an impact on the studio-mind. Wisely, perhaps, he has

operated from distant Australia on his last two pictures, although his producer, Michael Balcon, obviously believes in what his director is trying to achieve. With a fine record of films Night Mail, Bill Blewitt, North Sea, Squadron 992, Target -for Tonight, Nine Men and The Overlanders

Watt has shown more understanding of the need^ for

human qualities in documentary than any other British director. By the other documentary makers who have entered the commercial field, little influence has been exerted; if anything, the tendency has been the other way round. It is yet to be fully understood, I suggest, that the essential difference between fiction entertainment pictures and documentary is not only a difference in technical method (important though this is), but also a difference in approach to subject, indeed in the very reason why the director is making the film at all Films such as Boomerang^ and Open City and The Miracle, documentary in technique, were nevertheless films produced on a commercial basis and made for money and entertainment, though entertainment was not the sole object in view. Yet the important purpose behind each, an expression of social outlook that is un common in the ordinary commercial picture, in no way detracted from their special appeal at the box-office.

It is to be deeply regretted that the British directors from the commercial studios who grasped and developed the realistic approach during the war should, like some of their American confreres, have turned back to purely fictional films, theatrically conceived and exhibiting no sign of their brush with reality, as soon as peace came. Contrast Reed in The True Glory and Odd Man Out, the Boultings in Journey Together (or Burma Victory) and Fame is the Spur, Asquith in We Dive at Dawn and Fanny by Gaslight, Launder and Gilliat in Millions Like Us and London Be longs to Me. Hopes of a significant British cinema began to fade when realism gave way to the romantic and theatrical

PREFACE

To be technically brilliant in cinema to-day is not in itself enough. It is the use to which this skill is put which is the real test Trite stories, geared to a 'teen-age level, will no longer hold for the technical mastery of our young directors or of those in other countries. Thus a fundamental question arises which can only be answered by their future films: Have they, talented with their skilful techniques, anything they want to express, or is their sole aim that of entertainment for its own sake? Are they seeking to per petuate the ideology expressed by Mr. Terry Ramsaye quoted earlier, or have they any such aims in world cinema as Renoir, Rossellini, Wyler, Huston, Dmytryk, Chaplin, or Flaherty? That is something they must face. In all the booms and slumps of British films in thirty years, how very, very few have reflected anything of the mood and movement of their times.

This is the moment, especially in Britain, to emphasise and plead urgently for the need to experiment Without new ideas and themes, new and vigorous personnel, new ways of using the camera and the microphone, new inspirations and incentives, the business of picture-making will decline. This is as true of documentaries, newsreels and cartoons as it is of feature production. We should always remember that when film-making in the past has become standardised and mass-manufactured, it has not taken long for the box-office to reflect the public's indifference. When stereotyped, rule-of-thumb methods dominate production, and films become the assembly-line output of departments or committees, audiences inevitably begin to dwindle, whether it be in the cinema or the village

hall. That happened in entertainment films towards the end of the twenties as a result of Hollywood's standardised methods : it happened again some ten years later when the talking film tended to become mere illustrated gramophone records and only the war intervened ; it is happening now.

The fine flowering of the French cinema in the middle

thirties came out of the experimental avant-garde period just previous; the renaissance of the British cinema during the war could never have happened if there had not been the experimental work of the documentary group before the war; the British documentary group in turn had learnt from the pioneer work of the Russians and of Flaherty. One hears of new avant-garde groups in America to-day, and the news is welcome. I wish we could say the same of Britain. I wish that the two millions which we are told have been lost on ' prestige ' films, which added so little to our knowledge of cinema, had been spent on a few modestly-budgeted experimental films. I know that Mr. Rank has financed the Independent Frame method, films for children and a large new animation unit, but that is not what I mean. Experiment in stories and subjects, in styles and techniques, will always pay in the long run. But then, few producers look further ahead than this year's schedule. In feature, documentary, cartoon and newsreel, experiment is needed to-day more than ever before. Nothing will satisfy me until I hear that a proportion of each year's production budget at the major studios is set aside for experiment; not only to bring on new creative craftsmen, but to allow, just for once, some of the established film makers to do what they feel passionately urged to do with the screen-medium. Such a policy would pay rich dividends

in next year's normal product, and even richer twelve

months later.

*

The year in which this book is being revised is with out doubt the most critical of many critical years in the British Film Industry. Events have already taken place, and others are occurring as this is written, that will change and shape the whole future of British films for progress or decline. The placing on the Statute Book of the new Cinematograph Films Act has given a speck of hope to the independent producer by legislation that provides circuit bookings on fair terms to a set number of independent feature films a year. The Film Finance Corporation should

58

PREFACE

eventually ease the economic difficulties of the independent producer. The forty-five per cent quota should encourage producers both big and small. The four-year agreement between the American Motion Picture Association and the British Government should also provide more screen-space for British pictures, but may restrict the playing of our films in America ; but we should strenuously resist here any attempt to influence our subjects and styles by Hollywood. The establishment of a Committee of Enquiry into Exhibi tion, if well set up and with full powers to investigate the facts, can be the first practical move towards the highly-desirable aim of separating production from exhibi tion interests.

In the non-theatrical field, the establishment with Government aid of an Educational Foundation for Visual

Aids can either break the vicious circle of films in schools or set back the use of school films for ten years, according to what policy of sponsorship and distribution is adopted. The Report on the future of the British Film Institute (rather a mild document) can lead to a reorganisation, reconstitution and reassessment of that potentially important but inept body. The passing of the Local Government Act can open up a new era of municipally-owned cinemas if local authorities have the initiative to use fully the powers given them. Finally, the setting up of the British Film Academy can bring to the Industry some of that dignity and critical perspective which have been so notably absent all these years.

These are factors each of which will have direct bearing on the future of films in the many spheres of production, distribution and exhibition, both in the public cinemas and in the ever-growing field of non-theatrical performance. Their effects will presumably engage the close attention of all serious followers of the cinema, as well as of those

actively involved.

*

With this book, as with the first edition eighteen years ago, we arrive at a turning-point in cinema. Hollywood

has partially retained its hold over the British market, has temporarily (we hope) restricted native production in France, and has retained a very considerable control over what is shown throughout the Commonwealth, despite important inroads made there by Mr. Rank. But that is

only part of the picture. The attention being paid to the cinema by the United Nations Organisation and its agencies, especially Unesco ; the existence of National Film Boards in the two great countries of Canada and Australia; the fact that every day the film is being more widely discussed and understood these things mean that eventually and inevitably an overpowering demand will arise that the screen be used for fuller purposes than it is used to-day. Across the world, from East to West, arise vast new audiences . for films, the meeting of which has scarcely entered the calculations of any existing film industry. Old generations of film-makers will go their way, but all the time new young audiences are forming. They will not be content to let their mental inferiors dominate the screen.

*

I cannot end these notes without paying tribute to three men who, each in their own way when they were alive, made their contribution to cinema and influenced my thinking. Eric Knight, a Yofkshireman with the fire and faith of England in him, was the best critic of films ever to write in an American newspaper. His letters from Holly wood in 1936 unforgettably document and indict that phantasmagoria of frustrated talent Carl Mayer contribu ted more than anyone to the whole Golden Period of the German Cinema. And Otto Neurath, who of all others I have met, understood most fully how the film could extend the consciousness of the international man-in-the-street

These three men widened my experience and helped to open my eyes to the manifold ways in which the film, once its infinite techniques are mastered, can enrich and reward all human beings.

London PAUL ROTHA

August, 1948

ACKNOWLEDGEMENTS

In addition to the acknowledgements made in the first edition of this book, which do not need to be reprinted, I am indebted in this revised edition to the many people who from time to time since 1930 have pointed out errors of fact in the original text. From many parts of the world, correspondents have sent valuable information and the new text has, as far as possible, been changed to meet their facts. My thanks are especially due to the directors and staffs of the Museum of Modern Art Film Library, New York, the Cinematheque Franchise, Paris, the National Film Library, London, Dansk Kulturfilm, Copenhagen, the Czechoslovak Film Institute, Prague, and the National Board of Review of Motion Pictures, New York, for their unlimited help. These bodies, which are doing such fine work in the preservation of films, making them available for study, collecting data about film history and generally aiding in creating a wider appreciation of good films, have supplied me with much factual information and loaned still-photographs.

The book has been mainly re-illustrated and acknowledge ments are due to the following companies, past and present, for permission to reproduce their stills : Albatross-Sequana, Arquis Film, British International Pictures, British National Pictures, Charles Chaplin Film Corporation, Cine-Alliance, Cinegraphie Documentaire, Cineguild, Columbia Pictures, Contemporary Historians Incorporated, Coopera tive Generate du Cinema Fran^ais, Crown Film Unit, Dafu-film, Defu-film, Deutsche Film-Gemeinschaft, Ealing Studios, Elekta Film Slavia, Empire Marketing Board Film Unit, Films Marcel Pagnol, Films of Fact, First-National, Fox Film Corporation, Frontier Films, G.B. Instructional Ltd., G.P.O. Film Unit, Grafton Films, Hakim Brothers,

Lenfilm, London Film Productions, Mejrabpom-Russ,

61

ACKNOWLEDGEMENTS

Metro-Goldwyn-Mayer, Minerva Films, Mosfilm, Neofilm, Nerofilm, Nordisk, Organizzazione Films Intemazionali, Palladium-Film, Paramount Picture Corporation, Paul Rotha Productions, Photosonor, Prana-Film, Realisations d'Art Cinematographic, R.K.O.-Radio Pictures, Robert Flaherty Productions, Selznick-International Pictures, Sigma-Frogerais, S.N. Pathe-Cinema, Societe Generale de Films, Sokal-film, Sovkino, Soyuzdetjfilm, Svenska-Biograf, Tobis Regina, Transcontinental, Twentieth Century-Fox, Two Cities Films, Ufa, United Artists, Universal, U.S. Department of Agriculture, Vostok-kino, Vufktt-kino, Warner Brothers.

PUBLISHER'S NOTE TO 1967 EDITION

For this new edition of The Film Till Now, Paul Rotha has added a Postscript, briefly mentioning important develop ments in international cinema during the 1960s, He re states his beliefs and objectives as a film-maker and sum marises the main changes which have taken place in the industry since he wrote his book almost forty years ago.

Apart from minor corrections, the text remains complete and unaltered, but the single comprehensive index is a new feature. There are also twenty-six new illustrations of out standing post-war films, bringing the total to 200, and these have been rearranged to appear in chronological order.

1930

TO THOSE
AMONG CINEMA

AUDIENCES

WHO WONDER WHY

AND THINK HOW

1949

TO ALL THOSE WHO ARE READY TO RECEIVE

A BETTER KIND OF FILM IF ONLY PRODUCERS,

RENTERS AND EXHIBITORS WILL HAVE

THE COMMON SENSE TO PROVIDE THEM

1967

AND TO THE MEMORY OF

ERIC KNIGHT (1897-1943)

CARL MAYER (1894-1944)

RICHARD WINNINGTON (1903-53)

WHO OVER THE YEARS SHARED MY APPROACH

TO THE ART OF THE FILM. IT WAS BY WAY OF THE FIRST EDITION

OF THIS BOOK THAT I MET THEM

13. THE PHANTOM CARRIAGE, directed by VICTOR SEASTESM. [Swedish, 1919]

***'*

njr '

>*.

*** -u

1

/

14. LA CIGARETTE, directed by GERMAINE DULAG. SIGNORET. [French, 1919]

5- THE CABINET OF DR. CALIGARI, directed by ROBERT WIENE. WERNER

KRAUSS.
[German, 1919]

1 6. THE GOLEM, directed by HENRIK GALEEN. PAUL WEGENER, ALBERT

STEINIUJCK.
[German, 1920]

PART ONE
THE ACTUAL

TFIN 5

I

THE DEVELOPMENT OF THE FILM

The development of the film may be regarded from three different points of view : the Scientific, the Commercial, and the Aesthetic.

The first is concerned with the mechanical advance of the instrument and its technicalities, dealing with the workings of the projector, the intricate mechanism of the camera, the various methods of sound reproduction by discs or sound-strip 1 on film. These it is not proposed to consider, except where the actual machinery of the instrument has direct bearing on the expression of the theme which the film is unfolding.

The second covers the amazing growth of the film as an industry, which here will be briefly recorded.

And the third views the progress which the film has made since its birth as a medium of dramatic expression, including its limits and its delimits. It is with this aesthetic aspect of the cinema that this survey is primarily concerned.

Except historically and technically, the birth and early years of the cinema are neither interesting nor particularly brilliant in aesthetic achievement. Accounts of financial successes and failures in tawdry commercialism are depressing. It suffices to mention a few salient facts and dates in order to gain a perspective of the position to-day without undue tedium.

(a) The Commercial Development of the Film

It seems generally agreed that, for all practical purposes, Edison started the ball rolling in 1887. Having perfected the phonograph, he desired to supplement the sound images with another mechanical device which would present visual images alongside those of sound. It is extraordinary to

1 For definitions of these and other technicalities, such as sound or visual image, etc., see the Glossary in Appendix II.

THE ACTUAL

observe that this ambition of Edison, which brought the film into being, is precisely the opposite to the aim of the present-day producer, who attempts to supplement his visual images with their recorded sounds. This astonishing fact is worth serious consideration. The visual film was thought necessary to accompany the sound record. Fifty years later, sound is deemed necessary to accompany the visual film. Many dialogue films made since 1930 have been, in fact, glorified, illustrated, gramophone records.

Edison's first efforts apparently resulted in pictures of microscopic size in spirals upon a cylinder, somewhat similar to the early gramophone record. Some time later, strips of film were made out of collodion and experiments were also carried out with celluloid, but it was not until samples of the first Eastman-Kodak film, constructed on a nitro cellulose base, were obtained by ESKson in 1889 that the original cinema machine came into being. This was called jhe Kinetoscope. Experiments proceeded in Edison's laboratory at West Orange, until at length it was possible for one person at a time to look through the peephole of the machine and to see a series of pictures, some fifty feet in length, representing a person in movement jerky and interrupted, perhaps, but nevertheless movement. It is said that the first actual cinematic record was that of a sneeze, performed by an assistant in the laboratory, one Fred Ott, whose name surely will go down to posterity on this account alone.

In 1894, the Edison kinetoscope was presented com mercially to the New York public, and hundreds of these machines were sold in the open market The subjects of Edison's films made at his laboratory were chiefly boxing-matches, dances, and variety turns, all of which were suit able to show off the capabilities of the new invention on account of their movement. But the limitation of these

films being viewed by only one person at a time gave rise to a demand for a machine like a magic lantern, which would project the pictures on to a screen so that they could be seen by a whole roomful of people, Edison, however,

disliked the proposal, believing that collective showings would rapidly exhaust the market, and he omitted even to patent his device in foreign countries.

Meanwhile, other experiments were in progress in Europe, all of them aiming at a combination of Edison's kinetoscope with the magic lantern, for th projection of the film on to a screen. A year later, in 1895, Woodville Latham gave public demonstrations in America of a projec tor using the kinetoscope film pictures, but the process was crude and unsuccessful About the same time both Robert Paul in London and the Lumiere brothers in Paris, inspired[by the exhibition of Edison's device in their respective cities, brought out projectors; Paul exhibiting his at Olympia and the Alhambra in the following year. 1 The principle upon which the modern projector is based, however, is that of Thomas Armat's machine, which was shown publicly for the first time at the Cotton States' Exposition at Atlanta, Georgia, in September of 1895. Armat's Vitascope, which was illegitimately coupled with Edison's name for box-office reasons, was then shown on Broadway and was an imme diate success. It was not long before several other projec tors were put on the market, with the inevitable result that in a short time there was turbulent conflict and litigation over patents, which was to last for several years in America and thus to hinder progress. A disastrous damper on the young industry was experienced also in Europe, for at a charity bazaar in Paris, in 1897, one hundred and eighty

members of Parisian society were burned to death in a marquee, the cause of the fire being a cinematograph machine. This calamity had a depressing effect on the whole of northern Europe, and it was years before many people would countenance the presence of the diabolical engine.

Gradually the fifty-feet lengths of film used in the kineto scope lengthened until, in 1897, eleven thousand feet of film

1 Several of these early instruments, of historic and scientific interest, are included ink; the Will Day Collection of cinematograph equipment, which is housed at present in the Science Museum, South Kensington, London.

69

THE ACTUAL

were shown by Enoch Rector in America, being a cinematic record of the Corbett-Fitzsimmons fight at Carson City, Nevada. Exceptionally dull as this enormous length of film must have been, its novelty was probably astounding. During the same year a film version about three thousand feet long of the Oberammergau Passion Play was made by Richard Hollaman. This was not a genuine reproduction of th real spectacle, as was advertised, but was manufac tured on the roof of the Grand Central Palace a fact, however, which did not worry the public when they became aware of the deception.

About this time also, some wonderful trick effects of fade-outs, dissolves, and other photographic devices now familiar were attained by Georges Melies at the Theatre Robert Houdin in Paris. Melies actually had his own studio, which was constructed in 1896, and amongst other films produced a version of Jules Verne's Trip to the Moon. 1

Although these novelties were widely successful, it was not until 1903 that the first real attempt to tell a story by moving pictures was made. This event was achieved by Edwin S. Porter's sensational The Great Train Robbery, eight hundred feet in length, with Marie Murray as the leading lady in what must surely have been the first cabaret on the screen. This film was rapidly succeeded by many other ' story-pictures ', as they were called, of a similar type, such as The Great Bank Robbery, Trapped by Bloodhounds, and A Lynching at Cripple Creek. Thereafter, for some years, there set in an orgy of one-reel melodramas.

The arrival of the story-picture almost at once gave rise to the need for suitable places in which to project these efforts, which resulted in the famous nickelodeon or five-cent theatre. The first of these was opened by Harry Davis, of Pittsburgh, a real-estate operator and the pro prietor of a stage theatre. This excellent showman opened his nickelodeon in 1905 with The Great Train Robbery as the first stupendous attraction, much in the same way as

1 For a detailed study of Mlies, see the well-illustrated and documented book by Maurice Bessy and L& Duca (Prisma, Paris, 1945).

exhibitors in 1929 specialised in opening with The Singing Fool as soon as their cinemas were wired for sound. The immediate success of Davis's house inspired speculators all over the States to start similar shows, and it was not long before these nickelodeons sprang up everywhere. They were particularly remunerative in the big labour centres, where the universal language of the film appealed equally to mixed nationalities. It is of interest to note that Zukor, Laemmle,

Fox, and Marcus Loew, all men of influence in the industry at a later date, ran and made big profits out of nickelodeons.

In Europe, story-pictures continued for the most part to be shown in concert halls and variety houses, and at such places as the London Polytechnic Institute. During this time there had come into being the famous Hale's Tours, which were conducted with great success for some years between 1903 and 1909. These consisted of panoramic and travelling shots of scenes in various countries, projected on to a screen at the end of a room which was arranged like the interior of a railway carriage. The spectators were given the illusion of a tour through some distant land, the screen variously showing the railway track and spectacular views of well-known ' beauty spots '. Effect was added to the performance by the whole carriage being rocked to one side whenever the screen showed the train rounding a curve. This may perhaps be regarded as the first attempt to achieve atmosphere ; certainly the carriages may be looked upon as the forerunners of the vast ' atmospheric ' cinemas of to day. The outside of the place was made to resemble the end of a carriage, with two rails, and an attendant dressed as a railway-guard. The gilded whiskered walruses who guard the portals of London's Empire and New York's Roxy would scorn to recognise their predecessors in these pseudo railway-guards, attracting attention by a screaming phonograph.

Out of the nickelodeons, music-hall shows, and Kale's Tours there developed the first cinemas, which carried on the profitable business and caused an increased demand, for Story-pictures. This led to the erection of film studios and

THE ACTUAL

the forming of stock companies of actors and actresses by the picture-makers. From the one-reel melodramas and slapstick comedies there emerged the longer story-films ; and there grew up around the latter many names which were to become world-famous. In 1908, David Wark Griffith, a stage actor, was engaged by the American Biograph Com pany of New York as a scenario-writer and actor, and his great influence on the film was to manifest itself during the next ten years. About this time also, numerous one-reeler Westerns, with their cowboys and Indians, were especially popular with the ever-increasing film public.

From 1911 to 1914 the industry developed with astounding rapidity. The film, hitherto a thousand feet, grew in length. But the most sensational pictures now began to come from Europe, and had considerable influence on the American producers. In England, the Hepworth, the British and Colonial Kinematograph, and the London Film Companies were all creating a demand by the good quality of their steady output. France, with her national leanings towards spectacular pageantry, produced historical films of considerable length, the most renowned being Louis Mercanton's Queen Elizabeth, with Sarah Bernhardt in the title role. This picture created a sensation wherever it was shown and was bought for America in 1912 by Adolf Zukor (then an exhibitor in New York) in conjunction with Edwin S. Porter, Daniel Frohman and others. From Italy came a series of big productions or * feature films \ as they were known, including a version of Homer's Odyssey, The Fall of Troy, Faust, The Three Musketeers, and The Sack of Rome; but greatest of all, the forerunner of every spectacle film since, was Quo Vadisf a veritable mammoth production of 1912, eight thousand feet in length. This also was bought and shown by George Kleine in America, where to that date the most pretentious effort had been The Life of Buffalo Bill. Since the day when American producers first saw Quo Vadisf, cinema audiences of the world have been presented with super-spectacle after super-spectacle. From The Birth of a Nation, Griffith's reply to the Italian picture

THE DEVELOPMENT OF THE FILM

at the end of 1914, through the years of Intolerance, The Ten Commandments, Robin Hood, Ben-Hur, Noah's Ark, Metropolis, Secrets of the East and Casanova, super-films abounded, developing to-day into Broadways, Hollywood Revues, and General Cracks of the singing, dancing, and talking variety. In the few years just before the war the feature film sufficed to build up the industry (increased audiences meant bigger film studios and larger cinema theatres), and in 1914 the opening of the Strand Theatre on Broadway marked a new era in the history of the cinema. The way was open for the position as it is to-day. 1

With the outbreak of war in 1914, film production virtually came to an end in Europe. The road was left clear for America to secure for herself the supreme com mercial control which she still holds. It was simply a matter of circumstance, of which the Americans were quick to take full advantage. That they made the best of their oppor tunity is only to their credit. But all was not easy for their producers. Financiers were at first reluctant to put their war gains into the film business. Great sums of money were lost, serious risks taken, and wild speculations made in those early days before the monied men of America realised the vast financial profits waiting to be reaped from the movies. 2

Once started, however, the American producing firms made astonishing progress. Throughout the whole war period their output increased yearly, until 1918 found them completely dominating the world market, with distribution interests in foreign producing companies and theatre con trols that extended into Britain, France, Germany, and the Far East In Britain, their acceptance was widespread

simply because there were no other films available, and because their shallow, superficial nature appealed to the post-war state of mind of the public. British companies

1 This account omits reference to the important growth of the Danish and German film industries prior to the 1914-18 War.

2 The reader is referred to the enthralling accounts of early American struggles in Samuel Goldwyn's Behind the Screen, Terry Ramsaye's A Million and One Nights, and Mrs. Griffith's When the Movies Were Young.

found it more profitable, and far less of a responsibility 5 to rent American films than to make their oVn. Moreover, American companies soon opened their offices in Wardour Street and on the Continent for their own distribution, and remain there still. A few attempts to produce were made in Britain, but the lack of both experience and capital rendered the resulting pictures unworthy of presentation. America continued with characteristic facility and slickness to make picture after picture of a hard, scintillating type. By her astute business methods, she kept the standard up to a certain technical level, calculated to appeal to the lowest grade of intelligence. Britain and Europe were littered with these glittering, metallic movies, whose chief appeal lay in their sex and salaciousness, until the time came when marketing pictures by one's and two's began to be ridiculous, and Hollywood took to selling a whole year's output to foreign exhibitors and renters before the films themselves even were made. By this means she tightened her hold on the foreign market. The ' star-system ', catchpenny titles, scandalous publicity, and a hundred other tawdry schemes were devised to sell the goods to the European public.

Business being business, without honour or morals, these movies were taken by British exhibitors, and the public flocked to them because of the cheapness and accessibility of the cinema. By degrees, the masses became saturated with pictures of the worst type. They did not know that others existed. They do not know now that many others exist, nor are they given the opportunity to know- Rarely is any foreign film (save an American) afforded a fair chance of success in this country. As then, the movie is rampant; the film is dormant. 1

There is no denying the view that the Americans would have been foolish to loose their hold on the world market;

position changed but little in the thirties and even in 1947, eighty per cent of films shown on British screens was of American origin. The situation may be changed, however, by the arrangement arrived at by the British Government and American Motion Picture Association, March llth, 1948, and fewer Hollywood films may be imported.

74

and the method they adopted for retaining that hold was the disposing of their films en masse to British exhibitors. They devised a simple but clever system of selling their second and third-rate productions by means of their super-films. For example, if a British exhibitor wanted a big picture a spectacle film which would be a certain box-office draw, then he had also to accept a number of poor pictures to show during- the off-season. This was all there was to it, except that, as the method spread, the exhibitor began to book pictures before he had seen them, and pro

bably before they were made, either on the strength of promises that they would be good or else by sample. It will readily be seen how this system led to the abominable practice of making films to type, encouraged of course by the evils of the star-system. If, for instance, Raymond Hatton and Wallace Beery made one comedy, the exhibitor was then coaxed to book five similar films to show during the next two years. Many examples of this stranglehold on both stars and directors are apparent, viz. the polished drawing-room pieces of Adolphe Menjou; the Emil Jannings Way of All Flesh type of film; the Clara Bow comedies; and the backstage and adapted stage-plays of to-day. All of these are per recipe. Such a mechanical method of making films is bound eventually to kill indivi duality in director and star. Obviously there can be no creative effort in pictures produced in this manner. 1

But it was not only by these means that the Americans assumed control of the industry. It became popular at an earl/ stage to rent big theatres for the premiere run of a film in order to secure prestige. A * premiere ' at a large cinema in London, Berlin, Paris, or New York is all-impor tant to a film. In Britain the provinces are unquestionably influenced by the London reception. It is the Press reports after the first night which count the highest Thus it became customary to launch any big new picture at a pro minent theatre, and it will be remembered that numerous

observant filmgoer of the past eighteen years can add for himself many examples of this method both British and American.

75

THE ACTUAL

American films had their first run at London theatres. This idea developed into the acquisition of theatres for premiere runs, not only in capitals but in the key-cities throughout a country. Competition led to the taking over of whole chains of cinema houses, which meant, of course, that any film a company liked to produce could be shown at every one of the houses on its chain, the box-office profits being taken direct Nearly every big producing concern now owns its chain of theatres, or is associated with a company owning theatres, while most of the smaller film companies distribute their pictures through the larger firms. In London alone, Metro-Goldwyn-Mayer own the Empire; Paramount (the distributing side of Famous-Play ers-Lasky) the Plaza and the Carlton; Fox are building a new cinema in the Hay-market, 1 Provincial Cinema Theatres own over one hundred and twenty houses, including the New Gallery, the Tivoli, the Capitol, and the Astoria, as well as being associated with the Gaumont-British chain who control the Marble Arch Pavilion, Shepherd's Bush Pavilion, Avenue Pavilion, and many others. 2 Universal own the Rialto in London, 8 and the Rialto in Leeds; and so on. Thus the control of a chain of cinema theatres with a ' shop-window ' in London, and the advantage of group advertising, is one of the most important assets for a producing company. There is little doubt that the larger concerns will concentrate more and more in the future on enlarging their existing circuits. 4 The struggle in Europe to break down American domina tion has been hard and long fought; but although much of the European output (Germany and France) has been superior to the Hollywood film, the vast organisations so

1 This announcement of 1929 did not materialise but the cinema built was the Capitol, later renamed the Gaumont, and owned by the Rank Organisation.

2 All these theatres are now part of the Rank Organisation.

3 The Rialto is now controlled by Sir Alexander Korda's British Lion Film Corporation.

* The concentration of the most important cinemas into fewer and fewer hands has been the significant tendency in the industry in Britain during the past eighteen years, and in 194-5 lead to the British Govern ment's publication of the Board of Trade Report called Tendencies to Monopoly in the British Cinematograph Industry.

76

liberally equipped financially have presented an insuperable barrier. Possession, one recalls, is nine points of the law. In order to gain real profits, a film made in Britain, Ger many, or France must secure a showing in America. This at present is almost impossible. A great deal has been said by smooth-tongued publicity men about the Americans wanting British films, but there is little doubt that the Americans are definitely hostile not only to the British but to the Continental industry. They do not want foreign films in America, except as occasional curiosities, and do not intend to have them. Why should they? 1

After the war, the predominant country in Europe to attempt producing pictures on anything like a big scale was Germany. (For the moment it is as well to leave Soviet Russia out of the matter, for although she started to build lip an industry at an early date, she was not concerned with the outside market She made films with a purpose for her own people.) Superb as many of the early German produc tions were, they failed to appeal to a public accustomed to American flashiness. Scarcely any of the early German films were financially successful, and few made money out side their country of origin, where the box-office receipts were not sufficient to warrant production of fresh pictures. Added to which, Germany, like most other European countries at that time, was financially poor, and to build up

a healthy film industry very considerable capital is needed. The German film trade turned to the Government for sup port, and the response was forthcoming. But even with State help, bank subsidies, and, later, loans from American companies, the German industry was in a constant state of fluctuation. Her films, although far better quality than the American output, failed to secure adequate returns, and Hollywood, quick to recognise the brains behind these pro ductions, began to rob Germany of her directors, players, and technicians, and to turn them to her own commercial uses. Some years later many of these returned the worse

1 No significant change in this position can be reported eighteen years later, except for the vastly improved quality of British and French films,

for wear. Recent German productions tend to be Ameri canised, although some attempt has been made by Erich Pommer to combine Hollywood commercialism with the remnants of the great German school of 1919-25.

In Sweden, Denmark and France much the same story can be told. For some time Sweden tried gallantly to make films of good quality, but again financial failure was the result One by one her best directors and players drifted across to Hollywood, where their work steadily deteriorated. France, although spasmodically producing interesting but isolated films, has never succeeded in sustaining a continued output In Britain also, much the same situation developed, the Americans acquiring the most promising players for their own productions, leaving British directors to do the best they could with the remainder.

Thus, although European countries made every effort to

produce films in the face of the Hollywood machine, these pictures and their makers were doomed to eventual failure, with the inevitable result that the brains were imported into America. Instead of remaining persons of individual taste, they became cogs in the great movie machine. I cannot recall one example of a European director who, on going to Hollywood, made films better or even as good as he did in his own surroundings. 1 For example, Mumau's Four Devils and Sunrise were not comparable with Tartuffe and The Last Laugh; Lubitsch's The Patriot came nowhere near Dubarry in dramatic power; Leni's The Man Who Laughs was a travesty compared with Waxworks; Duponfs Love Me and the World is Mine is not generally associated with his name; Seastrom's Thy Soul Shall Bear Witness is preferable to Name the Man. Among players, contrast Emil Jannings In The Street of Sin with Jannings in Faust; Conrad Veidt in A Man's Past with Veidt in The Student of Prague; Greta Garbo in A Woman of Affairs (better photographed, it is true) with Garbo in The Joyless Street; Pola Negri in The Flame with Negri in The Crown of Lies; Lya de Putti In The Scarlet Lady with Lya de Putti in
1 In view of Lubttsch's career, this point is now debatable in his case.

Manon Lescaut, and so on. There are few conclusions to be drawn from these comparisons. Perhaps these directors, when given carte blanche and the wonderful technological resources of Hollywood, lost their sense of values. Perhaps the attempt to make good films with accepted Hollywood box-office ingredients was distasteful to European artists, who decided to bluff the Americans by including a few facile camera tricks which the magnates would consider high art. Or perhaps, and this is probably nearer the mark, it was impossible to produce, let alone conceive, any work

of real aesthetic value when surrounded by the Hollywood atmosphere of dollars and opportunism, where culture and sincerity seem to be unknown qualities. The finest picture is not painted by an artist who has small boys to light his cigarettes, perfected mechanical appliances to mix his paints, canvases which have been specially primed at exorbitant cost, brushes made from the hairs of a strange and rare beast in the Himalayas at twenty pounds a hair. Nothing but hot-house virtuosity can come out of that environment Sincerity of purpose and surroundings bring out good work. Transfer the painter from his disordered studio into a luxurious apartment with every new-fangled contrivance to hand and he is at a loss. Thus, for instance, Paul Leni producing Waxworks with little money, the goodwill of three fine actors, handicapped by lack of lights, studio space and time, bound down by limits, was forced to use his ingenuity and to extract the utmost value from a sheet of paper. 1 But Paul Leni directing The Man Who Laughs, with millions of dollars to spend, a cast of thousands, with the flattering knowledge that he had only to ask for a thing and get it, became slack, drivelling, slovenly, and lost all sense of taste, cinema, and artistry. This may be applied equally to a hundred other films made under the same circumstances, even by Americans, as was the case with Josef von Sternberg's The Salvation Hunters, a much over-praised film, which contained a few elementary ideas

1 The last episode, of Jack-the-Ripper, was made with the barest essentials of scenery and lighting, owing to lack of finance.

THE ACTUAL

of cinema, ideas that Stemberg has failed to develop since Paramount elevated him to be a director.

It is important to note that there had been little attempt at combination, or working in common interests, on the American side of the business, although various producing concerns were well advanced on the road to prosperity. Despite the fact that, in 1915, the Motion Picture Board of Trade was formed in New York, followed two years later by the National Association of the Motion Picture Industry, neither of these boards had much status with the trade or the public. In fact, it is said that not until there had been repeated abuses by the trade, salacious productions, and several disastrous scandals involving leading personalities on the screen and the executive staffs, did the Motion Picture Producers and Distributors of America Inc. come into being (1922). 1 This high-sounding organisation was distinguished by having for its figure-head Mr. Will Hays, who specially resigned from the Postmaster-Generalship of the United States to take the position. The powers exer cised by the Hays Organisation extended over a wide area, embracing the selection of movie subjects, general trading in films, international dealings with companies, the relations of the general public to the film industry, censorship, and taxation. Mr. Hays himself looks after the general interests of the cinema with loving kindness, by taking a hand in almost every affair and a large salary. From time to time strongly-worded edicts are issued from the great man's office, which lend suitable dignity to the concern but have little real meaning or effect. It was Mr. Hays who so shrewdly decided that Somerset Maugham's play Rain should not be made into a film unless it were renamed Sadie Thompson, thereby displaying great moral sagacity.

In 1925, the international aspects of the cinema began to cause endless trouble, both politically and industrially, to

1 Now the M.P.A. (Motion Picture Association) under the leadership of Mr. Eric Johnston. For examination of the Hays Office, see The Freedom of the Movies, Ruth Inglis (University of Chicago Press, 1946)*

17. WAY DOWN EAST, directed by D. W. GRIFFITH. LILLIAN GISH. [American, 1920]

1 8. THE FOUR HORSEMEN OF THE APOCALYPSE, directed by REX INGRAM.
ALICE TERRY, RUDOLPH VALENTINO. [American, 1920-21]

ig. DESTINY, directed by FRITZ LANG. [German, 1921]

20. TOL'ABLE DAVID, directed by HENRY KING. [American, 1921]

governments and the Press. Europe suddenly awoke to the fact that the American control of the screen, with its steady flow* of propaganda for the American people, their life and work, was exerting an influence on world trade. Americanisation not only of Europe, but of Asia, Africa, and Australia was being furthered through the entertaining medium of the cinema. Agitations arose in all countries, and, after heated discussions between the trade and their respective Governments, quotas were fixed. America her self tried to disguise the whole matter by importing foreign

stars and directors so as to give the film an international appeal, and by sending her own production units to work abroad. In this way she hoped partially to evade the quota regulations and to retain her hold on the world market She has been successful.

Quota restrictions on American films encouraged European production, and determined attempts in Britain, Germany, and France were again made to build up an industry. Many companies both large and small, some with negligible financial backing, made their appearance, and after a few months a number of films were available for exhibition. Few were really satisfactory, however, partly because the public was still saturated with flashy American pictures of low standard, and partly because British films were inferior to even the American movies. This was due to the lack of organisation, the scarcity of intelligent directors, and the unsuitable type of people of which the executives in British studios were comprised. In 1924, a publicity campaign was launched to help 4 the British film. This campaign was perhaps the worst thing that could have happened. By extravagant articles from eminent hands in the Press, by debates in both Houses, by libellous accounts of foreign methods, by reported scandals about American stars, by a tremendous stirring of agitation amongst the public, the latter was browbeaten into a state of receptivity for British films. For months the Press told the public how good the British films then in the making were going to be, After all this publicity, with the public hypnotised

TFTN 6 *

THE ACTUAL

into readiness to applaud the worst picture in the world because it was British, the promised films came, one by one. Upon this shamefully false foundation the present industry

in Britain is largely based. 1

The British Government's Cinematograph Films Act of 1927 decided that every distributing firm and exhibitor should show a five per cent, quota of British films, no matter what the films were like. Similar but more severe restrictions were passed in Germany and in France where, however, the position was slightly different The German and French publics would rather see a second-rate film made in their own country than an imported movie. Moreover, German and French films made to supply exhibitors with their quota were of much better standard than the British product In Britain, the home-made film was often so inferior that an exhibitor lost money while showing it, and had to make up the loss on next week's American picture. Some exhibitors actually decided to ignore the quota and pay the resulting fine, which they could well afford to do out of the profits from American programmes.

After a time, most of the smaller British companies collapsed, and the remaining big firms concentrated on producing a considerable number of pictures, with both British and foreign directors and players, which would bring in returns sufficient to build up their business on a sound basis. Such was the position when Hollywood chose to exploit the talking film. Four out of the numerous British firms (British International Pictures, Gaumont-British, British Instructional Films, and Gainsborough Films) had gained a small footing in the home market mainly by imitating American movies and American methods. This was also taking place on the Continent, where players and directors, who some years previously had drifted to Hollywood, were reappearing in their home countries. Hollywood was being left in the lurch, and,

1 In fact, British films never lived down this ill-advised campaign until the very late thirties, and it is only within the last three or fottr years that the definition has come to be an asset rather than a liability.

THE DEVELOPMENT OF THE FILM*

moreover, there was evidence that the public were at last tiring of the mass-produced movie. Something fresh had to be devised to whet their jaded appetites.

How the talking film struck the industry in every country like a bombshell is recent history. How Warner Brothers, not knowing which way to turn in order to continue with their production, decided to gamble on the talking film, and how they achieved an astounding success; how all Holly wood rapidly followed in their wake; how the talking film hit the nascent British industry; how law-suits and injunc tions took place over infringed patents of reproducing and recording apparatus ; how the coming of the * talkies ' was Britain's great chance; how the unrepentant masses flocked to the novelty of The Singing Fool; how the Americans keep their control of the world market all this and more is scattered in the daily Press and is on everyone's lips.

The first British dialogue film of any merit, Blackmail (produced by British International Pictures and directed by Alfred Hitchcock), was shown to the Press and the trade in America. The New York critics generally agreed that it was well up to Hollywood standards. But nobody bought the picture in New York; nobody wanted it; and in order ta present the film publicly the British company had to rent a theatre. Now Blackmail may not have been a particularly good film, but it was infinitely better than any American dialogue picture of the same time. But the opposition it met with was a hard blow to British International Pictures. Even the Dominions cold-shouldered it Censorship

authorities in Australia at first prevented the picture from being shown, but later withdrew their ban. Such are the difficulties a British film had to meet.

Meanwhile, it is said, America is thinking beyond the dialogue film, beyond even the colour and stereoscopic film; that she is scheming quietly for complete control of the

entertainment industry of the world; and that she intends to achieve this by means of television.

At the moment of writing (October 1929) 1 there are two forces that count in America the Radio Corporation of America, and the American Telephone and Telegraph Company. These two gigantic concerns own and control everything that matters in the entertainment industry. Their present power is due to an outcome of mergers, tie-ups, and combinations that have been taking place for some years. They are rivals in the war for complete control, but it is likely that their rivalry will culminate in amalgamation.

The Radio Corporation of America, who have the immense financial backing of the General Electric Company, are allied with the Pathe film producing concern, and have recently organised their own film company on a big scale Radio Pictures. They own a large number of cinemas, having purchased the vast Keith Albee circuit of theatres and variety houses. They are associated with the Victor Gramophone Company, the alter ego of His Master's Voice. They own also an invention for stereoscopic films called the Stereopticon, which, it is said, is ready for the general market and will make television a certainty. Finally, they

are extremely efficient in the making of sound film apparatus, the R.C.A. process being used both in British studios and cinemas.

The American Telephone and Telegraph Company are rich in their association with film producing concerns, being allied to Warner Brothers, Paramount, United Artists, Fox, Universal, First National and Metro-Goldwyn-Mayer. It is reported that through these firms they can control half of the total number of cinemas in the United States. They are connected with the Columbia Gramophone Company, and through it are constructing the second largest chain of radio stations in the world. Warner Brothers have bought

1 For much of this information I am indebted to the Morning Post, in whose columns there is steady antagonism to American domination of th film industry (1929).

up all the leading publishers of light music, including the best-known firm in London, Messrs. Chappeli The Fox Film Company are also financially interested in the Gaumont-British Company of England, which, as has been stated, owns a large chain of theatres in this country. Five representatives of the Paramount Film Company have joined the board of the Columbia Broadcasting Company. The Western Electric recording apparatus, which is being installed in many cinemas in Britain with great speed, is a subsidiary concern of the American Telegraph and Tele phone Company.

These are the two firms whose united objective will be the entire control of the entertainment of the world. Through the means of the film, the gramophone, the radio,

and television will America dominate the world market

Wheels within wheels, tie-ups and mergers, quick and quiet shifting of financial interests, acquisition of small companies in foreign lands, chains of theatres and cinemas increasing by one's and two's, defiance of quota acts these are the ways of the commercial film.

Yet another difficulty to be encountered by the progress of the cinema is the acute problem of film censorship. As is generally known, copies of films differ according to the demands of the censorship regulations in the country of presentation. Whereas a critic in Berlin may applaud the editing and cutting of a certain sequence of G. W. Pabst's new film, this sequence may have been re-edited or com pletely deleted in the copy of the same film seen by a critic in London. That the aesthetic value of the film suffers thereby as a whole is, of course, obvious to all but the Press and the censorship committee itself, but even this latter body must at times realise the havoc it causes to films by deletions for so-called political and moral motives. Those interested

85

THE ACTUAL

in this aspect of the subject are referred to Mr. ^ Montagu's valuable pamphlet, The Political Censorship of Films (Gollancz, 1929), but it would seem that unless all forms of censorship are either abolished or subjected to drastic revision there is no solution to the problem. The fault, however, lies equally with the producers and the directors. If they make films in which there are certain

sequences that wilfully infringe the censor's rules they must obviously expect them to be severely edited before leave for public exhibition is granted. The root of the trouble lies really in the different rulings laid down by each country. Nevertheless, the present censorship of films in Britain undoubtedly needs stringent reform, for its ban on many harmless pictures is detrimental to the progress of the British film industry. 1

Apart from this, frequent exception can be taken to the official reasons given for the rejection of a film. A case in point arose in connection with Germaine Dulac's La Coquille et le Clergyman. According to the Film Society's programme for 16th March 1930, this was banned from public exhibition by the British Board of Film Censors because it ' is so cryptic as to be almost meaningless. If there is a meaning, it is doubtless objectionable/ First, to confess ignorance of the significance of a film, and then to suggest that it is 'doubtless objectionable', reveals a standard of criticism that is truly Gilbertian !

Mr. Kenneth Macpherson, writing on the sore subject of the destruction of films by the censor authorities, cites the case of The Joyless Street The film was made in thirty-four days working at sixteen hours a day and when com pleted it was ten thousand feet in length, about the same as Ben-Hur or The Big Parade. France accepted the film, deleting two thousand feet and every shot of the * street *

1 To readers anxious to pursue the devious paths of film censorship, I recommend the relevant chapter in The Arts Enquiry Report mTh* Factual FUm (Oxford University Press, 1946), The Freedom of the Movies, by Ruth A. Ingiis (University of Chicago Press, 1947) and Censored by Morris Ernst and Pare Lorentz (Jonathan Cape and Harrison Smith. 1930).

itself. Vienna extracted all sequences in which Werner Krauss appeared as the butcher. Russia turned the American lieutenant into a doctor and made the butcher the murderer instead of the girl After having run a year in Germany, an attempt was made to censor it In America it was shown as The Street of Sorrow, and in Britain once, at a private performance of the Film Society. 1 That is the history of a creative work which contained less harmful matter than Our Dancing Daughters or Hot for Pans, and it gives some idea of the censor's power to destroy the qualities of any film. There is no reason at all why many of the forbidden Soviet films, for example, should not be shown to special audiences of persons connected with the film trade and the Press, who might perhaps realise the shortcomings of their own work in this manner. Economically, also, foreign methods of production might be studied with advantage from some of these suppressed films.

(&) The Development of the Film as a Means of Expression

When considering the commercialism which surrounds the producing and exhibiting of any one film, the unscrupu lous dealings and double-crossing which occur when a pro duction is launched, it is surprising to discover how far the cinema has really advanced as a medium of dramatic expression. It has been seen how the film began its career and how it became popular with the public, but it is well to remember that the child film was nursed by a company of 4 fur-dealers, clothes-spongers, and grocers ' (to use the words of Mr. Messel 2) in whose hands it could hardly have been expected to rise above the lowest form of entertain ment Moreover, and the fact must be stressed, the primary aim of film producers is to make the maximum of financial return in the shortest possible time, a method hardly con genial to so intricate an art as the cinema.

The later part of this survey will show some of the real

1 It was re-issued in the thirties in London with a synchronised sound track

2 Vide, This Film Business, by Rudolph Messel (Benn, 1928).

THE ACTUAL

functions, capabilities, and potentialities of the film as a medium of expression, considered apart from any commercial point of view save that of general appeal. It is the aim here to preface these theories by actualities, to reinforce the potentialities of the cinema by analysis of the progress of the film until now, examining influences and estimating their worth, selecting some tendencies and rejecting others.

It is essential, in the first place, to assert that the film is an independent form of expression, drawing inspiration with reservation from the other arts. Furthermore, it should be remarked that the attributes of the film are derived from the nature of the medium itself, and not from other matters of subject, story-interest, and propaganda. It should also be remembered that the film is essentially visual in its appeal; and that light and movement are the two elements employed in the creation of these visual images. As I shall demonstrate later, the abstraction of the 1 absolute ' film is the nearest approach to the purest form of cinema, far removed from the commercial film, and descriptions will be given of their * simplist ' methods of psychological appeal through the eye to the mind of the spectator. Following this, there will be determined the other forms of cinema, descending in aesthetic significance through the epic and art film to the ordinary narrative film

and the singing and dancing picture.

The scientific and mechanical advance of the cinema has developed with marked rapidity as compared with aesthetic progress, which has been either backward, or, in all but a few studios, absent I have yet to explain that perhaps the greatest handicap imposed on aesthetic progress was the camera's misleading faculty of being able to record the actual. At an early stage, it was found that the camera was capable of registering a credible record of real scenes and events, thereby becoming a valuable asset to education, a reliable means of historical reference, and a potential method of discovery in the sciences. When put to these uses, the realistic properties of the film were good. Even

to-day, the news-reel and topical budget are always welcome events in the evening's programme, especially when heightened in effect by sound. It must be emphasised, however, that no narration of story, or expression of dramatic theme, has place in this form of cinematic record. The^ appeal is purely interest. The audience is not asked to participate in the emotional feelings of stout gentlemen in top hats launching liners, or His Majesty opening a new home for destitute orphans. The audience watches the incidents with interest and listens to the dialogue in much the same way as it reads the evening paper. But when the camera ^came to be employed for the telling of a fictional theme, its realistic photographic powers were used instead of the creative imagination of the director, who failed to express the story through the camera. The latter almost at once became an instrument of photographic realism rather than a medium for the expression of creative imagination. Its real powers of distortion by means of exaggerated

camera angle, slow-motion, and masking, 1 and of transposi tion were completely neglected in the hasty striving after the obvious goal of realism. The power of the camera to record the actual on the screen fooled the audience into believing that its sole pleasure lay in the recognition of familiar things. Thus, at the outset of the story-picture, the film began its career on a false basis and it hardly need be stated, has continued along these wrong lines (with a few notable exceptions) until the present day, when the dialogue film is further extending the desire for realism, as are also the stereoscopic screen and the colour film. The exact replica of an object, accurate in every detail and measure ment, cannot give the same emotions of pleasure as the real object. A photograph of a person is a very poor substitute for the actual being. It lies in the hands of the creator to utilise his imaginative powers in the creation of the replica, which is his impression, ex pression, or mental rendering of the subject Because

* T t? reader is referred to the full analysis of camera properties in Part II, Chapter III.

THE ACTUAL

a picture Is * lifelike \ it is not necessarily an exact rendering of the original. It is rather the artist's inter pretation of the original, in which he has emphasised the salient characteristics. The spectator at once seizes upon the latter and recognises them as being akin to his own thoughts about the subject, which perhaps have been sub conscious in his mind until the picture has brought them into sudden understanding. Further, the artist's conception may suggest thoughts about the original of which the spectator had no previous knowledge. This is particularly applicable to the film with its power of emphasis by the close-up. The very presence of commonplace objects takes on a fresh meaning when shown enlarged on the screen,

when emphasised as playing a part in the whole pattern of life. And, above all, it is essential to remember that a picture can be a non-representative, as well as a representa tive, record of an object.

But it will be understood that actual progress of the film along its proper path has been slow, and is only defined in a small percentage of the many thousands of productions realised up till now. Mr, Charles Marriott has suggested that (art is a matter of the medium in which it is executed and a just balance between using that material in the imita tion of nature and of abstraction, the degree of naturalism and the degree of abstraction being limited by the material' This matter of * the medium in which It is executed ' cannot be stressed too much with regard to the cinema, for only on rare occasions is the film used rightly as its nature demands. The pleasure of film appreciation lies in the recognition of small developments, which do not often comprise the whole. It is rare to find a film that is in itself a step forward. Indeed, sometimes it is a reward to find one single sequence in a movie which suggests an advance in the film's capabili ties. However discouraging the present position of the film may be, the worst director may unconsciously put forward a fresh idea of interest Someone has got to go on making movies, even if they do not stop to ask themselves whether progress is being made.

THE DEVELOPMENT OF THE FILM

With the production in 1903 of The Great Train Robbery, the story-film was launched on its long and prosperous career. The incident, or action, of the film became of first importance. An excellent example, which shows clearly how mistaken were the ideas of the pioneer directors, was seen in the Comedie Frangaise films of 1908. Members of

this celebrated theatre were persuaded to perform famous scenes from several of the French classic dramas, including episodes from Tartiiffe and Phedye, and to act them as they would on the stage, exaggerating their gestures into the lens of the camera. It was calculated by the promoters of the scheme that the appeal of the well-known scenes, coupled with the popularity of the celebrated actors and actresses, would achieve a wide success. The fallacy of the idea is obvious, of course, and the result was quite ineffectual. But it suggested to Adolf Zukor the great possibilities of famous plays and famous players, which, as is now well-known, developed into Famous-Players and later into the Famous-Players-Lasky Film Corporation, one of the biggest producing concerns in the world. 1 From the time of the Comedie Frangaise effort onwards, it became a natural course of events to appropriate subjects and persons hallowed by public approval, with complete disregard of their suitability, and to adapt them to the screen. This process is as common, if not commoner, to-day as it ever was. Stage stars are filling the film studios because of the dialogue cinema; any best-seller novel is bought for the screen; any name that conies into the public eye is snapped up for the movies. What of Elinor Glyn, Aimee Macpherson, Philip Yale Drew, and in the past Jack Dempsey, Georges Carpentier, and Steve Donoghue?

Gradually the acted story became the raison d'etre of the film. Stage technique was modified, the gesture still being used in relation to the spoken word, and * acting ' became one of the necessary talents of the movie star. Upon this type of stagey performance, good photographic looks and the power of suggesting sexual passion has the infamous

1 Later to become the Paramount Pictures Corporation.

THE ACTUAL

star-system of Hollywood grown up, a system that has been slavishly copied in this country. 1 Quite frankly, this sort of thing is not film at all but merely ' living photography '.

Despite all opposition, the inherent assets of a medium inevitably assert themselves, and, in the case of the film, some of its simpler resources began to show at an early stage. This was not due, however, to any deep thinking on the part of the ' fur dealers and clothes-men ', but to a natural course of development. They were to be found principally in the 'slapstick comedy, the melodramatic thriller, and the spectacle film. 2 Of the three young ten dencies, slapstick is the most interesting, for it utilised the fantasy capabilities of the cinema. It brought to the screen things that were unreal and impossible, but verified them by actual vision. All the devices of the camera, such as slow-motion, ultra-rapid motion, abrupt cessation of move ment by camera stopping, and distortion, have their direct use in slapstick for achieving comic effect. This has now been augmented by the introduction of sound, which is capable of adding largely to comedy effect. In particular, reference may be made to the Mickey Mouse cartoon films, perfect examples of the sound and visual cinema. In an exceptionally early fragment of film prior to 1900, which was included recently in a souvenir film, Royal Remem brances > a motor-car ran over a policeman who was smashed by the impact into small pieces which subsequently rejoined themselves. This may be seen as an early example of consciousness of the capabilities of the medium. Years later, the same cinematic trick of breaking an object into pieces and re-assembling the fragments into a whole, was used for dramatic purpose in Eisenstein's Ten Days that Shook the World. The gigantic symbolic statue of the Czar fell and crumbled only to come together again with the assembly of the Kerensky Provisional Government In

* Expansion of this viewpoint will be found in The Rfae of the

American Film, by Lewis Jacobs (Harcourt Brace, 1939), and America at the Movies, by Margaret Farrand Thorp (Yale University Press, 1939),

2 This acooont. unfortunately neglects the development of film fantasy as seen m the works of Georges M61ies vide, pp, 70, 114, 115.

devices of this kind, the mind of the audience is held between the fact that they know the incident which they are seeing is in reality impossible, and the veritable fact that there it is in actuality before their eyes. A wonderful state of mind with which to conjure! The great asset of the melodramatic thriller was its movement, exemplified in the chase-and-escape element, which displaced dull literary story-interest The emotions of the audience when wit nessing these melodramas of speed were roused to excite ment by the action, and not by the meaning of the story. It was this call for movement that developed the faculties of the scenario-writer, who learnt to employ the film's capacities for parallel action and ' last-minute-rescues '. The value of the high-spot climax was appreciated and was led up to by the chase. It was from these melodramas and Westerns, with their essential fast movement, that the Americans learnt their slick flashiness which is the hall mark of their movies to-day. On the other hand, this feeling for movement has led to the false assumption that American films have tempo in comparison with the early German and Swedish productions. It must always be stressed that movement of actors and material is only one form of cinematic movement. The function of editing is equally as important, being the intrinsic essence of filmic creation.

In the middle of the striving for photographic realism,

there came the first real aesthetic advance in the cinema. Just after the war, the first genuinely imaginative film made its appearance amongst the hundreds of formalised movies. This break in the monotony, this gleaming ray of light, deserves our closest attention.

Like a drop of wine in an ocean of salt water, The Cabinet of Doctor Caligari appeared in the profusion of films during the year 1920. Almost immediately it created a sensation by nature of its complete dissimilarity to any

other film yet made. It was, once and for all, the first attempt at the expression of a creative mind in the new medium of cinematography. Griffith may have his place as the first employer of the close-up, the dissolve, and the fade, but Griffith's contribution to the advance of the film is negligible when compared with the possibilities laid bare by The Cabinet of Doctor Caligari. Griffith and his super-spectacles will disappear under the dust of time, if they have not already done so, but Wiene's picture will be revived again and again, until the copies wear out. 1 In ten years this film has risen to the greatest heights, as fresh now as when first produced, a masterpiece of dramatic form and content It is destined to go down to posterity as one of the two most momentous advances achieved by any one film in the history of the development of the cinema till now. The Cabinet of Doctor Caligari and Battleship Potemkin are pre-eminent.

Made for the Decla producing firm by Robert Wiene, of the Sturm group in the Berlin theatre, during 1919 (a

period, it will be remembered, when expressionism and cubism were the doctrines of the advanced schools of the drama, the novel, painting, and sculpture in Germany, France, and Russia), The Cabinet of Doctor Caligari was released in March of the following year. It was handled in Britain at a later date by the Philips Film Company, now extinct Wiene was almost an amateur in film produc tion. The architects or designers, Walther Rohrig, Herman Warm, and Walther Reimann, were three artists absorbed with ideas of cubist and abstract art It is only natural to assume that their intelligence saw in the making of a film an adventure in a new medium, a form of expression which they must have realised was wider and more receptive than the static stage and canvas, but an expression which to them

1 Subsequent years have seen both the work of Griffith, especially in Intolerance, and Caligari take their true perspective. The reader is referred to the programme published in connection with the memorial performance of Carl Mayer's work; Seal a Theatre, London, April 13th 1947, in particular to the note by Erich Pomrner on the inception of Caligari. Vide, Appendix IV.

at that date bore a distinct relationship to the other arts. 1 It is not surprising, therefore, that The Cabinet of Doctor Cdigari is in some places more theatre than film, and that there is a distinct tendency throughout to illustrate the sub titles with pictures. These faults, apparent now with a heightened knowledge of the film's capabilities, must be allowed for in the appreciation of the meaning of this remarkable picture. In technical accomplishment of camerawork, the film made little real progress. The photo graphy, by Willi Hameister, revealed no new suggestion of camera-angle, all the scenes apparently being taken from a

normal eye-level. Dramatic mood was achieved by con trasted lighting effects and by the design of the settings. Long shots and medium shots predominated, masked close-ups occasionally being used, and the old iris-in and iris-out method of beginning and ending a sequence was adopted throughout. The latter camera device was notably used for emphasising important matter, by opening or closing on to a face or a light, or (in the example cited on pp. 368, 380), on to the revolving roundabouts. These openings were not always circular in shape; the view of Holstenwal was discovered to the audience by a diamond-shaped iris, suitable to the twisted and angular houses of the distorted town.

The progress lay, rather, in the tremendous problem of how the camera was to be used. The result of Wiene's thought was sufficient to stagger the film production of the

following information, if reliable, is of considerable interest: 'When the scenario for Caligari was first handed to Wiene, the manuscript specified none of the style that appeared in the production. In form, the original scenario was conventional. But Wiene saw an opportunity of getting away from the customary by giving the scenes in Caligari settings and forms which intensified the thought and emotions of the characters and established a very positive relation between them and mimetic action. The authors did not want expressionistic acting and decorations. To this day they do not understand why the picture had success. Mayer, one of its authors (who later wrote the scenario for The Last Laugh), has come round to Wiene's attitude; the other (Hans Janowitz) still insists that Wiene should never have handled the produc tion of Caligari in the abstract style h gave it' (Excerpts from several articles by Barnet Braverman in The Billboard, in November, reprinted in The Film Year Book, 1926, New York). Vide, Appendix IV.

THE ACTUAL

two continents out of its comfortable peace and calm.

In 1919, The Cabinet of Doctor Caligari put forward these dominating facts, which have lain at the back of every intelligent director's mind to this day : that, for the first time in the history of the cinema, the director had worked through the camera and broken with realism on the screen; that a film, instead of being realistic, might be a possible reality, both imaginative and creative ; that a film could be effective dramatically when not photographic ; and finally, of the greatest possible importance, that the mind of the audience was brought into play psychologically.

As a film, The Cabinet of Doctor Caligari asked every thing of its audience. They were to take part and believe in the wild imaginings of a madman. They were to share his distorted idea of the professor of the lunatic asylum in which he (the lunatic) and they (the audience) were con fined. The theme and the conception were absolutely remarkable.

The scenario was written by Carl Mayer and Hans Janowitz, and even now contains brilliant and absorbing story-interest. The continuity, perhaps a little difficult to follow, was well constructed and flowed with adequate smoothness. It is curious to note that after seeing The Cabinet of Doctor Caligari, it is the story, and its remark able unfolding, which principally holds the imagination.

The settings, which were almost entirely composed of flat canvas and hanging draperies, furnished with such simple objects as ladder-back chairs and stuffed horse-hair sofas, were painted with two intentions in mind : primarily to emphasise the distortion of the madman's mind through whose eyes they were seen, and secondly to provide interesting decorative values of tone varying from rich

velvety blacks to the purest whites. Wherever possible, the design and layout of the set enhanced the dramatic content or meaning of the scene. In the linear design of the painted floors, for example, the prominent, usually straight lines of pattern led the eyes of the spectator direct to the figures or objects of significance. The walls of the prison cell were

96

21. ORPHANS OF THE STORM, directed by D. W. GRIFFITH. [American, 1922]

22. GRANDMA'S BOY directed by FRED NEWMAYER. HAROLD LLOYD. [American,

1922]

23. WARNING SHADOWS, directed by ARTHUR ROBISON. RUTH WEYHER.

[German, 1922]

24. VANINA, directed by ARTHUR VON GERLACH. [German,,

arranged and painted in tall perpendicular planes, emp-

phasising dejection. The prisoner, seated cross-legged on the floor, was the point to which all lines of the painted floor-pattern converged. Again, the warped and angular branches of the trees in the landscape strengthened the dramatic escape of Cesare bearing away the body of the unconscious Jane. The stool upon which the official-bound Town Clerk was seated was at least six feet high, sym bolising both bureaucracy and the difficulty that Caligari had in obtaining attention. These are but a few examples of the emphasis of dramatic content by means of pictorial composition and settings. 1

The lighting, also, was arranged from this point of view, in complete co-operation with the designers. When the fnurder of the Town Clerk was discovered, a magnificent scene was shown of a darkened room, its walls sombre and angular, with the single source of light directed on to the beautifully grouped draperies of the white sheets. No corpse was visible, only the motionless figures of the police men in the half-light, but there was no doubt as to the content of the scene. Although the decor was largely angular, at times contorted and twisted arabesques, Matisse-like, aggravated the scene, as when Cesare made his noc turnal entry in Jane's bedroom.

Of the acting there is not a great deal to be said, for the parts did not call for any great emotional skill beyond melodrama. This type of acting, together with heavy make up, was characteristic of the atmosphere of the film. The titles, in accordance with the feeling of the whole, were irregularly lettered and strangely set out. 2

1 The following extract is relevant : ' The studio had a very limited quota of power and light, and on the day when we were notified (several days before the end of the month) my three artists (Warm, Reimann and Herlth) brought in a proposition that seemed to me absurd, and even reactionary "Why not paint lights and shadows on the sets for this Caligari film?"* From Carl Mayer's Debut, by Erich Pommer, in the Carl Mayer programme, published in connection with the memorial

performance, London, April 13th, 1947. Vide, Appendix IV.

2 This is not the case in the copy now tobe obtained from the National Film Library, London.

TFTN 7 *'

THE ACTUAL

It may, perhaps, be asserted that this film has dated. Technically, as regards camerawork, stock, lighting, this is correct and naturally inevitable. But in meaning, content, suggestion, treatment, and above all entertainment, The Cabinet of Doctor Caligari is as convincing to-day as when seen years ago. It is true, also, that surrealism and neo-realism have superseded expressionism in the minds of the avant-garde, but this does not alter the fact that expres sionism plays a large part in the film. Nevertheless, it is curious to remark that although The Cabinet of Doctor Caligari was a revolution in cinematic tendency, it has never been directly imitated or copied. 1 Raskolnikov, directed by Wiene in 1923, and based on Dostoievski's novel Crime and Punishment, was assisted in dramatic emotion by Andrei Andreiev's cubist architecture, but could hardly be called an imitation. Rather was it an essay by the same director in a similar vein to an earlier success.

Comparison has also been falsely drawn between The Cabinet of Doctor Caligari and Aelita, a film made in Soviet Russia by Protazanov with cubist settings. This is a delusion, 'for the sets and costumes of Aelita, on which it is assumed the comparison is founded, were designed fan tastically in order to express an imaginary idea of the planet Mars, and not, as in The Cabinet of Doctor Caligari, to emphasise the thoughts of a distorted mind. The cubist setting for Wiene's film was used purely because the audience were asked to imagine themselves thinking a mad

man's thoughts through the medium of the camera.

As a document of cinematic progress, the value of The Cabinet of Doctor Caligari increases year by year. Since its first showing, over ten years ago, it has been mentioned and referred to, criticised and revived, times without number. It has become celebrated. Practically all those who were connected with its production have become famous. There is no need to trace their course and recent successes; they are too well known, Only one word need

1 This is incorrect, Carl Mayer wrote a script specifically for expressionist treatment, Genuine, in 1920, also directed by Robert Wiene,

be added, Robert Wiene never repeated his achievement It is his sole work of genuine merit 1

Although the appearance of The Cabinet of Doctor Caligari set working the brains of people both in and out of the film industry, and although it was a clear finger pointing one path for the cinema, one film, however great, cannot change the output of vast producing concerns. With its new ideas on the use of the camera as an instrument of expression, Wiene's film certainly influenced some of the more advanced American directors, but taken as a whole the productions of Hollywood remained on their former level. What The Cabinet of Doctor Caligari did, however, was to attract to the cinema audience many people who had hitherto regarded a film as the low watermark of intelligence.

Not until 1925, however, was a film to appear which wholly justified the position of the cinema. During the

intervening period many remarkable films were realised, chiefly in Germany and in Sweden, which evidenced that brains were at work in Europe, but these were of less signifi cance than would first appear. 2 They naturally have their place in the gradual development and will be found dealt with more fully at a later stage. In 1925 The Last Laugh, the joint product of Murnau, Mayer, Freund, and Jannings, definitely established the film as an independent medium of expression. Unlike The Cabinet of Doctor Caligari f it had nothing in common with the theatre, but made full use of the resources of the cinema as known at that date. It was a remarkable example of filmic unity, of centralisation of purpose and of perfect continuity. It was made without sub-titles, with the single exception of a director's note, which changed the natural sad ending into a happy one, a

1 Wiene died in Paris in July, 1938.

2 Here, as elsewhere, the importance of the immediate post-war films of Denmark is overlooked. The reader is referred to The History of Motion Pictures, by Bardeche and Brasillach, translated and edited by Iris Barry (W. W. Norton and the Museum of Modern Art, New York, 1938),

THE ACTUAL

superbly handled concession to the public. Everything that had to be said in this thematic narrative of an old hall-porter was said entirely through the camera. Not a written or spoken word was necessary to the correct unfolding of the theme. By psychological understanding, every action suggested a thought to the audience, every angle a mood that was unmistakable in meaning. The Last Laugh was cine-fiction in its purest form; exemplary of the rhythmic composition proper to the film.

After this date, 1925, the German cinema, to which stu dents of the film were looking for further progress, began to decline, largely on account of the general exodus of talent to Hollywood. The art film (decorative in treatment and enveloped in an architectural environment of studio struc tures), for which Germany had built herself a reputation, was a commercial failure. The superb efforts of German creative directors drained the coffers of the industry, an unfortunate but indisputable fact. An argument for the failure of these films is the knowledge that the cinema is essentially modern, and modernism is, above all things, anti-romantic and experimental, reflecting as it does the spirit of the age. The German decorative films were for the most part romantic and spectacular, with a natural tendency towards the German love of the theatrical and the splendour of pageantry. Their tone was on a grand scale, at once serious minded and splendid, far from the super ficiality of the American movie to which audiences were accustomed, 1

About this time, between the appearance of The Cabinet of Doctor Caligari and The Last Laugh, the wide-felt influence of psycho-analysis, which had swept over the post war schools of painting and literature, was making its mark on filmic treatment. Many films, both from France and Germany, bore effects of psycho-analytical study, par ticularly those by directors who were striving after

1 For a full analysis and socioIoRical study of the German cinema at this time, the reader is recx>mmended to From Caligari to Hitler, Dr. Siegfried Kracauer (Princeton University Press, 1947),

naturalistic methods, such as Lupu Pick, Karl Grune, and G. W. Pabst There will be seen in the later section dealing* with film psychology the important part played by the * ineptitudes ' of life in the revealing of inward pheno mena. An early example of this groping idea was found ingenuously in Doctor. Mdbuse, but unfortunate as parts of this melodrama were, there is no doubt that Fritz Lang was feeling along the right lines. During this stage also, the machinery complex, which had occupied the Vorticists before the war, re-arose in a glut of composite shots of trains, trams, factories, and all types of machinery. At one time it was almost impossible to see a film without a double, triple, or quadruple exposure shot of wheels. For some years, expressionism also had its sway with the German film, despite an occasional breakaway into isolated indivi dualism. The Expressionists were interested in Man in general and not in the Individual Although they made use of the representation of characters, the result was not regarded as personal experience but as the essential ex periences of humanity. Thus, it was usual to find themes woven around the Man and the Girl, as in Grune's The Street, Pick's New Year's Eve, Czinner's Nju, Lang's Destiny, with additions in the form of Death the Stranger and The Prostitute. It is of importance to note that nearly all these films were entirely studio-made, whole palaces and streets being built, providing a feeling completely different from the open-sir films taken on a real location.

Some time later, the theme interest seemed to have been focussed on individuals again and their peculiar charac teristics, as with Pommer's jewel thief and policeman in Asphalt, and the two men and the wife in Homecoming. This was a swing round to the partial admission of the star-system, a feature of the Americanisation of the German studios. Very different in texture, for example, was The Hungarian Rhapsody in comparison with the moral serious ness of The Wild Duck. There was a tendency towards individualism in the new German film and a feeling for a more materialistic spirit, which was progressive. The first

may be said to have been due to America ; the second to the influence exerted by the Soviet films in Germany.

In contrast with the heavy morbidness and slow technique of the Swedes and Germans, the French school was marked chiefly by its directors* nineteenth-century delight in classical compositions and its continuous leaning towards spectacle. French films were roughly divided into two classes : the avant-garde of the jeunes cineastes and the commercial film on the lines of Atlantide, Michael Strogoff and Casanova. Whereas the Germans had sought to gain their effects by a theatrical, traditional form of acting in conjunction with an environment of studio structures, the French experi mentalists attempted the creation of atmosphere by a series of succeeding exterior compositions, usually of great pictorial beauty but non-dynamic. Nevertheless, although many of the jeunes cineastes toyed with the cinema as their fathers had dabbled in their ateliers, several developed into directors of remarkable talent, as for example, Rene Clair, Jean Epstein, and Jacques Feyder, whose work must be considered apart from the usual avant-garde kindergarten product.

Meanwhile, it must be remembered that America was producing films in vast quantities during the years that the cinema was discovering its aesthetic qualities in Europe. The American cinema as a whole naturally demands wide investigation, which will follow at a later stage, but at the moment it is important to mention two outstanding ten dencies that had grown up in Hollywood. A school of light, domestic, drawing-room comedy, displaying a nicety of wit and intelligence, had developed, to be carried eventually to

as high a degree of perfection as this lighter side of film allowed. 1 It had its origin in Chaplin's memorable satire A Woman of Paris (1923), as well as in Ernst Lubitsch's brilliantly handled The Marriage Circle, made in the fol lowing year. It was probably the result of a fusion

supreme example to date (1930) Is Ernst Lubitsch's The Love Parade, a brilliant combination of sophisticated, witty direction^ and perfected technical accomplishment,

between the existing school of Hollywood bedroom farce and the imported European talent, the latter being exempli fied primarily by Lubitsch. Along these lines the majority of Hollywood's clever young men worked with a superficial skill, to produce many effervescent comedies and farces, sparkling and metallic, which provided light entertainment for the audiences of many nations.

In contrast with this movement in the studios, there had appeared a small group of directors who showed a pre ference for constructing their films around natural incidents and with real material ; a tendency that had possibly grown out of the early Western picture. Robert Flaherty, Ernest Sjchoedsack, Merian Cooper, Karl Brown, and William Howard formed the nucleus of this group, to whom there should be added James Cruze, John Ford, and Victor Fleming, by reason of their isolated pictures which fall into this category. To Flaherty, however, must be given the full credit for the first film using natural resources, the inspiring Nanook of the North, in 1922, followed later by the beautiful Moana, in 1926. Other remarkable pictures

characteristic of the naturalistic movement to be noted were Grass, Chang, Stark Love, and White Gold, all films that stood out sharply from the common run of American movies.

Apart from these two tendencies, only the work of Erich von Stroheim, King Vidor and Henry King, and the individualistic films of Chaplin and Fairbanks, emerged with real seriousness from the mass of machine-made movies up till the time of the dialogue film. Investigation of these, together with less interesting work, will follow.

Acknowledging the theoretical excellence of Pabst, the importance of Carl Dreyer's La Passion de Jeanne d'Arc, Clair's delightful comedies, Feyder's impressive Therhe Raquin, and the domestic comedies of the American school, the most momentous advances of the cinema during recent years have shown themselves in Soviet Russia. Although the value which the Soviets attached to the resources of the film, and which they have developed with such skill, is con-

stantly stressed in these pages, it must not be forgotten that the intensity of purpose so predominant in the Soviet film has been brought about by changed social conditions and political events since the revolution in 1917. Early Soviet pictures, such as The Postmaster and The Marriage of the Bear, contained little of the filmic creation of the present productions. When analysing the contemporary Soviet film, it has firstly to be understood that a production is seldom launched unless the theme contains some definite sociological or political meaning ; because the Soviets have realised more than any other nation how powerful an instrument of propa ganda is the cinema. It is partly out of the desire to express

these contained ideas with the utmost possible conviction, and partly out of the exceptionally brilliant skill of the fore most Soviet directors, that the modern state of technical perfection in the science of the film has been reached. There has been a tendency in Britain and elsewhere, however, due to the always hasty enthusiasm of the intelligentsia, to call any film coming from the U.S.S.R. a masterpiece. This is very far from being the case, for actually there are not more than about half-a-dozen really brilliant film directors in Soviet Russia. There are, of course, many second and third-rate directors, as there are in Germany or America, but it has become fashionable to raise their work to un usually high standards in London. The whole situation is rather reminiscent of that when the intelligentsia ' dis covered ' Russia in the first decade of this century; when it became the fashion to read Tchekov, Dostoievski, Gogol, Gorki, and Turgenev without discrimination as to their merits; when no studio was complete without its samovar, and ikons were all the rage for interior decoration.

Every Soviet film is, to put it crudely, a picture with a political purpose, and it is the duty of a Soviet director to express that purpose as clearly, powerfully, and vividly as possible. Added to which, it must be remembered that the cinema in Soviet Russia has been fortunate in having the whole-hearted support of the Government, whose leaders have at all times fully recognised the value of the film for

spreading their principles. Lenin regarded the theatre as a potential microcosm of the whole theories of Bolshevism, and determined to build a new theatre in Russia which would serve as a practical model for the people to learn from and to copy. The cinema, by reason of its limitless range and

commercial superiority over the theatre, lent itself to the same idea. It will be recalled, for example, that the Govern ment commissioned several films to be made in order to commemorate the tenth anniversary of the Soviet regime. Ten Days That Shook the World (original Soviet title, October) 1 and The End of St. Petersburg, were two of the results. Out of their efforts to meet this demand, Eisenstein and Pudovkin built up a form of film technique that is now unequalled for dramatic intensity. The same applies to more recent directors, to Dovjenko, Ermler, Raizman, and Turin.

It is certain that the first Soviet experiments in film editing, employing strips of celluloid as the basic material, which is the foundation of almost all their film technique, were due to Lev Kuleshov, an instructor and film director in Moscow. From his original theories regarding the relation and inter-relation of pieces of film, which we may place about 1922, there have been developed the principles of constructive editing. Pudovkin, having studied for a while with Kuleshov, carried the idea further by devoting himself to using raw material as the foundation for his filmic working; whilst Eisenstein, having made his first mass film, Strike, in 1924, proceeded to enlarge on his ideas of 4 intellectual cinematography '. To these directors must be given the credit for the most advanced forms of contem porary cinema and their theories are to be seen reflected in the work of almost all the lesser-known Soviet directors. From 1924 onward, therefore, the most interesting develop ments in the cinema have taken place in the U.S.S.R., and it is to this newly-constructed country that we must turn for modern tendencies towards progress.

Of the film to-day, I find it hard to write, let alone to
1 Vide footnote page 230.

THE ACTUAL

tell, for the unbalanced state of the whole industry, together with the sweeping tide of the noisy dialogue film, are move ments which strangle at the outset any attempt at progress in the cinema. To find the proper film it is necessary, first, to brush aside the sweepings from America and Britain, dissect the films from France and Germany with an open eye for second-hand virtuosity, and regard the new Soviet pictures with reservation in case they may be resting on their past successes. Of the wedded synchronised sound and silent film, co-ordinated into a filmic whole, there is as yet no concrete example, though one waits in anticipation for Pudovkin's Life Is Beautiful. 1 It is possible only to watch the dialogue film and utilise one's imaginative power. Of the silent film but few examples come laggardly to Britain, often enough to be hidden away unseen. Occa sionally a few of these may find their lonely way to the Film Society, or to the affectionate screen of what is, at the moment of writing, London's only loyalist, the Avenue Pavilion. 2

Of the feeling prevalent on the Continent it is difficult to say, for news is rare of the silent film, and words and static photographs are inadequate to express the dynamic of film technique. The ever-moving theme, the relation and inter relation of thought expressed in moving images, is too elusive to be captured in print. It is, perhaps, only possible to sum up by disconnected statements of ideas, reactions, and observations.

The predominant characteristic of the film to-day is the growing tendency to find filmic expression by means of climactic effect This process of image construction is the basis of Soviet technique, and has spread with rapidity into the minds of the more advanced German and French

1 Announced as a sound film, Life Is Beautiful eventually appeared as

a silent film. Pudovkin's first sound film was Deserter, in which he made many interesting new experiments with sound.

2 In retrospect, It is possible to see now how much one owed to the management of the Shaftesbury Avenue Pavilion by Stuart Davis. Articles surveying the specialist cinema movement in retrospect were published in Documentary News Letter, June and July, 1940. Cf, foot note on p. 293,

directors. There seems, moreover, to be a distinct striving after some form of arithmetic or geometric progression in the arrangement of visual images during editing, in the relation and inter-relation of film strips. There is also a tendency to shorten the approach to a scene by the elimina tion of the long shot and the increased use of the close-up. The psychological effects made possible by the introduction of varied cutting by the^Soviets is in the process of being carried to an advanced stage. Cross-cutting and inter cutting are being utilised more as a method of insistence on the main object, than as the old-fashioned even distribution of dramatic suspense of the * last-minute-rescue ' variety. Symbolic inter-cutting is being employed as an aid to the emphasis of the central theme, as with the statue of Peter the Great in The End of St. Petersburg. It is a dual theme of symbol and individual, connected mentally by association of ideas and visually by similarity of the shooting angle. It is being found that emotional effect is to be more easily reached by an intercut comparison to a like emotional effect.

There seems prevalent in the film to-day a more sensi tive feeling for the association of ideas, which is finding filmic expression in terms of contrast and comparison, mental and visual. There are directors who in their work

seek to establish by suggestion, contrast, and comparison, what may perhaps be called a continuity of human thought. One is emotionally conscious that the content of a theme is constantly ranging over more than one idea at the same time, a double purpose of meaning for the expression of which the natural resources of the film are admirably suitable. This affinity of ideas is marked by a connecting link, which may be said to be, in its terms of contrast and comparison, the essence of filmic treatment, both in the mental association of ideas by symbolism and by the actual visual likeness of one thing to another.

Contrasts appear to take on various aspects. The contrast of space between the interior and the exterior; between the close confinement of walls and the spreading horizon of a landscape; between the occupied and the unoccupied;

between the full and the empty. The contrast of size, between the thick and the thin, the long and the short. The contrast of shapes, between the square and the circle, between a top hat and a cloth cap. The contrast of like nesses, so well exemplified by Vertov's gas mask and skull. The contrast of extremes, between the worker underground and the top of the factory chimney. There is an association of ideas between the mouth of a bugle and the muzzle of a gun. There is a comparison of likeness between the poise of an athlete and the balance of a horse. There is a similarity of motion between the stroking of one's hair and the stroking of a cat. There is the comparison of form, used so much for easy transference of thought in dissolves and mixes. All these factors make themselves apparent in the uses of cross-cutting for effect. They are filmic methods of strength, emphasis, enforcement of meaning by the

association of ideas.

To be considered further but not necessarily to be accepted, there are the new theories of montage construc tion that have been put forward by Eisenstein. These embrace an entirely fresh method for the determination of the relation that lies between the film strips in the assembling of a picture from its contributory lengths of frames. Eisenstein seems concerned with the disposal of the old, orthodox principles of editing (Le* according to the time lengths of shots, the relationship of shapes, the association of ideas, etc., all of which produce sensations in the minds of the audience, ranging from sudden shock to smooth transfusion according to the will of the director) by the adoption of a new method which will be governed by the physiological sensations produced by over- tones of the visual and sound images. He is experimenting with the arrangement of shots, scenes, and sequences according to their degrees of emotional pathos by creative impulse, cal culating to arouse the nervous reflexes of the spectator into responsiveness. He believes that, instead of an audience seeing and hearing a film, they should sense it; sense being the clue to the fourth dimension or over-tone, to be found

in the beats of music and in the interval that exists between one visual image on the screen and another. On the assump tion that both visual over-tones and sound over-tones are magnitudes of the same dimension (time) and that both are physiological sensations, he proceeds to new methods of filmic construction by a process of tonal and over-tonal montage. Naturally one awaits practical expression of his theories with interest before offering comment; other, that is, than those made manifest by certain portions of The

General Line, which were jnot concerned with sound reproduction.

In actual production there is a welcome tendency towards the use of real material in place of studios and professional players. The cinema shows distinct signs of becoming film instead of theatre. Outside the U.S.S.R., Jean Epstein, John Grierson, and Hans Richter are seeking subjects in the commonplace instead of the artificially constructed, and there are also the few natural resources films in America. But these examples of the real film are but drops in the ocean of the movies of the world, overshadowed and dwarfed by the menace of the dialogue cinema.

*

Ridiculous as it may seem in the short span of life during which the film has existed, the process of misuse of the medium is repeating itself. General tendencies at the present moment show the misconception of the film to be greater and more difficult to unlearn than ever before. Directors as a whole are still only beginning to understand the potentialities of the film as a medium in itself. Its limits and delimits still present a broad field for investiga tion. It is just being realised that mime and gesture and the consciousness of the inanimate transmit an international idea; and that the pictorial meaning of the film is under standable to all according to their powers of sensitivity. But the main object to-day appears to be the synchronisation of the sound of the human voice with the photograph of the moving lips, and to reproduce the sound of visual objects in order to make them seem more real. That this is the

THE ACTUAL

desire of the American producers and directors is apparent from their advertisements. In brief, the introduction of the human voice merely relieves the director of his most serious obligation, to convey meaning to the mind by means of the resources of the visual cinema. The act of recording dialogue is not a further resource, as some theorists like to imagine. The dialogue film at its best can only be a poor substitute for the stage. From an aesthetic point of view, sound can only be used to strengthen symbolism and emphasise dramatic action, and experiments on these lines will be successful and justified.

On the heels of the usurping dialogue film comes the introduction of the stereoscopic screen and the colour film. Both of these inventions, wonderful though they may be in themselves, seek to achieve the realism so antagonistic to an imaginative medium. The cinema, with the addition of these new inventions, will degenerate into theatrical pre sentation on a large and economic scale. The true resources of the film will be swept aside in the desire for a straighter and more direct method of story presentation. The dura tion of time that a visual image is held on the screen is already becoming longer. As Mr. Eric Elliott has so truly written : * given a large stage scene with three dimensional effect, combined with colour and oral dialogue, it is tempting authors and producers to " put across " the sustained dramatic situation of the theatre proper/ 1

Thus, there are few films which stand alone as achieve ments of real cinema, whilst there are many that miss greatness because of the negligence of the director or the obstinacy of the producer. Rare indeed is it to meet with an intelligent and sympathetic film producer; frequent indeed is it to meet upstart producers who make illegitimate claim to a knowledge of the film, riding roughshod over the conceptions of the director. If a film is to be a unity, clear cut and single-minded, the director alone must preconceive it and communicate its content to the audience through

1 Vide, The Anatomy of Motion Picture Art, by Eric Elliott (Pool, 1928).

groups of interpreters of his vision, under his supreme com mand. The construction of a film from the first conception to the final product must be under the absolute control of the director. This is unhappily far from being the case.

But good films have been produced and good films will be produced in the future, although the opportunities to-day are more remote. Was it not Rene Clair who said that the zenith of the film was passed a few years ago? Yet, in Bryher's Film Problems of Soviet Russia (Pool, 1929), Pabst is said to have observed that ' Russia has taken one road and America has taken the opposite, but in a hundred years both will meet. England has taken neither, but will work out her own salvation independently, and in the end she will arrive at the same result/ This may be so, but I find it hard to agree when considering the present circum stances. Again, Mr. Chaplin has written that ' ... it has been from the film itself, a device offering constant provoca tion to the imagination and senses of rhythm and colour that the sheer strength and crude grandeur of the motion picture industry have come. A giant of limitless powers has been reared, so huge that no one quite knows what to do with it. I, for one, am hopeful that Mr. Wells shall settle the question for us in his next novel/ *

Mr. Wells has written that novel, but the question is no nearer being answered. The King Who Was a King was full of a thousand ideas, gleaned from a scrutiny of the output of Germany and America, but there was precious little in the book that had direct bearing on the position of

the film itself. I believe that Mr. Wells saw and realised the greatness of the film medium, but did not know quite what to do about it And in any case his outlook was literary and not filmic. 2

For the most part the cinema still lies in the hands of those who desire to make it the means of the greatest

1 In the foreword to Films: Facts, and Forecasts, L'Estrange Fawcett (Bks, 1927).

2 Personally, I was disappointed by Mr. Wells's excursions into the film medium and was one who found The Shape of Things to Come a bore.

Ill

THE ACTUAL

possible financial return in the shortest space of time. One looks, therefore, to those in whose power it is to keep steady the direction of the advance of the film. To Chaplin, Fair banks, and Flaherty in America; to Soviet Russia; to Pabst, Richter, and Pommer in Germany ; and to the young men of France. With their whole-hearted and enthusiastic support, the film can be diverted from the abyss towards which it is heading.

112

25- FOOLISH WIVES, directed by ERICH VON STROHEIM. [American, 1922]

26. SALOME, directed by CHARLES BRYANT. ALLA NAZIMOVA. [American, 1922]

27. DRACULA (NOSFERATU), directed by F. \V. MURNAX'. MAX SCHRKCK. [German, 1922]

28. THE ATONEMENT OF GOSTA BERL1NG, directed by MAURITZ STILLER.

II

THE VARIOUS FORMS OF CINEMA

Before proceeding to a detailed investigation of the product and personalities of separate film-producing countries it is important to try and define the various forms of cinema. In this wa> it will be found that such tendencies as choice of theme and employment of real or artificial material for the camera, existing in individual countries, can be more easily classified or contrasted with tendencies in other producing centres. 1 For this reason, therefore, the various forms of cinema may perhaps be grouped briefly as follows :

(a) The Abstract, or Absolute, Film

The abstract film, like Ruttmann's Operas, Richter's Rhythmus, and the late Viking Eggeling's Symphonic Diagonale, is as far removed from the commercial fiction film as is surrealism from the Royal Academy. The abstract film is a primary example of unity of filmic purpose. Briefly, it seeks to produce simple psychological reactions in the mind through the eye by the variation in rapidity of groups of abstract forms in movement, and by the relations of geometric figures changing their proportions, dissolving and displacing each other, thereby making visual . abstract patterns. The result on the mind produced by the abstract film may be compared with that produced by the word patterns of the post-war school of poets, to certain forms of literature such as the work of James Joyce, and to music without melodic interest For example, a series of dis connected words may suggest an incident, and by the welding of these disconnected sentences a complete whole can be built up having a psychological value.

x ln Movie Parade (Studio Publications, London 1936), a different method of classification under subject matter was tried.

TFTN 8 I 13

THE ACTUAL

The film, with its cinematic properties of rapid movement, contrast, comparison, rhythm, expansion and contraction of forms, is admirably suited to present a series of abstract visual images to the eye, capable of causing strong emotional reactions. A sequence of swift impressions, of little interest singly, but arranged in relation one to another, has powerful psychological meaning.

A more recent form of the abstract film is the pattern film, which often uses machinery in motion or at rest, or

architectural motives, for its material basis. Most success ful in this manner have been Eugene Deslav's La Marche des Machines, Richter' s Vormittagsspuk, and Joris Ivens and Francen's Pluie and Le Pont d'Ader.

The late Viking Eggeling was one of the pioneers of the absolute film and an excellent description of his method is given by Mr. Ivor Montagu in Close Up (vol. 1, no. 6). * The basis of his work is line, and his patterns are mainly the varying positions on a two-dimensional plane, the screen, of his one dimensional figures, in contradistinction to the patterns of Richter and Ruttmann which are usually two-dimensional forms moving in three dimensions. The screen is a blackboard to Eggeling and a window to Richter and Ruttmann/ In contrast to this, Deslav's abstractions are patterns of photographic reality pieced together to make rhythmic unity.

The definite similarity existing between the absolute film and the early melodrama is significant, for the psychological appeal to mind and eye is identical As Mr. Eric Elliott has pointed out, everything the cinema has so far actually demonstrated, and all its possibilities as they are seen now, should theoretically have been obvious the moment it became practicable to project a series of animated images in scenes on a screen. It is curious to note how far the directors in those primitive days realised the resources of the new medium (such as the rapidity of the chase) in order to fulfil their ideas and it is interesting to watch f for instance, George Melies 1 Trip to the Moon, made in 1902, In which were used double-exposure and * magical * effects

equal, if not superior, to those employed in Fairbanks'

The Thief of Bagdad in 1923. Any form of art, however, that may have developed out of these crudities was extin guished when the centre of film production shifted from Europe to America at the outbreak of war in 1914.

It is impossible to give here an exhaustive list of abstract films, but amongst those of more than usual interest, apart from already mentioned examples, were Filmstudie and other works by Hans Richter; A quoi r event les feunes films (1924-25) by Henri Chomette; Le Ballet Mecanique (1925) by Fernand Leger and Dudley Murphy; Eugene Deslav's Montparnasse and Les Nuits Electriques; Sandy's Light and Shade; Francis Bruguiere and Oswell Blakeston's Light Rhythms; and works by Marcel Duchamp and Maurice Sollen.

At the time of writing, no abstract film has been shown in Britain incorporating sound as well as visual images, but the possibilities of sound co-ordinated with visual patterns for abstract effect are limitless. 1

(fc) The Cine-poem, or Ballad Film

Of this type of cinema there is little to be written because experiments in this direction have been few. Occasionally a single sequence in a full-length film stands out alone as a cine-poem, as a pure creation of a simple mood or atmos phere, based possibly on literary inspiration, which can be lifted direct from its surrounding sequences and be shown complete in itself. Most notable is, of course, Walther Ruttmann's fascinating Dream of the Hawks in Siegfried, the first part of Fritz Lang's Nibelungen Saga. The sequence, which was extremely short, purported to show Kriemhild's dream in which she was forewarned of Sieg fried's death and of her own fate. This was done by means

additional cost of sound has, without doubt, done much to

restrict experimentalism. The colour films of Len Lye, mostly financed by the British G.P.O. Film Unit, in the thirties, carried on the experi mental tradition in Colour~bbx, Rainbow^ Dance and others. The pattern of abstract visuals cut to fit synchronised music by Oskar Fi-schinger and the colour films of Norman McClaren for the National Film Board of Canada, also fall into this group. Cf. Appendix I (Hi).

115

THE ACTUAL

of the silhouettes of two black hawks and a white dove circling in beautiful rhythmic actions against a grey back ground, the whole maintaining a moving decorative pattern. 1 Man Ra/s short film UEtoile de Mer was a filmic expres sion of Robert Desnos* poem and was of merit by reason of its transient light forms and movement. Much of it was photographed through mica masks, producing a soft effect of mistiness. Of Emak Bakia, Man Ray's earlier picture, he says himself : * . , . a series of fragments, a cine-poem with a certain optical sequence, make up a whole that still remains a fragment Just as one can much better appreciate the abstract beauty in a fragment of a classic work than in its entirety, so this film tries to indicate the essentials in contemporary cinematography/

In this section should be included such short films as Alberto Cavalcanti's La P'tite Lili. a delightful burlesque of a traditional song of La Barridre, in which an effect of an old sampler was obtained by the use of coarse gauzes in frojit of the lens of the camera, Kirsanov's Brumes d'Automne, a simple representation of the mood of a girl after a tragic occurrence, was moving in a slow, sentimental way, much of the mental state being suggested by throwing the lens of the camera in and out of focus. Silka's fable film, La Ballade du Canart, although crude in technical execution, may be called a cine-poem in conception, and

deserved better treatment

(c) The Cine-surrealist Film

This type of film is as yet represented by a few isolated examples only, though there are traces of surrealism in some Soviet films that have been seen, such as the opening sequences of Barnefs comedy, The House in Trubnaya Square, and portions of Dovjenko's Zvenigora* The appeal of the surrealist film is necessarily limited and production is due entirely to private resources. I believe, however, that

1 Other more recent^ examples were Lotte Reiniger's prologue to the Pabst film of Don Quixote, and from time to time a * dream ' sequence is notable in a fiction film, for example. Farewell My Lovely and Odd Man Out.

there is something to be learnt from its manner of treat ment which can be applied on a wider scale in fiction films. Although the essential character of Luis BunueFs Un Chien Andalou prevented it from being shown except to a restricted audience, there was much astonishing matter to be gleaned from it Realising the primary aim of the surrealist movement to be the expression of dreams and thought tangents of an imaginative person provoked by material surroundings and placed on paper or canvas, it is natural that the film lends itself to an expression which demands ' imaginative velocity and moral nonchalance, unlimited risibility, and a sensitivity to the fantasy of the commonplace/ Bunuel's film, whilst containing some un pleasant material, was one of the most dynamic I have seen. It had an intensity of expression unknown in most examples of cinema, an intensity gained from the material and not

from technical assembling. There was a fluid continuity that was amazing in its swift transference of thought, and mention should be made of the extraordinary acting of Pierre Batcheff.

Germaine Dulac's brilliant La Coquille et le Clergyman was also surrealistic in tendency, being a series of expres sions of states of mind strung together with a beautifully defined thread of continuity. At moments it rose to great heights of dramatic intensity, due to the cleverly chosen angles, whilst the photography throughout was of the best quality. It was to be taken as an extreme instance of the domination of ideas over the irrelevance of situations. Neither of these films has been generally shown in Britain; but that of Dulac was presented to the Film Society on 16th March 1930. 1

(d) The Fantasy Film

The potentialities of the film in the realm of fantasy are unlimited and are to be found hidden away in practically every side of general production. The inherent fantastic

1 Bunuel's L'Age d'Or, and Cocteau's Sang d'un Poete now fall into this group while surrealist influence was marked in the films of Jean Vigo, Zero de Conduite and L'Atalante. The scenarios (in English translation) of Un Chien Andalou and L'Age d'Or are contained in the appendices to The Secret Life of Salvador Dali (Vision Press, 1948).

THE ACTUAL

nature of the cinema at once suggests a hundred Ideas which are impossible of being expounded in any other medium. Notable instances which immediately occur to the mind are the charming silhouette films by Lotte Reiniger, of which

mention can be made of The Adventures of Prince Achmed and Cinderella. There have been several imitations of Lotte Reiniger's work, but they can be detected with ease by their inferior craftsmanship. Another fantastic type was to be seen in Stanislas Starevitch's model film The Magic Clock, in which good use was made of the 6 magic ' qualities of the camera. Whilst this type of fantasy cannot be called strictly cinematic there is nevertheless room for much development. 1

Coming to the full-length fantasy film one recalls, of course, Ludwig Berger's exquisite version of Cinderella in 1923, with its superb baroque architecture by Rudolph Bamberger. I find this chiefly memorable for the mar vellous battle of the witches, perhaps the best example of film magic yet made. Flashes of fantasy appeared in nearly all the films of the German middle period, notably in Siegfried, Destiny, Faust; in the early Russian Morosko; in Dovjenko's Zvenigora; in the spectacular Ufa produc tion, Secrets of the East; in Fairbanks* The Thief of Bagdad; in Renoir's La Petite Marchande d'Allumettes; and in Clair's Le Voyage Imaginaire. There remains much to be accomplished, however, in this vein, particularly in the manner of Hans Andersen and the Brothers Grimm, The consummate ease with which magic can be achieved by double exposure and trick effects on the screen suggests the wide range of material waiting to be utilised.

(e) The Cartoon Film

The cartoon element goes back to an early stage in the development of the cinema, arising probably in the first place out of the humorous strip in the American news papers* Although the laborious draughtsmanship, neces-

1 The charming puppet model films of Georg: Pal, and the recent work of the Czechoslovak puppet film producers require mention here.

sarily entailed in the production of the thousands of small drawings needed as material for smooth movement, has naturally limited the output of these animated cartoons, nevertheless those artists who have specialised in this form of cinema have nearly always achieved success. In the past the appearance of Felix the Cat, M^ttt and Jeff, and Aesop's Fables were always greeted with enthusiasm.

But it is not until the recent Walt Disney cartoons of Mickey Mouse that the full value of such work has been realised. In point of fact, the Disney cartoons are not only funnier and better drawn than their predecessors, but they are far more filmically conceived and have the added ad vantage of mechanically recorded sound accompaniment. The possibilities afforded by the incorporation of sound with the drawn cartoon film are unlimited and, without showing ingratitude to the creator of Mickey Mouse, one foresees a wealth of imaginative material lying at the hands of the creative draughtsman of the future, particularly with the employment of flat colour.

To many writers at the moment, the Disney cartoons are the most witty and satisfying productions of modern cinejna. Their chief merit lies in their immediate appeal to any type of audience, simply because they are based on rhythm. They have been compared with the early one-reelers of Chaplin, and the way in which they appeared unheralded, gradually to achieve an international acceptance, is not unlike that of the great comedian's early work. The real importance of Mickey Mouse, however, lies not so much in the clever draughtsmanship and amusing wit of Walt Disney as in the full advantage that is taken of synchronised sound. Whilst film theorists in every country have been fruitlessly arguing over the merits and demerits of sound images and

their employment in counterpoint, Disney has put into use all the properties to be gained from synchronisation. In the burlesque accompaniment of distorted sounds that is wedded to the ever-moving figures of Mickey Mouse and his asso ciates, there are to be discovered all the intrinsic qualities of sound in combination with visual images. The essential

characteristics of the Disney cartoon films, where distorted linear images are matched with equally distorted sound images, are those of the visual-sound film of the future. In his earlier cartoons it was noticeable that Disney divided the appeal equally between the screen and the sound, both matching but neither governing the other. In his later pictures (Springtime and Jungle Rhythm) there is a ten dency to fit the linear images to a definite melody, which is detrimental, for it impedes the free flow of the draughts manship. It has been suggested, also, that there is a feeling of vulgarity in the more recent examples, but that is a matter outside the range of this survey. As the best of Disney's work I would choose, without hesitation, Mickey's Choo-Choo and The Jazz Fool, both masterpieces of com bined wit and humour expressed in terms of patterned draughtsmanship and sound, revealing a sense of cutting and of angle. 1

(/) The Epic Film

Like fantasy, the power of the epic film is still but par tially exploited, and, again, where experiments have been made in this direction they have been remarkably successful The film is capable of showing the movement of masses better than any other medium, but it is necessary to differentiate between the epic and the mere spectacle film.

By the film's control of space and time, it is possible to portray by massed movement the feelings and psychological reactions of a nation. The epic film conceives collective life as an end in itself or with, perhaps, an individual of more than ordinary significance emerging from the crowded background.

1 The subsequent development of Disney is, an ray opinion, one of the greatest disappointments in the cinema. In the typical Hollywood manner, he has appeared to concentrate on the elaborate development of the mechanics of his technique and paid less and less attention to the fundamental creative ideas underlying his work. Of his recent full-length cartoon films, for all their trickery and combination of real persons with animated drawings, I am afraid I admire only parts of The Reluctant Dragon and Dumbo* His greatest mistake was perhaps to introduce human beings, either real or drawn, into his films.

120

THE VARIOUS FORMS OF CINEMA

The greatest examples of the epic mass film were the world-famous Battleship Potemkin and Ten Days that Shook the World by S. M. Eisenstein. It seems incredible that a person drawn from any class or any part of the civilised world could witness these films without obtaining a full realisation of the spirit of the Russian people. They were political in that they dealt with political events; they were propaganda in the same .way that the The King of Kings (that essence of hypocritical nonsense) was propaganda for the Christian religion. On the score of their epic quality, as apart from their propagandist inten tion, they deserve to be shown freely throughout the world.

Contrasted with these mass productions, Pudovkin's The End of St. Petersburg, which dealt roughly with the same events as Ten Days that Shook the World, was an example

of individuals moving against a crowded background, of an epic theme seen through individuals. By circumstance of the scenario narrative a peasant boy was made to project from the masses, but was suggestive only of their mental state.

It is necessary also to include such films as Grass in this category, and to a very much lesser extent Martin Luther, which was, or should have been, epic in conception, as well as Abel Gance's vast picture Napoleon.

(g) The Documentary or Interest Film, including the Scientific, Cultural anl Sociological Film

This type of cinema has been recently explored with great success on the Continent and especially in Soviet Russia, where the interest picture has been made in great numbers. Films on how this thing is made and how that functions are often to be found in the average programme in Britain. Moreover, the treatment of these films is rapidly improving, as for example in Edmond Greville's fascinating picture of the making of watches at Tavannes in Switzerland, The Birth of the Hours. Instances of the various forms may be taken as (a) Geographic : Pamyr, With Cobham to the

Cape, Turksib and Pori; (b) Scientific : The Mechanics of the Brain, and many short films of surgical operations, etc. ; (c) Sociological : The Expiation, and, of course, most of the ordinary Soviet films. In Britain, special mention should be made of numerous nature films produced by British Instructional Films, all admirably made, as well as John Grierson's recent epic of the herring fleet, Drifters. 1

(K) The Combined Documentary and Story-Interest Film

The growing desire to photograph reality rather than structural studio representations has rendered this form of cinema exceptionally popular of recent years and many out standing pictures have been made on these lines. The aim of combining story-interest with realjiiatenaj^^ goodjuid opens up vast j^djaitherto untoudiecL^inaterlS as subject matter for scenarios. Prominent examples in this vfcin have been : Storm Over Asia, Finis Terrae, Nanook of the North, Moana, and Chang?

(*) The Cine-Eye and Cine-Radio Film

With the school of the cine-eye and the cine-radio one immediately couples the name of its founder, Dziga-Vertov, and of his brother and cameraman, Kauffmann, The group is a branch of the Vufkukino organisation of the Soviet Ukraine and so far has worked alone in the development of its theories* The Vertov theory, in brief, assumes that the camera lens has the power of the moving human eye to penetrate every detail of contemporary life and its sur-

1 No attempt can be made here to describe the whole growth of the factual film in all its many forms since 1929* Documentary Film (Faber & Faber, London, 1939, revised edition), does this to some extent, but probably the best account of the documentary film movement is in the Arts Enquiry Report on The Factual Film (Oxford University Press, 1946), Of great importance, also, is the collection of John Grierson's writings, Grierson on Documentary, edited by Forsyth Hardy (Collins, 1946),

2 The combination of personal story with documentary approach and technique is a subject of much discussion and theory these past ten years. Recent outstanding films attempting this synthesis were ; Nine Men, The Qverlcmders, Boomerang, Grapes of Wrath. Millions Like Us f Th* Way Ahead and In Which W* Serve.

roundlngs, to an accompaniment of sound. Particular use is made of the scientific resources of the cinema, and all such technical devices as slow and rapid motion, abrupt cessation of movement, double and triple exposure, together with all the orthodox principles of montage as understood by the Soviet cinema, are included in its work. It has been aptly termed la dnimato graphic sans feu; its limitations are at once obvious.

(/) The Cine-Record Film

(a) The representation of modern fact, without the intro duction of story-interest, is to be found chiefly in current newsreels, both sound and silent, as distinct from the Dziga-Vertov theories and Walther Ruttmann's Berlin. For this purpose, the advent of the sound film has increased the appeal beyond measure. British Movietone News, Paramount News, Fox Movietone News, etc., are all excellent uses of good camerawork and sound reproduc tion. 1 To be mentioned also in this group are the numerous reconstruction films df war events, a feature of British pro duction some years ago (Zeebrugge, Mons, The Somme, The Battles of Coronel and Falkland Islands, f Q ' Ships, etc.).

(&) The representation of past fact, without the intro duction of fictional story-interest, is an attempt to put on record the actual happenings of some past event. Carl Dreyer's film La Passion de Jeanne d'Arc can well be cited as an example of this extremely difficult accomplishment, as well as Cserepy's mammoth production of the life of Frederick the Great, Fridericus Rex.

1 Of all branches of cinema, the newsreels have perhaps been the least

progressive since 1929. During the recent war, however, official Service cameramen showed great skill and courage in their coverage of the battlefronts. Films edited from their material, such as Desert Victory and The True Glory, set a new standard for actuality film-making. In this section, also, should be included the monthly issues of the American March of Time, the recently started This Modern Age series from the J. Arthur Rank Organisation, the Why We Fight series, supervised by Frank Capra for the U.S. Army, and many other examples of edited material. Vide: The Arts Enquiry Report on The Factual Film (Ox-ford University Press, 1946).

123

THE ACTUAL

(k) The Decorative Film and Art Film, as distinct from

the Cine-Fiction Film

This form of cinema is now almost obsolete, for the cost of production is inevitably greater than the returns from such a picture, if it is to be well done. No firm which has to satisfy its shareholders can afford to produce an art film for the sheer prestige of having done so. 1 Nevertheless, some notable and splendid examples of purely decorative films exist, most of them having been made during the early and middle periods of the German cinema. Perhaps the greatest picture of this kind is the first part of The Nibelun-gen Saga, Siegfried, made by Fritz Lang in 1923. No expense was spared on this magnificent film, which stands practically alone as an example of simplified decoration. 2 On a smaller scale, Paul Leni's Waxworks deserves mention if only for the fine architecture, but it is to be understood that this type of cinema is more related to the theatre than to the film. A number of small, one- and two-reel art films have been made from time to time, but most of them, like Robert Florey's Loves of Zero, are insignificant. Fairbanks*

The Thief of Bagdad, although negligible after the great ness of Destiny, may be ranked as a pseudo-art film.

(I) The Cine-Fiction Film

This form of cinema naturally constitutes the bulk of the world's film output and may be roughly subdivided into four sections :

(a) Modem comedies, farces, satires, and dramas, etc.

Typical examples of these may be taken at random as : A Woman of Paris, Th&rfae Raquin, The Crowd, The Love of Jeanne Ney, Piccadilly, The Spy, Les Nouveaux Messieurs, Vaudeville, Foolish Wives, The Virginian, The Kiss, etc.

(&) Unrealistic costume and historical romances and dramas, etc., as : Tartuffe, The Patriot, Le Capitaine

*Pace f Mr. Rank.

2 It would be f air t I think, to place Laurence Olivier's Henry V and Hamlet in this group.

Fracasse, Forbidden Paradise, New Babylon, The Student of Prague, Scaramouche, Schinderhannes, Le Collier de la Reine, The Golem, Rosenkavalier, etc.

(c) Spectacle films, without apparent decorative motive, instanced well by Ben-Hur, The Viking, Noah's Ark, The Ten Commandments, La Marseillaise, General Crack. These mammoth productions are usually of negligible aesthetic value, serving only as advertisements on a large scale for

their producing firms, who scatter wholesale publicity as to the number of persons taking part, how much timber was used, the average weight of the cast, etc. They generally originate from Hollywood, for no other producing centre has the immense amount of money needed nor the time to waste.

(d) Pure comedies, including slapstick, as distinct from the drawing-room comedies indicated above. All Chaplin films come into this group, as well as those of Lloyd, Keaton, and the lesser comedians; and such films as Moscow that Laughs and Weeps, Hurrah! I'm Alive, Rookery Nook, Les Deux Timides. 1

(m) Musical, Dancing, and Singing Films

These, usually on a large scale, have only been made possible by the advent of sound and dialogue reproduction. Already there have been outstanding successes in The Broadway Melody, Fox Movietone Follies, Rio Rita, Broadway, Sally, The Hollywood Revue of 1929, etc. There is little doubt that this type of light entertainment will be produced widely in the future to meet the constant demand for musical comedy, and with it will come the all-colour film and wider screen.

1 The reader is referred to the greater breakdown of these types adopted in Movie Parade (Studio Publications, 1936).

III

THE AMERICAN FILM

By sheer ubiquity, American movies compel attention. Although they are, together with their British and German counterparts, the lowest form of public entertainment, their very number prevents their being ignored. In every country of the world where cinemas persuade both the hardworking and the rich to part with their money at the box-office, there is to be found celluloid of Hollywood origin, -except Soviet Russia. Indeed, so far has the influence of the movie spread that its presence is noted not only in the cinema but in the wireless, the theatre, the Press, and in all matters of advertising. The star-system alone has penetrated the inner regions of every working-girl's heart, influencing her likes and her dislikes, her ideals and her dreams. Movies are a part of drawing-room gossip and dinner-table repartee. They have superseded the novel and the play as a topic of fashionable conversation. The first night of some movies may almost be as important a social occasion as the first night of an opera.

Nine out of ten newspapers notice movies in their columns, and at least ninety per cent of those mentioned are American, The cinematic terms of * close-up ' and * star ' are incorporated in the vocabulary of the English-speaking peoples, as well as being used all over Europe. One in ten poster hoardings displays cinema programme bills. A vast majority of the titles displayed are American. Except for a handful of home-made movies (demanded by the quota regulations) and a sparse sprinkling of foreign films, the programmes of British cinemas are composed of Hollywood movies. 1

1 Eighty per cent, of British screen-space is at present occupied by Hollywood footage (October, 1947).

After some consideration, I have ultimately decided (with a few notable exceptions) to regard Hollywood much as I would a factory, managed and owned by a number of astute business men, who seek only large financial returns from the goods that they manufacture. Among the employees of these big firms is undoubtedly a number of artists, sin cere in their aims, who sacrifice their intentions for the sake of a living, for which they are hardly to be belittled. It follows that the bigger the profits made by the owners for themselves and their shareholders, the vaster the business expands and the more pictures are manufactured. It has already been seen that American producing concerns, beginning in a small way by making one- or two-reel story-pictures, gradually developed the trade until, taking advan tage of the situation offered by the first World War, they eventually assumed control of the world market.

Now the vagaries of public taste are well known, and it has been the constant occupation of the film producer to gauge that taste and to keep abreast with its fluctuation. But, not content with pandering to the public taste, the film producer has also set out to create public likes and dislikes by clever advertising and world-wide distribution of certain classes of films. In a business-like way, the film men of Hollywood have experimented with the appetite of the public, and they are not to be blamed from a commercial point of view for having turned out stereotyped productions when the public has shown its acceptance of such forms. When any new type of film comes from Hollywood and is successful, there quickly follows a swarm of similar but inferior pictures, trading on the success of the first.

To the shrewd observer of the cinema, the difficulty lies in differentiation between films demanded by public taste, and movies deliberately foisted upon the masses. The public does not by any means choose its own players. If a big

American firm wish to put over Miss as a leading

star, they can and will do so, by systematically presenting movies at their own chain of cinemas with that particular young lady in them. In time, seduced by an exhaustive

publicity campaign, by press photographs of the young lady in her underclothes, and by repeated appearances of the new star, the public will sit back in its tip-up plush seat and believe that it has discovered a fresh favourite; whilst the producing firm will sigh with temporary relief and set about keeping the young lady where they have put her. The whole matter resolves itself into the problem of gently per suading the public that it likes a certain player in a certain type of picture, without the public becoming aware of the fact that it is being persuaded. There is, perhaps, a touch of Dziga-Vertov about it Actually, it is simply the basic principle of advertising. Several players could be named who are stars simply because they appear with monotonous regularity three times a year. Obviously, in order to retain the * popularity ' of their stars all over the world, no efforts have been spared by American producers in devising new methods for keeping their public and for the furtherance of constructing, packing, and selling their goods. There are practically no lengths to which a Hollywood firm will not go to sell a film. 1

At this point it is of interest to sketch briefly the relation ship of the public to the American cinema. From the early period of the first story-pictures until a year or two after the first World War, the American movie progressed in quality. It found constant support in the public primarily because of the novelty of the cinema itself. During the whole of this period, producers were assured of the loyalty

of the public, which was continually on the increase. To many people, the film was still an innovation. They went to the cinema because it was the cinema, and not for any other reason. Nearly every big production converted more people to the ranks of the cinema-going public. The Birth of a Nation, Intolerance, The Four Horsemen of the Apocalypse, The Big Parade, and Ben-Hur all created new

1 Of the many attempts to analyse and describe the growth of the Hollywood factories and the reaction of the American public to the movie, I find the best are The RLs of the American Film, Lewis Jacobs gtarcourt Brace, 1939) and America at the Movies Margaret Farrand Thorp (Yale University Press, 1939).

29. CINDERELLA, directed by LUDWIG BERGER. [German, 1923]

30. THE STREET, directed by KARL GRUNE. EUGEN KLOPFER, LUCIE HOFLICH.
[German, 1923]

3i. THE COVERED WAGON, directed by JAMES CRUZE. [American, 1923]

32. ROBIN HOOD, directed by ALLAN DWAN. DOUGLAS FAIRBANKS. (American,

19123]

filmgoers. In the same way, one single showing of Battle ship Potemkin and The Cabinet of Doctor Caligari gains believers in the film proper. During this period, therefore, from about 1912 until about 1920, the very marvelling of the general public, watching every new film with mouths agape, was sufficient for the studios to become established on a practical basis, capable of mass production. To this golden era belongs the best work of Griffith, Thomas Ince, and Mack Sennett, together with the sincere efforts of William S. Hart and Douglas Fairbanks. These pictures had a roughness about them, an intensity of feeling and an air of honesty that have long since vanished in the up-to-date slickness of the Hollywood movie. It may, perhaps, be said that the first indications of the star-system were making themselves shown, but although individual per sonalities were gradually being associated with individual pictures, there was no wide exploitation of the fact. He Comes Up Smiling and Reaching for the Moon were seen because they were good cinema. They were invigorating and they were stimulating. They had not yet begun to be Fairbanks.

But from this stage the American cinema began to succumb to the personality process, resulting in the tyrannical reign of the star-system, the super-film, and the publicity bluffing campaigns, all of which were to develop to such an extent that they defeated themselves. The producing companies made their great mistake when they

decided to cater for the taste of the music-hall patron. The enthusiasm of the real public had already fallen off when directors tended to repeat themselves. The standard of films had reached a rut; a groove out of which it had to be jolted if big business was to be continued. Some new weapon was needed to stir the public out of its apathy.

The Americans decided to recapture the attention of the public by the wholesale exploitation of stars ; a process, if such it may be called, which was in its embryo with the success of films in which Chaplin, Fairbanks, Mary Pick-

ford, Gloria Swanson, etc., played. The film business of Hollywood was to become one big game of bluff. Obviously, those who bluffed hardest (and no nation in the world is so accomplished in the art of bluffing as the American) made the most money. The film men began to work (and some of them realise it now) to the detriment of the prestige of the film. The cinema lost a public who loved it for itself and what it meant to them. They had no liking for vaude ville, for star turns on a big scale. In the place of the old filmgoer there arose a new type of audience, a vacant-minded, empty-headed public, who flocked to sensations, who thrilled to sexual vulgarity, and who would go any where and pay anything to see indecent situations riskily handled on the screen.

America exploited the star-system for all the dishonest business was worth. Competitions were organised ; beauty contests arranged ; vast correspondence * fan mails ' worked up; widespread campaigns of personal publicity launched; marriages and separations arranged ; whilst a public of the

lowest and worst type responded with eagerness. They began to write letters to their favourite stars ; how old were they; how much were they worth; how much did they weigh; what sort of face cream did they use; why were they married; what were their children like (if any) and so on. This was encouraged and fanned by the publicity men. In contrast with the audiences of early days, people now went to the cinema to see films because of the stars who were in them. They cared nothing for the films themselves, so long as they were shown close-ups of their idols. 1 The star became a fetish, inasmuch that such a demand was created for movies that producing companies were unable to make them quickly enough. Naturally the stars them selves commanded tremendous salaries that grew larger year by year. They became bloated and puffed up by their world-wide publicity. They took to playing three, four, and even five parts in the same film, achieved by means of

1 Incidentally, one shudders at the gross abuse of the technical resources of the medium, in particular the misuse of the close-up,

double exposure. Audiences exulting and thrilled, feasted their eyes and thoughts on the form of the star. Many famous names occur at this time, names that rose up and were forgotten. A few stayed, but they were exceptional. The Talmadge sisters, Wallace Reid, Rudolph Valentino, Pauline Frederick, the inimitable Mae Murray, Nita Naldi, Richard Dix, Thomas Meighan, Tom Moore, Dorothy and Lillian Gish, Viola Dana, and scores of others, all possessed manufactured screen personalities. The ideal type for the film star was the blank-minded, non-ternperamental player, steeped in sex and sheathed in satin, who was admirably suited to movie ' acting', which called for no display of deep

emotions, no subtlety, no sensitivity, no delicacy, no guile. All through her career Norma Talmadge achieved success by looking slightly perplexed and muzzy about the eyes. But audiences worshipped her; wrote to her for signed photo graphs; hung them over their beds and got a thrill out of them; and told their friends how great an actress she was. The Rudolph Valentino affair was worked with such success that, after his death, a guild was actually formed of people who^had never set eyes on him to perpetuate his name. The publicity departments played the handsome Italian, with the cauliflower ear and the hundred per cent, sex, so well that anything became possible. It was even rumoured that Pola Negri's playing in Hotel Imperial was due to the emotions she was undergoing at the time because of the death of her beloved Valentino! Is it to be wondered that no sane-thinking person could see anything at all possible in the vaunted aesthetic value of the cinema?

The star-system achieved for Hollywood and the cinema in general an unenviable reputation. It called forth denun ciations and castigations from conservative constitutions and religious bodies, which, of course, it thoroughly merited. Not, that is to say, from a moral, but from a film point of view, for the morals of a film star are entirely his or her own affair. It was the star-system that should have been attacked ; not its victims, but its sponsors, the American producing concerns. The star-system was nothing more or

less than a flagrant prostitution of creative intelligence and good film material.

As has been indicated, bound up with the task of public acceptance of the star-system, there arose vast publicity

campaigns organised by producing concerns to ' get across ' their own particular stars and pictures. America fights half her film battles with publicity campaigns. At least two-thirds of the film writers in the United States and in Britain are mere gossip writers, who retail more or less scandalous news that is sent to them from the studios. There are not twenty critics in this country who know the first thing about films save what the publicity sheets issued from the studios tell them. 1 Every company floods critics and editors of newspapers and periodicals all over the world with ready-made press publicity, until the journalists lose all sense of values. During the height of the star-system every available detail, the more personal the better, was published about American film stars. Papers were deluged with highly-coloured matter from big firms, each exag gerating the talents of their individual stars. These descriptions were typical of the hypocrisy and dissimulation of Hollywood. But producing firms realised as well that the tone of their publicity must be given the appearance of purity. From the public's outlook, it was the halo round the star that mattered. It was imperative to keep it un broken. Both publicity departments and the Hays Organi sation took every care to hide up any scandal or misbehaviour that should occur in Hollywood. Quite obviously, if scandalous accounts were circulated about some hard-faced, smoothly-shingled young virgin who played sweet innocent heroines, the general public were apt to become dubious as to whether they were having their legs pulled or not. This, however, does not prevent temporary scandals and movements in the divorce market from re ceiving current publicity. To counteract this, some thousands of photographs are circulated yearly of well-

1 In retrospect my estimate was optimistic.

known film stars in familiar and entirely creditable attitudes. The public are saturated with this sort of publicity, and believe it all. A typical story is cited by Walter Kron, who quotes from a criticism by an American woman journalist, Louella Parsons, as follows : ' . . . his work as Lord Nelson in The Divine Lady proved what a really fine artist he is. With an arm missing and blind in one eye, he still managed to have sex appeal.' Another favourite method of retaining public esteem is the personal appearance. * Miss travels specially to London for the opening per formance of her new film ', and so on.

The continued forcing of the star-system inevitably called for new faces and fresh talent, and before long producers were raking the world for suitable aspirants to film fame. This, in due course, led to the distressing habit of ' dis covering' likely persons in countries thousands of miles from California, transporting them, buoyed up by false promises, to Hollywood where, after a few months of exaggerated publicity, they were forsaken without so much as making one film appearance, being left to find their way home as best they might Although less guilty in this respect, British studios have tried the same devices of beauty competitions and the like. The chances are remote that the winner of any film contest has any cinematic talent whatsoever beyond an insipid, pretty face. All these dis reputable methods of finding film ' talent ' are of no use to the progress of the cinema.

As time went on, the haloes of existing stars in Holly wood began visibly to pale. Producers were continually forced to find new stars. Fresh names began to replace the old favourites, and stars of the calibre of Dolores del Rio, Sue Carol, Lupe Velez, and Joan Crawford appeared from remote corners of the stage or studio crowd work. Produc tions became more and more costly. The spectacle film, which for some years had lain low, developed into the

super-film, and once more casts of thousands, costing millions of dollars, were employed to attract the public. At the same time, hundreds of feature-films were made to

type; and one became accustomed to whole groups of movies of the same variety. There was a craze for war films, air films, underworld films, mother-love films, night life films, backstage films, Spanish films, costume films, etc.

At this juncture, it is felt necessary to retrace the years, in order to appreciate the influence of talent imported from Europe to American studios. Shortly after the first World War, as has been seen, Germany, Denmark and Sweden gave plentiful evidence of the genius and technical brilliance that lay in their studios. The magnates, astute as ever in their business outlook, realised that these European intelli gences had delved down much further into the cinema than had those of the superficial directors of Hollywood. They recognised, moreover, that Britain and France admired the aesthetic qualities of the German film, and they determined to flavour their own movies with some of this evidently ' artistic * talent Not only this, but the increasing necessity for the international cinema to quiet the suspicions of com mercial influence, made the installation of the foreign element in Hollywood desirable! American producers, therefore, sought to refresh their shop-soiled productions by the influence of German and Swedish film technique, followed later by importations of French, German, and Hungarian players and directors. From then onwards, American firms acquired talent from Europe as soon as it made itself apparent. The tale of British actors who have made good in Hollywood is too old a wound to be re-opened.

The German and Swedish element in the Hollywood studios marked a new era in American film output. It is significant that although the majority of German films failed outside their country of origin, two were successful in the United States. Dubarry (renamed Passion) and Carmen (renamed Gypsy Blood) both directed by Ernst Lubitsch, with Pola Negri, were well received. As a result, Miss Negri went to Hollywood, to be followed shortly by Lubitsch, and it was not long before most of the remainder of the Europeans deserted the sinking ship and settled down in California. The list is too long to be given in full, but

pre-eminent among the exodus were Emil Jannings, Conrad Veidt, Lya de Putti, Greta Garbo, Camilla Horn, Lars Hanson, Nils Asther, Greta Nissen, Dimitri Buchowetski, Paul Leni, Fred Murnau, Ludwig Berger, Erich Pommer, E. A. Dupont, Victor Seastrom, and the late Mauritz Stiller. Yet not one of these directors or players, having been bought by dollars, but fell into the Hollywood groove of living. The movie kings housed and fed these valued importations like prize cattle, and succeeded after some struggling in taming them for their needs. A few broke loose after a time and returned to the European fold, where they have fot the most part failed to regain their former status. So strong is the dollar influence of Hollywood that it is necessary to consider the works of these directors in two phases, the pre-Hollywood and the Hollywood period. For example, on the score of appearances, I find it impos sible to accept the Murnau who made Faust and The Last Laugh as the same man who later made Sunrise and The Four Devils. Some link between the two pairs of films is sought in vain. They seem the work of separate persons : the first of an artist, working with sincerity among har

monious surroundings; the second, of a pseudo artist muddling under extreme difficulties of super-abundance.

Of the individual influence of the Europeans on the American movie more will be said later, but it is to be remembered that their work was to set examples for the younger Hollywood school of directors to imitate. Lubitsch's The Marriage Circle and Kiss Me Again type of film served as a copy-book to a dozen of the young directors. Monta Bell, Mai St. Clair, Victor Heerman, Frank Tuttle, Harry Beaumont, Roy del Ruth, William Wellman, and all the rest of these clever young men modelled their work on a mixture of Lubitsch and Chaplin. It was the era of a new type of comedy, not the slapstick of Lloyd or the ludicrous style of Keaton, but a suave, polished, slick, slightly-satirical, sexual comedy. It was a fusion, perhaps, of the American flair for brilliance and the German ten dency towards the psychological. It was to produce the

135

THE ACTUAL

Man, W o man, and Sin, Sex in Fetters, Broadway After Midnight type of movie. It was a new quality in the American film, quite different from the natural Western element and the spectacle picture, and has been tremendously successful. It is found to-day (1930) in the plentiful adaptations of Lonsdale and Somerset Maugham plays to the dialogue film. Charming Sinners, Interference, and The Last of Mrs. Cheyney are cases in point

It is not illogical that such an industry as the American movie, possessing an aim of the maximum amount of profit from the minimum necessary expenditure of time and labour, should be constructed on an extremely well-organised basis. Whatever may be said against American

methods, it cannot be denied that they have developed their system of working to a highly perfected state. No man finds employment in a Hollywood film studio unless he knows his job. That job is his business and he manages it as such. That is where the Hollywood studio differs from the British studio. The American film man knows nothing whatsoever about the aesthetics of the film, its possibilities or its development, and he cares less. He is out for his pay-check, and the making of movies happens to be the way he is doing it. He might just as well be engaged in a chemical factory or coal-mine, except that the movie life is a pleasant one. Organisation of studio work, about which so much is written in the second part of this survey, has been carried to excess in Hollywood. Each studio works according to its own plan. No fresh production is started without careful pre-consideration as to its type, the selling methods to be employed with the completed picture, and the mentality of the public to whom it is to appeal A schedule of production for a year's output is the result of much deliberation. No reasonable period of time or amount of money is spared on a movie. Every official in every studio has his allotted time and a definite amount of money for his particular job. In fact, he is simply a cog in a highly-efficient organisation, manufacturing pictures according to formula. Moreover, the Americans are perfectly serious-

minded in their movie methods. They thought of them; they developed them ; and they have profited by them. 1

The American film man is amazingly hard-working. His heart is thoroughly in his job. He understands the business so long as it remains business ; as soon as it becomes some thing more, entailing appreciation of beauty, subtlety of wit,

1 Cf . the following excerpt from Kinematograph Weekly, April 24th, 1947, in an interview with the British writer-director Frank Launder, on his return from Hollywood :

' Launder met most of the people worth meeting in Hollywood, and particularly those engaged in the more creative departments of picture-making, such as writers and directors. He found among them what he felt to be a feeling of frustration because of the curbing of original ideas.

'A great deal of this frustration he attributes to the state of mind which appears to exist in the " front offices " of the major companies. Rising costs have made the executives more than ever anxious for solid box-office success. The tendency in story selection therefore is to play safe : and the big majority of " front offices " to-day play safe by consulting the Gallup Poll and its subsidiary, Audience Research.

' These reputedly scientific public opinion probes have very definitely sold themselves to Hollywood. Long before a film is ready for production, in fact, as soon as a property is acquired, Audience Research gets to work. It offers the producers a com prehensive service. Everything you want to know about your subject. Checks are made on title, story trends, popularity of the period in which it is set, story ending, star values in fact, anything and everything which can provide information in advance about the probable public reaction to the mooted story.

' Hollywood executives, asserts Launder, have a touching faith in the value of these probes ; and these days it is a courageous and independent man who disregards their findings. In a business badgered by rising costs and labour troubles, which arise all too frequently, the Hollywood executive to-day is almost feverish in the search for some kind of insurance on his company's story invest ments. Most of them seem to believe that Audience Research is the answer.

1 The result, says Launder, is that most writers with fresh and

original ideas are restricted and limited. In the case of the more modest films, the writers often do little more than put into screen formula the findings of the research sleuths. Most of them have to trim their treatments according to the astrology of the questionnaires.

' Launder's experience! is that nearly all the rank and file writers, among whom are many who are potentially brilliant, are filled with a sense of frustration, and even the king-pins of script-makers are irked and handicapped in a similar way.

* Originality, faith in a central idea and the bold development of it by a team of artist-craftsmen, the formula for picture-making that has produced so many fine and commercially successful films, means less in Hollywood to-day, according to " front office " standards. 1

137

THE ACTUAL

psychology of emotions, then he Is as good as finished. He takes refuge in calling it modern, artistic and what is even worse, highbrow. The only highbrow films are those made by dilettantes and intelligentsia (e.g. the American Fall of the House of Usher; Florey's Loves of Zero; Len Lye's Tusylava). No pure film is futurist, avant-garde, highbrow, or precious. No Soviet film is advanced, or ' artistic ', or even difficult to understand. (It is, on the contrary, made for the simple peasant mind.) But the Hollywood film man would call Ten Days That Shook the World or Mother an art-film, for the reason that they are a more natural form of cinema than the sophisticated movie to which he is accus tomed. The Last Laugh was an example of the funda mental use of cinematic technique, yet the film man of Hollywood and Elstree will avoid discussing it. He is afraid of it. So also is the average film critic. If he sees

any new film which he does not immediately comprehend, he will call it ' highbrow ' and leave it severely alone instead of analysing its properties. When the famous Soviet film, Battleship Potemkin was shown in London in November 1929, not one of the regular newspaper critics was able to give a clear, intelligent, broad-minded criticism of it They shirked it by weakly calling it Soviet propaganda. They were ashamed to admit that their knowledge of the func tions of the cinema did not allow them to analyse this out standing film. The average American film man can speak of nothing but movies. In Hollywood they talk films, make films, and live films, entirely from a business point of view. The average British film man knows little about films. He knows all about golf and football, but he has seldom seen a recent production. 1

All the big, but not necessarily good, films have come from Hollywood, simply because no other country has the money to make them, and even if they had, they would not know what to do with them. In America, the more money

*It is indeed pleasant, some eighteen years later, to report the opposite. There is probably more sensible discussion of films in British studios to-day than in any other country.

expended on the production of a film, the greater it is in the eyes of the producers and also the public. How often has not the: eternal slogan of the cast of twenty thousand players and the film which cost two million dollars been seen on London poster hoardings ? 1

Moreover, Americans appreciate the value of perfected technical accomplishment, which British executives do not

realise. Hollywood companies know well that the general public will be the first to spot bad lighting, inferior camera work, shoddy settings, and badly-designed dresses. They recognise the importance of the real thing, and they appre ciate the public's liking for appearances. If silk brocade is needed for a curtain, the Americans will not use cheap cotton, because they know that the fake will be noticeable. They will go to interminable lengths to get things right. If the scenario demands, they will build London in Hollywood or go to Italy to film Ben-Hur. They would buy the suit off the King's back if they could get it, or failing that, have an exact replica made of it. The American movie producer and director are immensely painstaking, and that is to their credit. On the other hand, they will make mistakes about the simplest and most ordinary things. What Price Glory? was notorious for its military discrepancies. Money for new mechanical equipment, up-to-date camera devices, newly invented lighting systems or intricate laboratory appliances is never wanting. The Americans know the value of these necessities. Two-thirds of American movies ' get across ' in Britain solely because of their good dressing. Technical accomplishment plays a large part in the polish of the Hollywood movie. The quality of the photography is usually faultless. Moving shots and camera operating are always beyond reproach, no matter whether aesthetically they are being used rightly or wrongly. It is rare to see an American ' extra ' badly made-up. An American movie star's clothes are always exquisite. Cheapness and shabbi- ness are unknown in the Hollywood studios. For this reason alone, the American movie is always successful. The

1 And still is to-day.

THE ACTUAL

general public, judging largely from outward appearances

and knowing little of the cinema itself, welcomes its glitter.

And, as is to be expected, Hollywood movies are slick, facile, and well-finished. At the same time, they display an absence of good taste, of intelligence, and, if the term is allowable, of culture. These qualities, so essential to the cinema, are lacking in the American film director and pro ducer. It is these which they have tried to buy with dollars from Europe, which they have gradually found to be unbuyable.

There is found, then, at the close of the pre-dialogue period of the American film, a mixed selection of produc tions' mostly being made according to formula. They have been well named ' committee-made pictures *. In most cases, the director is not his own master, being under the control of the producing board, the sole desire of which is to turn out a certain number of standardised pictures during the year. Directorial talent has been subdued and shaped into a single quality, the raison d'etre of every Hollywood director worthy of his name, PICTURE-SENSE. Picture-sense con trols the choice of theme, the treatment, the players, and the presentation. Hollywood has rigidly schooled herself into looking at every film from a picture-sense angle. The ingredients of a successful film, conceived from a picture-sense point of view, may be said to be : a strong, powerful theme (preferably sexual) ; a highly polished, quick-moving technique, employing all the most recent discoveries (usually German); a story-interest that will carry the sex, at the same time allowing for spectacle and at least two high spots; and a cast of international players. 1 Of such a type were Flesh and the Demi, The Last Command, The Patriot, Wild Orchids, and The Kiss. Hundreds of pictures based on this formula were being produced just prior to the general adoption* of the dialogue film. The same idea was being carried out in Britain with Piccadilly, and in Germany with Volga Volga.

1 Cf . Footnote on p. 137. Ought we not, then, to be more than usually

grateful for a Grapes of Wrath, a Crossfire, a Story of G.I. Joe and a Strange Incident ?

140

THE AMERICAN FILM

American pictures are filled with people, for prominent among the movie beliefs of Hollywood is the conception that the general public is more interested in people than in things. Seldom is a landscape, or a piece of architecture, used in an American film for its own beautiful sake. (The work of Henry King and Robert Flaherty may be taken as exceptional.) Only as a background to people does the American producer allow nature to interfere. Typical of this belief is the film White Shadows, in which even the hard hand of Hollywood, personified in the haggard Monte Blue and sex-charged Raquel Torres, could not subdue the waving palms and mountainous cumulus clouds of the south seas, which Van Dyke's cameramen succeeded in photo graphing so well In all probability there are a few directors in Hollywood who would, if given the oppor tunity, make films of sincerity, but they are continually manacled by the one great obstacle, picture-sense or box-office. They cannot afford to break away and attempt to produce on their own. The combines are far too strong. Only the star-producers of the Chaplin, Fairbanks, Pick-ford and Swanson group work alone and pursue their own methods, but even they are afraid of the demands of the distributors. Perhaps Chaplin only is in the position to make films as he really wishes, but even he cannot afford to make another Woman of Paris. Fairbanks and Pickf ord are to be sincerely admired for their efforts to create better American films. They realise, at least, that they are lacking in some of the essentials of good cinema, and are not afraid to go to the source for the benefit of learning.

The mentality of the American film magnate is per plexing. His futile mistakes and brilliant successes are a continual source of wonderment. The Americanisation of Emil Jannings is typical of Hollywood methods. In reviewing the position, it may be recalled that Paramount secured the ' world's greatest actor ', the man who shpok the audiences of the entire cinema by his powerful per formances in tragedy and comedy. In early days, he became known in Peter the Great, Danton, The Loves of

Pharaoh, as Louis XV In Dubarry, as Henry VIII in Anne Boleyn, etc. This was Jannings, the repertory player, with the stage and Reinhardt uppermost in his mind. From this came Jannings the film actor, finding his bearings in the new medium, dropping the old theatrical ideas and finding fresh filmic ones. During this period he did his best work, in Waxworks, Nju, The Last Laugh, Faust, Tartuffe, Vaudeville, in both comedy and tragedy. And then Jannings in Hollywood, with the picture-sense men running round him in circles, crying * what shall we do with him, now we halve got him here ? ? like so many pet dogs round a bull. They looked at all his past films, diagnosed the successes, noted the powerful bits, rehashed them for stock, and decided to construct individual masterpieces based on small incidents in his former triumphs. The public would never recognise old wine In new bottles; they would be too occupied in acclaiming the world's greatest actor now starring in Paramount productions. Thus The Way of All Flesh was a clever reassembling of Vaudeville, the white-haired old man and all. Compare, also, The Last Com mand with The Last Laugh, with bits of Vaudeville thrown in to make up weight. Look again at The Sins of the Fathers, The Street of Sin, The Betrayal, and they will all

be found to be revampings of the European Jannings. The transposition was, of course, well done, and the public acclaimed Jannings to be ' greater ' than ever. The ovation accorded The Patriot was unprecedented, and yet it was a very banal performance, in nauseating bad taste. Publicity from the Paramount studios lent glamour to the position. At one time, a London film journal actually printed a statement that Jannings, having had two reels of The Last Laugh shown through to him in Hollywood, sat back and deplored the bad acting. This, it is to be admitted, Is clever publicity. Later, they sent Jannings back to Berlin, ' on holiday f , for he was considered of little use in the dialogue film. In order to cover up the injustice of the act, they presented him with the highest honour, the annual award of merit bestowed by the Academy of Motion Picture Arts

and Sciences for the most notable screen work during the year. They actually dared to present this to him as he left Hollywood, with his dismissal in his pocket! UniversaFs mishandling of Conrad Veidt was of a similar nature. It was almost unbearable to watch Veidt's painful striving with the impossible role of Gwynplaine in The Man Who Laughs, when comparatively fresh in the mind was his exquisite performance in The Student of Prague. Imagine Universal, with * Uncle ' Carl Laemnile and all, murmuring thus : * Here is this great emotional actor, who plays with such intense force that his mind appears warped, portraying on his narrow face the inner conflict of self with terrible truth, under contract to us. What part shall we put him over in,? How can we make him greater still ? Let us take away the use of his mouth, and make him act with his eyes and hands. Let us give him a permanent smile and then make him play tragedy. Think of the sensation . . /

Searching for the true characteristics of the American film, as distinct from European influence, it is found that youth, vitality, space, and movement are the chief attributes of the movie. American traditions, generally speaking, date back only to the time of the civil war, and, as in her literature, many of her movies, especially those of the early war-period, carry themes relative to that event. Both com mercially and socially, America has been far too busy to devote any sincere attention to the arts, with the result that there is no contemporary school of American painting recognised in Europe, and her literature is marked only by isolated achievements. The average American citizen has more sympathy with a mechanic or an engineer than with an artist or a writer. Painting or composing is a dilettante profession. Rudolph Messel in his analysis of the American mentality has traced the development of the cowboy mind from the days of the great gold rush into the modern-day healthy American with money as his sole aim. 1 Much of the American mind is occupied with a primitive instinct for fight and possession, an instinct that is the basis for many

1 Vide, The Film Business, by Rudolph Messel (Benn, 1928),

movies (viz., the early Westerns, with their gunmen and hard-riding cowboys; the recent vogue for underworld crook stories, with gangsters, etc.). Out of this primitive mind comes also the strong physical feeling, particularly in the dynamic American girl. Nearly every movie is saturated in sex stimulant; a quality that is increasing with the dialogue film, and is uppermost in almost every direc tor's and producer's mind, not only in Hollywood, but in Britain, France and Germany. The most popular stars in

Paris are Joan Crawford and Victor McLaglen (1929). Every girl chosen for a part in a British film is judged by her amount of sex, according to outward appearances. Yet one of the most sexual pictures ever produced was Room's Bed and Sofa, which contained the theme of a man's selfish attitude towards women, a state of mind which Room tried to counteract. Bound up with this sexually primitive, fighting, self-possessive state of American mentality is a warped sense of religion and a false pride of patriotism, both of which find expression in the movie. The King of Kings, The Godless Girl, What Price Glory? and The Big Parade exemplify this point

Youth is one of the essentials of the American film. In the studios there is ever a search for youth, for with it go the vitality and dynamicism that are inseparable from the true function of the movie. Youth and movement were the keynotes of Our Dancing Daughters, The First Kiss, Wings, The Legion of the Condemned, Beau Geste, and countless others of the same brand. Clara Bow, Fay Wray, Charles Rogers, Richard Arlen, Nancy Carroll, Anita Page, Sue Carol are all symbols of the American drama of youth.

Pace, together with the combined motives of sex, youth, and spaciousness, is the chief reason for the success of the American movie. It was the vitality of movement in such films as The Broadway Melody, Hollywood Revue, Ben-Hur, Beau Geste, College Days, The General, The Black Pirate, and Wings which made them popular, as well as the underlying factors of publicity and the star-system. One rarely observes a European film with such pace as was con-

33- A WOMAN OF PARIS, directed by CHARLES CHAPLIN. ADOLPHE MENJOU,

EDNA PURVIANCE. [American, 1923]

34. PARIS QUI DORT, directed by RENE CLAIR. ALBERT PREJEAN. [French, 1923]

35- GREED, directed by ERICH VON STROHEIM. ZASU PITTS. [American, 1923-24]

36. NIBELUNGEN SAGA: SIEGFRIED, directed by FRITZ LANG. [German, 1923-24]

tained in these movies; but this pace is only movement of material, a distinction which is explained on page 341. Pace of material reaches back through the years to the silk-legged Mack Sennett slapsticks, to the fast-moving Westerns, where it touches the feeling for spaciousness. Every audience delights in the vast spaciousness of the Western cinema. The cowboy films with their valueless stories, their lean riders and flaxen-haired rancher's daughters in gingham frocks, brought to the screen a sense of unlimited horizons, of far-reaching desert. But the real Western is gradually fading from the American cinema. Instead there is the spaciousness of rooms, great, tall, ceilingless rooms; and of cities, with buildings reaching into the sky. Only on rare occasions is a small set seen in an American movie. To the Hollywood director, a dining-

room must stretch away into infinity, with doors running up out of sight, and polished, reflecting floors. . . .

But space, sex, vitality and youth are but material from which the film director constructs his work. The pace of the American movie is not necessarily the pace of film. It is in the construction, in the best use of the resources peculiar to the cinema, in the employment of the properties and the attributes of the screen, that the Americans fail. They have no knowledge of the rendering of their material. They are unable to contrive its assembling, its relationship, its meaning with any degree of sincerity. In the filmic treatment and composition of this rich material, the American allows business to overcome the proper functions of the cinema. For this sense of filmic representation, for this red use of the cinema, it is imperative to turn to other countries whose traditions and culture make possible a better understanding of the values of the film as an instrument of expression. 1

The dialogue film became an actual commercial certainty

1 In making any study of the sociological aspects of the American cinema, the reader is recommended for background to .Frederick Lewis Allen's two informal social histories, Only Yesterday and Since Yesterday, which unhappily were not available when the above paragraphs were written in 1929.

THE ACTUAL

when the Warner Brothers' producing concern, on the verge of financial collapse as a result of the failure of their silent programme, decided to exploit the Vitaphone, a talking film apparatus on the disc method, for which they held the rights. The whole affair was a matter of chance,

a shot in the dark, with a well-known variety artist as the box-office appeal The gamble succeeded. To the general surprise of Hollywood, who had little faith in the dialogue film, the public of America received the novelty of the speaking and singing entertainment with open arms. It offered an alternative to the machine-made movie. Imme diately a stampede took place among the producing firms, for within a short time Warner Brothers were making tremendous profits out of their venture. There was a rush by the companies to secure equipment, to convert their silent studios into sound-proof ones, to build new stages, to find suitable subjects, to test the voices of their stars, and to buy from the theatre all the adjuncts of the voice. Hollywood turned yet another corner in her crazy career. She threw aside all the ideas and processes by which she had built up her vast industry; she risked the adaptability of her directors to this new device; she chanced the success of her established stars, now that their voices were to be heard. She discarded all her well-tried systems and staked her opportunities of further success on the novelty of a new invention.

The results were not in the least surprising. The reaction of the public, who were taken unawares, was inevitable. They were as eager to hear this new invention as they had been to see the kinetoscope. Up till the present moment, the general interest of the public remains held by the dialogue film, but there are tendencies to show that the first craze is subsiding. There is a feeling of uncertainty abroad.

Of the types of dialogue film as yet observed, there are roughly four varieties : the adapted stage play, an obvious source to which producers immediately turned for ready-made dialogue; the thriller, being an extension of the old

crook melodrama, with slang, bangs, and every conceivable noise; the sentimental, individual-appeal picture, which relies on the personality of one star; and the musical comedy, the backstage type of movie with a slight story-interest serving as an excuse for colour and syncopation.

In the first category may be placed The Last of Mrs. Cheyney, The Doctor's Secret, Madame X, and Charming Sinners, all of which were adapted stage plays, notable for their slow theatrical development, their sparkling dialogue and their uncinematic quality. In the second are such pictures as The Perfect Alibi, Bulldog Drummond, and Dr. Fu Manchu, being entertainment along popular lines but without any value. In the third, the sobbing performance of Al Jolson in The Singing Fool and The Jazz Singer, and the charm of Maurice Chevalier in The Innocents of Paris, being remarkable only for their variety elements. While in the fourth is the descendant of the super-spectacle film, with dancing and singing and colour, such as The Hollywood Revue, The Fox Movietone Follies, On With the Show, and The Broadway Melody, all of which suffer from their lack of camera movement and other filmic properties, being successful because of their musical num bers and chorus work.

There have also been individual experiments along the lines of Gloria Swanson's The Trespasser and the Pickf ord-Fairbanks' version of Taming of the Shrew. Both these productions have obvious merits, but neither can be con sidered within the range of genuine cinema, I have only seen two American dialogue films that have had true quality, King Vidor's Hallelujah! and Victor Fleming's The Virginian, and these only because of the use of sound for dramatic emphasis.

Mention has already been made of the use of sound in

the accompaniment of the animated cartoon film. The Mickey Mouse cartoons have definitely achieved the beginnings of the wedded sound-and-visual-image film, which will be developed in the course of time,

147

IV
THE AMERICAN FILM (continued)

Among the countless movies made in Hollywood are many which demand inclusion in this survey, and investiga tion of their qualities can best be made through an examination of their individual directors, placing the pro ductions in their allotted groups as they occur. It must be stated that whatever good and harm American directors and producers have done to the cinema, there are certain developments originating in Hollywood for which she must be given credit. For example, the Americans were the first persons interested in the cinema to discover that the film-play possessed functions peculiar to itself. Although the original use of the camera as an instrument of creative imagination is not found until Wiene's The Cabinet of Doctor Caligari, Griffith certainly determined that the capabilities of the film were not to make a simple record of the material placed in front of the lens of the camera, but that they consisted in the reproduction of that material on a screen by a process peculiar to the film alone. Griffith, at an early stage in the history of the cinema, was the first director with the intelligence to attempt to organise the scenario-manuscript; to make dramatic use of the close-up, the fade-in and the fade-out, being technical devices of the camera which, although discovered before Griffith used them, had not been utilised as a means of dramatic effect.

The films of Griffith 1 are to be regarded as well-constructed models of contrasted tension, achieved by the

gradual narration of consecutive incidents, with the action planned in such a manner that the dramatic tension of the film rises to a powerful climax at the conclusion. This climactic ending to the Griffith pictures found outlet in what is popularly called ' the last-minute-rescue '. Actually, this was simply a working-up of excitement towards the

1 Dkd in Hollywood, July, 1948.

final sequence of action, thereby making a satisfactory rounding-off to the film. The continuity process of parallel action will be mentioned later in this connection. Griffith, moreover, was not only content to construct his climax from the actions of his characters, but he contrived the story so as to intensify the final struggle of the theme by using the conflicting elements of nature, of rain, snow, storm, and ice. This use of atmospheric environment heightened the Griffith climax to an almost indescribable pitch of emotion, well seen in the snowstorm, the melting river of ice and the awe-inspiring waterfall in Way Down East It will be remembered that the elements increased in intensity towards the final struggle. In this example from Way Down East, Griffith used not only the available natural resources, but heightened the thrill of the rescue from the waterfall by the capabilities of the camera itself by contrasting two streams of movement. In this sequence of events, the snowstorm, the ice-floes, and the waterfall, each increasing in strength, formed a comparative back ground to the increasing despair of the characters them selves in the narrative. Love followed in the footsteps of despair. As a contrast to this turbulence of natural resources may be taken the gradual atmospheric changes in America, of twilight and of morning. Griffith is a master

of natural effect; and his influence is seen in many Soviet films. 1 It will be found, also, that in his earlier and better films, Griffith always chose his characters from the normal stream of life, and developed their fictitiously constructed lives in a world quite normal to them. (Isn't Life Wonderful?, The Birth of a Nation, Way Down East, America, etc.)

The ' last-minute-rescue ', such a prominent feature of the Griffith film, had been used at an early date in The Life of an American Fireman (1903), and has been in constant employment since then. The girl at the guillotine; the

1 Recall the mist scenes at Odessa in Battleship Potemktn and the death of the ' Partisan ' leader in Storm Over Asia, both instances of natural atmospheric effect in the Griffith manner.

THE ACTUAL

knife about to fall; the approaching riders flourishing the pardon; the little details that hinder the fall of the knife; the arrival of the riders at the last moment; these are the factors, so well used in Orphans of the Storm, so familiar to audiences throughout the world. Griffith improved the tension created by parallel action by addition of the close-up. He interspaced the alternate motives with a close-up of the hooves of galloping horses; the keen edge of the blade; the girl's neck bared; the excitement on the faces in the crowd; tears in the eyes of Miss Gish and so on. Perhaps Griffith's cleverest use of the close-up was in the trial scene of Intolerance, an instance of subordination of the general to emphasis of the particular. The woman was hearing the sentence of death passed on her husband, whom she knew was innocent of the crime. On her face a subdued, anxious smile was half-hidden by tears. This was

shown in close-up. Suddenly, a flash was seen of her hands gripped together in anxiety. Not once was her whole figure shown to the audience, but her emotions were rendered doubly dramatic by individual close-ups of her face and hands.

Griffith was at one time an actor and play-writer. He apparently wrote a film manuscript of Sardou's La Tvsca, had it rejected, but was engaged as an actor to play in a one-reeler, Rescued from an Eagle's Nest. Against his own will, he started directing, being induced to make The Adventures of Dotty in 1908, which was followed shortly by The Lonely Villa, The Avenging Conscience, The Sheriff's Baby, and many others. His real work, however, was not until 1914, when The Birth of a Nation was pro duced as an answer to Italy's ' super ' film Quo Vadisf of 1912. It was decided that The Birth of a Nation was to be the world's greatest film, in twelve reels, with many thousands of extras. In the customary manner of Griffith, a theme on a large scale was selected, based on the result of the enfranchisement of the negro, with added high-spot interest in the war of the North and the South and the Ku Klux Klan vendettas. Financially, the picture was a

success, although much was said at the time about it being anti-Negro propaganda. Nevertheless, propaganda or not, all America, and later the rest of the world, went to see it, and if it achieved nothing else, it certainly placed the cinema as an entertainment and as a provocator of argument on the same level as the theatre and the novel.

The Birth of a Nation relied entirely on the cinema for its success, for it carried no well-known names as a box-

office attraction. It stood alone as a film : and as a film it was triumphant. The chief faults to be found with the construction were in the slow, meaningless opening; the realistic replicas of Abraham Lincoln's study and the theatre in which he was assassinated; and the badly-handled, insufferably dull battle scenes. 1 Nevertheless, the importance of the film lay in its achievement of attracting the notice of serious-minded people to the expressive power of the cinema.

For his next picture Griffith again chose an immense theme, so vast that the film became unwieldy and de pressing, and thereby defeated its own purpose. He sought to convey the idea that intolerance pervades the minds of all peoples, from past to present, dragging with it despair, murder, and ruin. The immensity of the idea (which would be turned down with scorn by any scenario department of to-day) was Griffith's undoing, for he was forced by the limits of time alone to treat the theme generally. Intolerance did not set out to tell a narrative; instead, it utilised four separate historical incidents, divided by cen turies of time, to express one central theme. It has been said that Intolerance was the first attempt to use the film in its correct manner. The four incidents chosen by Griffith to illustrate his theme were: the fall of Babylon; the intolerance of the world and the Pharisees towards Christ; the massacre of St. Bartholomew; and a modern story of capital and labour, set in an atmosphere of misunder standing, vicious gambling dens and corrupt orphanages.

* I do not find this to-day (1947) ; the handling of -the battle scenes is one of the major virtues of the film.

THE ACTUAL

These four separate stories were connected by a link, supplied by Walt Whitman's lines ' out of the cradle end lessly rocking', which manifested itself in the form of Lillian Gish aimlessly rocking a cradle, appearing at regular intervals throughout the course of the film. The four stories were developed slowly, gradually working up into a Griffith crescendo, with quadruple action in the climactic ending, rounded off by a touch of symbolism. The Persians approached Babylon; Christ was crucified; the Huguenots were butchered; but the young man in the modern story was saved by a miraculous * last-minute-rescue '.

Intolerance was, and still is, the greatest spectacular film. Its ingredients, the sumptuous feast of Belshazzar, the wild attack on the massive walls of Babylon, the scene at Gol gotha, the struggling hordes of extras and the vast sets, have been at the back of every American producer's mind ever since. They are the urge and comfort of Mr. De Mille. They are indirectly responsible for the many imitations The Ten Commandments, Noah's Ark, and the Hungarian Sodom and Gomorrah, all of which failed because they lacked the fierce intensity of purpose and skill of Griffith. intolerance had the makings of a great film, but failed because of its own immensity. A film, even in twelve reels, cannot embrace the width and depth of a theme such as Intolerance sought to carry, without the elimination of detail. Under these circumstances the theme at once becomes superficial. The theme carried no power because of its general treatment/ At the time of production, Intolerance had the reputation of being the most expensive film ever produced; the high reputation of Griffith from The Birth of a Nation; an air of mystery, for it was made under a veil of secrecy ; but it was a failure because of its own intolerance. The American people were puzzled by its name, by its meaning, and by its hugeness. They took a dislike to it 1

1 In retrospect this is perhaps an underestimate of Intolerance. Seen

again in recent years, the film stands up well, especially its fine editing.

152

THE AMERICAN FILM

Of Griffith's later films there is not a great deal to be written. It is well-known that he did not live up to the promise of his first two achievements, that he brooded in the darkness, and tried to repeat his successes in a different guise. Broken Blossoms, inspired by a short story by Thomas Burke, is of interest because it was the forerunner of the sordid, dilapidated slum theme that has been present in the cinema ever since Griffith suggested it The film succeeded for only one reason; it had no other asset to carry its weight across to the audience save the direction. Lillian Gish, despite her earlier playing, was not yet con sidered in the ranks of stardom; Richard Barthelmess was unknown; and the story was simple, tragic, and sordid, with no call for the spectacle of Griffith's earlier work. Yet Broken Blossoms, with all its morbidness, was a success. As a film it achieved great emotional power, due entirely to the strong direction. It created many things, the most significant being the establishment of Lillian Gish as a tear-stained slum girl, which she has been on and off ever since; it founded the school of dirt and depression among dirty plates and unswept rooms; and it influenced Stroheim in the making of Greed. Moreover, it showed producers that a simple, human story, without the box-office attrac tions of silk legs and spectacle, could be made successful if handled by an intelligent director. Broken Blossoms relied on the cinema for its success.

Orphans of the Storm, with its setting in the popular French Revolution, was another new undertaking for Griffith. It was romantic costume film technique as distinct from the reconstruction of the ancient world of Intolerance.

Financially, the orphans were peculiarly pleasing, especially when it is remembered that costume films are usually con sidered to be failures even before they are made. They secured over a hundred thousand pounds in this country alone, being advertised as based On Carlyle's French Revolution. Actually, it was Hollywood's French Revolu tion, with little of the real Griffith, save in the construction of the ' last-minute-rescue ' at the guillotine. But Griffith

was beginning to repeat himself. He seemed forced to go back over his ground and it became tiring to watch the rescue of Miss Gish, however strong Griffith's sympathies for her may have been. One Exciting Night, a thriller that excelled in thrills but nothing else; America, Isn't Life Wonderful?, and Sally of the Sawdust Ring were all reiterations of early Griffith methods. Isn't Life Won derful?, an essay on the food shortage problem in post-war Germany, was meant to express an idea. But when he made this film, Griffith appeared not to have appreciated the progressive movements in the whole cinema around him. Later, he was forced to climb down from his fence of independence, join the Famous-Players-Lasky Company, and under their supervision made Sally of the Sawdust, a crude, sentimental picture of circus life which was finan cially successful. Since then he has continued to make a series of uninteresting pictures of unequal merit, among them being Drums of Love, The Sorrows of Satan, The Battle of the Sexes (notable for the playing of the talented Phyllis Haver and Jean Hersholt), and The Lady of the Pavements, with the vivacious Lupe Velez. He is now engaged on a dialogue version of Abraham Lincoln.

In general, the work of Griffith is notable for the expres sion of one central idea, a single theme carrying the film through from start to finish. This unity of purpose has been lacking in his recent films. Round this idea he con structs his scenario action and his characters, placing them in their natural surroundings, and finds players suitable for their sincere characterisation. It will be observed that once Griffith has moulded an actor or an actress into the desired shape, he seldom continues to use that player. Having employed them with great success for the expression of one or two of his films, he gives them to the smaller directors, by whom they are made into stars. As far as possible, Griffith works with raw material, and in this respect he resembles the Soviets. Lillian Gish is admittedly an excep tion to this theory, but she is perhaps the prototype of the Griffith heroine. Griffith nearly always creates his parts on

the same characteristics. In particular the tear-stained, sobbing young woman, with or without child, smiling behind the misery with a wistful smile is recalled. Griffith's important work may lie in the past, in the early days of the spectacle film when theories on continuity and rhythmic construction were young, but he is a power in the American cinema that must be stressed. There is much to be learnt to-day from his early ideas, and his influence on the more eminent of Hollywood directors is marked. Both King Vidor and Erich von Stroheim learnt their early cinema from Griffith. Although his ideas are sentimental, his technique elementary, and his construction of the old type, it is upon them that much of the best of modern film treat ment is built

On turning to the work of Erich von Stroheim, a barrier is at once found to the true appreciation of his artistry by the fact that he has gained for himself (chiefly on account of his masterly bluffing of the American producers and by his display of meaningless magnificence) the status of a genius. It will frequently be found that when argument is broached about a Stroheim film, this powerful word is solemnly pronounced and further analysis, if any has been made at all, is impossible. I suggest, however, that just as Stroheim has bluffed Hollywood with such admirable neat ness, it is equally possible for him to have deceived the intelligence of his ardent admirers among the jeunes cintastes. It is not denied that Stroheim has made one exceptionally interesting and powerful film, Greed, but on the other hand it is asserted that his filmic knowledge is inadequate. He seems incapable of recognising the limits and de-limits of the cinema. The fact that Greed, in its original form, was twenty reels in length, and that two hundred thousand feet of film were shot when making The Wedding March, indicates neither the mind of a genius nor a great film director, as so many of his admirers seem to believe. On the contrary, his obvious incapability to express his ideas adequately in ten thousand feet of film shows clearly his lack of understanding of the resources of

the medium. Added to which, Strohelm has unfortunately earned for himself the reputation of gross extravagance, and so great is the faith of Hollywood in vastness on any scale that, if Strohelm ceased to squander money on his productions, he would no longer be called a genius. 1 Whilst fully appreciating the fact that a director must have free dom in order to express his ideas, it cannot but be admitted that if he has to take nearly twenty times the amount of

film actually used in the final copy, he has no idea of what he wants or how he is going to achieve his desired result, the two elementary qualifications of a director, f Stroheim 1 s greatest faults are his love of excess and his failure to express his mind filmically. | He labours his points and repeats his arguments to the limits of boredom, losing thereby any subtlety or meaning that they might convey. Typical of this was the painful gold colouring in Greed, which very nearly wrecked the film, and the superfluous cherry blossom in The Wedding March. Both these attempts at atmospheric emphasis lost their eff ect by their redundancy. Instead of becoming suggestive, they became irritating.

Stroheim's best work is to be seen in small pieces. There are many sequences in his films that stand out alone for their extreme beauty and sympathetic feeling. This in itself suggests the lack of unity and central purpose of the Stroheim film. Frequently it is declared that he is ham pered in his realisation by lack of money, but in considera tion of the extraordinary licence allowed him in the past, this argument for his failure is hardly convincing. If Stroheim is the filmic genius he is said to be, then he will I express his purpose under the limited conditions of film making^

Admittedly, this awkward predicament of having to spend money in order to keep up appearances is regrettable, but Stroheim has no one to blame save himself. If it were

Ht has been said subsequently, on good authority, that much of the extravagance credited to Stroheim was pure publicity build-up by his producers. Vide: World Film News. Vol. 2, No. 6. September. 1937.

possible to see Stroheim in small, separate sequences, it would then be correct to call him a superbly talented experimentalist, f One of the most beautiful sequences realised in the history of the cinema was the short hospital scene in The Wedding March,l exquisite alike in feeling, acting, simplicity, and lighting. Photographically, it was magnificent, the range of tones shimmering from deep velvety blacks to dazzling gauzed whites with perfect gradation. But the fact remains that if Stroheim suddenly dropped his pose, became serious, ceased his expensive bluffing campaign, and made a film of normal length, with a normal amount of money and in a normal space of time, producers would believe that they had been cheated out of their money, and the film would be regarded as a joke, whilst probably it would be a masterpiece.

It is said that Erich vonlStroheim has led a stormy life in Hollywood trying to combat commercialism with artistic temperament.! Perhaps it would be more truthful to say that Stroheim has commercialised his artistic temperament. No producing centre in the world save Hollywood would have accepted Stroheim' s whimsical fancies. His ideas are always made to look as if they are conceived on a great scale, calling for vast financial resources, And naturally, when he carries them out, strict executive eyes are watchful of his movements. But Stroheim, carried away by his 1 genius *, enlarges and extends his ideas as he puts them into realisation, far beyond original specification. As is only to be expected, trouble ensues between the two parties. It is remarkable that, despite Stroheim's failings, producing companies still continue to place their faith and money in him. The case of The Merry-Go-Round is almost too well-known to be cited. Report has it thatf Stroheim spent so long in showing a squad of soldiers how to salute in the Stroheim manner that the producers finally grew tired of the game, ejected Stroheim and put in Rupert Julian to finish the picture.|

Stroheim was at one time an officer in the army of Franz Josef of Austria. Later, he came to New York to

live alternately as gardener, ostler, dish-washer, etc., all of which are excellent occupations for a potential film director, for they breed an understanding of reality. He arrived in Hollywood about the beginning of the war, found work as an extra, and played the Pharisee in Griffith's Intolerance. His first achievement, however, did not come until after the war, when he directed and acted in j$Mnd Husbands. Stroheim's acting as the superior, smart, salacious"lCjs!ria:ii officer on holiday, with just sufficient power to seduce any woman he happened to meet, was outstanding for its truth. The film had a good reception, and he proceeded to make Foolish Wwes in the same way. Once more he acted and directed, adding touches to the lascivious Austrian officer, and proved himself capable of progress. Foolish Wives will always remain an extraordinary film. It was subtly sexual and provocative. Old-fashioned in technique when seen by modern eyes, it nevertheless still retains much of its force and dramatic power. Following this came the disastrous affair of The Merry -Go-Round, with Norman Kerry and Mary Philbin, which was left unfinished by him. Soon afterwards, Metro-Goldwyn gave him the production of Greed, adapted from Frank Norris's novel McTeague, and Stroheim made the film on which his reputation stands to-day. Why and how Metro-Goldwyn came to give Stroheim the opportunity to make this picture still remains a mystery, for the theme of Greed was the last possible form of box-office appeal for Metro-Goldwyn, always a firm of showmanship, to be interested in.

Stroheim set out to show the loathsome results of a human being's passion for money; how it affected the woman whose passion it was ; and how it reacted on the per sons with whom she came into contact | The action was woven around a wedding and a double murder, with death in a torrid desert by thirst and exposurel Greed was the essence of sordidness, the depth of depression and the horror of distorted human nature. But it was sheer, undiluted truth; the essence of reality expressed in the powerful terms of the cinema, Not one ray of light, of warmth, of cheer

disturbed its meandering length. It was the concentrated dreariness of life. From its opening among the tree-clad hills which surrounded the gold mine, through the depths of the dark squalor of middle-class life, to the murder of the wife and the final sequence in the valley of death, it was disturbing. The public that saw it loathed it, yet were fascinated. Americans frankly disliked it; its moral that money is worthless either roused their consciences uncom fortably, or was passed over unseen. They could not believe that someone had made a film about a man who murdered his wife because she had hoarded money, lit was' too near to life, too damning in its truth, too frank in its Tightness. Stroheim's days as a dish-washer had shown him too much. In Greed y more than in any other film, Stroheim strengthened his theme by insistence on detail and by the consciousness of inanimate objects. Stroheim knew the value of the camera's faculty for the selection of the particular. He used it as it had never been used before in the establishment of psychological atmosphere. The dingy wallpaper, the automatic piano, the dirty dishes, the unmade bed, the unemptied wash-basin, the brass bedstead, the soiled handkerchief, all these details, insignificant in them

selves, were used to bijild up an effect of squalor. It was from Greed that Sternberg acquired his talent for using sordid material. There is also an affinity in the use of "SeSir^fween Stroheim and Pabst. Both directors are aware of the consciousness of the inaiairp.ste. Both use objects rather than persons to create atmosphere. It is possible to see The Joyless Street (1925) and Greed (1923) on the same level. The opening scene of Jeanne Ney, most of The Salvation Hunters, and portions of The Docks of New York have distinct relationship with the bedroom of McTeague in Greed. The final sequence in the desert, with the sense of space, the blazing sun, the cracked sand, the shot mule, stands alone as a superb rendering of environ ment Greed was Victorian, but it was cinema. Despite its faults, the gold coloration, the too sudden development of the wife's character, the ridiculous make-up of Gibson

159

THE ACTUAL

Gowland, this was Stroheim's greatest picture. It is interesting to note that Stroheim* s explanation for the length of Greed, said variously to have been anything from twenty to a hundred reels in its original version, was that he used no more film than was absolutely necessary for the filmic expression of the theme. This is an evasive statement typical of Stroheim, to which there is no answer. Never theless, the copy generally shown, about ten thousand feet in length, left much to be desired in editing. The film fell evenly into two halves. It is assumed that the transition period after the wedding was eliminated, an unfortunate act that took weight from the otherwise brilliant per formance of Zasu Pitts as the hoarding wife. Her acting, under the control of Stroheim, had seldom been equalled by any other American screen actress

The next Stroheim picture was a reaction from the reality of Greed. It was a movie version of a popular musical comedy in the Ruritanian manner, complete with princesses and monocled lieutenants, flashing sabres and pink roses. The Merry Widow was as much a story-movie as Greed was a thematic film. Occasionally, amid the welter of crown princes and chorus girls, a stagey duel and a corona tion in the true Hollywood manner (colour), there came a flash of Stroheim technique, a sparkle of wit akin to the Forbidden Paradise of Ernst Lubitsch. To his credit, Stroheim at least made the synthetic Mae Murray do some thing else than mince, and he handled John Gilbert as he has not been handled since. But despite this, the picture was nothing more than a typical Metro-Goldwyn adaptation of a musical comedy, with tuneful music and Parisian humour. Because it had been successful in the theatre, the producers calculated that The Merry Widow would be a successful, money-making movie. But why give it to Erich von Stroheim, the maker of Greed, to produce?

Stroheim pursued his luxurious way, passed into the hands of Paramount and began The Wedding March in June 1926. He finished the picture in the late spring of 1927. He spent over twelve months in trying to edit his

160

37. THE LAST LAUGH, directed by F. W. MURNAU. EMIL JANNINGS. [German,

1924]

38. WAXWORKS, directed by PAUL LENI. [German, 1924]

39. THE IRON HORSE, directed by JOHN FORD. [American, 1924]

' directed by ERNST LUBITSCH - ROD LA Roc

vast^mass of footage into some unified whole, calmly sug gesting to Paramount that he should make two films out of it, until finally they lost their temper, and gave the bins of celluloid to someone else to edit The successor, however, did no better than Stroheim, and the assembling was turned over to yet another professional cutter, who succeeded in condensing the original matter into about ten reels. Even tually, it was shown in Britain early In 1929, three years after it had been begun, and, as was only to be expected, was disjointed, erratic, and uneven in quality. Von Stroheim, of course, wished it to be clearly known that he entirely disclaimed the version shown to the public and washed his hands of the whole matter. Without prejudice, he had mainly himself to blame. In the copy presented to the public, The Wedding March was lacking in unity, uncertain in treatment, and crudely interspaced with cheaply written titles, but, for the student of the cinema, it contained some beautiful passages. The setting was Vienna; with a back ground of falling cherry blossom ; sentimental beer gardens that were out of joint with some topical-news shots of the city at the beginning; a scandal-mongering and poverty-stricken court; and a coloured procession with a lifelike replica of old Franz Josef. It was burdened with little story-interest, being concerned chiefly with the tragic love of a prince for a poor but charming girl, and the fatal

circumstances that compelled the former to do the will of his parents and marry according to his status. It was pathetic, appealing, and wistful; sentimental, charming, and Victorian. One recalls it now by a few isolated sequences. Prince Nicki's first meeting with the girl, when he is on parade and is unable to speak to her ; the hospital sequence which has been mentioned (see page 157); the delightful interplay between Stroheim and Maude George, as his mother; and Zasu Pitts's exquisite playing of the lame princess, the compulsory wife of the unwilling Prince Nicki. Notable, also, was the use of heavily-gauzed photo graphy for the love scenes, in contrast with the sharp, clear-cut camerawork of the butcher's scenes. Although the

THE ACTUAL

public version stopped short with the unhappy marriage of the prince and princess, to the grief of the poor but charming girl, the original conception continued the theme to a hunting trip in the mountains and the death of the limping princess. From an examination of the still-photo graphs of the latter, unshown part of the picture, it seems of greater interest than the first. Although it is improbable that the second half of The Wedding March will ever be seen, there is perhaps a possibility of its being shown as a curiosity at some future private film society performance?

After his retirement from Paramount, Stroheim started the direction of Gloria Swanson in Queen Kelly, in which Miss Swanson played the part of a prostitute. The film was apparently finished and in the cutting stage when dialogue made its unseemly intrusion. It was deemed unwise to attempt the synchronisation of the picture owing to its unsuitability as a talking vehicle for Miss Swanson. Instead, she went under the direction of

Edmund Goulding in The Trespasser, while Stroheim went into The Great Gabbo, under James Craze. Of this latter film I find it hard to write, for so cluttered up was it with singing, dancing, talking, backstage, musical comedy stuff, that Stroheim was given no chance with his part. Added to which, he was obliged to wear bad uniforms and was overpowered by the worst coloured sequences I have ever seen.

Stroheim as a director has given much to the cinema in an indirect and obscure manner. Stroheim as an actor is always a source of interest. Stroheim as a ' cinematic genius ' is not to be suffered.

Charles Chaplin's greatest asset is his deep understanding of human nature; an understanding that has not been reached without contact with the low, depressing, morbid side of life ; a contact with the under-privileged, the poor and the hungry. Chaplin, like Stroheim, Pudovkin, Eisenstein and other good directors, bases his sense of reality on his years of poverty and insignificance. Without the cir cumstances of his days of struggle, Chaplin would never

have reached the heights to which he has attained. The financial profits of his pictures have meant little to him, except that they were a proof of the success of his message to the world, and that they have prevented him recently from the necessity of working for a firm other than his own. No man has made Chaplin what he is to-day save Chaplin himself. He believes in two things: himself and the cinema.

For his own films, Chaplin claims nothing but that they

have amused and lightened the hearts of millions. If he hears that they are badly shown, with harsh musical accompaniment, he is irritated because the carelessness of others is destroying his purpose. For this reason, he welcomes the mechanically-synchronised musical score. There are moralists who say that Chaplin should be happy because he gives happiness and joy to others. But Chaplin, I believe, is an unhappy, disconsolate, and lonely man. He is constantly overwhelmed and saddened by the immensity of life. As an artist, Chaplin lives apart from the rest of humanity. What artist, who ever fulfilled the expression of his thoughts, was ever happy? For to realise them he has had to suffer, to experience bitter loneliness, and to endure the aching pain of loveliness. He has, too, to live in unrest. With Chaplin, I suspect, it is all this, for it is to be seen in his films. An artist such as Chaplin can live only, and have interest alone, in the work upon which he is engaged at the moment. This work demands intense con centration, as indeed does that of any real film director. When Chaplin is conceiving and producing a film, it is disastrous for him to have any thoughts but those related to that film in his mind.

Chaplin conceives every gesture, every scene, and every sequence of his films from every possible point of view. He possesses a tremendous power of visualisation, and a valu able knowledge of the psychological effect of the visual image. He was one of the first directors to realise the camera's capability for recording detail and movement The language of Chaplin, like that of acrobats and clowns,

163

THE ACTUAL

Is International, for it is visual in gesture and universal In theme. The idea behind every Chaplin film is easily under

stood by every one, according to their powers of receptivity. Chaplin realises that the camera records physical movement far more closely than the eyes of a music-hall audience. Miming before a camera lens is very different from gesturing before an audience. The projected image on the screen enlarges and enhances the smallest of movements. Like other great directors, Chaplin makes supreme use of camera emphasis. Little movements mean big things in a Chaplin film, and, moreover, his invention of detail is amazing. Three memorable instances occur to the mind. The unforgettable dance of the rolls in The Gold Rush; the inimitable crooked finger suggestive of the maggot in the apple in The Circus; and the magnificent pantomime scene of the David and Goliath sermon in The Pilgrim. These three incidents show with immeasurable force the mar vellous sense of filmic detail possessed by Chaplin. He is a genius in the art of suggestion and inference.

In any other medium but the film his genius would be negligible. There is nothing in a Chaplin film which has not been put there for a purpose, and the effect of which has not been calculated. He pre-conceives the psychological effect on an audience of every small strip of film. For this reason his work is never littered with lavish display. It is his faculty for discovering expressive detail, as distinct from his individual personality, which renders Chaplin the supreme artist The Circus alone showed how, by his unique inventiveness of mind, he transmuted the traditional methods of fun into real uproarious humour under the eyes of the traditionalists themselves. This was in the rehearsal episode the William Tell act and the Barber's Shop business. Chaplin has never excelled the brilliance of this scene.

Chaplin has reduced misfortune, trepidation, disillusion, and suffering to emotions of laughter. His adventures are against the hard-hearted, the oppressors and the selfish, for he knows the smug complacency, the hypocrisy, and the

THE AMERICAN FILM

Injustice of this world. He is continually fleeing from the angry arm of the law, which wants him for some misunder stood or unconscious offence. Blows, insults, and abuse are heaped upon him, and yet the audience roars at his dis comfort. Deprived of all that he holds dear, companion ship, food, happiness, Chaplin remains a figure of fun to the masses. To others, perhaps more sensitive, he is pathetic, for in some way he is themselves, their lives and their emotions. The Circus was one of the greatest tragedies in the history of the film and yet it was magnifi cently funny. With his alert, sensitive, illimitable resource fulness, his well-meaning, misunderstood kindliness, Chaplin stands unique in the cinema. It is the resolution of the man which secures the affections of the public to him. There is no comparable effect to the feelings roused by the closing sequence of a Chaplin film; that final defiant gesture of very picture when, buoyed up by eternal faith and hope, Chaplin fades into the distance, into, as it were, the opening of his next film. There is a definite link between all of the Chaplin comedies. When he is seen afresh, after a lapse of time, he appears to have just come round the corner from his last film, to mingle with another crowd of idlers. Although his productions are now separated by years, there is still that link, a continuity of idea between one film, and the next. Despite this, Chaplin is not a type ; he is not an actor; he is an individual searching for a satisfaction which he may never discover. For this reason alone, if dialogue is introduced into a Chaplin film; if there is the slightest concession to the public taste created by the producers, by the Warners, the Laskys, the Zukors, the Foxes; then the Chaplin film as it is known, universally appreciated and adored, will cease to be.

Each of Chaplin's pictures is a theme woven around one character. He is naturally aware of his remarkable individuality, for it will have been noticed that as the years have advanced, he has been gradually eliminating the caricaturish element from his pictures. With his own development, the characters with which he peoples his

stories have become more reasonable and more real, until, in The Circus, they were quite natural. It is interesting to compare the supporting cast in the latter film with that of Shoulder Arms. The flowing false moustaches, the big noses, the fat stomachs, the ridicule, the slapstick are gone. Actually, it will be remembered that Chaplin began as a * funny man ', evolved through these knockabout comedies a distinct personality, and eventually epitomised not only the down-trodden under-dog, but the disappoint ment and discouragement of the whole world. It is of point, for a moment, to recall Chaplin of The Kid's Auto Races, The Immigrant, Sunnyside, The Kid, The Gold Rush, and finally, The Circus, tracing the development of the leading lady and cast as well as of Chaplin himself.

By way of example, the treatment of Merna Kennedy in the last-named film was evidence of Chaplin's interest in feminine personality; a facet of his character which was largely responsible for the subtlety of A Woman of Paris.

As is now well-known, Chaplin was originally engaged for film work by Adam Kessel, who happened to see the young comedian when he was touring far from his London home in a pantomine-revue affair called A Night in a London Club. Kessel signed Chaplin for a year's work at Los Angeles, beginning in November of 1913, the pictures

being made under the direction of the inimitable Mack Sennett. These comedies are usually known as the Key stone period, that being the name of the producing firm. Their character was pure slapstick with the customary ingredients throwing of custard pies, falling down, hitting of people on the head and being hit back. In nearly all these early one- or two-reelers, Chaplin was not the pre eminent member of the cast, with the exception of the second, the already mentioned Kid 9 3 Auto Races (1914), wherein he merely became funny by continuous repetition of the same motive. The film was without story and scenario, and is of interest merely because it represents Chaplin's appearance in the sphere which he was to make so peculiarly his own. Of this period, also, is The Fatal

Mallet, in which Chaplin and Mack Sennett alternately hit one another on the head in their rivalry to embrace Mabel Normand, who disconcertedly sat aside until Chaplin struck her in the rear with the toe of his boot. A year later, Chaplin supported Marie Dressier, at that time a well-known stage actress, in Time's Punctured Romance, together with Mack Swain, Mabel Normand, and Chester Conklin. This comedy was made in six reels, a hitherto unprecedented length, and took fourteen weeks to prepare as compared with the customary one week for a single reeler. Preceding this was The Face on the Bar Room Floor, one of the two attempts at burlesque by Chaplin, with Edna Purviance and Chester Conklin. From these crudities, Chaplin continued into the Essanay period and a series of comedies in the true slapstick manner followed, such as Champion Charlie, Charlie the Perfect Lady (in which he played without a moustache, again with Edna Purviance and Chester Conklin), Charlie at the Bank, Carmen,

Shanghaied, Charlie at the Show, etc. 1 Many of these contained the dream element, being his fond imaginings whilst dozing over his work, and in them all he was beginning to assert the individuality of the later pictures. So successful were these from a financial point of view that, in 1916, Chaplin signed a contract with the Mutual Film Corporation, for whom he made many films, including Easy Street, The Floorwalker, the one-man effort One A.M., The Fireman, The Rink, The Paiwishop, The Cure, and many others, in most of which he was supported by Edna Purviance. Later, he made the famous Million Dollar Chaplins for the First National Company, including Sunnyside, A Dog's Life, Shoulder Arms, The Kid, A Day's Pleasure, Pay Day, The Idle Class, and The Pilgrim, the last two of which prepared the way for the Chaplin of to-day. Though conceived in terms of travesty, they were all excellent in their construction and their unification of Chaplin's personality. Not, however, until the United

1 In some cases, these are the British release titles.

THE ACTUAL

Artists' productions of The Gold Rush and The Circus, of 1925 and 1927 respectively, was there to be found the true realisation of the artist Both these films were superb examples of cinema; their composition and continuity was flawless; their exposition of the genius of Chaplin un rivalled. Recollection of them makes it necessary to re state Chaplin's rare faculty of exact timing. Like the Soviets, he is aware, to the nearness of a frame, of the precise length for which a shot should be held on the screen. Although his filmic knowledge may not express itself in the same technique as the Soviet school, nevertheless it is unique in American film production.

Quite apart from his contribution to the cinema as a self-directed actor, it is of importance to recall Chaplin's single essay in the serious direction of others. Just in the same way as The Cabinet of Doctor Cdigari, Greed, and Battle ship Potemkin are landmarks in the development of the film, so A Woman of Paris was the founder of a type of film-movie that has flourished in Hollywood since its production in 1923. Chaplin wrote the scenario and directed the picture himself, and, as with the later comedies, it was well-balanced in tension and actional sequence, the continuity flowing with an admirable smoothness. He chose a simple, natural theme of a boy's love for a girl; a misunderstanding; the development of their separate lives, the girl as an intelligent demi-mondaine, the boy as a temperamental creative artist; their re-meeting and the boy's resultant suicide at the discovery of his lover's way of living. The actual story-interest was of little value; it was the thoughts and mental reactions of the characters that gave rise to the action which were of interest. But what mattered most was Chaplin's treatment. He not only introduced the audience to a cultured prostitute and an exquisite roue in a drawing-room setting of flowers and gilt furniture, but he dug deep down into motives so that beneath their superficial actions could be discerned the quick workings of their minds. By subtle direction he laid bare the reasons of their petty quarrels, their jealousies and

contrary complexes. He attacked both man and woman hood in this unforgettable film. He showed an under standing of the machinery of human mentality that hitherto had been merely suspected from his own comedies. He was reminiscent, if the comparison may be allowed, of the wit

and skill of Wilde. The joy of watching A Woman of Paris unfold its length was only equalled by that of Bed and Sofa. With both films the spectator experienced an inward sense of irresistible delight due, I believe, largely to the design and balance of the continuity. This is not, of course, to suggest for a moment that Chaplin and Room have any similarity, save in an understanding of the principles of continuity.

A Woman of Paris marked the first appearance of Adolphe Menjou in the suave, cynical, elegant, slightly humorous man-about-town role which he has so often repeated under inferior direction. The original part, under the genius of Chaplin, was inimitable in its fascinating, attractive, inscrutable, gentlemanly behaviour. Only on two other occasions has the svelte Menjou been so clever in a modification of the Chaplin part in Lubitsch's The Marriage Circle and Forbidden Paradise. With all respect to the artistry of Lubitsch, his handling of Menjou lacked the knowledge of human nature possessed by Chaplin. With an estimable sense of gratitude and recognition for her long support, Chaplin gave the leading role in this brilliant satire to Edna Purviance. He himself appeared anonymously for a brief moment in the guise of a French railway porter.

Significant in Chaplin's direction was the use of the close-up for emphasis of detail. He was able on several occasions to suggest the atmosphere of a scene by the visual image of a single character. No one will forget the im movable face of the masseuse during the beauty treatment of Miss Purviance, her mechanical procedure with her job whilst the girl friends called in to chatter. Chaplin here was treading on the ground of Eisenstein, but, it will be recalled, was treading unconsciously. The brilliance of this

THE ACTUAL

film is remembered by its small incidents. The delightful episode of the rope of pearls ; the miniature saxophone (an instance of Chaplin's inventiveness); the box of chocolates; the pocket handkerchief; a napkin full of holes; these were the memorable details of this amazing film. Mention is also to be made of the great scene of the demi-mondaine at the bed of the dead artist; the breaking to the mother of the news of her son's suicide; the boy seated alone on his bed, distraught, with a flood of white light on the bedclothes dazzling out of the blackness of the room. These are episodes unforgettable for their dramatic treatment

A Woman of Paris inspired Lubitsch's The Marriage Circle, and, following in its wake, a hundred other movies from the hands of the young men of Hollywood. As Is generally the case, the imitations lacked the sparkle, the wit, and the intelligence of the master film.

Both Douglas Fairbanks and Mary Pickford are to be regarded with the warmest admiration, for they are good forces in the cinema. In the first place, neither of them is an artist; nor, in the second place, can either of them be said to have any real idea of the values of acting. Yet they have both, in their own way, climbed from obscurity to the heights of universal popularity. Through years of hard work, they have become stars; but, paradoxically enough, it is not fitting to call either of them products of the star-system. 1 Neither Douglas Fairbanks nor his wife have become what they are now by aid of their respective producing companies. Like Chaplin, they have made themselves.

It is to the credit of Douglas Fairbanks and Mary Pickford that they are fully conscious of their limitations and capabilities in the expression afforded by the film. Fair

banks, one feels, realises only too well that he is neither an artist nor an actor in the accepted understanding of the terms. He is, on the contrary (and of this he is fully aware), a pure product of the medium of the cinema in

1 Douglas Fairbanks died December, 1939.

which he seeks self-expression. But knowing his own limits and those of Hollywood, he will surround himself with persons who make claim to artistry. He will bring from France Maurice Leloir, a specialist in historical costume, to supervise in Hollywood the designs for The Man in the Iron Mask. He knew well, in this case, that no American designer had either the knowledge or taste to reconstruct with any faith the costumes of seventeenth-century France. In the same way, Fairbanks saw the German films Destiny, Waxworks, Sumurun, and Siegfried, and realised their value as examples of fantasy then unknown in America. He determined to learn from continental intelligence. The Thief of Bagdad was a poor film, badly designed and con ceived with false artistry, but nevertheless it is impossible not to appreciate the motive that underlay its production. Fairbanks made a definite attempt in this film to do some thing better, to step out of the Hollywood groove. He is to be admired for his courage, for there were few others in California willing to try the chance. The Thief of Bagdad was not a financial success ; it was not a good production ; but its presence lies to the credit of Fairbanks. Curiously enough it is in this wish to encourage the 'art' of the cinema that Fairbanks strikes the wrong note. His most recent films have not had the rough power, the intensity or the vigour which made his earlier pictures such good examples of cinema. Of late years there has been too much

of the ulterior motive, too much lavishness and too little Fairbanks. Disregarding the obvious advance in technique due to mechanical progress, The Mark of Zorro was a very much better example of the filmic abilities of Fairbanks than ,either The Gaucho or The Man in the Iron Mask.

It may seem ridiculous to claim that Fairbanks, an acro bat who is unable to put drama into his gestures or emotion into his expressions, is one of the outstanding figures in the world of the cinema. Yet, by reason of his rhythm, his graceful motion and perpetual movement of acting material, Fairbanks is essentially filmic. He has, it is true, no other

talent than his rhythm and his ever-present sense of panto mime, except perhaps his superior idea of showmanship. It is certain that he sees in every situation of the past and of the present a foundation for rhythmical movement. Just as Chaplin learned to walk a tight-rope for the making of The Circus, so Fairbanks has learnt to fence, to crack a whip, to throw a lariat.

At first glance these gestures may be explained by the Fairbanks enthusiasm, but they are to be attributed to more important reasons than the sheer love of doing things right. He saw in those accomplishments some basis for filmic movement other than mere acrobatics. He realised that the actions were superbly graceful in their natural perfection, as indeed are any gestures born out of utility. He delights equally in the swing of a cloak, the fall of the ostrich feather in his hat, the mounting of his horse, the hang of his sword, the slender form of his doublet One remembers the prologue to that early film A Modern Musketeer, a

small gem that could be shown by itself. In all his costume pictures Fairbanks took the utmost pleasure in the romanticism that the clothes of the period offered to him. In The Black Pirate, The Three Musketeers, and Robin Hood, he made every possible play with the details of the period. He delighted in D'Artagnan's duels, in the Earl of Huntingdon's tournament, In the Spanish Main romanticism of the pirates. The Petruchio of The Taming of the Shrew, jackboot on head and apple-core in hand, was a symbol of the romance of Fairbanks. It needed a great man to carry off that costume with grandeur. 1 can think of no other personality In the cinema who could have so displayed the courage of his convictions. In the same way that Chaplin is the centralised character of his work, so is Fairbanks the sole raison d'etre of his pictures. Despite Mary Pickford, he dominated The Taming of the Shrew. Although none of his films has been nominally directed by him, he is never theless the underlying mind behind every detail, however small The spirit of Fairbanks is at the base of every factor in his productions; behind every movement, the

design of the sets, the choice of the cast, the lay-out of the continuity, the construction of escapes and situations, the making of the costumes, the technical perfection of the camerawork, the drama of the lighting. The mind of the man governs the architecture of the whole,

I have complained that this personality of Fairbanks, this love of complete supervision, has recently superseded his actual playing. This ' art ' complex has ousted the Fair banks of youth and energy. Not for one moment is the control of the man regretted, nor is his love of detail to be discouraged, but nevertheless, I believe that this feeling for

magnificence has dwarfed the roughness of the original Fairbanks spirit. The bandit of The Gaitcho was tame in comparison with the cowboy of Heading South. There is no question that, in his last three films, the production has been m^ advance of the actual screen work of Fairbanks. The individual motion, the defiant gesture and the swinging stride have been belittled by the splendour of the environ ment There has been a tendency towards top-heaviness. There has been too much Fairbanks the producer and too little Fairbanks the acrobat. In the concentration upon, his love of costume, of romantic sets, he has limited the actions of his own playing. He has failed to justify the heroism of his own existence. In order to appreciate the full meaning of Fairbanks, it is necessary to return to his earlier work, where his own movement and grace ran through every foot of the film. One recalls The Mark of Zorro, the latter part of Robin Hood, portions of The Three Musketeers, and particularly The Lamb, The Matrimaniac, A Modern Musketeer, The Knickerbocker-Buckaroo, Arizona, and Heading South. It is true that after The Thief of Bagdad he made an attempt to return to the real Fairbanks in Don Q, but the old spirit was absent

In^all the early Fairbanks films his overwhelming per sonality dominated the pretensions of a story and the elaboration of spectacle. The film sufficed in that it was always the exuberance of Fairbanks that held the audience. The stories were always composed around the same familiar

structure, the inevitable hero, heroine and villain. They were located in different countries in order to retain the freshness of atmosphere, through which moved the ever-restless figure of Fairbanks; the essence of enthusiasm,

good spirits, adventure, disreputableness, chivalry, and courtesy. The one aim used to be good-heartedness, to be attained by effortless energy. One recalls in this respect, the Artcraft series : Reaching for the Moon, He Comes Up Smiling, Down to Earth, and, later, Mr. Fix It. These moral uplift films were quite distinct from the adventure themes, the open-air romanticism of The Lamb, The Man From Painted Post and Arizona, which culminated, after the first World War, in The Mark of Zorro. Briefly, it is perceived that Fairbanks has come from the moral uplift, Say, Young Fellow type of film, through the cowboy and the bandit to the costume romanticism of Robin Hood, and the other personal productions on a large scale. With the exception of Don Q and parts of Robin Hood, he has now cloaked the full meaning of his vigour under the mantle of his own desire for magnificence.

It is obvious that the movements peculiar to Fairbanks could not possibly be conveyed by any other medium but the film. Fairbanks could not be theatre or literature. All the attributes of the cinema go to help the movement that enve lops his productions. The properties of the camera, its device of slow-motion, add grace to his sweeping curves of action. I find it curious in this respect that Fairbanks, who is usually said to keep well abreast with current film produc tion, has not shown more interest in the mobility of the camera. There was, it is true, a long travelling shot in the opening of The Taming of the Shrew, and another at the end, but these were purely atmospheric and not in any way attached to Fairbanks himself. It is possible, perhaps, to visualise the rhythm of Fairbanks being followed by the smoothly swinging path of Fritz Arno Wagner's camera, as one remembers the latter's work in Jeanne Ney. In such a way could the Fairbanks motive be most powerfully expressed.

Nevertheless, I earnestly hope that Fairbanks will make some return to his old outlook, when his movement stood for all that was good in the material cinema. The * art ' and ' moral ' influence with which he has tried to imbue his big productions has not been acceptable, even though set in a background of William Cameron Menzies's structures. Not too easily can The Thief of Bagdad, with its chocolate box minarets and ludicrous winged monsters, be forgotten; the wasted situations of The Gaucho still rankle; and The Man in the Iron Mask was a false conception of romanticism, despite the Leloir designs, with a prologue and epilogue that were among the tritest things seen on the screen. The Taming of the Shrew, for all its splendid entertainment and its exposition of Fairbanks, lacked the fire of the earlier films. Alone, The Black Pirate stood out as a brilliant film. Taken for what it was, a glorious collection of impossible situations in delightful settings, it was as good as anything that Fairbanks has ever done. It was rapid in pace, strong in feeling, and, above all, it was stimulating. With The Mark of Zorro, it is his best work.

With the coming of the dialogue film, it became a com mercial necessity for both Douglas Fairbanks and Mary Pickford to divert their talent along fresh channels. Miss Pickford went ahead of her husband and made Coquette, a film that raised much controversy, but Fairbanks hung back, contemplating presumably the needs of this new mechanical invention. For some time there had been suggestions that these two famous persons should appear in the same film, a dangerous and perhaps disastrous undertaking. But if ever a suitable occasion arose for their dual picture, then it was in this new species of cinema. Thus, the only way in which a proper appreciation of The Taming of the Shrew twAA be obtained was by regarding it from a business point of view. It was a superb piece of showmanship. The choice of a Shakespearean play was astute, for it meant that the

dialogue was safe from criticism. True, people would com plain at the prostitution of the play, but criticism could not be levelled at the lines themselves. That it was Shake-

speare's play mattered not one jot It was a commentary upon husbands and wives ; it afforded a chance for spectacle ; it was in all ways an admirable vehicle for the two per sonalities to be launched in a new manner. As a film, it was excellent entertainment, but it could not be considered as a proper cinematic exposition of the talent of either Douglas Fairbanks or his wife.

Of Mary Pickford I find difficulty in writing, for there is a consciousness of vagueness, an indefinable emotion as to her precise degree of accomplishment. In vain she has been described as the Cinderella of the screen, with an air of innocence that touches deeply the chords of the strongest heart. She is said to be ' the sweet young girl that every man desires some day to have for himself '. This may well be, but Mary Pickford as a business woman, acutely aware of the selling power of her sweetness, is the more interesting personality. The breakaway from the stereotyped part has been difficult for Mary Pickford. She tried, it will be remembered, once before with Lubitsch's Rosita, but the public apparently preferred the Little Annie Roonies to the Spanish singing girl. Nevertheless, it was clear that she could not continue to play the child of fifteen, and Coquette was a perfectly justified appearance. In The Taming of the Shrew she was swept off her feet by the tempestuosity of her husband, which was after all precisely what the story demanded. One hankers inevitably after the Pickford of Human Sparrows and Daddy Long Legs, but the commands of time are to be obeyed. The future for Miss Pickford

will be difficult.

Both Mr. and Mrs. Douglas Fairbanks are extremely serious about this film business. They realise their responsibility. They are both of extreme importance to the cinema. With Chaplin, Stroheim, and, to a lesser extent, Griffith, they are the outstanding figures in the American cinema. It would be wise not to under-estimate the value of their work. They have separately and jointly given much that is good to the film. One feels also that they both have much left to give in the future, but it is

176

r

r

41. KEAN, directed by NICHOLAS WOLKOFF. NIKOLAI KOLIN, IVAN

MOSJOUKINE.
[French, 1924]

42. THE LATE MATTHEW PASCAL, directed by MARCEL L'HERBIER. IVAN MOSJOUKINE, MARCELLE PRADOT. [French, 1 924]

43. THE BIG PARADE, directed by KING VIDOR. JOHN GILBERT, RENE ADOREE.

[Americarij 1925]

44. TUMBLEWEEDS, directed by KING BAGGOTT. WILLIAM S. HART. [American,

1925]

dubious whether this will be by way of the dialogue film. Rather they will achieve even greater significance, perhaps, by a careful research of their past work and a study of the methods of the continental directors.

*

The importation of European talent into the studios of Hollywood has been already remarked upon, and it is important to observe the developments of the foreigners in their new surroundings and their indirect influence on the American film. The coming of Ernst Lubitsch 1 into the fold of Hollywood directors marked a definite era in the standard of the movie, and his artistry, together with that of his confreres, left a distinctive Germanic strain in the younger American school. It is to be remembered that despite apparent faults, the love of lavish display and the concession to salacious appeal, the American movies were at that time (1920 to 1923) popular throughout the world. They were being produced, moreover, with a high degree of technical accomplishment. Germany, on the other hand, had developed a type of film utterly different from the movie, a heavy, slow-moving, darkly-lit, studio film, bordering on the one side the psychological, and on the other, the fantastic. It has been seen that the Americans,

instead of regarding this European child as a rival, took it as an ally, and the majority of the Germans, only too precariously placed in their own fluctuating industry, were not slow to accept the proffered contracts from Hollywood. The result of this fusion has been some extraordinary films, notable for their mixed tendencies.

In Europe, Lubitsch had directed many films, most notable being Dubarry, Sumurun, The Flame, with Pola Negri, and Anne Boleyn with Emil Jannings, when he followed Miss Negri across to California. He was an extremely efficient director with a leaning towards spectacle, a subtle sense of wit peculiar to himself, and a definite feeling for the dramatic in the manner of Reinhardt tradi tion, Lubitsch in America developed into a curious un tied in Hollywood, December, 1947,

TFTN 12

THE ACTUAL

known quantity, who combined flashes of dexterous artistry, imbued with cunning, with much rather dull and boyish sentimentality. He started his American period in a bad vein, being given Mary Pickford and George Walsh to direct in a Spanish film, Rosita, in which his Germanic mind was in opposition to the star value of Miss Pickford. He had no idea of Hollywood production methods, and became confused in his outlook. Save for a few scenes of pictorial beauty, the film was best forgotten. His next picture, however, was much more the true Lubitsch, for following in the path of Chaplin's A Woman of Paris, with a hint of the James Cruze domestic comedies, he made The Marriage Circle, a witty, superficial, amusing, intimate commentary on modern life in Vienna and Paris, as Holly

wood conceived them. Lubitsch contrived to continue where Chaplin, had left off, leaving out the cynicism and inner meaning and concentrating on the lightness of the framework. With this frippery, Lubitsch set off all the young men in Hollywood in the same vein, making himself from time to time several other comedies of a similar nature, such as Three Women, Kiss Me Again, Lady Windermere's Fan (from the Wilde play) and So This Is Paris, all delightful, effervescent movies. In between these sweetmeats came Lubitsch's one really brilliant film, a satire on Hollywood so subtle and so crafty that to this day many Americans cannot perceive wherein lay its sting. In the first place, Forbidden Paradise was conceived by Famous-Players-Lasky as a rollicking Ruritanian melodrama, with good opportunities for spectacle and a reliable box-office appeal. Ernst Lubitsch, however, for once forgetting that he was being clever on an American salary, treated this farce, in a moment of inspiration, in such a manner that it satirised with a nicety of wit the entire American movie system. The scenario was adapted by that admirable scenarist, Hans Kraly, from a play called The Czarina, which dealt with the amorous intrigues of Catherine of Russia, but Lubitsch brought the thing up to date, putting it in a Ruritanian setting. The amorous

moods of the queen, the fiery revolutionary disturbances suppressed by handy cheques, the delightful ins-and-outs of the court intrigues, were handled by Lubitsch with a per fection of satire. The continuity was pleasingly smooth, and he employed deft touches in the use of the particular to reinforce the general that have seldom since appeared in his work. The Lubitsch of The Student Prince was a dull dog when compared with the witticisms of Forbidden

Paradise. He chose for his players, Pola Negri, whose talents he knew well, and whose playing of the impassioned queen, exquisitely regal when in the presence of the court, and sexually alluring when alone with her favourite lieutenant, has never been surpassed in its kind; Adolphe Menjou, of Chaplin's schooling, magnificently subtle his wide-hearted acceptance of the decorations that emblazoned the breast of the young lieutenant and the French ambassa dor will not be forgotten; Rod la Rocque, the essence of dashing lieutenants, innocent, good-looking and slender; and Pauline Starke, angelic as the virginal lady-in-waiting.

He had built the vastest of palaces in which to house his regally passionate queen, with shining floors, massive columns, and great sweeps of drapery that seemed to hang from heaven. He had the roundest of full moons; the most luscious of roses; the blackest of velvet for the Negri's imperial dresses, with trains that swished across the mirrored floors ; and an exquisite chorus of uniformed officers and bearded revolutionaries. Beyond being a com mentary on the frailty of women (in particular of queens), on sly chancellors and gallant officers, Forbidden Paradise was a most satisfying exposure of the false glamour in which Holly wood! lived,

Of Lubitsch's other and more recent Americo-German work, there should be mentioned that extremely popular and successful film The Student Prince, and The Patriot,* return to the historical spectacle, in co-operation with his early actor Jannings. The first-named picture was cal culated by Metro-Goldwyn-Mayer to be a really grand film, lavish in spectacle, superb and smooth in direction, splen-

THE ACTUAL

didly photographed, with Norma Shearer, Ramon Novarro, and Jean Hersholt as the players. The Student Prince was typical^ Q! the Americanisation of Lubitsch. It was a meaningless, superficial exposition of sexual sentimentality, rendered; acceptable to the public by a perfection of technical accomplishment that has rarely been equalled. (For this reason it was voted by the general public as * the film of the year '.) It was an example of the keeping up of appearances. In reality, tearing aside the veil -of glamour, Lubitsch's famous subtlety had degenerated into a lot of men all taking off their hats at the same moment and the interplay of opening and shutting doors. Of old Heidelburg, where the action was set, the film told not a thing, for the atmosphere was that of the second-rate property rooms. As an instance of sheer undiluted picture-sense, The Student Prince was to be appreciated. As a film, in the development of Lubitsch's career, it was worthless.

Like The Student Prince, Lubitsch's The Patriot was hailed as the world's greatest film, with the world's greatest actor, made by the world's greatest director, with a cast of twenty thousand. It was none of these things, which were due to Paramount^ highly imaginative publicity depart ment. It was a ridiculous travesty of Russian history; a mauled version of Alfred Neumann's play; an absurd, melodramatic, bestial display of bad taste. It is, of course, well known that Jannings is a great actor in the theatrical manner, with much gesturing, mouthing, gibbering, and eye-rolling as his assets. That much is apparent from his early historical films, Danton, Anne Boleyn, and later, from Tartuffe and The Last Laugh. But the Paramount-Lubitsch-Jannings team was nothing if not ludicrous. Whereas, in his earlier German work, Jannings put sincerity, force, and meaning into his gestures, in his Hollywood period there was nothing but a bare framework. Jannings as the mad Paul the First succeeded in being ridiculous, unnecessarily lascivious, and, to an admirer of his better work, merely pitiful. It was sad to see good material put to such prosti tution, Lewis Stone, on the other hand, always a quiet,

restrained actor, played the difficult part of the treacherous Count Pahlen with dignity, reserve, and self-control, due not to Lubitsch or Paramount, but to his own personality. In short, The Patriot, despite its natural leanings towards cinema, was a mishandled, highly theatrical, over-acted, rather pathetic instance of Americo-German tendencies. It lacked not only unity, but sincerity, purpose, style, and dignity. Some persons, judging by the reception accorded the picture (it was showing in London during the fortnight when the Evening Standard was running a public competi tion for postcard film criticism), mistook the capering of Jannings for these qualities. It was yet another example of the subordination of talent, possibly artistry, perhaps genius, to the demands of the box-office mind.

Lubitsch is a director of interest, if only because he is always an unknown quantity. He makes such films as The Flame and Sumurun in Germany, Forbidden Paradise and The Marriage Circle in America, and completes the enigma by The Student Prince and The Patriot. For appreciation of his cinematic knowledge, it is necessary to untie the Hollywood wrappings and peer inside to discover the intelligence he once possessed. 1

The undoing of F. W. Murnau has been much the same as that of Ernst Lubitsch, save that the process has been quicker and is manifest in a lesser number of films. Murnau, of Germany, is associated with The Last Laugh, Tartwffe, Dracula, and Faust, films of value which showed their director to have a very sensitive knowledge of the resources of the cinema, summarised in particular in the much-discussed Last Laugh. Murnau went to Hollywood at

the invitation of the Fox Film Corporation, who gave him carte blanche for his productions in their name. Mr. Fox was all out to buy ' art * for his second-rate productions. He tried also to persuade Carl Mayer, the brilliant script writer of many German silent films, including Caligari, The Last Laugh, Vanina and New Year's Eve, to go to

1 An excedlent analysis is Theodore Huff's Index to the Films of Ernst Lubitsch (Sight and Sound, 1947).

THE ACTUAL

Hollywood to adapt Suderraann's Trip to Tilsit for Murnau to direct. Mayer accepted the Fox contract, but insisted on remaining in Europe to do the writing. Rochus Gliese, a famous German set-designer, however, accom panied Murnau. Mumau, taking the bull by the horns, took full advantage of Mr. Fox's generous offer. He built a city. He employed Charles Roscher so that he could use his name, as a cameraman, and chose (of was it Mr. Fox's doing?) Janet Gaynor and George O'Brien as his players. Herr Murnau was all set to make Mr. Fox a big picture. Brer Rabbit !

I am at a loss to describe the groanings and rumblings of the machinery as the * rhythm * of Sunrise unfolded. First, it must be understood that Sunrise was ' a new conception of the function of the motion picture; a new outlook on the depth of human nature/ Secondly, * When you see Sunrise, you will see what can be done with new, untried material, when controlled by the hands of an artist/ Thirdly, ' Sunrise has a new technique/ Although these announcements, issued with the severest gravity, were pro bably due to Mr. Fox's new ' art ' film publicity department, they are significant of the price that Murnau had to pay

for his Hollywood engagement. The theme of Sunrise was meant for intelligent people; it was very successful with housemaids and their boy friends. The picture itself was well done. The city looked really well. The technique was clever. Mr. Fox was perfectly sincere when he said that the picture was a masterpiece. It was. A masterpiece of bluff, insincerity, unsubstantial nonsense. To those who had read the lesson in the American work of Lubitsch, Sunrise was not a disappointment. A little foresight showed that Hollywod would dismember Murnau, just as she had Lubitsch, Seastrom, Buchowetski. Sunrise turned out to be exactly what had been expected. At the same time, many London film critics bleated restlessly over the ' rhythm ' of the great picture. . . .

Murnau's second picture for Fox was The Four Devils, a 'story of the circus ring*, which was (save for some moving

camerawork) an uninteresting film. Sunrise was at least meritorious if only in a small way; but this second film, with its puling sentiment, its little boys and girls, its wicked men and sensual vamps, was Mr. Fox in his post-war days of white-haired mothers carrying baskets over the hill. The German director has made another film for Mr. Fox, but as yet it is in the future. In the meantime, I wait to hear of Herr Muraau's return to Berlin, where perhaps it will be possible for him to pick up the threads of cinema where he laid them down after The Last Laugh and Faust. 1 Erich Pommer, whilst not strictly a film director, is nevertheless a producer, and the productions which have resulted from his control are all of considerable note. He left Germany after the making of Vaudeville, which was directed by E. A. Dupont, and supervised by Pommer.

Exactly what the supervision of Erich Pommer amounts to is hard to ascertain with any degree of certainty, but the fact remains that there are directors, who, whilst working under him make excellent pictures, but are disappointing when alone. Dupont is a case in point. Vaudeville, from all standards, was a brilliant film and, on the strength of it, Dupont went to Hollywood to the Universal Company. There he made an unmentionable picture, Love Me and the World Is Mine. His later work in Britain Moulin Rouge, Piccadilly, and Atlantic, although of more merit than the Hollywood picture, still lacks the vitality and strength of the film supervised by Pommer. When Pommer reached Hollywood, on the other hand, he sat alone and demanded this and that ; supervised Mauritz Stiller making Hotel Imperial, and afterwards Barbed Wire; and returned to Berlin to control Hans Schwartz on Nina Petrovna and The Hungarian Rhapsody, and Joe May on Asphalt and Homecoming. It is evident, from a consideration of the above-mentioned films, that Erich Pommer's supervision accounts for a great deal. 2

x Murnau died in California, March, 1931, after having collaborated with Robert Flaherty in making Tabu in the South Seas.

2 Pommer is now (1947) working in Germany, in the American Zone, to re-establish film production.

THE ACTUAL

Hotel Imperial, although not a great film, was neverthe less one of the best productions that have come from America. The story was of an Austro-Russian war type, set In a captured town on the Galician front in 1915, and Pola Negri and James Hall played spy parts with distinc tion. It was opened with skill by the entrance of the

Austrian officer into the captured town, an opening of deserted streets in the cold dreariness of dawn. Miss Negri was a servant girl in the hotel where the officer took refuge, and her playing in this first sequence was her best individual work in America. The whole of the first reel was superbly done, the empty streets, the deserted hotel, the girl about to begin her day's work, her hiding of the officer, his raving delirium. This was Poinmer and Stiller using great skill. The remainder of the picture, especially the orgy scenes with George Siegmann as a drunken Russian general, were in the true Hollywood debauchery style which they manage to do so convincingly.

Technically, the production was of interest, for it was one of the first to be made on the composite set method. An eye-witness description of the sets is given by Mr. UEstrange Fawcett, and deserves repetition. 1 * Some may remember the use made of travelling camera in Hotel Imperial. The stage accommodating the hotel was one of the largest in existence and eight rooms were built complete in every detail, four leading off each side of the lobby, which ran the length of the building. . . . Suspended above the set were rails along which the camera, mounted on a little carriage, moved at the director's will. Scenes (shots) could be taken of each room from above from every point of view. . . . There were two objects first, to enable Erich Pommer to experiment with angle photography, repre senting impressions of scenes taken from the point of view of a character watching the others. . . . Secondly, the story could be filmed in proper sequence. In Hotel Imperial an attempt was made to build up a cumulative dramatic

1 Vide, Films: Facts and Forecasts, by UEstrange Fawcett (Bles, 1927).

effect by following the characters swiftly from one room to another, by means of several cameras and rolling shots.' Pommer succeeded in giving to the film an air of intimacy that is lacking in most pictures. On this method, many films are made in German studios to-day, and the same idea was adopted by Edmund Goulding when making the dialogue version of The Trespasser, no fewer than fifteen cameras being used to pick up Miss Swanson at every different angle. To return to Hotel Imperial, it was to be ranked along with Forbidden Paradise as one of the best productions from the Paramount Company. Not only was it the come-back of Miss Negri, but it was the triumph of a star in a role that asked no sympathy.

Mauritz Stiller continued, without the controlling hand of Erich Pommer, and made at a later date that most extraordinary of all movies, The Street of Sin. This was a picture from a scenario by von Sternberg, with Emil Jannings, Olga Baclanova, and Fay Wray. No expense was spared on its making. The script was well balanced; the continuity good; the setting natural. Yet, for some obscure reason, it was one of the dullest films yet made. Most curiously, it defied analysis. It was made just previous to Stiller's death in 1928.

Victor Seastrom, a Swedish director who travelled to Hollywood soon after the war, has a series of uneven films to his name, but, with the sole exception of The Scarlet Letter, has made little of the material given to him by his producers. Confessions of a Queen, Name the Man, and The Tower of Lies were dull pictures, and not until the woodland sequence of He Who Gets Slapped did any of the old Seastrom poetry of his early Swedish films come to the surface. This sequence of the two lovers in the sunlight, away from the circus ring in which most of the story took place, was the only redeeming incident in an otherwise un interesting heartbreak affair of Lon Chaney. Seastrom' s

The Scarlet Letter, from the Nathaniel Hawthorne story, was of greater power but was unfortunately rendered farcical by the false morality of the producers. It was

remarkable, however, for the playing of Lillian Gish as Hester Prynne, a very different woman from Griffith's young lady, and for the appearance of Lars Hanson, at that time (1926) just come from Sweden. The theme of The Scarlet Letter was gloomy, but Seastrom raised its gloom to moments of great beauty. It was a film made in one key, for even the humorous relief of the stocks and the ducking-stool were fitted into the pattern of sorrow. Seastrom' s sweeping sense of landscape, so evident in his early Swedish pictures, was expanded and gave an en chanting atmosphere to the first love scenes between Miss Gish and Lars Hanson. A later picture by the same director, The Wind, was of less interest, but there was again evidence of his lyricism and poetry. This feeling for depth and space was common to all the Scandinavian directors in their pre-American work. It was found in Stiller's Arne*s Treasure, The Atonement of Gosta Berling, in Brunius's Charles XII, in Seastrom's Thy Soul Shall Bear Witness, in Love's Crucible, and in the work of Benjamin Christen-sen. With Seastrom, it manifests itself in his shots of landscape, his feeling for the presence of the elements, his love of wind, sky, and flowers. Perhaps it is in accord with the dusty desert of the American Westerns and the chim neys and smoke of the Soviet workers' films. Perhaps it is due to the natural Swedish tendencies towards the beauty of nature and the rhythm of poetry. Seastrom took this reality of nature with him to the mechanised studios of Hollywood, and it blossomed even in that hot-house atmosphere. It was to be felt in The Tower of Lies, in

The Wind, in The Scarlet Letter* and in the short gem-like scene in He Who Gets Slapped. Nearly all the themes of Seastrom are connected with the struggle of human beings against the common mass of humanity. He is concerned with individual persons and their relationship to their environment There was Hester- Prynne set against the narrow-mindedness of the conventional people in The Scarlet Letter, and Miss Gish striving in The Wind. In the latter, the wind itself was an outer emphasis of the inner

struggle; a sort of Griffith-like use of the elements. So also did the flowers and tree roots help the lovers in The Scarlet Letter. But Seastrom has ceased to develop. He remains stationary in his outlook, thinking in terms of his early Swedish imagery. He has recently made little use of the progress of the cinema itself. The Divine Woman, although it had the Greta Garbo of The Atonement of Gosta Berling, had none of the lyricism, the poetic imagery of the earlier film. It is true, however, that he rendered the Scandinavian less of a star and more of a woman than in any other of her American films. The lyricism of Seastrom, of the Swedish film itself, with its snow, its wind, its trees, and flowers, its depth and width of land scape, cannot flourish in the American factory.

Of other European directors who have had their fling in Hollywood, Dimitri Buchowetski has not been successful In Germany he made several dramas of the historical costume type, with plenty of blood and thunder, such as Danton, Othello, and Peter the Great, with Emil Jannings. In America his pictures have been of little value, and number among them Men and The Crown of Lies, with Pola Negri; The Midnight Sun; The Swan; Graustark,

with Norma Talmadge; and Valencia, with Mae Murray. Among others, Ludwig Berger, who directed the exquisite Cinderella in Germany, has made The Sins of the Fathers, with Jannings; Benjamin Christensen, The Devil's Circus and Sorcery; Alexander Kdrda, a Hungarian,. A Modern Dubarry and The Private Life of Helen of Troy; Lothar Mendes has strung together The Four Feathers; and Michael Curtiz, having made the semi-spectacle picture The Moon of Israel in Europe, went to Hollywood and joined Warners to direct Noah's Ark.

Quite recently, Jacques Feyder, the Belgian, who in Europe is associated with the brilliant realisation of Zola's Thtrtse Raquin and the political satire Les Nouveaux Messieurs, made his first picture for Metro-Goldwyn-Mayer, The Kiss, in which he skilfully combined intelligent direction with the necessary proportion of picture-sense.

187

THE ACTUAL

His treatment of Greta Garbo was more subtle than that usually accorded to this actress by American- directors, but it did not bear comparison with his handling of Gina Manes in the Zola picture. But there was a freshness about The Kiss that raised it above the level of the ordinary movie and a us of camera angle which was reminiscent of Feyder's earlier work. One queried, however, why the film should have been set in France, when the atmosphere and types were so obviously American ? Why does a studio take the trouble to transport a French director to Holly wood and then give him a picture with a French locale to direct? It seems odd.

THE AMERICAN FILM (concluded)

There are certain American directors of lesser standing than Griffith, Erich von Stroheim, and Chaplin, whose work, if not altogether brilliant from a filmic point of view, is at least of more intelligence than that of the common run of movie directors. One assumes, also, from certain flashes of cinematic feeling in their films, that these directors would in all probability make fuller use of their abilities if they were not entangled in the structure of the studio system, and dominated by the drastic demands of the production committees for whom they work. The pictures of King Vidor, Josef von Sternberg, Rex Ingram, James Cruze, and Clarence Brown are, generally speaking, of more than passing interest. In much of their work there is an idea, an experiment, a sense of vision, a use of the camera, a striving after something that is cinema, which is worth detailed analysis for its aesthetic value. But we must remember that these men are employees of large manufacturing firms and have inevitably to incorporate in their films at least two-thirds of that picture-sense quality so dear to producers. In the remaining third, there may be found some expression of the director's real opinion of the film subject

King Vidor is probably the outstanding director of the young American school, and he has already shown remark able versatility in the satirical, the mock-epic and the psychological film. His best known and most commercially successful work was the notorious Big Parade, although preferable from a filmic point of view were The Crowd, The Politic Flapper, and Hallelujah! The Crowd has been hailed in intelligentsia film circles as a great film. In Paris it is considered the greatest, if not the most successful, film to have come from Hollywood, although recently this belief

has been overshadowed by the novelty of White Shadows.

189

THE ACTUAL

Nevertheless, whatever lavish praise may now be accorded The Crowd, it was not by any means the film that it was said to be. It failed for several significant reasons. Primarily, it was a literary and not a cinematic expression of a theme, although the original conception was cinematic. Vidor's theme was vast in its breadth ; a man's ineffectual struggle against the hostile indifference of the masses; a young man's hopeless striving against the convention, the unsympathy and the brute selfishness of the everyday people who surrounded him. The film should have been the spirit and the humanity of the crowd. It was called The Crowd. Instead, it concentrated attention on the human interest of a single individual. As the film stood, it should in all senses of self-justification have been called The Man. The relation between the man and the crowd was ill-defined and slurred over. There was, afterwards, no clear-mindedness as to either the man or the crowd. At times there was a tendency to become interested in the individuals; the crowd became meaningless and un interesting. All through the film there was a feeling of detail and no sense of the breadth of the conception. It was easily possible to pay attention to the small actions of James Murray and Eleanor Boardman, and hence to lose contact with the theme because of their mannerisms. The Crowd was not a unity. The interests were divided and subdivided instead of being bound together into a forceful, filmic whole, such as The Last Laugh. I have suggested that The Crowd was filmic in its original conception and literary in its treatment. It demanded the complete elimination of all sub-titles. It should have been treated from the same approach as Murnau's film, but from a mass and not from

an individual outlook. Not one of the ironical titles infused into the film were of cinematic value. The script should have been conceived and written by King Vidor and not by a scenarist. Added to this, the opening sequence of the man's boyhood and the death of his father were pain fully unnecessary ; the film should have opened on a broad scale with architecture. The psychology of the separate

characters became twisted and inconsistent as the theme developed. The ending, for which presumably Vidor was not responsible, was beneath contempt. The treatment when considered apart from the theme (which is absurd) was good. It was Vidor's misfortune and lack of direction that the players were the film and not the theme. The Crowd was a sincere attempt on the part of Vidor to do something well; it was a failure because of his misconcep tion of the theme and the regrettable picture-sense of Metro-Goldwyn-Mayer.

The question raised by The Big Parade was a big one, and it successfully occupied the British Press whilst Metro-Goldwyn's picture was playing to record audiences at the London Tivoli. Somehow or other, during the premier presentation of this film, a rumour arose that it was a big American publicity stunt. It was propaganda to the effect that it showed how America won the war. Whether this was so or not is no concern of these pages, but in any case the propaganda (if any) can hardly have been effective with any informed Briton. Like all war films manufactured in Hollywood, The Big Parade carried little of the real meaning of war. The film story had been written by Laurence Stallings, and the picture was given by Metro-Goldwyn-Mayer to King Vidor for direction. Apparently

Vidor was not attracted to the idea, regarding it in the first place as * just another war story '. The picture was made, and it seemed as if it would be an ordinary programme feature until, after it had been run through for a pre-view, Irving Thalberg, one of Metro-Goldwyn-Mayer's produc tion heads, suddenly decided that it could be made into a great, stupendous, super film. It would be America's patriotic part in the Great War. It would put America on the map of Europe. Vidor, fired with this new impulse, re made the complete film from start to finish from a new angle. The result was overwhelmingly successful. Despite the detail discrepancies and the weakness of the ending, there is no doubt that The Big Parade was a most remark able picture. Its power lay in the opening sequences, where

an immense feeling that hundreds of thousands of people were being howled into war, none of them knowing its meaning, the women regarding it as a thing of romance, the young men as a chance for gallant heroism, was dramati cally spread across to the spectator. King Vidor handled these scenes with a nobility not usually associated with the American cinema. But perhaps the most memorable part of the film was the departure of the men from their billets in the French village for the front line. The long line of rattling lorries, the convoy of aeroplanes overhead, the cobblestones giving way to the straggling forest, this was magnificently handled. I shall not attempt to decide whether The Big Parade epitomised war as it really was, or war as Hollywood and Metro-Goldwyn-Mayer imagined it to be. It is like comparing the naturalism of Journey's End or The Case of Sergeant Grischa with the many novelettes written about brave officers and brutal Germans. From a purely personal point of view, however, the short sequence

in Pudovkin's The End of St. Petersburg told far more vividly of the reality of the front line than all the eleven thousand feet of The Big Parade. The latter film, never theless, succeeded in showing with sincerity the folly of the thing, if limited by an American standpoint.

Vidor was seen in a happier, less problematical vein of mind in that brilliantly clever satire, The Politic Flapper, and later in another picture of the same type, Show People. In the former particularly, Marion Davies was given the opportunity to show her versatility and her vivacity, and for pure enjoyment both these slight pictures were high among the American output of recent years. Of Vidor's earlier efforts it is unnecessary to write at length, for they were merely the training ground for his later proficiency. Among his work there may be mentioned The Sky Pilot (1921) ; Peg o' My Heart (1922) ; His Hour (1924) ; The Wife of the Centaur (1925); La Boheme (1926); Bardelys the Magnificent and Proud Flesh. He has recently completed a dialogue and sound picture, Hallelujah! one of the many negro pictures to come from America, It

192

45. THE GOLD RUSH, directed by CHARLES CHAPLIN. GEORGIA HALE,

CHARLES CHAPLIN.
[American, 1925]

46. STELLA DALLAS, directed by HENRY KING. BELLE BENNETT. [American,

1925]

47. BATTLESHIP POTEMKIN, directed by S. M. EISENSTEIN. [Soviet, 1925]

it

48. VAUDEVILLE, directed by E. A. DUPONT. EMIL JANNINGS. [German, 1925]

THE AMERICAN FILM

was a film of great lyrical beauty, filled with the spiritual feeling of the South, and may be ranked, with parts of The Crowd, as being Vidor's best work. Although from a cinematic point of view the film was too divided into separate sequences with little conjoining continuity, there was no question that it carried with it a sincerity of faith characteristic of the coloured peoples. Most of the picture was taken on the Southern cotton plantations near Mem phis, and all the minor players were chosen from the cotton workers.

Josef von Sternberg rose rapidly to directorship by the making of The Salvation Hunters, a dreary film which Hollywood thought, exceptionally intelligent. Sternberg succeeded in making this picture independently of the big producing concerns, no mean feat, and credit must be given on that account to his enterprise and courage. Chaplin is declared to have greeted The Salvation Hunters as a great film, a masterpiece of Human Realism ; listened awhile at the following chorus of praise instigated by his grave announcement ; and then given out that he was only pulling

their legs. Nevertheless, whether this was true or not, the picture was bought by United Artists. Its drab monotony of dock-life, its symbolic dredger, its squalid doorways, and its sudden, ineffectual ending are going down to posterity as a masterpiece. It is rather like the dustbins and garbage of Alberto Cavalcanti. In fact, it seems that if one can make a picture so dreary, so dull, and so depressing that it defeats criticism, then one will be hailed as a genius. The pseudo-success of The Salvation Hunters left an uncom fortable mark on the work of Sternberg. His apparent desire to appear clever often hinders him from becoming so. Sternberg gives the unfortunate effect of always trying to be great. His films are always self-conscious. They are Sternberg films.

Paramount-Famous-Players secured the services of this director, and for them he wrote some scenarios (The Street of Sin) and made some pictures. Amongst his clever qualities, Sternberg has acquired the necessary

TFTN -13 1J J

THE ACTUAL

faculty of picture-sense. Nearly all his pictures for Para mount have been successful The Last Command, The Docks of New York, Thunderbolt, and Underworld were good films, but not one of them conveyed the filmic intelli gence with which he is usually credited. Underworld was one of the best of the gangster pictures so popular a short time ago, before the same idea was adapted to the dialogue and sound film. It held the spectator by a slow development, gradually increasing to a tremendous climactic thrill, a sort of Sydney Street encounter with the police. Sternberg showed here a feeling for pictorial values, a definite interest in filmic suspense, but the continuity, especially the flash back sequence, was weak. The Last Command was

probably the best of the Sternberg Paramount pictures, but, as has been written, was virtually a re-make of the earlier Jannings films of the late German period. 1 This film may be taken as another instance of the committee-made picture of the pre-dialogue era. It was a cleverly blended mixture of the elements of Hollywood picture-sense with a Germanic use of the camera. The story was dramatic and powerful, necessitating the use of crowds and the Para mount property rooms. It was handled in a direct, polished manner, with a tragic ending, for Jannings must be tragic. The camera was used with a pleasant freedom, notably in the opening scenes in the studios. The setting had a double interest, for at that time ' Imperialist Russia ' (a la Hollywood) was in the vogue and the general public always likes to see the inside of film studios. The whole picture was turned out with the efficiency of a fifty-shilling tailor, an efficiency that the astute film observer has come to associate with the Paramount studios.

Sternberg has some sense of the dramatic and he never fails to exploit this in a heavy way. He used Bancroft in the same way as Jannings, but with considerable more success. The Docks of New York was a distinguished film, although superficial in treatment and pseudo-filmic in char acter. Taking shots through hanging iron chains did not

i Cf. pp. 135, 141-143.

establish the atmosphere of a place, although it may have created pretty pictorial compositions. Sternberg seems lodged in this gully of pictorial values. He has no control over his dramatic feelings (The Street of Sin} and very little idea of the filmic psychology of any scene that he

shoots (The Docks of New York}. He has, however, some feeling for the use of women. His contrast of Betty Compson and Olga Baclanova in the latter film was good. Despite all his faults, Sternberg will perhaps one day make a really interesting film, if, that is, he forgets that it is a Sternberg picture.

Rex Ingram as an outstanding film director is a matter of opinion. His work displays a certain feeling for theatrical cinema, a leaning towards the drama of indivi duals, and a rather clever-minded flair for American showmanship. Just as Sternberg is too much the director of the Sternberg picture, Ingram saturates his films with ' artistic ' pretensions. Occasionally, in isolated sequences, Ingram forgets his artistry and quite by chance directs a really moving scene. Of such a nature were the shooting of Alice Terry as the spy, and the drawing of the submarine commander's character in Mare Nostrum. These two scenes were handled with a sympathy, a value of suspense remote from the Ingramish direction of The Three Passions and The Garden of Allah. The picture with which Ingram established his name and a long-term contract with Metro-Goldwyn-Mayer was, of course, The Four Horsemen of the Apocalypse. From a technical point of view, in consideration of its date (1921), The Four Horse men was extremely accomplished. Ingram set out in this epic picture to make Valentino a hero, and the Germans the vilest brutes who killed for the sheer love of killing. He spared no effort in doing this, and successfully painted black white and white black, with no neutral tones to break the jar. Ingram showed the popular conception of war. The Four Horsemen arrived at a most opportune moment It was exactly what the public wanted to see about the war. It was precisely what the Press had been writing about with

so much enthusiasm. Ingram was an opportunist; so also were Metro-Goldwyn ; the result was unprecedented in The Four Horsemen. Ingram did everything to make the picture popular. He raked up spiritual references from the Bible, and made his horsemen flit about in an eerie manner in the sky. He caused Valentino to slink around with a cigarette dangling from his lips, and established him ^ as an international hero by letting him dance a tango with his natural grace. Above all, by doing these things with an eye to public appreciation, he established himself as a great director in the opinion of the public, of Hollywood, and of himself. From that time onwards it was simply a question of Rex Ingram productions.

Some time after the world-wide reception of The Four Horsemen, he made The Prisoner of Zenda. He used Lewis Stone, Alice Terry, and Ramon Novarro for his acting material, and he creditably obtained the utmost out of them. The theme was sentimental, as are all Ruritanian themes, but sweetly so, with scope for gentle handling. To-day, perhaps, when held against modern achievements, The Prisoner of Zenda seems dull and old-fashioned. It was far from being so when first shown in this country. It is memorable now chiefly for the clever acting of young Ramon Novarro as the dashing Rupert. Novarro, before his days of stardom, was refreshing and stimulating. His playing in Zenda, against the reserved dignity of Lewis Stone, was beyond reproach. Rex Ingram's direction was capable, in a straightforward manner. His next outstanding success was an adaption of Sabatini's costume romance, Scaranwuche, and this he also handled with competency. He remembered Griffith's Orphans of the Storm and outdid the French Revolution in its own bloodiness. This time he made Lewis Stone the villain, Novarro the smiling hero, and his wife again the heroine. As a costume melodrama, of no weight or pre tensions to being anything but pleasant spectacle, Scara-

mouche was with the best of its kind. It was lavish, crowded, brutal, charming, and amusing in turn. To-day,

it is almost forgotten. Of Ingram's other American pro ductions, none was outstanding, but for reference may be mentioned Hearts Are Trumps (1921); Trifling Women (1922); Where the Pavement Ends (1923) and The Arab, after which he transported himself and his wife across to the shores of the Mediterranean. Mare Nostrum, a melo drama of espionage, with dastardly Germans and some good submarine shots, was uneven but of better technique than the Hollywood films. The Magician, with Paul Wegener, was a bad adaptation of Somerset Maugham's novel, and is memorable only for an operation scene which was handled in the best Ingram manner. The Garden of Allah, save for some beautiful panchromatic photography at the end of the picture, was drearily done in the true Ingram tradition of a story straightly told, with flashes of humour in the choice of crowd types. This curious mania for eccentric types is typical of Ingrain. He seems to take delight in searching out the ugliest of mankind, making 'them useful in a close-up. One recalls the man with the bomb in The Prisoner of Zenda; the revolutionaries in Scaramouche; the crowd in the bazaar in The Garden of Allah; the hunchback in The Magician. Later, The Three Passions was an effortless picture, distinguished only for Shayle Gardner's character study of a ship-builder. The film as a whole was one of the worst of Ingram's artistic attempts. Perhaps it is possible that this director will regain his old skill, but he will have to jolt himself out of a deep rut Perhaps he, like Griffith, does not keep abreast with the current films of the world? Perhaps he, like so many other directors, has exhausted his knowledge of the film?

Clarence Brown is another American director who has shown short flashes of cinema in between long stretches of picture-sense. Some time ago, in 1925, his clever handling of The Goose Woman and of Louise Dresser aroused some interest. During the first portion of this film, while Miss Dresser played the drink-sodden prima donna who had fallen beside the way, Clarence Brown's direction was remarkable. He made her live in the filthiest squalor

with gin bottles and geese, and at night she would hunch up her back over her precious book of press-cuttings, to read over the reports of her glorious days. So far the film was excellent, handled with sympathy, but the latter half was quite ridiculous, Miss Dresser, the direction and the film going to pieces. Among the many films credited to Clarence Brown were The Light in the Dark (1922) ; The Eagle, with Valentino at his best ; Smouldering Fires, with Pauline Frederick, in 1925; and The Trail of '98, a film that was meant to be an epic, but succeeded in being a first-class super film, without interest to the intelligent-minded. Flesh and the Devil, however, made in 1926, was a film of more than passing cleverness. It was, it is true, another example of the committee-produced picture, with John Gilbert, Lars Hanson and Greta Garbo as the star appeal, but it contained short sequences that strengthened Clarence Brown's claim as a director. The copy shown in this country was maltreated, either by the censor or by special British editing, but it sufficed to show that in its original version Flesh and the Devil had some pretensions to be called a good film. The theme was sheer, undiluted sex, and Brown used a series of close-ups to get this across with considerable effect. Notable also was his use of angles,

different indeed from either the customary German or American method, and the happiness with which he settled the characters in their environment.

The work of John Ford has been uneven, but there are to his credit two good films, The Iron Horse and Three Bad Men, made in 1924 and 1926 respectively. The former purported to tell the story of the laying of the first railroad across America in the teeth of the opposition of nature and the Indians. It was the type of film that America can make well if she sets her mind to it It ranked on the same level with the epic quality of The Covered Wagon, and combined the best elements of the Western school with the more sophisticated direction of the Hollywood feature film. The Iron Horse was vast in its conception, and John Ford, despite the hindrances of a story-interest, handled it with

a high degree of talent. It was not popular in this country, where audiences have no enthusiasm for railways being thrown across trackless wastes, but as a film it was fit to rank with any in the class of reconstructed fact. I remem ber with feeling the long line of railwaymen's camps on the progressing track ; the spirit and adventure of the pioneers ; the clever rendering of the manoeuvres of the encircling Indians; and above all, the far-stretching landscape across which the steel track was to run. Ford's other film, Three Bad Men, was conceived in the same open-air spirit, dealing with the dramatic episodes of the gold-rush in 1877. In many remarkable scenes the incidents of this extraordinary event were brought out with reality. The dance hall, its oddly assorted patrons, the would-be-rich settlers, the pastor and his ruined chapel, were pieces in a pattern that Ford blended together with clever direction. The great

moment of the picture was the astounding stampede, the mad, on-rushing race of the donkeys, mules, race-horses, and oxen, jogged forward by their lashing drivers towards the hidden gold. Through the whole film moved irresistible camaraderie, the likeable badness of the three disreputable companions, each of whom met their death by holding the real bad men at bay. The playing of Frank Campeau, Tom Santschi, and Farrell MacDonald was excellent

Henry King, I feel, is one of the most sincere of Ameri can directors, whose work seldom receives the attention it deserves. He is to be numbered among those directors in Hollywood who, if they were allowed the chance, would make a film to compare with the product of any of the better European directors. All his productions contain points of definite interest, demanding a detailed examina tion for which there is not the space in these pages. To his credit must first be placed what was at its date one of the finest films America had produced, Taxable David (1922), which was followed later by Stella Dallas, Romola, The White Sister, The Winning of Barbara Worth (a sophisti cated Western), The Magic Flame, and the better parts of The Woman Disputed. In Tol'able David, Henry King

expounded his theme with a delicate use of detail and a sympathetic employment of landscape for the emphasis of atmosphere. The material was distributed with a nicety of feeling rare in the American film; the continuity was balanced to perfection and flowed with admirable smooth ness; and the characterisation, notably in the case of Richard Barthelmess in the name part, revealed a depth of character that has not been noticed in any later film by the same director. King learnt from Griffith all that was good,

combining the spoil with his own filmic knowledge. The real value of Stella Dallas, a brilliant and deeply emotional film, was superficially destroyed in this country by the cheap and contemptible publicity that it received. It was diversely said to be * the greatest mother-love picture ever made ', and that ' Mr. King had focalised in it all the creative artistry of his great career ', all of which was an attempt to put over Samuel Goldwyn's appreciation of the 'art' of the cinema. It implied, on the contrary, not only the strangeness of Mr. Goldwyn's mind, but the negligible amount of appreciation he possessed for the work of his own directors. The story of Stella Dallas was not of unusual interest, but it gave scope for a consistent character develop ment over a space of time, and lent itself to delicate touches of direction. Its lesson lay in the superb handling of acting material, notably in the cases of Belle Bennett and Lois Moran, and also in Jean Hersholt's masterly rendering of the coarse riding-master. It was one of those rare films that rested on its treatment alone, a type of film not usually connected with America. Sympathy and delicacy are the two salient characteristics of Henry King's work, exempli fied strongly in Tol'able David and Stella Dallas. He is a misunderstood and mishandled director; a man of deep cinematic mindedness, who struggles in vain against the overpowering and crippling demands of picture-sense.

*

Notwithstanding the plethora of movies of the man, woman, and sin variety, with which one is generally accustomed to couple the label of Hollywood and which

constitute the greater part of its output during film history,

there are a few naturalistic films that should be considered apart from the fiction film. They are to be differentiated, also, from the work of the directors who have just been discussed, with the exception of John Ford and James Craze, who happily combine a sense of this open-air school with their cine-fiction.

In the first place there was the Western film, a form of cinema in which America excelled ; and secondly, the more recent arrival of the south-sea island picture. The Western was perhaps America's nearest approach to real cinema. It was perfectly natural. It was, practically speaking, the Americans being themselves. Distinct from the sexual in terplay of the drawing-room movie, the Western had its birth in the early days of the one- and two-reelers, and rose to its zenith towards the end of the post-war period about 1922 or 1923. Since then, it has degenerated into a more sophisticated form, as with The Winning of Barbara Worth and In Old Arizona. It has almost been displaced by the steel-girder and the office eye-shade, the dance frock and the dumb-bell, together with the products of America's dancing youth. There is, it is true, some indication of the revival of the Western in the dialogue cinema. Its natural scope for the use of synchronised sound, of horses' hoof-beats and of gun-shots, was the basis of Paramount's The Virginian, directed by Victor Fleming. 1 The use of Ameri can natural landscape and types in this picture was highly creditable, and, despite the limitations imposed by dialogue, it was amongst the best (if not the best) pictures to come from Hollywood since the opening of the dialogue period. The Virginian, because of its wonderful open-air atmo sphere, lifted Victor Fleming in my estimation out of the rut of second-rate directors, although credit must also be given to J. Roy Hunt for his superb exterior photography. During their day the Westerns were widely successful, for the cowboy spirit and dust of the desert are inborn in the true American of the old school. In its middle period of

x Died January, 1949.

THE ACTUAL

William S. Hart, the Farnum brothers, William and Dustin* William Russell, Tom Mix, and Hoot Gibson, the Western film had an air of sincerity in its open stretches of sand, its fleeting horses, its smell of sage and gunsmoke. Not that I suggest that Americans once behaved precisely as did these rustlers and gunmen, but there was nevertheless some element of fact in the idealised cowboy. The spirit of openness seemed to have come quite naturally to the Westerns, and was in itself eminently suited to the functions of the cinema. It will be recalled that the story-interest of these fast-moving pictures was usually negligible; all that mattered was the hard riding, the spreading horizon of the desert, the crumbled canon walls, the dusty hooves of cattle and mustangs, the heat and the cold, the rain and the wind. It was something the Americans understood. It was captured by the cinema with remarkable faith, very different from the studio reconstructions of * Imperialist Russia * and ' Medieval England '.

From time to time the Western film was stripped of its fictional trappings and was raised to the standard of an epic. It lost its story and became a reconstructed record of some great past achievement. Two examples of this have been mentioned, John Ford's The Iron Horse and Three Bad Men, but the pinnacle was reached in Cruze' s The Covered Wagon. This was a film that combined the essence of the Western with the cinematic knowledge of Hollywood; a film of the men and women who set their faces and their wagons to the west in the giant trek across the plains. The production of this film was all the more remarkable in that its makers were the Famous-Lasky Company. It was an odd link in their tradition. It was their first breakaway from the drawing-room movie, a step

that has since been followed up by Old Ironsides (Sons of the Sea), also directed by Cruze, and the Chang and Four Feathers type of picture. It was a direct development from the crude Western, but approached in an epic spirit; a sincere attempt to reconstitute past fact.

James Cruze, up to that time a maker of domestic

comedies and since then of pseudo-dramatic movies, must be commended for having accomplished his task with distinction. It was known at the time that he had some cinematic skill in direction, but his handling of space in The Covered Wagon was unsuspected. In the dream sequence of Jazz and in To the Ladies, Cruze was interesting. In The Covered Wagon he demanded serious consideration. He first learned his knowledge of the cinema in the early serials, a fact which is probably responsible for the open-air direction of this epic. Of his other pictures, all of which are worth notice, will be recalled : The City that Never Sleeps, The Pony Express, Hollywood, The Beggar on Horseback, Merton of the Movies, and The Goose Hangs High. His recent attempt at straight drama in The Great Gabbo was inferior to this earlier work, but some allowance is to be made for the superfluity of song-and-dance stuff, which was obviously added to ensure box-office appeal. It is hoped that Cruze will return to the space and truth of The Covered Wagon. He is a director who needs fresh air. He is misusing his intelligence in the factory. 1

Of recent years, there have .sprung up in Hollywood occasional but admirable attempts to use the natural resources of the American cinema. The Western has been partially replaced by the travel film which, although to a

large extent experimental and only financed by the big companies if well-known stars are allowed to share the natural beauties, has the most prominent claim for the attention of the American industry to-day. These out standing examples, of the naturalistic use of the cinema are to be regarded as distinct from the advances made by Lubitsch, Chaplin, and Stroheim in the pure cine-fiction school. If they are not the direct development of the Western, then they are at any rate in relationship to it. They can be associated also with similar movements in Soviet Russia, Germany, and France.

The first American step in this manner was made by Robert Flaherty, and was the result of a film financed by
1 James Cruse died, Hollywood, August, 1942.

THE ACTUAL

Revillon Freres, the Paris furriers, as an advertising venture. Nanook of the North, the Eskimo film, although not entirely honest in that it purported to be what it was not, marked the starting-point of the American documentary picture, without plot or story but simply the continuity of a theme. Actually Nanook, which set up to be a film of the Eskimaux In the far north, was made on a latitude level with Edinburgh. The same theory of thematic continuity was found in Flaherty's other film, the beautiful Moana. Each in their own way, Nanook and Moana were supreme ex amples of the pure visual cinema. In form they were alike, opening with a quiet sequence that established the char acters in their normal environment, emphasising only the swing of the bough of a tree, or the slope of the snow. With an unwinding thread of continuity each progressed without a litter of titles; the one telling of the warm, dark-skied south with its rich foliage and crystal water; the

other of the bitter cold and ice, with the wind sweeping across the snow fields. Both films ended on a note of rest Moana with the betrothed pair swaying in their dance against the sinking sun; Nanook with the moaning wind and the howl of the sleigh dogs. Each film told of the immensity of living; the urge to live; the width and breadth of the world. Of the two Moana was perhaps the finer. It had a warmness, not physical but spiritual, in handling that was missing in the coldness of Nanook.

In order to continue producing pictures, Flaherty next accepted a contract from Metro-Goldwyn-Mayer. It is said that -he was to have had the making of White Shadows in the South Seas, but reasonably enough rejected the offer on account of the inclusion of a story and two stars, instead, it was made by W. S. Van Dyke. To Flaherty must go the credit then, of inspiring the new movement in the American cinema that later gave rise to such films as Grass, Chang, Stark Love, White Gold, White Shadozvs, and Trader Horn.

Van Dyke is of secondary importance to Robert Flaherty. White Shadows, good as it was in places, cannot be com pared with the quality of Moana. If Flaherty had made the

former, there is little doubt that he would have surpassed Moana. If it were possible to consider White Shadows apart from the nonsense of the acting interest, a badly faked model of a shipwreck and a moral of white men ruining the sanctity of the islands, there remained some very beautiful landscape scenes. It is interesting to recall, moreover, that Van Dyke at one time was making Westerns, being responsible for a series of Buck Jones's pictures, The Desert's Price, Hearts and Spurs, and Ranger of the

Big Pines. There would seem some reason, therefore, to place the credit for the best parts of White Shadows to the cameramen, leaving the blame for the story-handling to Van Dyke. It was significant, on the other hand, that Flaherty was currently kicking his heels at Metro-Goldwyn-Mayer's expense in Culver City, that suburb of Los Angeles. White Shadows, despite its cheapness of story, will remain memorable for its liquid sunlight, its gently swaying palms, its white clouded skies, its far-reaching stretches of hot sand and beach. The chief cameraman was Clyde de Vinna. It ranks with The General Line and Moana as being a perfect example of the beautiful decorative values of panchromatic photography.

Following up the success of White Shadows, Van Dyke attempted to repeat himself with The Pagan, a film made ridiculous by the intrusion of a Metro-Goldwyn-Mayer con tract star. Mr. Ramon Novarro may be popular with nurse maids when he is practically in the 'all-together, but he had definitely no place (singing on his back in the water) in this purely pictorial picture. Is it possible to imagine the Moana of Flaherty as played by Mr. Novarro? Van Dyke has recently been sent by his company to Africa, complete with studio equipment, including not only generators and lights, but sound-recording apparatus for obtaining the noises of the jungle. The film is based on the tales^ of Trader Aloysius Horn, and will again be made against natural settings. 1

1 Vide, Celluloid: The Film To-day (Longmans Green, 1931), pp. 196-211, 'for a full assessment of Trader Horn,

THE ACTUAL

In this same group of natural resources directors must be

included Schoedsack and Cooper, Howard and Karl Brown. Ernest B. Schoedsack and Merian C Cooper first achieved recognition by their film Grass, which was made among the Baktyari tribe of North-West Persia, during 1925. The picture was a vivid record of the almost insurmountable difficulties that faced the tribe when they migrated twice yearly in their trek for grass. One watched with suspense the extraordinary manner in which this band of half a million men, women, and children surmounted the snow-covered mountain range, and forded the roaring torrent that barred their way. The film was a marvellous photo graphic record, spoilt in this country by the insertion of irritating and fatuous titles, written by a Paramount writer called Richard P. Carver. After the success of Grass, the same pair went to the jungle country of Northern Siam, where they spent two years in taking records with the camera. Eventually Chang was capably mounted into a story form, and credit was due to the editors who worked up the theme to a highly emotional climax, which, as has been mentioned at a later stage, was rendered even more dramatic by the use of the magnascope. 1 Chang told the story of the family of Kru, a Lao tribesman, who built beyond the village in a clearing in the jungle, and of his struggle not only against the encroaching jungle but the beasts that lived there. Not one sequence of this admirable film dragged. Moreover, the spirit of the jungle was captured in such a manner that the audience seemed to live in it themselves. When the jungle awoke at the close of Kru's hard-working day, a wonderful feeling of stirring, of undergrowth moved by unseen forms, of branches swinging by other forces than those of the wind, spread into the spectators. Thus the film continued, until suddenly, as if by magic, the magnascope flooded the whole of one end of the cinema with the massed stampede of elephants. The emotional power of this climax was so strong, so over whelming in its size and movement, that I have little

i Cf . pp. 341, 384, 385.

hesitation in calling it one of the most brilliant ever devised. Akin to the case of Grass, the titles, written specially by Achmed Abdullah, the novelist, were inclined to be absurd. Satisfied with the phenomenal success accorded to Chang, Paramount sent Schoedsack and Cooper to the Sudan for the purpose of taking further camera records. But at this point, unfortunately, the producers remembered their picture-sense. Wishing to add to the success of Chang, which to all intents and purposes was a film of pure natural resources, Paramount decided to blend Schoedsack and Cooper's records in the Sudan with an adaptation of A. E. W. Mason's novel, The Four Feathers, adding for the sake of entertainment several stars and a pro-British moral. The resulting picture, a hotch-potch devised by Lothar Mendes, was put out to the public as being by the makers of Chang. Those who remembered the natural quality of the latter film were dismayed to find in The Four Feathers a devastating attempt to cut in a few shots of hippopotami charging and baboons escaping from a bush fire with a Hollywood movie of the worst type. The animal shots, nice enough in themselves, were totally out of place, having no relation to the rest of the picture. In this way does picture-sense spoil the only good work done by American directors. Producers have the entirely fallacious idea at the back of their heads that they are catering for the public taste. The situation is rendered the more signifi cant by the preceding success of Chang, which stood on its own merits without the aid of Hollywood. This deplorable habit, popular with big producers, of incor porating a few excellent but irrelevant shots in an otherwise cheap movie, is typical of the picture-sense mind. They calculate that the public would not go for a film entirely composed of animals; but they will see the animals if

smoothed down by Messrs. Clive Brook, William Powell, Richard Arlen, Noah Beery, and misty-eyed Fay Wray. Wings, whilst dealing with the air, was good; but when it descended to earth, to Clara Bow and the boys, it was unbearable. On these occasions, the intelligent public must

take the bad with the good. It is the way of Hollywood.

Of other films to be added to this group of open-air productions, mention must be made of William K. Howard's White Gold, which attempted to appeal to two types of audience, the intelligent and the rest; and Karl Brown's excellent picture, Stark Love, with Helen Munday, Forest James, and Silas Miracle. Howard's film was made in the so-called Continental technique, meaning that he paid more attention to atmosphere than to individuals. Instead of the crowded dance-hall, only the shadows were shown; in place of a shot of the corpse, the hero looked behind the door and drew back with horror plainly written in his face. Howard also tried the repetition of single word titles with with some success, but the film as a whole was inclined to be laboured. He was also the director of some early Westerns, Light of the Western Stars and The Border Legion. Karl Brown's film, which was financed by Famous-Players-Lasky, was taken during 1927, among the primitive descendants of pioneers in the Appalachian mountains of North Carolina. The director had been the cameraman on Paramount's The Covered Wagon, and Stark Love was a reminder of the grandness of the pictorial beauty of the earlier film. The acting material was raw nature; the story-interest simple and convincing; the direction straight forward with a sense of dramatic value. The film was to be ranged on a level with Flaherty's Moana and Jean

Epstein's Finis Terrae.

*

Returning to the ranks of the ordinary movie directors, there are found a large number of second and third rate film men. Much of their work is of little save passing interest, and does not call for further comment than that usually accorded to it in the daily Press. Most of these secondary directors are like popular dance tunes they only tell for a short time. Movies are easily made, and just as easily forgotten. On rare occasions, one of their films contains some little device, some twist of the camera that is interesting, some odd close-up which for the moment holds

20S

&&

49. METROPOLIS, directed by FRITZ LANG. RUDOLF KLIEN-ROGGE, BRIGITTE

HELM.
[German, 1925-26]

50. THE STUDENT OF PRAGUE, directed by HENRIK GALEEN. CONRAD VEIDT.
[German, 1926]

5 i THE BLACK PIRATE, directed by ALBERT PARKER. DOUGLAS FAIRBANKS,

BILLIE DOVE.
[American, 1926]

52. THE TOWER OF LIES, directed by VICTOR SEASTROM. [American, 1926]

the spectator, but for the most part they are dull Even as it is characteristic of big directors to convey a great deal in a few shots, so, on the contrary, these small directors tend to photograph much and say nothing. It is these film men who make a steady stream of pictures with which to fill the screens of the world. None of these movies is wholly good or wholly bad. Each is saturated with mental sob-stuff, high-spot thrills, alluring sexual positions, false patriotic motives, spectacular settings, and ravishing clothes. All are turned out with a polished, facile, slick technique. They are conceived, taken, and presented with one purpose in mind picture-sense. Most of these directors have been in the business some length of time. They may be relied upon to turn out an average picture in a given length of production time, with any given star and any given story.

Herbert Brenon has been making pictures ever since he staggered America with the Annette Kellerman film, The Daughter of the Gods, in 1916, for which production he diverted a river from its course and altered the face of a landscape. Brenon, therefore, started his directorial career in the best tradition. Since that date he has produced a

continuous flow of movies, mostly of the mock-sentimental kind, including versions of Barriers Peter Pan and A Kiss for Cinderella; The Side Show of Life; The Alaskan; The Little French Girl; that very successful, popular film, Beau Geste, the forerunner of many similar pictures ; and more recently, an adaption of Warwick Deeping's Sorrell and Son, a film of guaranteed appeal, but little filmic con tent. Brenon principally lacks imagination. His sense of pictorial values is sound, but his cinematic interpretation is negligible.

Raoul Walsh has made a curious assortment of films, showing at rare intervals a feeling for cinema and always a strong motive of picture-sense. Chief among his work ranks Sadie Thompson, an adaption of Somerset Maug ham's brilliant short story and play, Rain. In this film, some three years ago, Gloria Swanson made her come-back to the screen and Lionel Barrymore acted with distinction.

TFTN 14 209

THE ACTUAL

Walsh did his best to tell the story of the fugitive from San Francisco, and the professional reformer who persecutes her until he himself is obsessed with sexual desire; but the contrived happy ending, which may have fitted in with United Artists' idea of picture-sense, was mediocre. Never theless, Gloria Swanson's performance was remarkable, and succeeded in placing her as an actress of talent far above the usual Hollywood standard. Walsh's second best picture was one of the war films so prevalent a few years ago, and as such was singularly unsuccessful. Despite its mock-heroic character, What Price Glory? was directed with some degree of vigour, and was, of course, satisfactory from a commercial point of view. Like the other American war films, it said nothing of the war itself except for a

few sequences of blood and thunder. At an earlier date than this, Raoul Walsh had revelled in attempted fantasy, for he was responsible for the ice-cream mixture of The Thief of Bagdad, and others of an Eastern texture, such as The Lady of the Harem. To his credit, also, are to be placed the Negri film, East of Suez, The Wanderer, The Loves of Carmen, and The Monkey Talks.

Cecil B. De Mille is likewise to be reckoned among this group of directors, and although his work cannot be accepted with sincerity he is nevertheless a curiosity. Briefly one thinks of De Mille as a pseudo-artist with a flair for the spectacular and the tremendous; a shrewd sense of the bad taste of the lower type of the general public, to which he panders; and a fondness for the daring, vulgar, and pre tentious. His productions number many, all of which by reason of their magnitude and publicity are well-known. In particular, he is responsible for The Ten Command ments, The Volga Boatmen, The Road to Yesterday, The Golden Bed, The King of Kings, and The Godless Girl, none of which demands further investigation.

Donald Crisp is a director of the good, honest type, with a simple go-ahead idea of telling a story. He has made, among others, one of the best of the post-war Fairbanks films, Don Q, and Buster Keaton's The Navigator. In the

same class are to be reckoned such men as Fred Niblo, who made the spectacle of spectacles, Ben-Hnr, as well as The Temptress, and Fairbanks' Mark of Zorro; Victor Fleming, who * handled ' Emil Jannings in The Way of All Flesh, made Mantrap with Clara Bow, a pseudo-epic in The Trumpet Call, Lord Jim, and The Virginian, for which last,

however, he deserves warm praise; Rupert Julian, who directed The Phantom of the Opera, Hell's. Highroad, and completed The Merry-Go-Round when Stroheim left off; and Alan Crosland, maker of Bobbed Hair, Three Weeks, and that abominable costume picture with John Barrymore, Don Juan, followed by another as bad, The Beloved Rogue.

The leader of the sentimentalists and gauzed photo graphy school is, of course, Frank Borzage, who makes pictures for Mr. Fox. He is principally known for that * film of the year ', Seventh Heaven, which he followed later with similar eyewash, The Street Angel. Both of these pictures are generally considered as being beautiful, superb, artistic, and superlative in every way, but their titles are all that need be recorded of them.

George Fitzmaurice directs movies like^ The Dark Angel and Love Lies, about which there is nothing to say; Marshall Neilan takes the credit for the unfortunate Tess of the d'Urbervilles, Diplomacy, and The Venus of Venice; Sam Taylor has a knowledge of rough slapstick, and has made some of the Harold Lloyd comedies, Mary Pickford's My Best Girl, and lately, the dialogue version of The Taming of the Shrezv. Tod Browning once made a film which was reputed to be of interest, The Unholy Three, and later The Blackbird, Under Two Flags, and The Mystic; Rowland V. Lee, directed The Man Without a Country, Havoc, said to be the best American war film, and The Outsider; whilst Allan Dwan made Tin Gods and The Music Master.

Among those whom I should class as better directors are to be recorded such men as Lewis Milestone, who made an excellent comedy in Two Arabian Knights, and has since directed a clever melodramatic film of the bootlegger type,

THE ACTUAL

The Rackety with Louis Wolheim. Milestone is well aware of the right use of half-lighting, of well-chosen camera angles and of contrasted motives of tension with unexpected movement of material Victor Schertzinger is another director who has done notable work, prominently in that excellent film, Forgotten Faces, where, although he was Inclined to misuse his moving camera shots, he built up some dramatic situations. He has many pictures to his name, amongst which are Man and Maid, The Wheel and Thunder Mountain. E. H. Griffith was the maker of a sincere film, Judgement, a dramatic theme of a man's cowardice, and has also to his credit Headlines and Bad Company. Harry Hoyt will be remembered for his com petent version of Conan Doyle's extraordinary story, The Lost World, a film in which Lewis Stone, Bessie Love, Wallace Beery, and Lloyd Hughes played with distinction.

Dorothy Arzner is a clever woman director who at one time wrote scenarios, took up editing (The Covered Wagon) and finally made a picture called Fashions for Women. Lois Weber is another woman director, who made that excessively dull movie, The Sensation Seekers.

To this long list are to be added the names of some of the older school, like Thomas H. Ince, Ralph Ince, King Baggott, Clarence Badger, Herbert Blache, Charles Brabin, Edwin Carewe, Jack Conway, Irving Cumings, William C. de Mille, Joseph Henaberry, Frank Lloyd, Sam Wood, and Edward Sedgwick. 1

There are many younger men in Hollywood who, having had their schooling as scenario-writers and assistant-directors to already well-established film makers, are taken on and launched by the big studios. The majority of their work is best described as being modelled on the Lubitsch-Stroheim-Chaplin style : a well assorted medley of ideas

gleaned from The Marriage Circle, Foolish Wives, and A

* The first three of these directors, at least, merit far more attention

Modern Art Film Library, New York.

212

Woman of Paris. It is quite unnecessary to analyse such movies at length, for they nearly all conform to what has already been described as the formula of man, woman, and sin. They are slick, facile, flashy, well-photographed pictures, displaying here and there touches of Germanic influence in their camera angles. They are always rapid in pace, being briskly cut, with what are usually termed * snappy ' titles. It will suffice to mention : Mai St. Clair (Good And Naughty, The Show Off, Gentlemen Prefer Blondes, etc.); Monta Bell, assistant to Chaplin on A Woman of Paris (Broadway After Dark, Man, Woman, and Sin, Pretty Ladies, etc.) ; William Wellman, who must be given praise for making Wings, although that film's merit lay with its fifteen cameramen, and You Never Know Women, from Ernst Vadja's story; Victor Heerman (For Wives Only)} Sidney Franklin (The Duchess of Buffalo, with Constance Talnjadge, and recently Wild Orchids, with Greta Garbo); Paul Bern, who wrote the script for The Beloved Rogue and made Grounds for Divorce; Frank Tuttle, scenarist for Allan Dwan's Manhandled, with Gloria Swanson, and director of The American Venus and Blind Alleys; James Flood, (Three Hours) ; Roy del Ruth, whose Wolfs Clothing was far above the average movie; and H. d'Abbadie d'Arrast, Chaplin's assistant on The

Gold Rush (A Gentleman of Paris, Serenade, and Service for Ladies, all with Adolphe Menjou).

The titles of the above movies clearly indicate their sub ject and trend. They may be summed up, perhaps, in three titles, The Popular Sin, The Waning Sex, and Blonde or Brunette.

In the last eighteen months, there has arisen a number of new film directors who, owing to the dialogue film, have migrated from the stage. Many of the old silent film directors have also adapted their technique to the new demands of sound. In this group are to be found such men as Harry Beaumont, maker in the past of Glass Houses, Gold Diggers, and Our Dancing Daughters, and more recently of The Broadway Melody; Charles Reisner, who

213

THE ACTUAL

years ago directed Sydney Chaplin in The Man on the Box, and made The Hollywood Revue and Chasing Rainbows; and Marcel Silver, director of Fox Movietone Follies. With the dialogue period opened what may be called an era of new names as well as an era of new values. The intro duction of this usurping mechanical achievement has rendered many of the old attributes of a film director no longer applicable.

Apart from the comedies of Chaplin, it is necessary only to mention the more recent work of Buster Keaton and the expensive knock-about contraptions of Harold Lloyd. Keaton at his best as in The General, College, and the first two reels of Spite Marriage, has real merit. His humour

is dry, exceptionally well constructed and almost entirely mechanical in execution. He has set himself the task of an assumed personality, which succeeds in becoming comic by its very sameness. He relies, also, on the old method of repetition, which when enhanced by his own inscrutable individuality becomes incredibly funny. His comedies show an extensive knowledge of the contrast of shapes and sizes and an extremely pleasing sense of the ludicrous. Keaton has, above all, the great asset of being funny in himself. He looks odd, does extraordinary things and employs uproariously funny situations with considerable skill The Keaton films are usually very well photographed, with a minimum of detail and a maximum of effect. It would be ungrateful, perhaps, to suggest that he tries to take from Chaplin that which is essentially Chaplin's, but nevertheless Keaton has learnt from the great actor and would probably be the first to admit it.

The Harold Lloyd comedies fall into a lower class, but are usually amusing. In my estimation, at least, Lloyd is not funny in himself and has none of the attributes of Chaplin, or even Keaton. His comedies are fast moving, vigorous in action of the material, being entirely contrived out of a series of comic situations. Lloyd movies are

excellent examples of the gag comedy. Many minds con tribute to the nonsense of the escapes and chases and ingenious escapades that go to make up College Days, Safety Last, and For Heaven's Sake. There is no centrali sation about a Lloyd comedy as there is in the Chaplin film. There is no unity of character; no building up of personality. The Harold Lloyd pictures are good fun. They may always be relied upon for amusement of a harm

less, light and thoughtless nature. They are essentially physically stimulating. They serve their purpose in that no audience is left dull or depressed after seeing a Lloyd comedy.

From this brief survey of some of the more important American films, it will have been seen that most of the out put is ephemeral in value. Seldom will a Hollywood film bear reiteration. It passes through the hands of the story-writer, the selection committee, the scenario editor, the treatment writer, the scenarist, the gag-man, the production committee, the director, the cameraman, the art director, the players, the title-writer, the professional cutter and the film editor, until eventually the finished product is launched on to the massed audiences, who are lured to see it by all manner of persuasive advertising, exploitation stunts and suggestive attractions. This life of a movie is precalculated and preorganised from the beginning to the end. 1 Never theless, despite these conditions of manufacture, the mass production, the obstinate committees, the uncreative directors, the horrors of the star-system and the corrugated iron environment, there are occasions when a single film, the creative work of one man's mind, makes its appearance. There are in Hollywood, fortunately, men of intelligence whose very personality over-rides the machinery. With wisdom and discretion they use to full advantage the organ isation of Hollywood and its excellent technical resources. From Chaplin, Stroheim, Griffith, at one time Fairbanks,

i Cf . p. 140.

Lubitsch, and Vidor, there have come films that are of the highest merit : The Gold Rush, A Woman of Paris, Greed, Broken Blossoms, The Black Pirate, Forbidden Paradise, and Hallelujah! In another category, produced under different conditions from those controlling the making of cine-fiction, there has been the individual work of Flaherty, Karl Brown, Schoedsack, and Cooper : Moana, Chang, Grass, Stark Love, and Nanook. These were films of great excellence that will endure and be studied in the future. On the whole, however, America's greatest achievements have been in her Westerns, her relatively few natural resources films, and her polished, satirical comedies. Due to the fusion of Chaplin and Lubitsch influence, the best of the cine-fiction films have been the domesticated comedies and the subtly-pointed bedroom pieces; films of the Wolfs Clothing, So This Is Paris, and Serenade variety. They comprise the lighter side of film production and have been developed to a state of perfection far beyond the dramatic tragedy of The Way of All Flesh school. In the dialogue film, the adaptation of stage plays from such writers as Somerset Maugham and Frederick Lonsdale indicates a tendency to continue along these lines.

Hollywood, before the coming of the dialogue film, was a factory of skilled workers, all of whom were able to pro duce films with a technique that had become polished by experience and efficient organisation. These mefi are adapting their practical knowledge to the new processes demanded by the visual and aural cinema along the line of least resistance. They are foolishly attempting to com bine the widely divergent techniques of the stage and the film. But the public, many of them fresh to the cinema, support the new process in their love of novelty, sensation, and realism. Our filmic knowledge triumphs with ease over the past and the future evils of the cinema; but the present evils of dialogue and realism triumph over our knowledge to-day by reason of their commercial strength.

VI

THE SOVIET FILM

There is always a tendency to exaggerate the discovery of a new invention, a fresh philosophy, or an original theory of painting; similarly, the significance of the Soviet film has been largely over-rated by enthusiastic cineastes in this country. Perhaps the primary reason why the discovery of the Soviet cinema has been more momentous in Britain than on the Continent is because, until comparatively recently, all productions from the U.S.S.R. have been with held from public exhibition by the British Board of Film Censors. In consequence, fanned by eulogistic descriptions from abroad, there has risen a heated demand from the circle of film writers and experimentalists in Britain for the wholesale acceptance of Soviet films. Officially dis countenanced, the forbidden productions have assumed gigantic importance as * works of art ' in the minds of the British intelligentsia. All Soviet films are hailed as the supreme examples of modern cinema; all Soviet directors as filmic geniuses; with the result that the cult for Soviet films (still in great part forbidden) has become slightly hysterical and more than a little tedious in its parrot-like cry. 1

Actually, the product of the Soviet film industry is to be surveyed with the strictest reservation. It is to be accorded the severest criticism, for it has been born of remarkable circumstances during a span of twelve eventful and restless years. Moreover, it should be remembered that the present state of the Soviet cinema has been made possible only by the social and political events that have taken place in Russia since the October revolution of 1917.

But this is not to assume, as is often done, that a similar

1 Vide: the contemporary issue of Close Up, Vols. 2-4 (1928-29).

progression of events would automatically produce a cinema such as that of the Soviets in Britain.

The Soviet cinema is immensely powerful. Its films carry social and political contents expressed so emotionally and with such a degree o technical perfection that the con tent may be accepted in the temporary admiration of the method. This has unfortunately been the case with the numerous over-young and over-enthusiastic cineastes, which is suggestive of their lack of balanced critical faculties. Because of its full use of the resources of the cinema, the Soviet film to-day is in the position to influence an attitude of mind and an outlook on life. It is, in p^int of fact, produced for that very purpose. On this account, therefore, acceptance of a film produced in the U.S.S.R. as an example of filmic exposition must be guided by rigorous and careful deliberation. In hasty admiration of perfect technique, it is easy to accept content, theme, and meaning without thought as to their full intention.

It will be recalled that among the proposals of the Soviet Government when it assumed control in 1917, was the suggestion that all forms of expression to the public, such as the cinema, the theatre, the press, and literature, should be under the guidance of the State. The aim was, of course, that the new ideas and concepts of the Government should be widely circulated in the outlying areas as well as in the industrial centres. The theatre essentially was to become a unified form of drama, arising out of the socia}

necessities of the masses. This aim has to some extent been successful, having evolved, during the process of rebuilding, a technique such as exists nowhere outside Soviet Russia. Incorporated in this constructive policy for the theatre was a similar but wider aim for the cinema. Originally, I believe, only a few of the Soviet leaders realised the capabilities of the film as an instrument of propaganda, considering the theatre the more powerful. But they have since become aware of the vast superiority of the cinema over the stage, both for economic reasons and for its greater breadth of representation, until now it is

the principal medium of expression for the Government. The initial aim of the Soviet film was to reflect and inter pret a new social civilisation in the making, as conceived by Marx and realised by Lenin, which resulted in a form of cinema demanding an entirely new scale of values. Lenin intended the theatre to be a microcosm of the complete theory of Bolshevism, to be admired and copied by the masses. But it was Lenin also who declared that ' of all the arts the most important for Russia is, to my mind, that of the cinema/

The nationalisation of the Soviet film did not take place until 1910, but two years earlier, in December, a special Cinema Commission was held in Leningrad by the People's Commissariat of Education to lay down a future policy. The complete control of film production and distribution, however, soon passed into the hands of the Government and there began the development of the cinema along the lines of Lenin's policy. From that time onward, films were produced according to carefully laid plans, with certain types of films for certain audiences. The new cinema

depicted the general policy of the Government and of the people; of construction and of creation. Further, all profit derived from the exhibition of films went to the real isation of better and more productions. Theoretically, it was an admirable state of affairs for the nurturing of a new form of dramatic expression.

Even as in literature themes are developed, ideas pro pounded, and problems solved beyond the mere exercise of writing and style, so the Soviet directors contrived to employ the visual images of the cinema to express, not, as in other countries, mere thrilling episodes and acrobatic sensations, but the spirit and heart of the people. Under the new policy a film was considered worthless unless it eluci dated some new idea for the stimulation of mass thought. On principle, every film presented a problem or a theory which was definitely connected with the everyday life of the persons for whom it was made. A content of socio logical importance was the basis of all productions; and

around this was woven a narrative story-interest. Added to which, numerous pictures were made which depicted the events of the Revolution and life under the Czarist regime, both of which were, as was to be expected, treated to suit the Government's purpose. (The exclusion of Trotsky, for instance, in Eisenstein's Ten Days that Shook the World, renders it inaccurate as an historical document. One remembers, also, the distortion of historical events in the French Commune film, Kozintzev and Trauberg's New Babylon.) Commercially, aesthetically, and politically the cinema was the ideal medium for the presentation of the Soviet ideology.

We are to understand, then, that the Soviet film, such as has been produced in increasing numbers as the years have progressed, is designed to instruct, to develop, and to connect up the thought and conditions of the out lying villages with that of the big towns ; so that each man, woman, and child in every district shall be made aware of the social, scientific, industrial, and political progress of the State. And in order to stimulate the interest of the masses in the film industry, production is taken into their lives so that they have opportunities to participate in realisations, to write scenarios, 1 and to vote approval or disapproval of a film's content before production takes place. There are said to be organisations for the close co-operation between producing companies and the people, so as to enable sub jects of significance to all classes to be represented. But, it must be remembered, Russia is a vast country with great areas of thinly populated lands in the agricultural districts where villages are separated by many miles. In order to secure exhibition of films in these districts, therefore, there are travelling cinemas, each of which takes a monthly route, visiting about twenty villages. When it has completed its round, it begins again with a new programme. Thus even the most isolated villages are kept constantly in touch with

1 L6on Moussinac in Le Cinema SoviStique gives the following information; that, in 1927, the Sovkino received no fewer than 2,000 scenarios from the public; whilst the Vufku-kino, in the same year, had more than 1,300.

movements In the towns. Each of the latter has, of course, its cinemas, and statistics show a rapid increase in theatres during the last few years.- The distribution of films takes place almost exclusively through Government channels;

films carrying different contents being sent to various parts, according to the State's calculation of the needs of the populace in each district In this way, the cinema reaches and influences the minds of the workers, the tradesmen, and the citizens in the towns, as well as the peasants in Siberia and the tribesmen in Turkestan. 1

Hence, the content of every film is its raison d'etre, whether of social, heroic, epic, historical, romantic, human, or national importance. Moreover, it is out of the desire to express this content with the greatest amount of emotional efifect on the simple minds of the masses that the cinematic technique of Soviet directors has developed to a state of efficiency equalled by no other film-producing country in the world.

Soviet films fall into various classes, each made for a special purpose, and these are roughly as follow :

(a) General subjects dealing with life before, during, and after the Revolution, including satires, dramas, comedies, melodramas, etc. The usual aim of these pictures is to show the tyranny and oppression under the Czarist regime and the benefits derived from Soviet control. The subject is approached through various channels viz., the mass or epic film, of comparatively contemporary in terest, showing the masses challenging the old-established authority (Ten Days that Shook the World, Battleship Potemkin, Strike); the individual film, depicting the effect of the Revolution on a single person, or group of persons (Mother, The End of St. Petersburg); the his torical or monumental film, dealing with the past historical events of massed revolt (New Babylon, S.V.D., Revolt in

the development of non-theatrical distribution in the United

Kingdom by the British Ministry of Information during 1940-45,

221

THE ACTUAL

Kazan) ; the reconstruction film, portraying life under the advantages of the Soviet regime , the rebuilding of the New Russia and the formation of the Worker, the Citizen, and the Peasant, etc. (The Fragment of an Empire, Life's.. Roads, The Peasant Women of Riazan, Pits, The Girl with the Band-Box) ; and such films as Eisenstein's The General Line, which showed the State laying economic foundations for mechanised agriculture; Dziga-Vertov's The Eleventh Year, which reflected the economic and social development of the Ukraine under ten years of Soviet control; and Turksib, Turin's superb film of the construction of the Turkestan-Siberian railway.

(fc) The educational, scientific, and cultural film, which is a form of cinema that the Government has developed to a wide degree. Instructional films are made about every conceivable subject : industrial, medical, geographical, ethnological, etc., and are shown widely with a view to improving education. Special films are made, for example, for the technical instruction of engineers and electricians, and for the officers and men of the Red Army, on field manoeuvres, aerial defence and attack, etc.

(c) The news-reel, which, as in other countries, is a survey of the events of the week. It is, of course, largely used to popularise the leaders of the country.

(d) The children's film, both cine-fiction and educational. For each of these groups there exists in every producing

company separate scenario departments and information

bureaux, which are capable of dealing with the various stages of scenario treatment. This highly developed organisation for the classification, cataloguing, and sorting of film scenarios is an important feature of the Soviet cinema. In no other film producing country is so much attention paid to the construction of scenario work. Under the control of the central bureau is the selection of themes for the year's output, so that the films may accord exactly with the aim of the Government, politically, socially, and financially. There exist also other departments which deal with the scenarios and manuscripts sent in by the people,

and with the examination of literature, documents, etc., published in Russia and abroad that would make possible film material. The realisation of the films, once the sub jects are chosen, is again a matter of close collaboration. The production units are allotted, according to their characteristics, to deal with such subjects as are deemed suitable to them. The workers in every studio (directors, cameramen, scenarists, architects, etc.) are all assessed, so to speak, with regard to their individual qualifications. In this way the achievement of perfect collectivism is attempted in film production.

The majority of the technicians and acting personnel go through special courses of training before assuming their positions in the studios. As is well-known, there exists the Moscow State School of Cinematography, which was founded in 1919 for the intensive training of workers in all branches of the industry. There are also several other schools throughout the country, in Leningrad and in the Ukraine. All producing firms have to give a certain number of positions in their studios to graduates from the

State schools. In the latter, every section of film production is included, so that before entry into a studio a worker has some knowledge of film technique, acting, psychology, dramatic literature, make-up, acrobatics, dancing, etc., as well as his specialised skill in his particular job, be it scenario-work, assistant-direction, photography, lighting, set-construction, or in the laboratory. There exists also the Fex group, at Leningrad, for the sole purpose of experi ment and avant-garde work. All the State schools are regularly visited by the better-known directors and techni cians, who lecture and instruct on theory and on their practical experience of production work.

*

Briefly, then, the cinema is the main medium of the Commissariat of Education for the instruction of the people; and thus, we understand that the primary aim of the Soviet Government is to carry the principles of Com-

munism by means of the cinema, not only throughout Russia, but to the farthest corners of the world. If the intellectual classes of foreign countries find their aesthetic ideal in these films (as is perhaps the case) then so much the better for the Soviet, since it will render it easier for their content to be absorbed.

It may be suggested that such an ideal state of conditions for film production cannot exist without some flaw in the pattern. The complete organisation, co-operation, and har mony of working conditions appear to be the dream-

paradise of the cineaste. There is, however, a serious drawback in the apparent happiness of the Soviet film industry; it lies at the root of the organisation, actually in the policy of the Government itself. There is a certain inward antagonism between the Government and the production units. The cinema is controlled by Communists whose sole aim is the spread of their faith; whilst the realisation of the best films is in the hands of the workers, who are also by way of being artists. As a result, a film director, who for some years past has been training his mind and has been contented with the policy dictated to him in his work, may now find himself in the position of being unable to realise his aesthetic principles if they do not conform to the wishes of the Government He can only make a film of a subject approved by the controlling State bureau.

Although probably he has freedom of expression in actual technical representation, his aesthetic progress is limited by the demands of the production committee. Unless he is a Communist, his work may become stultified by the eternal theme of propaganda. It is ridiculous to suggest that the Soviet Government produces films for the sheer love of the medium. They do indeed make * art ' films, but only for export in order to secure the appreciation of foreign intelligentsia. I have no hesitation in saying that tHe Soviet

224

53. HOTEL IMPERIAL, directed by MAURITZ STILLER. [American, 1926]

54. HUMAN SPARROWS, directed by WILLIAM BEAUDINE. MARY PICKFORD. [American, 1926]

55- BED AND SOFA, directed by ABRAM ROOM. VLADIMIR FOGEL, NIKOLAI

BATALOV.
[Soviet, 1926]

56. MOTHER, directed by V. I. PUDOVKIN. [Soviet, 1926]

THE SOVIET FILM

film director is as restricted in his self-development as his confrere in Hollywood is bound by the capitalistic methods of picture-sense and star-system. Neither is free to develop his knowledge of the cinema along an individual instinctive course. The Soviet director, it is true, has the benefit of being able to realise his own ideas of technical expression (viz. editing and cutting) which the German, American, and British director has not; but they are each equally prevented from progress in the realisation of their intellectual, spiritual,- and creative conception of the film as a means of self-expression. 1

The two Soviet directors, S. M. Eisenstein 2 and V. I. Pudovkin, have achieved during their evolutionary period the enviable position of being the most eminent directors in the world. They have been satisfied with State control over their themes and concepts whilst they have been other wise interested in the perfection of 'their technique. But they are now in the extraordinary position of possessing a marvellous degree of technical accomplishment and of being unable to employ it freely to express their personal

attitude towards life. Either they must continue to be good Communists, content to remain making films for the purpose of propaganda, or they must leave their native country and seek employment elsewhere. It is certain that if they are true artists, with the inevitable international outlook of an artist, they will never be allowed completely free expression of their minds in Soviet Russia under the present system of State control.

This remarkable condition of affairs can only be applied at the moment to the few eminent directors of the U.S.S.R. (Eisenstein, Pudovkin, and possibly Kozintzev, Trauberg, Turin, Dovjenko, and Ermler) for the majority of Soviet regisseurs are mechanical in their outlook and will be easily persuaded to manufacture a steady output of State-con trolled films. The position will be rendered more acute,

1 Cf . the subsequent development of Eisenstein, Pudovkin, Dovjenko Turin, et al.

2 Died in Moscow, February, 1946.
TFTN 15 225

THE ACTUAL

however, when the film schools produce further creative mentalities. Even the iron rule of a Soviet regime cannot suppress the birth and development of an instinctively creative mind.

As might be expected from an industry organised under a system of bureaucracy there is a network of producing companies in Soviet Russia, each employing its individual directors and units. The principal concerns are : the Sovkino, with studios at Leningrad and Moscow; the

Mejrabpom-Russ, with studios at the same cities; the Vufku-kino, at Kiev and Odessa, in the Ukraine; the Gdskinprom, at Tiflis in Georgia; the Belgoskino, at Minsk in White Russia ; the Turkmenkino, in Turkmenistan ; the Vostok-kino, at Baku ; and the Armenkino, in Armenia.

The Sovkino, which came into being in 1925, employ many directors, of whom the most important are S. M. Eisenstein, Lev Kuleshov, Abram Room, Kozintzev and Trauberg, Ermler, Olga Preobrashenskaia, Yuri-Tarich, Popov, and Esther Schub. They are the sole distributors of Soviet films abroad and the only importers of the foreign product. To the Mejrabpom-Russ (a collective word meaning the International Workers' Relief) are attached V. I. Pudovkin, Y. A. Protazanov, Fiodor Otzep, Konstantin Eggert, V. Obelenski, Zheliabuzhski, Boris Barnet, V. R. Gardin, etc. The Vufku-kino, in the Ukraine, claim Dovjenko, Dziga-Vertov, Kauffmann, Georgi Stabavoi, Raizman, Kaval6idze, etc. Many other directors of scientific and documentary films, as well as of cine-fiction, attached to these and other companies, are far too numerous for inclusion.

Until 1925, when the production of Eisenstein's Battle ship Potemkin marked a new era in the technique of the

cinema, numerous films were realised by various producing concerns in Moscow and Leningrad by the Sevsapkino, the Kino-Sever (Kino-North), the Goskino, and the Mejrabpom-Russ companies. Few of these pictures, how ever, have been shown outside Soviet Russia, and the possi

bility that they will now be seen is remote. In any case, I do not believe that they were of great value save as a training ground for the directors of to-day, nearly all of whom were engaged in some minor capacity during this early period. Pantelev, Doronin, Viskovski, Kuleshov, Gardin, Protazanov, Razumni, Zheliabuzhski, and Barski were some of the principal directors of that time; such men as Otzep, Nathan Zarkhi (later scenarist to the Pudovkin films) and Yuri-Tarich being employed as scenarists. Pictures of some interest to be connected with this era were Palace and Fortress, a large-scale historical production, by Ivanovski ; The Adventures of an Octoberite, a political satire, by Kozintzev and Trauberg; The Executioners, a big production dealing with political -events from 1905 to 1918, by Pantelev; The Death Ray, by Kuleshov, from a scenario by Pudovkin ;*The Adventures of Mr. West Among the Bolsheviki, a comedy of manners, also by Kuleshov; The Cigarette Merchant of Mosselprom, a comedy by Zheliabuzhski ; and The Tailor of Torjok, by Protazanov. During this transition stage several art-films, theatrical in technique, were also produced, some being shown in Britain at a later date. 1 Of these may be men tioned The Postmaster, from the novel by Pushkin, scenario by Otzep and direction by Zheliabuzhski ; Morosko, a folk lore film by the same director; Polikushka, from the Tolstoi novel ; and a macabre melodrama, The Marriage of the Bear, directed and played by Konstantin Eggert, from a script by Lunacharsky. These were produced by the Mejrabpom-Russ company and members of the first

*Mr. F A. Enders, of Messrs. Film Booking Offices, London, was responsible for the handling of The Postmaster and The Marriaffe of the Bear in Britain, He also held several other films from the U.S.S.R. at that time, including the cekbrated Potemkin, and Aehta, but was unable to show them owing to censorship regulations,

THE ACTUAL

Moscow Art Theatre took part in their realisation. To them is to be added the big decorative production of Aelita, directed by Protazanov, from the play by Count Alexei Tolstoi. This was an extraordinary Martian fantasy, com bining the events in Russia during 1917 and 1918 with a fictional story on the planet; it was notable for its wonderful massed grouping of crowds and for the cubist settings and costumes designed by Isaac Rabinovitch and Madame Alexandra Exter, of the Kamerny Theatre, Moscow. It has not been shown in Britain. The influence of the stage, in setting, lighting, and acting was strongly marked on these * art * films, there being no trace of the dynamic filmic properties that were later to become the main characteristics of the Soviet cinema.

The first experiments in film construction using strips of celluloid as the basic material, which are the foundation of Soviet film technique, appear to have been due to Lev Kuleshov. He was the director of several productions, including On the Red Front, The Death Ray, Expiation, and recently made The Gay Canary and 2 Buldi 2, as well as being the founder of a school of cinematography. Kuleshov tried many experiments in the arrangement of pieces of film in different orders, finding that he could obtain remarkable effects by the relation, inter-relation, and juxtaposition of the various lengths. He logically main- tamed that in every art there was, first, a material and, secondly, a method of composing that material according to its nature; further, he determined that in the cinema, the material was the film strips of photographic record, and the composing was the act of editing, or piecing these strips together. His famous experiment with the actor Mosjoukine and the plate of soup, the coffin, and the little girl is probably too well-known to be repeated. Some time later, Pudovkin, who at that time was working on scenarios, became interested in the experiments of Kuleshov, and in 1923 they

formed together a production unit and made The Adven tures of Mr. West Among the Bolsheviki. This was fol lowed later by Pudovkin's film, Chess Fever, in which Jose

Capablanca was made to appear to play a part merely by the cutting and composition of film strips. Thus it is from the original experiments of Kuleshov and Pudovkin that the modern school of constructive editing and cutting has developed. It is of interest to note Pudovkin suggests as a probable reason for the progress of editing among the Soviet technicians, that in the early days there was a short age of film stock, and that whilst they were unable to find fresh film for their cameras, the Soviet technicians had ample time to evolve cinematic theories. Not only this, but they were forced to utilise what stock they had with the greatest care in order to get the best effects, which provided a contrast to the chaos and haste so characteristic of the studios of Hollywood and Britain at that time. 1

The directors generally included in the left-wing, or most advanced school, of Soviet film production are S. M. Eisenstein, V. I. Pudovkin, G. Kozintzev and L. Trauberg, Lev Kuleshov, and to a lesser extent, Dovjenko, Turin, and Ermler. The work of Eisenstein, who was at one time trained as an engineer and an architect, is known by four productions. He has particular leanings towards the drama and comedy of the Japanese theatre and an immense interest in the work of Sigmund Freud. His early experiences were varied. He worked in the Russian army as a designer of field fortifications; he painted camouflage and propaganda on the sides of cattle-trucks and trains; he was employed

as a designer in the workers' theatre in Moscow; he joined Meierhold, but was unable to agree with him; he studied Leonardo da Vinci and the reflexological school of Pavlov

1 Almost all young technicians employed by John Grierson at the E M.B. Film Unit in Britain in 1929i33 made their introduction to film technique by editing film already shot by other directors or cameramen for other purposes. In this way, they learnt to appreciate the value of celluloid before they were pejrmitted to take a film shot themselves. Subsequent training at some British documentary units has followed this disciplinary method, ^ which has done much to inspire respect lor the materials of the medium.

229

THE ACTUAL

at one and the same time; and he has a fondness for the melodramatic thrillers of Eugene Sue. In 1924 he made his first mass film, Strike; in 1925, Battleship Potemkin, which was originally planned as a section only of a larger film, 1905, the latter idea being abandoned and the section being shown separately. In 1926, he began work on The Old and the New, known also as The General Line, but interrupted production in order to make October, later called Ten Days that Shook the World, 1 one of the several films commissioned by the Government in connec tion with the tenth anniversary celebrations of the Revolu tion. Upon completion of Ten Days that Shook the World, he returned to The General Line, finishing it in 1929. In all his films he has been assisted by G. V. Alexandrov, with Edward Tisse as his principal cameraman. I find it of significance that Tisse was originally employed in news-reel work, and thus is admirably suited to Eisenstein's impulsive method of working.

In his first three films, Eisenstein has been interested in

the representation of the mass mind, in particular the mass challenging the established authorities. He has sought to express the mind of the people and not of the individual, and for this reason his work is to be placed on the epic scale. The theme of Battleship Potemkin is familiar. It concerned the revolt of the crew of a battleship against their officers on account of the' bad food; the warm recep tion of the rebel ship by the townspeople of Odessa; the attack on the latter by the local military; and the final meeting of the battleship with the remainder of the Russian fleet. Ten Days that Shook the World was a representa tion of the events that followed the establishment of the Provisional Government in 1917; the flight of Kerensky; the attack on the Winter Palace ; and the triumph of Lenin.

1 As far as can be ascertained, it was the German distributors who sought to find more popular titles for Soviet films ; hence October became Ten Days that Shook the World (presumably taken from John Reed's book of that name), The Heir to Jenghiz Khan became Storm Over Asia, and The Old and the New became The General Line. Sub sequent film writers seem to prefer the German titles, and so I have changed to them in this revised edition.

230

THE SOVIET FILM

Both of these films were supreme examples of advanced cinematography in that they were a synthetic combination of the emotional, the documentary and the absolute film. 1

The intense dynamic vitality that is the keynote of Eisenstein's personality is the dominating feature of his cinematic expression. His films are unparalleled examples of ruthless, throbbing, vigorous direction. With absolute faith he remains true to the central aim of his theme. He does not seek help from outside sources, from irrelevant

but symbolic references, as does Pudovkin, in the expression of his content There are no isolated characters, no individual mannerisms or personal developments in his films. He works with broad vision, with the central theme of revolt as his one tremendous purpose. It was the collective spirit of the sailors in Battleship Potemkin and the feelings of the mass in Ten Days that Shook the World that gave those films their grand, sweeping, awe-inspiring quality. Throughout the former, it was the line of guards, the twirling parasols, the breadth of the lapping waves, the sails of the yachts, the architectural rotation of the steps, the flapping of the tent on the quay, the wind under the sheet that covered the captive sailors, the mass-suspense of the rebel crew as they waited for the fleet, that were significant. Similarly in Ten Days that Shook the World, it was the gigantic statue which guarded the streets, the architecture and chandeliers of the Winter Palace, the floating pamphlets in the river, the banners of the crowd, the rifles of the guard, that were the main factors of expression. Added to which, Eisenstein has a wonderful sense of pictorial composition and a unique feeling for the constant movement of his screen material. The lighting of his scenes is always so arranged and contrasted that the images never fail to convey their meaning at the first flash. He has, in company with Griffith and Abel Gance, an amazing sense of the pure visual image, apart from any interest in human character. It is

1 The reader is referred to Eisenstein's Article, The Fourth Dimension in the Kmo, published in Close Up (Vol. 6, Nos. 3, 4), in which is propounded his theory for the * ideological film * and the evolution of intellectual cinematography '.

THE ACTUAL

from his images, expressive only of collective spirit, that

he constructs his main, vibrating theme.

Eisenstein is essentially impulsive, spontaneous and dramatic in his methods. He does not work from a detailed manuscript like Pudovkin, for he has not the deliberate, calculating mind of the latter. He prefers to wait until the actual moment of production and then immediately seize upon the right elements for the expression of his content. It is of note to recall that neither the famous steps sequence at Odessa, nor the misty shots of the harbour, were included in the original manuscript for Battleship Potemkin; but as soon as Eisenstein reached Odessa and found these features, he at once expanded his script to include them. He is thus a brilliant exception to the theory of complete preconception which is dealt with elsewhere in this volume.

He builds with a remarkable process of cutting, an over lapping of movement from one shot into the next that filmically gives double strength to his images. He seldom uses images without movement of material, unless it is to convey atmosphere (as in the shots of the gods and archi tecture in Ten Days that Shook the World), which he over laps, thus emphasising the content. For example, the raising of the bridge in Ten Days that Shook the World, with the dead horse and the girl's hair as details, was so overlapped and shot from every available angle that the actual movement was synthesised into at least a dozen filmic movements. It is the insistence so produced that gives the work of Eisenstein such extraordinary strength. His films can only be described as producing the sensation of throbbing, pulsating, and prickling like that of a purring piece of machinery. The spectator is conscious solely of the insistence, the astonishing urge of expression. These are the characteristics of the Eisenstein film that Edmund Meisel incorporated in his musical scores for Battleship Potemkin and Ten Days that Shook the World, thereby rendering the presentation of these films doubly emotional. The key to the power of Eisenstein' s direction is the relation that lies between the cutting and the material content,

utterly different from the constructive editing of Pudovkin. The rhythmic cutting of Eisenstein is governed by the physiology of material content, whereas the editing of Pudovkin is controlled by the constructive representation of the elements of the scene, governed by the psychological expression of the content In the words of Moussinac : ' un film d' Eisenstein ressemble a un cri; un film de Poudovkine evoque un chant.'

In his most recent work, Eisenstein seems to be divided in his outlook, his mass concept being split by the character of an individual. Throughout The General Line there was a division of interest between the character of Lapkina, the peasant girl, and the sociological content of the theme. It was, of course, a film definitely created for the purpose of instructing the agricultural community, to persuade them to adopt modern methods of machinery instead of their primitive ways, and from this point of view was probably successful. Cinematically, it was of interest in sequence construction and the rhythmic placing of titles, as well as in the superb beauty of the pictorial compositions. The individual types of the peasants, the great stretching shots of landscape, of wind, of storm, of clouds, were magnifi cent. The opening was conceived on a vast scale repre senting the immensity of the area of Soviet Russia and its millions of illiterate peasants. The whole conception was an enormous undertaking, and, taking into allowance the period of interruption for the production of Ten Days that Shook the World, Eisenstein may be said to have succeeded far beyond expectation in his task. 1

As will have been gathered, Pudovkin is essentially the

constructive director, perhaps more interested in the method of expressing his themes than in the themes themselves. His films contain more study, more deliberation, more calcula tion, more esoteric intellectuality than those of Eisenstein. Just as the themes of the latter are expressed through the collective spirit of people and things, so are Pudovkin's

1 Cf Eisenstein' s new theories on tonal and overtonal montage, pp. 108, 109.

individual characters expressed through the themes. Pudovkin Is scientific and analytical in his outlook; the builder of a film composition from small pieces, essentially psychologically dramatic. He is less spiritual and less physical than Eisenstein. He is more methodical and less visionary.

By profession originally a chemical engineer (a fact not without significance), he first became interested in cinematic representation through the experiments of Kuleshov, as we have seen. He has: made five films to date, viz., The Mechanism of the Brain (1926), in collaboration with the professors of Pavlov's laboratory at the Academy of Sciences, Leningrad; Chess Fever (1925); Mother, from the story by Maxim Gorki (1926) ; The End of St. Peters burg, one of the several films commissioned by the Soviet Government in connection with the tenth anniversary cele brations of the Revolution (1927); and Storm over Asia. He has also recently worked on a sound film, Life is Beautiful 1

The key to Pudovkin' s direction lay plainly in The Mechanism of the Brain, for it gave an exposition of the

methods which he employs for the selection of his visual images, based on an understanding of the working of the human mind. But most important of Pudovkin films to date was undoubtedly Mother, for in its brilliant realisation were found not only the elements of his constructive process, but a clue (in the opening scenes) to his future development in the phase of non-political cinema. It is to the treatment of the opening scenes in Mother that, I understand, Pudovkin has returned in the production of Life is Beautiful. In Mother, we discovered the scientific method of the decom position of a scene into its ingredients, the choice of the most powerful and suggestive, and the rebuilding of the scene by filmic representation on .the screen. In this respect, I recall the sequence of suspense at the gate of the factory; the gradual assembly of the workers; the feeling of uncer tainty as to what was to happen. This was the result of an

1 Cf. footnote, pp. 106, 564,

extraordinarily clever construction of shots and of camera set-ups in order to achieve one highly emotional effect. It may, perhaps, appear the simplest of methods, the basis of all filmic representation, but it needs the creative skill of a Pudovkin to extract such dramatic force from a scene. I recall, also, the scene with the falling of the clock; the discovery of the hidden fire-arms under the floorboards; the trial, with the judges drawing horses on their blotting pads; the coming of spring; the escape from the prison; and the final crescendo ending of the cavalry charge. It is impossible to describe the emotional effect of this film. Without hesitation, I place it amongst the finest works in the history of the cinema.

The primary weapon in the building of scenes is

Pudovkin's use of reference by cross-cutting. In Mother, there was the constant inclusion of landscape, of nature, noticeable in every sequence. It was not symbolic, as with the porcelain figures in The Living Corpse, but the sheer use of imagery to reinforce drama. The shots of empty landscape in the opening; the trees and the lake cut in with the boy in prison; the breaking ice, rising by cross-cutting to a stupefying climax in reference to the cavalry charge. It is this breadth of reference that builds up the Pudovkin scene with such force.

The End of St. Petersburg, although a brilliant example of the methods of Pudovkin, had not the intense concentra tion of Mother. It had not the compelling force, the contact with reality that made the latter so great The content sought to express the events of the war years, the overthrow of the Czarist regime, and the final establish ment of the People's Government. It was, in other words, the transition of St. Petersburg to Leningrad. There were two subsidiary themes to the main purpose; the coming of the peasant boy to the city in search of work, and his experience in the war; and the story of the old Bolshevik and his wife. Above all was the overwhelming triumph of the Soviets. It was an astonishing film, composed with the full power of Pudovkin' s filmic mind, at once overpowering

and convincing. There were many memorable sequences : the peasant and his companion looking for work, coming to the Palace of Justice, the approach through a maze of columns to the base of one great column; the amazing scenes of hysteria at the outbreak of war, the fluttering banners and flowers; the shots of the war-front cross-cut with those of the stock exchange; the attack on the Winter

Palace. Every sequence was a wonderful example of con struction, of the values of cutting and of dramatic camera angles, but the film had neither the unity nor the universal understanding of Mother.

With Storm Over Asia Pudovkin rose to the height of his career in some sequences, whilst in others he lost the thread of his theme by interest in local environment. The whole effect was one of unevenness. In company with the two preceding films, it was a masterpiece of filmic con struction, of referential cross-cutting, and of the representa tion of mixed mentalities. It opened with a series of landscape shots of distant hills, of small round huts, of great storm clouds; and from the distance the spectator was taken nearer by approaching shots. The whole of the first part up to the visit to the lamaserai was magnificent. Thereafter, the theme inclined to wander, to be interested in local detail rather than in the significance of that detail. There were moments of great power, however, as when the British soldier took Bair to be shot ; the witty cross-cutting between the scenes of the general's wife dressing and the preparation of the lamas for the festival; and the terrific storm scenes at the close. These were Pudovkin at his best and most emotional, but the film as a whole was broken up and over-long.

As is well known, Pudovkin prefers, whenever possible, to work with raw material, building it in terms of filmic representation to achieve his desired result. Consequently he has filled his pictures with the most remarkable types of many nationalities. Storm Over Asia, for example, in its scenes of the fur market and the festival of the lamas brought material to the screen that had never before been

photographed. The types were as amazing as those of the peasants in Eisenstein's The General Line. Pudovkin has been very successful in his results with these naturalistic methods till now, and I believe that working on similar lines he will achieve even greater success. I am convinced that his principles of filmic construction, at once scientific, rhythmically structural, philosophic, and analytical, are those calculated to achieve the most powerful results.

To be included also among the advanced Soviet directors are two men of the younger school, G. Kozintzev and L. Trauberg, who have in collaboration realised several films, including 5*. V.D. (The Union of a Great Cause), The Devil's Wheel, The Adventures of an Octoberite, and The Cloak, from Gogol They have, at the expense of their Govern ment, studied film production in Paris and Berlin. Their principal interest, however, lies in their recent production, New Babylon, a film based on the events of the Paris Commune. Unlike other directors of the left-wing, who are chiefly concerned with the naturalism of their subject content, Kozintzev and Trauberg favour a form of costume melodrama, stylised and slightly romantic. For the ex pression of this heroic romanticism, they employ the recognised advanced forms of editing and cutting, as originated by the theories of Pudovkin and Kuleshov. New Babylon, although somewhat loosely composed and lacking the closely woven pattern of Pudovkin' s early work, was conceived and realised with technical skill. The environment of the opening, cross-cut from the interior of the emporium to the cafe, was well established, as was the capture of the guns on the hill. The film suffered princi pally from over-length and a straggling continuity of narrative towards the end. It was, however, a progression from their earlier work, in particular from S.V.D., which was a cloak and sword melodrama set in the Decembrist period, about the second decade of the nineteenth century. It was notable for its lovely scenes of the military in the snow-fields and an ice carnival. The chief merit of the

direction of these directors lies in their brilliant handling

of crowd work, of constant movement among turbulent pictorial compositions.

Of particular interest, also, among the younger school is the work of Alexander Dovjenko, one of the directors for the Vufkukino, of the Ukraine, who, although not techni cally of the left-wing group, is outstanding for his indivi duality of vision. In many peculiarities, Dovjenko is unique, not only in the cinema of Soviet Russia, but in that of the world. He has primarily an extraordinary faculty for adapting the characteristics of writers and poets as well as those of other directors, welding them with personal touches into his themes. He has no sense of completeness, little conception of a film as a unified whole, but he contrives nevertheless to charge his work with ideas that are universal. His two films, Zvenigora and Arsenal, were filled with poetic mysticism and magic, and were almost supernatural in their wild vagueness. He combines the mystical feeling of Dostoievski, Hoffmann and Gogol in his ever-wandering imagination. His ideas are disjointed and his filmic ex pression is as yet immature, for he has but limited know ledge of the exposition of his imagination in constructive cinematic terms. He has, however, a definite sense of the devices of the camera, instanced in the slow-motion opening to Zvenigora, and the abrupt cessation of material move ment in Arsenal. His mysticism is fascinating. For example, in the latter film, a man lit a candle for his ikon ; the features of Shevchenko, the national poet, grew dis dainful; he leaned down from his picture and blew out the candle in the man's hand. Again, the soldiers were racing from the front with a sleigh on which was a coffin ;

in the village the widow waited beside a grave which was already mysteriously dug; the soldiers urged the horses to go faster; one of the animals turned its head and said: ' All right, we are going as fast as we can ! ' But, admirable as was the conception of this incident, it was not sufficiently effective in cinematic expression. It called for a dozen quick flashes of the horses and a title split among them.

Both Zvenigora and Arsenal were erratic but impulsively

created with a combined aesthetic and spiritual mysticism. Actually, even to the northern Soviets, much of Dovjenko's work is unintelligible, for he seeks to express legends and folk-lore peculiar to the Ukraine and illogical to a spectator unversed in the traditions of the locale. For this reason, Zvenigora was poorly received in Moscow and Leningrad, and I am informed that much of its curious incident, such as the placing of the bomb on the railway lines and the extraordinary dream sequence, was only understandable to a Ukrainian gifted in local politics. Memorable were the scenes of the old man on the grassy hillsides, wrapt in his magic visions ; the digging for the imaginary treasure ; the poetry of the trees and the slopes ; the enchanting beginning of the Cossacks riding in slow-motion ; and the passages in the woods with the brigands and the old man's evocations of hidden treasure.

It is my belief that in Dovjenko, Soviet Russia has a director of unprecedented vision, of wonderful imagination and of rare freedom of mind. If it is possible for him to learn through experience the right filmic exposition of his astonishing concepts (and he seems on the correct path in the use of camera devices), Dovjenko will develop into a

cinematic artist of unique genius. With the exception of the work of Eisenstein and JPudovkin, and Turin's Turksib, Dovjenko's two films are the most stimulating and poetic yet realised in the U.S.S.R. 1

In contradistinction to the work of the left-wing directors, whose principal interest lies in technical methods of construction and expression of content, the characteristic of the right-wing is the sociological purpose of their pro ductions. Predominant in this group is Abram Room, who is a psychologist director interested in the exposition of the

1 Vide, Celluloid: The Film To-day (Longmans Green, 1931), the chapter on Dovjenko's Earth, pp. 135-153.

interplay of emotions between an intimate group of persons. He is inclined to approach the narrative situations in his films through the reactions of the participants, bringing their inner thoughts to the attention of the spectator by a careful photographic selection of their small, possibly insignificant, outer actions. He suppresses the environ ment of the narrative, except where it can emphasise the human relationship, and employs external objects only when they are of direct consequence to his characters. It will be seen that in this detail, Room is in direct contrast with the methods of the left-wing. His direction is extremely simple and straightforward, relying almost entirely on the acting talents of his cast and narrative material for emotional effect. Each of his films has carried a strong sociological content, of personal, domestic, and contemporary impor tance. From a psychological point of view, Room seems

primarily absorbed in the psychological and physical atti tude of men towards women. This was the thematic basis of his best-known film, the notorious Bed and Sofa, which has met with approval in most countries, though it was refused public exhibition in Britain even after certain deletions had been effected. It was, however, shown privately to the Film Society, London, April 7th, 1929.

The sociological theme of Bed and Sofa was in sympathy with the general movement to raise the social level of women by the frank realisation of masculine selfishness. Room took the narrative of a husband, his wife, and another man, of universal consequence, and placed it in an environ ment of Moscow during the housing shortage problem. Out of the peculiar circumstances arising from the nature of the environment, he contrived situations that lent them selves to an expression of his motive. He carried the first two-thirds of his treatment of the eternal triangle with almost perfect direction, until at that point at which a decision had to be made in order to carry the moral content, he descended to a sentimental and banal motherhood feeling on the part of the wife, thereby destroying the intensity of the drama, but achieving his sociological motive. More-

57- MOANA, directed by ROBERT J. FLAHERTY. [American, 1923-25]

58. THE GENERAL LINE, directed by S. M. EISENSTEIN. MARFA LAPKINA. [Soviet, 1926-29]

59. THE CROWD, directed by KING VIDOR. JAMES MURRAY, ELEANOR

BOARDMAN.
[American, 1927]

60. UNDERWORLD, directed bv TOSEF VON STERNBERG. GEORGE BANCROFT.

over, it was apparent that this sudden discrepancy, pro viding a weak conclusion to an otherwise brilliant film, was due to a concession to the policy of the producers, to wit the discouragement o abortion in the U.S.S.R. Aestheti cally speaking, it was neither the logical nor natural ending for the first two-thirds of the film. Had Bed and Sofa been finished from the opposite point of view, I believe that it would have been one of the greatest films yet made. The mental understanding that controlled the direction of the earlier portions was amazing. The emphasis of contrasted moods, of space and compression, of sense of humour and depression, was conveyed to the spectator with tremendous psychological knowledge. There was no gesture, however small, on the part of the characters (admirably played by Nicolai Batalov, Ludmilla Semyonova, and Vladimir Fogel) which had not supreme significance in revealing the inner working of their minds. The construction of the situations was perfectly contrived, the continuity having a smooth fluidity that enveloped the spectator. The balance of the scenario and the arrangement of the alternating incidents were masterly. Technically, the cutting was so good as to be almost unnoticeable. I suggest that, despite the failure

of the concluding sequences, Bed and Sofa was an un equalled instance of pure psychological, intimate, cinematic representation of human character.

Room's first film, Death Bay, was made a year previously, in 1925. It was of interest as the early work of a clever director, but was primitive in many respects, lacking the construction of Bed and Sofa. It is not worth detailed comment being notable chiefly for the sparkling quality of the landscape environment in the Black Sea district He has since made The Pits, and The Ghost that Never Returns from a story by Henri Barbusse. The former was again uneven in texture, certain passages of intense emotional feeling between the girl and her lover in her squalid room being upset by the propaganda scenes in the workers' club and in the children's nurseries, as well as by the enforced * glory of motherhood ' motive. From a pictorial point of

view, some of the scenes in the glass factory where the men worked were of great beauty, but the melodramatic ending in the workers' theatre was poorly contrived. Once again, the spectator experienced the overthrow of what might have been a good film by the stressed introduction of propaganda, without which the film would never have been produced by the Government It is impossible to ignore the purpose of such films, or not to appreciate their aim, but while it is understood it is also deplored. 1 From a socio logical point of view, both The Pits and Bed and Sofa were probably admirable ; but from the cinematic outlook, their emphasised moral motive was regrettable.

In the right-wing group is to be included also the work of Olga Preobrashenskaia, whose film The Peasant Women

of Riasan has been much praised in intelligent film circles. Actually, however, when judged by the work of Room or the left-wing directors, Preobrashenskaia's direction lacks power and insight, although this picture was superior to the average American or European output. Olga Preobrashen skaia has three assets : a feeling for movement of material ; a deep sense of natural beauty; and an idea of pictorial composition. But, as has been pointed out, these qualities are to be found in almost every Soviet production. She lacks conception and has a leaning towards the theatrical both in lighting and in acting, but the principal reason for the weakness of The Peasant Women of Riazan was once again the sociological propaganda. The concluding scenes with the children's welfare home and the ' new spirit ' were indifferent. There were certainly passages of great beauty, notably those of the waving ear-heads of corn, the scenes of the spring festival and the wedding of Ivan and Anna, but the film as a whole lacked dramatic value. Several other pictures have been made by the same woman director, including some for children which she should have done

1 It is clear that at the time of writing, 1929, I failed to appreciate the problems of the Soviet directors in tackling themes of social educa tion, so different from and so much more difficult than the revolutionary material of Eisenstein and Pudovkin. Vide; Documentary Film CFaber & Faber, 1939), pp. 125 ,126.

well, and she has recently completed The Last Attraction, a circus story, which is again said to be uneven and inferior to The Peasant Women of Riazan.

A further film of the same type was Yevgeni Cherviakov's My Son, which began in a maternity hospital and ended in an ambulance. It was yet another theme of child welfare work, and, according to accounts, the spectator was enter

tained by shots of babies eating, washing themselves, and sleeping, with a funeral and a ' last-minute-rescue ' as the high-spots.

The virtuosities of Dziga-Vertov and his group of the cine-eye have been called the avant-garde of the Soviet cinema. Actually, I suggest that, with the possible excep tion of Kauffmann, the group is going round in circles without being able to find a way out. Dziga-Vertov has instanced his theory of the cine-eye, a theory upon which he has based all his films and which the workers of the cine-eye group of the Vufku-kino organisation of the Ukraine attempt to develop year by year, as follows :

"... It is the evening performance at a cinema in a little village near Moscow. The local picture-theatre is filled with peasants and workmen from the neighbouring factory. A film is being shown without musical accom paniment. The only sound that. breaks the stillness is the whirring machinery of the projector. An express train flashes across the screen. Then a little girl appears, walking slowly towards the audience. Suddenly, there is a startled scream in the house. A woman rushes forward towards the image of the little girl on the screen. She weeps and clasps a child in her arms. But the image on the screen has passed away. A train again flashes across the screen. The lights in the house go up. The woman is being carried out, for she has become unconscious. " What has happened ? " asks a visitor to the workman next to him. The latter turns slowly to look at him, and replies, " Ah, that, my friend, is the cine-eye. The girl whose image you

THE ACTUAL

saw on the screen fell ill some time ago, and recently she died. That woman who cried out and ran towards the screen, she was the girl's mother. . . ." '

The cine-eye group specialise in the progress of what they call in Soviet Russia the ' film without joy ', which can be associated in a mild way with the documentary picture. Briefly, the idea of the cine-eye is the cinematography of actual incidents and objects of everyday life. Vtrtov watches human expressions, mannerisms, and small inci dents everywhere, photographing them at their most characteristic moments. He has no interest in films acted by professional players, which he considers theatrical. The method is a scientific, experimental study of the visible world. It seeks to collect and to catalogue for our pleasure and edification the actualities of contemporary life. It sorts out the pertinent from the irrelevant and places it on the cinema-screen.

The object of the cine-eye is to build an international language of the cinema. The ordinary cine-fiction film already achieves this to a certain extent, but in most cases it is a false rendering of fact. A record must be made and kept and shown of all that happens around us, apart from news matter which is adequately dealt with in the news reel. The roving lens of the camera has the power of the moving human eye. It can and does go everywhere and into everything. It climbs the side of a building and goes in through the window; it travels over factories, along steel girders, across the road, in and out of trains, up a chimney stack, through a park . . into the houses of the rich and poor; it stands in the street, whilst cars, trams, 'buses, carts flash by it on all sides ... it follows this person down that alley and meets that one round the corner. . . .

The workers of the cine-eye made their first manifesto in 1923, published in a paper called Lef. But before this,

from 1918 to 1922, Dziga-Vertov worked alone as the pioneer and experimenter of the cine-eye, until between 1923 and 1925 a small group was formed, numbering

among them Kauffmann (Vertov's brother) and Kopaline. Since that date, the output of the group has increased, until now it may be said that the cine-eye group of the Vufku-kino is at the head of the documentary section of the Soviet cinema. The workers of the group rejoice in the name of the kinoki, and of their work may be mentioned The Struggle under Czarism, The Truth of Lenin, The Sixth Part of the World, The Eleventh Year (one of the several films commissioned by the Soviet Government in connection with the tenth anniversary celebrations of the Revolution), The Man With the Movie Camera, Spring, and The Cradle.

The cine-eye makes use of all the particular resources of the cinema, of slow-motion, ultra-rapid motion, reversed movement, composite and still photography, one turn one picture, divided screen, microscopic lens, etc. It uses all the forms of montage in assembling and presenting its facts in a coherent order out of the chaos of modern life, and it seeks to establish a level of distinction among the thousands of phenomena that present themselves on all sides to the mind of the cine-director. All this was set down at length in a manifesto by Vertov in 1919.

The whole of the theories of Vertov were summed up in The Man With the Movie Camera, which, although a fascinating exposition of the resources of the cinema and a marvellous example of technical accomplishment, was totally devoid of dramatic value. Throughout the film the specta

tor was constantly being reminded of the camera, for it was continually being brought before the eye on the screen. The film was regularly punctuated by the interruption of a close-up of the lens of the camera, the camera itself, and the eye of the cameraman. We travel along watching a cameraman photographing a lady in a carriage. We see on the screen what the camera of the cameraman is taking. We see the cameraman as the lady in the carriage sees him. We are alternately the camera and we see what the camera sees; then we are seeing the camera seeing what we saw before. At that point, we cease seeing the camera and we

see what we have just seen being developed and mounted in the studio-laboratory. ' Ah ', we say to ourselves, ' that is the cine-eye/

Vertov was over-fond of cross-cutting for the purpose of comparison. From streets being washed to a girl washing herself; from motor-horns to a policeman holding up the traffic and back again ; from the soft beds of the rich to the hard benches in the park ; his cutting was generally short and staccato. He was over-inclined to flash a series of one-foot shots before the audience and blind them. Vertov in practice ran away from Vertov in theory.

The Eleventh Year was a record of the construction of the Ukraine during the ten years of Soviet regime. Its theme was man's attempted control over nature; of civilisation over the primitive. Where before there was waste ground, now there are towns. Water that was use less, now supplies the electricity for hundreds of homes. Thus the film went on with mines and pits and chimneys and smoke and workers. Kauffrnann's picture Spring

attempted to show the gradual transition from the Russian winter to the first signs of spring : the awakening of new life. It was admirably photographed and well composed into a beautiful pattern of shots.

With the coming of the sound film, the cine-eye theories expand to embrace the cine-radio. The camera becomes the ear as well as the eye. The kinoki become the radioki. They seek now to express their material in terms of cine-eye-sound, in the form of radio-vision. Eventually they will come to the simultaneous montage of visual and sound facts, sensitive to the touch and capable of being smelled.

The work of Dziga- Vertov and his confreres is necessarily limited. There are bounds to the amount of reality avail able even to his cine-eyes and cine-ears. He cannot, for example, record emotional scenes, except when taken out of doors and then they must be natural. By rejecting all forms of studio work, he sets inevitable barriers to his progress. Although from a technical standpoint I have full admiration for the pictures of Dziga- Vertov, I am

convinced that he has been proceeding up a cul-de-sac, and that he is already at the end. His last film. The Man With the Movie Camera, was a wonderful piece of virtuosity, of montage, of material and of cutting, a perfect exposition of the cinematic values available to the director, but little else. Outside Russia his theories and films are only just becoming known, hence their enthusiastic reception by the intelligentsia and amateur film groups, but in his own country he is not considered to have achieved anything since the publication of his early manifestos. He is, in fact, rather out of date.

In Soviet Russia, as in other countries, there are many second and third-rate directors whose films, in comparison with those of the left and right wings, are not of unusual consequence. Their work, however, has met with con siderable approval amongst the film literati, and it is usual to find their merits have been largely over-estimated. Typical amongst this group I should place such men as Georgi Stabavoi, Fiodor Otzep, Boris Barnet, Y. A. Protazanov, and Yuri-Tarich.

Stabavoi works for the Vufku-kino, having realised for them The Man in the Forest, Calumny, and Two Days, the last being his most important picture. He is a heavy-handed, deeply psychological director, capable of utilising dramatic situations to some effect, but is not considered of much importance by the Russian school. Otzep has made three films,, Miss Mend, The Yellow Pass, and, in conjunc tion with Messrs. Prometheus, in Berlin, The Living Corpse, from the play by Tolstoi. He was originally well known as a scenario writer, being responsible for the manu scripts of The Postmaster, Polikushka, and The Cigarette Merchant of Mosselprom. He is not a director of any standing, his work being uneven and lacking in dramatic quality. The Living Corpse, which was one of the few films exemplifying Soviet technique to be generally shown in Britain, was of interest principally for the playing of

Pudovkin as Fedya Protasov, and for the editing, which was in the hands of the latter. It was obviously the product of a unit working in unaccustomed surroundings. Barnet

is a director of comedies, usually of amusing incident and notable for an employment of trick effects. Two of his comedies have been seen, The Girl with the Band-Box, and The House in Trubnaya Square. Both were humorous as light entertainment, but not of cinematic importance. The latter contained all the elements of slapstick, being a burlesque on middle-class life in a block of flats in Moscow. There was a delightful Ford car that did tricks, an amusing election procession, and some comic theatre scenes. It was, moreover, a clever burlesque on many Soviet films. There was more -than a gentle dig at Eisenstein's crowds and Dziga-Vertov's tramcars. Protazanov is a director of the old school, in company with Yuri-Tarich, Gardin, Dolinov, and Pantelev. He was the director of the big Martian fantasy, Aelita, of The Three Thieves, The Man from the Restaurant, The White Eagle, and The Forty-First, none of which was of more than average merit. Yuri-Tarich has made two big spectacle films, Ivan the Terrible and Revolt in Kazan. Both were historical costume pictures, for the Russian loves his historical film, and were excellent pictorially. The list of directors in this class could be extended considerably, but their work, as a rule, is not worth detailed comment.

There are, however, three recent Soviet films that demand inclusion, The Fragment of an Empire, Prison, and Turksib, for their directors, Ermler, Raizman, and Turin, will be of future significance. The first is a member of a group of experimenters attached to the Leningrad Studio of the Sovkino, and The Fragment of an Empire was their fifth production. This film was the epitome of the Soviet sociological propaganda cinema, realised with an extraordinary skill of technical achievement. Its theme was the expression of the constructive work accomplished in Soviet Russia since the October Revolution, and its aim was to sum up the achievement of the workers and to reflect

the ideals of the modern Government It contained problems of cultural reform, of discipline among the workers, of friendship, and of the eternal universal question of love and marriage. The film was a complete document of the social and political life of contemporary Russia. The exterior scenes were taken in various towns, but were filmically composed into one great city, Ermler presumably desiring to express a universal concept of the newly con structed country. The narrative interest concerned an N.C.O., who was wounded and lost his memory in 1917, and regained it ten years later. He returned to St. Petersburg to discover Leningrad. In place of all that he knew in the past, he became involved in the new country of the Soviets. From a psychological point of view, the direction of Ermler was amazing. The subconscious pro cess of the man's mind, particularly in the return of his memory through an association of latent ideas, was por trayed with extraordinary power. From death to emptiness ; from emptiness to perplexity; from perplexity to under standing, the changing mental states were subtly revealed. As a representation of mental images, of reactions, of sub conscious thought, the film was remarkable. The employ ment of technical resources was admirable; the cutting swift and slow in perfect modulation; the pattern closely woven. It is undoubtedly the outstanding film of the Soviet cinema after the two last productions of Eisenstein and Pudovkin.

Raizman's film of a mutiny in a prison, although less interesting than Ermler's compelling picture, was neverthe less a clever piece of cinematography. The opening was on a grand scale of clouds and architecture in slow dissolve shots, followed by the wind in a Siberian prison, and a dramatic escape. There succeeded the life in the prison under the new governor, the revolt that failed, the scene

of prisoners at the church, the governor's party, and the release of the prisoners because of the Revolution. It was, in fact, the old theme, but directed with a high degree of skill, with contrasted lighting and clever cross-cutting.

249

THE ACTUAL

Victor Turin's magnificent film of the building of the Turkestan-Siberian Railway was shown during March 1930, by the London Worker's Film Society. It was primarily a remarkable example of the organisation of material. The film was divided into parts, each dealing with a certain phase of the great undertaking. Thus the opening reels expressed the urgent need for the railway in order to link up the vast territories of the north and the south, showing the difficulties of the old, primitive methods of transport and irrigation. These were followed by scenes of the first surveyors, the assembly of the materials needed for the task, the gradual pushing out of the rail road into the barren wastes, the first giant locomotive to make its appearance amongst the camels and horses, the triumph of man and machinery over nature, leading up to a final crescendo of the promise that the line would be open in 1930. The theme was handled with astonishingly skilful editing, the audience being worked up to an intense emotional crisis by the sheer brilliance of technique. In dividual scenes of strong dramatic value abounded in every part, but especial mention may be made of the sand-storm in the desert, the coming of the water from the mountains to the land below, and the race between the first engine and the tribesmen mounted on their ponies and oxen.

A predominant feature of the Soviet cinema is the wide

development of the interest picture and travel film for educational purposes. There is practically no subject, whether scientific, geographical, ethnological, industrial, military, naval, aeronautical, or medical which has not been approached by Soviet directors. It is quite impossible in a short space to give any idea of the vastness to which this side of the cinema has attained in the ILS.S.R. I can only mention a few films that were outstanding in each group, so as to indicate the range of the material covered. Firstly, there seems to be almost no essential part of the

250

territories of Russia that remains photographically unre corded. There has been a constant succession of production units leaving the various studios for the purpose of making film expeditions. In this section there was the wonderful Pamyr, the film of a joint expedition organised by the Leningrad Academy of Sciences and the German Notgemeinschaft; The Heart of Asia, taken in Afghani stan; The Trail of a Meteorite, made in the Siberian marshy forests; The Way to India*; Sea Warrens, dealing with the migration of birds and the vegetation of the steppes, during spring and autumn, along the coast country of the Black Sea; Comet, a film of Tartar life; The Men of the Woods, an expedition into N.W. Siberia; The Rails Go Ringing, made by Leontiev in the engine sheds at Tiflis ; and many others. Industrial and agricultural sections include such films as : The Sunflower Industry, The Fight for the Harvest, Chaos and Order, Soviet Fordism, The Campaign for a Crop. Medical and hygiene films have been plentifully made viz., Ten Years of Soviet Medicine, The Morning of a Healthy Man, Mother and Child, Malaria, etc.

*

It is difficult to write freely about the pre-eminent films of the Soviet cinema, for however much one may admire their technical excellence and acknowledge their unquestionable superiority over the product of any other film-producing country, it is impossible to ignore their primary social, political, and often anti-religious influence. The whole exstence of the Soviet cinema has come about through the urgent desire to express vividly and with the utmost effect the policy of the Soviet Government and the development of the principles of Marxism. Elsewhere in this survey I have written that the primary aim of the film at the present moment is entertainment. This statement must be qualified by the functions of the Soviet cinema, which have caused the film to be considered as a dominant factor in the social and political organisation of a country.

251

VII
THE GERMAN FILM

Not long ago, 1 it was general, to look to the German cinema for the real uses of the film medium. A single German production meant a promised relief from the twenty American metallic movies which shouldered its London presentation. The simplicity of the German cinema then indicated that the intelligence and artistry, tibe creative imagination and craftsmanship, so essential to the production of a unified work of art, lay in the studios of Neubabelsberg and Staaken. It became customary to believe that a film coming from a German studio, made by a German director, cameraman, architect, and actors would be of a certain interest. During that period of the German cinema which culminated in The Last Laugh and Tartuffe, this was the truth. So far as was known at that time, the

Germans were the only producers of imaginative films in the world, with the exception, perhaps, of a few isolated examples of the early French school and the beautiful pictures of the Swedes. Germany was wise in that she put her best talent into the creation of a film industry subsidised by the Government; but she reckoned without die influence of the American movie. The Germans were unable to realise that few people of intelligence and good taste ever went to the cinema. We know that the general public had become saturated with the artificiality of the Hollywood movie. It was quite unable to cope with the meaning that the serious-minded Germans contained in their films. The public had little, if any, experience of the cinema as a means of dramatic expression. They were shocked at and did not fully comprehend the sombre, darkly-lit, intensely powerful German film. They knew nothing of psychology, middle twenties.

252

of decorative beauty, and of the intrinsic reality of the cinema. They continued to show interest in the Holly wood movie.

The German film flourished awhile, sparkled with indi vidual efforts, developed technical resources to a pitch of perfection and brought new filmic conceptions to light on the support of her own audiences and those of France and Europe. But the German film languished for want of wider world support The ideas of these films were con ceived on a grand scale, demanding large finance for their realisation, but the returns were small. The real German film died quietly. Many of its creators went tp Hollywood, while those who remained joined with fresh commercialised minds in the complete reorganisation of their industry on

American principles. Hollywood took interest in her rival, nourished her, but stole her talent The German cinema became American in its outlook and its characteristics became imitative of Hollywood. 1

The films which the Germans produced in the years fol lowing the war were no more widely saleable outside their own country than those of the Swedes and the French. The position of the German film industry was founded upon an uneconomic basis. It must be recalled that film production in Europe was grievously hampered by the lack of sufficient financial resources; whereas America was preposterously wealthy. Whilst money was the last worry of Hollywood producers, in Germany (as later in Britain) it was the first. The German Government, realising that the showing of her films abroad would bring about advertisement after her ignominious war defeat, helped the industry with whole hearted support. It induced the Deutsche Bank to finance the biggest company, the Universum Film, A.G. (known to the world as Ufa), and then brought into play the Kontingent law, which drastically required every German distributor to buy one home production for every American

x The reader is referred throughout this chapter to Dr. Siegfried Kracauer's psychological history of the German film, From Coligwi to Hitler (Princeton University Press, 1947).

film he handled. This ruling certainly encouraged the pro duction in the studios, although it meant, on the other hand, that there was a chance of quality being flouted by quantity. But despite this subsidy, the German cinema continued to flounder, constantly becoming bankrupt, borrowing money from American firms, and taking twice the scheduled time

to make a film. Interchange of studio personnel and players was adopted freely in order to keep the trend of production international. Many British and French stars were better known in Germany than in England. Recently, German directors have been working in British studios, failing to understand British temperament and trying to intermix German psychology with British bourgeois unintelligence. British firms produced in Germany but, even with the technical resources available, failed to justify their existence. All along there has been a slavish imitation of American methods. Germany finds it difficult now to pro duce a film that is characteristically German.

In surveying the German cinema from the end of the first World War until the coming of the American dialogue film, the output may roughly be divided into three groups. Firstly, the theatrical costume pictures; secondly, the big middle period of the studio art films; and thirdly, the decline of the German film in order to fall into line with the American ' picture-sense ' output. These three periods naturally overlap one another, and there have been isolated exceptions to the general trend. Such distinguished films as The Cabinet of Doctor Caligari, The Student of Prague, Vanina, The Last Laugh, and the films of G. W. Pabst, stand apart from the general run of production, in certain cases being advance examples of the type of film to come.

The easily recognisable characteristics of the earlier German films were their feeling for studio representation, for simplicity of story and treatment, for a consciousness of camera fluidity, and for a dramatic, psychological under standing of events. The German film was born and bred

in an atmosphere of studio structure, for seldom did the German director go outside for his exterior material. The outstanding feature of all the greater of the early German films was their decorative sense of architecture. At an elementary stage in their cinematic development, the Germans revealed a strong and not unwanted tendency towards filmic craftsmanship. An instance of this is the perfection to which German cameramen have taken the technical qualities of their photography. It was in Ger many that the camera was first freed from its tripod, that it was first given the movement and life of a human being. But although they used their camera to its full capacity, the Germans still largely retained their studio-mind, approaching at times the artificiality of the theatre. They seemed unable to accept the possibility of the free spirit of the cinema, which is so important in later Soviet and French productions. Germany was unable to produce an En Rade or a Battleship Potemkin, but she did bring to the screen The Student of Prague and The Last Laugh. There is little doubt, however, that the studio-mind, with its love of craftsmanship and structural work, imposed limitations on the choice of theme and treatment, re strictions that have damaged the recent films of Erich Pommer: Nina Petrovna, Homecoming, and Asphalt. While it is admitted that studio architecture is absolutely necessary for certain exterior settings, which cannot be achieved on actual location (such as the creation of special streets and landscapes), nevertheless this artificiality is in opposition to the real aim of the cinema. Material that serves for filmic creation in the process of con structional editing has need to be the nearest approach to actuality, if not actuality itself.

The German film has contributed many valuable attributes to the cinema of the world. From the studio film there has been learnt the complete subordination of acting material, revealed so well in The Student of Prague;

the pre-organisation of studio floor-work, including the composite set which allows for the taking of scenes in their

correct sequence 1 ; the unification of light, setting, and acting material (the central part of Tartufe, and The Last Laugh) ; and the freedom of the camera as an instrument of (expression, assuming the status of an observer and not of a spectator. The German cinema has taught discipline and organisation, without which no film can be produced as a unified whole.

The importance of the realisation of The Cabinet of Doctor Caligari has already been dwelt upon at some length. To reiterate, it was the first significant attempt at the expression of a creative mind in the new medium of cinematography. It broke with realism on the screen; it suggested that a film, instead of being a reality, might be a possible reality; and it brought into play the mental psychology of the audience. There has been a tendency of late to look back with disdain at the theatrical character of Wiene's film. It has been objected that The Cabinet of Doctor Caligari, in its structural co-ordination of light, design, and players, in its cubist-expressionist architecture, was pure stage presentation. It needs but little intelligence to utter this profound criticism, but it must be realised that The Cabinet of Doctor Caligari was produced under extra ordinary circumstances. It is simple to look back now and diagnose the crudities of Wiene's work, with the most recent progress of the Soviet film and the American ' com pound ' cinema fresh in mind, but in 1919 all theory of the cinema was extremely raw. It is only through such experiments as that of Wiene, Warning Shadows, The Street, and The Last Laugh, that advance has been at all

possible. The narrow-minded film critics of to-day blind themselves to the traditional development of the cinema. They seize upon Dziga-Vertov and deny the existence of Carl Dreyer; they saturate their minds with the sound film and forget the intrinsic structure of visual images. It has been said that the admirers of The Cabinet of Doctor Caligari are usually painters, or people who think and remember graphically. This is a mistaken conception, for

1 See description, pp. 184, 185, of composite set used in Hotel Imperial

256

6i. THE LOVES OF JEANNE NEY, directed by G. W. PABST. EDITH JEHANNE. [German, 1927]

62. SUNRISE, directed by F, W. MURNAU. GEORGE O'BRIEN, JANET GAYNOR.
[American, 1927]

63. THERESE RAQUIN, directed by JACQUES FEYDER. GINA MANES, HANS VON SCHLETTOW. [French, 1937]

64. THE ITALIAN STRAW HAT, directed by RENE GLAIR. [French, 1927]

the true cineaste must see and realise the importance of its realisation as well as that of La Passion de Jeanne d'Arc, The Last Laugh, Tollable David, Finis Terrae, Jeanne Ney, and Turksib. Each of these films is related, each overlaps in its filmic exposition of thought. It is absurd to deny their existence on the grounds of theatricalism, expres sionism, individualism, or naturalism. Without the creation of The Cabinet of Doctor Caligari, much that is admired in the cinema of to-day would be non-existent It bore in it a suggestion of the fantasy that was to be the prominent characteristic of the art film. Some short time later, Kobe's Torgus, or The Coffin Maker, again with expressionist architecture, was another indication of the mystical fantasy which was to be the underlying motive of Warning Shadows, The Student of Prague, Waxworks, and others of a similar type.

The essence of the middle period German film was sim plicity of story value and of actional interest that eventually led to a completeness of realisation fulfilled in The Last Laugh. Many of the themes were simple experiments in film psychology. Karl Grune's The Street was a reduction of facts to the main development of one character during a short period of time. It obtained its mood by the co ordination of light and camera psychology rather than by the acting, which was crude and mannered. Arthur Robison's Warning Shadows was again a simplification of detail, a centralisation of incident into small units of space and time, decorated by a fantastic touch. Waxworks was yet another example. Nearly all these films contained the fantastic element. They were seldom wholly tragic or wholly comic. They were often melodramatic, as in the case of Doctor Mabuse*

Earlier than this middle period of simplicity and fantasy, there had been a wholesale production of theatrical costume films that made use of the German's natural love for spec

tacle and the property room. These served as a foundation for the stylised school of German film acting. At all periods of the German cinema, the actors have exerted a

TPTN I? 257

THE ACTUAL

stabilising influence on the fluctuation of the various types of films. Their restraining presence helped towards the establishment of the film as a whole. One recalls, in this respect, the numerous films of Conrad Veidt, Emil Jannings, Alfred Abel, Werner Krauss, Bernard Goetzke, Julius Falkenstein, Albert Steinriick, Alexander Granach, Asta Nielsen, Henny Porten, Lydia Potechina, etc., in which the actors themselves steadied, and even in some cases dominated the direction.

With the German feeling for studio-craftsmanship came the decorative architecture and freedom of camerawork that were brought to a head in the big production of Faust, foreshadowed by Lang's Destiny and Siegfried, Robison's Warning Shadows, Murnau's Tartuffe, and Ludwig Berger's Cinderella. The decorative setting, based on traditional design with modern fantastic motives, played a large part in the German middle period. These fantastic productions began and ended with themselves. They carried no universal meaning, as did Karl Grune's The Street or At the Edge of the World. To this completeness, already partially achieved by the maturity of the traditional acting material, the splendid settings of Walther Rohrig, Robert Herlth, Otto Hunte, Erich Kettlehut, Karl Vollbrecht, Albin Grau, Rudolph Bamberger, Herman Warm, and others, added a final binding force* Their plastic columns, bulging mouldings, great flat expanses, simply decorated architecture formed an admirable background, never obtruding, for the acting material and simplicity of

treatment of the period. It is of the utmost importance to grasp the significant part played by the architect and de signer in the development of the German cinema. Indeed, it may be said without detriment to their directors, that two thirds of the aesthetic success of Warning Shadoivs, Sieg fried, and Cinderella lay in their design. The first part of the Nibelungen Saga has never been equalled for sheer deco rative beauty; the complete charm of Cinderella came from the decoration of Rudolph Bamberger. Destiny, The Golem, Sumurun, and Waxworks were equally superb in

their creative architecture. This natural feeling for decoration, for simple but rich design, in the Diireresque and Baroque styles, was the real basis of the German studio-mind. Even in films of a popular type this wonder ful sense for good design was prevalent. Unlike other countries, the experimentalists in the German cinema were able to embody their revolutionary ideas in films of general practicability. There was almost no German avant-garde school at that time, for the most advanced filmic intelli gences were working in the commercial studios. This accounted to a large extent for the superior aesthetic value of the German film in relation to the rest of the world's output.

Towards the gradual decline of the decorative film, brought about by its own inbreeding, there arose a new type of cinema, less fantastic and more in touch with reality, but incorporating even more strongly the psychology of human emotions in the thematic narrative. This new form had been heralded to some extent by the appearance, in 1922, of von Gerlach's Vanina, adapted from Stendhal, with Asta Nielsen, Paul Wegener, and Paul Hartmann. In

consideration of its date, Vanina was unique in its un-German feeling for fluidity of thematic conception. Vanina had breadth and space outside the customary studioisms of the period. Three years later there came The Last Laugh, which, as has been stated earlier, laid down the elementary principles of filmic continuity. It was, perhaps,^ an un equalled example of the co-ordination of production per sonnel Murnau, Freund, Mayer, and Jannings worked collectively to produce a film that was a complete realisation in itself. 1 It expressed a simple, universal theme, unrelieved by incidental detail and cross purposes. It was a centralisa tion of environment, of setting, of atmosphere, of players, to one dominating purpose. It had a plastic fluidity that was made possible by a titleless continuity. It had a com-

i Carl Mayer actually wrote The Last Laugh for Lupu Pick to act and direct, and expressed himself to me as never \yholly happy with Jannings' performance,

pleteness that for once was achieved by the architecture of the studio. It was the final outcome of the German crafts man's studio-mind. In the same year, as well as The Last Laugh, there was to come Dupont and Pommer's celebrated Vaudeville, Grune's The Two Brothers, Lupu Pick's The Wild Duck and New Year's Eve, and Pabsf s The Joyless Street. With the exception of the last, these were all films with moral themes, close to the reality of modern life, treated with a new technique of moving camerawork and unusual angle of viewpoint. Vaudeville was, of course, the outstanding film that staggered the American producing companies when shown to them in the States. It was Vaudeville that took Pommer, Dupont, and Jannings to Hollywood.

Speaking broadly, for there are several notable excep tions, the German film entered into a decline after that date. The new productions, having lost the spirit and craftsmanship of the best German period (from 1921 to 1925) were constructed along the box-office lines of the American cinema. They were in the nature of a reaction from the work of the highest filmic intelligences in Europe at that time, because Soviet Russia was then but an un known quantity, experimenting with theatrical pictures. There followed for some years a great number of second and third-rate German movies made to supply the Kontin- gent law, directed by such men as Richard Eichberg, Joe May, and Willi Wolff, with players like Harry Liedtke, Paul Richter, Mady Christians, Ellen Richter, Harry Halm, Liane Haid, Willy Fritsch, Lia Maria, Lilian Harvey, Jack Trevor, and Jenny Jugo. Many of these did not reach Britain, which only imported the best of the German out put, but even from those which did it was obvious that they were lacking in the inventiveness of mind and originality of conception that had distinguished the earlier productions.

During recent years there has been an increased com mercial co-operation between Germany and other European film-producing countries. The technical studio organisation of the German film industry was realised to be the most

efficient In Europe, if not In the world, and both Britain and France interchanged production units with Germany. Many foreign firms were anxious to combine in joint pro ductions realised by German technical resources. These pictures were an attempt to rival the constant flood of American picture-sense movies. Amid this heterogeneous

mass of German films, however, there were still several individual works by pre-eminent directors who retained some Intelligent interest in the cinema. Fritz Lang's Metropolis and The Spy; G. W. Pabsf s Secrets of the Soul and Jearine Ney; Fritz. Wendhausen's Out of the Mist; the films of Elizabeth Bergner's Poetic Film Com pany, Donna Juana and The Violinist of Florence; and Walther Ruttmann's Berlin, were evidence that there still remained progressive cineastes In Germany.

But generally speaking, German film production was rapidly becoming like that of Hollywood in external appearances. Many of the big pictures of 1928, for example, might have been the product of American studios. They were made for an international market, and little of the old German feeling for psychology and simplicity of treatment remained. Erich Pommer, on returning from Hollywood, attempted to combine the merits of the old German school with a new outlook of international picture-sense. Of his four pictures recently produced, Nina Petrovna and Homecoming were of better quality than the average American or German movie. They were not, I admit, good films in the sense that they were masterpieces of filmic expression, but they contained certain aspects of camerawork and architecture that were reminiscent of past achievements. There has been a tendency also towards the filming of melodramatic thrillers, light and artificial in story value, but constructed with a great deal of technical skill. Of such may be mentioned Fritz Lang's excellent The Spy, perhaps one of the best pictures of its kind ; and Tourjanski's Manolescu. Pabsfs Jeanne Ney, also, was melodramatic in action. There have also been a number of good, middle-class comedies made, of general entertain-

THE ACTUAL

raent value, such as The Bold Sea Rover (in Britain, Hurrah! I'm Alive), with that delightful comedian, Nikolai Kolin, and Love's Sacrifice, a light, polished picture of youth fulness, directed with admirable skill by Hans Schwartz. The old fondness for the spectacular historical film, which seems ever present on the Continent, has resulted in the large but quite unconvincing production of Waterloo, directed by Karl Grune, originally a simplist director; the same director's ill-conceived Marquis d'Eon; the sensational and theatrical film of Martin Luther (which revealed clearly the fallacy of the pageant picture) ; Ludwig Berger's version of The Meistersingers, a late example of the studio-mind ; and Schinderhannes, made by the young director, Kurt Bernhardt

The problem of the sound and dialogue film came to Germany in much the same disastrous way in which it stupefied France and Britain. For some time, German producing companies and directors stood aside to watch the procedure of events, until from month to month they issued announcements of forthcoming sound films. At the time of writing, no German film with mechanical reproduction of dialogue has reached this country, but several units are at work on productions. The situation of sound recording has J>een rendered difficult in Germany by reason of a patent war that exists between the Western Electric Company of America and the Klangfilm-Tobis-Siemens Co. of Germany, a conflict that alternates in victories and losses. The necessity of making bi-lingual dialogue films in Ger man and English will assuredly place the production of intelligent films in a precarious position, for the Germans must needs meet the foreign market demands. So long as dialogue films are supplied by America, Germany must also adapt herself to their production, which is yet another step away from the German film of national characteristics.

I have not the space at command to analyse in full the work of Germany's many directors, but some notes may be

written on the characteristics and techniques of her most significant rgis$eurs.

I complain elsewhere that Pabst is theoretically the great director, but that he has failed to justify fully his immense reputation since his second and sixth films, The Joyless Street and Jeanne Ney. Although this is adverse criticism of a director who has given many instances of his rare knowledge of the probing power of the camera, neverthe less, I feel that there is a general tendency to over-estimate any and every instance of Pabst' s undoubted ability. But Pabst at his best, unhampered by limitations, uncut save by himself, is perhaps the one genius of the film outside Soviet Russia, approached, though in an entirely different manner, by Carl Dreyer, Chaplin, and Rene Clair. Both aesthetically and technically, his work is of the first importance in the European cinema. Investigation of his methods is difficult, complex, and hard to express in words. Pabst possesses a power of penetration into the deepest cells of human behaviour, and succeeds in psychologically representing the traits of his characters by filmic exposi tion. He is principally concerned with the development and understanding of the intricacies of the minds of his characters, and lays open their mentality by employing every resource available to the medium in which he works. It has been written in criticism that Pabst delights in the sheer use of technical accomplishment, as if he were simply a Monta Bell or a Mai St. Clair, but no more unwarranted statement has been made since the beginning of film journalism. It is impossible to witness the showing of a

film by Pabst without marvelling at his unerring choice of camera angle for the expression of mood, or his employ ment of the moving camera to heighten tension. Pabst, probably far more than any other director (outside the Soviet cinema), understands the complete value of his instruments. Jeanne Ney has- already been cited as a superb example of the uses of the camera as a means of dramatic expression; Crisis, although not revealing Pabst to full advantage (I have only seen the cut British ver-

sion), was exceptionally Interesting In its use of reverse shots and camera mobility.

Before he became interested in the cinema, G. W. Pabst was engaged In the theatre, and It was not until 1924 that he opened his film career with The Treasure. This was followed by the tempestuous and badly received The Joyless Street in 1925. Since that date he has made eight films, Don't Play With Love, Secrets of the Soul, Jeanne Ney, Crisis, The Box of Pandora, The White Hell of Pitz Palii, and The Diary of a Lost Girl. Of these, the two last named have not at the time of writing been shown in Britain, where the work of this remarkable director is not generally known.

The troubled history of The Joyless Street (see pp. 86, 87) has already been given, but the film which caused this extraordinary reception has not yet been described. It seems simple enough to write that The Joyless Street suc ceeded In showing the devastation that war conditions wreaked on the inhabitants of a small dark street in post war Vienna, for there have been so many films which have dealt with similar circumstances. But with the genius of

Pabst this film was different, for it tore away the American glamour, destroyed the romanticism, and exposed the stark reality of hunger and passion under distorted conditions. No film or novel has so truthfully recorded the despair of defeat, and the false values of social life that arise after war, as The Joyless Street. With unerring psychology by which he caused the smallest actions of his characters to convey meaning, Pabst brought to his picture moments of searing pain of mental anguish, of sheer unblemished beauty. His extreme powers of truthfulness, of the under standing of reality, of the vital meaning of hunger, love, lust, selfishness and greed, rendered this extraordinary film convincing. Like Greed, its significance went below the artificial surface of everyday life, turning up the deepest emotions. It was, perhaps, too true for the entertainment of the masses. Like Greed, it was too real, too devastating in its truth. It is recorded that Pabst himself once said,

264

tf What need is there for romantic treatment? Real life is too romantic and too ghastly/ Mention has already been made of Greta Garbo in this film, for it is by this that one theorises on her beauty and ability. In Hollywood, this splendid woman has been wantonly distorted into a symbol of eroticism. But Greta Garbo, by reason of the sym pathetic understanding of Pabst, brought a quality of loveliness into her playing as the professor's elder daughter. Her frail beauty, cold as an ice flower warmed by the sun, stood secure in the starving city of Vienna, untouched by the vice and lust that dwelt in the dark little street Not only Greta Garbo, but the other players in this film were fascinating. I recall Asta Nielsen, superb as the woman who murdered for her lover, slowly realising the horror of her action, her eyes expressing the innermost feeling of her

heart; Valeska Gert, the blatant, avaricious woman, who, under the thin guise of a milliner, kept the house patronised by the nouveaux-riches; Werner Krauss, the sleek-haired, wax-moustached butcher, secure in his pandering to the wealthy, with the great white dog at his side ; Jaro Furth, the intellectual Councillor Rumfort, unable to understand the new conditions; Robert Garrison, the vulgar little speculator; and the others, Agnes Esterhazy, Henry Stuart, and Einar Hanson, When re-seen quite lately, the technique and technical qualities of The Joyless Street seemed faded (it was made in 1925), but the vital force of Pabsf s direction was still present.

Of Pabst' s psycho-analytical film, Secrets of the Soul, I can write but indifferently, for the copy reluctantly shown in Britain was badly mutilated in order to meet censor requirements ; insomuch that its continuity straggled, gaps and interruptions that could not possibly have occurred in the original copy being painfully apparent It had little story to relate, but was a simple demonstration of the theory of psycho-analysis. It was, for those sufficiently interested, a key to the working of Pabst himself. From the doctor's treatment of the patient with the knife-complex, and from the dream sequence, it was possible to discern the manner

in which Pabst himself dissects his film characters. The picture was beautifully photographed, and was of interest for the scene when Werner Krauss recalled his thoughts and actions of the previous day, the incidents being isolated from their local surroundings and placed against a white background.

It took several years for the value of The Joyless Street

to be appreciated, but when Jeanne Ney made its dramatic appearance in 1928, there were those who were eager to receive this new film by Pabst. It was, it is true, badly mutilated in Britain, and actually presented by the British renters, Wardour, under the fantastic title of Lusts of the Flesh. Jeanne Ney, which was based on the novel by Hya Ehrenburg, was produced by Ufa, in Berlin, and apparently Pabst had difficulty in making the film in his own way. It was the time when the Americanisation of the German studios was in progress, and Pabst was told to make the picture ' in the American style '. Fortunately, Pabst had courage, and in Jeanne Ney he made a more subtle, a swifter, less tragic, and more dynamic film than The Joyless Street. At first glance, Jeanne Ney was a melodramatic spy story of communists, adventurers, a typist, a blind girl, with a murder and a diamond robbery. It is curious, at this point, to remark that all the stories chosen by Pabst are melodramatic, almost novelettish in incident The Joyless Street was adapted from a serial story by Hugo Bettauer, in the Vienna Neue Freie Presse f and the narrative incident of Crisis was not much better. Instead, however, of this being detrimental, it proves only too conclusively how important is filmic treatment in rela tion to story value. The interest of Jeanne Ney was not in its actional incident, but in the individuals concerned, their thoughts, emotions and reasons for behaving as they did. From the superb opening sequence of the orgy, beginning with a close-up of the emigre's shabby boots, and the camera slipping away and tracking into every corner, Jeanne Ney developed from sequence to sequence with breath-taking power. Mood succeeded mood, each perfect

in its tension and its understanding. The shooting of the

consul, Jeanne's father, the restless curtains caused by the draught from the opening door, the quick-cut reverse shots ; the inimitable, likable kindness of the smiling Communist attache, with his kippers, and the wan smile of Jeanne; the parting in the drenching rain, the mud, the anguish of the farewell, the stark trees ; the superbly conveyed atmosphere of the detective bureau, the types of the sleuth hounds, the dislike of Jeanne for her new work; the reunion of the boy and Jeanne, in the warm sunlight walking through the poor streets of Paris, the flowers, the sheer beauty of love and youth; the brilliant scene where little bald-headed Raymond Ney counts his imaginary money, the murder; the tremendous scene between the blind girl and the murderer; the hotel, its sordid shabbiness overcome by the love of Jeanne, the peace of their night, unsoiled by the contagious atmosphere of the house. . . .

The cutting of Jeanne Ney was executed with such skill that it seemed unnoticeable. Every cut was made on actual movement, so that at the end of one shot somebody was moving, and at the beginning of the next shot the action was continued. The eye was thus absorbed in the move ment and the actual transposition from one shot to another became unnoticeable. Instinctively one recalled the over lapping cutting of Battleship Potemkin, and realised the similar aims of Eisenstein and Pabst in this respect. For this reason it will at once be seen how disastrous can be the effect of the censor's scissors. Pabst cut Jeanne Ney to a definite length ; every shot had its place and meaning. The removal of only a few feet of such a film damages its balance, design, and emotional effect.

The photography of Jeanne Ney, by Fritz Arno Wagner, has been remarked on elsewhere, and it is sufficient to add that technically, for smoothness of panning and travelling shots, and for perfectly natural light values, it has never been surpassed. At Pabst's will, Wagner's camera nosed into the corners and ran with the players; photographed from below eye-level and down stairways; yet not once

was the instrument misused. Every curve, every angle, every approach of the lens was controlled by the material that it photographed for the expression of mood. Sadness, joy, uplift, depression, exuberance, fear, morbidness, delight, were achieved by the position and mobility of the camera. Its viewpoints were regulated by the logic of the action. Jeanne Ney was a unified individual work. From start to finish it was conceived, controlled, and created by one sensitive but dominant mind Pabst

As a film, after the brilliance of Jeanne Ney y Crisis was a disappointment As the expression of the character of a woman, a single individual, it was of passing interest The story was a conventional plot of a misunderstood marriage ; many of the same type have been manufactured in Holly wood. It is understood that once again the British version was considerably cut, whilst in Germany, Pabst refused to put his name to the production because of the editing. The film, as shown in this country, lacked stimulus. The direc tion again revealed Pabst' s technical brilliancy for angles and pictorial composition, occasional moments rising to heights of intensity. The wife's hysterical collapse in the night club; the discovery of her brooding husband when she returned home; the vicious undercurrents of atmosphere that lay behind the cabaret scenes ; these were handled with a technique that was equal to The Joyless Street. The centre of interest, however, was the compelling fascination of Brigitte Helm's Myra. Pabst was the first director to reveal the rare side to this actress, a quality that was not apparent in A Daughter of Destiny, Metropolis, At the Edge of the World, L* Argent, and her other pictures. In Jeanne Ney, Pabst was interested in the playing of Brigitte

Helm as the blind girl. In Crisis, he came absorbed in the personality of Miss Helm herself. He succeeded in making her every movement exciting. Her strange latent power and underlying neurosis were here given their freedom. Her vibrant beauty, her mesh of gold hair, her slender, supple figure were caught and photographed from every angle. The intensity of her changing moods, her repression

and resentment, her bitterness and cynicism, her final pas sionate breakdown in the Argentine club; these were con structed into a filmic representation of overwhelming psychological power. Pabst analysed and dissected the remarkable character of Miss Helm and built up out of the pieces a unified, plastic personality. Her curious, fascinating power has never been exploited with such skill. Gustav Diessl, as the husband, was beyond reproach, his whole out look being enhanced by the low-level camera angles; while Hertha von Walther, as the dissipated girl friend, was strangely moving, her attractive smile at once understanding and scornful.

In each of his films, with the sole exception of the psycho analytical essay, The Secrets of the So^tl f Pabst has been concerned with some aspect of the character of women. His stories have been but a framework of incident on which to wind the theme of feminine character development Every woman of Pabsfs synthetic creation has had a curious, unnameable and hopelessly indefinable quality about her. He seems, in the building up of their filmic personali ties, to be able to bring to the surface the vital forces of their being. Each actress employed in the films of Pabst assumes a new quality, not actually but filmically. He con trives by some unknown force to invest his characters with

a quality of intense feeling, with strangely complex sexual or mental significance. In each of his succeeding films, he has sought more and more to express the motives that lie behind a woman's impulsive thoughts and actions. He appears to have the power of discovering a hidden quality in an actress, whatever her career may have been before she came under his direction. Like Greta Garbo Asta Nielsen, Edith Jehanne, Brigitte Helm, Hertha von Walther, and Louise Brooks are almost ordinary when appearing in other films under other directors. But Pabst has an under standing, an appreciation of the intelligence, that builds the actual personality into a magnetic, filmic being.

It was, it seems, this hidden quality, this deeper, hitherto uninvestigated, side of feminine character that induced

THE ACTUAL

Pabst to choose, after long searching, Louise Brooks to play Lulu in Pandora's Box. Lulu was the theme of Wedekincfs two tragedies, Erdgeist and Die Buchse der Pandora, one being the sequel to the other, around which Pabst built his concept Lulu was the final essence of the sexual impulse of woman; charged to the fullest extent with physical consciousness. The spring of her life was the attempted satisfaction of this insatiable impulse, and the power of man was the possible means of that satisfac tion. She loved spasmodically, but with the strongest sen suality, until, sickening of her exhausted companion, he was indifferently destroyed. She was unable, moreover, to comprehend the ruthlessness of her devastation in her search for sexual satisfaction. She loved for the moment the man to whom she surrendered her body, but that love died like a flash when his exhaustion was complete. Her sentiment was hardened by the monotonous recurrence of

the events which she had caused. She remained untouched by the death of her masculine stimulants. She had no interest in the vastness of life save sexuality and its accompaniments. She was childlike in her centralisation of material purpose. She was the essence of youth, with the eyes of a child, beautiful in appearance, and utterly attractive in manner. Her ultimate and only possible ending was her destruction by the passions which she aroused, killed by the lust-murderer, Jack-the-Ripper, in London.

In Louise Brooks, known to the public only by her American work (The American Venus, Evening Clothes, The Canary Murder Case), Pabst believed that he saw the hidden quality that could be filmically synthesised into Lulu. His judgement must undoubtedly, in view of his* career, have been careful, but he failed to realise that in the transference of Lulu from the stage to the silent screen, he was to lose a link that vitally connected the external Lulu to her inner self. Wedekind caused Lulu to become a possible reality by the contrast of her outward appearance to the hard, naiVe, passionate sentences that she spoke. By

reason of her unaffected utterances in combination with her innocent appearance, Lulu became the essence of woman, the despoiler. In brief, Lulu was an impossible reality without the speech that Wedekind gave her. In the medium of the film these words were absent; Lulu became vacant and unconvincing, even under the direction of Pabst. The audience was unable to connect the appearance of Lulu with the magnetism that attracted men to her. The mistake lay in the visual representation of a literary figure. It was an attempt, basically at fault, to translate into a medium

of visual images a character that was originally expressed by literature. It was an attempt that proved conclusively the difference that lies between two entirely different forms of expression. A character can be, and has been built many times by visual images. So also has a character been formed by the use of words and sentences. The latter may, per haps, serve as the inspiration for the former, but never can one be transcribed in terms of the other. Pabst conceived Lulu as a literary concept, living possibly in his imagina tion, but failed to express that concept filmically. It will be immediately suggested that the speech so vital to the exposi tion of Lulu might have well been supplied by the mechani cal reproduction of dialogue. Such a consideration is worthless, since by reason of its aesthetic impossibility it would have only added a further load to the imperfections of the cinema. Thus, having taken into consideration the basic fault of Pandora's Box, we may be permitted once more tojidtmre the excellence of the cutting, of the use of detail, of the chosen angles;, of the introduction of the fog at the end of the film to emphasise the increasing thematic tension as the character of Lulu approached its fulfilment; of the unfolding of the incident in seven essential scenes, each built with clever montage. 1

Neither of Pabst's last two pictures has been generally

1 The ' specially arranged ' British copy was a travesty, for the whole meaning of the picture as well as its technical qualities were destroyed. The significant part played by Alice Roberts in the German version was omitted.

THE ACTUAL

seen. The one, The White Hell of Pits Palii, with its series of mountaineering catastrophes, is set in the Alps;

the other, The Diary of a Lost Girl, concerns the revolt of a number of girls against the rigid rules of a reformatory. Both are 'stated to be notable for the camerawork of Sepp Allgeier, and they both have settings designed by Erno Metzner, who made Ueberfall. The former film is co-directed by Arnold Fanck and Pabst; the first-named director being remembered for his beautifully photographed mountain film, The Wrath of the Gods.

There is a tendency, obscure but nevertheless real, to regard Fritz Lang as a more intelligent Rex Ingram. They are both expert showmen. But whereas Ingram's faculty seldom rises above a certain level of Hollywood picture-sense, Lang has definitely produced work that is of value. Destiny, Siegfried, and Metropolis were sufficient evidence of the fertility of his imagination and his sense of decorative design. Lang is further to be admired for his bigness of outlook and his power of broad visualisation. Both Metropolis and The Woman in the Moon were magni ficently big cinematic conceptions, realised with every technical perfection of the cinema. It is impossible not to admire Fritz Lang in this respect. On the other hand, one regrets his entire lack of filmic detail, of the play of human emotions, of the intimacy which is so peculiar a property of the film. Only on rare occasions, notably in the tea-party scene between Gerda Maurus and Willy Fritsch in The Spy, has Lang revealed interest in human beings as such. As a rule, his characters are meaningless men and women, (heroes, heroines, and villains) swept hither and thither by the magnitude of his conception. And yet he has an instinctive feeling for types, for there is seldom an individual part in his films that is not distinctive.

Lang is accustomed to utilise the best film technicians in Germany for his vast studio conceptions. Karl Hoffman, Freund, Fritz Arno Wagner, Gunther Rittau, the camera men; and Otto Hunte, Erich Kettlehut, Oscar Werndorff, Karl Vollbrecht, the architects, have all worked in Lang's

65. STEAMBOAT BILL, JR., directed by CHARLES S. REISNER. BUSTER KEATON.
[American, 1928]

66. SADIE THOMPSON, directed by RAOUL WALSH. GLORIA SWANSON, LIONEL BARRYMORE. [American, 1928]

67. STORM OVER ASIA, directed by V. I. PUDOVKIN. V. INKISHINOV. [Soviet,

1928]

68. TURKSIB, directed by VICTOR TURIN. [Soviet, 1928]

THE GERMAN FILM

production unit All Lang's scenarios have been conceived and written in collaboration with his wife, Thea von Harbou.

Both Destiny and Siegfried were supreme examples of

the German art film. They were entirely studio-made, and in each the decorative value of the architecture was the binding force of the realisation. They were fantastic in that they were concepts of the imagination; they were decorative in that they employed a series of visual images, designed in black and white and intervening tones of grey, in a two-dimensional pattern. For sheer pictorial beauty of structural architecture, Siegfried has seldom been equalled because no company could afford to spend money as did Decla-Bioskop in 1922-23. 1 No expense can have been withheld on that extraordinary production, but in compari son with the cost, little money could have been made in return. Siegfried was far from being pure film, far from the naturalism of the Soviets or the individualism of Pabst, but it was restrained, simplified pageantry, rendered with a minimum of decoration to gain the maximum of massed effect. Who can ever forget the tall, dark forests; the birch glade, bespattered with flowers where Siegfried was slain; the procession of Gunther's court, seen distantly

through the mail-clad legs of the sentinels; the calm, silent

atmosphere of the castle rooms, with their simple heraldic

decoration; and above all, the dream of the hawks, a con

ception by Ruttmann, mentioned at an earlier stage?

Destiny, also, was finely created, using every contemporary

resource of trick photography and illusionary setting. Un

like Siegfried, which was a straightforward narration of

story, Destiny was an interplaited theme of three stories,

' The Three Lights ', each connected symbolically with the

main modern theme of the two lovers. The film was mag

nificently conceived and realised; played with unforgettable

acting by Bernard Goetzke as Death the Stranger, Lil

Dagover as the Girl, and Walther Janssen as the Boy. It

^-Who, in 1929, could have foreseen the luxury allowed Pascal by J Arthur Rank in Caesar and Cleopatra?

18

THE ACTUAL

was a production that has been too soon forgotten and deserves revival

Lang has made also two melodramatic thrillers of spies, gamblers, disguises, crooks, and police. Doctor Mabu$e, the Gambler, was produced in 1922 ; The Spy, an improved version on the same lines, in 1927-28. In its original form, Doctor Mabuse was over seventeen thousand feet in length, and was issued both in Germany and in Britain in two parts. It was the first German film to reach this country (about the same time as Lubitsch's Dubarry, renamed Passion) and was regarded as remarkable in film technique by the American-influenced minds of British audiences. The story was of the usual feuilleton type, with murders, a Sidney Street defence of Mabuse's house against the police and the army, and fainting women, with a strong spell of hypnotism and psycho-analysis. The action, unlike Lang's other work, was rapid in pace and startling in incident, and was therefore preferred by some critics to his slow-moving pageant films. In certain respects it was interesting also as linking the pre-war long shot and chase elements with the tentative methods of the newer school. Six years later, Lang repeated his success twofold in The Spy, a story not unlike Doctor Mabuse of an international crook, with secret papers, a railway smash, complex disguises, and another final street battle. It was all splendid entertainment, superbly done. It was quick moving, thrilling, and melo dramatic. Lang used again as his criminal genius the versatile Rudolf Klein-Rogge, who improved on his early Mabuse part Technically, the production was brilliantly efficient, notably in Wagner's wonderful camerawork. In minor incidental effect, Lang had pilfered from far and wide. An excellent scene on diagonal steel-girder stair cases looked as if it was taken from a Soviet film, but his * plagiarism ' was justified.

Of Metropolis, more wilful abuse has been written than praise, partly because the version shown in Britain was unhappily edited, many sequences being deliberately re moved. The British copy was ' arranged ' by Channing

Pollock, author of The Fool. The film, when it made its London appearance, was not enthusiastically received. H. G. Wells, amongst others, damned it as 'quite the silliest film . . / As a matter of fact, Metropolis was very remarkable, based on a brilliant filmic conception. Had it been shown in its entirety, it might have afforded a won derful exposition of cinematography. As with all of the German studio-films, the dominant keynote of the picture was its amazing architecture. It is not until we compare Metropolis with a British picture on the same lines, Maurice Elvey's High Treason, that it is possible to realise its value. There is not one member of the production units or executive committees, not one critic or film journalist in this country, who can afford to sneer at Fritz Lang's conception. High Treason, with its arts-and-crafts design by Andrew Mazzei, revealed only too clearly how poorly Britain produces a film of this kind. Though neither a great film, nor an example of pure filmic expression, Metropolis contained scenes that for their grandeur and strength have never been equalled either by Britain or America. Who, for example, could have handled the sequence when Rotwang transfers life and the likeness of human form into the steel figure with such brilliant feeling as Fritz Lang? Metropolis, with its rows of rectangular windows, its slow-treading workers, its great geometric buildings, its contrasted light and shade, its massed masses, its machinery, was a considerable achievement Its actual story value was negligible; the architecture was the story in itself. Laing's recent production, The Woman in the Moon, a film purporting to show the journey of a rocket to the moon and the adventures of the crew there, has not yet been shown in London. From its still-photographs and conception, it appears to be quite as remarkable as Lang's

other productions.

It is easy, perhaps, to call Fritz Lang a showman, but he is to be reckoned also as a director of decided film intelligence, of broad views, of rare imagination, of artistic feeling, who is not afraid to put his amazing conceptions

275

THE ACTUAL

Into practical form, using every technical resource of the studio to do so. Lang is to be admired and studied for his courage and self-confidence. He has not, it is true, any knowledge of constructive editing in the Soviet sense, but he has initiative and a sense of bigness. His work is primarily architectural, essentially the product of the film studio. 1

The names of Paul Czinner and Elizabeth Bergner are closely associated. 2 Until recently, when Czinner came to Elstree to direct Pola Negri, tiiey have been interested in the productions of Elizabeth Bergner's Poetic Film Company. Czinner and Bergner's first film, however, was Nju, for the Rimax Film Company in 1924, in which the two other parts were played by Emil Jannings and Conrad Veidt. It has not been generally shown in this country. Nju was the essence of story simplification, of contrasted human emotions without irrelevant matter. Jannings was convincing as the humbly-married office-man, childishly innocent and delightfully in love with his wife. She was attracted by the smart young man. She was found out; a dramatic scene; she left the husband. The young man refused her and she threw herself into the river. The husband followed, not understanding. The young man stood alone in the room where the wife had been; the old charwoman swept round him with her broom. He went out

There was something extraordinary about this film; an indescribable atmosphere of emptiness, of fatality. Eliza beth Bergner, Jannings, and Veidt simply stood about; Czinner caught the interplay of their thoughts. There was little attempt to tell a story; one felt that it just happened, and was recorded as it happened. It was marred only by the final child-interest. Nju left a feeling, rare in the usual completeness of a German film, that things would still go on. It was an incident that would be left behind by the lover and the husband in the

1 Cf . Celluloid: The Film To-day (Longmans Green, 1931), The Films of Fritz Lang t pp. 227-238.

2 They are, of course, married.

continuation of their lives. It had a feeling similar to that evoked by the last shot in Vaudeville, the wide open prison gates and the sky.

The second Paul Czinner-Elizabeth Bergner film was The Violinist of Florence, made for Ufa, (released in Britain under the ludicrous title of Impetuous youth), and was outstanding for its lyrical beauty and poetic grace. It revealed an Elizabeth Bergner utterly unlike the Bergner of Nfu; a small, elf-like child, with queer, wide-open eyes, watching and wondering; a child whose subtle emotions were revealed by Czinner' s tenderness. Czinner began this film by presenting the reactions of the child to her father (superbly played by Conrad Veidt) and to her stepmother; a tangled mass of human emotions sorted out by the brilliant psychological direction. With the deepest interest

one followed this child's thoughts ; the scene of the flowers at the dinner-table; the mixing of the drinks; the scene at the boarding-school when she received the letter from her father; her joyous attempts to cross the frontier when she ran away from school; her wanderings in the hills, the cattle by the roadside all this was most beautifully and sincerely done. Suddenly, about this point, the film achieved sheer Elizabethan cross-dressing comedy. Renee was mistaken for a boy and taken to Florence by an artist and his sister. Admittedly, in themselves, these latter sequences were delightful, but they were isolated from Czinner's opening and the main body of the film. It has even been suggested that they might have been a portion of another film, so different was their feeling. Neverthe less, despite this inconsistency, The Violinist of Florence deserved more appreciation than it was accorded. The third Czinner production, Donna Juanna, made for the newly- formed Elizabeth Bergner Poetic Film Company (in association with Ufa for distribution), was a light, romantic costume film, adapted from some old Spanish sketches by Tirso de Molina. Following the cross-dressing motive of the last portion of The Violinist of Florence, this film was typically Shakespearean, Elizabeth Bergner playing a sort

277

THE ACTUAL

of Viola role, fighting a duel with her lover, and so forth. The poetic atmosphere of Spain, exquisitely photographed by Karl Freund, pervaded this new work of Czinner, which was wholly charming in both conception and realisation. Miss Bergner was again supported by Walter Rilla, who played in the former film, and by the delightful Erna Morena. Following Donna Juana, Czinner directed his own adaptation of Honore Balzac's Duchesse de Langeais, for the Phoebus Film Company, renaming it L'Histoire des

Treize. Bergner again played the lead, whilst Hans Rehman and Agnes Esterhazy supported her. Once more Czinner revealed his skill in direction, although as a whole the film was not of equal value to the earlier produc tions. Before coming to the Elstree studios to direct Pola Negri for the Whitaker production unit, Czinner made a version of Arthur Schnitzler's Fraulein Else, his last film with Elizabeth Bergner. This, like Donna Juanna and L'Histoire des Treize, has not been shown in Britain. Czinner may be reckoned as a director of considerable distinction, quite un-German in character, who, like Pabst, has an interest in natural individuals. His touch is light, fragile, and essentially poetic.

Much has already been written regarding the work of Murnau. Of his earlier films, Phantom, adapted from Hauptmann's story, and the pirated version of Bram Stoker's Dracula are known. The latter, produced in 1922, was possibly crude in its melodramatic acting, but never theless it contained much of considerable interest. There was a very definite feeling for camera angle in the establish ment of a macabre mood, and effective use was made of projected negative and one-turn one-picture camera devices for the suggestion of eerieness. Fritz Arno Wagner's camerawork was notably good, particularly a scene of frightened horses in the twilight and the close-ups of the architecture of the Count's castle. Murnau's The Last Laugh has been discussed earlier, and his Tartuffe, a production by the same team, is memorable for its superb simplicity. The scenario was again by Carl Mayer; the

camerawork by Karl Freund; and the architecture by Walter Rohrig and Robert Herlth.

From the acting standpoint Tartu ffc was a remarkable ex ample of harmonious talent, typical of German completeness. The spectator felt that there was an underlying current of humour running throughout each sequence, a humour that was not without its vital dramatic moments. One recalls the crystal tear of Elmire that fell like a liquid pearl on the miniature of Orgon, the relationship of the figures one to another; the symbolic black figure of Tartuffe, with sil houetted thin ankles and clumsy square-toed shoes ; the ex quisite subtle beauty of Elmire, with curled wig, fragile dress, and gentle mien. Clever contrast was made between the closely held Bible of Tartuffe, its minute size symbolic of his hypocritical nature, and the open frankness of Orgon. Tartuffe constituted Jannings' third portrayal of comedy (former occasions being in Waxivorks, in the final part of The Last Laugh, and later, of course, in Faust). It is diffi cult to forget Tartuffe descending the curved staircase Tartuffe espying the image of Orgon's reflection in the tea pot Tartuffe listening, watching, suspicious, leaning on the handrail. The Elmire of Lil Dagover was fragrantly beauti ful. I recollect her seduction of Tartuffe on the first occasion ; her very gestures were fragile. Werner Krauss was as good as he can at times be bad. His portrayal of Orgon was all that was necessary, and was probably one of his best film parts.

The atmosphere that surrounded the characters enveloped the spectator. It was an atmosphere of simplification, of graceful curves, and wonderful detail of plaster and iron work. There was no customary over-decoration. Un necessary detail was eliminated to the better effect of the mass. I remember the beauty of the lace neglige in the final bedroom scene; the pattern of the bed covering; the porcelain clock on the fireplace; the reality of the square-toed shoes ; the emphasis given to them in the scene of the hammock (a touch of genius); the design of Orgon* s ring, and a hundred other points. All these were in perfect harmony, perfect taste, and of the highest tone. Every

THE ACTUAL

detail and every mass was the result of creative fore thought. It was this tone that was spread over the whole. No matter where the characters moved or how they gestured, the composition remained perfect. Moliere, Watteatt, Boucher, and the French engravers of the eighteenth century were embodied in the spirit of this film, which was only marred by the unnecessary modern pro logue and epilogue.

Murnau' s last film in Germany, before he accepted the Fox contract in Hollywood, was a realisation of Faust. This film may again be taken as a consummate example of German craftsmanship. Every detail, every mass, every contrast of light and shade, emphasised the medieval atmosphere. Mention will be made later of Murnau's use of the art of Diirer and of Bruegel in his psychological establishment of the period. Again, Karl Freund's photo graphy was superb, and the production was a notable instance not only of trick camerawork but of the Schuefftan process of illusionary architecture. The Mephisto of Jannings was completely delightful, the essence of refined, subtle humour, of mischievous trickery and inimitable devilry; the Marguerite of Camilla Horn, pure and flower-like; the Faust of Gosta Ekman, a Swedish actor, thoroughly competent; whilst Yvette Guilberf s playing as Marguerite's aunt was an ever-memorable piece of sheer artistry. The drinking scene between Jannings and Yvette Guilbert stands as one of the finest sequences of humour in the history of the screen. That such an artist as Murnau should have gone to Hollywood to devote his filmic, philo sophic mind to such banalities as Sunrise and The Four Devils is infinitely regrettable.

In the two architectural productions of Murnau, Tartuffe and Faust, his direction was closely bound up with the design of Walter Rohrig and Robert Herlth, the acting of Jannings and the camera craftsmanship of Karl Freund. In the same way, the four outstanding films by Dr. Ludwig Berger Cinderella, A Glass of Water, The W(Atz Dream, and The Burning Heart were the realisation of the

Ludwig Berger Rudolph Bamberger team of workers. Bamberger was also the designer to Berger's version of the Meistersingers, The Masters of Nurnberg, a Phoebus production, with Rudolph Rittner, Max Giilstorff, Gustav Frohlich, Julius Falkenstein and Elsa Wagner in the cast It is by Cinderella, however, that Ludwig Berger is best known. Made in 1923, when the German cinema was at the height of its middle and best period, Cinderella was a film of the most beautiful fantasy, delicately conceived and realised with a perfection of decorative pictorialism. The touch of Ludwig Berger seemed magical, so completely entrancing was the subtle fabrication of this exquisite work. Bamberger, for his design, centred his theme around the charm of Southern Baroque art, making full use of the plastic moulding in which the German studio workers seem to excel. Technically, the * magic * in this film was brilliantly accomplished, for it was essentially cinematic. It was curious to note that Berger's design of pictorial composition was nearly always symmetrical throughout this picture for he obviously centred his movement of acting material round a feature of the architectural composition. Thus it was observed that doorways, windows, gateways, alleyways, etc., were always set in the centre of the screen, the remainder of the composition moving around them. In the same year, Ludwig Berger made A Glass of Water, a film

that nominally concerned Queen Anne of England, but actually there was no idea of historical accuracy for that would have been antagonistic to the decorative motive as well as to the environment of the picture. Once more Rudolph Bamberger's setting was in the spirit of South German baroque, whilst Helga Thomas, Mady Christians, and Lucie Hoflich were again in the cast, with Rudolph Rittner and Hans Brausewetter. Although not realised with the charm of Cinderella, this film was nevertheless pleasing, tending perhaps to overlength. Berger's later picture The Waltz Dream, made in 1926, was one of the few German films to meet with success in America. It ran in New York for several weeks, appreciated by

281

THE ACTUAL

American audiences as * something different '. Actually, it was a charming comedy as one would expect from Berger sentimental and harmless, but not to be compared with the earlier Cinderella. Again, Mady Christians played with graceful comedy, supported by Willy Fritsch, who was at that time practically unknown, whilst the soft photography of Werner Brandes' and the subdued richness of the Bamberger settings contributed to the atmosphere which Berger sought to realise. This director has made yet another German picture with Mady Christians and Bamberger, The Burning Heart, which has recently been synchronised, whilst in Hollywood he has directed The Sins of the Fathers with Emil Jannings, and a version of the operetta, The Vagabond King.

The name of Arthur Robison is at once associated with Warning Shadows, a film that by now is well known to all familiar with the development of the cinema. Actually, the credit, for this unique work should be given equally to

all the production unit, to Fritz Arno Wagner, the camera man; to Albin Grau, the architect; and to Dr. Robison; as well as to the brilliant playing of Fritz Kortner, Gustav von Wangenheim, Ferdinand von Alten, Fritz Rasp, Max Giilstorff, Alexander Granach, and Ruth Weyher. The film was made without the use of titles, save at the opening for the introduction of the characters, but several quite ridiculous and totally discordant captions were inserted for its, British presentation. At the time of production, in 1922, Warning Shadows was a remarkable achievement. Its purely psychological direction, its definite completeness of time and action, its intimate ensemble were new attri butes of the cinema. It was a rare instance of complete filmic unity, with the possible exception of the unnecessary roof-garden scene. The continuity of theme, the smooth development from one sequence into another, the gradual realisation of the thoughts of the characters, were flaw lessly presented. It carried an air of romance, of fantasy, of tragedy. Every filmic property for the expression of mood, for the creation of atmosphere, that was known at

the time was used with Imagination and intelligence. Its supreme value as an example of unity of purpose, of time, of place, of theme cannot be over-estimated. Of Dr. Robison's other pictures, mention need be made only of Manon Lescaut (1927), Looping the Loop (1928) and his recently completed work, The Informer, for British Inter national Pictures of Elstree. For the production of Manon Le scant, faithfully adapted from the immortal romance of the Abbe Prevost, Robison had the advantage of the design of Paul Leni, better known as a director. The acting material was well chosen, no easy task with a costume picture of this type, the Manon of Lya de Putti and the

Chevalier des Grieux of Vladimir Gaiderov being admir able, whilst the supporting cast, particularly Siegfried Arno, Frieda Richard, and Lydia Potechina, were exceptionally competent Robison succeeded in establishing an air of intimacy, of dramatic relationship between one character and another, of the deep passion that linked the two lovers, by a continual use of close-ups. The decorations of Leni gave to the film a. reality that is lacking in the vast majority of costume pictures. His tendency to continue scenes through doorways and along passages lent a depth that prevented artificiality, a customary characteristic of such productions. The costumes, designed with a wealth of accurate detail that was fully revealed by the close penetra tion of the camera, were more faithful to their period, both in cut and wear, than any others that have been seen in historical film reconstruction. On the other hand, Looping the Loop, a curious contrast to Robison' s earlier work, was a circus film an environment which was popular at the time. It was not of especial interest, being a straight forward rendering of the usual circus story; a clown with a broken heart, a girl's flirtations, and an unscrupulous philanderer. The photography of Karl Hoffman was good ; the settings of Walter Rohrig and Herlth consistent; and the acting of Werner Krauss as accomplished as usual. In brief, the production unit was worthy of better material.
I have been given to understand, however, that the original

THE ACTUAL

negative was destroyed by fire and that the copy generally exhibited was made from an assembly of left-over ' takes '. Of Robison's British picture, The Informer, Liam O'Flaherty's story of gunmen and betrayal, it is hard to write, for although it obviously contained the elements of an excellent film, the silent version shown to the public was

so badly edited that little of Robison's technique could be appreciated. In order to meet market requirements at the time, a version with added dialogue sequences was presented, but this does not enter into consideration.

Karl Grune has made one outstanding film, The Street, and a number of others that will be forgotten in the course of time. Made in 1923, Grune's The Street was again typical of the German studio-mind. Its chief value lay in its unity of theme, its creation of mood by contrasted inten sities and movements of light, and its simplicity of treat ment. Apart from these significant features, it was acted with deplorable melodrama, and its studio structure setting was hardly convincing. Nevertheless, for its few moments of filmic intensity, such as the celebrated moving shadow scene in the opening and the cleverly handled game of cards, it must rank as important. Grune's other films include The Two Brothers, with Conrad Veidt in a dual role ; Arabella, with Fritz Rasp; Jealousy, with Werner Krauss and Lya de Putti; At the Edge of the World, an unconvincing pacifist theme, distinguished only for the settings by A. D. Neppach and the playing of Brigitte Helm ; Marquis d'Eon, a depressing historical film, with Liane Haid badly miscast as the chevalier, notable only for the camera craftsmanship of Fritz Arno Wagner; The Youth of Queen Louise, a Terra production with Mady Christians; and Waterloo, the Emelka tenth anniversary spectacle film, badly staged at great expense, foolishly theatrical and lacking convic tion. Karl Grune may have made The Street, but he has failed as yet to develop the cinematic tendencies displayed as long ago as 1923, becoming a director of the commercial type. The same may be said of Robert Wiene, who will, of course, long be remembered as the director of The

Cabinet of Doctor CaHgari, but who, since that achieve ment, has done little to add to his laurels. 1 Raskolnikov, made in 1923 from Dostoievskf s Crime and Punishment with a band of the Russian Moscow Art Players, was an essay in the same vein as The Cabinet of Doctor Caligari, but less successful. The following year, Wiene made The Hands of Orlac, with Conrad Veidt, for the Pan Film Company of Austria; a singularly dreary, melodramatic film, interesting only because of a few tense moments of Veidfs acting, and some cleverly contrasted lighting. Wiene has also made, in direct contrast to these heavy and slow productions, a light version of the opera Rosen-kavalier, a delicate film of little lasting value.

Henrik Galeen is yet another director who has to his credit but one pre-eminent realisation, The Student of Prague. Galeen was first associated with the cinema as a scenarist, having been connected in this capacity with Paul Leni's Waxworks, Wegener's The Golem, and Murnau's Dracula. It will have been noticed by those interested in films of the past, that very frequently it is difficult to discern who exactly was responsible for the merits and demerits. Galeen, for example, probably had a great deal more to do with The, Golem than the scenario, and similarly the complete production unit of The Student of Prague, including Herman Warm, Gunther Krampf, and Erich Nitzschmann, all well-known technicians, should receive credit This remarkable film, almost un-German in its realisation, stands out during the transition period, when the decorative art film was being succeeded by the naturalistic film. Expressionist themes and cubist settings, so marked in the first German period, had developed into motives of mysticism and Baroque design, to give place again to the naturalness of the street, the town, and the individual. The Student of Prague combined both of these two latter periods. It had open spaciousness and dark psychology, wild poetic beauty and a deeply dramatic theme. Beyond this, it had Conrad Veidt at his best; a performance

i Died, Paris, July, 1938.

285

THE ACTUAL

that he has never equalled either before or since. It was, possibly, theatrical but it was, also, filmic in exposition. From the beginning of the students' drinking scene to the final death of Baldwin, this film was superbly handled. The conflict of inner realities ; the sadness and joy of changing atmospheres; the storm emphasising the anguish of Bald win; the rendering of the depths of human sorrow and weakness; the imagination and purity of treatment; the intensely dramatic unfolding of the theme; all these en titled this film to rank as great. The interior design was admirable, lit with some of the most beautiful lighting I have observed. As a film that relied for its emotional effect on the nature of the material, the lighting and pictorial composition, it was unparalleled. Two other productions go to the credit of Galeen, Mandrake (A Daughter of Destiny) and After the Verdict, a British production; but little can be said in praise of them, although it is only fair to add that the British version of the former film was com pletely mutilated in order to meet the censor's requirements. Paul Leni's Waxworks was a typical example of the early decorative film, revealing, as would be expected from an artist of this character, a strong sense of painted, rather theatrical, architecture. As is probably known, the film purported to tell three episodic incidents of three wax figures in a showman's tent, developed by the imagination of a poet, the figures being Ivan the Terrible, Haroun-al-Raschid, and Jack-the-Ripper. The parts were played by Conrad* Veidt, Emil Jannings, and Werner Krauss, res pectively; the only occasion on which these three cele

brated actors have appeared together in the same film. Their individual performances were magnificently acted in the theatrical manner. Leni's decorations were simply con ceived, but Waxworks, whilst certainly being a film of exceptional interest, was not by any means great from a filmic point of view. Its significance lay in its exemplary methods of simplicity both in treatment and in design. Leni made also Prince Cuckoo, a film about which there is little on record and, as already mentioned, designed the

settings for Robison's Manon Lescaut. His career in Hollywood, where he went in 1926, developed into two good melodramatic thrillers, The Chinese Parrot and The Cat and the Canary, which he followed with a travesty of cinematic methods, The Man Who Laughs. He died in 1929, having just completed an all-sound-and-dialogue picture for his American employers, Universal.

The work of Lupu Pick has tended to become over praised and over-estimated. He played, it is true, a part of some importance in the gradual dawn of the German naturalistic school, with the production in 1923 of New Year's Eve, but this film itself was dreary. It was over acted, in the worst German manner, by Eugen Klopfer, a stage actor who knew little of the film, and it was made without titles. Pick's direction is principally characterised by a slow, deliberate development of plot and character, depending wholly on the acting value and narrative situa tions for dramatic effect. Apart from New Year's Eve (the English renaming of Sylvester) he is known chiefly by his dull version of Ibsen's The Wild Duck; The Last Cab, in which he played the lead ; The Rail; and La Casemate Blindee. He came to Elstree in 1928, and made for the

Louis Blattner Film Corporation, A Knight in London, a light comedy with camerawork by Karl Freund. His interest, therefore, really lies in the transitional nature of his earlier films. Dr. Arnold Fanck is associated princi pally with that superb mountain film, The Wrath of the Gods, a picture of great pictorial beauty. Recently he joined G. W. Pabst in the Alpine realisation, The White Hell of Pitz Palii.

Returning to the first period of the German film, that is the era of theatricalism and later the beginnings of the expressionist and art film, a brief note should be included on the Lubitsch productions, and others of a similar type. Apart from Anne Boleyn and similar historical pictures, Lubitsch directed a meritorious film, The Flame, with Pola

Negri, Alfred Abel, and Herman Tfaimig; as well as the Arabian Nights fantasy, Sumurun. To the Buchowetski historical pictures should also be added a version of Dostoievski's Brothers Karamazov, whilst mention must be made of Richard Oswald's Lucretia Borgia and Lady Hamilton, as well as the same director's House in the Dragonerstrasse, with Werner Krauss. More recently, Oswald has directed a spectacular French film based on the adventures of Cagliostro, with Hans Stiiwe in the name part, and a war film, The Fugitive Lover, again with Hans Stiiwe and Agnes Esterhazy.

In 1922 there was made the big Neuman production of the life of Frederick the Great, played with distinction by Otto Gebiihr, with Erna Morena as Queen Christine.

Fridericus Rex was of great length, so much so that a copy has long lain in London for lack of proper editing. By those who have seen the film in Germany, it is said to be a remarkably faithful representation of historical fact The direction was by Arzen von Cserepy. Another big historical production was the Cob Film Company's Martin Luther > with Eugen Klopfer in the name part, a film which recently caused some sensation in London by the British Board of Film Censors' ban upon its showing. The sensational ban was duly removed after some slight alterations had been made and the Board had perceived the foolishness of their action. Despite the publicity it received, however, the film proved to be not only dull but without any filmic justifica tion. It was directed by Hans Kyser, a former scenarist to Murnau's film, Faust. Among other films of an early date, mention must be made of Carl Frohlich's Maternity and Tragedy, both typical of their period; Leopold Jessner's Hintertreppe t made in 1921, from a scenario by Carl Mayer, with Henny Porten, Fritz Kortner, and Wilhelm Dieterle ; and Frederick Zelnig's Les Tiserands and The Blue Danube.

With the later period of naturalism and reality there arose a number of directors, nearly all of whom are of significance, including Berthold Viertel, Fritz Wencjhausen,

69. THE WIND, directed by VICTOR SEASTROM. LILLIAN GISH, LARS HANSON.
[American, 1928]

70. THE FALL "OF THE HOUSE OF USHER, directed by JEAN EPSTEIN. JEAN DUBENCOURT, CHARLES LAMAY. [French, 1928]

yi. LA PASSION DE JEANNE D'ARC, directed by CARL TH. DREYER. [French, 1928]

72. NEW BABYLON, directed by G. KOZINTSEV and L. TRAUBERG. [Soviet, 1929]

the late Bruno Rahn, and Kurt Bernhardt Viertel, who had at an earlier date made The Wig (with Otto Gebiihr) and Nora, claims attention by reason of the Adventures of a Ten-Mark Note. This was a badly titled and poorly edited film, but the basic idea and some of the direction were noteworthy, despite unnecessary distortion of camera angles. Werner Fiitterer was the outstanding member of the cast. Wendhausen, who has also to his credit The Trial of Donald Westhof, is chiefly notable for his brilliant film, Out of the Mist, with Mady Christians. This was a %me of German agricultural life, of a wayside hostelry, of a saw-mill, with a climactic ending of torrential floods. The direction was simple, going straight to the motive of every action that made up the narrative situations. The atmo sphere of the woods, of the fairground, and of the sawmill was created with the greatest skill, Wendhausen realising the close relationship that lay between the people of the village and their land. The interior settings were ex quisitely lit and the photography throughout was beautiful As well as Mady Christians, Werner Fiitterer was again in

the cast, together with Lia Eibenschiitz and Karl Klock.

Before his untimely death a short time ago, two pictures of the * street ^type were associated with Bruno Rahn, the first being Kleinstadtsunder (UAuberge en Folie) and the second. The Tragedy of the Street, which was shown in an abbreviated form in this country. Rahn followed on the lower-class reality that was started by Grune's The Street, and continued later by Pabst and Lupu Pick. The Tragedy of the Street was an intensely moving, deeply realised film of the Street; the feet that walk over its stones ; and of the people to whom those feet, high heels and low heels, belonged. Asta Nielsen, that actress of erotic characterisa tion, played the elder of the two prostitutes ; Hilda Jennings, the younger, who had dreams of escaping from the life she was forced to lead. To many, no doubt, the theme was sordid, possibly unpleasant, but Rahn infused its sordid-ness with a glimpse of happiness, a sudden appearance of all the sentiment of love and joyousness on which the

woman had turned her back. Asta Nielson has never been greater than in this film; every moment of her slow acting was charged with meaning ; the basin of black dye and the toothbrush ; the buying of the confectionery shop with her savings; the final, overpowering tragedy. Throughout, all things led back to the street; its pavements with the hurrying, soliciting feet; its dark corners and angles; its light under the sentinel lamp-posts. Rahn's Kleinstadt-sunder, made just previous to The Tragedy of the Street, was a lighter theme than the latter, again with Asta Nielsen, Hans von Schlettow, Hans Wasmann, and Ferdinand von Alten. The pictures were produced by the Pantomin Film Company, both being superbly photo

graphed by Guido Seeber. Kurt Bernhardt is a director of the young German school, who achieved rapid acclamation by his film, Schinderhannes. He has also to his credit, Torments of the Night, a modern theme with Alexander Granach and Wilhelm Dieterle. Schinderhannes con tained a narrative placed in the year 1796 when the French army occupied the left bank of the Rhine of a band of outlaws who opposed the regime of the French military. It was a difficult theme to treat with conviction, but Bern hardt, aided greatly by the camerawork of Giinther Krampf , succeeded in making an extremely moving film out of its intricate incident. He attempted to develop the theme outside national feeling, to realise the characteristics and atmosphere of the period, and the sequence of events flowed smoothly to the finale of Schinderhannes' death as a national hero.

Among the more pretentious of the recent German pro ductions, it is ^necessary to include the work of Hans Schwartz, Joe May, Tourjanski, and Volkoff. Schwartz was the director of an admirable domestic comedy, Love's Sacrifice, in which there played a new German actress of great charm, Kate von Nagy. He has a light touch, almost artificial at times, and a pleasing smoothness of handling. Under the supervision of Erich Pommer he made The Hungarian Rhapsody, a film obviously inspired by Soviet

influence (Preobrashenskaia's Peasant Women of Riazan) that was hardly successful, but more recently directed Brigitte Helm and Franz Lederer in Nina Petrovna, a picture of considerable merit with elegant settings by Rohrig and Herlth and some clever camerawork by Karl Hoffman. Joe May, who is connected at an early date with

such films as The Hindu Tomb (with Bernard Goetzke) and The Japanese Dagger, has also worked recently for the Ufa Company under Pommer's control. Asphalt, a good con ception made unpractical by studio structure, and Home coming, a bad realisation of Leonhard Frank's fine novel, Karl and Anna, distinguished only by Giinther Rittau's photography, were Joe May pictures. Tourjanski, a Russian emigre, was responsible for the Anglo-German spectacle, Volga-Volga, a film of interest solely for its exterior photography, and Michael Strogoff ; and Nicolas Volkoff, who is associated with musical comedy spectacles (Casanova), made for Ufa the well-staged but Americanised Secrets of the East. Of the lesser-known German directors, those whose names and work must be mentioned are Jaap Speyer (Conscience, a powerful film with Bernard Goetzke and Walter Rilla) ; Wilhelm Thiele (Hurrah! I'm Alive, with the inimitable Nikolai Kolin) ; Erich Washneck (Jackals, an excellent film with Olga Tschechowa and Hans von Schlettow ; A Society Scandal, with Brigitte Helm) ; Willy Reiber (Sturm flut, a well-realised theme of the sea) ; Max Glass (Homesickness, with Mady Christians and Wilhelm Dieterle) ; Willi Wolf? (Kopf Hoch Charley, with Ellen Richter); Gerhard Lamprecht (Under the Larttern> an underworld picture with Lissi Arna) ; and A. W. Sandberg (The Golden Clown, with Gosta Ekman and Mary Johnson), together with Max Mack, Rudolf Meinert, and Manfred Noa.

The German has been a great cinema. It has produced principles and processes that have been all-important con tributions to the cinema of the world. From its individual

THE ACTUAL

development there have come the freedom of the camera, the feeling of completeness, and the importance of archi tectural environment as part of the realisation. These have been brought about by the national aptitude for crafts manship, for structure, for studioism. They have been a means to an end that in itself has not yet been discovered. It has been well said that the German film begins and ends in itself. This, with certain reservations, is true.

In recapitulation, it has been seen how the years imme diately after the war gave rise to the historical costume melodrama, commercial products of the property room and Reinhardt (Dtibarry, Anne Boleyn, Othello, Merchant of Venice). There was then The Cabinet of Doctor Caligari, with its decorative environment and its use of psychology, to be followed by other expressionist films, Torgus, Raskolnikov, Genuine, and later, The Stone Rider. From these there developed the decorative film, increasing in pictorial beauty to the culminating Faust (Siegfried, Wax works, Destiny). Then began the feeling for reality, still by studio representation, with Scherben and The Street, fol lowed in time by the work of Lupu Pick, Murnau, Czinner, Pabst, Dupont (Ne^v Year's Eve, Last Laugh, Nju, Joy less Street, Vaudeville, and Baruch [1924]); later by Rahn and Bernhardt; until there came the surrender to the American cinema resulting in commercial melodrama, to be relieved only by the isolated films of Pabst, the large-scale studio-films of Lang, and the childlike psychology of Hans Behrendt' s Robber Band and Die Hose. Finally, there is the crisis presented by the advent of the dialogue and sound film, the result of which has yet to be seen.

VIII
THE FRENCH FILM

French dneastes have the disconcerting habit of denying the existence of the French film despite ever-constant proof to the contrary. But then the French cineasfe is a tiresome fellow, who is always dissatisfied with everything that takes place, and is burdened with a mind that chases itself in circles. Added to which, we are frequently given to under stand by him that the failure of the French cinema is due entirely to its being French.

Apart from so discouraging a national outlook, few writers in this country appear to appreciate the significance of the French cinema, and even those who do have only reached that frame of mind with the recent importation of avant-garde productions into London. The reason for this lack of appreciation in Britain of the French product seems to be due to three causes; first, because much of the French cinema, save for the grand spectacular films, has been experimental in nature, and therefore a closed book to British film writers; secondly, because production in France has always been spasmodic ; and thirdly, because there has been comparatively little opportunity for the close examination of the French film in Britain, except at the performances of the London Film Society. 1

In short, then, the general ignorance as to the salient characteristics, influences, and tendencies of the French cinema is singularly profound, "a fact that is all the more remarkable in that the French film is of extreme importance, not only to the cinema of Europe, but to a proper under standing of the cinema as a whole.

1 Gratitude is to be accorded Mr. Stuart Davis for his enterprise in presenting at the Avenue Pavilion, London, a three-month's season of French productions during the autumn and winter 1929-30. This provided an excellent opportunity for the, examination of some of the outstanding examples of the French school

THE ACTUAL

As stated above, the French cineaste has strangely little regard for the capabilities of his self -created cinema. He appears to be always too interested in the films of other countries to take part in his own productions. In post-war days, he was the most appreciative critic of the German and the now extinct Swedish film; this, later, being displaced by a reaction to the constructive methods of the Soviets; whilst the whole time he has had a sneaking fondness for the American movie, first for its action, and now for its sex. The position is rendered the more curious in that several of the qualities which the cineaste admires in the American cinema are indirectly derived from his own. Despite its increasing prevalence, the reason for this idolisation of Hollywood is hard to discover. The sole aim of the average French director seems to be to go to Hollywood, which surely is the last place in which to find a creative understanding of the cinema. But, notwithstanding all logic, the cineaste has a constant craving after the metallic glitter of the movie, with its movement of acting material and mock-humanitarianism. The fully charged sex-appeal movie is the fetish of the French cineastes. The natural acting material of France (Pierre Batcheff, Maurice de Feraudy, Philippe Heriat, Jim Gerald, Gina Manes) is suppressed in the fervent worship of Sue Carol, Florence Vidor, and Joan Crawford, and the physical toughness of George Bancroft and Victor McLaglen. They will deny the presence of the capricious Catherine Hessling in favour of Lupe Velez. They will ruthlessly condemn Epstein and Dreyer, but enthuse over von Sternberg and von Stroheim. The Wedding March is considered preferable to En Rade; Our Dancing 1 Daughters to Therese Raqilin; White Shadows to Finis- Terrac. They will accept the decor of

Cedric Gibbons and forget that it is almost wholly derived from the Exposition des Arts Dccoratifs, held at Paris in 1925. It is this ridiculous state of artificiality that strangles the French cinema to-day, that prevents it from pro gressing along its natural course of development. There are fortunately, however, a few directors who have suffi-

cient independence and are sane-headed enough to stand above this adolescent attitude of self-condemnation, such as Rene Clair and Jean Epstein, and it is to these men that we must look for the future of the French cinema in its purified form.

Meanwhile, the young cineaste perpetually calls for youth in the film. The dynamic vitality of the American girl is his schoolboy downfall. He is incapable of achieving a true perspective of the cinema as a whole, of its wide spread developments and traditions. He has, in fact, lost his sense of values when he calls The Crowd the greatest achievement of the American cinema.

In contrast to the cinema of the Soviets, collectivism in film production is practically unknown in France. This, it would seem, is partly due to the haphazard methods of the producing companies and to the natural disinclination of the French for co-operation. Nearly every film of interest which has originated from France has been the product of an individualistic artist mind. This characteristic is to be found equally in the experiments of the avant-garde and in the bigger realisations of Clair, Feyder, Epstein, and Dreyer. But perhaps the basic reason for this single-

mindedness is that it is the logical outcome of the painter's studio so inherent in French tradition. One has but to recall the last two decades of the nineteenth century, when the marble-top cafe table bred the environment in which the camaraderie of Seurat, Lautrec, Van Gogh, Gauguin, and the rest had its origin. This group habit, so typical of Parisian intellectualism, has given rise to the cinematic artist and photogenic experimentalist, personified in Duchamp, Chomette, Deslav, Gremillon, Man Ray, etc., and which is so well instanced in their * absolute ' cine matics, UEtoile de Mer, Montparnasse, Fait Divers, A quoi revent les jeunes films, and others.

Much has been said to the detriment of the French avant-garde film, but, nevertheless, I believe that it con-

stitutes an excellent grounding for the young film director. We know that it is the fashion for any young man of intelligence to borrow a few thousand francs and a camera and to make an abstract, 4 absolute ' film of Paris, selling it afterwards (if he is fortunate) to an advertising firm. But this is an admirable way for that young man to develop his filmic instinct, if by any chance he should possess any. In themselves, experimental films are of little significance, being mere object-lessons in cinematic values and the various uses of the resources of the cinema. They are a testing ground for the instruments of the film, and hence should be of the utmost interest to the big-scale director. In all experimental films there are to be found a dozen uses of camera devices and trick photography, which, with modi fications, can be employed in the commercial film. Rene Gair's Entr'acte, made in 1923, may be cited as a typical example. It was realised from a scenario in the dadaist

manner by Francis Picabia, and purported to be an exposi tion of the cult of the spontaneous dissociation of ideas. It exploited the theory, now discarded, of the irrelevance of material events and consequently was entirely antagonistic in conception to the essential organisation, selection, and construction of the cinema. Contained in its realisation, however, were various camera devices, now familiar, of slow-motion, the reversal of pictorial composition from left to right of the screen, and photographing a ballet dancer from below through a sheet of glass. Henri Chomette's A quoi r event les jeunes films (1924) was also in this category, the material content being entirely composed of light and speed, the human element being absent from the film save for the cine-portraits of Man Ray. It was an attempt at pure emotionalism. The environment of the cineastes is completed by the cine- journalists, with their ephemeral out look and easily impressed minds, who are ever busy in criticism and filmic theory. And behind them lies the group of little cinemas which specialise in the presentation of avant-garde work and intelligent films from other countries the Studio 28, Studio des Ursulines, Studio Diamant, etc.

2%

THE FRENCH FILM

1 hope the experimental contribution of the French cinema will ever be present in Paris, which is a fitting back ground for an avant-garde movement. The short capricious films of Germaine Dulac, Eugene Deslav, Georges Lacombe, Rouguier, Man Ray, Kirsanov, Gremillon are always mentally stimulating in that they seldom end with them selves. They are continually suggestive of new ideas, new shapes and angles, that may be of significance to the cinema proper. On the other hand, it is ridiculous to accept the avant-garde movement as the aesthetic zenith of the film, as so many of the intelligentsia seem to do. The experi

mentalists in the abstract and ' absolute ' film are interesting in their right place, which is the private cinema, but any attempt to thrust their work on to the public at large is merely absurd. 1

Developed from the experimental groups there are a number of directors of some maturity, who have come to realise that a considerable amount of money is necessary for the production of any film of significance. Clair, Epstein, Cavalcanti, Renoir, have all had their training In the avant-garde before making larger pictures. Thus has come into being the principal characteristic of the French cinema, the single-minded production with the director or the cameraman, as the case may be, as the sole metteur-en-scene. Hence, Gance is the single creator of Napoleon, Clair of Le Chapeau de Faille d'Italie, and Feyder of Therese Raquin; whilst on a lower scale are Deslav's La Marche des Machines, Dulac's La Coquille et le Clergyman, and Kirsanov's Brumes d'aittomne.

But this constant stream of experimental work does not mean that France's sole contribution to the cinema will remain in an empirical state, as so many like to assume. On the contrary, it suggests that France should possess a

1 The coming of the sound film, the greatly all-round ^increased costs of production, the Trade Union requirements for minimum technical crews, all these have practically made experiment impossible. For^ a time in the thirties, the British documentary school offered opportunity for experiment, but even that has tended to disappear as documentary units became more and more dependent on sponsorship of a bureaucratic and unimaginative kind.

THE ACTUAL

number of distinguished directors grown up through stages of experiment 1 There is, however, a wide gulf between the French director and the French producer, well instanced by Rene Clair's relationship with Albatross-Sequana. With the exception of the Societe Generale de Films, there exists no producing company in France which recognises the artist-mind of the French director. Producers seem unable to realise that, instead of organising their industry on an American basis, they must adapt their production schedule according to the directors whom they employ. This would result in a permanent policy of individually realised films, each with its controlling source in the artist-mind of the director. As mentioned above, this policy has been adopted by the Societe Generale de Films and has resulted, to date, in two outstanding productions, Finis Terrae and La Passion de Jeanne d Arc. The production plans of this enterprising company have, however, been temporarily sus pended, owing to the problems raised by the dialogue film. But it is useless to believe that this natural outcome of the French cinema, even if widely adopted, will ever flourish on a big commercial scale. The market for the French * artist * production must necessarily remain limited, for the French have not any idea of the entertainment of the masses. The appeal of such films as La Passion de Jeanne d'Arc is naturally restricted, but it is sufficient to ensure further production if unhampered by the side-issues of the dialogue film. The French cinema as a whole is incapable of competing with the vast commercial product of Hollywood, and no amount of * quota ' regulations will make it possible. The opportunity of the French producing companies lies in the public which the American and British companies are creating by their steady stream of indifferent talking films. This public is definitely hostile to the product that is being thrust upon it from Elstree and Hollywood, and would* be receptive of good films from

*The subsequent development df the French feature film in the thirties and the distinguished work of such directors as Game, Duvivier, Gremillon, Renoir, and Clement add further to this comment made

before the full flowering of the French cinema.

298

THE FRENCH FILM

any country. The French commercial development is gradual but sure, and if a better understanding could be reached between producer and director, and the companies would be content with small profits, there waits a public in this country which will receive their product.

Directly associated with the rise of the French film director from the environment of the artist's atelier and the marble-top table of the boulevard is has delight in the perfect composition of the visual image. The cineaste has first and foremost a pictorial outlook, which is as discernible in the avant-garde films as in the large-scale spectacle pro ductions of the French commercial cinema. In contra distinction to the slow morbid psychology and emphasis on dramatic acting values that mark the early German and Swedish films, the French cinema has always been charac terised by its directors' love of classical compositions, almost in an early nineteenth-century manner. It is an outlook that bears comparison with the classicism of the painters Chavannes and David. The French director fre quently sets out to create an environment solely by a series of succeeding visual images, often of great pictorial beauty in themselves but usually non-dynamic in material. There have been many attempts to establish thematic atmosphere with the barest framework of narrative content Such was the intention of Cavalcanti's En Rade and Epstein's Finis Terrae, as well as numerous of the avant-garde films, Menil-

montant, La Zone, Tour an Large, Le Tour, etc. Of recent years, with the interest shown by the cmtaste in the Soviet cinema, principles of cutting have been infused into the values of pictorial composition. But quite unlike the con structive policy of the Soviet director, the avant-garde seem to believe that material can be photographed anywhere and anyhow as long as the images themselves are of interest, and that by simply joining them together, according to their form and shape, a complete film will result This fallacious

idea is, of course, wholly antagonistic to the 'principles of constructive editing and cutting as understood in Russia. Instances of the chaos produced by this irrelevant method were to be seen in Silka's La Ballade du Canart, Man Ray's Les Mysteres du Chateau du De, and Eugene Deslav's Montparnasse. Only one French example occurs where constructive editing has been rightly incorporated with beautiful visual images in the often quoted Finis Terrae. With the exception of the two recent comedies of Rene Clair, the French director has little real feeling for move ment of acting material. It is on these grounds that the cine-journalist rightly attacks his own cinema, holding up for example the American action film, formerly in the Western and later in the underworld thriller. It is this failure to utilise movement of acting material that causes the French grand films, such as Koenigsmark, Monte Cristo> Michael Strogoff, Casanova, and Le Joueur d'Echecs to be unconvincing. Although pictorially these big productions seldom fail to please, their paucity of action often renders them depressing. The spectacle films, which are so typically French in their pageantry and pomp, are conceived in the latent spirit of eighteenth-century romanticism. Despite the fact that they are almost always extremely well done

from a historical and visual point of view, the perfection of pictorialism does not prevent them from becoming fre quently tedious and often exceptionally dull, as in Le Miracle des Loups and La Merveilleuse Vie de Jeanne d'Arc. For actual detail in reconstruction of settings and costumes the French are unparalleled for good taste and accuracy, but these grand films are negligible cinematically. On this account, therefore, despite their shallowness and entire absence of good faith, the American costume spec tacles, such as Ben-Hur, General Crack, and The Beloved Rogue are preferable filmically to their French counterpart and certainly more commercially successful This fact is all the more deplorable when one recalls the brilliant costumes and settings, so perfect in spirit and taste, of such a film as Gaston RaveFs Le Collier de la Reine.

300

THE FRENCH FILM

The supreme example of the pictorial mind was instanced in that most remarkable of films, Carl Dreyer's La Passion de Jeanne d'Arc, where the very beauty of the individual visual images destroyed the filmic value of the production. Every shot in this extraordinary film was so beautifully composed, so balanced in linear design and dis tribution of masses, so simplified in detail that the specta tor's primary desire was to tear down each shot as it appeared on the screen and to hang it on his bedroom wall This was in direct opposition to the central aim of the cinema, in which each individual image is inconsequential in itself, being but a part of the whole vibrating pattern. In Dreyer's beautiful film the visual image was employed to its fullest possible extent, but employed graphically and not filmically. But more of La Passion de Jeanne d'Arc later. Alberto Cavalcanti (who, it will be recalled, was a set-designer before a metteur-en-scene) is another example of

the pictorial but non-cinematic mind. En Rade was com posed of numerous lovely compositions out of which was built an atmosphere of ships and the sea, but the film was definitely lacking in the dynamic vitality of the cinema. But in Epstein's Finis Terrae the visual image was constructively used. Every shot was of interest; first, psychologically in the filmic manner, and secondly, from a pictorial stand point. Epstein worked with a cinematic, constructive mind, keeping the graphic visual design of secondary importance. The same cinematic relation between image and content was found also in Feyder's Therese Raquin, in which the influence of Germanic psychology was strongly marked in the arrangement of the images, Feyder also employing with subtle skill the contrast of light intensities to emphasise the expression of the dramatic mood.

Indirectly related to the French delight in the harmonious composition of images is a leaning towards the decorative, artificially created environment, which is again non-cine matic in its semi-theatrical artistry. This tendency towards sweetness of decoration I am almost inclined to describe as artistic embellishment, if I had not so great an admiration

for French graphic art in its proper surroundings. The creation of the artificial environment, especally when in clined to become sentimental in the French film as compared with the expressionist and fauvist character of the early German pictures, is hostile to the proper aim of the cinema, which is primarily concerned with the representation of reality. In the French film, as in the German, this environ ment may at first sight be taken for a degree of fantasy. Actually, however, it is nothing of the sort. It is the syrup of sentimentality, destructive to the forcefulness of

purpose of the cinema. It was seen at its worst and most decadent in the fairyland settings of Glair's Le Voyage Imaginaire and in Renoir's La Petite Marchande d'Alhi-mettes, where it was strongly reminiscent of the Russian ballet and the decorations of the Chauve-Souris. Moreover, beyond setting, it spreads into spiritual themes until there Is founrf the ' Spirit of France ' in Napoleon, with its fluttering eagle, the ' Rose of the Rail ' in La Roue and in Poirier's vision d'hisioire, Verdun. It is a type of poetic symbolism, essentially nineteenth century in feeling, of spiritual sentimentality that is uncongenial to the archi tectural, contemporary essence of the cinema.

Of the present directors in France it has been said that the most significant are Jean Epstein, Rene Glair, Abel Gance, Carl Dreyer (a Dane who has recently worked in France with French material) and Jacques Feyder (a Belgian, who has directed in Germany and who is now in Hollywood). 1 The first two of these have developed from the avant-garde movement.

Epstein, who is of Polish origin, is characterised by his philosophy of outlook and his essentially cinematic mind, which has recently been influenced by the constructivism of the Soviet cinema. Amongst his early experimental work, usually conceived with a sense of mysticism and expressed by a variety of trick camerawork, mention may be made of Mauprat, Le Cceur Fidele, L'Affiche, La Glace b, Trois Faces, and Six et Demi x Onze. It was with his version of i Died, Lausanne, 1948.

La chute de la Maison Usher that he first claimed serious attention. He succeeded in this somewhat theatrical pro

duction in creating an atmosphere of macabre mysticism, rather after the manner of Murnau in the earlier Dracula. Chiefly notable were his uses of flying drapery, of low-lying mist, of gusts of wind and of the imagery of guttering candle flames, with which he emphasised the literary value of Poe's story. Regrettable were the poor model shots, clumsily contrived, which were destructive to the poetic atmosphere of the whole. Epstein was hampered by the interpretation of a literary theme in terms of the cinema. Utterly different, however, was his next work, the realisa tion of Finis Terrae. This was a film with practically no narrative content, taken from actual material on an island off the coast of Brittany. The theme concerned an injury to the hand of a fisherman, who was one of four gathering a harvest of kelp on the island of Bannec, and a quarrel that resulted from the accident. The value of the content rested on the interplay of the emotions and reactions of the characters to the incidental events. For the first two-thirds of his film, Epstein built the theme in preparation for a final climactic ending. In the last third he lost control, and by changing the location from the fishermen on the island to their mothers and the doctor, he failed to retain the unity of the earlier portion. Nevertheless, despite this mistake in scenario construction, Epstein made a film of great strength, of powerful psychological and pictorial value, that may be placed almost on the level of Flaherty's Moana. He has" recently completed Sa Tete, which, although conceived on the same lines as the earlier film, is said to be more artificial in psychological construction.

The two best comedies realised in France have come from Rene Clair, who is perhaps the most delightfully witty and ingenious director in Europe. He has, moreover, that quality of employing movement of material which is absent from the work of most French directors. He has learnt freely from the American cinema, from Mack Sennett and from Lloyd, but his idol, of course, is Chaplin. Clair

THE ACTUAL

manipulates his adaptations with a degree of refinement that renders them peculiarly his own. His films, especially the two most recent examples, Le Chapcan de Faille d'Italie and Les Deux Timides, are more completely French in feeling than any other productions. He has an extra ordinary skill in combining satire, comedy, sentiment, and fantasy. Originally a journalist on L Intransigent, he later took up acting, eventually becoming an assistant to Jacques de Baroncelli. His early films were all experi mental in form, beginning in 1922 with Paris qui Dort, followed by the already-mentioned Entr'acte, Le Fantome du Moulin Rouge, Le Tour, and Le Voyage hnagfoiaire. Few of these were of much consequence in themselves, but during their realisation Clair learned a thorough knowledge of the resources of the cinema, which was to be of great avail in his more ambitious later productions. In 1925, he accepted a contract wth the Albatross-Sequana producing firm, and for obvious commercial reasons his work became bridled and less wild. This limitation, however, brought out the best in Clair, for he was forced to extract the utmost out of the material provided for him by his firm. In La Proie du Vent, although hampered by an uninteresting scenario, he made a competent picture, with a few indivi dual sequences of exceptional merit. Two years later he produced his best work, Le Chapeau de Faille d'Italie, a brilliant comedy deep in bitter satire of French middle-class life, and realised with a high degree of intelligence and cinematic skill. Around a simple dual theme of a man who was a little hard of hearing and the destruction of a lady's straw hat, Clair wove a film that was not only exceptionally witty, but a penetrating commentary on the pettiness and small-mindedness of the bourgeoisie who con stitute such a large proportion of the French population. For this reason, the film was not a commercial success, the

public being partially aware of its exposure and righteously indignant, with the result that Clair remained idle for a year, although still under contract to Albatross-Sequana. Finally, he was allowed to make another comedy, Les Deux

304

73. THE BLUE ANGEL, directed by JOSEF VON^STERNBERG. MARLENE

DIETRICH,

HANS ALBERS, EMIL JANNINGS. [German, 1926]

74. APPLAUSE, directed by ROUBEN MAMOULIAN. [American, 1929]

75. THE GHOST THAT NEVER RETURNS, directed by ABRAM ROOM. [Soviet,

1929]

I

76. ARSENAL, directed by ALEXANDER DOVJENKO. [Soviet, 1929]

Timides which, though less brilliant than its predecessor, was nevertheless of considerable note. His fire and wit were not given the freedom that had rendered Lc Chapeau de Faille d* It die so brilliant, but for use of technical trick-work in order to achieve funny effect it stands almost alone. Glair's fervent admiration of Chaplin is apparent throughout all his work, but that is not to say that he is in any way an imitator of the great comedian. Probably A Woman of Paris has had more influence on his outlook than the actual comedies of Chaplin. There is no question that Clair has very definitely his own individual sense of cinema and a mentality that I do not hesitate to place along side that of the other big directors in the cinema for its refined wit and intelligence. I certainly suggest that Le Chapeau de Faille d'Italie is the most brilliant satirical comedy produced in Europe* to be grouped with Lubitsch's The Marriage Circle and Chaplin's A Woman of Paris.

Although Carl Dreyer's great contribution to the cinema lies in the production of La Passion de Jeanne d'Arc, his work at an earlier period was distinguished by a simplicity of handling and an understanding of psychological values in the development of character. 1 In 1924, he made Hearfs Desire for Ufa, with a thematic narrative based on an artist's love for his adopted son and the latter' s ingratitude. It was slow moving, unfolded with careful deliberation of detail, Benjamin Christensen playing Zoret, the artist, and Walther Slezak, the boy. Some time later he made The Master of the House {Le Maitre du Logis), a Danish pro duction telling the story of a lower middle-class fiat occu pied by a man, his wife, and three children, and the com plications that ensued owing to the selfishness of the husband. The direction was quite straightforward, with scrupulous attention paid to detail and without any variety of angles or lighting. Yet it was powerfully done, intimate,

and compelling. It had little success in any country save France, whither, on the strength of it, Dreyer went in

1 There is an excellent study of Carl Dreyer's work to 'be found in En FUminstruktons Arljejde, by Ebbe Neergaard (Copenhagen, 1940).

TFTN 20

305

THE ACTUAL

1927 to make the immortal La Passion de Jeanne d'Arc.

It seems ungrateful to level adverse criticism at this beautiful film, for it was so moving and so intense that hostile opinion appears ridiculous. Nevertheless, despite the admiration evoked by the visual and spiritual meaning of this representaton of the last moments of the agony of Jeanne d'Arc, cinematically Dreyer's film was not great. Its overwhelming fault of the isolation of the visual images from the dynamic content has already been explained, and further comment on its lack of filmic texture is considered superfluous. But it remains to record that Dreyer deserved the highest praise for his marvellous representation of environment; his terrible and strong use of camera angle and camera movement for the close establishment of an intimacy between the characters and the audience that has rarely, if ever, been equalled; and for his splendid sub ordination of detail in settings and general atmosphere. He insisted that no make-up of any sort should be used by his acting material, with the result that the faces looked like burning copper with finely wrinkled textures against the

stark white backgrounds. A strange power, an unprece dented insistence was given to the characters by this lack of artificial make-up. Across the screen spread great close-ups of eyes, a leer, the corner of a mouth, a smirk, a delicately marked hand, revealing with tremendous force the inward thoughts and emotions of the crowd, the judges, the monks, the soldiers, and above all, the expressions of Jeanne herself, hesitating, perplexed, enlightened, an guished, ever fascinating. For once there was no conces sion to public convention, no star, no high-spot, no box-office appeal, no ' last-minute rescue ', nothing but the dominating direction of Dreyer. There is no question that La Passion de Jeanne d'Arc was extraordinarily powerful. From the opening to the closing shot it held, swayed, staggered, overwhelmed and tore at the spectator. It some how contrived to get underneath and round the back of one's receptivity. It demanded the complete concentration of the audience from start to finish. I have no compunction

in saying that it was one of the most remarkable productions ever realised in the history and development of the cinema, but it was not a full exposition of real filmic properties.

Dreyer's employment of the psychology of human emo tions and reactions was profound. His sense of atmosphere was superbly expressed. The greater portion of the film was taken in close-ups from high and low level angles, the screen being constantly flooded with compositions so com pletely pleasing in themselves that they ceased to be contri butions to the concatenation of shots. The greatest praise should be given to the whole production unit and the extra ordinary playing of Mme. Falconetti as Jeanne. Eighteen months were spent on the film for the Societe Generale de

Films, and despite its demerit the film will ever be memorable.

The style of Jacques Feyder, who is a Belgian, appears to change with each of his interesting productions. It would seem he is naturally assimilative. He has adapted from the Germans and from the Swedes, but he has always adapted correctly and with sincerity. In his list of films are to be found, L' Image (from a scenario by Jules Romains) ; Atlantide ; Gribiche ; Crainquebille, from the Anatole France short story; Visages d' En f ants; Carmen, with Raquel Meller; Therese Raquin, from Zola, and a comedy, Les Nouveaux Messieurs. It is, however, in the two latter films that Feyder demands most attention. He is essentially a director of dramatic situations, of heavy con flict between disturbed emotions, and for such handling the material of Zola's Therese Raquin was admirable. It was made in German studios for the Defu firm, and its lighting and treatment were typically Germanic. But pre-eminent was Feyder's remarkable direction of Gina Manes, an actress who can be as good (as in Therese Raqitin) or as bad (as in Molander's Sin, from the Strindberg play), according to the mind controlling her playing. Feyder's treatment of Therese, her inner mind, her unsatisfied sex, her viciousness and her sensuality was an amazing example of dramatic direction. By the smallest movement, by the

flicker of an eyelash, by a sidelong glance at Laurent, by her partly opened mouth, by her calm composure at the Raquin home, and by her passion in the studio of her lover, the spectator was forced to share the mind of this remark able woman. In the handling of Wolfgang Zeller, as Camille the husband, with his adjustable cuffs and cheerful

bonhomie, Feyder was equally brilliant, bringing to the surface the pitiful desolation of the little man's life. Feyder built his film by the use of selected detail, by indirect suggestion, and by symbolism into a strong emo tional realisation of a dramatic theme. He was inclined, it is true, to exaggerate the melodrama of the closing scenes by too heavy a contrast in lighting and by a sequence of double and triple exposure which disturbed the smooth con tinuity that was so well achieved in the first two-thirds of the picture. Nevertheless, Therese Raquin was a great achievement of dramatic direction, an example of the use of emphasis of detail to reinforce the content The fol lowing Feyder picture was in direct contrast to the depres sion of Zola, for Les Nouveaux Messieurs was a comedy of politics adapted from a stage play, demanding satirical direction utterly different from the sombreness of Therese Raquin. It was not surprising that this film caused a flutter in the French political dovecote; that feeling at first ran so high that the censor intervened and prohibited it being shown in its country of inception, although later the ban was removed. The dominating feature of Les Nouveaux Messieurs was its biting humour. The foibles of the rival politicians were mercilessly exploited in a mute appeal to the intelligence of the spectator as a silent protest against the childishness of party political strife. Technically, it was interesting for some competent camerawork, with frequent use of low-level angles and clever composite photography, as in the confusion of thought in the telephone scene at the Trade Union Headquarters. The outstanding impression given by these two Feyder films, Therese Raquin and Les Nouveaux Messieurs, was the astonishing versatility of their director. Both, in their kind, could scarcely have been

more brilliant. Feyder's first film in Hollywood for Metro-Goldwyn-Mayer was The Kiss, which has been mentioned in the American chapter at an earlier stage as a clever mixture of picture-sense and filmic intelligence.

Marcel THerbier is the supreme virtuoso of the French cinema, his films at all times revealing a high degree of technical accomplishment. His work suffers, if one may be allowed the term, from over-intellectuality. He is essen tially the cinematic aesthete rather than the film director. His technique is too brilliant to be convincing, too clever to be of purpose for dramatic expression. His recent film L' Argent, from Zola, with its refinement of setting and forced acting, was evidence of this sensitive intellectualisrn. Of the many pictures to his credit, there may be mentioned for reference L'Homme dn large, in 1920, typical of the first avant-garde movement; Don Juan and Fatist, in 1921, with Jacques Catelain and Marcelle Pradot, a curious mix ture of Velazquez pictorial influence and the expressionism of The Cabinet of Doctor Caligari; El Dorado, notable at its time for distorted camerawork ; Le Marchand des Plaisirs, again with Catelain ; Le Vertige; L'Inhumaine; Le Diable au Coeur, with Betty Balfour and Andre Nox; Le Feu Mathias Pascal, from Pirandello, with Ivan Mosjoukine and settings by Alberto Cavalcanti; L* Argent, with Brigitte Helm, Alfred Abel, and Marie Glory; and Nuits de Princes, with Catelain and Gina Manes. L'Herbier is a prolific director, always of interest, but seldom producing a picture of complete merit

Apart from his artist's appreciation of pictorial beauty, Alberto Cavalcanti is not a director of cinematic films. His selection of visual images and his delicate sense of environ ment are sincere, but his expression of theme and content is not filmic in texture. He has but little idea of camera position except for pictorialism and none at all of construc tive editing for dramatic effect These faults and virtues are apparent in all his work, in the decor for FHerbier's L'Inhumaine and Le Feu Mathias Pascal, and the realisa

tions of Yvette, Rien que les Heures, En Rade> and Le

Capitaine Fracasse. His most interesting work was in the burlesque cine-poem, La P'tite Lili, in which he touched a true note of poetic sentimentality. Although his films are littered with garbage and depression, they are always sweet natured. Rien que les Heures, made in 1926, was similar in aim to Ruttman's Berlin, but whereas the latter film was an impersonal selection of images taken during a day in a great city, Cavalcanti's handling was more human and intimate. Among a pattern of shots of Paris, interspaced at regular intervals by close-ups of a clock marking the hours, he followed the movements of an old woman and a young girl. Cavalcanti is not interested in the usual devices favoured by the avant-garde, being generally concerned with the slow unfolding of a human being's life. En Rade, set among the quays and ships of Marseilles, was a praise worthy example of centralisation of environment, beautiful pictorially, but negligible cinematically. His last picture to be seen was a costume romance adapted from Gautier, Le Capitaine Fracasse, rich in seventeenth-century detail and atmosphere, but unfilmic in form. He has recently completed Le Petit Chaperon Rouge, with Catherine Hesslitig.

Jean Renoir, son of the famous painter, is recalled prin cipally by three films, Nana, La petite Marchande des Allumettes, and Le Tournoi. The first was based on the Zola novel, with Werner Krauss and Catherine Hessling in a mixture of the can-can, Lautrec back-stage and Offen bach; the second was a charming, sentimental realisation of the Hans Andersen story, notable for the fascination of the irresistible Hessling and a wilfully artificial setting

already commented upon; while the third was a costume romance, in the best French historical manner, scrupulously accurate but quite unconvincing.

Abel Gance is the grand maitre of the French cinema, theoretically the apotheosis of great directors, but in prac tice always out-of-date with ideas. He spent five years on the production of Napoleon, a theme so vast that it defeated its own, Abel Gance's and everybody else's purpose. It was

filled with imagination, technical devices, and ramifications of complicated scenario work, needing three screens on which to exhibit its lumbering bulk. It was tediously cumbersome and hopelessly overweighted with symbolic reference. Gance is essentially the employer of the symbolic image, with the ' Spirit of France ' perpetually at the back of his mind. Solemnly we observe the eagles in Napoleon; the rails, wheels, and signals in La Roue; the parks and terraces in La Zone de la Mori; and the lily in]' Accuse. Mention should be made of his early films, La Dixicme Symphonie and Mater Dolorosa, both outstanding at their time of realisation. He has now embarked on another stupendous theme, The End of the World; the year of presentation has not yet been calculated.

With the pre-war period of the French cinema I have little concern. It is mostly to be summed up in the characteristic productions of the Gaumont, Pathe, and Aubert companies, marked chiefly by their theatrical con ception, stylised acting and the attention paid to story value. One of the most ambitious efforts was a several reel version in Pathecolor of Victor Hugo's Les Miserables. The domestic comedies of Max Linder, whom I am tempted

to describe as a prototype of Adolphe Menjou, may also be recalled. Similarly, I do not intend to catalogue the many films produced during the early post-war years in France by various directors, but, if occasion arises, reference may be made to the work of the late Louis Delluc (La Fete Espagnole, in collaboration with Germaine Dulac, in 1920; La Femme de Nulle Part and Pieme, both made in 1921); of Jacques de Baroncelli (Le Carillon de Minuit, Le Pere Goriot, Pecheur d'Islande, and Reveil, with Isobel Elsom) ; of Severin-Mars (Le Cceur Magnifique) ; and of Jules Duvivief (La Tragedie de Lourdes).

To these may be added Nicolas VolkofFs Kean, a film of considerable merit made in 1924; Leon Poirier's Jocelyn, Verdun, and La Croisiere Noire (an admirable interest picture) ; Marc Allegrefs travel film, in conjunction with Andre Gide, Voyage an Congo; the amusing work of

311

THE ACTUAL

Germaine Dulac, Arabesque, Mme. Beudet, and La Coquille et le Clergyman i and the many short films of the avant-garde, too numerous for inclusion. 1

From this, some slight estimate of the significance of the French cinema may be gained. That it is important is very clear, despite the efforts of the cineaste and the cine-journalist to prove the contrary. Of the future of the French cinema it is impossible to write, for each step will depend on the precarious position of the dialogue film. Various experiments are being made with sound reproduc

tion in France, but at the time of writing, no serious realisation has been seen, although several full-length dialogue films are said to have been completed.

1 The French cinema is dealt with in some detail in The History of Motion Pictures, Bardeche and Brasillach, translated and edited by Iris Barry (W. W. Norton and the Museum of Modern Art. New York, 1938).

IX
THE BRITISH FILM

The British film is established upon a hollow foundation. Perhaps it would be more significant to write that it rests upon a structure of false prestige, supported by the flatulent flapdoodle of newspaper writersi and by the indifferent goodwill of the British people; inasmuch that a film emanating from the studios of this country to-day is at once enshrouded in a blaze of patriotic glamour by the public, who actually feel that the product (with one or two notable exceptions) is unworthy of its esteem.

The whole morale of the modern British cinema is extravagantly artificial It has been built up by favoured criticism and tolerance of attitude. If a few critics had consistently written the bitter truth about the British film, if they had criticised it ruthlessly and stringently according to its deserts, I am convinced that this country would have revealed at least half-a-dozen thoroughly capable, intelli gent film directors and a group of perspicacious, courageous producers. Well-merited castigation would have laid bare, and therefore more easily remedied, the root of the evil. Instead, there have been British Film Weeks and National

Film Campaigns which have nourished the cancer in the industry. As it is, the British film is spoon-fed by deceptive praise and quota regulations, with the unhappy result that it has not yet discovered its nationality.

The British film has never been self-sufficient, in that it has never achieved its independence. Leon Moussinac writes : ' UAngleterre n'a jamais produit un vrai film anglais V a remark that is miserably true. The British film lacks honest conception. It has no other aim than that of the imitation of the cinema of other countries. For its ob scure source it goes first to the American, and secondly, but

1 Panoramique du Cinema, Lon Moussinac, 1929,

more difficult to discern, to the German film. Of one thing I am confident, that the British film will never prosper, save as the child of the American cinema, until our producers bring themselves to recognise the value of experiment. Only on exceedingly rare occasions does a producing firm in this country countenance a new form of technique, a development of outlook, or anything that is alien to their conservative methods of working. British studios are filled with persons of third-rate intelligence who are inclined to condemn anything that is beyond their range. Producers, directors, scenarists, cameramen, art-directors, and their confreres are afraid of any new process, in case their feeble mentality is not sufficiently clever to grasp its significance. We are slow to learn from other film-producing countries, but we are always quick to imitate. But the danger lies in the disastrous fact that we generally imitate without under standing, without probing to the base of the ideas that we adopt (as for example, the mixed technique of Asquith's Cottage on Dartmoor and the ill-designed decor of Elvey's

High Treason). For this reason there has never been any school of avant-garde in Britain. I do not suggest that an advanced school of cinematic experimentalism is essen tial, but I believe that it would stimulate the directors of the commercial cinema. There is, moreover, no school of thought for the furtherance of filmic theory, such as is found in other countries. There is none of the enthusiasm for the progress of the cinema which is so prevalent in France, Germany, Soviet Russia, and even America. 1

On occasions, our studios burst into a flare of latent modernism that is usually deplorable. In such a vein was

i-The first progressive movement distinguishable in British films was, in fact, just beginning as this book was written, with Grier son's Drifter's (1929) and the establishment of the small E.M.B, Film Unit. It was to take more than ten years for the influence of the British documentary film movement to make itself felt on feature production, and for the studio directors to discover a new realism. Cf. The Fore man Went to France, The Way Ahead, Nine Men, The Overlanders, The Stars Look Down, Millions Like Us, Waterloo Road, etc. The Ministry of Information Films Division, under Mr. Jack Beddington, must be given great credit for intermixing the documentary and studio film techniques, as well as interchanging their respective exponents.

the already mentioned Gaumont-British film, High Treason, which was made by a director with over fifty productions to his credit. It is not, moreover, as if British studios were insufficiently equipped or inadequately staffed. On the contrary, the technical resources of Elstree, Welwyn, Islington, and Walthamstow are as good as, if not better

than, those of almost any other country in Europe, a point upon which every foreign visitor will agree. The trouble lies in the way in which these excellent resources are em ployed. A good film and a bad film pass through the same technical process. The amount of good and the amount of bad in each depends upon the minds which control the instruments.

It need scarcely be reiterated that Britain is the most fertile country imaginable for pure filmic material. Our railways, our industries, our towns, and our countryside are waiting for incorporation into narrative films. The wealth of material is immense. When recently visiting this country, S. M. Eisenstein expressed his astonishment at the almost complete neglect by British film directors of the wonderful material that lay untouched. Why advantage had not been taken of these natural resources was excep tionally difficult to explain to a visitor. Oxford, Cam bridge, Liverpool, Shrewsbury, Exeter, the mountains of Wales and the highlands of Scotland are all admirable for filmic environment Nothing of any value has yet been made of London, probably the richest city in the world for cinematic treatment. Grierson alone has produced the fine documentary film of the herring fleet, the epic Drifters. This film, good as it was, is but a suggestion of that which waits to be accomplished. But what British company is willing to realise these things? British Inter national Pictures, it is true, have made The Flying Scots man under the direction of Castleton Knight, but what of it? Anthony Asquith made Underground, but became lost in the Victorian conception of a lift-boy, in place of the soul of London's greatest organisation. Instead, our studios give forth Variety, Splinters, The Co-optimists,

THE ACTUAL

Elstree Calling, A Sister to Assist 'Er, and The American Prisoner.

What has been done with the Empire? It is well, first, to recall Epstein's Finis Terrae, Flaherty's Moana, Turin's Turksib, and Pudovkin's Storm Over Asia. The material lying unused in all parts of India, Kenya, Nigeria, Malta, Cyprus, is vast. There have been made A Throw of the Dice, Stampede, and Palaver, but what did they tell of those rich countries, save a superficial rendering? Without proper methods of film construction, without a knowledge of the capabilities of the cinema, it were best for this wonderful material to be left untouched.

*

The root of the trouble in this country lies in the con servative and narrow-minded outlook of the producing executives. There are not the men of broad vision, receptive to new theories and progressive ideas. (I do not here refer to the general adoption of the dialogue cinema, for that was a position forced upon British companies by American domination.) When the industry underwent a revival some years ago, after a decline period of inactivity, British producers seriously considered that it was more necessary to erect studio-cities than to train the young men who were to work in them. Every effort at that time was concen trated on making the public believe that Elstree was the new Hollywood; but the public shrewdly reserved its judgement until it should see the product of this studio-city.

Not only this, but producers lack the courage of their own convictions. When the dialogue film swept into Britain by way of the American-owned theatres in Lon don, several directors in British studios were just beginning to grasp the rudimentary principles of film construction. They were groping and slowly developing for themselves some ideas on the theory of the cinema. But the whole

studio organisation of this country was thrown into chaos by the American revolution of the dialogue film. If only one firm had remained level-headed when the tidal wave came, I am convinced that the best intelligences in British

studios would have stood with it and would have acted independently of the dialogue innovation. If one company had been content with small profits and a gradual increase of its output, developing its knowledge of the silent film, there would have been some tendency, some initiative, some independence in the British cinema of whch to write. As it was, the studios tried to transform their inadequate knowledge of film-making into ' the new technique ', and continued with their slavish imitation of the American cinema.

The importation of foreign talent did not have the same influence in British studios as it did at an earlier date in Hollywood. It will be remembered that the work of Lubitsch, Murnau, Pommer, and Seastrom had serious effect on the minds of the younger school of American directors. But in Britain, Arthur Robison, E. A. Dupont, and Henrik Galeen, three directors of talent, have had no effect on the Elstree school. On the contrary, their ideas were totally misunderstood and unappreciated in our studios. Foreign directors failed to discover in Britain the collectivism and team-work so vital to film production. They were unable to understand our idea of picture-sense and we were at a loss to interpret their filmic outlook. (E.g. Robison's The Informer and Galeen's After the Verdict; yet these directors had earlier been responsible for Warning Shadows, Manon Lescaut and The Student of Prague. The conclusion to be drawn is obvious.) Dupont

alone attained to some measure of success in Piccadily, but only because he employed a German cameraman and architect. 1 The importation of foreign talent was due to the eternal craze for a picture of international appeal. Producers were convinced that the inclusion of a foreign star would give a film an instant attraction in other countries. For this reason, Lya de Putti, Lars Hanson, Hans von Schlettow, Anna May Wong, Olga Tschechowa,

1 Werner Brandes and Alfred Junge; the latter subsequently made his home in England and created some of the best sets of the renaissance of British films. (E.g. The Canterbury Tale, Colonel B/tm/>, A Matter of Life and Death, etc.)

THE ACTUAL

Gilda Gray, and others have played in this country, but the advantage is somewhat obscure, save that it has been successful in the suppression of natural British talent.

*

Analysis of the output of British studios since the war is impossible in the same way as has been done with that of other countries. Nor, on the other hand, is it proposed to give even a brief survey of the commercial development, for that has been lightly touched upon at an earlier stage. I am unable to discern a realistic, expressionistic, naturalistic, decorative, or any other phase in the develop ment of the British cinema. Added to which, there are no tendencies to be traced, for British films do not have ten dencies, unless allusion is made to the prevalence of cabaret scenes and war themes. I propose, therefore, to examine several isolated productions and the work of a few indi vidual directors, who demand some notice.

Without hesitation, there is one production that is pre eminent in the British cinema, Grierson' s film of the herring fleet. As far as I am aware, Drifters is the only film pro duced in this country that reveals any real evidence of con struction, montage of material, or sense of cinema as under stood in these pages. Admittedly, Grierson was influenced in his work by the rhythmic construction of Eisenstein's Battleship Potemkin, but, as has been pointed out elsewhere, he gave to Drifters something that was lacking in the cele brated Soviet film. As is now well known, Grierson was connected with the preparation of the American version of the Soviet picture, and had, therefore, every opportunity to analyse the work of Eisenstein at close contact Although Grierson failed to understand completely the construction of Battleship Potemkin f he nevertheless contrived to build a film of great strength and beauty in Drifters. Like Epstein's Finis Terrae and Ford's Iron Horse, the theme of Drifters was pure in filmic texture. The ships that sailed out at night, the casting of the drifting nets, and the climactic race home to give their haul to the markets of the nation wa$ splendid film material. The film was filled with

the beauty of labour and a sense of ships. It lacked, possibly, a universal idea of the sea by its concentration on detail, but it was so far in advance of normal British pro ductions that to write unfavourably of it would be ungenerous.

There are several directors in and around British studios who, in my belief, would realise interesting films were they afforded the means. There are also, on the other hand, many directors who have failed to make use of ample oppor

tunities when they have had them. And again, there is a large number of second and third-rate directors on whose spasmodic work it is impossible to comment in a book of this nature.

Although Miles Mander 1 has been connected principally with acting, he has made one film that provided evidence of his wit and intelligence in filmic expression. The First born, made at Elstree two years ago, was almost entirely the product of Manders' creative mentality; the story, scenario, direction, and principal role being his individual work, supported by Madeleine Carroll. In the copy of The Firstborn shown to the public, however, the merits of the direction and the continuity were rendered almost neg ligible by the poor assembling of the material by the distributing firm. It is understood that the film was edited without the control of the director by a profes sional cutter, and hence much of Miles Mander' s original conception was destroyed. As a light commentary on married life, flavoured with an environment of semi-political domestication, The Firstborn was conceived with a nice subtlety of wit The treatment, especially of the eternal arguments and the dinner party, was sophisticated and clever. Mander has obviously a shrewd knowledge of feminine mentality and succeeded in transferring this into his handling of Madeleine Carroll. Had the film been well assembled, according to the original manuscript, I believe that The Firstborn would have been a unique instance of an English domestic tragi-comedy in the cinema,

i Died, Hollywood, 1946.

319

THE ACTUAL

Probably Anthony Asquith is the most fortunately

situated of British directors. He has certain ideas on cinematic representation, and he is happily able to put them into realisation. He has been concerned with four produc tions till now, Shooting Stars, Underground, Princess Priscilla's Fortnight, and A Cottage on Dartmoor. That he possesses a feeling for cinema was proved by all these films, but that he is still groping and undecided in his mind ap to how to find expression for his ideas is equally plain. He has learnt varied forms of treatment from abroad, but has not as yet fully understood the logical reason for using them. He has studied the Soviet and German cinema, but has failed to search deep enough. His technique still remains, after four productions,, primitively on the surface. In his last picture, for example, there were several instances of quick cutting and symbolic reference, but they were employed because of themselves and not as a contributory factor to the film composition. For this reason, Asquith's work appears that of a virtuoso, whilst in reality he is undecided in his mind as to what to do next. He is legiti mate in borrowing from superior directors only if he comprehends that which he borrows and why he has bor rowed it His films seem principally to lack centralisation of purpose. This was exemplified in Underground, which, instead of being a direct exposition of the spirit of an inanimate organisation (and what superb material) de generated into a movie of London ' types *. All his work has been unbalanced and erratic, and it is essential for him to lose his Victorian sense of humour before he can favourably progress. He has, on the other hand, some feeling for the use of dramatic camera angle, some ideas on dissolve shots, but an uneven sense of pictorial composition. He needs to receive a course in architectural construction in order to appreciate proportion; and to realise the relation that lies between the visual images and the expression of the theme.

The accredited pre-eminent director of the British school is, I suppose, Alfred Hitchcock, whose first dialogue film

77- BLACKMAIL, directed by ALFRED HITCHCOCK. JOHN LONGDEN, DONALD

CALTHROP,
ANNIE ONDRA. [British, 1929]

78. HALLELUJAH ! directed by KING VIDOR. NINA MAE McKiNNEY, DANIEL L.

HAYNES.
[American, 1929]

79. SOUS LES TO ITS DE PARIS, directed by RENE GLAIR. [French, 1929-30]

80. ALL QUIET ON THE WESTERN FRONT, directed by LEWIS MILESTONE. LEW AYRES, RAYMOND GRIFFITH. [American, 1929-30]

THE BRITISH FILM

Blackmail has been generally accepted as the best of its kind. I believe, however, that Hitchcock's most sincere work was seen in The Lodger, produced in 1926 for Gainsborough. In this thriller melodrama, he displayed a

flair for clever photographic angles and succeeded in creating an atmosphere of a London fog with some con viction. He continued with a series of unpretentious pictures, Downhill, Easy Virtue, The Ring, The Farmer's Wife, and The Manxman, but did not develop along the lines indicated by The Lodger. The production of Black mail, although handicapped by poor narrative interest and the inevitable restrictions of dialogue, nevertheless showed Hitchcock in a progressive mood. His much commented upon use of sound as an emphasis to the drama of the visual image was well conceived, but inclined to be over-obvious. Incidentally, the silent version was infinitely better than the dialogue, the action being allowed its proper freedom.

Although not strictly the work of British technicians, Dupont's Piccadilly was undoubtedly the best film of its type to be made in this country. It was moderately well constructed and expensively finished as such pictures should be, but was chiefly notable for the wonderful camerawork of Werner Brandes and the delightful settings of Alfred Junge. The action was slow where it should have been fast, and fast where it should have been slow, but taking it as a whole, Piccadilly was the best film to be made by British International Pictures. Dupont's first dialogue film, however, was an unprecedented example of wasted material. The theme was one of the most dramatic that it is possible to imagine the sinking of a great liner. The film was based on a play called The Berg, which in turn was founded on the Titmic disaster of 1912. The facts available to the director were these : the maiden voyage of the largest liner in the world, supposed to be unsinkable; the striking of a low-lying iceberg; the sinking of the ship in less than three hours, with the loss of one thousand five hundred and thirteen persons. It was a tremendous situa-

THE ACTUAL

tion, calling for an intense psychological representation of the reactions of the passengers and crew. It could have been one of the most powerful films ever made. It was one of the stupidest. First, the bathos of the dialogue was incredible; secondly, the acting was stage-like, stiff and unconvincing; thirdly, the actual shock of the collision was completely ineffectual. Technically, the photography was flat and uninteresting; the (unnecessary) model shots were crude and toy-like; and the mass of nautical errors was inexcusable; added to which there was a complete discrepancy-of the water levels as the vessel sank. I can think of no other example where so fine a theme has received such inadequate treatment.

Comparison can be made with point between Atlantic and Pudovkin's Storm Over Asia. Both had great themes; each contained errors of detail. But whereas in the former, discrepancies were brought into prominence by the weak direction, in Storm Over Asia, the treatment of the film as a whole was so impressive that mistakes (in military detail, etc.) tended to be overlooked.

There are three groups of films that merit inclusion. The series of reconstructed war events made for New Era and British Instructional Films under the producership of Bruce Woolfe, by Messrs Geoffrey Barkas, Walter Summers, Michael Barringer, etc., including Armageddon, Zeebrugge, Mons, The Somme, The Battles of Coronel and Falkland Islands and ' Q ' Ships. All these were excellent examples of the documentary film. Three

extremely amusing comedies directed by Ivor Montagu, The Cure, Day Dreams, and Bluebottles, from stories by H. G. Wells, with the ever-delightful Elsa Lanchester, were the best instances of comedy burlesque that I have seen. And the numerous Secrets of Nature films, made by British Instructional under Bruce Woolfe's producership, have always been admirable in conception and execution. They are, in fact, the sheet-anchor of the British Film Industry,

X
FILMS FROM OTHER COUNTRIES

There has been frequent mention in these pages of the Swedish cinema, which is now almost non-existent During the years immediately following the war, Sweden produced a number of films that had great influence on the cinema of France and Germany. They were realised with exceptional visual beauty, being characterised by their lyrical quality of theme and by their slowness of development For their environment, full use was made of the natural landscape value of Sweden, whilst their directors were marked by their poetic feeling. The themes were for the most part tragically conceived and treated from a heavy psychological point of view, two qualities that were chiefly responsible for the half-hearted acceptance of the Swedish cinema by foreign exhibitors and renters. In fact, it may be said truthfully that the Swedish film declined and died a natural death by reason of its national characteristics of poetic feeling and lyricism. Of the directors, most of whom have gone to Hollywood, mention must be made of Victor Seastrom (The Phantom Carriage, The Tragic Ship, The Exiles), Mauritz Stiller (The Atonement of Costa Berling, Arne's Treasure), and John Brunius (Vox Popttli, The History of Charles XII). 1

Both Italy and Spain are producing films, though, so far as I am aware, few of their recent productions have been shown outside their country of origin up till the time of writing. Before the war, however, Italian films were not infrequently presented in Britain, ranging from comedies to historical subjects. Of the latter, the most memorable is Cabiria, a classical theme from a scenario by Gabriele

*A notable omission from this chapter is the Danish Film, which before the first World War, was prolific. It was not only the Swedish but also the Danish cinema which strongly influenced the German directors in the post-war years, 1918-1924. (Cf, footnote, p, 99,)

d'Annunzio. With its extensive cast and elaborate sets such, for instance, as the Temple of Moloch which antici pated the sequence of the Heart Machine in Lang's Metropolis this super production was a remarkable feat for 1913, even though its cinematic properties were not pronounced. Hungary, Bulgaria, and Czechoslovakia have also entered the field of the film industry, but here there is as yet little to record.

By way of contrast, there is at the moment a flourishing film industry in Japan, where it is said that over five hun dred productions are realised yearly by some ninety directors. This high rate of production, however, has only been reached of recent years, having come about through the national urge to overcome the American domination that took place during the war. Before the outbreak of war, Japan relied on France and Italy for supplying her programmes, but as was the case in all other countries, America took control of the market when the European industry was suspended. Directly after the war, Japanese

production began to develop and it was not long before several companies were formed.

Until the present, the Japanese cinema has been too closely allied to the traditions of the theatre for there to have been any individual cinematic tendencies. For a long time the film was regarded as inferior to the stage, suitable only for the entertainment of the lower classes. For sub ject matter, also, the cinema relied largely on traditional costume plays, re,sulting in a large number of stylised, historical films adapted from conventional pieces of the past These were notable for their beauty of setting and their excellent photography, being of particular interest as reconstructions of old Japanese customs and traditions. Moreover, another reason for the predominance of the historical film is the vigilance with which the censorship observes all pictures dealing with contemporary moral or social matters. Despite this, however, there are a certain number of modern themes produced, especially comedies, dealing with the peasantry and the lower middle classes.

324

FILMS FROM OTHER COUNTRIES

The two prominent producing companies are the Nikkatsu and the Soetsiku, and although the latter was formerly the more important, it has now been superseded by the Nikkatsu. As in Soviet Russia, each concern has its own set of production units and players, there being little interchange of personnel The Nikkatsu is said to employ the best acting material, having also at its command experts in Japanese antiquity and historical matters to supervise the traditional subjects. The Soetsiku, on the other hand, is more modern in its outlook and attempts to produce films of the naturalistic type with contemporary material, several of its technicians having learnt their trade in Hollywood

studios. The chief studios are at Kamata, with a staff numbering about a thousand (including fifty directors), where only films on modem subjects are realised. The speed of production is astonishing, a full-length picture being completed in anything from a fortnight to a month, as compared to the usual six weeks or two months in Europe and America. This high rate of production is due to the Japanese desire to break down any attempt at American domination, a lesson which the British might well learn.

In India, also, there are a great number of films realised by purely native production units. Although the indigenous product is technically far inferior to the American and European films shown in India, nevertheless the former finds more favour with the vast Indian public. The majority of pictures are versions of well-known tales of Hindu mythology and religion, clumsily put together with many long-winded titles in several languages. The average length of a film seems to be about ten thousand feet, the audience being apparently willing to sit through any amount of film so long as it deals with a favourite subject. Moreover, owing to the differences of religion, the censor authorities have great difficulty in granting permission for exhibition in the various districts. There have also been a number of Indian pictures made by European producing companies, but most of these are singularly uninteresting (Nuri the Elephant, Shiraz, A Throw of the Dice).

325

PART TWO
THE THEORETICAL

I

THE AIM OF THE FILM IN GENERAL AND IN PARTICULAR

Analysis of the film Is, perhaps, more difficult than that of any of the other arts. Since its beginning in the days of the Lumiere brothers and Friese-Greene, the film has grown, retraced its steps, sprung in different directions at the same time, been hampered and impeded on all sides, in the most remarkable way, without any stock really being taken of its properties and possessions. Its very nature of light revealed by moving form defies systematic cataloguing of its capabilities. Its essentially mechanical basis is apt to lead the observer and the student up blind alleys. No medium of expression calls for such a wide variation of technical accomplishment as does the film. In literature, it is possible to check and to investigate new developments with comparative ease in contrast with the cinema; and as the late Arnold Bennett pointed out more than once, it is an insuperable task to keep abreast with modern literature. But even in literature, books in libraries or in one's own possession can be consulted, whereas when a film has had its limited run of a few weeks, access to it for examination or reference is a difficult matter. So few facts are actually put on record concerning current films that it is quite con ceivable that a time may come when such important pictures as Mother and Metropolis will be but names at which future generations will wonder. Little record, even now, remains of some of the earlier German films made shortly after the war, whilst copies themselves become scarce as time goes on, either through wear or through accident 1 Personal

1 For example, there is, I believe, only one complete copy of The Cabinet of Doctor Caligari ia existence, and certainly only one copy of Dracula, which is never likely to be shown unless privately. Of The Peasant Women of Riazan there is only a limited number of copies, the master negative -being destroyed by fire. The same applies to The Golem, The Mystic Mirror, and Destiny. See footnote I on page 330.

experience, also, is necessarily restricted and seldom put on record. El Greco's Agony in the Garden may be con sulted at almost any time with convenience, but in the case of a film it is only possible to rely on memory for reference, a precarious method of analysis. 1

Furthermore, even to see a film is not necessarily to observe all its values, as Mr. Eric Elliott has remarked. 2 Scientific tests have shown that only sixty per cent, of a film is seen by an observer. What then of the remaining forty per cent. ? The difficulty has, of course, been intensi fied by the introduction of the synchronised dialogue film and its accompanying sound. The loss to the visual image whilst the audience is trying to understand the dialogue must be great It follows naturally, as in criticism of painting and music, that the better the dramatic construc tion of a film the more difficult it becomes to analyse that construction. The critic himself is inclined to fall under the power of the story, and another and more impartial viewing is necessary in order to appraise the numerous technical values.

A tremendous handicap is also experienced in illustrating filmic argument It is possible only to suggest the different methods of film technique, of montage and of continuity, by giving examples that have been actually observed, taken from productions of all dates. In some cases the quoted instances may have been seen by others, but when the total

1 Since the above was written, there have been set up several museums and film archives, most important of which are the Museum of Modern Art Film Library, New York, the Cinematheque Francaise, Paris, the National Film Library, London, and the Czechoslovak Film Archive, Prague. In 1938, these bodies met and set up the International Federa

tion of Film Archives. The Film Library in New York has done especially fine work, not only in preserving and making available for study important films of all countries, but in compiling programme notes, issuing pamphlets, holding special exhibitions and collecting probably the best library of books and other printed matter about the film in the world. Its Curator, Miss Iris Barry, is a distinguished film historian and critic of many years' experience, and the excellence of the Film Library is mainly a result of her. devotion to the cinema.

2 Vide, The Anatomy of the Motion Picture, by Eric Elliott (Pool, 1928).

film output for one year alone Is considered, chances are against this. Furthermore, mere verbal descriptions are totally inadequate to convey the emotions excited by a film. It is, perhaps, to a certain extent possible to analyse the cause of these emotions, and from this point of view must examples be approached. For instance, it is beyond the power of my literary description to convey the mental and physical reactions to sequences of short-cutting and cross-cutting in Eisenstein's Ten Days that Shook the World, but one is able, I think, to explain the use of the method, how and ,why it was employed, and its place in the continuity and rhythmic structure of the film as a whole.

At a comparatively early stage, the cinema presented a range of values far beyond the complete understanding of any one human mind. For all intents and purposes a bad film passes through the same mechanical processes of studio, camera, and laboratory as a good one. The tech nical resources available to the film director when he is making his picture are without number. He can choose between tracking shots and direct cutting, between panning

and flying cameras, between slow and ultra-rapid motion. He has available every conceivable means for the exposition on the screen of his selected theme. So wide are the resources in technical devices that theoretically there should be no reason for the making of bad films save the sheer incompetence of the director. He has crews of (in most cases) willing technicians to fulfil his orders, and in some studios almost unlimited money to spend in order to achieve the desired effect Yet a survey of the film output since the first World War up till 1930 shows that the pro portion of films in which full use has been made of technical resources is very small indeed. The reason probably is that before the child has learnt the power of his new toy, he is presented with another by the kind inventors. Moreover, there is no one to instruct him in the use of this fresh device. He can only experiment, and watch out of the corner of his eye to see how other people are using it A director is given a camera * dolly * with which to play, and

finding he can travel his camera all round the set, proceeds to do so in the film he Is making at the moment, until he is interrupted by some more engineers who have brought along another device. Seldom does a director realise the absolute advantages to be derived from a new form of technical accomplishment and employ them with restraint in the right place and with the greatest effect. Instances of such virtuosity are innumerable. Travelling shots were employed for the first time in a German film, and Almost immediately they became commonplace. They were used on every occasion, with total disregard to the nature of the action portrayed. Karl Freund once used a flying camera for a certain scene in Metropolis, because the upward flying movement of the instrument emphasised the struggle which

Gustav Frohlich and Brigitte Helm were experiencing in escaping upwards from the flood of water. A few months later, flying cameras swooped like locusts around Holly wood. Patient audiences were whirled across the room to look at a boot, because Lewis Stone looked at it in The Patriot. More recently, directors have been given the golden opportunity to let their players speak. The babel that ensues at the moment is appalling. It only remains for the stereoscopic screen and the all-colour film to come into general use for the director to have no excuse at all for pro ducing a bad film. But there will be more bad films made than ever before, because all the technical resources of the cinema will form one great bundle of virtuosity, out of which only a few balanced minds will be able to pick the good from the bad. Chaos will be even greater than it is now, if such a state of affairs is conceivable.

During the last few years there has been much diversity of opinion as to what constitutes cinema in its purest form. Many believe that the presentations at the Avenue Pavilion in London used to represent true film art; others vaguely suggest Soviet films but call them Russian. Some talk

loftily of the avant-garde of the French film and the numerous little Paris specialist cinemas; a few recall the great middle period of the German cinema. Whilst on all sides, from those who know, comes the mixed thunder of so many Potemkins and Tartu ffes, Bed and Sofas and Chien Andalous. Nothing Is very clear, which after all is quite understandable when we consider the almost hopeless tangle of ideas which strangles the arts as a whole at the

present time. Conflicting opinions alternately cancel one another out; groups propound theories quite enigmatical to any save themselves ; whilst advanced schools of thought are found in almost every country. That there is a new spirit moving in the theatre, in literature, in painting, in archtecture, and in the other arts Is evident It has scarcely touched Britain at all, and Is at its strongest in Germany and Soviet Russia. But that It exists, and is to be found in some aspects of the cinema, is beyond doubt The film is inclined to reflect the backwash of all these developments, holding up a mirror, as It were, to the current theories of art, sociology, and culture. Occasionally the spirit bursts forth into an outstanding and remarkable film, as In the case of Bunuefs Un Chien Andalou or Erno Metzner's Ueberfall, but more often the cinema reflects the ideas of some two or three years earlier, such as the American and British pictures which have Interior decora tion taken direct from the Exposition des Arts Decoratifs of 1925 {e.g. the design by Cedric Gibbons in Our Dancing Daughters and that by Hugh Gee for Tesha). But it Is perhaps possible to clarify the air by retrospection and to establish some sort of idea as to the present position of the film In relation to its surroundings.

It has been admitted that the silent film Is essentially an independent form of expression, drawing inspiration from the other arts. With choreography it shares the power of movement; and with painting, mental communication through the eye. The recent dialogue film suggests com parison with the stage and its power of speech. Aestheti cally, dialogue Is In direct opposition to the medium, unless

THE THEORETICAL

pure sound as distinct from the human voice is utilised

from an impressionistic point of view.

But all art, whether painting, sculpture, music, poetry, drama, or film, has at base the same motive, which may be said to be the creation of a work in the presence of which an^ observer or listener will experience either pleasure or pain as the mood of the work demands. Moreover, it has been suggested that these reactionary emotions are aroused in the mind of the observer or listener by rhythm, either harmonic or discordant, which is determined by such mani festations of the various media as linear design, contrast in light and shade, metre, colour sensation, variations in light intensities, counterpoint, editing and cutting. Whether the spectator be highbrow, lowbrow, or mezzobrow, pro vided the creator of the work has expressed himself clearly in his medium, the appeal is the same though its power must vary in accordance with the mental receptivity of the spectator.

In the case of the film, it is this receptive power of the audience en masse which the Americans and the Soviets, the Germans and the French are trying to calculate, in order to render a work of art a popular success. That their methods should be different is naturally obvious when their respective national temperaments and the circumstances which govern production are considered. It has been seen that whilst Hollywood relies chiefly on the star-system and sex-appeal, Soviet Russia attempts to rouse the emotions of her own public by having in her films a definite applied purpose, preferably of contemporary social importance, and by the creation of rhythm the basic motive of reactions by means of a highly developed process of editing.

It has been written that * in theorising about the cinema there are certain points which must be borne in mind and which should form the basis of all constructive criticism. In the first place, the cinema is dependent for its life on the good opinion of the public, and the average citizen is aesthetically indifferent/ (Vernon J. Clancey writing in

The Cinema, 4th September 1929.) This may be true, but

THE AIM OF THE FILM

It should be remembered that the resources of the cinema, by which good directors seek to gain their effect on the minds of the audience, act unconsciously. An average citizen is naturally not expected to appreciate or even to become conscious of the montage of shots that appear before him on the screen, but he cannot help himself reacting to their content if they have been employed correctly. Soviet films, for instance, are made primarily to appeal to the mind of the working man, the labourer and the peasant, and arc in most cases constructed with the essence of simplicity. We know that it is only because Soviet Russia has evolved her own theories of cinemato graphy, that she has learnt how to use the properties of the film in their correct manner and to extract the utmost out of them. I find it hard to believe that any audience exists, taken at random in any cinema, which would not react immeasurably to the double-exposed, interrupted cutting of the machine-gun sequence in Ten Days that Shook the World. The reaction, however, would not be caused only by the dramatic value of the machine gun and the scattering crowd, but by the cinematic treatment of the incident. It would thrill and hold any audience with tremendous inten sity. By way of contrast, it is only necessary to refer to similar scenes in such films as What Price Glory? f The Big Parade } and Poppies in Flanders to realise how Eisenstein relied on the subconscious mental qualities of the audience, qualities which he preconceived when cutting this incident. Only by such means as these, arising out of the attributes of the medium, can an audience be really stirred from its accustomed passiveness.

There has not been as yet, however, any scientific inquiry into the emotional effect produced by films on the public. It is well known that the simplest effects on the human mind connote the most subtle causes, being much more difficult to achieve than complex effects. Nursery rhymes and limericks, for instance, take as much, if not more trouble to compose than a lengthy piece of heroic verse. Chaplin alone is a superb example of the individual appeal

to the public. He has taken the trouble to think how and why audiences throughout the world react to his indivi duality. All Chaplin films are brilliant instances of timing that have been effected only by analysis of the human mind, in the same manner as the Soviets' investigations and Pabst's absorption in psycho-analysis.

* Art \ said the post-impressionists, * is not truth, it is not nature; it is a pattern or rhythm of design imposed on nature/ The analogy to the film is at once apparent.

A film is primarily a dynamic pattern or rhythm (achieved by the editing and cutting) imposed on nature (the material taken, preferably the reality). It is governed pictorially by the use of light and movement in the creation of visual images, and mentally by psychology in the creation of mental images. Music and synchronised sound, used in counterpoint and contrapuntally, heighten the emotions of the spectator aurally and subconsciously. This dynamic mental pictorialism is, I claim, the most powerful form of expression available to-day to a creative artist.

In this theoretical section of the survey we shall be con cerned primarily with two comparatively simple aspects of

film creation, namely : the choice of a theme, which is to be a film's argument, its raison d'etre; and the two steps in the expression of that theme, first, by scenario representa tion in literary form, and secondly, by the numerous ortho dox technical methods peculiar to the cinema for the transference of the matter contained in the scenario on to the screen. This last step may be called the grammar of the film, arising out of its self-developed properties, and will be the subject of the two succeeding chapters. Investi gation has already been made of a great number of films and their individual directors, but admittedly we have examined little more than the themes (or thematic narra tive interest) of the films in question and the methods adopted for realisation by their directors. We have, as yet, to understand that there lies something beyond a theme and its technical expression, namely, the conception, attitude of mind, or creative impulse of the director himself,

336

i. LITTLE CAESAR, directed by MERVYN LE ROY. EDWARD G. ROBINSON, DOUGLAS FAIRBANKS, JR. [American, 1930]

82. MOBY DICK, directed by LLOYD BACON. JOHN BARRYMORE. [American, 1930]

83. MOROCCO, directed by JOSEF VON STERNBERG. ADOLPHE MENJOU,

MARLENE DIETRICH.
[American, 1930]

84. LE MILLION, directed by RENE GLAIR. [French, 1920]

THE AIM OF THE FILM

It Is fairly apparent that a distinction can be made between the methods of expression employed by different directors. For example, it would not be difficult to dis tinguish between a film made by Lubitsch and a film made by Pabst, although the theme in both films was identical. It would simply be the matter of a distinction between methods of approach. Further, we know that Eisenstein constructs his films by a process of impulsive editing (based on complex forethought), according to his judgement of the material as being expressive of his principles of tonal and over-tonal montage. That is to say, we acknowledge thac he selects his shots and determines their screen-length by the physiological-psychological sensations gained from their visual qualities and not (as does Dziga-Vertov) by a purely metric process of the number of frames to a shot These are merely niceties of expression which are capable of being appreciated by every intelligent observer who is familiar with the principles of filmic representation.

But when we see and hear a film, or rather when we accept a film, we are conscious of something beyond its theme and technical expression.. We become aware of the director. Our acceptance of the director's creative impulse, however, is governed by our degree of sensitivity, for we may or we may not be receptive to his inner urge of expres sion. We are possibly going to achieve contact with his creative impulse, whereby we shall appreciate his work to the fullest extent, or we are possibly only going to accept his theme by the simple technical methods adopted by him.

In this way, we must distinguish between, on the one hand, a theme and its filmic expression and, on the other, the creative impulse of a director. It is one thing to accept The End of SL Petersburg and Ten Days that Shook the World as themes and examples of film technique, but quite another to accept through them the creative mentalities of Pudovkin and Eisenstein.

In this respect, therefore, it is clear that we are concerned not with the collective acceptance of a film by a number of persons, which is a matter of technical expression, but with

the appreciation, according to degrees of sensitivity, that arises in the individual spectator. This is and must always be a matter of personal acceptance.

A film demands that a theme either personal, im personal or inanimate shall be presented to the mind through the eye by the flowing relation and inter-relation of a succession of visual images projected on a screen. It further requires the theme to be emphasised by the full range of cinematic resources : by the use of the intimate to reinforce the general at a similar moment or in develop ment; by the instantaneous pictorial vision of more than one idea at the same time; by symbolism and suggestion; by

the association of ideas and shapes; by the varying high and low tensions caused by rhythmic cutting ; by variation in the intensities of light; by the contrast and similarity of sounds; by all the intrinsic properties peculiar to the medium of the film. The film possesses the power of expanding and contracting the centre of interest, and of comparison by rapid change of the relationship of the trivial to the essential. By these means may the audience be compelled to accept the dramatic meaning of the theme and to realise its continually developing content.

Added to which, it is imperative that a film should be distinguished by a unity of purpose and should be single-minded in intention. According to the treatment of the theme, the dramatic incidents of the narrative may not be of primary interest to the audience, but rather the effect of these incidents on the characters who have provoked them by their behaviour. Again, the theme may be inanimate, recording the structure of some great organisation or industry, or expressive of some vast undertaking. And again, it may develop the intimate personality of a single being by plaiting together as a unified whole a continuity of selected incidents, which singly are of little significance.

In this manner, by utilising the means arising out of the nature of the medium itself, the film sets out to be a form

of expression, presenting persons, objects, and incidents in a way entirely different from any other medium, and utilising resources unavailable in other means of artistic expression. It will be seen also that such values as ' acting ' and sets become but raw material for assembly in the final film construction. The complete insignificance of the star-

system in this respect is obvious. In fact, I even suggest that there is no such thing as ' film acting '.

Provided that it is conceived in a filmic sense, the subject-matter of a film may be derived from anywhere. Every human thought, every incident of life or imagination can inspire a theme. The history of the world is a storehouse from which themes may be drawn at will Choice can only be governed by sociological reasons; whether it be of interest or of no appeal to an audience. In the case of the fiction film, it is necessary for the plot to be well balanced and well constructed. Most good films are marked by the simplicity of their themes and their logical development of action. The theme may be found in a play, a novel, a magazine, a novelette, a newspaper, a history book, a memoir, an encyclopaedia, a dictionary or a fifteenth-century incunable. Better still, in the case of the semi-fiction picture, it can be found in the street, in the trains, in the factories or in the air.

There is a wealth of cinematic inspiration, for instance, in the paintings of the Flemish and early Dutch painters. For La Passion de Jeanne d'Arc, Dreyer went to the best possible source of inspiration in the medieval French miniatures, whilst in his crowd scenes there was the influence of Bruegel. The atmosphere of Murnau's Faust was gained through an intimate knowledge of the work and feeling of Dtirer, of his grand pictorial value, whilst again there was a hint of Bruegel in the types of the townspeople in the plague-stricken city. Bosch, the Van Eycks, Lucas van Leyden, Hans Baldung Grein, and particularly the beasts of Lucas Cranach, have a definite filmic feeling that may be sensitively used for inspiration. El Greco, Goya, and more especially Honore Daumier are rich in influential

matter. The amazing types In Eisenstein's The General Line and Turin's Turksib recall the heads of Diirer and Holbein in their rich quality. In the film, it is possible to us-e such wonderful wrinkled features and twisted beards with great dramatic effect Nearly all Soviet films are noted for their beautiful close-ups of striking heads, perhaps held only for a flash on the screen. But, as has been pointed out else where, this influence of painting and engraving does not in any way signify the transference of a painting on to the screen. The illustrious Mr. De Mille showed his sublime ignorance of this in that travesty, The King of Kings.

It is obviously quite unnecessary to commission a cele brated author to write a story ' specially for the screen s . In all probability the celebrated author has not the least con ception of the cinema, being chiefly concerned with the writing of novels, which he undoubtedly does very well. Again and again the lament of novelists is heard that their books have been ruined by adaptation to the screen. In many cases, they claim to fail to recognise their own characters and say that the plot has been distorted beyond redemption. This is due, first, to the absolute necessity to transpose the theme of any novel from literary into cine matic terms; and secondly, to the deplorable habits of wealthy producing firms, which frequently buy best-sellers at random without any consideration of their filmic value. Three outstanding instances of this pernicious habit may be found in : Universal purchasing the rights of All Quiet on the Western Front; Metro-Goldwyn-Mayer trying to make The Bridge of San Lids Rey into a film; and The Case of Sergeant Grischa being bought and given to Herbert Brcnon, a sentimentalist director, to make. Yet another example, somewhat different, was Ufa's complete metamorphosis of the psychological situation in Leonhard Frank's Karl and Anna, a book that was already filmic, into a film called Homecoming. The greater number of film adaptations from literature are failures simply because

scenarists attempt to embody a large amount of literary material in the relatively small space of a film.

340

THE AIM OF THE FILM

When it is said that the visual images from which a film Is built are light revealed by moving form, It Is perhaps wise to qualify this statement. It is clear that there are at least four different movements present In the cinema, each of which has a definite bearing on the construction and pre conception of a film. These may be said to be :

1. The actual movements of people, animals, and things (such as trains, motor-cars, trees, lifts, shadows, clouds, smoke, waves), being the movements of the material photographed In a single shot and which are the elements of the pictorial composition of the visual Image on the screen.

2. The movement or mobility of the camera itself, being such movements as panning, travelling, and crane shots.

3. The movement existing through time and space between one visual Image and the succeeding one in the progression of shots on the screen, by which may be under stood the term continuity or fluidity of the development of the thematic narrative. This may alternatively be called the theory of intervals existing between one frame of film and another in direct cutting; giving rise to varying reac tions from sudden shock to smooth transfusion In the spec tator. By this means of assembling or mounting Is the complete film composition constructed.

4. The movement of the screen itself, as has been publicly seen In the magnascope, or enlarged screen, and In

the triptych, which Is the ordinary central screen with a flanking screen on either side.

Each of these movements plays an important part in the expression of the dramatic content of the theme and in Its construction.

Moreover, it should be understood that every visual image that appears on the flat screen on which a film is projected, is governed by contrasted Intensities of light. The screen Itself has no real interest, except In the final form, of cinematic movement indicated above. Light on Hie cinematograph screen is rendered significant by means of form. It is form (i.e. the subject-material which is

photographically recorded on strips of celluloid by the camera) that gives variations in intensity to the projected light By means of such visually satisfying images their content or meaning is conveyed to the mind of the spectator through the eye. From a filmic point of view, the signifi cance of form of the subject-material does not lie in its own properties but in its capability to reveal the variations of the intensity of the projected light 1

These principles of movement and intensity of light are the fundamental properties of the cinematic medium. Each will be found considered at length as it arises in the sections that follow on the medium as a means of expression of dramatic content It is imperative, however, to establish such degrees of movement and principles of light before a general examination of the other properties of the film is possible.

1 An admirable example of this was provided by Francis Bruguiere and Oswell Blakestpn's film Light Rhythms, in which the material con sisted of static designs in cut paper over which various intensities of light were moved. The appeal of the film lay in the changing light values, which were revealed by the cut paper patterns.

342

II

THE PRECONCEPTION OF DRAMATIC

CONTENT BY SCENARIO ORGANISATION

A film is essentially characterised by a unity of purpose which is present from the first to the last visual image projected on to the screen. This unity of idea, or central purpose, is unfolded shot by shot, sequence by sequence, and may be called the theme, or in the case of the fiction film, the thematic narrative.

It is strictly possible for an entire film to be preconceived in almost exact anticipation of every shot, except in such cases where sudden conditions (such as rain or mist) should occur during shooting, when some alteration in the scenario is justified. No single shot should be regarded as an isolated fragment, but must be reckoned as part of the moving pattern of shots and sequences out of which the film is constructed. Every shot of the many hundred that go to make up a full-length film is related to the preceding and succeeding shots, so that the complete film is related rhythmically.

A film is built, and the process of building has well been called montage. 1 The process of film construction Is

mathematical in its precision. It may be compared to building with a box of bricks. The unity of a film is achieved by the combination of the three acts of montage. Montage may be understood as the inclusive, creative, and constructive unity that is present from the birth of the first gleam of idea in the mind of the scenarist, to the final act of assembling the film strips by constructive editing and cutting. A film is brought into being by the development of the preconceived theme by

1 Oxford Dictionary (1929) definition : ' Selection, cutting and piecing together as a consecutive whole of the separate shots taken in the making of a film. (F, f , monter to mount).'

cine-organisation of the three forms of montage thus :

(a) The assembling of the thematic narrative, first In the mind; secondly, in treatment form; and then in the shape of a shooting-script; including the reasoning employed in the choice of theme out of the countless available (as indicated in the previous chapter).

(&) The assembling of the material (as dictated by the shooting-script) that is to be photographed in the studio or on location, based on the power of observation and under standing of human nature possessed by the director, and its expression by the use of the full resources of the medium.

(c) The assembling of the strips of film bearing upon them the photographic images, in variations of length, light, movement of material, and intellectual values calculated to produce the greatest effect on an audience.

Cine-organisation is thus to be reckoned as the dominant factor of film production, for it controls the three acts of montage which create the film, make it a reality, and invest it with emotional power. A film is not significant as a dramatic expression unless the three acts of montage have been completely welded together in harmony.

The director is the sole controlling mind that organises the forms of montage. It is he who commands the fulfil ment of cine-organisation. If a mistake should occur during any process of the three acts of montage, then the whole composition of the film may be thrown out of order. The director is to be considered as the central organiser of a number of workers (the scenarist, cameraman, designer, etc.), all of whose actions are in direct fulfilment of his wishes. The team work of a production unit is a natural outcome of the characteristics of the medium of the film. Although the construction of a film usually takes the fol lowing order of processes, viz. :

(a) The choice of theme, the treatment of theme, the shooting-script.

(6) The selection of acting material.

(c) The construction of studio settings and location of exteriors.

(d) The filming of the material as indicated by the shooting-script.

(e) The assembling of material (i.e. the strips of cellu loid) by constructive editing and cutting, as indicated

in the shooting-script,

it is not possible to divide this construction into indepen dent^ stages, as is frequently done in large commercial studios. The work of each stage is directly contributory to the whole film composition, being controlled, as stated above, by the director. Thus absolute collectivism Is an essential of efficient cine-organsaton.

*

Examination may now be made of the first act of montage, that is to say the assembling of the scenario. It has been seen In the preceding chapter that the variety of themes available to the director, scenarist or producer, is almost infinite, and that choice can only be governed by sociological or political reasons, or, In cases of the general commercial film, by whether a selected theme will be of interest to a large number of persons. For the simplifica tion of argument, therefore, it may be assumed that a theme has been chosen. This theme is to be reckoned as the root-basis of the scenario. It is the motive for the realisa tion of the film and its entire justification as a means of expression, other, that is, than the creative impulse of the director. The theme indicates action, by which its meaning will be propounded. The action of the scenario is built up from a number of incidents and situations brought about by the characters and the relationship that exists between them. This, obviously, is determin-ed by the imagination of the scenarist or director, being either a creative product or an adaptation from a literary work. The actional interest of the theme is set in an environment, which is either sug gested by the nature of the theme, or is chosen as being suitable by the director. The general colour or atmosphere of the film is determined by the environment, and must be present in the film from beginning to end. Even a land-

scape, a piece of architecture, a natural condition of the weather, is to be absorbed into the developing action. The action and the environment are, in fact, inseparable.

At this stage, with the theme, the action and the setting decided, it is possible for the treatment to be written. This will consist of a descriptive narrative of the visual poten tialities of the theme. Although written in purely narrative form, it will suggest clearly the filmic possibilities of the idea. It will not, however, be divided into terms of individual shots, which is strictly a matter of the organi sation of the detailed shooting-manuscript, or plan. This latter is the final stage of the scenario-organisation and is the key from which the director will work.

In order that the completed film composition may be a unity, the entire expression of the theme as it will eventually appear on the screen is preconceived in the mind of the scenarist, and is set down by him shot by shot, scene by scene, sequence by sequence, in the form of a shooting-script This preliminary literary expression of the concept contains the style, that is, the method of realisation, which the director will adopt during the taking and editing of the materal. The film manuscript is thus built out of at least a thousand separate shots, each dependent for effect on the other. By means of this composition of shots (eventually consummated by the editing, or final act of montage) the film is caused to vibrate as a whole, thus giving rise to various emotional reactions in the mind of the audience.

The qualities needed for this literary expression of the theme in filmic terms, the importance of which cannot be over-emphasised, are intense concentration and clarity of perception and visualisation. Preconception of the film shooting-manuscript makes exhaustive claims on the crea

tive mentality of the director or scenarist. In a novel, a writer develops his theme by written descriptions; in a play, an author makes use of dialogue and stage directions ; but a film scenarist thinks and works in terms of externally expressive visual images. A scenarist must always visualise his thoughts in terms of images on a screen in a cinema;

346

PRECONCEPTION OF DRAMATIC CONTENT

he must, moreover, be able to control, select, and organise the imaginary images as does a writer his words. He must be continually aware that each shot he describes and in cludes in his manuscript will eventually assume visual form on the screen. It is, therefore, not his words which are of importance, but the visual images that they define for the use of the director. The assembling of the film manuscript is, perhaps, the most exacting form of expressive writing. It demands without question even greater powers of con centration than the writing of a novel or the painting of a picture. Comparison may well be made with the composing of a symphony.

The director-scenarist 1 has, first, to create his theme in the form of mental imagery; then to express those images in literary terms in the form of a treatment; and finally to compose them in the shooting-script by employing every resource peculiar to the film for conveyance of dramatic content to the spectator. It is essential that the director-scenarist should have the fullest knowledge of filmic methods of expression, with which he can only acquaint himself by the study of other films and by experiment Every property of pictorial composition, symbolism and suggestion, contrast and similarity in the association of ideas and shapes, the drama of camera angle, the rhythm achieved by various processes of editing and cutting, the

technical accomplishment of camera mobility, trick devices, and the possibilities of studio settings, must be in the mind of the director, to be utilised in the right place, so that the dramatic content of the theme may be expressed with the greatest possible emotional effect. For the expression of every concept, there are a thousand and one shots at the

1 Theoretically, the only possible writer of the film manuscript is the director, who alone is capable of transferring to paper the preconception of the film he is about to make. The theme, action, and environment may, however, be suggested to the director, who will translate them into his own terms of filmic expression. The special scenario depart ments for the mass production of films that are to be found in^ all big Studios are ignored here. Their work can only consist of sorting and cataloguing possible material for themes, and the reader is referred, in this respect, to the scenario-bureaux of the Soviet cinema. (Cf, foot note, p. 220.)

disposal of the director, and It Is assumed for the purposes of argument that there Is no angle or position from which an object, person, or scene cannot be photographed, both terminals of the shot (the object and the camera) being either static or in motion. It Is the task of the scenarist to select from the Infinite number of shots in his Imagina tion, tiiObe which are the most vividly expressive, In order that they may bring out the full significance of the scene, as required by the theme. The procedure of the shooting-script is the preliminary representation on paper of the eventual visual images on the screen. Both the director and the scenarist should think of all material, wherever they may happen to be, In terms of visual Images, from which they can select according to their skill In filmic creation. It must be remembered that the camera, by means of visual images,

digs deep into the inner reality of life; it penetrates the underlying currents of human emotions; it brings what I have called the consciousness of the Inanimate to the spectator. The whole power of the film lies in the repre sentation of themes and motives, presenting them filmically for the pleasure or sadness of the spectators, according to their degree of sensitivity.

In the preparation of the shooting-script, the director may be assisted by the cameraman and the designer, who are able to supplement his -technical knowledge with their specialised experience of the capabilities of the camera as an Instrument of expression and of the designing of sets calculated to emphasise dramatic content. I believe that the incorporation of draughtsmanship In the film manuscript is of the greatest importance in perfecting the representation of visual images. The scenario may not only be written, but may be drawn. In the first place, purely architectural diagrams of the lay-out of sets, travelling shots, panning shots, etc., should be included in order that a clear visualisa tion of the action of the characters in relation to the mobility of the camera may be possible. Added to this, the shooting angles and set-ups of the camera, as dictated by the imagination of the scenarist and the technical

34B

PRECONCEPTION OF DRAMATIC CONTENT

experience of the cameraman, may be indicated. Secondly, it is possible to emphasise the literary description of the selected visual images by means of drawings, which will be clues, as it were, to the actual shots on the studio floor or on location. At this point, a difficulty arises, for the literary descriptions in the scenario are usually concerned with movement of the acting material, which it is difficult, if not impossible, to convey by means of a drawing, the

nature of which is essentially static. For this reason, therefore, the drawings should be in the form of footnotes, pictorial indications of the actual realisation, whilst the necessary movement of the players and the camera can be indicated by diagrammatic plans. The scenarist or director, as has already been stated, visualises the complete film in his imagination before it ever enters the studio to be fixed on strips of celluloid. It is only logical that there are many aspects of the visual images, such as pictorial composition and contrast of masses, that he cannot describe in his script by text. It is when the literary medium fails that the scenarist should be helped to a clear expression of his ideas by the draughtsmanship of the designer. When in the studio, the director should be able to work from drawings as well as from words in the realisation of the theme.

It will be understood, therefore, that three persons should have the organisation of the shooting-script in their control the scenarist-director, the cameraman, and the designer. By means of their collective talent, there will result the nearest absolute approach to a complete film pre conceived and set down on paper. Both visually and textually, the scenario will indicate the exact course of events in the studio, on exterior and in the cutting room. The textual description will still remain the prominent feature of the scenario, the draughtsmanship serving to augment the written description of visual images. It follows that with the aid of plans, diagrams, lay-outs, and descriptive text, the three composers of the film manuscript will be able to select more easily the best possible shots for

the representation of the scenes which express the dramatic

content of the theme. Moreover, the manuscript composers should be continually conscious of the varying relations of the visual image lengths (i.e. the length of time that each shot is held on the screen), for it is their rhythmic relationship which ensures the increasing or decreasing con centration of the audience. This detailed shooting-script will render more simple the two further acts of montage, already sufficiently complicated in themselves.

It is to be remembered that when shooting a film, a director is seldom able to take shots or scenes in their con secutive order of appearance. He cannot, for obvious practical reasons, begin by taking* his first shot and proceed according to his scenario. For this reason alone, therefore, a well-organised shooting-script is absolutely vital for the final assembling of the film strips in the cutting room during the last stage of montage. If the shooting-script be vague, if every problem raised by the theme has not been filmically solved in terms of constructed shots, then the resulting film will be without composition and form. It must be clearly understood that a shooting-script is built up from sequences ; the sequences from scenes ; and the scenes from shots. Conversely, shots are edited into a scene ; scenes into a sequence ; and sequences into a unified filmic composition. The drawings included in the film manuscript are clues to the progressive movement of the film itself. They are a graphic commentary on the unfolding continuity of visual images. The basis of film construction is the plastic welding of visual images, or shots, into a complete inter related whole. Each separate shot indicated in the shooting-script becomes a strip of celluloid; out of these strips, joined in varying orders and lengths according to story action and rhythm, is built the film as a whole.

In every way, efficient scenario planning eliminates surplus expenditure of time and money during the making of a film. With preconceived knowledge of exactly what material is desired, only a reasonable amount of footage of film stock need be taken. Furthermore, it is obvious that

PRECONCEPTION OF DRAMATIC CONTENT

for a film to be produced with any commercial security, it must be constructed on a proper planned basis. 1

A film, in developing its theme, attains dramatic effect by a series of visual images on the screen that succeed one another in a constant forward movement from the first shot to the last This dynamic unfolding of the dramatic content of a theme by continuity may well be described as being the course of the narrative from incident to incident, from situation to situation, from mood to mood. Further, continuity may be said to be the psychological guidance of the mind of the audience to the different threads of the developing action of the thematic narrative. The continuity of a film is quite independent of the aesthetic value of any one scene. The development of the theme must be con tinuous. Not for one moment during the showing of a film can continuity possibly become exhausted. Although, as will be seen, * actual ' time continuity may be suspended for the purpose of including shots of comparison, for parallel action or for reference to a scene that has gone before (so as to heighten the effect of the central theme), the continuity of the film continues to flow forward without cessation.

There exists no definite rule, or form of control, as to the order of appearance of visual images on the screen, save the principles of constructive editing and cutting. The im portance of the last shot of a film may well depend upon the image seen in the three-hundred-and-forty-fifth shot. There is nothing but the mind of the director-scenarist to

put the shots in their right place and in their most effective order of showing. This is preconceived in the shooting-script and takes material form in the final assembling work. It is a generally accepted fact that David Wark Griffith originally discovered that the development of incident need not necessarily be unfolded in the chronological order of

1 In passing comment, there is little doubt that the weak spot in the British Film Industry is the inefficient organisation of scenarios (1929).

happening. Continuity may be compared with the unfolding of a plot of a novel. A close analogy is to be found, in particular, in the style of Conrad. Generally speaking, however, the change from one sequence to another is intended to indicate to the audience the progress of the plot of the narrative, though this can by no means be taken as a hard and fast rule. The arrangement of the order in which sequences are shown depends entirely on constructive editing.

The length of each individual shot (i.e. the duration of time that it will be held on the screen until cut, mixed or faded into the succeeding shot) may be taken approximately as varying from one second for twenty frames of film (fifteen inches) to twenty seconds for four hundred frames (twenty-five feet). 1 The time-length of shots should be roughly indicated in the scenario-plan, such estimates naturally being based on observation, since the time-length of every shot is controlled by the mood of the dramatic content of the scene in question. This variation in time-length of a shot is the basis of the rhythmic cutting, and such familiar processes as short, long, and medium cutting are governed entirely by the required mood. It

may be well to add that this method assumes individual acting to be of secondary importance; primary considera tion being given to achieving effect by image montage. Where acting is the only means of conveying the mood of a scene, a shot may be held on the screen for a considerable length of time, thus becoming akin to the stage. This, of course, is the predominant characteristic of the dialogue film, where image time-lengths are controlled by speech.

The continuity of time in the theme of all films is that of filmic and not actually recorded time. That is to say, the imagination of the spectator is very largely brought into play in the acceptance of the narrative from incident to incident

The differentiation between ' filmic ' time and ' actual '

1 This reckoning is for silent film speed. Sound film speed, as almost universally used to-day, is 90 ft. per minute, or 1$ ft. per second.

352

85. WESTFRONT 1918, directed by G. W. PABST. [German, 1930]

86. L'AGE D'OR, directed by Louis BUNUEL. [French, 1930]

87. DIE DREIGROSCHENOPER, directed by G. W. PABST, [German, 1931]

8. KAMERADSCHAFT, directed by G. W. PABST. [German, 1931]

PRECONCEPTION OF DRAMATIC CONTENT

time constitutes the whole basis of cinematic representation. When it is grasped that the formation of a scene, or situa tion, in a film is purely a matter of the constructive editing of visuaHmages, then it will be seen that the film director creates his own ' time ', as well as his own ' space '. A scene is built up from a series of separate shots, taken from various angles, and, with the pieces of celluloid on which the shots are recorded, the director constructs the scene as it will appear on the screen. The very fact that the scene has been composed from various separate shots proves that it is not a direct record of the actual, and is therefore alien to the stage. The material with which the film director works is not * real ' in the sense that it is actually recorded time or space, but is a number of pieces of celluloid on which real actions have been recorded. By altering the relations of these strips, filmic time is constructed. It will be remarked that between an actual event and the filmic representation of that event on the screen, there is a wide difference; the camera, at the director's or scenarist's bidding, picks out only such significant portions of the event as are necessary for its screen representation. This, in other words, refers back to the scenarist's selection of the best visual images for the expression of a scene. Suggested by the scenarist, recorded by the camera, created by the director in editing, there comes into being an element peculiar to the cinema filmic time. This filmic time is controlled entirely by the three composers of the shooting-script. Further, it is clear that every situation in a narrative is characterised not only by its duration of time, but also by the space in which it takes place. It is perfectly possible for the action of a scene to be taken by the camera in several places remote from one another, but when

the scene is filmically composed, the various places will appear to be one and the same. 1 By editing, preconceived

1 Cf. Ermler's Fragment of an Empire, p, 249. More recent examples are the prologue* of World of Plenty and The World is Kick, both edited from shots not only taken in different countries hut taken from many different films, and the Capra serie-, Why We Fight,

in the shooting-script, there will have been created filmic space as well as filmic time.

Thus, the material from which a film is built consists of photographic images of persons, objects, and structures, either static or in motion, which can be assembled in what ever manner the scenarist likes, in order to express his theme. The element of real persons, objects, and structures, with their temporal and spatial conditions, are recorded photographically, to be altered according to the desire of the scenarist by the creative process of editing. Actual time becomes filmic time; actual space becomes filmic space; actual reality becomes, on the screen, filmic reality. To quote Pudovkin: 'The film assembles the elements of reality to build from them a new reality proper to itself; and the laws of space and time that, in the sets and footage of the stage are fixed and fast, are in the film entirely altered.' (Pudovkin on Film Technique, Gollancs, 1929.) Thus it will appear that filmic space and filmic time are the principles that primarily govern the continuity of the scenario beyond, that is, narrative interest

In the construction of continuity, it is of interest to examine various methods of bridging a lapse of filmic time between the end of one sequence and the beginning of the

next. There are several known methods of suggesting or representing this passing of time, the most usual being the fade-in and the fade-out. 1 The former represents a dark screen, upon which the visual image gradually assumes shape; the latter is the reverse process. It is common to end a sequence with a fade, indicating a slow, restful departure; the screen remaining dark until the first image of the succeeding scene is introduced. The speed of the fade is naturally controlled by the mood of the scene upon which it opens or closes. Another process is the dissolve or mix. This may be said to be the gradual fading of one image into another by a process of overlapping, so that the forms of the last shot of one sequence become lost

1 S<?e Glossary in Appendix II for definitions" of some technical terms used in film production.

in the emerging forms of the first shot of the next It would be possible, for example, to dissolve from a long shot of an object into a medium shot, and from the medium shot into a close-up. This method of approach (or retreat) can be very beautiful, and I would give as an instance the opening sequence of Storm Over Asia. It is not uncommon for the dissolve to be centred on the form of some object, or person, common to both sequences, so that the bridging is less harsh to the eye. This is a use of the association of like shapes. It is possible, for example, to dissolve from a person dressed in sports clothes sitting on a chair, to the same person wearing evening clothes sitting in an identical position in another chair in a fresh environment A definite lapse of time and change of sequence is conveyed simply and rest fully to the spectator in such a way. A dissolve is never harsh or exciting. Its mood is smooth and har

monious to the eye, involving a slow rhythm. It causes an instantaneous mental dissolve in the mind of the specta tor. This has been very well described as the momentary condensation of a train of thought into another that has yet to serve its purpose. The aim of the dissolve is to associate the old with the new in the mind of the audience. The customary method of dissolving has been explained as the gradual fading of one pictorial composition into another, but it has been rightly suggested that a process of rapid de- focus, cut, re-focus, from one sequence to another would be more harmonious both to the mind and to the eyes. This would be the association between the latent thought of the one sequence and the symbolism of the visual imagery of the sequence about to appear on the screen. (L. Saalschutz writing in Close Up, July 1929.) With this in mind, I would refer to a scene in a film edited by Pudovkin, The Living Corpse, where an experiment was made in using both dissolves and direct cutting as a means of expressing the content of a scene. A company of gipsy girls was dancing to the music of a band of guitars and mandolins. Pudovkin took a number of short flashes of the girls dancing, cutting direct from one flash to another.

355

T H E THEORETICA L

He interspersed these with some double-exposure shots of hands plucking at the strings of the instruments, but dis solved from one shot into another instead of directly cutting. This meant that when flashes of human movement were being shown, it was permissible to cut from flash to flash, since the mood was that of dancing; but when flashes of the musical instruments being played were in question, the mood was melodic and hence the dissolve was more suitable than the cut, for the latter would be in conflict to such a mood. It would not have been aesthetically possible to cut

visually from sound to sound, so the smoothness of the dissolve was required. A rhythmic combination of these two types of changing shots produced its own music in the imagination of the spectator.

Other technical methods for bridging the lapse of time are the employment of a written title, a direct cut from one scene to another, or by the rare method of drawing the visual image itself across the screen and following it with the next. This latter form was well seen in Cavalcanti's Rien que les Heures. 1 Titles employed for the purpose of connecting sequences are, as would be supposed, usually termed continuity titles. Their purpose is to give the audience an explanation, a connecting link between one situation and another, simply but effectively. There are also many familiar literary devices, usually symbolic, such as those of showing candles burning, calendar dates changing, full bottles dissolving into empty ones, cigarettes burning in an ashtray, etc., all of which are stock methods that appear again and again, indicating lack of resource on the part of the scenarist. As an example of almost perfect con tinuity and complete fluidity of development, The Last Laugh, from a scenario by Carl Mayer, was outstanding. Other films which can be mentioned in this respect were

1 Si-nce the above was written, this device, known as a * wipe ', has become widelv used by its being made on the optical printer in the laboratory. Purist film technicians object to its use on the grounds that it is a two-dimensional device, as against the three-dimensional illusion of the 'mix' or * dissolve*. It is true that 'wipes ' of all types are used by editors to cover a multitude of continuity and editing sins,

PRECONCEPTION OF DRAMATIC CONTENT

Henry King's Tollable Doznd, Room's Bed and Sofa, and

the films of Eisenstein and Pudovkln.

The main continuity development of the theme set down in the first place by the scenarist is, as has already been explained, finally controlled by the constructive editing. But it is clear that its course may be interrupted by certain episodes and sequences which help to emphasise the whole effect of the content. Certain incidents and scenes may be re-introduced, suspending the actional progress of the main theme in order to explain, perhaps, their appearance at an earlier stage in the continuity. There are various principles of relational development, such as contrast and simile in the association of ideas, which are commonly employed to heighten dramatic tension. The exact meaning of the action taking place in the opening sequence of a film may not be made clear to the audience until the film is half-way through, when a comparison is made by a flash-back. A familiar method also is to emphasise dramatic suspense by means of parallel action. Shots from t\vo different scenes may be shown alternately, though they are both of the same sequence and are developing to the same end. This is a favourite method of drawing a film to an exciting climax. The hero is on the point of being hanged. The riders approach carrying his pardon. Alternate shots are shown of each. The suspense as to whether the hero will be saved or not is enhanced by quicker and quicker cutting, until at the moment he is to be despatched, the pardon arrives. The two sets of shots are mingled into one and all is well. It is to be found in most Western films and in such old friends as The Orphans of the Storm and Don Q. 1 The same effect can be gained equally well by composite shots on the same screen.

From this, it is but a step to the various other forms of interrupted development of the theme by means of shots, or even whole sequences, for the purposes of comparison, either for direct contrast or for simile. It must, however, be clearly understood that although these methods of corn-

1 Cf . page 148 et seq., ' The last-minute-rescuc '.

parison cause the suspense of filmic time continuity in order to heighten dramatic effect, the continuity of the development of the film itself still progresses.

Many examples of direct similes occur in the work of the Soviet directors and in the early films of Griffith. 1 Pudovkin is fond of building an effect by comparing the content of a scene with some object, or person, quite irrelevant to the narrative except symbolically. A scene of love and happiness, for instance, is interspersed with quick flashes of Sevres porcelain groups of shepherds and shepherdesses, symbolic of the lightness and fragility of the love mood of the scene. In direct contrast, some shots of waving trees and sunlit country are cut in with a scene of combat and turmoil Time continuity for the moment is interrupted, the dramatic effect of the combat is strengthened, and the actual continuity flows forward. Mention has been made on other pages of Pudovkin's skilful referential editing. 2 It is of point to remember that the drama of a thing lies not so much in the thing itself, as in the comparison of it with other things. An empty room is not so dramatic in itself as the thought of what that room was like before it was empty.

Similarity of content recurring at intervals throughout a film also appears as a form of comparison, but is strictly more connected with the actual plot of the narrative than with the continuity of the development. For instance, the recurrence of the same characters in a similar situation, so well handled in Bed and Sofa, was a matter of story construction. The exact balance of the recurring situations was a matter of continuity. The plot demanded that three

people shared a room; a husband, his wife, and another man. The sleeping accommodation was confined to one bed and a sofa. In the first part of the film the other man had the sofa; in the middle of the film the situation was reversed; and in the end the problem was solved. There

1 Elliott's Anatomy of Motion Picture Art (Pool, 1928) analyses the films of Griffith well in this respect.

2 Cf . pages 235, 3Q3.

was a nicety about the presentation of the changed situa tions that suggested careful balance and distribution in the continuity of development

First, in his treatment and secondly, in his shooting-script, the scenarist has always to develop his action according to a design of varying degrees of tension. It is this variance in tension, ranging from high, exciting emotions to low, sad, and depressing emotions, that forces the mind of the audience to follow the unfolding of the film with interest This attraction between the visual images on the screen and the mind of the audience is governed not only by the dramatic situations of the narrative (such as suspense, mystery, explanation) but also by the purely filmic methods of construction, i.e. editing and cutting. The use of crowds, of rapid physical movement, of dramatic situations, is in itself emotionally exciting, but this material is rendered doubly powerful by its filmic representation. Thus, the arrangement of high-spots at suitable intervals throughout a film is determined in the scenario construction. Sequences of high dramatic emotion (high-spots) must be balanced by sequences of low emotion (low-spots). Exciting inci

dents are to be modulated by sad incidents. Balance in the design of the film must be preserved in order to establish rhythmic structure. Incidents of varying dramatic intensity (or mood) must be distributed throughout the film in terms of contrast High-spots are to be related to low-spots. Emotions are to be aroused in an up-and-down fluidity. Sequences are to be arranged according to their dominants or moods. It is possible to plot a graph of the dominants of a film, showing the inter-relation between the points of high and low emotion. The plotting of the graph of a film might be included as a further stage of scenario montage.

359

III

THE METHODS OF EXPRESSION OF DRAMATIC CONTENT BY FILM CONSTRUCTION

It is proposed, for the purpose of simplification, to divide the processes by which the dramatic content of the theme of a film is conveyed to an audience into two separate sections. The first will deal with the construction of the silent film by means of visual images on the screen. The second will reason the uses of a combination of sound, dialogue, and visual images on the screen. Although these two processes may be considered as entirely different forms of cinema (believing, that is, the dialogue film to be spurious), certain properties are common to each, and in places will be found to overlap. For example, although visual images are employed in both cases, basically different ideas lie behind their conception. An intermediary stage has further been added, deliberating on the advantages to be gained from the use of recorded sound (as distinct from the recorded voice) as a resource of filmic exposition.

Although aesthetic principles render the silent film, reasonably reinforced by symbolic sound accompaniment, the only acceptable form of cinema, it is not to be denied that the dialogue film as seen and heard to-day is a form of cinema, its novelty and freakishness being com mercially lucrative to American and British producers, and to those continental firms which take the same outlook. Beyond this, there must be visualised in the near future the stereoscopic and* Avider screen, the colour film, and the projection of coloured slides or secondary films on to the walls and ceiling of the theatre, all in combination with synchronised dialogue and sound, in an effort to establish what has been called the Compound Cinema. That these mechanical * developments ' will come into general use there

is little doubt, and in all probability they will be supported by a certain section of the community \vho applaud novelty entertainment. I am equally certain, however, that these new forms will never destroy the original and highest form of cinema, the silent, flat film with synchronised or orchestral accompaniment, which is indisputably the most effective medium for the conveyance of the dramatic con tent of a theme to the mind of an audience.

Examination may first be made, then, of the visual cinema.

(I) THE PROCESS OF THE VISUAL CINEMA

The silent film, in developing the continuity or progress of a theme, attains dramatic effect on an audience by a series of visual images on the screen. Long shots and close-ups, straight views and angular views, combine to

demonstrate the character of the content of the theme. Only those images which have a definite bearing on this content are shown, and these are represented by means of carefully selected photographic angles, wholly or partially pre-conceived and indicated in the shooting-script. The greatest possible emotional effect can be achieved in the smallest amount of time by the arrangement of these visual images, the selection of which is governed by various prin ciples of image montage. This arrangement is also included in the shooting-script, being carried out in the final act of assemblage. Complete freedom may be exercised in the choice of photographic angles and in the length of the shot (i.e. its number of frames). A film is not, by any stretch of imagination, a mere succession of shots taken at random, which can be described either singly or consecu tively. Rather it is the relation, inter-relation and juxta position of these varying lengths of shot which, when combined into a whole, produce filmic effect

Further analysis of these methods of expression of a theme may be divided into five sections, a sixth being added to consider the advantages, if any, to be derived from the

stereoscopic screen and colour film. These sections can be described thus :

(a) Film Psychology, being the expression of inner reality by outward phenomena.

(b) The Expressive Capabilities of the Camera.

(c) The Pictorial Composition of Visual Images.

(d) Constructive Editing and Cutting.

(e) Titles, and the placing thereof.

(/) The Visual Addition of Colour and The Stereoscopic Screen.

(d) Film Psychology

The dramatic content of a fiction or semi-fiction film may be described as being the psychological reactions and emo tions of the characters in a story, resulting from narrative situations which arise from the actions of the characters themselves or other material incidents.

The inner reality of the characters, their thoughts, desires, lusts, and emotions, is revealed by their outward actions. It is, furthermore, these outward phenomena which the camera photographs in order to recreate and transfer to the mind of the audience the inner reality of the characters in the story. It is by the subtle arrange ment of the visual images (i.e. the editing) which photo graphically record these phenomena that the dramatic con tent is conveyed clearly to the audience. The camera itself is unable to penetrate the world before it, but the creative mind of the director can reveal in his selection of the visual images this intrinsic essence of life by using the basic resources of the cinema, vis., editing, angle, pictorial com position, suggestion, symbolism, etc. And, in particular, it is the camera's remarkable faculty for the representation of detail that makes it possible to build up situations and events by putting their exact ingredients before the audience. Guided by the mind of the scenarist and the director, the camera eliminates from the screen everything

but material absolutely significant to the exposition of the dramatic content of the theme. Every visual image on the screen registers an impression on the minds of the audience, as also do the intervals that exist between the visual images, and out of a moving series of impressions is the whole effect composed. Hence, the complete attention of the audience lies at the director's will, and, therefore, in actuality the camera is the mind of the spectator. Jn this respect, there will be noticed the relevance of the Dziga-Vertov theory of the cine-eye. 1

It is not unnatural, then, that the principles of psycho analysis play a large part in the conveyance of dramatic content to the audience. It will be shown later, for example, in dealing with pictorial composition, that the smallest movement on the screen is immediately magnified in im portance and becomes at once a source of interest to the spectator. From this it will be realised that the so-called symptomatic actions of Freud, the small, almost unnoticed and insignificant actions of behaviour on the part of a person, are highly indicative of the state of his mind, and are of the utmost value, when magnified on the screen, for establishing an understanding of that state of mind in the audience. For this reason alone, it will be seen how essen tial it is for a film player to be his natural self, and how detrimental ' theatrical ' acting is to film purposes. It is the duty of the director to reveal the natural characteristics of his players and to build these, by means of editing, into a filmic exposition of a personality, as required by the scenario. That is why, when approached from this point of view, the use of actual types is generally considered pre ferable to professional actors, a method of working adopted by the naturalistic directors. (Eisenstein, Pudovkin, Flaherty, Turin, and Epstein in his later period.)

Moreover, there is no limit to the depth of cinematic

introspection. There is no state of mind which cannot be

fully revealed by the resources of the film. The expression

of such content may be said to be governed by the set-up

i Cf . pp. 243-247.

363

of the camera when the shot is taken; and the relation between the length of this shot (when shown on the screen) and that of the other shots which make up the whole sequence, and finally the film as a unity. It should be re membered also that both these two factors have been largely pre-conceived in the shooting-script.

Added to which, there is to be considered the very important part played by the presence of inanimate objects in the construction of a scene. An object in itself is an immensely expressive thing. It will possibly be symbolic. For instance, an aeroplane or a motor-car is immediately suggestive of speed; a rifle or gun of death; and so on. By reason of the camera's capacity for bringing detail to the attention of the audience, inanimate objects assume a dramatic significance in the establishment of mood. Their use is, of course, controlled by the editing. (Recall the Sevres figures in The Living Corpse; the dirt and litter in Greed; the gallery of gods and the detail of architecture in Ten Days that Shook the World.) The film, more so than any other medium, forces the spectator to realise the con sciousness of the inanimate.

It is, therefore, the mood or tension of a scene created by the characters which is to be transferred to the audience, or better still, in which the audience itself is going to participate. The existence and emphasis of this mood is established by the natural resources of the film.

Emphasis of mood is to be gained largely by contrast of light and of space, by angle, by symbolism, and by indirect suggestion. A memorable example of the contrast of space was to be found in Bed and Sofa. The story was placed in Moscow at the time when there was extreme shortage of housing accommodation. Out of this state of affairs, and rendered plausible by them, arose the story. It was neces sary, therefore, to emphasise this shortage of space through out the film, in order to substantiate the incidents of the story. Most of the action took place in a small room, too cramped for two, let alone three, persons. But the atmo sphere of this confined space was not to be achieved only

by shots of the litter and discomfort in the room itself. One of the three persons went out to work. He was seen working on the top of the roof of the Opera House, sur rounded on all sides by sky. The width and breadth of the heavens provided a powerful contrast to the small room, where the three fell over each other in an effort to keep out of the way. The director in this film took advantage of natural circumstances to emphasise the content of his film, and to render it plausible to the audience.

As already indicated, a dramatic feeling of uncertainty, of perhaps slight fear, is to be obtained by emptiness. Long, deliberate shots of an empty room or corridor, after there has been a sustained sequence of vigorous, highly emotional

action, produce a strong suggestion of tense atmosphere. Contrast of light and shade accentuates the mood of such a scene. In The Joyless Street, in a room lit only by the feeble rays of light filtering through the slats of a Venetian blind, the presence of the murdered man was at once estab lished although no corpse was to be seen. Atmosphere was conveyed by contrasted light; the mood of the dramatic content was achieved by indirect suggestion. Many similar scenes appeared in The Cabinet of Doctor Caligari, and, of course, in the often-quoted opening sequence In Karl Grune's The Street.

Throughout the course of Feyder's Therese Raquin, the audience was aware of the content of the narrative by subtle indirect suggestion. Therese went to see her lover Laurent in his studio. She leaned back on the couch ; he sat brooding at her feet; the scene was charged with ten sion. On the wall behind them were pinned carelessly some of his drawings from the life, such sketches as are found lying about in so many artists* studios. There was nothing uncommon in their presence. But their meaning, although the direct effect on the spectator may have been unconscious, showed clearly the sexual reason for the meetings of these two. It was an example of the use of the incidental to reinforce the general, instigated by the intelligence, of the director. In Greed, the central theme was the demonstra*

lion of the horror of a human being's intense passion for gold. This was emphasised by the presence of gold in every detail throughout the film. From the grinding mill In the opening sequence, to the bars of the canary cage, the teeth stoppings and the gilt picture frames, the keynote of the film was gold. (In fortunately, in this case, it was

over-exaggerated by the use of part colorisation, causing the effect to be blatant.

It is then, by the flicker of an eyelash, the dropping of a cigarette end, the relation of one thing to another, the association of ideas and objects, that mood partially is suggested, emphasised and made apparent.

(&) The Expressive Capabilities of the Camera

The capabilities of the camera as an instrument of ex pression are almost unlimited. There exists practically no object or person that cannot be photographed. The appeal of the film lies in a transient series of visual images, pre sented to the eye on a screen flooded with light in a darkened place. The camera is the actual medium, the eye. through which all movement and all phenomena are cap tured. The camera swings here and there, catching unseen incidents and unnoticed aspects of life. This was well instanced by the Cine-Eye methods in The Man with the Camera. Flowers are observed to bloom ; insects to crawl ; birds to fly. Every movement, however fast or slow, in every direction, is recorded by the camera's eye. It noses into every corner, ferrets out information, returns to a normal position, and suddenly swings round on its own axis to observe the fresh movement of another person.

The camera as an instrument of expression in itself may be considered from four aspects : (a) the position of the camera and consequently the angle from which the shot is taken; (6) its power of distortion and of duplicating movement; (c) the movement of the camera in order to include other objects in its range, without change of scene by cutting and without movement of the actual position;

(d) the mobility of the camera in that it approaches, retreats or encircles the object that it is photographing.

In the early days of the cinema, all shots were taken from a standard distance away from the object, the influence of the stage still being uppermost in the mind of the director. It was deemed impossible to show a portion of a person on the screen. The actors were made to remain discreetly in the background, and gestured into the camera, adjusting themselves to it, as it were, and being extremely conscious of its presence. Griffith is claimed to have been the first director to have broken down this barrier, being rightly convinced in his own mind that facial expression was the all-powerful interpretation of the thoughts in the actor's mind for the purposes of film drama. This, as is well known, led to the introduction of the close-up, an element which altered the whole conception and outlook of the film. It was not until much later, however, that the real use of the close-up was appreciated, not so much for the dramatic expression on an actor's face as for the fact that it was a form of emphasis. Close-ups of objects and things became as important as the close-ups of a face. It was the idea of using the close-up to draw attention to a certain object that first threw a new light on film direction. An early instance of this was the shot of the galloping hooves of the horses cut in with shots of the riders themselves in the * last-minute-rescue * of The Birth of a Nation. 1

It was not until after the war, however, that the Germans realised that practically anything, when lit from the right source, was more dramatic if taken from a position different from the usual eye-level. From that day onwards the camera developed its independence, to be used rightly by a few directors for the strict emphasis of mood, and wrongly by many for the sake of sheer virtuosity. Even now, there are lamentably few directors who have any real knowledge of the use of camera angle, of when and how

to employ it in order to achieve dramatic effect. Of those few, so that reference can be made to their work, mention

1 Vide, This Film Business, R. P. Messel (Benn, 1929), p. 92.

may be made of Pabst, Pudovkin, Eisenstein, Feyder, Clalr, and Dreyer. 1

The first capability of the camera to be recognised, beyond the obvious fact of its taking the picture, is its power of distortion. Camera distortion is significant, for, by the very fact of throwing the pictorial composition of a scene out of perspective, it emphasises the mood of that scene. The angle from which a shot is taken must be controlled by the image that is being visualised and not by the position of the camera. The mood of the shot deter mines the position of the camera; not the artistic mind of a director who thinks the shot would look well if taken from the ceiling. The examples of misuse of camera angle, both for freakish and exotic reasons, are countless, and can only be compared with the abuse of the camera's own move ments. They are present in nearly every American and British film. There is, moreover, little excuse for the use of freak camera angles. The choice of an angle should not be a disputed point, or even a matter of opinion. Provided the mood of a shot and its connection with the sequence is clearly indicated by the shooting-script, there is only one position in which the camera can be placed in order to render that shot most expressive of the mood required.

The camera, moreover, possesses the faculty of concen trating the eye of the spectator on some important detail on the screen, by narrowing down the field of vision on to

the centre of interest. An old method was to mask over gradually the whole screen with the exception of one particular detail ; or to begin a sequence by the iris-in method, starting on the most important object in the composition. This was freely used in The Cabinet of Doctor Caligari and Birth of a Nation, and other early films. Camera mobility and the recognition of the values of cutting have disposed of these methods, which were clumsy at their best

1 In recent years, several directors have made a serious study of camera set-up as a means of interpreting dramatic content. Their names deserve to be added to the above. Among them should be included Marcel Carne, David Lean, John Huston, Carol Reed and Edward Dmytryk,

368

9. MAEDCHEN IN UNIFORM, directed by LEONTINE SAGAN. [German, 1931]

go. EMIL AND THE DETECTIVES, directed by GERHARD LAMPRECHT. FRITZ

RASP.
[German, 1931]

9i. CITY STREETS, directed by ROUBEN MAMOULIAN. GUY KIBBEE, SYLVIA

SIDNEY.
[American, 1931]

QUICK MILLIONS, directed by ROWLAND BROWN. SPENCER TRACY.
T American . i a o 1 1

METHODS OF EXPRESSION

It is common now to start a sequence on a close-up of some small object, the camera travelling away from it, round the set, finally picking up the chief source of interest. Hoffmann exploited this idea in Nina Petrovna until it became wearisome and smacked of virtuosity.

There are various properties of the camera, apart from the matter of its set-up, which are valuable for the emphasis of dramatic mood. The device of throwing a scene deliberately out of focus in order to denote the misty state of mind of a character (and, of course, the audience) is familiar. 1 In American films the employment of gauzes for softening the effect of lighting is not generally used so much with the desire to emphasise the mood of the scene as to make it look pretty. It is an offensive habit, and is to be found chiefly in sentimental films of the calibre of Seventh Heaven. It was an unfortunate feature, also, of The Wedding March, but there at least it was used to create atmosphere. The use of mirrors is also known, being seen at its best in Metzner's Ueberfall, for the brilliant repre sentation of a man's subconscious thoughts.

Another form of pure cinematic resource is the projec tion of negative film on to the screen, which gives an effect of reversed values to the ordinary projection of positive. Instead of the screen image being in terms of black on white, the result is white on black. This was well used by Murnau in the rare version of Dracula, in order to convey the macabre atmosphere of the dark woods surrounding the Count' s castle. A curious feeling of lifelessness is obtained

by the use of negative in this way, due probably to the suggestion of the skeletons of the objects being ^photo graphed. Its effect in the case cited above was sinister; the gaunt, white branches of trees standing out in a ghostly manner against the black sky. It is a camera device fre quently used by the French experimentalists, and in particu lar I recall it in A quoi revent les jeunes films, La Marche des Machines, and Les Mysttres du Chateau du De. In

i A beautiful example of double-image distortion to simulate drunken ness was in Dmytryk's Crossfire (1947), cameraman, J. Roy Hunt.

369

TFTN 24

THE THEORETICAL

Dracula also, was found the use of one-turn one-picture, a device which produced an effect of erratic, jerky move ment, giving the phantom coach a bizarre appearance as it moved through the woods.

Other devices of the camera connected with movement but expressive of mood are slow-motion, ultra-rapid motion, and the abrupt cessation of movement. Slow-motion is often to be seen employed in topical films to reveal the graceful actions of athletes and racehorses. Its place in dramatic themes is more interesting. Perhaps the best ex ample was the opening sequence of Dovjenko's Zvenigora, a scene which showed a band of cossack brigands riding through some luxuriously foliaged countryside. Slow-motion was used during the scene, the effect being peculiarly beautiful as well as suggestive of the laziness, heat, and dust of the afternoon. It had also the asset of deliberately

concentrating the attention of the spectator on the slowly moving horsemen, with their graceful, fascinating actions. Fairbanks has employed slow-motion in order to give his leaps and bounds added grace (in Don Q), but this can hardly be classed as emphasis of mood. Ultra-rapid motion and the abrupt cessation of movements, producing a petri fied effect, have been well used in some Soviet comedies (e.g. Barnef s House in Trnbnaya Square). For the extra ordinary effects obtainable by cessation of movement, one remembers in particular Dovjenko's film, Arsenal, where its use was intensely emotional. It will be appreciated that the effects of these devices cannot well be described in words. They are wholly cinematic in texture.

Having considered the expressive properties of the camera at rest, it is permissible to examine the capabilities of the camera in movement. The mobility of the camera is an important factor in filmic representation that has only come to be used to its full capacity during recent years. But no sooner has the camera achieved its independence than it is again curbed by the advent of the dialogue film, which demands that the instrument be enclosed in a booth or box of some considerable dimensions, seriously limiting

its power of movement 1 Some experiments are being made to remedy this by enveloping the camera in a velvet cloak to keep out sound, but there is no question that the dialogue film has temporarily thrown the recently liberated camera back once more into slavery. Karl Hoffmann's lament:
* Poor camera, alas; no more of your graceful movements, no more of your happy-go-lucky shifts? Are you again condemned to the same bondage and chains which you com menced breaking ten years ago ? ' is a stab at the dominant

commercialism of the American dialogue cinema.

At the time of the production of the first dialogue film, the camera had just established its freedom. It must be put on record, also, that the principal developments in the capabilities of the camera took place in Germany, despite claims to the contrary by smart American film writers, Practically every photographic device which is used to emphasise the dramatic power of a shot saw its origin in German studios. It was Fritz Arno Wagner, Karl Freund, Karl Hoffmann, Gunther Rittau, Guido Seeber, Giinther Krampf, and their confreres who gave the camera its independence from the hampering tripod. Assisted by her unlimited finance and unparalleled capacity for annexing any new development, Hollywood exploited this freedom of the camera without any regard to its limits or correct uses. It is seldom that camera mobility is used for any purpose other than sheer virtuosity in American movies.

Camera mobility is completely justified in any direction and at any speed so long as the reason for its movement is expression and heightening of the dramatic content of the shot Its motion can be forward and backward, from side to side, or up and down. It can move horizontally, perpendicularly, diagonally, circularly and in combinations of these actions in curved or straight movements. In Jeanne Ney f Wagner's camera was in motion practically throughout the film. So strongly was the dramatic content,

to-day, while the up-to-date ' blimp ' is a great improvement on the old booth of the early talkies, camera mobility is more limited In synch, shooting than in silent camerawork,

brought out, however, that the spectator was scarcely con scious of the movement In Paramount's Forgotten Faces, a camera took flights round a room whilst a hold-up raid was in progress. A fine view of the wallpaper was ob tained, but the drama of the scene was non-existent. The same applied to certain shots in Vidor's The Crowd. In such a way must sheer artistry be distinguished from shallow technical accomplishment.

Many instances of correctly used camera motion occurred in Moana, where the camera swung to follow the swaying movements of a tree ; in La Passion de Jeanne d'Arc, where the quick, pulsating, backward and forward motion denoted the hesitant trepidation in Joan's mind ; and in Metropolis, where a similar movement followed the hammer of the great gong calling the workers together. 1

Obviously, the dimensions of the material forming the pictorial composition on the screen change in relation to the movement of the camera ; but it must always be upper most in the mind that the material governs the motion of the camera. Furthermore, there is a close relationship between the movement of the camera and camera angle, both being controlled by the mood of the material being photographed. All the properties of the camera itself, such as slow-motion and masks, as well as camera angle, which have been considered previously, have direct bearing on camera mobility. It should be remembered that the camera can approach an object from a low angle, gradually rising as it gets nearer, at the same time altering its course ; arrive at the object and encircle it; and photograph the whole time in slow-motion. Each of these movements is justified, if it is emphasising the mood of the shot and its bearing on the dramatic content of the story.

As has been made clear, the expressive powers of the camera may be considered from four points of view; the

^John Huston's thriller, The Maltese Falcon (1941) photograped by Arthur Edeson, was an outstanding example of brilliantly used camera devices of all kinds especially movement related to cutting. The last two films of Rossellmi, Germany Year Zero and The Miracle, also have remarkable camera movement.

372

first two with the camera at rest, the last two with the camera in movement It is necessary, therefore, to differentiate between the two forms of movement. The first is that in which the camera position does not change, but the camera itself swivels either laterally or vertically, to include fresh objects in its range. The second is that in which the camera moves its position as a whole in order to approach or to retreat from the object being photographed.

The first of these actions, when the camera pivots on its own axis laterally, or tilts in an up-and-down motion, is generally termed panning, the obvious reason being that this action produces on the screen a panoramic view of the set or location in which the camera is placed. Its customary use is to connect two persons or things on the screen which are some distance apart, without entailing a separate shot The movement must necessarily be fairly slow if it is not to offend the eyes of the audience, and hence it will be apparent that panning from a person standing at one side of a table to a person at the other, takes a greater length of time than would a direct cut from one visual image to another. A pan shot tends to slow down the action of a scene; cutting tends to quicken the pace. The only clue as to whether panning or cutting should be used in a certain continuity of shots lies in the mood of the scene. If

the nature of the latter is to be quick and staccato, then panning will be useless to convey this tempo, cutting being the desirable method. If, on the other hand, the action is slow, dragging, and sad, panning slowly from one person or object to another will produce the required emphasis of mood. Like every other form of camera movement, pan ning is justified only by the mood of the scene being represented. These remarks apply equally to the perpen dicular form of panning, which Is more rarely used than the lateral. Both the merits and demerits of panning were apparent in Werner Brandes's camerawork, at Dupont's direction, in Piccadilly. Several highly dramatic moments in this film lost their effect on the audience because the

camera dawdled in its panning, in the very place where direct, quick cutting should have been used. It may be added that the technical accomplishment of the camerawork in this film was of a high standard, and it was regrettable that it should have been misused.

The movement of the camera as a whole, in approach to or in retreat from the material being taken, is usually known as a rolling or travelling shot, or simply as tracking. Actually, the camera is mounted on a trolley or a camera tricycle, which enables it to be moved forward or backward or In an arc, as desired. The tripod head mounted on the tricycle permits the camera to pan at the same time as it is moving across the studio floor; thus almost any form of movement in any direction is attainable.

Great care should be exercised by the director in the use of a tracking shot, for the movement is apt to make the audience conscious of the camera's presence, which is

absolutely undesirable. The shot should always be seen on the screen with the camera in motion the whole time, and not, as is usual, with the camera first at rest and then in movement This beginning (or ending) of movement immediately makes the spectator conscious of the camera. There were many instances of both good and bad travelling camerawork in The Patriot, where the audience was never quite sure if it was intended to be the camera (which was also Emil Jannings) moving through the palatial corridors of Paramount Palace, or whether it was just an onlooker who trailed after Jannings as he wandered about in a half-witted absent-mindedness, in order to show the audience the artistic reconstruction of Imperialist Russia (Hollywood version).

This problem inevitably raises the complicated question of camera personification. Is the camera (as Chaplin insists) to be used as an unconscious observer, a hidden eye, or is the camera to take on the viewpoint of a character in the theme? When the camera moves across the room and ends in a close-up of a picture on the wall, is the audience to understand that it has itself moved across the room and

is looking at the picture ; or that the camera Is personifying one of the characters going across the room; or yet again, that the camera may have followed an actor across the room, looking over his shoulder? This is a problem on which each director has (or should have) his own or some body else's theory. Actually, It can only be settled by the dramatic content of the scene once more. Camera personi fication is to be used in certain shots where the dramatic content (according to the director) demands its use without the risk of the audience becoming camera-conscious. It is

justified, for example, where the screen is showing the thoughts of a character in order to explain his actions. In most cases, however, it is preferable to adopt the unseen eye theory, and therefore assume that the camera is able to see anything anywhere without hindrance. 1

(c) The Pictorial Composition of Visual Images

In considering the problem of the pictorial composition of visual images seen on the screen, it should be remem bered that a scene is only photographic in its reproduction. That is to say, a certain arrangement and composition is necessary before an object or group of objects or persons, as the case may be, can be photographed. This arrange ment (which is in the hands of the director and not in those of the * art-director/ as is sometimes believed) can only take place in the studio or on location, when the material is capable of being actually composed. It can, however, and should be indicated by the draughtsmanship in the shooting-script. In cases where real material of landscapes is used, it is the task of the director to compose much in the same way as does a painter. (It is as well to recall, in this respect, the creation of filmic space made possible by con structive editing.) Although the principles of linear design that are generally accepted in regard to static composition in paintings and drawings do not strictly apply to the cinema (where the material is in almost constant motion),

1 Robert Montgomery's much-publicised Lady w the Lake (1947) pro vided a valuable object lesson in how not to use camera personification,

they are nevertheless invaluable in filmic composition for presenting forms, not only in a pleasant manner to the eye,

but for purposes of insinuation and suggestion in the expression of dramatic content.

When a film is projected in a cinema, the visual image on the screen represents a rectangular frame which the camera has isolated from all other possible points of view. Objects and persons within the limits of this picture frame (formed by the four sides of the screen) should be com posed harmoniously so that balance and design are main tained. Irrelevant matter is to be discarded and the remaining important material is to be arranged with regard to its significance, as demanded by the dramatic content of the shot As with a static composition, little things should be employed to lead the eye of the spectator to big things. Attention should be drawn to the significant object, or person, on the screen by the linear design of the composi tion, as well as by contrast in lighting. This is of particular importance in the conception and designing of studio settings, for the leading lines of a set should emphasise and support the dramatic content of the action taking place in it The Cabinet of Doctor Caligari was an object-lesson of this co-operation between the film designer and the director.

Relation between the pictorial composition of visual images and the dramatic content that the scene carries must in all cases be insisted upon. There is a definite connection between the form of the composition and the dramatic con tent of the shot. Pictorial composition in the film con notes the maintenance of a balanced composition that is both in constant motion and in constant connection with the ever-changing dramatic content of the action. Just as continuity has to be sustained in the continuity of shots and sequences, so has the balance of pictorial composition to remain in constant harmony.

Paradoxically enough, although it should be the aim for the visual image to be beautiful in design, nevertheless that design should never be allowed to dominate the

dramatic content of the image. It should always be remem bered that a single visual image is but one of the great number which compose the whole filmic pattern; and that effect is not gained by one shot hut by a combination of shots. A visual image is present on the screen primarily to express a meaning; the quality of that expression is aided by the design of the pictorial composition of the image. It will be recalled that the damning fault of La Passion de Jeanne d'Arc was, strangely enough, the beauty of the visual images, which were so pleasing in themselves that they were detrimental to the expression of the theme. In other words, I remember La Passion de Jeanne d'Arc as a series of very beautiful compositions, but not as a film.

When one separate visual image is seen on the screen there is usually movement present in some form, either of one or several objects or persons, taking place at the same time or in rotation. There are cases, however, when a series of wholly static compositions succeed one another in order to build up a solid atmospheric or psychological effect 1 In these instances, the common rules of two-dimensional linear design govern the visual composition; whilst their order of appearance on the screen is a matter of assembling indicated by the desired mood.

The attention of the spectator is drawn to the meaning of the dramatic content of a shot principally by move ment and contrast of light and shade. It is common know ledge that a moving object is apprehended by the eye very much quicker than a stationary one. In a shot of complete rest, a single small movement immediately attracts the attention of the spectator. Interest is at once aroused in

the mind as to why the movement is taking place, what is its direction and speed, and what bearing has it, or will it have, on the other objects in sight or whose presence is known? When we realise that the spectators are focussing

i Refer to section of this chapter dealing with constructive editing and cutting, and note examples cited in The Living Corpse, Cample Ten Days that Shook the World, New Babylon, etc. A series of static landscapes is also a favourite method of opening a film, e.g. Storm over Asia, Turksib, and A Cottage on Dartmoor.

their whole attention on a rectangular space, placed in the most advantageous position and the only conspicuous thing in a darkened house, it is obvious that the slightest move ment on the part of an object, or person, on the screen at once compels the audience to watch it, fascinated by curiosity as to what is about to happen.

The movement of the acting material that makes up pictorial composition has been likened to the movement of the ballet The ballet demands simplified physical move ment, both in balance and in contrast A dancer's first knowledge is that of rhythm. Rhythmic movement of gestures is essential in the maintenance of the harmonious pictorial composition demanded by the film. The ballet has been described as the * art of flowing movements '. A close analogy is to be found in the cinema.

Perhaps the simplest, and incidentally the most impres sive, form of movement in pictorial composition is a single repetitive motion. Its limited and monotonous repetition has immediate fascination. The knowledge that the move ment can stray no further than its given path holds the

mind of the spectator. A typical instance of this can be found in the motion of a crankshaft; a single allotted path which is followed again and again. Confined movement of machinery has been used with great power in many films (Berlin, Drifters, and, of course, La Marche des Machines). The constricted course and rhythm of a machine is not only compelling to watch but symbolical, also, of infinite though controlled power.

American movies have become especially notorious for their ' movement '. They certainly contain a great amount of action of material itself, but there the claim ceases. Fairbanks is the individual hero of the action school, and his amazing acrobatics charge his films with a sense of speed. Movement is prevalent, too, in all films of chase and pursuit, such as the Westerns and the touch-and-run comedies. Movement of this kind is stimulating and invigorating, which no doubt accounts for the wide audience success of such types of films.

378

METHODS OF EXPRESSION

In movement of pictorial composition, the eye of the spectator follows the direction of objects, or persons, in the space bounded by the margins of the screen. Pleasure is obtained by watching the moving objects, or persons, rhythmically changing their positions in relation one to another. Simple examples of this abound in the various abstract films of geometrical shapes, such as Sandy's Light and Shade. 1

When there are two or more moving units in a composi tion, then the relative movements of these units, as well as their individual motion, have to be considered, either in terms of contrast or symmetrical balance. Two converging

streams of movement naturally emphasise the point of convergence. Symmetrical balance may be obtained by circular movement, such as a ring of prisoners walking slowly round a sentry, who is perhaps the centre of the circle, a fact which is stressed by his being placed on the apex of a triangular shadow, which stretches across the prison yard. This example was observed in Mother; a similar instance was found, but with lesser effect, in Vaudeville. A more complicated form of circular move ment was seen in Murnau's Four Devils, where the camera itself was moving in an elliptical path following a horse round a circus ring.

Direct lines of movement across the screen are affected by the same principles of two dimensional design. The co-ordinated movements of the crowds in that remarkable film, The Golem, have often been cited in this respect Seen at times through a window, the crowds moved along narrow streets in straight lines and intersected straight lines across the screen. The fact that their direction was restricted and indicated by the walls of the streets added emphasis to their destination and intent Probably the finest examples of streaming movement on various planes removed from the spectator were to be found in Battleship

*The value of movement, both simple and complex, is always well seen in absolute films, hence one of the reasons why they should be closely studied by directors, and not dismissed, as is usually the case, as mere ' highbrow * fripperies.

379

THE THEORETICAL

Potemkin. Eisenstein's use of crowd movement is almost too well known to be quoted again. It is sufficient to recall the procession along the quay, balanced by the movement

of the small boat; the townspeople of Odessa when they came in tfaeir hundreds to file past the dead body of the sergeant Waluckchuck; the scene of the three streams of movement, the crowd passing across the bridge in the distance at the top of the screen, the crowd on the right coming down the steps diagonally, and the crowd in the road in the foreground; and many shots of simple one-directional movement repeated again and again on the steps sequence. One recalls, also, how Eisenstein achieved co ordination between pictorial composition and overlapping of movement by cutting. 1 It is of passing interest to com pare the unforgettable scene on the steps of Odessa in Potemkin with the dreary procession in Martin Luther.

Repetitive movements on more than one plane were well used in The Cabinet of Doctor Cdigari to establish the mood of the fair scene. The units of movement were the two whirling roundabouts placed at the same angle but at different distances from the audience, who were introduced to the scene by a small vignette, the screen gradually lightening in a circular movement to reveal th<* whole. The isolated vignette of the moving roundabout, however, definitely suggested the nature of the scene, preparing the audience for the more important action that was to follow. The film is capable of representing movement of material in the most beautiful and stirring manner in order to establish and enhance atmospheric drama. Choosing at random, I remember the wind-swept clouds and the quivering branches of the solitary tree outside the cottage where Kean lay dying, in VolkofFs film of that name. The storm scene in The Student of Prague, when Veidt as Baldwin raved into the night to meet his second self at every turn, was filled with the tortured bending of trees, symbolical of the anguish raging in the student's mind. Again, the swaying earheads of corn, the hair of the
* Cf. pp. 232, 390.

reapers blowing in the wind, the rhythmic movement of the scythes, and the excited rush to the village at the sound of the bell, suggested the power and movement of nature in The Peasant Women of Riazan.

There are plentiful instances, also, of mood being emphasised by contrasted movement in light and shade, the most celebrated being in The Street. The bourgeois lay on the sofa in the darkened, motionless room, fascinated by the flickering shadows of the passers-by. The use of light and shade in Warning Shadows is too classic to be recapitulated. 1

In the composition of large, heavy masses on the screen, it is more difficult to maintain balance than in the handling of direct lines of movement The motion of a large mass may be considered both as an individual action, indicated by the dramatic content, and as a movement which alters the pattern of light and shade of the whole screen area. These two results of one action must be allowed for in the maintenance of the balance of the whole. The movement of a heavy mass in one portion of the screen immediately produces an unbalanced effect, which must be checked by a reciprocal movement of another mass or masses in other parts of the screen composition. Elementary examples of this are again to be found in experimental pattern films, such as those of the late Viking Eggeling. Movement of small masses, particularly when aggravated by light, pro duces emotions of excitement and action; whereas corres ponding slow movements of large masses, notably when in shadow, produce emotions of depression, despair, and sinister dejection. The effect of these movements is heightened and lessened, as the mood of the scene demands, by the speed of the movement. With this in mind, it is significant to recall the effect of Emil Jannings's broad

back and Pudovkin's use of sparkling points of sunlight on running water.

Certain properties of the camera, such as the distortion

1 Other recent examples worth mention were in Zoo in Budapest (1933), The Grapes of Wrath (1940), Great Expectations (1946) and Odd Man Out (1947).

created by angle and concentration, have direct bearing on pictorial composition. 1 These peculiarities of the instrument should be reckoned with in the arrangement of the material being photographed. It has been understood that camera angle is used to emphasise and reveal dramatic content. There is, moreover, a relationship between the choice of angle and the arrangement of the pictorial composition, both of which are governed by the dramatic content of the shot. For example, the opening shot of the film Blackmail was a close-up, taken directly in elevation, of the hub of a revolving disc-wheel. Circular motion covered the whole screen area. There was little effect of movement (People have complained since that they thought it was a gramo phone disc.) Now this shot was intended to convey the feeling of speed, of the flying squad with which so much of the narrative of the picture was concerned, and the film was begun on this high note presumably to emphasise this. But the shot was ineffectual, for the reason that first, there was no contrast to the circular motion of the wheel; and secondly, there was no suspicion of dramatic angle. The shot was taken flat on. Had the director pre-visualised the meaning of that shot and its supreme importance as the highspot beginning, he would surely have taken it from an angle slightly above the wheel, showing the fast-moving

tyre on the road as well as the fleeting edge of the curbstone. Thereby, he would have presented two contrasted move ments in the one composition, emphasised by the dramatic position of the camera, which would have immediately sug gested speed and its dramatic meaning to the audience. Compare, for instance, Fritz Lang's tremendously effective opening shot in The Spy with the example cited above. The case of the Blackmail opening shot was yet another instance of an enthusiastic director getting hold of a good idea but, in his enthusiasm failing to extract the utmost possible effect from it It may be argued that a small shot such as this does not make much difference one way or the other. But these separate shots go to make up the whole, and in this
1 Vide, Citizen Kane's photography by Gregg Toland (1941),

38Z

particular case, the shot in question was the keynote to the drama of the important opening sequence. It was impera tive for it to have been as effective as possible. It is in these small matters that the work of the greater directors, such as Pabst or Pudovkin, is flawless. Instinctively, they select the most expressive and the most vividly dramatic angle. Once more, it is a question of the wide difference that lies between genuine artistry and slick virtuosity.

When considering the mobility of the camera, we have found that pictorial composition on the screen changed in relation to the movement of the instrument, and further that the camera's movement was governed by the material being photographed. Obviously, when the camera travels up to an object, the latter increases in size, altering thereby the pictorial composition. The reverse effect takes place when the camera is in retreat. An effect of growth and diminution in size is thus obtained, the whole screen com

position altering in proportion.

Conclusion may be made, therefore, that as with other cinematic resources, pictorial composition is controlled by the dramatic content of the shot which it expresses. It will be evident, also, that dramatic effect during this second form of montage (i.e. the assemblage of the material to be photographed) is obtained by the use of movement in pictorial composition and camera position, as well as by camera angle and the consideration of film psychology.

A further point which may be raised in connection with the pictorial composition of succeeding visual images on the screen is the unity of light throughout the length of a film. Degrees of light values naturally differ with the nature of the scene but the quality of light should remain of equal intensity throughout a sequence, unless a change is dramatically indicated, such as by the switching off of an electric light or the fading rays of the sun. It is common to find that light values differ from shot to shot, which does much to impair the desired effect of emotional com pleteness This is sometimes due to the practice of inserting lengths of news-reel for atmospheric effect or for

crowd scenes, as well as for purposes of cross-reference by cutting (vide, A Cottage on Dartmoor and High Treason). This practice seriously interferes with the uniform intensity of light, which should be present equally in a long shot and a close-up during the same sequence. Powerful emotional effects, on the other hand, can be achieved by the subtle interplay of light values, by increasing and decreasing the intensity in accordance with the dramatic content. (T her esc Raquin, New Babylon, The General Line, and En Rade

were good examples of this nicety of light expression.)

Indirectly concerned with pictorial composition is the movement of the screen itself, a function that is as yet only in an experimental stage. From results already obtained, the magnascope may be reckoned of greater importance than a mere good advertising trick out of the bottomless box of the American showman. It has been called ' a form of close-up ', but although this is hardly correct, it is cer tainly a legitimate form of emphasis. To date, the magna scope has been used in London on four occasions : for the elephant stampede in Chang and for the sailing vessels in Old Ironsides, both at the Plaza Theatre during 1927; for the exciting aeroplane sequence in Wings and for the final desert fight in The Four Feathers at the Carlton Theatre in 1928 and 1929, respectively. It may be added that these were all Paramount films shown at Paramount theatres, and that the process exhibited was invented by Glen Allvine of the Famous-Players-Lasky Company. The idea consisted of a supplementary lens on the projector which magnified the scene from the ordinary screen area on to an additional enlarged screen, so that the images almost appeared to emerge from the screen on to the audience. Apart from its unquestioned aid to the dramatic high-spots of a film, the magnascope involves no fresh principles of pictorial composition, being merely an enlargement of the ordinary film frame. Its use, however, is severely limited, for the change from the ordinary to the larger screen necessitates a

THE ROAD TO LIFE, directed by NIKOLAI EKK. [Soviet, 1931]

94

.. CONGRESS DANCES, directed by ERIK CHARELL. CONRAD VEIDT. [German,

1931]

X >* '
O /

'

. THE PUBLIC ENEMY, directed by William Wellman. EDDIE WOODS, JAMES GAGNEY. [American, 1931]

96. BE BIG, directed by HAL ROACH. LAUREL AND HARDY. [American, c. 1931]

METHODS OF EXPRESSION

complete re-adjustment of the eyes of the spectator; whilst

the change back from the large screen to the small is a sharp anti-climax, requiring several minutes for the eyes to become accustomed to the different scale. From this it will be seen that the device becomes permissible only before an interval, or immediately before the ending of a film, in order to avoid the change. Another demerit of the magna-scope is that it causes the frame of the screen to become noticeable, which is undesirable, for it is the opening and closing movements of the screen margins which make the device possible. The fact of the screen altering its size during the progress of a film not only interrupts the con centration of the audience, but makes them conscious of the screen itself, instead of the visual images upon it. The probable outcome of the magnascope will be the general adoption of larger screens in the majority of cinemas, for a larger screen area than that at present in use will un doubtedly give an enhanced stereoscopic effect.

The triptych screen, which has been seen only at the London Tivoli for the presentation of Abel Gance's Napoleon, was not on that occasion particularly successful. The effect was too overwhelming for the receptive power of the audience and tended to confuse rather than to impress the mind. For this device, the film was projected in the normal way on to a central screen. When a high-spot was reached, two side screens flanking the centre one were brought into play, and two other films were projected in synchronisation with the main film. For example, one instance depicted Napoleon reviewing his armies. On the centre screen appeared a stream of soldiers on a large scale, whilst on the side screens were two further processions, the scene on the left being the same as that on the right, but reversed. The troops at first formed three separate scenes, but later they mingled, forming one great river of the Grande Armee. The effect was dramatic but confusing.

I understand that this multiple screen theory is being developed in New York, but I suggest that this ' progress of the cinema ' is far from achieving the unity of purpose

demanded by a film. For normal intents and purposes, the simple flat screen of customary proportions is all that is necessary. It would be more satisfactory if these en thusiasts spent their leisure in improving their knowledge of the film itself, rather than in evolving complicated methods of presentation. Mr. Harry Potamkin writes of a Compound Cinema, in which the rational centre screen is used for the projection of the main film, whilst slides or minor films are projected on to the walls and ceiling of the theatre to enhance the atmosphere of the main theme on the audience. The idea is admittedly novel, but it is doubtful if it tends to establish the film as a unity.

(d) Constructive Editing and Cutting

When analysing the final act of montage, which is the assembling of the various strips of film on which have been recorded photographically the incidents and material as indicated by the shooting-script, we can put aside all the resources of filmic representation that have so far been discussed. Camera angle, pictorial composition, movement of material and of camera, etc., have played their essential parts in the transference of the dramatic content on to strips of celluloid. It may be assumed that the content of the thematic narrative has been expressed to the fullest possible advantage by the resources of the film already utilised up to the time the picture leaves the studio floor, or the exterior location, as the case may be. There remains now the task of sorting out these strips of film and assembling them in an order of continuity of dramatic content But it is essential to realise that a desired emo tional effect cannot be gained by the mere indiscriminate

assembling of bits of celluloid. The content that is photo graphically recorded on these strips must have been borne in mind by the director from the origin of the shooting-script. Thus far, this final act of assemblage has been kept in view throughout the whole procedure. Amongst the hundreds of lengths of film that wait to be assembled, there will be many meaningless bits that are useless in themselves, but

each will play its part in the building of the whole. Frame by frame, shot by shot, sequence by sequence, the film as a unity will be constructed. This final relation, inter-relation, and juxtaposition of the varying lengths of film will pro duce cinematic effect on the audience, causing them to be roused in the most emotional degree.

It has been made clear that constructive editing is the process of arranging strips of film in an order that expresses the dramatic content of the story with the greatest responsiveness. The strength and mood of these re actions on the audience is affected by the methods of cutting, by variation in number of frames of each separate length of film and by the rhythm of material.

The elementary principles of editing are as Jollows. First, it should be the aim of the director never to use a shot on the screen more than once if it has been taken from the same angle of vision, unless he should desire to emphasise a particular viewpoint. The screen will thus be kept con stantly fresh and interesting to the audience. To show a thing more than once from the same angle is to invite monotony. The means whereby this choice of angles is calculated are determined by the changing dramatic content of the action. (Reference may here be made to the earlier

section of this chapter dealing with camera capabilities, in particular to the subject of camera angles.) Secondly, a shot should be held only long enough on the screen to be taken in by the audience during a medium tension of emotion. The spectator should only be allowed sufficient time to realise the significance of the image, which has been aided by the pictorial composition* Thirdly, short cutting (being the use of small lengths of film, usually close-ups, but not necessarily so) should be employed to create high and exciting emotions, by a succession of short flashes in rhythmic order on the screen. Fourthly, long cutting (being the antithesis of short cutting) should be used for obtaining sad and soothing effects, which can be deliberately intensi fied by the time-length of images on the screen. By varying combinations of these two extreme methods of cutting,

together with the practice of cross-cutting by relation and contrast, almost any emotion of the human mind can be reached and made to react.

The power of editing in the hands of a capable director is unlimited. By a proper understanding of the method he can cause any audience to be sad, thrilled, pathetic, joyous, angry, sympathetic, etc., according to his will, and thus compel them to take interest in the content of the theme that he is expressing on the screen. It is the greatest resource of the cinema for stirring and holding an audience en masse. Its force is not, perhaps, generally appreciated. A notable instance was seen at the first presentation of Pudovkin's The End of St. Petersburg at the Film Society, London, on 3rd February, 1929. At one portion of the film, the action was worked to a crescendo by gradual short-cutting, with the title * All power to the Soviets ! ' at the

peak of emotion. The audience was observed to start gradually stirring, then muttering, until eventually many persons rose to their feet, cheering and clapping. I do not believe that the word ' Soviets ' was of real importance, for had it been * Royalists ' or * Monarchists ' the effect would have been the same, due entirely to the emotions raised by the cutting. Much the same course of events took place among a working-class audience at the showing of Victor Turin's Turksib, at the Scala Theatre on 9th March 1930. The spectators in London were just as eager for the railway to be opened as were the peasants in Russia ! This advanced process of editing and cutting, together with remarkable use of the other properties of the medium, renders Soviet films the most emotionally powerful in the world.

Pudovkin claims that every object, taken from a given viewpoint and reproduced on the screen in the form of a visual image, is a dead object, even though it may have movement, for this movement is that of material and not that of film. The object does not assume life until it is placed among other separate objects; until it is presented as being part of a synthesis of separate visual images. Every object brought upon the screen in the form of a

visual image has not photographic but cinematographic essence given to it by editing. * Editing is the creative force of filmic reality. Nature provides only the raw material' (Vide, Film Weekly, 29th October 1928, translation by Ivor Montagu of the preface to Pudovkin's Manual of Film Direction and later published in Pudovkin on Film Technique [Gollancz, 1929].)

This, then, is the relation between the film and reality,

An actor at his best is but raw material for his future composition in visual images when edited. He is only the clay with which the director works. A landscape is but a mere photograph until it assumes its place in the organisation of visual images. The extraordinary truth of this shatters at one blow the whole idea of the star-system. Where now is Clara Bow's * It ' ? In brief, therefore, we are to understand that the film director works with actual material, creating out of it a filmic reality. He composes, it will be remembered, filmic time and filmic space out of real material. The true aim of the film director is not realism, as is generally but erroneously supposed, but a reality of his own construction.

Lev Kuleshov it will be recalled, logically maintained that in every art there must be, first, a material; and secondly, a method of composing that material arising out of the nature of the medium. 1 In the case of the film, we are now able to grasp fully the fact that the material is on the strips of film and the composing is the act of editing, which has been relegated in this present survey to the final act of montage.

In the assembling of the different strips of film, it has been seen that it is necessary to be able to manipulate the number of frames that make up each separate shot, for the combination of these varying lengths creates the vibrating rhythm by which the film as a unity achieves life and breath, slackening and tightening the attention of the audience.

In brief, editing resolves itself into the act of placing one

* Fide, pp. 105, 228, 229.

strip of film, bearing certain photographic images upon it, in front of or after another strip, recording either the same material seen from a different angle, or entirely fresh material. Two simple factors may be brought to bear on this relation between the two strips, each based upon the recognisable external characteristics of the pieces. First, film strips may be joined together according to a formulated scheme or metre, in harmony perhaps with the beats of synchronised music. Changing effects may be achieved by variations in the number of frames to a length, the balance of sequences (and consequently the whole film) being maintained by a repetition of the metre. The assembling may, therefore, be said to be a metric process of piece lengths, achieved by * tape measurement '.

From this elementary metric method it is but a step to assembling according to the movement of the screen material (i.e. the movement of the players, objects, etc., recorded on the film strips). The assembling determined by the metric process may be strengthened by a rhythmic relation of material movement between the separate piece lengths. The movement contained in one shot may be con tinued into the next. Further, the predominant movement in a series of shots may be carried into the predominant movement in the succeeding series (e.g. the rhythmic movement of the soldiers descending the steps of Odessa in Battleship Potemkin merging into the rhythmic move ment of the perambulator; the rhythm of the waving corn stalks in The General Line becoming submerged by the downward movement of the rain. Cf. also the bridge scene in Ten Days that Shook the World, page 232, and the cutting of Jeanne Ney, page 267).

Beyond such assembling of shots by rhythmic and metric relations, further factors may be applied to the juxtaposition of film strips. For example, in a given sequence of shots, as well as there being an increase (or decrease) in movement

of screen material and a formulated scheme for assembling according to numbers of frames, there may also be increase (or decrease) in the intensity of light values (from light to

dark, or vice versa, as the sequence unfolds), as well as increase (or decrease) in intellectual \ r alues (as in the gallery of gods in Ten Days that Shook the World, which were arranged in the order of a descending intellectual scale). Moreover, as Eisenstein has pointed out, there is no difference between the physical movement expressed by simple metric or rhythmic assembling in a sequence and the movement of the intellectual process within that sequence, save that one results in a physiological effect and the other a psychological effect on the audience.

Although each frame is one of a number, which in succession produce movement in a shot, it is possible also to use purely static shots to build up effects with cutting. A series of shots, each one static, achieves an emotional effect quite different in feeling from a succession of shots showing movement. For example, Eisenstein in Ten Days that Shook the World brought all the religions in the world to bear upon a certain point, simply by a succession of * still ' shots of religious symbols, such as the Buddha, the Cross, and savage heathen fetishes. It was, so to speak, the director's comment on the action of the context, exemplary of * intellectual cinematography '. Again, when establishing the environment of tradition and pompous imperial taste in art at the Winter Palace, in St. Petersburg, he used a series of static shots, taken from dramatic low-level angles, of cornices and capitals, column-shafts and chandeliers a solemn comment on wasted magnificence. A sudden realisation of disgust was raised in the mind of

the spectator at this luxury, so useless and so meaningless, by a simple, slow succession of silent, still, visual images. More recent examples of this method were seen in Kozintzev and Trauberg's New Babylon.

The effect of movement in cutting may be measured by contrast with a stationary object, just as dark is given value by light This form of contrast may frequently be achieved by means of the process of cross-cutting from a moving object to a stationary one, and repeating the pro* cedure. An admirable example may be found in a cavalry

391

charge. In order to gain the greatest effect of this action on an audience, alternate close-ups are shown in rapid succession of the hooves of the horses in fast movement over the cobblestones, and of the static, bronze hooves of an equestrian statue. The alternate cross-cutting from swift action to static rigidity, when repeated, achieves remarkable dramatic intensity, far more powerful in every way than a conventional shot of the charge as usually employed, as for example in Balaclava. Many other examples of cross-cutting abound. In the night-club scene in Crisis, Pabst wished to arouse in the mind of the audience the emotions created by syncopation and jazz. He obtained this by taking a shot, with his camera travelling backwards, of a pair of exhibition dancers coming forward with typical rhythmic movements, cutting alternately from close-ups of their heads to close-ups of their feet In this way he achieved a cinematic result impossible with a straight shot of the pair. During the opening sequence of Berlin, Ruttman wished to express the rhythm of an express train. He intercut short flashes of the wheels, of the telegraph wires and of the rails with one longer shot of the coupling

between two of the coaches. Thereby he obtained an effect of 'three shorts and a long', as it were, causing the audience to visualise an emotion that they had experienced them selves in reality. Similar effects of cross-cutting to achieve rhythmic movement were found in the railway scenes of Room's Bed and Sofa, and in Dziga-Vertov's telegraph wire sequence in The Eleventh Year. Much of the secret of arousing these feelings in the audience lies in the subtlety with which emotions latent in their minds are awakened. Often it is not desired to stir fresh emotions but to create old ones by stressing the rhythm, which was probably un recognised by the observer before it was seen on the screen. By constructive editing it is possible to convey the dramatic content of an occurrence without even showing the actual happening. Pudovkin gives an instance of an explosion, which he used in The End of St. Petersburg. In order to render the effect of this explosion with absolute

fidelity, he caused a charge of high explosive to be buried and had it detonated. The explosion was terrific, but filrnically it was quite ineffective. So by means of editing, he built an explosion out of small bits of film, by taking separate shots of clouds of smoke and of a magnesium flare, welding them into a rhythmic pattern of light and dark. Into this series of images, he cut a shot of a river that he had taken some time before, which was appropriate owing to its tones of light and shade. The whole assembly when seen on the screen was vividly effective, but it had been achieved without employing a shot of the real explosion. In another instance, in Mother, he obtained effect by symbolic intercutting. The son was in prison. He received a note, passed to him surreptitiously, informing him that he was to be set free on the following day. The

task was to show his joy filrnically, and to make the audience participate in it. The mere photographing of the boy's face lighting up with joy would have been ineffectual and banal. Pudovkin showed, therefore, the nervous play of his hands and a big close-up of the lower half of his face, his lips faintly twisting into a smile, With these shots he cut in others of a brook, swollen with the rapid flow of spring, of the play of sunlight broken into points of light on the water, of birds splashing in the village pond, and finally, of a laughing child. By composing these into a whole, it was possible to give the emotions which the boy felt in prison when he knew that he was to escape. But it is, of course, to be realised that this constructive editing of material is primarily a matter of preconception in the film's script. The extension of the method is apparent and it will be appreciated how wide is the scope opened up by its potentialities.

An interesting point which arises in the rhythmic juxta position of film strips, is the overlapping of movement of the material from one shot into another. It is customary to find that when one visual image succeeds another on the screen, both showing an object moving in the same direction but each viewed from a different angle, the movement in

the second shot begins where the movement in the first left off. But there may be an overlapping of movement, in that the same piece of action is in reality seen twice by the audience from different viewpoints. This is not by any means to be taken as an instance of careless cutting. On the contrary, it emphasises the movement of the pictorial composition and enhances the dramatic effect of that move ment. Allusion has already been made to the fact that the

line of soldiers in Battleship Potemkin descended over many steps more than once when seen on the screen. The same effect was experienced when the statue of the Czar fell to pieces and then came together again in Ten Days that Shook the World, and also in the famous scene of the raising of the bridge. It was seen again in the felling of the trees in Turin's Turksib. This practice of overlapping movement encourages and makes use of latent dramatic content in the mind of the spectator. It serves to weld the images into a firm whole by a process that can perhaps be described as dovetailing. Its neatness and precision are both comforting and stimulating. It adds, as it were, a sort of double-kick to the movement 1

In such pattern films as La Marche des Machines and Skyscraper Symphony, it is common to find an effect of balance built up by a series of succeeding shots, with the weight distributed diagonally on alternate sides of the screen in each image. For example, a shot is shown of a steam shovel on one side of the screen, followed by the same shot reversed so that the steam shovel is seen on the other side. This, in turn, is followed by a double exposure shot com bining the two preceding shots, one on top of the other, so that the steam shovel appears on both sides of the screen simultaneously. The same has been done with shots taken of a building from below, the roof first cutting the screen diagonally from left to right and then from right to left. It is a matter of balanced design. The same method can equally well be applied to movement. A shot showing an

1 There arc numerous examples of this overlapped movement in the documentary film of The Times newspaper, The Fourth Estate (1939-40).

object moving across the screen from left to right may be succeeded by a shot showing the reverse action. This will reveal the close connection that exists between editing and the pictorial composition of the visual images. The use of dissolves and mixes in cutting in sympathy with the mood of the content has been considered earlier, and the reader is referred to the example taken from The Liting Corpse cited on pages 355, 356.

It will have been observed from these brief remarks on the building of a unified film that every frame and every shot is of the utmost significance to the composition of the whole. It can be understood, therefore, how deep a resentment is felt by a director when many shots and even sequences are removed from his completed film in order, perhaps, to meet a censor's requirements, or to conform to an executive's conception of box-office. Theoretically the removal of one shot from a complete film throws out the unity of the balance, even as pieces of stamp-paper stuck over the nude parts of pictures in the National Gallery would destroy appreciation of them as whole compositions. The outcry in the Press at such an act of vandalism can well be imagined; but few realise to what an extent a film may be damaged by an official board or by a renter. It is not to be wondered that the only course left open to the director so affected is to disclaim his own work, a film on which he has perhaps spent months of care and toil.

(0 The Placing of Titles 1

The literary value of titles or sub-titles (frequently mis called ' captions ') is strictly a matter of scenario planning. It has been seen that a title is employed in a film to connect sequences in smooth continuity and also to introduce characters to the audience. When it is not mere super fluity, the general use of titles is mostly due to an

i These remarks have been left in this revised version because in view of the developments in educational films, titling is still an important

element in film technique.

395

THE THEORETICAL

insufficient employment of the resources of the medium Theoretically, the use of a title from a literary point of view is unwarranted if the full cinematic properties of the medium have been utilised by the director. That this is possible has been conclusively proved by such films as The Ljast Laugh, Warning Shadows and New Year's Eve. Titles are only really justified in the cultural and educational film for explanatory purposes.

A title should be visual as well as literary. Its place among the continuity of visual images must be decided by pictorial qualifications as well as by meaning. A well-titled film is one in which the titles harmonise with the visual images so perfectly that their presence as titles is not remarked. The length of a title must be considered in ratio to the speed of the scene in which it is inserted. Quick, exciting action needs short, succinct titles, at times simply a single word flashed at the audience. For this reason, the Soviet directors use split titles and repetitive wording. Slow, deliberate action, on the other hand demands slow, deliberate titles.

Titles may be used as a means of preparing the audience for a scene by suggesting in advance the dramatic content that is to be unfolded. A perfect example of this was quoted by Mr. Sergei Nalbandov (writing in The Cinema, 7th August 1929) from the film Mother. A title ' Waiting ' preceded a shot of a cavalry platoon, which was awaiting the coming of a procession towards a prison. The meaning of this title was bound up with the close-ups which succeeded it on the screen, of the hoof of a horse pawing

the ground and a rider adjusting the buckle of his straps.

A title is often to be rendered more potent by splitting it into sections among a series of visual images. A title begins with a few words; it is cut to a series of visual images; the title continues; again it is cut to a series of relevant shots; the title finishes; it is succeeded by a further flow of images. Greater stress of meaning, of pictorial rather than of literary value, is gained by this division. A case in point was to be found in the

3%

METHODS OF EXPRESSION

introduction of the workers In the early part of The End of St. Petersburg.

Simple repetition of a title at spaced intervals Is also found to be dramatically effective by Its very rhythmic insistence. The same title may punctuate a film at given moments, driving home not the meaning of the title, but the meaning of the sequence and the whole meaning of the theme. This was used with much feeling with the title * Mother ', In the film of that name, and was also a con spicuous part of the construction of Ten Days that Shook the World, New Babylon, and Turksib, This fact may be given support In that when I saw for the first time a copy of Battleship Potemkin, the titles were In Russian, a language Incomprehensible to me, and yet their pictorial quality added greatly to the drama of the film.

An appreciation of the titling of Victor Turin's Turksib appeared In the Sunday Observer, for 23rd March 1930, and is worth citing : '. . . I have been waiting a great many years to see a film In which the titles would play a definite part In the visual and emotional progress of idea ... In

Turksib the titling is inseparable from the sweep of the film ... I cannot describe the curious assault on the senses of those moving arrangements of letters, the cumulative effect of the final titles with their massive cadences. The words of Turksib are Images; Integral, triumphant, menacing. They are symbols of disaster and determination, fear and terrific jubilation. They have no longer sound or aural meaning they are eye-images, mute, rapid, and wrought from the emotional fibre of the film itself/ This criticism Is all the more Interesting In that it comes from the pen of an advocate of the dialogue film. 1

Other interesting experiments with the placing of titles have been attempted, notably by Pudovkin, who makes a practice of inserting spoken dialogue titles at the moment of

1 The titles in the British version of Turksib were designed and inserted by John Grierson. This method of split-titling and the dynamic use of lettering was later explored at &reat length by the Empire Marketing Board Film Unit, in particular in its short * poster ' films and 'trailers', and in Contact (1932).

utterance but not in conjunction with the visual image of their speaker.

It may be remarked that the design and word lay-out of a title should be as simple as possible. The quietest form of lettering should be used; the wording should be of the briefest and clearest nature; the ground should be dark, with the lettering a dull grey. The customary title is positively sparkling, with white scrawly lettering jumping about on an imitation leather background, which is the exact opposite to the requirements of a visual title.

Various devices exist for the expansion of lettering, and may be used in accordance with the dramatic need of the title,

(/) The Visual Addition of Colour and the Stereoscopic Screen

The novelty of colour has always been a trick out of the showman's big box, and has been produced from time to time as an attractive selling addition to a super film. The advent of the dialogue and sound film is considered by some persons to make colour and stereoscopic effect a necessity. It depends entirely from what point of view we regard the cinema. The coloured stereoscopic film will give, when combined with sound and dialogue, a sense of realism. This, as has been explained earlier, is in the opposite direction to the proper aim of the film, which is reality. At the present moment, the marvellous decorative values that result from the use of panchromatic stock are more than sufficient for the needs of a director whose ambition is to convey dramatic content It is necessary only to recall the beauty of The General Line, Moana, and La Passion de Jeanne d*Arc to realise this. But colour as an asset to showmanship is a different matter altogether.

In the history of colour films an episode in bright tones has often provided a novel attraction to jaded audiences, and its inclusion has generally been a concession to the taste of the masses. It will be remembered that Griffith

used colour for certain of the sensational portions of Way Down East in 1920, but as Mr. Eric Elliott shrewdly observes, he had the discretion to restrict these coloured

sensations to irrelevant pieces of action that were of little dramatic value, such as the dress parade (vide, The Anatomy of Motion Picture Art, Eric Elliott [Pool], 1928), In 1922, Stuart Blackton made The Glorious Adventure with the glorious Diana Cooper in colour, achieving, I believe, considerable commercial success. A year later, Metro-Goldwyn-Mayer's Toll of the Sea In Technicolor, with Anna May Wong and Kenneth Marian, is said to have presented colour in almost acceptable tone values ; and later still, Stuart Blackton repeated his success with The Virgin Queen. America produced The Wanderer of the Wasteland and France a gaudy Cyrano de Bergerac* After a time, it became fashionable to include a colour sequence, as often as not as the high-spot of the picture, and in this patchy vein are numbered parts of Ben-Hur> Michael Strogoff, Casanova, The Fire Brigade, The Sea Beast, The Merry Wido^v, and The Wedding March. Douglas Fair banks' s The Black Pirate f which was entirely in colour, was more successful, but it is understood that he will not re peat his experiment Since that date, colour films have been produced plentifully, but I have seen none which has been satisfactory.

Although, up to the present, colours glow and pale at alternate moments (reds are revolutionary, yellows are dirty, greens are sickly, grass like that in fruiterers* shops, skies like aluminium, and flesh tints jaundiced), there is definite promise that the technical process will be soon perfected and generally on view. Assuming the possibility of perfect colour reproduction, however, it Is hard to see where Its use is of more value than the already existing beauties of panchromatic stock It certainly holds out no advantages for the purpose of enhancing dramatic values. On the contrary, the most serious objection to be levelled against the colour film is its tendency to submerge the admirable photographic qualities of the visual image on the

screen and hinder It from fulfilling its proper functions. The curious softness that will be produced by correct tone values all over the screen area will lack contrast and will immediately deaden dramatic effect, despite any resulting stereoscopy. Furthermore, it will be an intense strain to dis tinguish the presence and movement of separate objects in the coloured composition. Attempts will be made to imitate the drama contained in static paintings, which will fail miserably in the essentially dynamic medium of the film. There will be a sort of pre~Raphaelite dullness about the colour film which will deaden general appeal. The crisp- ness of black and white, with intervening tones, is eminently desirable for the dramatic expression of filmic content. In the monochrome film of to-day, the natural tendency of the eyes of the spectator is to flow from the dark parts of the screen to the light In the coloured screen composition, the eyes will wander aimlessly over the various forms without discrimination. Colour will tend to slacken the concentration of the mind of the audience. Spectators will easily be led away from the centre of interest by colour emotions, peculiar to each person. No two people see the same colour alike. The effect will be chaos instead of unity. Finally, it is impossible to believe that colour will improve, either dramatically or pictorially, films of the calibre of The Cabinet of Doctor Cdigari, with its terms of contrast; Siegfried, with its wonderful striped and spotted decorations, its mists and black tree trunks; La Passion de Jeanne d'Arc, with its detailed textures and shimmering backgrounds; or Thfrcse Raquin, with its subtle intensities of light values and sparkling points on the dress of Jean-Marie Laurent. Practically the whole dramatic and decorative effect of these works, perfect in their own class as they stand, would be lost by the use of colour, granting every possible perfection of the technical process.

The use of amber or blue-tinted stock, which produces a pale colour tint evenly over the whole screen area, is another matter for consideration. This method of tinting

400

i

97, "M", directed by FRITZ LANG. [German, 1932]

98. LA MATERNELLE, directed by JEAN BENOIT-L&VY and MARIE EPSTEIN. MADELEINE RENAUD. [French, 1932]

99. AMERICAN MADNESS, directed by FRANK CAPRA. WALTER HUSTON.

[American, 1932]

loo. SGARFACE, directed by HOWARD HAWKS. GEORGE RAFT, PAUL MUNI.

[American, 1932]

the whole scene Is justifield In that it enhances the dramatic effect, provided, that is, the tone is kept even with the volume of light throughout the whole sequence in which it is used. Both blue and amber tones are capable of helping the atmosphere of night and sunlight All-over colour tints are also used to good advantage in certain silhouette films, where their inclusion has been a part of the decoration, in the same way that colour is part of a book decoration. The use here is not to attempt either realism or reality, but for the purpose of pure decoration.

In the past, apart from, say, the early Pathecolor films which were clumsily tinted all over with various hues, there have been some curious experiments with colouring certain portions of a visual image, such as a fiery cross or a blood stained dagger. The idea seems crude in the extreme and wholly unnecessary.

With the general adoption of perfected colour films will also come the use of the stereoscopic screen, which purports to give visual images three, instead of two, dimensions. Beyond promising to present an illusion of solidity, without either advantage or disadvantage to the pictorial compo sition, it is difficult to see quite what asset, beyond novelty, the stereoscopic screen will possess. Its harm to the general conception of the film will, on the other hand, be great. Firstly, it must be realised that three dimensions will not enhance the pictorial value of the visual images except by suggesting an illusion of depth, which the screen already possesses in the movement of camera and players. Actual solidity of objects will tend to enhance realism. Secondly, the stereoscopic screen is of much larger dimensions than the customary screen, 1 and this will influence directors to adopt a more theatrical form of technique. There will be a tendency to hold the duration of a scene on the screen longer and longer, already the pre-eminent characteristic

1 It is understood that the Spoor-Bergen process, which us-es a film half an inch wider than the present standard one and three-quarter inch material, demands a screen forty feet wide, enabling a right illusion of depth to be given, and will eliminate the close-up. One more nail in the coffin of the real cirema !

of dialogue films. Gradually the powerful resources of cutting and editing will be forgotten and instead there will be long scenes lasting for minutes. There will be move ment of players but there will be no movement of film, a characteristic that already marks the American film. The real functions of the resources of the film will no longer be possible with the colour-stereoscopic-and-dialogue film.

I fear that, year by year, realism will usurp reality in the cinema. Less and less imagination in the mind of the audience will be called for by this * progress *. As Mr. Elliott observes, * An imaginary depiction of a scene gives more reality in drama than does actual presentation/ The realistic effect aimed at by the colour-stereoscopic~and-dialogue film destroys the pictorial, symbolic, psychological, and imaginative properties of the film. Obviously, the stereoscopic screen is capable of presenting remarkable effects, but these will be catch-penny and sensational as dis tinct from the function of the film ao a medium of dramatic expression. The new forms of the illegitimate cinema will, of course, be heavily financed by America, who includes these commercial opportunities in her vast scheme for capturing the entertainment market of the world. On these lines will the film retrace its steps, becoming a mechanical means for the theatrical presentation of spectacles superior commercially to the stage.

These, then, comprise the means of expression of the dramatic content of a theme by the visual form of the cinema. The natural properties of the film, arising out of its limits and delimits, have been considered at length. The projected addition of colour and stereoscopic effect have been investigated for any value they may bring to the cinema. It remains now to analyse the qualities of the dialogue and sound film, both as an integral part of the visual images on the screen and as an accompaniment in

the form of the synchronisation of mechanically reproduced sound*

(II) THE VISUAL AND THE AUDIBLE CINEMA

In the preceding sections it has been seen that a film Is built by the process of cine-organisation. This process has been divided simply into three forms of montage. To re capitulate briefly, the first act of montage is the assembling of the scenario by the preconception of the selected theme, as it would be expressed by the resources of the cinema. The second act of montage deals with these methods of expression during the actual process of taking the film photographically, as indicated by the shooting-script. The third and final act of montage consists in the assembling or mounting of the pieces of film bearing the photographic images, joining them in various lengths and positions in relation to one another in order to form a united whole. These three acts of montage are the means by which a story or theme is translated into a succession of visual images

on the screen; which is capable of producing considerable emotional effect on any given audience of people in any part of the world.

Further, a supplementary section was added in order to consider the possible advantages that might be derived from two technical inventions, the colour film and the stereoscopic screen, with a view to adding them to the already existing forms of cinematic expression. For the purpose of argument, perfection was assumed in the mechanical process of these inventions, and it was found that neither contributed in any degree of value to the powers of expression already belonging to the film.

It is of urgent importance now to estimate the value, if any, of synchronised sound and dialogue reproduction as a means of expression of the dramatic content of a theme. Again, for all intents and purposes, perfection of the mechanical device is to be assumed.

General agreement has been reached by writers and

theorists on this exceptionally interesting new invention, that the sound-dialogue-visual film must be considered as a form of expression quite separate from the silent visual film with which these pages are principally concerned. 1

It is necessary first to show, then, why this separation of the so-called two techniques is impossible; secondly, why the combination of the two techniques, when including direct-reproduced dialogue, is equally unfeasible; and thirdly, how, with the use of synchronised sound alone, it is possible to conceive a film as a unity, employing sound

as a resource of the cinema, and incorporating it in the three forms of montage out of which a film is built

(a) The Sound-Dialogue-Visual Film

It will be agreed that the aim of the sound-dialogue-visual film is the same as that of the silent visual film with musical accompaniment To wit, to express cinematically the dramatic content of a theme or story so as to produce the greatest possible emotional effect on the mind of an audience.

The silent film seeks this effect by means of a succession of visual images on the screen. The sound-dialogue-visual film seeks the same end by means of a series of visual images on the screen combined with the reproduction of the voices and sounds of those images. In the first case, the appeal of the film lies absolutely in the vision of the images on the screen, soothed and emphasised by a musical accompani ment In other words, the mind of the spectator is appealed to through the eye, the music being a subconscious supple ment that by its apparent sympathy aids the smooth recep tion of the images. In the second, the appeal of the film is divided jointly between the sight of the images on the

1 The number of articles, arguments, discussions, lectures, manifestos, conversaziones and debates on the merits and demerits of the talking and silent film has been positively amazing. The general public have had ballots; the Press have had columns; tand the atmosphere in the studios themselves has been unprecedented. Probably no other invention for public entertainment has had so much free publicity as the f talkie '

screen and the reproduction of the spoken dialogue and

sound of those images. Screen and dialogue are seeking reception in the mind of the audience through the eye and ear.

Now it is an accepted and established fact that illumina tion of the mind by visual impression is practically instan taneous, whilst the literary meaning of speech requires an appreciable amount of time to produce its effect The sensa tion caused in the mind by a visual image is not only sharper, but more apprehensible and more lasting than that caused by sound or speech. The eye is capable of associating ideas very much quicker and of creating a more definite impression in a given period of time than the ear. But when a visual image is seen on the screen and dialogue is synchronised to its action, although the visual image is received quicker than the dialogue, the latter commands more attention, for it is literary and non-imaginative. There results immediate confusion in the joint appeals of the reality of the visual image and the realism of the dia logue. Continual adjustment and readjustment of the senses occurs, which is an inconceivable state of mind for the sympathetic reception of the dramatic emotions of a film as a unity. Dialogue and the visual image cannot thus be divided in their appeals if dramatic effect is to be achieved. They can only be considered as a unity,

But it has been decided that the most dramatic possible method of telling a story is by a succession of pictures. No power of speech is comparable with the descriptive value of photographs. The attempted combination of speech and pictures is the direct opposition of two separate mediums, which appeal in two utterly different ways. If the two are wedded, one must be subordinated to the other, and at once division of appeal will occur. For this reason a silent visual film is capable of achieving a more dramatic, lasting, and powerful effect on an audience by its singleness of appeal than a dialogue film, in which the visual image is, at its best, a photograph of the voice. Blackmail, one of the so-called good dialogue films, will be completely forgotten

in a few months by those who have seen it Battleship Potemkin, four years ago, is as vivid in the mind now as it was then. Immediately a voice begins to speak in a cinema, the sound apparatus takes precedence over the camera, thereby doing violence to natural instincts,

A theory, not without considerable interest, has been advanced that any compound which relies on the joint appeal of the two' senses of sight and sound must utilise to the full the powers of its component methods. The balance between sound and sight will vary with the power of each to interpret the progressive development of the dramatic content of the theme. The synchronised film is to vary between sight accompanied by sound or silence, and sound accompanied by sight 1 But this again is directly opposed to the interests of the film as a unity. If any sort of consistent dramatic effect is to be made on an audience, division of appeal between sound and sight is simply courting disaster. It has been evidenced over and over again that a film must be a single united whole in order to achieve strong emotional effect, and the moment that both eye and ear are brought into conflict the success is negatived.

Of the resources of the cinema that are used during the process of cine-organisation and out of which a film is built, it has been clearly seen that the final act of montage (the assembling or editing) is the dominant factor of the construction. For the further progress of the film, there fore, the only factors that need be taken into consideration are those capable of emphasising the cinematic result pro duced by the assembling. With the advent of the possibility of utilising synchronised dialogue and sound, it

is necessary to consider how these new values affect the assembling.

It will have been understood that the final act of montage attains its desired effect by the conjoining of pieces of film into a whole. That is, no single piece of film is of value without its surrounding context Now the addition of sound and dialogue to the visual image on the
* Mr, Vcrnon I Qancey, writing in The Cinema, 4th September, 1929.

screen will tend to emphasise its isolated significance by reason of the fact that, as the sound and dialogue take longer to apprehend than the visual image, the duration of time that the shot is held on the screen will be determined by the sound and dialogue of by the assembling,

Dialogue, by very reason of its realism, represents real time and not the filmic time of the visual image. Obviously this is in direct opposition once more to all the dominant factors that have been proved to achieve emotional effect by visual images.

At once it will be observed that synchronised sound and dialogue impose severe restrictions on the process of film construction, whereas before there was none. Moreover, it is quite impossible to entertain the prospect of a film in which visual images play a part without their being orga nised by creative montage. Added to this, dialogue imposes such restrictions on the director that all forms of cutting and cross-cutting become impossible. In fact, as has been realised by * Mercurius ' in the Architectural Review (June 1929) : * The significance of symbolism and (visual) imagery, the stimulating and sedative effect of short and

long cutting, the interplay of the personal and the inani mate, the contrast between the general and the particular; in short, practically all the attributions of the silent film which make the reality of cinematic art are forced into subjection by the illusion of synchronised speech/

Again it is found that the reproduction of ^dialogue demands almost stationary action in its accompanying visual image, which prevents freedom in the development of the action during any sequence. Thus action has to progress step by step, destroying, as it jerks forward, both rhythmic continuity and harmony. 1 It is no longer a film. It has returned to the early photo-play of theatrical tradition. Moreover, it is to this state of retrogression that the stereo scopic screen and colour film are forcing the cinema.

There can only be one legitimate use for the dialogue

* Heart-rending evidence of this was ckarly instanced HI ^ what must

be one of the worst films ever produced, The Amencm Prisoner.

407

THE THEORETICAL

film and that is the topical newsreel. Here the appeal to the mind is quite different, for there is no aim at dramatic effect in news-speeches. They are simply a record in which the interest lies more in the speech than in the visual image. They are not constructed films seeking to achieve the dramatic effect of a story. They are an elementary form of the cinema * without joy ', and, con sidered as such, are only of casual and historic interest.

it may be concluded that a film in which the speech and sound effects are perfectly synchronised and coincide with

their visual images on the screen is absolutely contrary to the aim of the cinema. It is a degenerate and misguided attempt to destroy the real use of the film and cannot be accepted as coming within the true boundaries of the cinema. Not only are dialogue films wasting the time of intelligent directors, but they are harmful and detrimental to the culture of the public. The sole aim of their producers is financial gain, and for this reason they are to be resented. Any individual criticism that may be made of them may be considered as having no connection with the natural course of the film. This, as will be seen, lies in the plastic moulding of sound and visual images.

(fc) The Sound and Visual Cinema

The mechanical reproduction of sound, considered apart from the audible properties of speech, is an added resource to the already existing factors of filmic representation. Sound is to be included among these factors, having its place in all three acts of montage, and assuming final position as the basis of the musical score which accompanies the film. 1

Generally speaking, a musical accompaniment to a film is considered desirable and has been customary through the years. It is essential, however, for the musical score to be

1 Some indication of what will l>e possible is apparent from Arthur Honegger's musical composition, Pacific 231.

a part of the construction of the film, and not simply an

arrangement of popular pieces suited to the theme by the leader of the orchestra in a cinema-house. Certain attempts have been made during the last few years to meet this requirement of a specially composed score, notable instances being Edmund Meisel's music for Berlin, Ten Days that Shook the World, and Potemkin, and that by Darius Milhaud for 1'Herbier's L'Inhumainc. Meisel has also written a score for mechanical reproduction, The Crimson Circle, which was a moderately successful experiment. The obvious difficulties of circulating music for orchestras and the varying quality of the latter have rendered these attempts limited, except in the cases of the theme song, which was considered a part of the popular appeal of a movie and has been exploited widely by American firms. The mechanical reproduction of the sound film, however, admirably fulfils this desire for a specially composed score, and on this count alone is to be welcomed as a definite step forward in the advance of the film. Assuming the perfection of mechanical reproduction, the synchronised score is better suited in every way to the presentation of a film than the orchestral accompaniment of the past

Sound, then, has to be considered as a means of dramatic expression of the content of the theme, in conjunction with the succession of visual images on the screen. It must be realised, however, that in the case of the sound film, the combination lies between sound and sight, and not, as in the dialogue film, between speech and sight. The differences are apparent. Sound has not to be understood literally us has dialogue and does not interfere with the visual appeal of the screen. On the other hand, it inclines, if used rightly, to emphasise and strengthen the meaning of the visual image. It is essential to realise the importance of this difference between the sound of objects and the sound of speech, for therein lies the essence of the advance or the retardment of the cinema. It is to be clearly under stood, also, that the question of filmic time and actual time, so damaging in the dialogue film, does not enter into the

THE THEORETICAL

matter of the sound film. Sound is the result of the action seen in the visual image, which is not lengthened or altered in any way to suit the sound, as must be the case with re produced dialogue.

Thus, although built into the construction of the film, sound does not interfere with the visual reception of the images. There are now sound images as well as visual images, each of which will express the same dramatic content in harmony, or in contrast, one with another. Sound images that are recorded during the taking of the visual images will be an integral part of the composed musical score, if they have any significance as regards the visual image. Both sound and visual images build up the same effect They are united in their appeal.

The wealth and richness of sound material available for dramatic emphasis is almost unlimited. The sounds of the world are to be combined with the sights of the world. Already Pudovkin has spoken of the whisper of a man, the cry of a child, the roar of an explosion. ' It will be possible to combine the fury of a man with the roar of a lion/ There is the sigh of a multitude to be heard in contrast to the dropping of a pin. The sound of the wind and the sound of the sea. The sound of rain, leaves, animals, and birds ; of trains, cars, machines, and ships. These are to be woven into a unity in counter-point with their visual images, out never in direct conjunction with them. Even as the camera's power of distortion is used for dramatic emphasis, so will the distortion of sound be used. In the same way as an effect is built out of pieces of film by the act of montage, so will little portions of sound be built up into new and strange noises. The process of short cutting in

visual images will be paralleled in the mixing of sounds. Even as visual images mix and dissolve one into another so will sound images mix and dissolve, according to the nature of the scene and as indicated by the scenario montage. Similarly, in the same manner that overlapping of movement is used in editing for strengthening and deepening effect, so will sound images be overlapped with

both melodic and discordant effect, as the mood of the dramatic content of the scene demands.

Contrast of sound will be used in the form of the rela tionship of sound volumes. It will not be possible, except In rare cases, to cut direct from one sound to another as with the visual image, unless there is a background of music to soften the contrast. For instance, it will be possible to cut' from the loud, angry sounds of a turbulent crowd to the sound of the crowd when hushed, and to strengthen that contrast not by the silence of the crowd, but by the shuffling of one man's foot.

In order that the powers of editing and cutting may be used with absolute freedom, the scenario-organisation must ,be arranged so that the sound images may be synchronised, if desired, after the taking of the incident. The sound images are to be fitted to the visual images in the final act of assembling. Both are controlled by the one aim. This indicates that it is essential for the sound images to be included with the visual images in the preconceived shooting-script.

Only in this way can synchronised sound images be wedded to the continuity of visual images on the screen in

such a manner that both go to build a film as a unity with a singleness of mind and a centralisation of purpose. Thus will it be possible to construct a film as a plastic composition, capable of achieving unprecedented emotional effect on any given audience. By cine-organisation of the three forms of montage; by use of the true resources of the cinema which have arisen out of its nature; by preconception of ^the result and the power of being able to achieve that desired result by means of the film's capabilities of dramatic expression ; by these means will a film be made.

*

In retrospect, it has taken roughly twenty-five years (1900-25) to discover the fundamental basis of film creation in the work of Kuleshov and the Soviet directors. During this time, the film has developed attributes and

properties peculiar to itself; it has become completely alienated from the hampering traditions of the theatre; and it has succeeded in establishing itself as an independent form of expression utterly representative of the spirit of the twentieth century. From 1925, there have been realised practical examples based on the filmic theories of Kuleshov and his fellow-workers, resulting in the most momentous achievements of the cinema. And now in 1930, the film has returned to its original ideas; has become in still closer relation to theatre; and aims once more at realism and photographic representation. The advent of the sound and dialogue film marks the opening of the second cycle in the history of the cinema. Discoveries that have taken twenty-five years to evolve are being thrown aside in the interests of showmanship and commercialism;

magnificently the film neglects its proper qualities and returns to the confines of the theatre. But just as in the primitive days the film developed despite the misconception of producers and directors, so am I confident that the offending dialogue will pass as soon as its showmanship possibilities become exhausted, and the way will be left open for the great sound and visual cinema of the future.

412

PART THREE
THE FILM SINCE THEN

by
Richard Grif f ith

INTRODUCTION

When The Film Till Now was being written in 1929, the motion picture was in crisis. In the short space of a year the silent film had disappeared, to be replaced in the theatres and in the hearts of most audiences by films featuring synchronised dialogue and music. It is hard to realise to-day the emotional impact of this revolution. Few people can remember more than dimly what it was like to see silent films at the time of their production 1 and majority opinion, now as then, assumes that since the invention of the talkies represented mechanical progress it automatically meant aesthetic improvement. But to the film enthusiasts who were the first passionate readers of this book, the sound upheaval came as very death.

Whatever improvements it might have developed if it had survived a few years longer, the silent film at its best had by 1928 attained singular completeness as a human experience. To walk into a darkened theatre, to focus upon a bright rectangle of moving light, to listen somewhat below the level of consciousness to music which was no longer good or bad in itself but merely in relation to what was on the screen, and above all to watch, in a kind of charmed, hypnotic trance a pattern of images which appeared and disappeared as capriciously as those pictures which involun tarily present themselves to the mind as it is dropping off to sleep but which, also like those of the mind, gradually mount to a meaning of their own this was an experience complete and unique, radically unlike that provided by the older arts or by the other new media of mass communica tion. It bade fair to become the characteristic art-experience of our time.

This new experience had by the end of the silent film era acquired an intense and devoted cult of intellectual

1 And, not, as is now possible, in revivals charged as they inevitably are with personal reminiscence and nostalgia.

adherents, bent on analysing and rationalising a pleasure which for the movie millions largely operated on the level of the subconscious. Vachel Lindsay in America, Guillaume Appollinaire in France, were pioneers in discovering aesthetic virtues in the primitive films of the early century, and after the first World War the intellectual cult of the cinema sprang up simultaneously in many countries. The aspirations of its adherents took many forms. In Germany

and America, many of them took the direct route of finding what movie jobs they could, gradually learning their trade in the industries of their countries. Some, in France, insisted on making films as they felt they should be made ; the avant-garde of the twenties. Others speedily dis covered that film-making is the most expensive form of creation, and their activities were mostly confined to theoretical discussion and analysis of the isolated examples of film art which sporadically issued from the commercial studios.

These were the cineastes. Like all enthusiasts, they gradually sought each other out, formed societies, engaged in international correspondence, and sought to influence majority opinion on behalf of their standards and ideals. Their leadership came mainly from Britain which, though it had produced few films and no good ones, seems to have been a fertile field for the ideal of cinema perfectionism. It crystallised partly around an institution, the London Film Society, 1 and partly around a highbrow magazine, Close Up. 2 ' The Film Society ', as it was known throughout the world, made it possible for the cineastes in Britain to see esoteric films which found no commercial market, or foreign films of a political tinge which British censorship found repugnant. In its choice of programmes it sought to con found the philistines by purifying the film of all borrowed elements and isolating what was unique to the new medium.

1 Formed in 1925 and held its first performance on 25 October at the New Gallery Kinema, London. Many films imported into Britain by the Society were later given a commercial release. The last and 108th performance of the Society was given on 23 April, 1939.

2 First published, July, 1927; last published, September, 1933.

ioi. I AM A FUGITIVE FROM A CHAIN GANG, directed by MERVYN LE ROY. PAUL MUNI. [American, 1932]

102. WILD BOYS OF THE ROAD, directed by WILLIAM WELLMAN. [American,

1933]

IDS. THE PRIVATE LIFE OF HENRY VIII, directed by ALEXANDER KORDA. CHARLES LAUGHTON. [British, 1933]

104. SHE DONE HIM WRONG, directed by LOWELL SHERMAN. MAE WEST, RAFAELA OTTIANO. [American, 1933]

INTRODUCTION

Close Up was equally purist, but was concerned with the film in society as well as the film per se. As edited by Kenneth Macpherson and Winifred Bryher from Switzer land it represented the views of advanced young people throughout the world who were preoccupied with the possi bilities of the machine-age as they conceived it. In this mutely vivid art, comprehensible in every language and to nearly every culture, even very primitive ones, the cinema enthusiasts believed they had found a form which could not only meet the highest aesthetic standards, but also, in its intimate appeal to all peoples, could become a universal language.

In retrospect, the cincastes seem to have wanted at one and the same time to sophisticate the film and to exploit its mass-appeal. Yet there was much evidence at hand to support their hopes. Films of simple beauty and elemental emotion had enchanted the highbrows; films of considerable intellectual complexity had been comprehended by the masses and were not without influence on the course of public affairs. The more advanced cmeastes believed that the barriers to popular understanding of works of art were mostly verbal, that this art which dealt entirely in imagery, whose form corresponded so strikingly to the processes of the mind itself, could carry almost any intellectual burden. After the success of the great Russian films, ideologically complex but reaching illiterate peasants with enormous force and lucidity, it seemed that they must be right.

The advent of sound brought all these hopes and specu lations to a dead stop. The film, which had ranged so far and spoken so eloquently to people everywhere, was sud denly battened down inside the sound stages and behind the language barrier. What Lillian Gish had called ' a species of emotional and . . . informational Esperanto', 1 had given place to a new Babel. Worse, the very basis of film art had been destroyed. Substituted for it was the derived art of the stage. The first sound films were quite literally

1 Lillian Gish. A Universal Language, Encyclopaedia Britannica, 1929 ed.

A] 7
TFTN 27 ^" i/

photographed theatre. And, as none other than Thomas Mann had pointed out, one of the most Important dis

coveries that had been made about the film was that, in spite of superficial resemblances, it had less in common with the drama than with most of the other traditional arts. With affinities to the ballet and to formal music, films of the silent days most closely approached that kind of poetry which is epic in style and narrative in form. As Mann says, ' They are living shadows. They speak not, they are not, they merely were and were precisely as you see them. And that is narrative/ The tense of the drama is always present. 1 Films, even at their most intimate and intensely experienced, have a quality of retrospect Moreover, the techniques of the two media, however similar-seeming, are fundamentally incompatible because one is properly domi nated by the ear, the other by the eye. Shaw's statement about stage acting, ' Gesture falls on the beat of the line ', summed up two thousand years of theatrical experience. When stage plays were first made into sound films, his dictum was applied to all the movements of the actors. Accordingly, all the editing and camera devices which com prise the instrumentality of the film were accommodated to the sense and rhythm of each line of dialogue. The resulting films were without form of their own, neither did they reproduce the feeling of the theatre. They seemed more like the mummies of plays, mounted for exhibition in a museum.

That this form of taxidermy should permanently be substituted for the art of the silent film was to the cineastes unthinkable. They decided that this was merely a phase which would pass as soon as sound had exhaused its novelty, and blamed ' Hollywood ' for exploiting this per version of the medium. 2 When at last it was clear that the silent film had been permanently replaced, the bewilderment

1 Except where the theatre has been influenced by the film, e.g. On Trial, Lady in the Dark, etc,

2 Ignoring the fact that the motion picture industry itself had accepted sound only with the greatest reluctance,

and consternation of the cineastes was complete. Some bade farewell to the screen, considering the art of the film ' proper y to belong to history, like the secret of manu facturing Etruscan ware. Others sought to accommodate themselves in some way to sound without compromising their original stand on first principles. The conclusions arrived at by the majority are well represented in the closing pages of Part Two of The Film Till Now.

As early as 1928, Eisenstein and Pudovkin had actually provided a way out. Like a few other eminent directors revered of the intellectuals (Lubitsch, for example), they hailed the invention of sound at the very time that their disciples were bewailing it. In a manifesto published throughout the English-speaking world as well as in Russia, the deans of Soviet cinematography made clear that they considered sound an important and exciting exten sion of the medium, and that they regarded the early photographed plays as transient misuse of the new dimen sion. In view of the exhilarating possibilities their mani festo opened up and of the fact that that important film Hallelujah! (1929), by King Vidor, had in the first year of the talkies miraculously accommodated dialogue to the classic structure of the silent film, 1 it may seem difficult to understand now why The Film Till Now ends on so uncer tain and negative a note. The pages (403-12) on the future of the audio- visual cinema have a perfunctory air; their confident prognostications barely conceal a sense of loss, a nostalgia for that which had been and never would be again. For Paul Rotha, and the devoted film disciples whose spokesman he often was, were beginning to perceive that something else had come to an end besides the silent film.

Like the French film La Passion de Jeanne d'Arc (1928) which, as Iris Barry points out, both characterised and marked the close of silent film experiments in Europe, The

1 Rotha's indifferent estimate of Hallelujah! may derive from the fact that he was comparing it with the great _ silent films which immediately preceded it. When seen to-day in relation to current, films, it seems a matchless achievement, cf. pp. 147, 192, 193.

THE FILM SINCE THEN

Film Till Now epitomised and signalled the end of the first era of thinking about the motion picture. The cineastes of the twenties had regarded the art of the film in the manner of classical criticism. They tried to analyse each great film as though it were entirely the product of individuals con structing their works on the basis of fundamental principles. Each work was judged for the most part on its conformity to those principles, and was treated as if it existed in a socio-economic vacuum without allegiance to anything but aesthetics. The audience for these films was regarded as a passive factor, accepting or rejecting the works put before it according to its degree of taste and education. The enormous popularity of the cinema was thought to depend not upon content or style, but purely upon the intrinsic powers of the medium itself; it was believed that given full use of those powers any theme, however esoteric, could be made exciting to the mass public. 1 The extent to which this argument from the powers of the medium is true is now obvious to any one who has thoughtfully seen a motion picture. What is equally true but not obvious to the intellectuals then (and to many of them not even now) is that the film's popularity derives principally from the fact that it is in a profound sense a popular creation. Not only

commercial trivia but also great masterpieces are created of, by and for ' the people ' in much the same sense that medieval ballads were a creation of ' the people \ 2 This is as true of Eisenstein and Pudovkin as of Chaplin and Disney. Had it been otherwise, these great film creators might never have come into their greatness. They grew atid prospered because they had the common touch. Other minds and other talents, equally keen in their instinct for the medium, fell out of the race or descended to hackwork

1 In his second book Celluloid, which holds to the principles of The Film Till Now, Rotha continues this theme: he seems to urge a sort of conspiracy among intellectuals to exploit the physical reflexes which a certain kind of montage; can produce to impose upon the public themes and attitudes remote from their values.

2 Vide, Otis Ferguson, Life Goes to Tkc Movies, Films Vol 1 No. 2, 1940.

because they could not or would not accommodate them selves to the time-spirit, or because they insisted upon pursuing themes remote from the sympathies, or alien to the experiences, of average audiences. This, as film history continues to demonstrate, is the basic condition of survival. An artist may use what virtuoso methods he likes in his films so long as his subjects are emotionally important to the majority; if they are not, he cannot work at all.

It is clear in retrospect that when the people embraced this new art they were bound to make it their own, and that therefore the most functional intellectual approach to cinema must be that of research into the economic, political, and cultural patterns which it was bound to reflect. But It

is understandable that the cineastes should have adopted the outlook with which they came to be associated. The motion picture was invented only fifty years ago; its development from a means of recording to a method of narration took place in less than half that time (1903-1022). The whole silent era was therefore essentially an experimental era. It seemed then that films were the work of individual artists because it was a pantheon of talented individuals who were discovering and perfecting the resources of the medium. And those creators were given a degree of freedom incon ceivable to-day; M-G-M could permit Stroheim to make Greed 9 Goldwyn to distribute Caligari, Paramount to finance Flaherty, because the capacities of the film were still being explored. No one was yet certain what the public would accept. But by the latter half of the twenties the medium was highly developed and, what is even more important, the most profitable box-office formulas had be come manifest. It had become practicable to standardise film production in anticipation of mass-standardised taste. Producers were no longer interested in experimenting with what they could now regard as a predictable product. This fact, and the influence of the world economic depression on public taste, were of final importance in determining the course of the medium. It was primarily they, and not sound, which gave its character to the contemporary film.

421

THE FILM SINCE THEN

For as long as they could, however, the dneastes clung to their belief that it was the unseemly intrusion of the dialogue film into the aesthetic paradise of the silent experi mental films which had brought film art, as they understood it, to a standstill. Bryher and Macpherson washed their hands of the cinema and dismantled Close Up in 1933, while the Film Society and its increasing Imitators had a

thin time finding enough new material of the right degree of purity to present to their members. Others among the film aesthetes re-thought the whole problem of mass-communications and came to a new channel for their energies. They discovered that while the ' art ' film might be commercially impossible when served up as entertainment, its methods might powerfully serve the ends of propaganda. In radical contrast to their previous pursuit of the ' pure ' film as an end in itself, they now began to speak of ' films which serve a purpose beyond themselves/

Serving a purpose beyond just film-making has been the main intellectual approach to the cinema ever since. In America, the energies of serious men have been principally devoted to the attempt to turn the Hollywood cameras on to the problems of modern existence. In Britain, a different course was undertaken. Under the guidance of John Grierson, a devoted group of educators, journalists, scien tists and former film aesthetes (among them Rotha) created what has come to be known throughout the world as ' the British documentary film movement '. How docu mentary tried to make itself economically independent of the cinemas, how it absorbed the technical methods of all kinds of film-making in all countries, how it identified itself with the aims of government and industry and all those agencies which do the world's work, how it became an instrument and a force which was later to be used as a major weapon of war : all this is the story of Rotha's third book, Documentary Film (1936). 1 The fact that one of the principal exponents of film aesthetics in 1929 should have

1 See also The Arts Enquiry Report on The Factual Film (Oxford University Press, 1947).

developed into a leading spokesman for the purposive use of film for social ends is conclusive testimony to the change that came over serious thinking about the role of the motion picture in contemporary life.

Because Rotha had written The Film Till Now, his entrance into the documentary film field in 1930 signalled the shape of things to come for many a group of film en thusiasts across the world way outside the United Kingdom. Perhaps the mainspring of his initial interest in the docu mentary method was the freedom of aesthetic experiment it allowed; but with each film he made from Contact (1932) onwards, he moved closer to the social implications of his subjects. Documentary Film first published in 1936 was a long, long way from The Film Till Now of 1930 in theory and philosophic base but by the time it was published Rotha had already realised its principles in action. His specific relation to Grierson and the documentary group is well-known in Britain. What is probably not so well-known is the extent of Rotha's personal influence by precept and example throughout the world. Quite precisely, he performed the strategic task of bringing into the inter national documentary camp the very considerable number of persons some of them in key positions in relation to documentary's interests who were in the first instance concerned with the film for its own sake, and who could only be led to a consideration of its social role by the exhortation and example of a film-maker and film-historian who, they knew, shared their own basic love for the medium. This, it should be realised, was one of the jobs to be done; I hope it is as recognised in Britain as it is over seas how well it was done.

Rotha's becoming a producer in 1935 was received with mixed feelings by the audience he had created as a director. The necessity in the interests of the whole documentary field for him to assume this responsibility was felt, but it was also felt that something had been lost Cover to Cover

(1936), Today We Live (1937) and New Worlds for Old (1938) especially the latter revealed flashes of the old

drive to explore new territory, but it was a drive now dif fused and partially expressed through others. The appear ance some years later of World of Plenty (1943) confirmed the conviction of more than one observer that it is doubtful strategy to exploit talent in a supervisory capacity while actual creation is given over to routinists. It might, perhaps, be the other way round ? Not only was World of Plenty a highly personal film; it was also the intimate product of the impact of two minds upon each other during the course of a long friendship. Between them, the late Eric Knight and Rotha developed a new form in this pioneering film. It reflected all the things they held in common; learned knowledge of the history of the medium, deep and instinctive feeling for its capacities and, where subject was concerned, a high anger against the folly and waste of heedless exploitation. It was the anger which gave a dimension to World of Plenty beyond that of Capra's Why We Fight series. It appealed to the people in their own interest at long last, not in the interest of the Nation or the Flag, not even in the interest of Education and Progress. It spoke directly to the people, over the heads of governments and agencies and institutions and causes, even the best, even the most disinterested, which was perhaps why the latter were shy of it. In doing so, it brought the people into the argument and almost for the first time in cinema made them their own advocates.

Most films hardly even try any more to speak to the audience in a voice it can believe. World of Plenty did it. Rotha's last film The World is Rich (1947) did more.

It demonstrated that, as the semanticists would say, a question properly put dictates its own answer. The novelty, socially speaking, is that the audience is challenged to test the truth of what it sees and hears rather than be crushed by the authority of a Jovian commentator and script writer. The measure of these Rotha films is not to be found in the striking distribution and profound effect which they have achieved throughout the world, nor in the audience allegiance they command. In a way that is still

not altogether clear, they have flung down the gauntlet to all other lines of documentary development They relegate lyricism and impressionism and mere factual statement to a very minor role. They make The March of Time think-film seem hoarily distant. They induce the reflection that while the Why We Fight technique created emotional unity around known values, it suggested and could suggest no way of solving the problems which threatened those values except, perhaps, to fight some more. They raise the question : is it worth while for documentary, in a world crisis which has all the appearance of finality, to treat of subjects or to raise issues which cannot be brought to their outcome by the immediate and direct pressure of public opinion?

This addendum to The Film Till Now will concern itself principally with the relationship between a film and its world audience, and what was happening to that audience in the past eighteen years. The original edition of this book, written at the end of the experimental period, logically devoted itself to the developing grammar of the film. Now

that the medium itself has matured, it is the uses to which this powerful instrument is put that require analysis.

The question may occur to some : how is it that, all through a period which has been focussed on ends rather than on means, The Film Till Noiv has survived as a classic film history? I am anxious to answer out of my own ex perience. ' Nowadays ', a prominent educator has said, ' thousands of young people seem to feel that the movies are their destiny.' And they search in their thousands for some way of uniting their destiny with that of the movies. In the babyhood and youth of the movies it was inevitable that Hollywood should seem the only locale, and bigness the only goal, of their efforts. But ever since 1930 this book has been lying in wait for them. They have happened upon it in their schools and colleges ; it has loomed out at them from the shelves of small-town libraries; and it has

kept alive their enthusiasms in the long discouragement of waiting for the chance to practise its precepts. Many, among whom I am happy to number myself, found that even after they had arrived at some form of motion picture activity, what The Film Till Now had to say about the medium and its principles and possibilities remained at the backs of their minds as the goal to work toward. I do not think it possible to exaggerate the importance of the consciousness of such a goal in its effect upon actual movie work from day to day. The efidless stream of poverty-stricken or bankrupt films which flows past us from week to week has its source in large part in the fact that their makers literally do not know that films ever have been (and therefore ever could be) made in any other way. On the other hand, an increasing number of craftsmen Huston, Dmytryk, Kanin, Rossellini,

to name but a few show a growing awareness of how their own work can be enriched through a knowledge of films of the past and what is to be learnt from them. They know that Stroheim's cutting principle did not die with Greed but is there for the taking; that the structure of the Odessa steps sequence in Potemkin can be accommodated to other themes and locales and that only by this process of absorption and refashioning of first principles and historic examples can the medium continue to grow.

Beyond this teaching role, The Film Till Now has another importance. It is the work of a man infatuated with his subject. No one could read it, then or now, with out being infected with some of its strict regard for the essence of the medium itself. And that is basic. The camera is a hard taskmaster. For whether it be in the cinema of ideas, of information, or of amusement no film can reach an audience where it lives unless it is first of all a film. All hail, then, to the cineastes, and to their one-time spokesman who now practises what he then preached in a world greatly changed! Whatever their mistakes about dialogue, however baseless some of their optimism and some of their pessimism, they loved the thing they sought to protect. We need a matching love to-day. ' For the fire

cannot kindle nor the flame leap up, until there has been long intercourse with the thing in itself, and it has been lived with/

RICHARD GRIFFITH

New York
June, 1948

427

I

THE AMERICAN FILM: 1929-48
(I) SUBJECTS AND THEMES

If the talking film was repugnant to the aesthetes, it was no less so, at first, to the Motion Picture Industry. Syn chronised sound and dialogue had been a theoretical possi bility since the invention of the movies. All that was lacking was an adequate device for amplification of the projected sound. This was supplied by the development of the telephone repeater in 1914. Research could have solved the final difficulty of electrical recording in a very short time and the sound engineers early turned to the obvious source of finance to support the research, the Industry itself. But the corporation executives were not interested. Secure in the familiar pattern of movie-making which they had created and with which they felt at home, they saw no reason to disturb the profitable routine of silent film production. A few fanatic pioneers, like Lee De Forest, continued to experiment chiefly with the support of the telephone and phonograph interests ; but they might have gone on fiddling on the fringes for years had not desperation caused one of the major Hollywood studios to break ranks and sponsor the sound film.

In 1924-25, Warner Brothers were facing bankruptcy. Lacking access to the theatre-chains controlled by their larger competitors, they could not obtain adequate distribu tion for their often excellent films/ Within the existing industry set-up, there was no way out for them ; they had to try something new. /-With what remained of their

capital they equipped a sound studio and threw themselves into the gamble of making a synchronised film. The first result was John Barrymore's Don Juan, in which recorded music took the place of that customarily furnished by an

orchestra in the theatre pit Everybody agreed that this was a step forward in the presentation of movies but it did not seem a revolutionary one.' Nor did the flat, middle-Western voice of Will H. Hays, slightly 'out of sync/ with his image on the screen, encourage anyone to believe that this form of speech-film had the bright future he predicted for it. , But Warner's were committed to their gamble ; they had no choice but to push on. They persuaded Al Jolson to accept shares in their nearly bankrupt company in lieu of salary for appearing in a screen version of a recent stage hit, 'The Jazz Singer. This film, finished at the end of 1926, was indifferently acted and directed, its story banal and heavily sentimental. , Silent, or even with a synchronised musical score, it would have passed unnoticed in the stream of mediocre pictures. But at its end the voice of Jolson spoke to Eugenie Besserer : ' Hey, Mom, listen to this/ Then he sang two songs. To hear these two songs and the five words that introduced them, New York and then the world queued up for months.

Hollywood was still unimpressed. Only two or three theatres in the country were equipped to show sound films, and it seemed a waste of ' the stockholders' money ' to invest in expensive machinery to produce films whose novelty value was sure to be brief. But the novelty persisted. Through the last sunny years of the twenties when everybody was making money, at least on paper, the Industry was suffering from a mild slump. Movies were bigger, slicker, and showier than ever, but their profits were disconcertingly

small in proportion to the huge amounts invested in them. Meanwhile, the renegade Warner's were making amazing sums from their sound pictures which, although they could only be shown in a few theatres, never seemed to stop running there. By the beginning of 1928, the executives of the other companies got around to deciding that perhaps they had better investigate sound. It could do no harm, and maybe a few of these novelty * talkers ' might bolster the dwindling income from the ' regular ' product
The results of their investigations were startling, They

learned that any sound film, no matter how bad, could fill any theatre, however ratty while across the street their most super silent picture played to empty seats in the most sumptuous of motion picture cathedrals. They learned that countless exhibitors were installing sound equipment, and that the Western Electric Company could not keep up with existing orders much less serve the vast theatre chains; that Warner's had a similar lead in building sound-stages for production; that it was not only possible but highly probable that their tardiness in adopting sound could destroy their dominant position both in production and in exhibition ; and that it might already be too late.

The panic that followed, well described in William de Mille's Hollywood Saga, was immediate. Stars, directors, writers, producers, even the studios themselves, were locked in a struggle for survival, the single test being whether or not they could adapt themselves to sound. Many could not on the simple score of illiteracy. Many others lost their battle because the particular gifts which had made them acceptable in silent pictures seemingly had no place in the talkies. The players suffered most Early sound recording

was faulty in the extreme, and voices either recorded dissonantly, or revealed traits of character strikingly at variance with the screen personality built up by publicity and type-casting during the silent days. Worst handicap of all was the fact that no one quite knew to what he was required to adapt himself the sound film as a method of story-telling was an unknown quantity. Most producers assumed that films from now on would be replicas of stage productions, and resorted to wholesale importation of Broadway playwrights, stage managers and actors, mean while relegating the old stars and directors to limbo along with all the principles of film construction which had been slowly developed through the silent years.

Like the producers, the Broadwayites in their triumph assumed that all they had to do was to transfer the New York stage bodily to Hollywood and photograph it. In the late twenties that meant drawing-room comedy, then

the fashion. But the fashion was confined to New York. To rural movie audiences, these recorded plays came as a shock and a puzzle. Years before, the silent film had accustomed moviegoers to Lady Diana Delatour, Lord Kildare and the stately homes of England. Through literal transcription of Barrie, Lonsdale and Maugham, the screen now revived these characters but this time asked the movie goer to take them seriously. In the photographed play of 1930, Lady Diana was evidently intended to be a real person. She was usually played, for one thing, by Ruth Chatterton, who didn't look like Pola or Gloria in the least, and whose manner was human not divine. But while the moviegoers had accepted Lady Diana when she was pre sented in terms of sweet Elinor Glyn, her real self bored

and nonplussed them. Miss Chatterton seemed to them much too sensible a woman to waste her time in the delicate Lonsdale effort to decide whether or not she really loved her husband. In greater America in the year 1930, a woman might dislike her husband or she might love him, but she was seldom in doubt about it. The fact that Lady Diana's indecision was expressed through dialogue made her more than ever irritating to the majority, to whom it seemed that * tea-cup drama ' got nowhere. It left its characters where it found them, and the interim of polite badinage had no more connection with fundamental emo tions than a game of pingpong.

This attempt to use the subjects and methods of another art failed because the life represented in the photographed play, actual though it might be, was outside the experience of American audiences and alien to their values. Something more than a year of this * tin-pot substitute for theatre ' made clear that, contrary to the expectations of both aesthetes and businessmen, sound was to make no essential change in the American film as a popular entertainment because the values and outlook of the audience remained fundamentally the same. They still wanted youth, beauty and the common touch in their players, action in their nar rative, and a familiar conscientiousness about the underlying

moral values. Even the ability to recite dialogue, that literal shibboleth, turned out to be of secondary importance. Janet Gaynor, with the voice of a talking doll, made a triumphant talkie debut in a film in which she also sang, and continued her successful career for nearly a decade. Many other silent favourites also survived the transition. It began to be seen that it was not the movie players and directors, but the

imported talents from Broadway who had to adapt themselves to the sound film in order to survive. Few of them did, and of those few, only those intelligent enough to shed their proscenium manner for the restrained acting required by the intimacy of camera and microphone.

Meanwhile, the social forces which were really to shape the future of the American film were beginning to operate. The beginning of the sound era roughly coincided with the collapse of the stock market and the onset of the great economic depression of the early 1930's. But while the remainder of the American economy swiftly disintegrated, movie box-office grosses continued at an all-time peak. Wall Street pricked up its ears; here, apparently, was a depression-proof industry.

The continued popularity of the talkies was perhaps in part dud to their continuing novelty, as the development of sound mechanics brought one new technique after another. More fundamentally, it was due to the fact that movies offered the cheapest amusement that was available to the newly-impoverished millions. But as the depression developed, as the economic pinch turned into actual penury for at least a fifth of the American nation, even the movies were not cheap enough. Box-office grosses dropped alarmingly. By cutting production costs, the studios might have weathered this storm, which lasted only through a few years of the New Deal. But the Industry had long been overcapitalised and, in distribution, overexpanded. Seeking monopoly, the most powerful major companies had invested heavily in theatre-chains which in those lean days turned out to be highly overcompetitive. By 1932, every Hollywood studio was in financial difficulties. Paramount and

S- EXTASE, directed by GUSTAV MACHATY. HEDY KIESSLER. [Czechoslovak,

1933]

1 06. FORTY-SECOND STREET, directed by LLOYD BACON. RUBY KEELER,

WARNER BAXTER,
GINGER ROGERS. [American, 1933]

LADY KILLER, directed by ROY DEL RUTH. MAE CLARKE, JAMES CAGNEY. [American,, 1933]

108. IT HAPPENED ONE NIGHT, directed by FRANK CAPRA. CLARK GABLE, CLAUDETTE COLBERT. [American, 1934]

THE AMERICAN FILM

Fox went through successive receiverships and reorgani sations. R.K.O., which had failed to make a profit since its foundation, changed administrations every year. By story-formula, by the star-system, by the control of distri bution outlets, the producers had endeavoured throughout the twenties to create a standardised system for the mass production and mass consumption of films, more or less in indifference to public preferences. After 1930, this was no longer possible. Under the depression, the American public was undergoing new experiences, forming new attitudes,

which had to be incorporated into films. The study of the 1930's was how to make film product approximate to the changed social outlook of th audience.

*

The way to the future was pointed by the gangster film cycle, which succeeded * tea-cup drama ' late in 1930. Films dramatising the life and death of machine-age criminals had been familiar since Josef von Sternberg first dealt with the notorieties of Chicago in Underworld (1927). This sophisticated film, and Lewis Milestone's The Racket (1928), exemplified the subjective treatment of crime towards which silent technique naturally led directors of the period. The coming of sound shifted the emphasis from the criminal mind to criminal behaviour, enhancing the violent elements of the crime saga. The mere addition of recorded sound itself added immensely to the physical effect of the gangster film. The terrifying splutter of the machine-gun, the screaming of brakes and squealing of automobile tyres, were stimulants equal in effect to the headlong suspense developed by the introspective silent technique.

More important still, sound brought to the crime films those corroborative details which identified the underworld as a familiar segment of contemporary American life. The gangster talkies were written by newspapermen and play wrights, veteran observers who knew the metropolitan world and its cesspools at first hand. Maurine Watkins, Bartlett Cormack and Norman Krasna had all written

gangster plays before going to Hollywood. John Bright

and the late Kubec Glasmon had been news-reporters in Chicago. To the gangster himself, these knowing writers added the racketeering night-club proprietor, the gold-digging moll, the ' mouthpiece ', the strong-arm henchman, the moronic sycophant ^Individual films began to explore the colourful details of the half-world and to depict un usual and ingenious criminal methods. Melodrama was the staple ingredient of the cycle, but as writers increasingly dominated the gangster films of 1930 and 1931 they formed a documentary mosaic, a panorama of crime and punish ment in an unstable society. George Hill's The Big House (1930) showed prison as a breeding-ground for crime. Little Caesar (1930) traced the rise of a snarling hoodlum to the position of virtual overlord of a modern city, terrorising business and paralysing the police. The Secret Six (1931) was equally frank in depicting the vigilante methods used to combat organised crime when the law failed. The last big gangster films of this cycle made explicit the emergent fact that the gangster had become a popular hero because only an outlaw could achieve success in the economic chaos of depression America. Both Smart Money (1931) and Quick Millions (1931) made their heroes argue that a man was a fool to go into legitimate business when it was obvious that business methods applied to crime yielded much bigger returns./

Most extraordinary of all, The Public Enemy (1931) told the now-familiar story of the rise and fall of a gangster in terms of his social environment The leading character (James Cagney) moved as though propelled by fate, by the inevitable doom of those born to the slums. This biography of a criminal dared the little-used and generally unsuccessful episodic form in order to detail every stage in the formation of the hero's psyche. As a boy, the futile mediocrity of his middle-class family is contrasted with the excitement of city streets where every saloon and poolroom is an invitation to excitement and, incidentally, to virile adulthood, f A bar-room piano-player teaches

adolescent boys dirty songs; In return, they pick pockets and he acts as their ' fence '. The petty crooks and ward heelers of the neighbourhood approvingly watch their pro gress from minor thievery to the organised robbery of fur warehouses and, finally, to the biggest bonanza of all, the liquor racket It is as though they had gone to school and after rigorous training passed their examinations to general approbation. Their lives as adults are detailed with a realism new to the screen. t In danger more from rival gangsters than from the police, they move uneasily from apartment to apartment, their surroundings at once luxurious and sordid, their women women and nothing more. Towards the end of the film, Cagney Indicates his boredom with his current mistress by pushing a grapefruit in her face. A few minutes later, his befouled corpse is delivered to his mother's doorstep as though it were the day's supply o meat.

The intentions of Bright and Glasmon in this film were undoubtedly sociological; the reactions of audiences were frequently romantic. Young girls longed to have grape fruit pushed in their faces, and thejough, not to say sadistic heroes in the persons of Cagffey and Clark Gable became the beau ideal of men and women alike. The gangster cycle, growing more harrowing with each picture, was box-office throughout the early years of the talkies. But though audiences in general did not recoil from the opened cesspool, Its stench offended more delicate nostrils. The Daughters of the American Revolution, the American Legion, and that greater legion of women's clubs and business men's clubs which run the machinery of community life in the United States, disliked this focussing upon * America's shame '. They pointed out, truly enough, that audiences sentimenta

lised the gangster and envied his life of unrestrained violence and excitement. Useless for the Hays Office to reply that the gangster films were grim object lessons against crime, and that their moralising was nearly always vocal and specific. To small-town civic leaders, the films seemed morbid, unpleasant, and somehow unpatriotic. The

major portion of American film revenue comes from small towns. Hollywood gave in. In the spring of 1931 the gangster film was a staple product; before the beginning of the next year it had vanished from the screen.

Its disappearance marked the first instance of a paradox which has plagued the Motion Picture Industry ever since. A story ' theme ' becomes popular enough with general audiences to warrant a cycle of films to be built round it. But the * theme ' itself is repugnant to the upper middle-class who, though they form only a small percentage of total motion picture patronage, are organised and articulate. Then, although the cycle's box-office warrants its con tinuance, it is abandoned in deference to the pressure groups. Yet these attempts to curb or guide public taste are seldom wholly successful if they are in opposition to the time-spirit. The gangster as stencil disappeared, but his influences remained. The crime films had brought the habit of a naturalistic approach to the screen. Their best-known contribution was a new swiftness of continuity which lifted the movies out of the dialogue doldrums of the photographed play. In pictures which revolved round the events of murder, pursuit and capture, speech became speedy and succinct. This brief dialogue blended with the staccato rhythm of films based on action to produce vivid impact. In 1931 Norbert Lusk said of Smart Money : ' Every word

has the force of a newspaper headline.'

Once they learned that speech need not carry the story, directors and writers began to use it as an atmospheric adjunct Edward G. Robinson's famous ' So you can dish it out but you can't take it ', was one of the many phrases the gangster film brought into general circulation. Screen dialogue took on an idiomatic crispness in the mouths of Robinson, Cagney, Joan Blondell, Ruth Donnelly, Marjorie Rambeau, Chester Morris, Allen Jenkins, and Warren Hymer, very able players brought from Broadway.

The end of the gangster era found the screen equipped with a corps of efficient actors whose brilliant thumbnail characterisations gave audiences a sense of acquaintance

with the background of events ordinarily remote from their lives. The cycle had given jobs to writers whose know ledge of the seamy side of American life was drawn from experience and was articulate and controlled. Above all, it had accustomed audiences to seeing contemporary life dealt with from a critical point of view. Except in The Public Enemy, the gangster films had avoided tracing the social backgrounds of crime. Yet the exhaustiveness of their naturalistic detail was in effect a tacit statement that the slum, and therefore society, was responsible for uncon trolled twentieth-century crime. It was this unpleasant implication, perhaps, more than the danger that the crime film itself might breed criminals, that lay at the bottom of the boycott of the gangster film by the small-town civic clubs.

But it was too late to turn back the clock. The new

critical attitude, along with speedy continuity, idiomatic dialogue and naturalistic acting remained a characteristic of the sound film. It was the essential element in the confession tale, the next movie cycle, and one of the most symptomatic trends in popular entertainment since literacy and the ballot became universal.

The confession tale is the lineal descendant of those servant-girl stories which have been a constant factor in American and English popular literature since the days of Richardson, and to-day are a genre by themselves in the American magazine field (True Story, True Confessions, True Romances, True Life, True Love). These crude stories were originally intended as wish-fulfilment for shop girls and servant-girls. On the screen, they gained a much wider audience acceptance. They were an answer to the frustration of the middle-class woman to whom industrial civilisation had given a taste for luxury and adventure, and who saw no way of achieving either in the economic depression of the thirties except by trading on her sex. But she wanted the sanction of morality too, and the movie

formula neatly resolved her conflict. Watching Helen Twelvetrees in Millie (1931), she learned that you accepted money and a penthouse from a man because you * trusted ' him to do right by you. Was it your fault if he turned out a cad, and if you were forced into a life of luxurious sin through the loss of your 4 reputation ' ? Miss Twelvetrees said No, and proved her point by the tears she shed over her vanished purity. But her regret was too lachrymose the game was hardly worth the candle if you had to cry

that much to win, Constance Bennett's method of achieving the same end was far more reassuring. In each of five pictures (Common Clay, 1930; Born to Love, 1931; The Common Law, 1931; Bought, 1931, and The Easiest Way, 1931), Miss Bennett was seduced by a rich man and left to her fate. Far from weeping on the sidewalk, she fought for her man so intelligently that she eventually won a wedding ring from him. (In all cases he was, of course, physically desirable as well as wealthy.) Miss Bennett, articulate, shrewd and resourceful was unbelievable as a stenographer or an artist's model, but it was because of this very superiority to type that hers proved the popular variation of the confession formula.

The original confession tale in fiction paid at least lip service to the canons of bourgeois morality, as did silent film versions of similar stories. But as the business graph slid downward, rationalisations of the heroine's conduct grew more perfunctory and more fantastic. In the fall of 1932, darkest and most reckless hour of the depression, three films summed up the cycle in the round. In Faithless, Tallulah Bankhead went on the streets to get food and medicine for her sick husband. In Call Her Savage, Clara Bow went on the streets to get food and medicine for her sick baby. In The Blonde Venus, Marlene Dietrich became a rich man's mistress to get money to send her husband to Vienna to be cured of radium poisoning. When he finds out where the money comes from and casts her off, she too resorted to street-walking taking her six-year-old daughter with her. The attrition of conventional morality

implied by these films is well indicated by Norbert Lusk, most astute of popular critics, in his review of Faithless :

* Another girl goes out on the street and, to use the old reliable phrase, sinks to the gutter, but what of it? Her husband takes her back when he hears about it, and with a gentle wisecrack brushes away any twinge of shame that may remain, proving again the current movie doctrine that it's not what you do that counts, but what you can get away with. In this case the young wife hustles to pay her husband's doctor's bills. When she confesses, her conduct is not only condoned but also wins a compliment from him on her nobility of character. What manner of hero are they offering us on the screen to-day ? *

The hero of the confession tale did not matter, of course. He was at best the deus ex machina who arrived at the end of the picture to offer love and respectability to the heroine worn out by her sexual activities. Only one film, Garbo's Susan Lennox (1931) approached an honest treatment of the male response to the street-walker heroine. Miss Garbo's Helga is separated from her lover and in the usual manner loses her reputation before she meets him again. But lo, instead of receiving her with open arms, he is tor tured by her lapse, when he can neither forget nor forgive. Their eventual reunion is a desperate measure, the last resort of a love that can never be satisfied. But Susan Lennox was an eddy. The main current flowed steadily in the direction of overt glorification of the philosophy of women-on-the-make. By the third year of the depression, the economic independence of women, so newly won, so precariously held, had collapsed almost completely and they were thrown back on the immemorial feminine posi tion. In the harsh world of supply and demand, they had nothing to sell but sex.

In the high tradition of popular art, the screen became the confessional which gave them absolution. The shop girl heroine herself was an ificr edible being both in concept and as embodied in glamour by Joan Crawford, Norma Shearer, and Barbara Stanwyck, but she was linked to the

lives of her audiences by the idiomatic dialogue, the realistic minor characters, the setting of contemporary life, which sound had established as the background of the confession film. And the closer her screen adventures moved toward the experiences of her actual prototypes, the more difficult it became for her to adhere to the old ideals. She had not forsaken them in spirit; she still wanted wealth, virility, and respectability. But life under the depression had taught her that one might have to be sacrificed if any was to be obtained. The increasing frankness of the films centring round her was an echo of her cynical despair. At first it was only an overtone. But, by the end of 1932, it clamoured from every episode of the confession film.

In 1930, Darryl Zanuck, then the newly-appointed pro duction head at Warner Brothers, had announced that films produced by his studio would henceforth be based so far as possible on spot news. This policy, inspired by the success of the gangster film in dramatising headlines to popular taste, produced the topical film, for many years Warner's speciality and imitated by the other major studios. Ostensibly these pictures * based on news ' were meant to do nothing more than capitalise on topics of current interest, with perhaps a modicum of moral homily. But as the topical pattern emerged, as writers grew bolder and players more accurate in their reflection of character, the topical film, like the two cycles which preceded it, became a mirror of the subterranean discontent with the American social structure which slowly rose through the depression years.

Individual films were generally vague and evasive ; they attacked the special case and absolved the system as a whole, but in effect their statement was direct. Frequently their critical tone was veiled by comedy. The Dark Horse (1932) rendered the mechanism of American electioneering in terms all too familiar to the citizen. The stupid candi date for governor, ' Hicks, The Man from the Sticks ', is a

tool in the hands of his campaign manager, who has him photographed in fishing-togs, newsreeled awarding blue ribbons to prize bulls, and made an honorary chief by a tribe of Indians. The film was released during the 1932 campaign for the Presidency, as was a similar satire The Phantom President. Both films painted politics as a racket, public officials as hypocrites, and voters as venal fools to be bought with flattery and government jobs. In like serio-comic vein, The Mouthpiece (1932) argued that lawyers were to be had for a price and were the bulwark of organised crime, while Night Court (1932) chronicled the misdemeanours of a grafting judge. News-reporters will commit almost any crime for the sake of a story according to Scandal Sheet (1931), The Front Page (1931) and Five Star Find (1931). Is My Face Red? (1932), Okay, America (1932), and Blessed Event (1932) were films based on the exploits of Walter Winchell, depicting the rise of the newspaper columnist who grows rich by ruining reputations and who is adored by the public. All-American (1932) and Rackety Rax (1933) reported the professionalism that had invaded football, implying that American sport, that cornerstone of our mores, was a racket like any other. American Madness (1932) informed disappointed speculators that banking was a confidence

game in which the honest man was left holding the baby. Complementing this corrupt picture of the professional and business classes, the serious-minded Richard Barthelmess starred in three conscientious films which scrutinised the plight of the under-privileged, as expressed in such prob lems as share-cropping, Cabin in the Cotton (1932); the psychological deterioration caused by unemployment, Heroes for Sale (1933); and the exploitation of the American Indian, Massacre (1934).

The majority of topical films were mere snapshots of American life. I am a Fugitive from a Chain Gang (1932), the apotheosis of the cycle, dealt directly with social abuse, but no picture could afford to be thus uncompromising unless it limited itself to so narrow a field as prison

brutality. The average film avoided the direct social attack Its exposition of the disorders of the body politic was often brilliantly realistic, but it ended without concluding. The spectator was left to decide for himself whether the instance of social disintegration he had witnessed was typical or isolated. Nevertheless, the topical films suc ceeded in voicing a blanket indictment of depression America because their effect was cumulative. Its Tough to be Famous, Love is a Racket, Beauty for Sale what wasn't a racket, what couldn't be bought, in the third year of the depression? Nothing, answered the topical films, which found a sordid story behind every newspaper head line. Their strength as a movie cycle lay in the fact that the story was really there, and that audiences knew it.
1 Work and Save ', the ancient maxim of individualism, had been succeeded by * Anything Goes '. Success in business and love was still the goal of the American wish, but nowa

days you get it any way you can no questions asked. Why not? Everybody's doing it

For the coincident first four years of the depression and of sound, the American film had approached real life as closely as it dared. The technique of sound and the changed outlook of the audience had brought American idiom, real characters and contemporary situations into the film-story. But though the gangster film, the confession tale, and the topical film had tried American ^gciety and found it wanting, their attack was negative. They had no con structive programme. In reality, their critical attitude was a hankering for the old days back, when work produced wealth, when there was room to breathe and a chance for everyone. They were a reflective and unconscious response to the despondency of a nation.

In the delirious air of the first months of the Roosevelt administration, the slowly-formed critical attitude of the early talkies weakened. The President was beginning to work his magic with the minds of the people, and the

country turned to him for miracles because it seemed that only miracles could save. ' Confidence ' was the watchword he spoke against despair, and a sort of febrile confidence spread throughout the country. The movies reflected it instantly. Hollywood, too, was weary of panic and strife. Enthusiastically producers * co-operated ' with the new administration and did their best to restore confidence by producing films endorsing the National Recovery Act and other New Deal methods of rejuvenating the economy.

Looking Forward (1933) used the title of a book by the President to offer co-ordinated business planning (of a rather homespun variety) as an economic panacea. The elements in which confidence was supposed to reside were significantly portrayed in Stand Up and Cheer (1934), in which a Department of Amusement was created to laugh the country out of the depression. It is also significant that this picture included songs and dances, since the dominant cycle of the New Deal ' honeymoon ' period became the musical film, an unregarded corpse since it was done to death in the early talkies by literal transcriptions of dated operettas and musical comedies.

In the new cycle, Forty-Second Street (1933) and its successors discarded the artificial conventions of stage musicals and frankly divorced music and plot, introducing songs and dances for sheer divertissement Gradually the musical film jettisoned all semblance of realism, and its structure increasingly approximated that of the revue. These blithe films multiplied. Warner's first monopolised the field with their slangy, contemporaneous Gold Diggers series, which were so successful that Paramount and M-G-M followed suit with annual Broadway Melodies and Big Broadcasts. As might be expected, the cycle has developed into a permanent genre, filling the place left vacant by vaudeville and offering a vehicle for special skills and talents much as the silent film had done for athletes like Fairbanks. Its highest point so far has been achieved in the charming dance-comedies of Fred Astaire and Ginger Rogers.

443

THE FILM SINCE THEN

At the time it was resuscitated in the early New Deal days, the appeal of the movie-musical lay in its scatter

brained indifference to logic, its provision of licit escape, and in its linkage with the spirit of ' confidence '. This sudden access of fantasy reflected the desperate wish of the majority for an easy way out of the economic impasse. But the habit of realism was strong upon Hollywood and, side by side with the musical film, the confession tale and the topical film continued their sordid analysis of changing customs. Basically they were little affected by ' confidence ', though after the advent of the New Deal they became less tragically serious. The Jean Harlow-Clark Gable comedies (Red Dust, 1932; Hold Your Man, 1933; China Seas, 1935) continued the confession and gangster traditions but they laughed at amorality as much as they sentimentalised it It was easy in the atmosphere of confidence to deride situations hitherto regarded as grave. It was easier, too, to regard them frankly, to dismiss the fog of rationalisa tion and sentimentality which so often negated the realism of the depression days, to paint with rueful amusement folly at full length.

It was her honesty that brought instantaneous, universal success to Mae West. The ' heroine ' of She Done Him Wrong (1933) and I'm No Angel (1934) made a bid for no one's tears. Far from reforming in the last reel after the manner of the confession gals, the final fade-out found her wealthy, wicked, and beloved. As for her ' reputation ', ' It's not the men in my life that worry me ', says Miss West, ' it's the life in my men/ It was precisely this irreverence which brought about the downfall of Mae and her school. The middle-classes had borne with Hollywood's implied criticism of their institutions during the economic crisis, perhaps because they themselves felt critical of a society which seemed to be collapsing around them. But the New Deal had (mistakenly) given them the hope that the road forward was to be the road back, and they made haste to repair the breaches in the fagade of the American tradition. What was coming out of Hollywood irritated and dismayed

them. Here was the realistic, the critical, the by-now merrily irreverent movie telling its audiences that romantic love was hypocrisy, a biological joke; that the government ordained by the founding fathers was run by hypocrites in the interests of big business ; that the * American way 9 in business itself was a cut-throat competition but little re moved from racketeering. Just as in the case of the gangster film three years before, there slowly gathered during 1933 and 1934 a sentiment in the church, social and business organisations to use their power to muzzle and repress the screen or better still, to direct its popular vitality toward more sanctioned goals. The result was the Legion of Decency.

The arguments advanced by the Legion in favour of screen reform had been heard before they echo down the ages but the methods of this remarkable polyglot organi sation were uniquely successful. It hatched in the Roman Catholic Church, whose possession of the immemorial machinery of repression formed its nucleus and base. The Legion was created by the Council of Bishops to review films and classify them under the headings ' Passed ', * Objectionable in Part ', and ' Condemned '. These findings were announced from pulpits. Communicants were urged to stay away from films deemed partly objectionable, and were told that attendance at those * condemned ' by the Legion would constitute a venial sin. At the same time, the Church invited other denominations to join in this campaign, the object being to force Hollywood by mass boycott to give over its exposures and sensationalisms and make what were vaguely described as ' good ' films. Ordinarily, Protestant Americans are reluctant to ally themselves with Rome for any reason, but the respectable so urgently felt the need for screen reform that the holy alliance was consummated. In

the great cities, especially those with a large Catholic popu lation, the widely-publicised campaign actually caused a small drop in theatre attendance. But not much, and not for long.

The campaign was never felt disastrously at the box-

office because the irreverence of the film towards established morality had sprung straight from an attitude of mind typical of the movie's audiences. The Legion's ban actually acted as a shot in the arm to many a film which might otherwise never have attained any publicity at all Never theless, the pressure from civic leaders was so strong that Hollywood felt it prudent to bow. A * Production Code ' had been compiled by the Hays Organisation as early as 1927 from the rulings of the six State censor boards, but had chiefly been more honoured in the breach than in the observance. Now it was revivified and rewritten, reputedly with the aid of the Catholic hierarchy, and the studios agreed to be guided by it. A branch of the Hays Office, headed by the prominent Catholic layman, Joseph I. Breen, was established in Hollywood to pass judgement upon all scripts; none rejected by Breen could be produced until it was changed to meet the requirements of the Code. These were significant Designed primarily to geld the sexual con tent of films, they also forbade criticism or humour aimed at the cloth, the bench, the armed services or * the accepted canons of American morality '. The Code has strait jacketed Hollywood ever since. Resourceful writers and producers have wriggled out of it from time to time, but for the most part it has not been seriously challenged by any major studio. So, for the second time in the sound era, an articulate and energetic pressure group succeeded in

imposing on the film an uneasy cast of respectability. 1

Searching about for new subject matter to accord with Decency, Hollywood now beat a rapid retreat from the contemporaneousness which had been its stock-in-trade since sound. The end of 1934 brought a sudden revival of interest in history and legend, and a ransacking of the literary archives for simple tales of the wholesome virtues.

1 Vide t The Freedam of the Movies* Ruth laglis (University of Chicago Press, 1947).

THE AMERICAN FILM

American history and the legends clustered about It had already received treatment In the early sound film, but such a serious biography as D. W. Griffith's Abraham Lincoln

(1930) exerted little influence, and Alexander Hamilton

(1931) was simply George Arliss interfering with the course of history. Films with a more valid, because more instinctive, claim to popularity were Billy the Kid (1930) and Moby Dick (1930), legends dear to the American heart because they portrayed the old, free days when opportunity was as boundless as the unf enced prairie, when danger was the tangible menace of physical combat instead of the fear of losing a job above all when behaviour was neither restrained by law nor inhibited by the binding force of convention. These occasional pictures, like the perennial Western, succeeded because they opened an avenue of escape toward less trammelled times. Edna Ferber's and Wesley Ruggles* Cimarron (1931) was at once the

apotheosis of all the qualities that made the Western popular and a shrewd study of changing cultural patterns. Yancy Cravat, Miss Ferber's protagonist, was the ideal Western hero. The first half of the picture was the thrilling story of his exploits in subduing lawlessness and trans forming the wilderness, until finally the town of Osage has become too tame and he is ready to move on. It was at this point tfiat the picture divided in two. Yancy's wife, Sabra, stepped into the foreground and became the principal character. For Sabra refuses to leave Osage. While we have been watching her husband's picturesque adventures, she has been building security for herself and her children. Through her anti-liquor, anti-vice, beautify-the-city cam paigns, Osage had become the modern American town, founded on feminine values.

Miss Ferber's picture of the transition from masculine to feminine America was e&act, and its conclusions ineluctable. But the points made in its analysis were lost on both its audiences and Hollywood. As a popular picture, its power lay in the fact that it transported audiences back to the days of freedom, not in its exposition of why that freedom

had vanished. Cimarron, the American cinema's one accurate study of social history, exerted little influence. Other pictures of the pioneer past made before the onslaught of Decency were merely nostalgic. The World Changes (1933) and The World Moves On (1934), (both titles were misnomers), set the sturdy past against the degenerate present, and argued that all will come right again if only we return to the old ways. The influence of depression psychology on these films was marked. Their glorification of the "American way 1 was frenetic; they

ended in doubt. Intended to be reassuring, they seemed instead a tinny whistling in the dark.

Indeed, American history raised too many problems to be acceptable to the spirit of Confidence. The escapist tendency which followed Decency found a more fertile field in the idealism of ' classic ' nineteenth-century literature. The early depression years had witnessed the success of such simple tear-jerkers as Daddy Long Legs (1931), East Lynne (1931), Rebecca of Sunnybrook Farm (1932) and Smilin* Through (1932). Their success, and the triumphant popularity of Katharine Hepburn's Little Women (1933), enabled the Legion of Decency to point out that the public obviously did want * good * films. Hollywood was impressed by the box-office backing for this argument, and producers began to ransack nineteenth-century writing for counter parts of Mrs. Alcott They made a great discovery. They found Dickens.

Dickens, and after him Barrie, overran Hollywood. David Copper field (1934), The Mystery of Edwin Drood (1934), Great Expectations (1935), The Little Minister (1934), What Every Woman Knows (1935), and Quality Street (1937) transported audiences out of harsh America into England not the England of documentary films, but England as upper-class Americans wanted to believe it still existed, a right, tight land, a cosy land where all's warm and happy and Mother Britannia knows best. While British producers were fabricating Chu Chin Chow and Jew Siiss, Hollywood was proving that England's nil right, even in

448

iog. GRIME WITHOUT PASSION, directed by HECHT and MACARTHUR. CLAUDE RAINS, MARGO. [American, 1934]

1 10. CHAPAEV, directed by the BROTHERS VASSILIEV. BORIS BABOTCHKIN.

[Soviet, 1934]

ii i. L'ATALANTE, directed by JEAN Vioo. DITA PARLO, JEAN DAST&.
[French, 1934]

112. THE SONG OF CEYLON, directed by BASIL WRIGHT, [British, 1934-35]

her colonial policy, with Clive of India (1935) and The Lives of a Bengal Lancer (1935),

Censored history and the winnowed literature of capitalism's great period pacified the middle-class and brought it back into the theatres. The escapist trend made the screen respectable in the eyes of those who have always a little feared it, and it enabled the Hays Organisation to issue pronouncements on progress. But the escape it pro vided had no solid basis in either creative impulse or audience demand. The Decency fervour and its by-products were a transient interruption of the reflexive process by which the film-story approximates ever more closely the agitations of the popular mind.

The great majority of American intellectuals, already left-wing in spirit, saw in the Roosevelt administration a partial fulfilment of their hopes. At the other end of the scale, the enormously increased number of the under privileged and the dispossessed instinctively followed the man who promised them escape from the economic trap. These two extremes formed, during the thirties, the major portion of the left-wing of American political thought, in which individual differences were to some degree sub merged in united support of the New Deal. Over against them lay the middle-class, professionals, business men and that vast group of office workers whose sense of property had not been destroyed by the depression. Although this class must be termed conservative in contrast with the left-wing, its ideas were confused and uncertain. It had no love for the status quo, it was profoundly uneasy about the New Deal's programme, and it had no programme of its own. It stood for the preservation of values already lost.

Chiefly the spirit of the middle-class took the form of inchoate opposition to the experiments of the administra tion. But on the articulate levels it endeavoured to formu late a policy. Many of America's most popular writers have never merged with the nation's intellectual groups.

TFTN 29

THE FILM SINCE THEN

Coming to the city from farms and small towns, they have retained the values and viewpoint of the middle-class. Their ideal Is discovered In what corresponds to the Edwardian period In England, the first tender years of the new century, when America was still a great small town. It was In their eyes an epoch of invention, of 'healthy competition', of progress, of humanitarian reform. Above

all, it was thought of as an era of good feeling in which the * classes * were hardly conscious of their identities. It was the individual who counted, who made his own way In the world and, feeling pity for those less strong and assertive than himself, helped his unfortunate fellows. It was this individual feeling of kindliness which popular writers Clarence Budington Kelland, Struthers Burt, Damon Runyon, Isabel Paterson, Rose Wilder Lane considered the element missing from contemporary life. By its revival, they thought, the world of the day-be fore-yesterday could be restored.

Such was the fantasy of goodwill created by middle-class writers and principally enunciated in The Saturday Evening Post, a magazine patently dedicated to the interests of big business* The principle found film embodiment through plcturlsation of stories by the Post's most popular authors, and, on the screen, found Its natural exponent In Frank Capra, considered by many to be the most capable director developed by the talkies.

Capra won his spurs directing rough-and-ready melo dramas in the days when his studio, Columbia, was still struggling toward size and importance. The economy and forcefulness of his cinematography bear the marks of this training, but his claim to significant popularity lies in a temperamental affinity to the middle-class outlook. Coming to America from Sicily as a boy, he seems to have absorbed its psychological atmosphere the more completely because he looks on it with an objective, therefore a visual, eye. This ability to express Ideas In terms saturated with emotional associations has enabled him to give Its appropriate form to the fantasy of goodwill

Capra's first highly succesfui film was Lady for a Day (1933), based on Damon Runyon, In which a hard-boiled gangster raises wretched Apple Annie to affluence so that she may appear respectable to her long-lost daughter. It was not made clear whether the old woman goes back to her street-corner after her daughter leaves* but no one asked questions because the picture was so obviously a fairy-tale. What gave it importance beyond customary fantasy was the milieu, which was that of contemporary life. And that was made logical by the implicit suggestion that public enemies are just little boys at heart, who will do any one a good turn when fate lets them.

This feeling achieved the status of an idea in Capra's most famous film Mr. Deeds Goes to Town (1936), adapted from Clarence Budington Kelland's Saturday Evening Post serial Its setting was the Broadway of the topical films ; its characters cynical, merciless, governed by gangster morality. They, too, were once young and ardent, but they have come too far, lost their virginity, sold their birth right for success. What they fear most is sincere emotion, for it reminds them of what they have lost Perforce they laugh at Longfellow Deeds with his naive greeting-card poetry, his honesty, his deep content. To them he is an incredible anachronism. He is, apparently, meat for their exploitation, just another hayseed to be given the time-honoured runaround, and they are only following the appropriate formula when they tempt him to use his wealth, to cut himself off from the kind of life to which he was born. But Mr. Deeds, unexpectedly, is not tempted. Wealth to him is something to share, and after his disillusionment with his slick advisers, he uses it to give homeless farmers and labourers a chance to set up for themselves. Through this consistency, he triumphs. For the Broadwayites are eventually moved by him. In his life they see what theirs might have been. And since they are really men of good will at heart, they end by applauding his rejection of the metropolis and all that it stands for.

The thesis of this sentimental comedy was welcomed by

huge sections of the American public. What need for the social reorganisation proposed by the New Deal if^ prosperity and peace could be recovered by the redemption of the individual? This idea, absolving the middle-classes from realistic thinking about the forces which governed their lives, has proved perennially popular. The stalemate implicit in it is indicated by Capra's subsequent work, all of which continues to exemplify the fantasy of goodwill With the exception of the pretentious Lost Horizon (1938) and the farcical Arsenic and Old Lace (1944), each of his films has used an American social, political, or economic problem as its springboard. You Can't Take It With You

(1938) inveighed against the influence of foreign 'isms 1 . The significantly titled Mr. Smith Goes to Washington

(1939) probed the corruption of national politics. Most ambitious and daring, Meet John Doe (1941) examined the seedbeds of fascism in the United States. If s a Wonderful Life (1947) was a vivid portrayal of dog-eat-dog methods in small-town business.

Capra depicted each of these situations with striking naturalism. Characters, events, and atmosphere were recognisable to, and within the experience of, every American, The solutions provided were always fantastic. In each film, a messianic innocent, not unlike the classic simpletons of literature, 1 pits himself against the forces of entrenched greed. His inexperience defeats him strategically, but his gallant integrity in the face of temptation calls

forth the goodwill of the * little people f , and through their combined protest, he triumphs. Nothing could be further removed from the actual experience of American audiences than that triumph, and nothing could have suited them better. Such a blend of realistic problem and imaginary solution epitomised the dilemma of the middle-class mind in the New Deal period. As I wrote in 1939 of Mr. Smith Goes to Washington : * Its significance, it seems to me, lies not in its truth or falsity but in its persistence as an idea

1 And closely akin to the silent film character created by Harry Langdon, whose pictures Capra directed at the beginning of his career,

and its popularity with audiences. Individual idealism is no solution for any practical problem, but it is the totem people worship when every other way out cuts across their thinking habits. A film which embodies this phenomenon enjoys, to my mind s an importance beyond itself. It is to be evaluated less as a mirror of life than as a document of human psychology, an index to the temper of the popular mind. Mr. Smith Goes to Washington is such a film, and the classic example of its type/

Capra's panacea for mental strife was not available to everyone. Settled, middle-aged people might dream of a solution through Christian brotherhood, but the younger generations found it harder to believe in. The individualist tradition had been too profoundly shaken .by the depression to offer them real hope. ' The loss of credibility in former values ', writes Lewis Jacobs, ' the breakdown of the smug ness and self-confidence of the jazz era, the growing bewilderment and dissatisfaction in a " crazy " world that does not make sense, has been reflected in a revival of

comedies of satire and self-ridicule . . . epitomised, per haps, in the title of one of them : Nothing Sacred.' I This cycle, known as the screwball comedy, began with Capra's It Happened One Night (1934) and especially with the equally successful The Thin Man (1934). The flip insouciance of this picture seemed at first glance a part of pre-Decency cynicism. But the aimless lives of the pro tagonists are redeemed by gaiety and goodwill ; they atone for all shortcomings by being kind and charming. Above all, they find in marriage an adventure which blots out the insufficiency of the world outside it Subsequent films in the cycle the best known were My Man Godfrey (1936), The Awful Truth (1937), and My Favourite Wife (1937) continued to emphasise escape from a meaningless existence into an imaginary world dominated by personal relationships. * Emblematic of this new regard for the " wacky " *, continues Mr. Jacobs, ' are new hero and

1 The Rise of the American Ptim> Lewis Jacobs, (Harcourt Brace, 1939), p. 535.

heroine types. Among the women, Carole Lombard is the most outstanding in her " screw-ball " activity, Beautiful, frustrated, she asserts intense dissatisfaction with existing conventions and deep bewilderment in seeking justification of her desires. . . . Among the men, perhaps the most representative of the rebels are Fred MacMurray, Gary Grant, and Melvyn Douglas. These men are seekers of one sort or another; they point to maladjustments by pre tending with childlike simplicity that they do not exist. They enter into conspiracies with themselves or comrades, telling long stories or building up long situations which are unconventional but which seem right . . / Beginning with

The Thin Man, the heroes and heroines of most of these films are married. Only in the private world of marriage can they construct the phantasies which substitute for a meaningful relation to the world.

Though the escapist film cycles which followed Decency have continued successfully through the pre-war and war years, they have not monopolised the screen. Side by side with the public which sought release in fantasy there existed, or grew up, an audience for the realistic dramatisation of social problems. The influence of the depression, the leader ship of Roosevelt, the controversy over the New Deal, the rise of documentary journalism, all the forces of a period of tension had made this inevitable. Labour disputes, stan dards of living, abuse of power, were after all no longer outrageous topics for public discussion. They were phrases on everyone's lips, and because of their value as news the screen could treat them in the category of the topical film, with an assurance of public support that would have been lacking before the depression.

The topical films of the early depression days were, it will be remembered, entirely negative in their criticism of American life. The new cycle added idealism to criticism. These films were made in the reformist spirit of the New Deal itself. Warner Brothers, through their long experience

with topical and gangster films, took an easy lead over other studios in developing this cycle, and they appear to have done so consciously; for many years the company slogan was ' Good films good citizenship V These ambitious

producers gathered round them a team of writers and directors who were both trained technicians and earnest intellectuals, eager to put their mastery of a mass-medium at the service of social enlightenment Conscientiously they set themselves the problem of dramatising public issues within the limits of what the box-office said was popular entertainment. The result was an extremely remarkable series of films which came closer to the American scene as the majority experienced it than films had done since the early days, when their audience consisted exclusively of the poor and humble. Black Fury (1935) considered a strike in a coal-mining town, of all milieus, and showed it being broken by goons hired by the mine-owners. Black Legion (1937), taking its theme from contemporary headlines, showed the operations of a secret society, decked out with all the paraphernalia appropriate to the Ku Klux Klan, which had as its veiled purpose the intimidation of labour unions. They Won't Forget (1937) was an outspoken indictment of lynching in the South. Angels with Dirty Faces (1938), High Sierra (1939), City for Conquest (1940), and The Roaring Twenties (1939) revived the gangster cycle but focussed on the social sources of crime. When called upon to voice blame for the social evils they depicted, these films saved themselves from censorship and pressure groups by employing dummy scapegoats, and by treating a general problem as though it were an isolated case. In Black Fury, the well-meaning employers are ignorant of the fact that they have hired strike-breakers. What the films had to say nevertheless came through. Writing construction was their secret. Each began with a long, carefully-documented opening which set the stage so

1 It is hard to reconcile this policy and its products with Mr, Jack Warner's evidence at th Committee on Un-American Activities, Washington, November, 1947. Vide: Hollywood on Trial, Gordon Kahn, (Boni and Gaer, 1948),

carefully that the spectator, if he knew anything of Ameri can life, could not avoid drawing the logical inferences, no matter the phoney ness of the ending. All that had been learned about the making of sound films was employed to force audiences to recognise this scene as their scene, and these problems as their problems. As intelligent as the novels and plays by which they were influenced, and far more vivid, these films were the real social literature of their period.

None of them was so sensationally successful, as box-office or as propaganda, as to cause a stampede in the direction of the social film, but they exerted deep influence on the content and technique of Hollywood production. Directors and writers at other studios, belatedly reaching intellectual maturity, wanted to show that they, too, like Warner's, could make good films in the service of good citizenship. Norman Krasna's and Fritz Lang's Fury (1936) attacked lynching even more savagely and success fully than did its successor, They Won't Forget. Lang's You Only Live Once (1937) and You and Me (1938) reminded the public, as did William K. Howard's Mary Burns, Fugitive (1935), that the constabulary of the United States, frustrated by the inadequacy of law in the face of organised racketeering, were now using extra-legal means to capture criminals, and that in doing so they frequently punished the innocent with the guilty. Samuel Goldwyn solemnly contemplated housing problems In Dead End (1937). The South, contemporaneously characterised by President Roosevelt as * the nation's Number One economic problem', came in for analysis in The Toy Wife (1938), Jezebel (1938 a Warner film), and Jean Renoir's recent The Southerner (1945), not forgetting those earlier studies in decay, Coquette (1929) and The Story of Temple Drake (1933). John Ford's The Grapes of Wrath (1940) and

Lewis Milestone's Of Mice and Men (1940) capitalised on the popularity of Steinbeck's books to challenge the con science of a nation that had allowed Its human and material resources to be impoverished by greed and planlessness,

And while they were disinfecting these social sores, Holly wood's crusading craftsmen endeavoured to formulate a positive approach. Direct support of the New Deal on the screen was impossible, but tribute to the generalised spirit of modern democracy was impregnable to pressure-group attack.

In this approach, too, the Warner studio took the lead. A series of biographical films, usually starring Paul Muni or Edward G. Robinson, (The Story of Louis Pasteur, 1936; The Life of Emile Zola, 1937; Juarez, 1939; Dr. Ehrlich's Magic Bullet, 1940; Reuters, 1941) dramatised the contri butions to democratic life of healers, research scientists, newspapermen, and humble revolutionaries. Laid in the past, smelling a bit of the lamp, these films were none the less earnest and vigorous attempts to convince the electorate of the possibility of a rational society based on science and education. They held their own at the box-office with purely commercially-inspired films, and conferred sufficient prestige upon Warner's and the Industry at large to warrant their continuance. Their most important effect, like that of the films which criticised American life, was gradually to accustom both audiences and movie-makers to the idea that the screen could legitimately take its place beside the printing-press as a channel for the discussion of public issues.

Writing at the end of the first decade of the talkies, Lewis

Jacobs concluded his The Rise of the American Film with these words : * The graveness of the past ten years has seen the content of movies take on a more serious tone. A depression-hit America has focussed the movies' attention upon social corruption, economic discrepancies, political maladjustments, and has started a search for a code of personal and social values that will not rest entirely on sex and affluence/ l The trend toward realism in the narrative film was quickened after 1936 by two other factors, not unrelated; the rise of the documentary film and the increasing threat of war from the fascist powers.

*p. 538.

457

THE FILM SINCE THEN

Although the documentary film as a movement began in Britain as early as 1929, and was firmly established by the early thirties, it did not take root in the United States until the middle of the decade. Isolated individuals and groups did attempt to make documentaries, but under Soviet rather than British influence, and the ' agit-prop ' methods used struck little response in the large American public.

Then the March of Time, in 1934, with its ' new kind of pictorial journalism ', blended newsreel material with staged scenes to interpret the background of news events. Two years later, in 1936, Pare Lorentz, a mbvie critic without previous technical experience, produced The Plow that Broke the Plains under New Deal sponsorship. Influenced in its methods by both British and Russian examples, the material of this film about the Dust Bowl was sufficiently ' American ' to enlist the sympathies of audiences hitherto unfamiliar with the direct dramatisation of factual material. His second film, The River (1937),

produced for the Farm Security Administration, attracted national attention with its Whitrnanesque commentary and the timeliness of its appeal for flood control and soil conservation. The documentary film had arrived ; Lorentz was suddenly a great man. But where were his films, and others like them, to achieve future sponsorship and distri bution? Hollywood-conditioned in spite of themselves, the documentary film-makers at first sought to retrieve their production costs in the customary manner through theatre distribution. But the Industry was indifferent, if not hostile, to this new kind of film and potential competitor. The March of Time had had to fight its way into the theatres, and it is said that The River achieved national distribution only through polite pressure from the govern ment agency for which it was produced. It was clear that the documentarians would have to follow the example of Britain and obtain finance from government, business, or educational institutions and accept the limitations of purpose which such sponsorship imposed. Lorentz suc ceeded in persuading the Roosevelt administration to set up

a U.S. Film Service which would produce films propa gandising the policies of all departments of the Government. He gathered round him such major talents as Robert J. Flaherty, inventor of the documentary approach, and Joris Ivens, the Dutch documentarian at that time in the United States, and for the moment it looked as though he had established a base of operations for documentary com parable to that created by John Grierson and others in Britain.

The first films augured well : Lorentz's The Fight for Life (1939), and Ivens' Power and the Land (1940),

achieved the theatres, and both advanced that blend of factual observation and dramatic construction which was becoming the characteristic form of the documentary. But before Flaherty could complete his epic of erosion, The Land, a Congress now alienated from the New Deal decided that government film propaganda was needless and, indeed, un-American. It abolished the U.S* Film Service. The Land was never shown in the theatres. After that, as before, it seemed that documentary in America had nowhere to go. Industry, which had helped support it in Britain, was cold to sponsorship proposals coming from film-makers tinged with New Deal radicalism. Education was interested but cautious, and its budgets not of a magnitude to enable concerted film production. A few films of excellence, such as The City (1939), a dissertation on municipal planning financed by the Carnegie Corporation, made their occasional appearance, but they were sporadic. The little group of enthusiasts who constituted the American documentary * movement ' lacked salesmanship. They lacked the organisational and inspirational ability of a Grierson, So American documentary floundered on into the war years.

The war saved it, gave it sudden purpose and direction. For several years before 1939, the documentary-makers had been trying to warn the country of the rising menace of fascism. In 1937 Joris Ivens had collaborated with Ernest Hemingway in filming The Spanish Earth behind the

Loyalist lines. The next year, he and John Ferno went to China for The Four Hundred Million. Herbert Kline filmed Munich (Crisis, 1938-9), and the fall of Poland (Lights Out in Europe, 1940). Although Hollywood

craftsmen rather patronised the documentary people (the attitude was mutual), these early anti-fascist films were not without their influence in California. Walter Wanger ven tured Blockade (1938), a timid fictionisation of the Spanish war, and the ubiquitous Warner's enabled Anatole Litvak to film the wholly admirable Confessions of a Nazi Spy (1939) which, borrowing from the March of Time as well as from dramatic documentaries, gave the electorate an account of Nazi operations in America as illuminating as it was xciting. Slowly the documentary people and the fiction film-makers began to hunt in couples : famous stars and writers provided commentaries for independently-produced documentaries, and a few of the fact-film men found jobs in the studio short-subject departments. All belonged to the same anti-fascist committees. Then Pearl Harbour drew both groups into the direct service of the war. The documentarians for the most part made films for the Office of War Information and related agencies, while Hollywood talent dominated the armed forces. John Ford was made a lieutenant-commander in the Navy, Frank Capra assumed command of the Army's orientation and education film programmes. The results were revolutionary.

In peacetime American documentary had been a luxury project, promoted and supported by ardent groups of intellectuals, tolerated or ignored by everybody else. In a competitive economy by no means dedicated to the progress of enlightenment, its function was unclear. In war, it met a need which everyone felt and everyone understood, the need to hearten and strengthen millions of people to meet, not hardship only, but the incessant strain of acting always in the common interest at the expense of their own. This need presented itself less urgently to the makers of civilian Office of War Information films than to those who made films for the armed forces, which was precisely why the

4m

record of the old-line documentarians was less Impressive than that of the Hollywood technicians dealing for the first time with factual material The O.W.I, men were first set to work to make * morale ' films for domestic civilian con sumption, couched in a hortatory mood psychologically appropriate only to the beginning period of the war. Later they addressed a task even less directly related to the immediate experiences of their audiences; they made films about peacetime American life designed to t sell ' the rest of the world on the United States. Little wonder that the O.W.I. films seemed routine, a repetition of peacetime documentary methods rather than a fresh start Only in films directly related to what was happening, such as Helen Van Dongen's war-history, News Reviezv Number Two, did the O.W.I, advance the technique of factual exposition. By the nature of their position, the Army film-makers had a greater, because a more demanding, opportunity. The needs they met were definite, vital, and urgent. They had to train men in complicated and unfamiliar tasks, mostly alien to their instincts and training. They had to try to explain why the Allies were at war, why war could not have been avoided, how it was to be fought, and what those soldiers who survived it might hope for in the world beyond wan And all this had to be done from scratch, for no adequate Army film-making service had existed before Pearl Harbour. Hastily gathering round him such men as Anatole Litvak, Leonard Spigelgass, John Huston, the late Eric Knight, Anthony Veiller, Frank Capra plunged into the production of the now-celebrated Why We Fight series of orientation films designed to explain to soldiers the causes and progress of the war up to America's entry into it. At first relying upon fictional techniques, the men from Hollywood soon learned a respect for the dramatic value of the human countenance and the unstaged scene. Deprived of star glamour and production value, drawing their material from newsreel archives and combat film photo

graphed at random on the fighting fronts, they were forced back upon the basic resources of the film medium; the

editing principle emerged as the definitive factor in the conception and execution of every film. Capra, with his instinctive command of editing, created the basic form of the Why We Fight series, a complex elaboration of the March of Time pattern of interpreted events. These emotionalised history lessons culminated as dramatic poems in the last films of the series and in the Anglo-American The Trite Glory (1945) by Carol Reed and Garson Kanir.

The Why We Fipht series deserves close examination by students of film technique. The formidable power of the film medium can be seen at its source in these elementary examples of the effects to be gained by the composition of Images in counterpoint with sound, music, and speech. In particular, their use of imagery commands attention. The hackneyed symbols of popular sovereignty come alive In these films; the words and voices of statesmen incom parably, of course, of Roosevelt take on new meanings through association with images. To give but one example : over a scarred Italian battlefield, littered with the corpses of soldiers, floats the sound of * Go Tell Aunt Rhoady ', an old American folk song. The instantaneous response of this juxtaposition is both emotional and intellectual; it conveys an idea, but an idea saturated with emotion. Such devices existed in embryo before the war and were used intermittently, but it remained for the Why We Fight series to develop them fully and to use them to solve the problem of giving dramatic construction to factual material Doubtless these films will shortly be surpassed (the earlier ones already look awkward and uncomplex compared with

the later), but there is little doubt that they already consti tute the major influence on post-war efforts to use the medium for persuasive purposes. 1

While this orientation series was being completed, Capra sent out units headed by first-rate craftsmen to film the progress of the war at first hand. After a rather abortive

1 It is of interest to record that the series was greatly admired and analysed in detail by tbe Soviet cinematographers, most of whom agree with the above remarks, P,R.

first effort, Tunisian Victory, Imitative of but far from comparable with the British Desert Victory, the units hit their stride with such films as William Wyler's Memphis Belle, The Fighting Lady (produced by Louis de Roche-mont for the Navy), and John Huston's Report from the Aleutians and The Battle of San Pietro. These films especially Huston's forsook the epic scale of Desert Victory and the Russian battle friezes for a more intimate and personal approach a soldier's view of battle. The best of them emerged as screen poems lyrically celebrating the courage of ordinary men and charged with an agonised hatred of war and killing. It was perhaps this latter quality which accounted for the comparative scarcity of films of this kind. After a few experiences, the U.S. War Depart ment grew less than anxious to permit independent-minded directors to travel freely through the combat zones and film what they saw as they felt it. Military difficulties to this kind of film-making were perceived, or invented ; what material actually was filmed was closely scrutinised in the Pentagon, and finished films were delayed in reaching audiences. 1 In short, the opportunity to bring to the screen

the experiences of the enlisted soldier was by-passed as much as possible.

By-passing the by-passers was the job of the resourceful Col Leonard Spigelgass, in charge of the Army-Navy Screen Magazine, a * pictorial report from all fronts ' (including the home-front). This soldiers' newsreel had to be compiled from stock material photographed by wandering Signal Corps cameramen without direction from headquarters ; it was found too * difficult ' to send out specially instructed camera crews expressly charged with the duty of shooting specifically for the Screen Magazine. As such it might have become a meaningless and random series of observations of the war. But editorial policy

1 Huston's Let There Be Light, a record of the rehabilitation of psychic casualties and surely one of the greatest films ever made, was entirely suppressed by the U.S. War Department on the ground that it was too harrowing for civilian audiences, although it was addressed to them,

insisted that no Item be included which did not bear on the overall strategic and political objectives of the war. Soldier-writers were found who were qualified to interpret G.I. experience. The enlisted man's view was steadily held to. Editors and writers worked together as one, moulding nondescript material into a pattern recurrently recognisable with each issue. The purpose was to recreate the G.I. world on the screen as G.I's saw it and thereby gain their trust in this particular form of news-narration. The technical experiment involved was a refinement upon the ideas of Dziga-Vertov and the experiments of the Volks-filmverband in Berlin in the late twenties, but was developed

much further ; late issues of the Screen Magazine achieved poetic and dramatic as well as ideological power. Taken as a whole, it represented one of the furthest points to which the drive to * emotionalise facts and rationalise emotions ' has been developed a development which has abruptly ceased.

With the end of the war, Spigelgass and his gifted corps of writers and editors dispersed to other fields. And no one with comparable analytical powers in America is now working in the field of interpreted news, as recent issues of the March of Time attest.

Did the American public really want to see the war on the screen? Nothing to do but test the situation by adapting the first material to come to hand the spectacle of Europe prostrate under the Nazis- to routine melo dramatic patterns. Literally scores of films were cut to this measure, but conviction was not helped by familiar Hollywood figures in Nazi uniforms, or by writing that conveyed no flavour of Europe. Even Jean Renoir and Fritz Lang were unable to conjure up the anguish and heroism of the underground on the California sound-stages. The public tolerated these films, but no one was impressed by them. The newsreels and war documentaries had brought real war too close. Films of patriotic fervour of

464

A NIGHT AT THK OPERA.

ni;. MODERN TIMES, i$

(jfAKtts CitAt'its. (Aftir

the old type (The Eve of St. Mark) and the lone picture which dared admonish the isolationists into silence and conformity (The War against Mrs. Hadley), were equally coolly received. The public was no more interested in these things than was Hollywood. The public, civilian and military, was interested in three things only the experience of being in a war, the hope of winning it quickly, and the more desperate hope that there would emerge a world rational and humane enough to justify the horrible sacrifice. As this mood crystallised, Hollywood slowly mobilised to satisfy it.

There came first a batch of films designed to glorify America's allies, to instil confidence in their fighting ability, evoke sympathy for their sufferings, and celebrate the nobility of their national aims. M-G-M's Mrs. Miniver, starring Greer Garson and directed by William Wyler, took the country by storm a country so recently isolationist, so nearly outright anti-British. Then Lillian Hellman pre pared for Samuel Goldwyn The North Star, an original screen-play which must have been the first serious attempt to portray Soviet Russia on the American screen. It was followed by two other glorifications of the Russian war effort, Song of Russia and Days of Glory, and by the hollowly pretentious account of the experiences and con clusions of Ambassador Joseph E. Davis, as adapted from his book Mission to Moscow. The virtues of the minor allies were portrayed in minor films : Bomber's Moon> Paris Underground (France) ; Hangmen Also Die (Czecho slovakia); Chetniks (Jugoslavia); The Moon is Dotvn (Norway), and so on. Though some of these films were successful, and all held their own with ordinary commercial

productions, their favourable reception owed little to their execution, which was indifferent to the point of careless ness. The fact that Hollywood responded so perfunctorily to the popular hope that their allies were people with whom they could live in peace in the world beyond war, may have been a sign that the hope itself was perfunctory, or that it was based on nothing more substantial than a will for peace

unsupported by knowledge of the obstacles lying in wait for it. The series summed itself up in Wilson, a biography at once superficial and heavy, which exhorted us to fulfil the late President's hopes by supporting the United Nations. It is hard, now, not to think that Hollywood's timidity in making such empty gestures was justified. In the changed political climate of the post-war period, even these tepidly internationalist films are being used as weapons against the Industry. 1

The final phase of the war brought a cycle which satisfied what everybody in America most deeply wanted to know what was happening to their sons and husbands, what were they thinking and feeling, in the rnidst of the vast and bloody campaigns which stretched round the world? The best of these, Guadalcanal Diary, A Bell for Adano, They Were Expendable, A Walk in the Sun, were surprisingly convincing inasmuch as they were made with the usual studio methods. Their veracity was not so much a matter of advice by technical experts as of the fact that World War II was the best reported event in world history. The radio and press made everyone who could read, and some who could not, aware at least in part of the sight, sound, smell, and feel of war. This widespread sense of the reality of combat penetrated even the studios* golden gates.

It was one thing to glamorise the guerillas and the under ground, quite another to risk popular scepticism by perpe trating phoney theatricals on a subject about which people knew something and felt deeply. It is significant that these films employed newsreel and documentary story-construc tion when they could, and that the best of them were based directly on the eye-witness accounts of brilliant reporters. As was almost inevitable, the most compelling of them was William Wellmann's The Story of G.L Joe (1945), from the news stories of Ernie Pyle, who perhaps more than any one made the American people see the war through soldiers*

reader is referred to the remarkable ' proceedings ' at the Committee on Un-American Activities, Washington, November, 1947, Some part of th 'proceedings' is published in Hollywood on TriaL Gordon Kahn, (Boni and Gatr, 1948).

eyes. In spite o occasional artificialities, G.I. Joe is to my mind the greatest of war films. Possibly Westfront 1918 was superior in technique, but there was about Pabst's approach a cold and generalised abstraction which is the antithesis of the intimacy and humanity of G.I. Joe. Final judgement must wait on time, but I feel that Wellmann's film deserves to stand beside Three Soldiers, Brady's Civil War photographs, and the pioneer work of Ambrose Bierce and Stephen Crane, as one of the great American documents of warfare.

The end of the war found Hollywood once again at a loss

for themes. The Industry confronted a public weary of the conflict, but so steeped in violence that anything less seemed tame. The war was immediately tabued as story material, countless scripts featuring soldiers were either scrapped or re-written to strip the soldiers of their uniforms while leaving their guns in their hands. Where could armed civilians find a plausible setting? There was only one possible answer : the gangster film was revived with a bang, and with an accent on violence and sadism unprecedented in the depression days. Resort to such films was not merely a hasty commercial improvisation as their emerging pattern reveals. They are symptoms of universal fear and in security. In these films, brutality is nearly always linked with insanity. Either the individual, or the world in which he moves, or both, are as unrelated to reality as in the hag-ridden German films of the early twenties.

The proposed remedy for this sudden spread of madness throughout the world is, of course, psychiatry, a science belatedly endowed by Hollywood with godlike powers. The significance of the flood of psychological films, and of the fact that psychiatry is represented in them as a witch-doctor cure, needs no underlining. This popularity of the analyst's couch as a place of healing and absolution is rivalled to-day only by that more ancient confessional, the Church. Beginning with The Song of Bernadette and Going My

Way, the cycle of religious films has become staple. To the hope held out by the psychiatric films of making us whole men again, the church pictures add the promise of eternal life to a world seemingly bent on speedy suicide.

This myth-making activity is necessarily the dominant

function of the screen in a post-war era fraught with greater social and personal dislocations than even the war had brought Whatever the scene or theme, the American camera is mostly turned inwards these days and the example of the post-war German film again inevitably comes to mind. But some in Hollywood are attempting to draw attention to the real problems from which the unreal arise. They are mostly returned soldiers, and mostly producer-directors with enough prestige to make their own films outside the mass-production studios. William Wyler's The Best Years of Our Lives, Capra's It's a Wonderful Life, Edward Dmytryk's Crossfire are calls to sanity and reason. They approach real issues. They use with skill and taste the techniques of popular entertainment. They are successful, if unconstructive. It is not too much to. say that they represent the most intelligent way to use the mass-media in the public interest With that bow to the courage and resource of their talented creators, it is necessary to add that whether their example will, or can be followed, is much in doubt. Under the pressure of outside events, the Ameri can Motion Picture Industry is in a transition much more crucial than the sound upheaval with which this survey began. The loss of income from impoverished Europe threatens radical change in the luxurious production methods of the past. The possibility of Government action under the anti-trust laws to divorce production and distri bution would utterly revolutionise the structure of the Industry. The flood of crime and brutality on the screen will undoubtedly provoke repressive efforts from conserva tives, who are already engaged in attempting to purge the Industry of * Communist Influence * meaning apparently the Influence of any one who has read a book. Between these winds of doctrine, the deciding factor has always been in

the^past what Kracauer calls ' Those psychological . dis positions which stem from the slowly moving foundations of a people's life/ As all that has been recorded here has tried to show, the future of the film under the American system of economy and the American habit of mind Is bound up with the future experiences of its audiences. In 1948, that future has never been less predictable.

(II) DIRECTORS, WRITERS, AND PRODUCERS

Though most of the leading directors of the silent period survived the coming of sound, their former commanding position was greatly altered. Because of the necessity of writing dialogue in advance, it was no longer possible for them to improvise whole sequences on the set or on location. They were chained to the script, which tended to become more exact and detailed in its editing and shooting instruc tions. This situation played into the hands of producers. By 1935, directors were complaining that they were asked to start shooting the day they were handed the screen-play, and were not permitted to take part in the editing at all. The power of the writer correspondingly increased though only because it was through him that the producer was able to control the shooting of the film. The effects upon pro duction were soon apparent. As King Vidor remarked : 'The supervisor, with his lack of visual imagination, is unable to fill in the gap between the scenario and the finished article. Consequently the order that each detail of the script be so obvious and over-written that ... the ultimate whole is all too obvious and dull/ 1

For a time writers rejoiced in their new eminence. Many of them denounced (they still do) the ' myth of the director'* and claimed themselves the single creators of the films they wrote, as much so as if they had been plays or even novels. True it undoubtedly was that most directors had been

i Cited in The Rise of the American Ftim, Lewis Jacobs, (Harcourt

Brace, 1939), p. 459.

469

reduced to the subordinate position they occupy in the theatre. But it was equally true, and came to be more and more obvious, that in the sound era as in the silent, every important film was in most essentials the creation of an individual director. And, as the writers themselves found their ideas altered beyond recognition when filtered through the producer, they began to aspire to work more closely with directors. During the latter half of the thirties, the craftsmen began to try to form writer-director ' teams '. At about the same time, the Screen Directors' Guild pressed the producers to permit directors to work on the script with writers, and to edit at least the first rough versions of their films. Success in this endeavour is still unachieved in full Complete freedom is obtained only by those teams, or individual directors, whose prestige enables them to get backing for their own production units. Even then, their intentions are frequently modified by the national distribu tion chains through which they are bound to release their films.

King Vidor's career illustrates the difficulties that have faced serious directors since the experimental period of the film ended. His first sound film, Hallelujah! (1929) was, as indicated, a remarkable achievement Seen to-day (1948), it is revealed to have all the flexibility of the silent film at its best No visible concession has been made to the mechanical difficulties which caused other distinguished directors to turn out mediocre pictures in the first years of the dialogue film. The imaginative use of sound and music at times realised the best theoretical hopes of Kisenstein and Pudovkin ; the brief dialogue was almost startlingly docu

mentary in a way seldom since encountered. This was the halting yet vivid speech of everyday life, and to hear it again to-day makes the talk in other films, even the best, seem laboured affectation. Add to this the fact that the entire film was shot on location in the South, at a time when sound cameras supposedly were immovable from their glass-enclosed booths in the studios, and Victor's achieve ment seems nearly incredible.

470

THE AMERICAN" FILM

This superb technique was applied to a theme as for midable and challenging as any the movies have approached. Vidor undertook to film the Southern Negro * as he is ' ; to dramatise what the Swedish anthropologist, Gunnar Myrdal, calls the American dilemma. The cast was chosen mostly from among non-professional negroes, and no white men appeared in the film. Daring, yet the device itself defeated Vidor's intent. The negro was portrayed in a vacuum. Because his position in white society was never referred to, his behaviour appeared to arise from his own nature rather than from environmental pressures. For this reason, Hallelujah! has sometimes been denounced as a vicious * attack ' on the race. It was hardly that. Negro crime was shown, but compassionately, and the dignity, wisdom, and emotion of the race furnished the true motif. There can be no doubt that King Vidor offered his tribute to the negro with utmost sincerity, but the contrast between his brilliant technique and an important but inadequately analysed theme was to continue to be characteristic of his career.

During the early thirties, Vidor made a series of undis tinguished box-office successes. The material of some of them (Billy the Kid, Street Scene) must have challenged

his imagination, but the unimaginative supervision of which he complains prevented any of them from becoming much more than well-made movies. In 1934, he struck out for himself. Financing production out of his own pocket, he made Our Daily Bread for United Artists release. This curious film tried to offer a solution to the most vital of the great depression's problems unemployment Two jobless city workers, husband and wife, are offered a deserted farm by their uncle. As they struggle to master husbandry, there passes by them on the highway the endless, tragic stream of the dispossessed, wandering the face of the nation in search of work. Some of them are offered shelter for the night and wistfully ask to stay on. Thus gradually there grows up a co-operative community : ex- farmers teach the young husband how to work his land, even the tailor and

the blacksmith who stop over find uses for their long-neglected trades. Up to this point the picture is both fascinating and credible poignant, indeed, in its evocation of the revival of human fellowship in the midst of misery. Whereupon Mr. Vidor, as though he were still working for M-G-M, introduces a blonde vampire the old-fashioned word Is justified whose attempt to take the owner away from his wife supersedes all problems of marketing farm produce, irrigating the land, or fending off the sheriff! For no better reason than that the picture demands an end, this * problem ' is solved, and the young husband awakes from his tawdry dream of love to be reminded that impending drought threatens all the hopes of his little group. The final scenes, in which the men bring water to the fields while the women rejoice in their fertility, are as brilliant as the preceding sequence was inept. Frequently compared with Pudovkin, they seem to me more like what D. H. Lawrence

might have wished to put on the screen, which is to suggest faults as well as virtues. Qitr Daily Bread was given a gold medal by the League of Nations for its humanitarian overtones. But it also won first prize at Mussolini's Venice Film Festival, and the Nazis hailed it as new justification for Blut und Boden. King Vidor, sincere in his approach and eloquent in cinematic detail, had nonetheless produced an equivocal film. To his credit be It said that he alone of all the Hollywood craftsmen had the courage to try to say anything at all But his talent for the camera exceeded his intellectual understanding of the theme. Other defects aside, the basic premise that the way to face the problems of industrial civilisation is to retreat from industrial civilisation was no contribution to the thinking of the time. Despite the blonde vampire, Our Daily Bread was a box-office failure. There followed a series of potboilers; The Wedding Night, So Red the Rose, Stella Dallas, In 1938 M-G-M sent King Vidor to England to film A. J. Cronin's best-selling The Citadel. This was the least flawed of Vidor's recent films. Solid rather than brilliant in tech* nique, it gave him an impregnable theme of the sort which

he could wholly understand and give life to. Here were social facts which could be expressed in immediate human values. The well-constructed story piles incident upon pregnant incident toward the conclusion that the practice of medicine in the modern world is either an act of dedication or of racketeering with no middle ground. Perhaps the integrity of this picture is evidence of what many have long thought : that Vidor needs a first-class writer, a mind as analytical as his is instinctive, to realise the role of social analyst to which he obviously aspires. Be that as it may, he has been as much at a loss since The Citadel as he was

before that film.

When America entered World War II, rumours were many of what the director of The Big Parade intended to do. What finally emerged was the film first grandiosely called America, finally An American Romance. Filmed in colour, it described the rise of an immigrant workman to industrial power, whereupon he turns against the labour unions formed by his one-time comrades. The resolution of this impasse resolved nothing, neither did it appeal particularly to the public. More than any previous film, it revealed the confusions in Vidor' s mind, his inability to penetrate the surface phenomena of social and economic life to the basic determining issues. Since this abortive and damaging effort at a big social film, he has recouped his commercial position by directing Selznick's colourful Duel in the Sun. For many of his quondam admirers, this was the last straw. But in view of the record, it is still too soon to give Vidor the kiss of death so often bestowed upor> him in the past His command of the technique of the sound medium is rivalled by few Hollywood directors. Whatever his intellectual shortcomings, he has interested himself in the actualities of modern existence more consis tently than any other American director since the twenties.

Josef von Sternberg, too, fought the battle of Holly wood, though for rather odd reasons of his own. He seems now to have lost out completely. At first supremely success ful, he has pursued an empty pictorialism which eventually

interested neither the public nor his admirers among the critics. His career in sound began in Germany. Imported by Erich Pommer to give Ufa's talkies a rousing send-off,

he produced in Berlin his celebrated The Blue Angel (1929) starring Emil Jannings, whom he had directed in Holly wood. Perhaps the most skilful and vivid of all Stem- berg's talkies, the film also made social history by intro ducing Marlene Dietrich as in Dr. Kracauer's words * Lola Lola a new incarnation of sex. This petty bourgeois Berlin tart, with her provocative legs and easy manner, showed an impassivity which incited one to grope for the secret behind her callous egoism and cool insolence. That such a secret existed was also intimated by her veiled voice which, when she sang about her interest in love-making and nothing else, vibrated with nostalgic reminiscences and smouldering hopes. Of course the impassivity never sub sided and perhaps there was no secret at all. n

Dietrich has often been called Sternberg's femme fatale, the implication being that the gradual attrition of his talent was due to the necessity to centre his films around her. It was, perhaps, the other way about It would appear, actually, that he used her as box-office bait so that he might pursue his strange, compulsive preoccupation with pictorial composition. From the six pictures which he made with her in the ensuing five years, Morocco, Dishonoured, Shanghai Express^ Blonde Venus, The Scarlet Empress and The Demi is a Woman, action and even continuity were progressively drained away in favour of an ordered flow of a pattern of images, often lovely in themselves, some times floridly vulgar, but always empty of real dramatic meaning. Even the presence of Dietrich could not attract the public to the last of these, and as for her famous impassivity, far from subsiding, it was deliberately pre served for the purpose of making her a mere figure in the formal design of Sternberg's pictorialism. That this was not the fault of Miss Dietrich, subsequent performances

1 From Catigari to Hitler t Dr, Siegfried Kracauer. (Princeton Uni versity Press, 1947), p, 217,

amply demonstrate. In 1935 Paramount separated this Trilby and Svengali of the studios, and the star herself is said to have realised that her career would have concluded abruptly had she continued with the director who dis covered her. Sternberg's future seemed blank, but at this moment Peter Lorre, newly arrived in Hollywood from Berlin after the success of M, induced Columbia to secure Sternberg to direct him in a version of Crime and Punish ment. Although produced quickly, and unfavourably com pared by critics to the then-current French version by Pierre Chenal, the picture was a creditable achievement for Sternberg. Handicapped by crude writing and the off -type casting of Lorre as Raskolnikov, Sternberg nevertheless evoked something of the nightmare atmosphere ^ of Dostoievski with the camera alone. His characteristic ' dissolves * removed the action to the subjective plane, as did the insistence on streets, stairways, doors, lamp-posts, and other inanimate objects which seemed to observe, and even participate in, Raskolnikov's duel with himself.

The rest of Sternberg' s career to date has been a series of misadventures. He went to England to make Robert Graves' I, Claudius for Korda, and a grandiose production was launched only to be abandoned after a few weeks' shooting for reasons that have remained obscure. Then M-G-M hired him to ' build' Hedy Lamarr to stardom after her success in Algiers. Apparently he merely attempted to Dietrichise her, for the studio dropped him. After two years of inactivity, he returned to direct Arnold Pressburger's gaudy version of the old stage melodrama, The Shanghai Gesture (1941). Though profitable, it was ridiculed by the critics and, except for an Office of War Information short, The Town, Sternberg has been idle in Hollywood since then.

It is said that Sternberg lacks knowledge of dramatic construction and of cutting values. This is more apparent than real Both Underworld (1927), his first successful film, and Sergeant Madden (1938), his last but one, are models of continuity and structure. Morocco (1930), his

first Marlene Dietrich film in America, has seldom been equalled as an example of the proper function of dialogue. The narrative is unfolded through images, sound and music, speech merely punctuating or accenting the progress of the story. The Devil Is a Woman (1935) employed the flashback device more brilliantly than any film I can recall. 1 In a story told by one man to another, Sternberg's charac teristic * dissolves ' give the episodes the air of memories rather than of actual events. That ludicrous film The Shanghai Gesture contained the memorable crane shot, several times repeated, in which the camera hovers over the gambling casino, searching out its febrile and foolish viciousness an image reminiscent in feeling of van Gogh's ' Night Cafe '. In view of these achievements, there can be no question of Sternberg's great talent for the medium, nor of the fact that he has a highly individual style entirely invented by .himself (though owing something, perhaps, to the. _ German, example of the twenties). The Sternberg problem is, a problem of taste, not of ability* He portrays endlessly vice, corruption, the helpless and fatal pursuit of pleasure but he does not portray it as a realist, or as a "moralist Evil, to him, is romantic. He gloats lovingly over scenes and incidents repugnant to normal minds. This is the key to his celebrated pictorialism. Kracauer says of Metropolis that Lang denies the humanity of his enslaved workers by making them move in ornamental patterns, very

much as the Nazi party did at its Nuremberg spectacles, Steinberg makes a formal pattern of degradation. He is seemingly unable to work otherwise, even under commercial compulsion. I do not think it too extreme to compare him with D. W. Griffith, as a man of sentimental outlook, un able to employ his great abilities within the frame of the time-spirit

With the possible exception of Orson Welles, Rouben

Mamoulian is Hollywood's only eclectic director. Imported

from the New York theatre in the early days of sound, he

impressed Hollywood by restoring camera mobility at a

1 Even more brilliantly than in Game's Lf Jour se Ww? (P.R.)

time when his Broadway confreres were chaining it to the studio floor. It was clear in his first film Applause (1930) that here was a man who had studied the resources of the film medium through systematic examination of its classic works. City Streets (1931) employed symbols reminiscent of Pudovkin. Dr. Jekyll and Mr. Hyde (1932) revived the subjective camera of The Last Laugh and utilised the very slow & dissolves ' associated with Sternberg. Love Me Tonight (1932) was patterned after Lubitsch's Maurice Chevalier musicals, and showed also the influence of Rene Glair's Paris films. Each of these pictures was arresting, accomplished, yet it was impossible wholeheartedly to ad mire them. They smelt of the lamp. Mamoullan seemed incapable of absorbing the principles behind the work of the screen's masters; he literally reproduced their actual

achievements. Seeing a film of his was like watching an anthology of the styles of other craftsmen.

For the next three years he was set to directing * glamorous * vehicles for feminine stars (Garbo, Dietrich, Anna Sten). His touch was unnoticeable in these films. In 1935 Pioneer Pictures, a concern formed by John Hay Whitney to experiment with the three-colour Technicolor process, engaged him to direct their first feature, Becky Sharp. In the ball before Waterloo, Mamoulian made the first attempt at using colour to emphasise mounting emo tion. The ball scene is at first prettily pastel, but as the guns are heard and the men mount and ride off, the colour gradually changes to a threatening red. Designed by Robert Edmond Jones, this sequence smacked more of the experimental theatre than of truly cinematic methods. The film as a whole was abruptly episodic and prudently censor-proof.

The following year Mary Pickford engaged him to film The Gay Desperado, considered by his disciples to be his masterpiece. Carefully, knowingly directed, it again, as in Love Me Tonight, employed the methods of the Clair and Lubitsch musicals, but achieved freshness as a comic fantasy by satirising not only its material but its own

methods. Undoubtedly it contained some of Mamoulian's best work, but as a whole was no more effective than the sharp-edged comedies turned out every year by the big studios (Sing and Like It, Professional Sweetheart, Pigskin Parade).

Since 1936, Mamoulian has made fewer and fewer films.

Such productions as High Wide and Handsome and Blood and Sand hardly displayed any recognisable personal touch. The studios seem indifferent to him. Perhaps he, too, has grown indifferent, or has become absorbed in his work in the theatre and the opera; he staged the admirable Broad way version of Gershwin's Porgy and Bess. At any rate, even his academic interest in the resources of the camera is no longer evident.

Outwardly, the position of Ernst Lubitsch during the thirties and forties was as commanding as in the silent era, but in actuality it was much less. Delighted by the incep tion of sound, his initial contributions to its technique were greater than those of any director working in America, with the exception of Vidor and Sternberg. His first talkies, The Love Parade (1929), Monte Carlo (1930), and The Smiling Lieutenant (1931) set the mould of the best Hollywood musicals, discarding stage conventions, and employing music, speech and action in a rhythmic counter point as sharply witty as his famous cinematic tropes of the silent days. He owed much, however, to the early European musicals of Rene Clair and Wilhelm Thiele. At the end of 1931. he directed his own dramatic talkie, the junior Rostand's The Man I Killed. In it, a youthful Frenchman is tormented by the memory of an enemy soldier he killed in the war. Although the German was killed in combat, to the Frenchman it is as though he had committed murder. Frantic, driven, he seeks out the boy's family in Germany to confess and atone. They take him for their dead son's friend; he must stay and assume the boy's place in their lives. Gradually, his sensitive friendli-

ness overcomes the German father's bitter hatred of France. Redolent of the pacifist optimism of the early thirties, this film Is more than a little equivocal when seen to-day. Lubitsch, the cynic, the Ironist, was unable entirely to con vince himself that humanity would be saved through dis interested love. Lewis Jacobs mentions ' the scene in the church where the camera moves past the praying officers and reveals their guns beside them/ l Nevertheless, Lubitsch's treatment of the somewhat artificial idea was serious and adult. Grave, thoughtful, unrelieved, the film bade fair to become a commercial white elephant, and Paramount, frightened, changed the title to Broken Lullaby. Was Lubitsch, too, frightened? In the subsequent fif teen years he attempted nothing that was not well within the tried formulas. Increasingly he turned to supervising the work of others. In 1935, Paramount made him execu tive head of their studio and shouldered him with the particular task of salvaging the career of Marlene Dietrich after the fiasco of her last films with Sternberg. The result was the witty Desire (1936), and the outmoded Angel (1937). Everything he made after that (Bluebeard's Eighth Wife, Heaven Can Wait, That Uncertain Feeling, Cluny Broitin) has been standard Lubitsch, and rather tired Lubitsch, with the single exception of the sharply amusing Ninotchka (1939). Here, with the aid of Garbo's brilliant performance and of Melchior Lengyel's mordant story, he wittily satirised the foibles of both Capitalism and Communism. But such cynical neutrality was more in keeping with the spirit of the twenties than with the agonised world of the past decade. Lubitsch had ceased to lead. The change in his Hollywood status was indicated by the fact that, though respected, he no longer had a school of imitators, nor broke fresh paths toward technical innova tion. It is significant that his most successful film of the forties was A Royal Scandal, a refurbished version of Forbidden Paradise, with Tallulah Bankhead replacing

1 The Rue of the American Film, Lewis Jacobs (Harcourt Brace,

1939), p, 359.

479

THE FILM SINCE THEN

Pola Negri. All his films were immutably based on the famous * touch \ Lubitsch died at the end of 1947.

Fritz Lang's American career began brilliantly. His first Hollywood film, Fury (1936), written by Norman Krasna, was an impressive social document. This story of mob-hysteria and attempted lynching was set so solidly into the American scene that no spectator could deny the truth of what he saw, or entirely dissociate himself from the guilt implied. Like Capra, Lang seems to see life in the United States more vividly and visually than a native could. The sociological and dramatic strength of Fury lay in the de-tail with which Lang cross-sectioned the entire community in which the attempted lynching took place. What interested him was not so much the incident which provoked mob-hysteria, as the buried strata of small-town prejudices and hates which it brought into the open. His attack went deeper than condemnation of mob- violence. It indicted fully the society from which violence grew. An uncertain ending alone marred this impressive film, which otherwise was in craftsmanship and vigour almost the equal of M. A more complete verdict on Fury must wait upon its revival. More thoughtful, more human, essentially more in touch with the reality it treated than other ' social ' films of the period, it exerted little influence in spite of its fame, Its imaginative realisation of the daily lives, habits, and attitudes of its characters did not succeed in showing any of the contemporary craftsmen how to escape from their oratorical habit of writing into truly cinematic construction.

But Lang seemingly could not even learn from himself.

His next two films, You Only Live Once (1937) and You and Me (1938) defended reformed criminals from social persecution. Their somewhat thin argument was rendered the more doubtful since both pictures veered toward melo drama, after a perfunctory bow in the direction of their official themes. You Only Live Once was taut and effec tive as entertainment; You and Me disjointed and wan dering. The latter is historically the more interesting. Its attempt at poetic narration, while it felt oddly on the ears

480

ii7- WE FROM KRONSTADT, directed by EFIM DZIGAN. [Soviet, 1936]

1 1 8. LA BELLE EQJJIPE, directed by JULIEN DUVIVIER. JEAN GABIN, VIVIANNE

ROMANCE.
[French, 1936]

1 1 9- FURY, directed by FRITZ LANG. [American, 1936]

DEED

PRIDE OF MANCRAffi

120. MR. DEEDS CiOES TO TOWN, directed by FRANK CAPRA. GARY COOPER.

of 1938, was a forerunner of much else, and its prison scenes were Lang at his very best, compassionate and angry.

You and Me, a box-office failure, dismayed and puzzled Hollywood, and for a time Lang was idle. Twentieth Century-Fox cautiously entrusted him with the direction of routine Westerns (The Return of Frank James, Western Union) and eventually, at the urging of Kenneth Mac-gowan, allowed him to film Man Hunt, (1941), from Geoffrey Household's unique novel, Rogue Male. This polished melodrama somewhat restored his prestige. In 1943, the vogue of anti-Nazi films permitted him to make Hangman Also Die, centring round the assassination of Heydrich, the Nazi ' Protector ' of Czechoslovakia. Con sidering its elements espionage and counter-espionage, the very stuff of Lang's best work it was curiously uneven and unconvincing. Lang, working with American actors on an American theme, had produced Fury. Lang trying to re create his own Central Europe on a Hollywood set, was completely at sea. This had been the experience of other imported directors before him, and is an apparently inescap able dilemma. Perfunctorily praised for its patriotic intent, Hangmen Also Die hardly advanced Lang's career,, or cast much light on the European underground. At the. end of the war, he joined forces with Walter Wanger and Joan Bennett to form Diana Productions, his own unit Pre sumably his purpose was to escape as much as possible from commercial restrictions, but the results so far hardly bear out these good intentions. The Woman in the Window, Scarlet Street, and The Secret Beyond the Door are

acceptable thrillers in the style currently popular, but they might have been made by any of the studios and show only occasional signs of their director's technical inventiveness.

It is said that Lang searches endlessly for suitable film material, and works tirelessly on his own scripts for months before production. His failure to find important stories, or to bring them to the screen importantly, may perhaps reflect a good deal more than his fear of the commercial market

TFTN 31 481

THE FILM SINCE THEN

It Is almost inescapable to suppose that his own outlook is Involved. To attempt to express the dislocations of this age of anxiety in terms of melodrama is an interesting and thoughtful idea. But it needs a deeper approach than Lang has ever brought to it, even in M, even in Doctor Mabuse. His films, for all their painstaking craftsmanship, are apt to emerge as melodramas thinly tied to current events. Their topicality seems to have a commercial rather than a philosophic origin.

The work of Frank Capra has been considered in detail in the first part of this chapter. The most valued and the most powerful director in Hollywood, his work has not been fully appreciated by many critics. His sentimental outlook has put them off. But there can be little question that he is a first-rate film maker. As ingenious as Lubitsch in inventing action and business, his most salient talent is that of editing. He approaches his films as might Griffith, or Eisenstem; their issue to him is a matter of analytical construction. His editing skill was the basis for the excellence of the Why We Fight U.S. Army films, which have also been treated earlier. 1

Capra's only Hollywood rival in terms of commercial and critical prestige is John Ford. He is actually more admired and more praised than Capra. There is a feeling outside America that Ford fights harder to use the screen for worthwhile purposes, that to him the box-office is a necessary evil. His career during the past fifteen years has alternated between pictures produced at studio instructions and productions which, for reasons of his own, he has fought to make. Ford adapted himself readily to sound technique and began at once to make intelligent use of it. Men Without Women (1930) carried on the virile tradition he established with The Iron Horse and Three Bad Mm. Arrowsmith (1931) was a resourceful version of a novel difficult to adapt to the screen. The Lost Patrol (1934) was a succh d'estime, and its reception by the critics laid the foundation for what has since become the cult of Ford.
* Vide, pp. 461, 462,

His celebrated The Informer of the following year crystallised the cult and established widely his reputation.

It is a curious reputation, based on the fact that Ford had to coax his producers, R.K.O., to allow him to make The Lost Patrol and The Informer, that both were made on extremely low budgets, that at first they were weak at the box-office only to recoup their losses later on as a result of swelling critical acclaim. This is a fine-sounding success story, but one that will unfortunately not bear analysis. As great contributions to the screen, both films were doubtful. It is true that they contained subject matter of a maturity from which the screen usually shies, but the treatment was anything but mature. It was romantic and sentimental, right down to the very details

of the camerawork. Margot Grahame introduced The Informer as a whore on a street corner; but camera and lighting transmogrified her into an image of the madonna. This pretentious, adolescent symbolism continued through out the film. The power of Liam O'Flaherty's story was dissipated in a welter of camera pictorialism so studiously * artistic ' as to betray Ford's and his admirers' ardent desire to have the screen acquire prestige through reduplica tion of the effects of more traditionally respectable media. Only in one sequence, the night in the brothel, did his direction bring out the Dostoievskian implications of the narrative and its characters. For the rest, this famous film's reputation, like that of other * art ' films from the days of Caligari on, rests mainly on a self-conscious and basically false use of the camera.

Spurred by his prestige success, and still interested in Ireland, Ford persuaded R.K.O. next year to permit him to make The Plough and the Stars (1937), but at the cost of including Hollywood * names * in the cast The, resulting inadequate transcription of the celebrated play should not be blamed on Ford. For several years thereafter he directed commercial films of uneven merit, of which the best were Mr. Goldwyn's horrendous Hurricane (1937) and the Western Stagecoach (1938), which took its place beside

THE FILM SINCE THEN

The Informer as a Ford cultist piece. Widely acclaimed as an intelligent use of the materials of the typical Western, it certainly achieved excitement and suspense, but I cannot see that its virtuosity equalled that of Ford's more recent My Darling Clementine (1946). This quite remarkable film also told a melodramatic tale, but one which depended for its force on the actualities of Western life seventy years

ago. Melodrama or not, it was an eloquent and convincing account of the folkways of the cattle country in a period of growth, settlement, and economic transition. Ford has rarely surpassed his camerawork and his invention of action than in this recent film.

In 1939, Ford attempted a biography, Young Mr. Lincoln, with what was, to me, great success. His account of an incident in the early life of Lincoln succeeded in suggesting all that was latent in the character of the obscure young prairie lawyer. This film was, incidentally, the first signal of Hollywood's approaching emergence from the artificiality of the sound stages. Since the first talkies, nearly every scene of every film had been shot inside the studios, however difficult or costly it might be to reproduce landscapes and city streets on the lot. In Young Mr. Lincoln, Ford took his actors outdoors for many scenes, and for the first time in years audiences saw actual sunlight fall on the faces of favourite stars.

He attempted to extend this naturalism in his next film, The Grapes of Wrath (1940). This brilliant and coura geous achievement, by which Ford is best known, while it made necessary changes in plot and prudent concessions to political prejudice, preserved the essence of Steinbeck's monumental epic of agricultural mass-migration. For the first time, millions of Americans saw their faces, and their fate, on the entertainment screen. The folkways, speech habits, idioms and emotions of a vast suppressed minority were dramatised to the life by Ford, with a power, humanity, and compassion wholly admirable. Difficult as it must always be to transform a work of art in one medium into an achievement of equal quality in another, Ford can

be said to have succeeded in all essentials. In this film, more than in any of his ' arty ' ones, more than in The Long Voyage Home or in The Informer^ he strove for the look and sound of actual life. If the actors occasionally looked like actors, even without make-up, if the carefully filtered skies and landscapes were reminiscent of the familiar skies and landscapes of the studios, this was perhaps inevitable. It was as though Ford and his technical staff, being out of practice so long, actually had forgotten how to photograph the stuff of life, even when given Darryl Zanuck's carte blanche. Such defects were incidental to this film, though significant of the effects of Hollywood's general practice. What mattered, what matters to-day, is that Ford suc ceeded in producing a noble picture of emotional and social significance to every American. It understates the case to say also that The Grapes of Wrath contributed vitally to the political education of American voters.

How Green Was My Valley (1941), a careful version of Richard Llewellyn's novel, was Ford's last important film before he entered the Services. A series of episodes linked by the newly-popular narration in the first person by the leading character, it could not match in the Twentieth Century-Fox studio the sincerity of the British The Stars Look Down (1939), on the same theme. But it was a moving film, and another example of Ford's increasing interest in the problems of modern existence. During the war he made a number of films for the U.S. Navy, including The Battle of Midway, and then returned to direct They Were Expendable (1945) for M-G-M. In a sense this document of the Japanese attack on the Philip pines was his last Navy film; it is said to be one of the most vigorous and eloquent of all his films. My Darling Clementine (1946) has already been described; for sheer inventiveness of camera placement and camera angle, it has no match in recent years. It is a throwback to an almost-forgotten cinematic tradition.

Ford's latest film, The Fugitive (1947) produced inde
pendently in Mexico with Merian C. Cooper, is at the

moment the centre of a bitter controversy, mostly of a political tinge. Graham Greene's novel, The Power and the Glory, told of a decadent priest, symbol of the decay of the church in general, who is restored to his faith and his duty to his people through his sufferings under an anti clerical dictatorship. The film transforms this study of conscience and divided personality into a simple conflict between a humanitarian church and an authoritarian state. More : the methods of this state and its protagonists are ruthlessly totalitarian, but its slogans and speeches are those of liberal democracy. Arthur Knight has said of The Fugitive, * it is a film that Franco will enjoy/ This is perhaps excessive, and certainly must have been far from Ford's intentions; yet he must take the responsibility for an inadequate and misleading approach to a complex theme of great importance. Perhaps the responsibility should also be shared by Dudley Nichols, who has written most of Ford's best films to the benefit of both. Certainly, the correct statement and resolution of this conflict was a script problem.

Wherever the blame for the implications and effects of this film lie, Ford must answer for them. For The Fugitive was made to his own taste, independent of the restrictions of Hollywood supervision. It is perhaps significant that the technique of My Darling Clementine here becomes, as it were, over-ripe. The camera dwells too lovingly on this desert land inhabited by peasants; its eye is pictorial, romantic rather than realistic. Here, as in preceding- films, there can be no question of Ford's enormous talent for the

medium, or of his drive to explore and disclose life as it is actually lived. It is equally clear that he needs the col laboration, and perhaps the guidance, of a temperament less sentimental than his own. Without it, his command of the film medium is apt to be put to the service of confused thinking.

Lewis Milestone's career in sound began auspiciously. All Quiet tin the Western Front (1930) created a sensation by restoring camera mobility and cutting complexity in the

days of static photographed plays. Seen to-day, it is still powerful. Its pacifism is fantastically out of the contem porary argument, its histrionism and dialogue theatrical, but its rendering of trench warfare intense and real. In The Front Page (1931), he attacked and solved the problem of photographing a stage play within the limits and resources of the screen. This film taught many other film makers the lessons Milestone himself had learned from the Russians concerning cutting and the functional use of sound. His leadership at this period in Hollywood was unquestioned and his promise unlimited, for his films were commercial as well as critical successes. But in the suc ceeding decade, his career has been uncertain and his talent fitful. Rain (1932), in Norbert Lusk's words, 'dwindled to a mere drizzle ', and it is difficult to remember anything about such films as Pans in Spring and Anything Goes. Here and there along the way he tried interesting things : The Captain Hates the Sea (1934), a mordant study of the foibles of pleasure-seekers, in which the late John Gilbert gave a memorable performance; The General Died at Dawn (1936), an odd attempt to treat a Clifford Odets script in the portentous manner of Sternberg. Milestone's

come-back occurred in 1940 with his production of Stein beck's Of Mice and Men for Hal Roach. Produced simul taneously with The Grapes of Wrath, it is every inch the equal of that remarkable film. Although the story is more intimate, less epic, than the saga of the Okies, Milestone succeeded in making it point from the particular to the general. Under the surface life of a Western wheat ranch, his camera discovered the menace and insecurity of indus trialised existence, and the loneliness of men forced to adapt to it Depending heavily on actors and dialogue, this was nonetheless an eloquent film.

Momentarily back in his stride, Milestone soon lost the pace again. His war films, Edge of Darkness (1943), The North Star (1944), and The Purple Heart (1944), were routine treatments of familiar material. A Walk in the Sun (1945), had the bite of reality in its soldier characteri-

sations, pointing up Lewis Jacobs' summation : ' Like many directors, Milestone needs subject matter that is real and that he can believe in.' l Whether he strives for such material is something of a mystery. Milestone at his best Is a director of top competence with a style of his own; but it would be difficult, even for a connoisseur, to tell who directed the majority of his films.

William Wyler has steadily progressed from his beginnings in the silent days and now has reached a high peak of ability. Counsellor-at-Law (1933), Dodsworth (1936), These Three (1936), Come and Get It (1937) and Dead End (1937), derived from novels or the stage, were

truly adapted to the screen. With Jezebel (1938) Wyler achieved new complexity. This weak play was transformed into a telling recreation of the old South, its code, speech, manners, and its implicit doom. This was a vividly pointed and mature film. Before entering the U.S. Air Force, Wyler skilfully transcribed to the movies Wuthering Heights (1939), and The Little Foxes (1941), taking leave to make that bonanza of wartime sentiments, Mrs. Miniver (1943).

After his admirable Army documentary, Memphis Belle, Wyler returned to direct The Best Years of Our Lives (1946) for Samuel Goldwyn. This document of American psychology establishes Wyler as the equal of any director in Hollywood in his command of the medium. The story, with its profusion of characters and motives, might easily have become a static literary piece. But throughout its great length, it is the camera that speaks. Not only in such scenes as that in which the disabled sailor looks out of the nose of the plane at dawn over his native city, or that in which the ex- Air Force captain flies again in imagination; even sequences seemingly dominated by dialogue draw their life from camera placement and cutting construction.

1 The Rise of the American Film, Lewis Jacobs (Harcourt Brace, 1939), p. 489.

Scenes such as those in Hoagy Carmichaers saloon chal lenge comparison with the analytical approach of Pabst and Stroheitn. This film solves narrative problems which have troubled directors since the beginning of the sound era. It remains to be seen whether other directors, or Wyler him self, can match its preservation of thematic coherence in the

face of such a wealth of material.

While William Wyler drew his themes mainly from the stage, William Wellman relied upon the topical material furnished by the journalists who came to Hollywood as writers in the first years of the talkies. The Public Enemy (1931), brilliantly as it was directed, drew its major strength from careful writing. On the other hand, Wild Boys of the Road (1933), derived from the Russian Road to Life, and The President Vanishes (1935), a heavy-handed anti-Fascist parable, were better directed than written. Wellman's vigorous style matured with A Star Is Born (1937), a devastatingly frank study of Hollywood, and two excellent comedies, Nothing Sacred (1937) referred to earlier, and Roxie Hart (1941). In 1943, Twentieth Century-Fox unaccountably permitted him to make The Ox-Bow Incident (Strange Incident in Britain), a sombre story of a lynching, in which deliberate sadism rather than mob-hysteria was emphasised. Somewhat over-artful, and so abrupt in construction as to suggest story difficulties caused by censorship, the film had a fundamental reality which evoked much critical admiration. Wellman's best work is in The Story of G.L Joe (1945), which is also one of the masterpieces of the sound film, One of the many attempts at applying the documentary approach to semi-fictional material, the film is something of an object-lesson in the difficulties involved in such an attempt. Beginning awkwardly and artificially, it gathers strength as acting is gradually subordinated to spontaneous behaviour and as the story is told mutely, through indirection rather than statement The final sequence of the death of the captain is beyond praise or criticism an authentic piece of cinema,

Frank Borzage is usually dismissed as the sentimentalist

of the screen, but the Integrity of his best work cannot be so easily by-passed. A Farezuell to Anns (1932) con trived to make its Hemingway original look cheap. For the phoney (and essentially sentimental) realism of the novel, Borzage substituted a frankly romantic approach. This gain in honesty was a gain in power : the human con sequences of war were typified in a story of two lovers. Little Man, What Now? (1934) and Three Comrades (1938) preceded the war-time anti-Nazi films by many years and were immeasurably superior to them. In thse two pictures Borzage examined the German mind and ex posed the seeds of Nazism; the affinity of his style with the German travelling camera of the * golden J period, and with the German flair for giving inanimate objects a life of their own, is not without significance. Borzage has ceased to do interesting work, but the three films mentioned above, together with his Bad Girl (1931), deserve to be remembered.

Of other directors who received their training during the silent period, Stroheim was finally permitted by Fox to direct a sound film, Walking Dozvn Broadway (1932), later re-edited and re-shot by another director as Hello Sister (1933). The original version, reputed to be forty reels long, was described by an official of the company as suitable for showing to a psycho-analysts* convention, and to that only. Since that time, Stroheim has continuously acted in French and American films, but has never been given the direction of another picture by Hollywood. Cecil B. De Mille's position in the talkies is even more fantastic than his role in the silent era. From The Squaw Man (1914) to Unconquered (1947), nothing in his outlook or sense of values has altered in the slightest. During the past fifteen years, he has made no effort to keep up with fashions in technique or subject matter, and has long since ceased to exert the influence that was his in the early twenties. Yet the phenomenal grosses of his films demon

strate conclusively that there is a vast subliminal public for pseudo-religious and patriotic subjects, however

' dated ' these themes appear to other directors. Perhaps it is not so simple as that Crude as his films may be, they are of the stuff of cinema. His recreation of the ancient world in The Sign of the Cross (1932) was an achievement not matched by anyone else, and The Plainsman (1936) was admirably constructed as well as vastly entertaining.

Henry King has continued at the top of the commercial heap throughout the talkies, but the painstaking craftsman ship of his silent films is less and less evident. State Fair (1933) and Jesse James (1939) were imaginative ren derings of Americana, but Lloyds of London (1936) and In Old Chicago (1937) are more typical of his work in sound. The late W. S. Van Dyke achieved world fame with his adroit comedy, The Thin Man (1934); a year earlier he had made a last film in the style of his White Shadows and Trader Horn. Eskimo was a synthetic Nanook. He was also responsible for San Francisco (1936), Marie An toinette (1938) and many other box-office successes. Victor Fleming's perennial career reached a climax with the colossal Gone With The Wind (1939), most publicised and most commercially successful of all movies to date. His direction of this telescoped encyclopaedia was creditable, as it generally is. Fleming's talkies include an excellent version of Treasure Island (1934) and the sharp-edged, Jean Harlow, Hollywood satire, Blonde Bombshell (1933). Edmund Goulding began his sound career promisingly with three pictures which he wrote and directed : The Tres passer (1929), The Devil's Holiday (1930), and Night Angel (1931): these were good examples of film con

struction, and evidenced intelligent use of sound. When Hollywood showed no interest in these experiments, he relapsed into photographing plays and novels which he has done ever since with monotonous success.

Frank Lloyd, who entered films in 1910, reached his peak with Mutiny on the Bounty (1935). Studded with stars and over-complex in story, this was none the less a remark able piece of film composition. The feeling of the sea, of sailing ships, and the magic of the South Sea Islands, were

imaginatively evoked through the camera alone. Literary at times, the main drive of the story was visual, and Lloyd's handling of his mass of material was capably selective. Since then, he has produced and directed big-time action pictures of no particular distinction, with the exception of his recent Blood on the Sun (1944), an effective war melo drama somewhat marred by censorship.

Wesley Ruggles, who began as a Keystone cop, made the pioneering sound epic, Cimarron (1931), and has also directed I'm No Angel (1934), / Met Him in Paris (1937), and Sing You Sinners (1938). Gregory La Cava, who composes his films as he shoots, has made The Half Naked Truth (1933), Gabriel Over the White House (1933), Private Worlds (1935), My Man Godfrey (1936), and that close-textured study of the under-privileged, The Primrose Path (1940). Michael Curtiz, famed as Warners' most successful box-office director, has made The Cabin in the Cotton (1932), Black Fury (1935), Angels with Dirty Faces (1938), Casablanca (1943), and Mission to Moscow (1943). Mervyn Le Roy guided two pictures of great social interest, / Am a Fugitive from a Chain Gang (1932), and

They Won't Forget (1937). Howard Hawks, a very good all-rounder, stays in the mind with The Crowd Roars (1931), Scarf ace (1932), Ball of Fire (1941), and Raymond Chandler's The Big Sleep (1947). Raoul Walsh, who will be remembered from silent days, deserves mention for The Roaring Twenties (1939), with its attempted documentary use of newsreel, and High Sierra (1941) from John Huston's script. Henry Hathaway staged the slick thriller, Lives of a Bengal Lancer (1935), and more recently adapted documentary technique to the fiction film, under the tutelage of Louis de Rochemont, in The House on 92nd Street (1945), and 13 Rue Madeleine (1947). His Kiss of Death (1947) was one of the most convincing and realistic of the revived gangster cycle, utilising actual backgrounds as did its immediate predecessors.

Other directors who had begun film-making in the silent period and who have carried on competently, include

Clarence Brown, Sidney Franklin, Rowland V. Lee, Allan Dwan, E. H. Griffith, Jack Conway, Sam Wood, Frank Tuttle and Harry Beaumont. Tod Browning disappeared after making a sound film of considerable imagination, Freaks (1932), while Monta Bell and Mai St. Clair have descended to making minor comedies.

Among directors whose experience is confined to the sound film, George Cukor and William Dieterle were the first to assume importance. Cukor occasionally attempts to

explore the medium as such more or less after the manner of Hitchcock as in What Price Hollywood? (1932) and Gaslight (1944), but for the most part is content with con ventional adaptations of stage successes, old and new (Our Betters, 1933; Camille, 1937; The Philadelphia Story, 1940). He is, in a manner of speaking, a William De Mille or Maurice Tourneur of the talkies, tasteful, meticulous, but without interest in, or flair for, the film itself. William Dieterle, a Reinhardt actor who had played in early silent German films, emerged in the United States with an excellent satire, Grand Slam (1932), and gained prominence with The Story of Louis Pasteur (1936), The Life of Emile Zola (1937) and Blockade (1938), The virtues as well as the faults of these big films were mostly attributable to their writers, but Dieterle achieved great compliment because of their crusading spirit Shortly he became the producer-director of ambitious films (The Hunchback of Notre Dame, All That Money Can Buy) which failed to support either his critical or commercial reputation. His unquestionable talent was submerged in a welter of dialogue and * production values '. To-day, as in the early thirties, Dieterle is a director of routine films.

Rowland Brown, 'the hero who once socked a super visor ', is the martyr of Hollywood in the eyes of fellow-craftsmen, but his status affords him few opportunities. His first film, Quick Millions (1931), demonstrated what seemed like complete mastery of the sound film : ' extra-

ordinarily adult ', says Lewis Jacobs, * in its conception, editing, and appeal/ 1 Thereafter he was announced for picture after picture, but in each case (with the exception of Hell's Highway and Blood Money) removed from

control early in production. He is said to have completed The Devil is a Sissy (1936) from his own script, but the film was almost entirely re-made by another director a companion piece, so to speak, of Stroheim's talkie which emerged as Hello Sister. Like Stroheim, he seems naively unable either to come to terms with the studios, or to cajole them into doing things his way. Brown rarely works to-day, except in an advisory or co-writer capacity,

Garson Kanin, a bright young man from Broadway, was brought to Hollywood by Goldwyn in 1936, and given a period of training in the cutting rooms and on the sound stages. Nothing materialised for Mr, Goldwyn from this sensible apprenticeship, but Kanin shortly induced R.K.O. to permit him to make A Man to Remember (1938), as a small-budget picture. It emerged as a * sleeper ' to general critical acclaim. It was a remarkable first film, rich-textured, mature, and successfully emotional. Kanin followed it with an amusing and pathetic genre piece, The Great Man Votes (1939), and with the brilliant satire Tom f Dick, and Harry (1940). This penetratingly realistic version of a typical * confession tale ' plot highlighted the dilemma of the contemporary working girl whose intelligence and imagination make her reach out for greater economic and emotional satisfactions than circumstances permit. One of the most original comments on American life made in the thirties, the film's only fault lay in the contrived dream sequences done in the dated manner of the experimental theatre of thirty years ago. Like many others, Kanin failed to realise that the art of movie magic lies not in making the impossible happen in an impossible world but in making it happen in the dernonstrably solid, real world of everyday. Sennett, Keaton, and Dovjenko have demonstrated this

Risi of the Amfricm Film, Lewis Jacobs (Harcourt, Brace

over and over again, yet directors continue to conceive their dream-sequences in terms of soft-focus, bizarre furniture, and, latterly, of Dali (e.g. Farewell, My Lovely}.

Entering the armed forces, Kanin directed one of the best documentaries of the war Fellow- Americans (1942). This extremely short film did no more than chronicle the emotional effects of Pearl Harbour, but so genuinely and with such sincerity that it deserves to be called the only mature film of patriotic feeling ever to be made in the United States. After doing restricted film work for the Office of Strategic Services, Kanin went to England to make, with Carol Reed, the great documentary, The True Glory (1945), which has been commented upon above. This film demonstrates conclusively how profound is Kanin's feeling for the medium, but he has made no subsequent films, devoting himself to playwriting since the end of the war. Incidentally, the screen version of his play Over 21, written and directed by Sidney Buchman, was the most thoughtful comment on the real issues of the war as they apply to American life that has yet emerged from Holly wood. Kanin's eventual return to film-making is a fore gone conclusion, and is to be eagerly anticipated.

Orson Welles' Citizen Kane (1941) came to the screen with more advance speculation and fanfare than any film since Intolerance. Welles had done experimental work on Broadway in the middle and late thirties with the W.P.A. Theatre, and a modern-dress Julius Caesar and a negro Macbeth, but his fame derived from a series of striking radio broadcasts culminating in his sensational presentation of H. G. Wells' The War of the Worlds. 1 This broadcast was literally believed by thousands and caused panics in the eastern United States. The resulting notoriety brought

Welles to Hollywood, where R.K.O. gave him carte blanche to produce, direct, write, and act in his own productions. The first of these was surrounded with portentous secrecy, but was rumoured to be an account of the life of William Randolph Hearst and was virulently attacked, after seeing it , i October 30, 1938,

by Louella O. Parsons, Hearst gossip columnist. When Citizen Kane was finally unveiled it received an unprece dented succes d'estime. Its deforming lenses and fore shortened perspectives were hailed as revolutionary addi tions to Film Art. Cecelia Ager of P.M. said : ' It's as though you'd never seen a movie before/ All reservations were brushed aside as carping jealousy. Welles was almost universally hailed as an innovator whose horizons were unlimited.

In view of all this, and of the picture's renewed fame in Europe since the war, Citizen Kane deserves close examina tion. Its apparent aim, to appraise the life of a flamboyant newspaper publisher in terms of his actual contribution to society, was praiseworthy and, for the screen, daring. The method chosen to reveal him, that of refracting his per sonality through the memories of various people who had known him, shifts the emphasis from the public importance of his work to the dislocations of his personality, and the story rapidly becomes a sort of detective story in search of the key to his psyche. The solution eventually offered to that particular mystery is tinpot Freud, if not crackpot Freud. To say that Welles was distracted from his original aim by the temptations of his bravura material is part of the truth. It is more on the target, however, to point out that themes and ideas are of only perfunctory importance

to Welles. Technical virtuosity is his true enjoyment
This is sometimes admitted by his admirers, who add that his virtuosity alone would make him a master. On the basis of the record so far, it is difficult to see why this should be agreed to. Most of his methods are crude and eclectic adaptations of devices invented by the film pioneers, and even those acclaimed as entirely new the lenses and the perspectives are chiefly devices which more experienced directors avoid because they call attention to the process of film-making. What is salient, however, Is that all these florid innovations merely disguise a technique which is basically that of the stage. The camera flourishes serve as brilliant decorations for a story told through dialogue or

496

l2i. REMBRANDT, directed by ALEXANDER KORDA. [British, 1936]

2. NIGHT MAIL, directed by BASIL WRIGHT and HARRY WATT. [British, 1936]

123- THEODORA (JOES WILD, directed by RICHARD BOLESLAWSKL IRENE

DUNNE.
[American, 1937]

P?";!'"

^

through verbal narration. The key scene in Citizen Kane occurs when Joseph Gotten tells Welles why their friend ship must end. In this scene we learn for the first, and last, time that Kane had once been a friend of the people and of labour, and had used his newspapers in their interests, but that self-absorption had transformed him into a power-hungry reactionary. Here alone is the theme clearly stated, and stated in a speech so long as to become a monologue. During this speech, the camera describes a complete circle around the figures of the two men, at last coming to rest at its starting point. The effect is not unlike those moments in early musical films when the camera wandered all over the set in order that the audience should not tire while a singer delivered a lengthy aria. Much the same comment could be made of the famous ' scene in three perspectives ' at the beginning of the film, the meat of which is also given through speech.

Welles was a very young man at the time of making Citizen Kane, and its initial success intoxicated him. Whereas he had the guidance of the veteran Joseph Mankiewicz during the making of Citizen Kane, he embarked alone on the writing and direction of The Magnificent Ambersons (1942). This film lacked the roots in community life which were the strength of the Booth Tarkington novel (Welles states that scenes indicating the growth of an industrial community were excised by the studio, but they do not seem to be organically missing) and, in spite of moments of skill and intensity, was essentially a

literary film. Its great central set of the Amberson man sion would have been admirable on a Theatre Guild stage, but in film it limited and retarded the action. Before it was released, to renewed critical acclaim but to popular in difference, Welles had completed shooting on Journey into Fear (1943) and gone to Mexico to begin several films, including a bull-fighting story by Flaherty. In the midst of work, R.K.O. informed him that, due to his great costs and falling grosses, his contract had been cancelled ; he was to cease production and Journey into Fear would be released

TFTN 32- 497

THE AMERICAN FILM

as cut by the studio. It emerged as a confused fragment, for which Welles cannot be held responsible.

This curtailment of Welles* directorial career was regarded as little short of criminal on the part of Hollywood, but it is a little difficult to feel sympathetic. Immensely publicised, Welles had contributed little to the movies beyond a certain (indefinite) social outlook and a decidedly definite eclecticism. Nevertheless the garment of martyrdom was hung on him, and he was compared to Stroheim because Hollywood permitted him to act in the trivia of others, but denied him films of his own. In 1946, he was suddenly restored to favour and given a directorial assignment The Stranger was better integrated than its predecessors, and its technique was more functional, but once again Welles raised all the issues without solving them, and the film expired in a welter of melodrama which approached the ludicrous. Welks may be, as his admirers claim, the potential Marlowe of the screen, but so far he has given us only prentice work, inflated by publicity and the admiration of the half -educated.

Preston Sturges was imported to Hollywood after the Broadway success of his play, Strictly Dishonour able t in the early thirties. After years of hackwork he emerged as a first-rate writer of screenplays (Easy Living, it is now clear, owed its brilliance to his screenplay rather than to direction) and became a director at the end of the decade with The Great McGinty (1940). This satire on crooked politicians was an echo of the comic realism of the depression days, but it impressed aesthetes and acquired a cult Christmas in July (1940) was a clever little comedy which yet demonstrated that Sturges had more than flair; it evidenced definite talent for the medium. The Lady Eve (1941) continued what seemed to be the development of an excellent screen humorist and nothing more, when sud denly Sturges' career climaxed in the extraordinary Sullivan's Trail eh (1941),

This is a film of contradictions. No picture has ever more savagely satirised Hollywood. The distorted values,

the essential inhumanity, of the film colony are glaringly highlighted, and the futility of inflated publicity punctured in a cross-country chase which out-Sennetts Sennett De flated also are the pretentious directors and writers who yearn to create Art on the movie assembly-line. But what is the issue? Chastened by the admonitions of producers, who tell him he doesn't know the life of the masses, nor their, desires, an arty director goes forth to seek experience. He finds it, he drinks its bitterest dregs and comes to the conclusion that the producers were right, that the masses don't want to solve their problems but to forget them in movie escapism. The cynicism of this vindication of the box-office is at the core of Sturges* outlook and has re

mained characteristic of him ever since. The Miracle of Morgan's Creek (1943) and Hail the Conquering Hero (1944) satirised the follies of wartime military romance, hero worship, ' Mom ' idolatry, and small-town politics. In writing and direction these are brilliant films. But their essential statement and they make a statement is that human beings are dopes. Winning, lovable, amusing dopes, to be sure, but dopes none the less, and a man is a fool who says otherwise or tries to do anything about it. This is, of course, the essence of what passes for philosophy in Hollywood, but no one before has ever articulated it so boldly, perhaps because no one else had the talent to sugar-coat the pill and get away with it.

Sturges has the talent He can make you laugh explo sively for two hours together. He has a style and resource fulness not seen in film comedies since the early days of Sennett, Chaplin, and Keaton. But his is an inverse kind of satire. He is not interested in crushing infamy, but in recording it and implying that nothing can be done about it. Somewhere he knows this. The defensiveness of Sullivan's Travels is implicit elsewhere in his films. He tried to escape from comedy in The Great Moment, a film about the discovery of anaesthesia which was taken away from him by Paramount and reached the screen as a comedy on a serious subject Seeking independence, he made with

499

THE FILM SINCE THEN

Howard Hughes and Harold Lloyd The Sin of Harold Diddlebock (1947), rechristened Mad Wednesday. This attempt to revive the style of the old Lloyd comedies began brilliantly with the last reel of The Freshman. But the original idea of showing what happens to a football hero once ejected into the cold, post-collegiate world, got lost in

mechanical slapstick devices far below the level of the old Lloyd inventions. Sturges has now returned to the com mercial studios. His future lies in his own hands because all his films are original creations, from script to screen. The question appears to be, what can he find to say that will not denigrate his self-assumed position as critic at large of things-as-they-are?

Of all the directors who have arisen since the sound film, John Huston shows the soundest talent, displays the most conspicuous feeling for the medium. Son of the actor, Walter Huston, he had led a vagabond life as actor, prize fighter, and Mexican cavalryman before coming to Holly wood to write the screenplays for such of the Warner social dramas as Juarez, Dr. Ehrlich's Alagic Bullet, and High Sierra. In 1941 be directed as well as wrote The Maltese Falcon. This Dashiell Hammett melodrama had been filmed twice before, and had nothing in particular to say, but it was immediately clear that Huston was a greatly gifted director. His success in evoking the semi-civilised Hamrnett world, so symptomatic of the actual world we live in, was largely a matter of camera placement and of the use of light and of inanimate objects. In 1942, he again used the enigmatic mask of Humphrey Bogart for melodramatic purposes in Across the Pacific, less successful than its predecessor, and struggled for social comment with a Bette Davis vehicle, In This Our Life, Like so many others, the war freed htm from studio limitations and gave him fresh material and the opportunity to use fresh methods, His Report from the Aleutians (1943) was a strange, impres sionist study of the war in the sub-polar waters of Alaska; his Battle of San Putro (1944) was an outright attack on all wars, and the way in which this particular war was

waged. The poetry of this film has already been remarked upon, 1 The extraordinary reality of its portrait of G.I. life has never been matched by any other director. Although I have characterised the picture as an attack, it did not editorialise. It disclosed the psychology of enlisted men by sheer observation. The character of this film was, of course, disliked by the U.S. War Department, which pro duced it. Colonels in the Pentagon fiddled with commen tary and editing in an effort to modify its essential state ment, but however it was changed around it managed to continue to say that war is an affront to the human spirit. Huston's last Army film was Let There Be Light (1945), a study of methods of mental therapy developed to rehabili tate victims of psychoneuroses resulting from combat. At once scientific and compassionate, the film achieved a docu mentary naturalism matched by no other. It has never been shown publicly. The War Department suppressed it on ' legal ' grounds.

Returning to, Warner Brothers, Huston wrote and directed a version of The Treasure of the Sierra Madre (1947), from a novel by the mysterious B. Traven, of Mexico. This dissection of the disintegration of three men lured by gold inevitably recalls Stroheim's Greed, not only because of the central theme but also because of the back grounds squalor of cities and the threatening might of the desert which play so powerful a role in the expression of the idea. The comparison is not unjustified, and the parallels are many and curious. Like Greed, the Huston film falters, the structure is uneven, the theme seems for gotten at times and the action wanders into irrelevancies. But it is many a year since a director in Hollywood has used action, the human countenance, and the brooding face of nature to take us into the minds, and the guts, of his characters. Forgotten devices once more come into their own in this film. The use of symbols is reminiscent not only of Stroheim but of Pabst, the creation of a climate of feeling which surrounds the action is the unmistakable

* Cf , page 453,

501

THE FILM SINCE THEN

signet of the great film director, and the picture as a whole challenges, in its best moments, the best moments of any film made anywhere at any time. Huston's first-hand know ledge of life as most people live it, his ability to absorb the lessons of past film-making (without merely reproducing them, as in the case of Mamoulian and Welles) and the fact that he is able to construct and write his own films, suggest an unlimited future.

Vincente Minnelli came from Broadway to Hollywood to make musical films and, after some prentice work, directed Meet Me in Saint Louis (1944) and The Clock (1945). Both of these pieces of Americana were first-rate movies, racy, vigorous, and visual. They had a technical style and a human understanding which seemed tp put Minnelli in a class with Huston and Kanin among the new directors. The Clock in particular was a true piece of cinematography. Since then, Minnelli has directed commercial films (Yolanda and The Thief, Ziegfeld Follies, Undercurrent) which give no indication of the film style which had been emerging in the previous productions. The Clock was attacked by screen writers, such as Stephen Longstreet, on the ground that its free use of the camera represented a reactionary step backward from the ' modern * screenplay in which the story is told through dialogue. Perhaps Minnelli took the hint

Of other new directors, Stuart Heisler rose from the cutting room to direct such excellent films as The Biscuit Eater (1940) and Along Came Jones (1942), as well as the Army film, The Negro Soldier in World War //,

Irving Pichel, once an actor, is one of Hollywood's most vigorous proponents of serious films, but his work (A Medal for Benny, The Pied Piper) has yet to show the intelligent grasp of film principles exemplified in his theoretical writings. Robert Siodmak, who directed in Germany and France in the thirties, employs Teutonic camerawork to enhance the effectiveness of shockers like The Spiral Staircase, The Phantom Lady and The Killers, all good of their kind. Another young director who has

made his name during the war years and after is Edward Dmytryk. His thriller Farewell, My Lovely (1944) from Raymond Chandler's novel, excited almost as much interest as Huston's The Maltese Falcon had done in 1941. In 1945, Dmytryk went to England with Adrian Scott as producer on a joint Rank-Twentieth Century-Fox arrangement, and made So Well Remembered, a sincere well-made if too long film about the social struggles of a North Country newspaper editor. At the time, the film did not attract much comment, but I am told that Dmytryk caught the feeling and atmosphere of the industrial north in a way that many British directors fail to do. In 1947, again with Scott as producer, Dmytryk directed Crossfire for Dore Schary at R.K.O., which dealt with the dynamite theme of anti-Semitism with more honesty and fearlessness than any other Hollywood film. Extremely well-directed, with excellent dialogue from John Paxton, Crossfire is one of the very few outstanding progressive films to come from America in recent years, and it was successful box-office. It is ironic, to put it mildly, that Scott and Dtnytryk were two of the personalities insulted and slandered at the Washington Un-American Activities travesty in November, 1947.

A producer-writer-director team which has also caused wide interest is Charles Brackett and Billy Wilder, with Double Indemnity and The { Lost Week-End. Wilder, an Austrian who worked first as a writer in Berlin (People on Sunday) and then as a director in Paris, went to Holly wood in 1933 and collaborated with Charles Brackett on the scripts of Ninotchka and Ball of Fire, among others. His first direction assignments did not cause comment, The Major and the Minor (1942) and Five Graves to Cairo (1943), but the next year Double Indemnity showed Wilder as a first-rate craftsman with a fine sense of movie for melodrama. The film was in the same style as the other * psychological ' thrillers, The Blue Dahlia and The Spiral Staircase, with tough clipped dialogue by Chandler and fast-moving continuity reminiscent of Rowland Brown's

503

THE FILM SINCE THEN

Quick Millions in 1931. Indeed, in technique these films rediscovered many of the technical virtues that made the early gangster cycle so well remembered. Wilders next picture was from Charles Jackson's notorious The Lost Week-End, in many ways a disappointing adaptation which failed to transmit to the screen the subtleties of the original. Much admired by the aesthetes, it caused a sensation because of its subject of a pernicious alcoholic, but it was no step forward for Brackett and Wilder. The last film of this team, The Emperor Waltz, is a semi-musical in the worst possible taste, conforming to all the well-worn Hollywood cliches. Wilder's most promising work to date is certainly the dynamic Double Indemnity,

Elia Kazan, noted for his stage direction in the theatre of experiment and ideas during the 1930's, finally came to

Hollywood to direct the screen version of a popular novel, A Tree Grows in Brooklyn (1944). This was much more than a talented transcription a la Zanuck; it assumed the proportions of a piece of latter-day folklore, thanks largely to the director. Kazan's second assignment was one of Louis de Rochemonfs semi-documentaries, Boomerang (1947). It actually was closer to documentary technique than any film to come from Hollywood since sound. Although the action was plotted script- fashion, it seemed to grow out of the life of the suburban community in which it was set down. Its story was based on an actual incident in the career of an American public figure (although its authenticity is hotly disputed in some quarters). Whatever the truth of this, the blending of staged scenes and actors with, real people in their own milieus has rarely been accomplished with greater smoothness, Kazan's eye for the dramatic beauty of plain people, their faces, homes, daily tasks, and amusements evidenced a strict under standing of the camera's affinity for actuality. Boomerang stands out as one of Hollywood's more honest pictures, and much credit is due to de Rochemont for his producership, Kazan's third film, Gentlemen's Agreement (1947), was forced by virtue of the fact that it was adapted from a

widely-read novel to use documentary material for back ground only, but its story was worth telling as literally as Kazan decided to set it forth. Laura Z. Hobson's exposi tion of the deep roots of prejudice, and the elaborately tangled rationalisations used by quite respectable and kindly people to justify it, inevitably had to be presented largely in terms of dialogue. There was no way round this difficulty, and Kazan should not be blamed for a picture which depended mostly on actors, their thoughts and

speeches, for its impact. Films as intelligent and adult as this are rare. But even in this photographed novel, Kazan gives clear evidence of his knowledge of screen structure and flair for camera values.

Of writers who have become directors, Dudley Nichols is the best known. Highest paid, most respected, and most powerful of all writers of screen plays, his important scripts from 1930 include Born Reckless, The Informer, Stage coach, The Long Voyage Home, Swamp Water and For Whom the Bell Tolls. Becoming a director, he has made Government Girl and the recent Mourning Becomes Electra, which he also produced. Nichols is a paradox. Like Pichel, his theoretical writings reveal a profound comprehension of the fact that film composition is an act having little in common with the theatre or the novel But, as Mourning Becomes Electra suggests, his actual scripts and films stress literary quality and theatrical construction. His elaborate reproduction of the O'Neill play was a valiant attempt to accommodate a theme expressed almost entirely through dialogue to the demands of the camera. What emerged was probably the most intelligently photographed play we have ever been given. But it was not a film.

Clifford Odets, after his sensational Broadway success as a left-wing playwright, wrote numerous screenplays (including The General Died At Dawn) and in 1943 directed a film of great merit, None but the Lonely Heart. This picture, based on Richard Llewellyn's novel, showed

505

a firmer grasp of film principles than has been shown by

any other writer-director, with the exception of Sturges.

Writers, in order to exert significant influence on the films they make, must apparently enter production or direction, or at least add those skills to their attainments. Of all the hundreds who feed the studio mills, Lillian Hellman alone has achieved reputation and influence with out moving into the more active phases of production. Even Miss Hellman is more noted for her skilful adapta tions of her Broadway successes (Little Foxes, These Three, Watch on the Rhine) than for her original screen play, The North Star. In spite of the pretensions of some ambitious authors, the writing of a screen-play in itself hardly approximates to creation. By its nature it is devoid of literary quality, or even readability, and the writer must constantly strain to indicate and suggest what later will be realised visually. Even if he is successful in doing so, his work is subject to change without notice by the producer or director, not to mention a platoon of other writers who may be hired later to inject comedy, pathos, spectacle, or whatever the box-office fashion of the moment may indicate. The writers who come closest to having some voice in the final shape of their original conceptions are, as indicated, those who gravitate toward direction, such as Charles Brackett and Billy Wilder, who become producers like Sidney Buchman, or achieve an anomalous position as advisers or consultants to producers (Claude Binyon, Anthony Veiller, Albert and Frances Hackett, Leonard Spigelgass). These latter have more influence than they are generally credited with. On the whole, however, writing for the screen is apt to be a matter of year-in, year-out hackwork, with no escape for the well-paid victim except in the direction of the studio set or the administrative office. 1

Once ensconced in the front office, however, the sailing

1 To those who have never met Sammy Glide, whose spectacular career epitomises the Hollywood of the thirties, I recommend an early

introduction to Wh&t Makes Sammy JRun? by Budd Schulberg (Jarrolds).

SQ6

THE AMERICAN FILM

is not always smooth. An associate producer * is in the long run no more than an instrument of the executive pro ducer, who is directly responsible to the directorate and the stockholders. These Titans, in order to pay dividends and at the same time pay themselves salaries commensurate with self-respect, keep both eyes firmly on the box-office, and that means stars, musicals, and melodramas. At least this is said to be the necessity. But the crusading Warners for many years made pictures of serious purpose to ade quate financial reward, and Dore Schary, new executive head of R.K.O., proved with Crossfire that a low-budget picture with something to say could be immensely profitable. 1 Having dared to flout hoary box-office principles, the Warners and Schary have had political punishment meted out to them, not because they were wrong about what the public wanted, but about what their stockholders wanted. Between the myth of the box-office on the one side, and the very real prejudices of the owners of the Industry on the other, the enlightened and ambitious producer must steer a zigzag course, replete with backing, filling, and sailing before the wind. Sometimes results can be achieved by charm and cajolery, as in the case of the genial Kenneth Macgowan, who has been a power behind the scenes in many good Hollywood pictures (e.g. Ox-Bow Incident) and a yeasty leaven in American film and theatre for many years. Sometimes they must be sought by disguising the theme under melodrama or topical muck-raking, as Walter Wanger tried to do for years until he retreated to A Night in Paradise, Smash-Up, and The Story of a Woman.

Val Lewton, for example, is a producer of horror films which have achieved a vogue among the intellectuals, in particular The Cat People (1942) and The Curse of the Cat People (1943). His Youth Runs Wild (1944) about

1 According to Adrian Scott, its producer, Crossfire cost under 150,000 and grossed over 1750,000 in tihe United States alone. It took twenty-two days to shoot, (The Cine-Technician, Vol. 14, No, 70, January, 1948.)

juvenile delinquency in war-time, was said to be one of the best of the ' city streets ' school, and his The Body Snatcher (1945), with Boris Karloff, was almost certainly the superior of all horror films, at least in terms of literacy and mature approach. His last film, Bedlam (1946), also with Karloff, had a weak script, and since then he has been inactive because of illness. It is clear that Lewton's is the directing intelligence behind all films he has produced ; they maintain approximately the same level of quality regardless of who writes or directs them. This quality has been achieved, moreover, on a small budget and to remarkable box-office response. Lewton's return to activity is eagerly anticipated, especially under the aegis of Dore Schary, who may be expected to permit him to handle more serious material than has fallen to his lot in the past.

Yes, the way of the producer is hard. But perhaps intestinal ulcers might be avoided with the aid of a little more intestinal fortitude. Disregarding all the shibboleths, Samuel Goldwyn has gone his successful way producing many excellent films to excellent public response, and it is clear from his public pronouncements that he fears no man. As for political punishment, which is just now Hollywood's

fear Number One, the Congressional darts directed at The Best Years of Our Lives fell harmlessly because the public's liking for this courageous picture was too obvious to be ignored, and was spelled out in terms of the box-office. Mr, Goldwyn seems to know the secret of surviving the stigma of intelligence, taste, and integrity. But it is evidently a secret difficult to impart or to learn, because his example has been before Hollywood for thirty years and no one has yet followed it

Technically, the future of the Hollywood film lies in a further working out of producer- writer-director relations. 1 But the shape of the future lies with what happens to the mass-psyche in a period of what Siegfried Kracauer calls 1 ideological fatigue '. There are many signs that the movie

* Cf, Crtatttttnm Cannot Be Diffused, Irving Fichel (Hollywood Qwrtirly, Vat 1, No. L)

SIB

THE AMERICAN FILM

public would welcome courageous and challenging films, and just as many to indicate that the public will not ask for them of its own accord. Will it get them? The film-makers are singularly like their audiences. They too await the Messiah. In the meantime, they make musicals.

(Ill) THREE INDEPENDENTS :
CHAPLIN, DISNEY, FLAHERTY

Three of cinema's major craftsmen have contrived through the years to maintain a certain independence of the mass-production studios. Apart from the importance of

their work, it is of the greatest interest to consider the means by which they have remained independent and the cost. The first was able to go his own way because the fortune he earned at the peak of his world popularity gave him the capital power to produce his own films. The second, necessarily dependent on banks and cinema distri bution chains, escaped studio dominance only by creating his own assembly-line film factory. The third has gone his own way by the simple expedient of refusing to make films any way but his own. If the price of such refusal to com promise was inactivity, he silently paid it. The result has perhaps been, as Iris Barry puts it, that * Robert Flaherty has made fewer and better films than any other eminent director/

Charles Chaplin's successful defiance of the universal adoption of the talking picture is now well-known, although his reasons for at first preserving silence were long mis interpreted. When City Lights appeared in 1931, it was widely believed that Chaplin was challenging both the aesthetic and commercial feasibility of the talkies, an impression confirmed by the fact that the film was in all its main respects a silent picture with conventional musical accompaniment. But Modern Times (1936) made it clear that Chaplin did not object to speech as such. What he was

509

THE FILM SINCE THEN

trying to do was to preserve the silence of Charlie. This central figure in the pantheon of modern mythology would cease to be universal once he spoke in any particular lan guage, or gave himself a local habitation and a name. For twenty years Chaplin's great creation had projected man

kind's futile rebellion against the oppressors' wrong and proud man's contumely. If he was now to find a tongue, he must at last be specified and individualised but individualised in some figure which would still personify the free spirit of man and the wrongs it suffers. The course of history presented Chaplin with such a figure. In The Great Dictator (1940), Charlie the universal, Charlie the international vagabond, becomes a Jew, and the impersonal forces which crush and humiliate him are focussed in the person of Hitler. And Chaplin plays both. No greater culmination to the career of Charlie is con ceivable. Years before it had been remarked that the common man of the twentieth century was epitomised in two individuals, Hitler and Chaplin. And it is Chaplin himself who makes the parallel explicit, in all its profundity and in all its portent The Hitler he presents is nobody else's Hitler. He is foolish and brilliant and savage by turns because all his attributes spring from injury, from the fact that he is a damaged human being. And the Charlie of The Great Dictator is not quite Charlie. Not alone because he speaks. He is now dumb in another sense. Charlie's old insouciance, his smartness, his brilliance, his occasional indications of cruelty, have now been absorbed into the Hitler character. What remains is a more subdued figure, somewhat stupid, thoroughly bewildered, no longer indomitably bright and courageous and this new Charlie is the very image of that homme moyen sensuel whom Lenin feared as the greatest danger to the future of rational society. These two creatures are halves of the same whole. Together they represent that obverse of the Golden Rule which civilisation has neglected down the centuries : those to whom evil is done, do evil in return. As if to make certain that he has driven home his point, Chaplin has

SlO

THE AMERICAN FILM

Charlie momentarily become Hitler. The human truth of our time stands out supreme in these two figures and their identification. Amongst all the banalities of anti-fascist art there is nowhere a similar realisation of the nature of fascism.

Few, even among Chaplin's admirers, are willing to grant as much. It has been the fashion for almost twenty years now to restrict praise to Charlie as an actor and a * personality ', and to regard both his thinking and his film making as somewhat old-fashioned. There is no founda tion for either belief, but such is the state of film criticism. What misleads the commentators is their failure to regard Chaplin's work as a whole, or to relate it to the overall history of films.

The Charlie of the early and intermediate silent films was a rebel against the suffocation of the individual by society. Up to and including City Lights, this rebellion was expressed in the form of a somewhat Victorian irony, and it was this dated idiom which was mistaken for dated thinking. (It is worth remarking that all of cinema's great exponents suffer from the same handicap: the style of Griffith, Stroheim, Pabst, even Eisenstein, betray all the stigmata of bourgeois culture, even when they profess to repudiate it.) This one-man rebellion of Charlie's was tolerated by social optimists of all parties because it seemed a last expiring effort of romantic individualism. But when, in Modern Times, Chaplin specified the inimical society to be an industrial one, all shades of opinion were disconcerted. Chaplin had left Chaplinland and ventured into the real world. His very presence was a criticism of that world, but a criticism that led nowhere that anybody wanted to go. He prescribed no remedy. He did not stigmatise one faction in order to uphold another; he stigmatised them alL He seemed an anarchist He was as unready to save the world for this as for that. Socio-economic prescrip tions for socio-economic ills were none of his. No one

could take comfort from him.

It is my contention that he does not now want, and never

SII

THE FILM SINCE THEN

has wanted anyone to take comfort from him. Comfort, despite the annealing power of laughter, is not his line of goods. He is a satirist, and satire has no allegiances. Momentarily The Great Dictator did comfort his admirers and reassure his critics. At last, they thought, Charlie has come over to our side. Their enthusiasm was short-lived (and, as I have tried to indicate, based on a misunder standing of the film) for Monsieur Verdoux (1947) again revealed a Chaplin who stands with no party and is critical of them all.

The savage sub-title, ' a comedy of murders ', indicates how passionately Chaplin intended Verdoux to shock his public. How well he succeeded is shown by the fact that the film has achieved almost no distribution, at least in the United States. This is in part due to the boycott propa ganda campaign waged against the picture and its maker by such organisations as the Catholic War Veterans and such journalists as Westbrook Pegler, a campaign tinged with Red-baiting. But I do not think the film would have made its way in the cinemas even if it had not met organised opposition. Not that it is an unpopular picture in the usual sense of the term. People are not indifferent to it or bored by it. They hate it, as they hated Stroheim's Greed, and for much the same reasons. 1 No wonder. It faces its audience with the gap between what they say they believe and what they do. And it implicates everyone.

As is probably well-known, Verdoux is a business man

whose business happens to be that of marrying women and murdering them after they have made their property over to him. He entered this business after a period of taking stock of himself. Employed by a bank for thirty years, he finds himself out on the pavements at, the first sign of a depression. Pondering the reasons for this, he concludes that he has not adequately analysed and exploited his own assets, A man of his charm and resource does not belong behind a teller's window. He belongs in the big time and the big time, to-day, is the business of murder,

* CL page 159.

512

125. THEY WON'T FORGET, directed by MERVYN LE ROY. CLAUDE RAINS. [American, 1937]

126. A STAR IS BORN, directed by WitUAM WELLMAN. FREDERIC MARCH.

_1

127. LA GRANDE ILLUSION, directed by JEAN RENOIR. PIERRK FRESNAY, JEAN

CABIN.
[French, 1937]

The episodes which succeed this premise are designed to substantiate it in a variety of ways, and to reveal more and more of its enigmatic central figure. As Mary Miller says of Chaplin, 1 * He has presented us with a completely new and fascinating creation. Endowed with the inimi table rhythms and inflections of a voice hitherto kept up his sleeve, Monsieur Verdoux steps upon the screen. He has an indescribable hair-do. He wears a variety of the most excruciatingly funny costumes. All the old perfections of grace and timing accompany him. He has a whole bag full of new tricks and dexterities : in short, this debonair (and only, oh, so slightly sinister) murderer, who adores his wife and child and an occasional return to the peace and quiet of domestic bliss after the excitements and agitations incident on wooing and liquidating of his bigamous con sorts, is absolutely irresistible. He is tender toward his invalid wife. He reproves his little boy for being cruel to his cat. It would be difficult to do justice to the felicities of his love-making. To the poetry of his diction and the choice of his words (" This Endymian hour ! " he exclaims, as he looks from a window at the moonlit night just prior to pulling off the most horrific of his murders) there is a touch of necromancy. Everybody in his cast succumbs to the peculiar spell of his demands upon them. Suffice it to say that in each of the murderous episodes, and in the scenes in which he manages to escape or to liquidate his pursuers, his skill and brilliancy is amazing. To this spectator at least he appears to have reached the very peak of his genius as an actor and a director/

Verdoux himself is a great figure, perhaps the greatest yet created on the screen* Such is his fascination that it is difficult at, first to see beyond him. But second viewing of the film reveals the fact that he is completely and through

out the film the vehicle of what Chaplin wanted to say. Even in such scenes of apparent pure frivolity as the wedding breakfast and the attempt to drown Martha Raye,

*New Movies, The National Board of Review Magazine, Summer, 1947.

TFTN 33 513

THE FILM SINCE THEN

there is an intention and a design behind the incidents so much so that the spectator comes to watch each new sequence in suspense as to what Chaplin wants him to see this time. This is the classic method of satire, and the central figure its classic prototype. Verdoux represents a number of current beliefs carried to their logical conclu sion : that business is business, devil take the hindmost, that a man's private and professional worlds are utterly divorced, that his first duty is to his wife and family, that society is indeed an anarchic collection of families at war. Considering the burden of abstractions which he had to bear, Verdoux is an amazingly, a triumphantly, human figure. Beneath his insouciance there is desperate strain and dreadful boredom. His success is as empty as any success we know. In this, too, he speaks for us and all too clearly.

To make explicit what he wants to tell, Chaplin divides the film in two and gives us an old and indifferent Verdoux, serene, ironic, and hideously composed in the face of his fate and of that of all the world. Only the greatest of masters could so flout cinematic construction, but the theme demands it, and here if ever is a film governed entirely by its theme. Against that theme there has been a terrific outcry, from the left as well as from the right. Verdoux is an offence to us, because we are an offence to ourselves.

I do not think it my place to defend the theme, except to say that I believe the film will be very well understood a century from now, and that It is perhaps already under stood in western Europe, if not elsewhere.

I can't leave Monsieur Verdoux without commenting on the criticisms that have been made of its technique and style. These have two sources. One is Hollywood, where technicians stare in bewilderment at a film which makes no effort to conjure up * That tight which brings a Garbo alive, but in which a Chaplin cannot survive/ The other is the group of eclectics to whom the signet of film art is fancy camerawork. To these, a film is badly directed unless the camera goes about its business ostentatiously, and this view

carries great weight wherever the art of the cinema is still discussed. I would, however, urge anyone who is trying to think about the functions of the camera to look as hard at Verdonx as he has at any film produced since 1929. By the nature of its theme, Vcrdoux has to deliver a great deal of what it says through dialogue; it is nearly Shavian in this respect. The camerawork has been adapted to this necessity with an imaginative precision I find difficult to describe. The moving or panning camera, that salvation of George Cukor, is rarely employed, and then almost entirely in mute scenes. Camerawork in scenes of dialogue is used in short shots based on analysis of movement and action. I do not think it has ever been remarked how completely, how almost in the manner of Flaherty, Chaplin's camera is an observer, an attendant on action. All its uses are determined by the invention of ' Business '. Because Chaplin himself is most of the time the central figure on the screen, this has misled many into thinking that

Chaplin's own pantomimic ability is the source of the sense of rhythm and ' timing ' which everyone feels on seeing a Chaplin film. But a brief survey of scenes in which Chaplin himself does not appear should suffice to establish the fact that this sense of rhythm flows throughout the whole film. Remark the first scene in Verdoux. All Chaplin's films bear witness to a fundamental observational use of the camera which is to be seen elsewhere at times in the early work of Griffith, Flaherty, Pabst, and Lubitsch and to day of Rossellini, but which seems to have been forgotten or never understood by almost everyone else.

It remains to record that Chaplin now thinks of retiring from films and moving to England, It is a measure of the events of the past thirty years that the man who once was better known to more people than anyone who has tver lived, is no longer persona grata in the country whose Film Industry he helped to popularise throughout the world.

*

The universal success of Walt Disney's cartoons was one of the most puzzling phenomena of the thirties to movie

magnates. One of them said, ' You spend a million dollars on a super-spectacle and they sit through it just to see Mickey Mouse/ Intellectuals and proletarians alike were passionately fond of this enchanting figure, and only less so of all the others of Disney's profuse creation. In a depression world, the Disney fancies provided the most eagerly-sought escape and release of all. In Disneyland, violence and repressed aggression might find outlet without harm, for everything ended in sweetness and humanity.

There was no meanness in any of these anthropomorphic characters, not even in the villains who were comic rather than evil. It was pleasant to leave city streets and live with them awhile.

The secret of Disney's technical superiority over other screen cartoonists lay in two things : his understanding of the possibilities of distortion in draughtsmanship, and his feeling for film rhythm. Both are seen at their earliest and best in the first Silly Symphony, The Skeleton Dance (1929). The formal dance in this film, with its rhythmic accompaniment of expressive sounds and music, forecast the later work in which the whole animate and inanimate world seemed to dance to the measure of the arbitrary and mercurial sound track. In most of the Silly Symphony series, this dance was almost abstract and was performed for its own delightful sake. The forms of nature were continually metamorphosed in a pattern which began and ended with itself. These films, triumphs of imaginative draughtsmanship, were greatly enhanced by the addition of colour in 1932 ; to the wonderful changes of fluid outline were added a succession of colour transformations which also had a rhythm of their own. Flowers and Trees (1932) and The Old Mill (1937) represent the summit of Disney's technical achievement

These films were widely admired and enjoyed, but they were second in popularity to the Mickey series and other Disneys which featured animal characters with well-defined human characteristics* The galaxy is too intimately known to require more than mention : Mickey and Minnie, Pluto,

S16

THE AMERICAN FILM

Clara Cluck, and of course, the formidable Donald Duck,

who soon took stage centre. Mickey had been becoming increasingly genteel since his early roughhouse days, and Donald emerged about 1933 as the heckler who disrupted his elegant conducting of band concerts and grand operas and magic shows. When Donald's popularity surpassed Mickey's, and he became a star himself, his violent rages took on a different motivation. No longer himself the disturbing element, he finds himself pitted against an environment which refuses to obey what are to him his quite simple wishes, and in an hysteria of exasperation he goes to extremes to force his surroundings to do his will. This type of exasperation has a long comic history and many relationships : it is akin to Buster Keaton's animation of the inanimate, and to Laurel and Hardy's attempt to be normal in an unreliable and treacherous world. Every film writer has pointed out how these characters figure forth the individual's contemporary dilemma, and Donald now served the same purpose. From providing escape for the world, Disney had now presented it with a symbol.

His success with short subjects reached its peak with the celebrated Three Little Pigs (1933) which, arriving just at the moment when its economy was recovering from the worst depths of the depression, struck the American nation in exactly the right mood. It had similar reverberations all over the world. This film made as much money for Disney as a feature might have done. But such extravagant hits were necessarily rare, and he began soon to face the same dilemma with which he had confronted others. The success of his Mickey s and Donalds had sounded the death knell of the two-reel comedies in the early thirties. The veteran Mack Sennett had been forced to retire from pro duction because of Disney's competition; Laurel and Hardy had had to launch themselves in feature films. Now Disney faced the same necessity. His short films were more popular than any had been since the days of Chaplin, but shorts, by nature of the Industry's distribution system, do not make money. For all his popular success and prestige,

THE FILM SINCE THEN

Disney's annual production scarcely did more than break even. He, too, must go into feature-length production.

His first full-length film, Snow White and the Seven Dwarfs (1937) more than fulfilled his financial expecta tions ; it has earned many millions of dollars and is still in circulation. Adults as well as children enjoyed this resourceful and charming fairy tale on film. Some of his team's best draughtsmanship is in it, and it added many new creations to his pantheon of folk-characters. But there were signs that Disney was deserting the sources of his own strength. From The Skeleton Dance on, he had observed correctly that the camera is not to be used in con junction with cartoon material as it is used to photograph the three-dimensional object. For camera movement and cutting, he substituted the dramatic irrationality of things and people which got larger or smaller, closer or further away by their own power, and not because the camera was moved toward or away from them. In Snow White, the drawing begins to imitate conventional camerawork and, alas, the directorial cliches of Hollywood story-telling. Disney had begun to try to imitate the real world instead of continuing to create a world of his own. His departures from reality now consequently showed up as glaring errors instead of fanciful tropes.

All this was brushed aside, or went unnoticed, in the first flush of Snow White's box-office triumph. Its financial success enabled Disney to build a large studio, hire an army of draughtsmen and set them turning out his Donalds and Mickeys on an assembly-line basis, while he himself plunged into the production of more and bigger features. Subse quent films confirmed the suspicion that Disney had turned

aside from the free inspiration of his early clays toward literalism. The moving camera in Pinocchio, lianibi and Dumbo observes the artist's characters against the illusion of a three-dimensional background. The style of the drawing more and more imitates romantic painting of the early century. That the motive for this switch was a yearning for culture and respectability was fairly conclu-

sively demonstrated in Fantasia (1940), Disney's attempt to * illustrate ' classical music. It was an attempt at academicism by a half -educated man. As such, it was highly praised by the half-educated, and heralded as ushering in an era of mass-appreciation of music with the aid of drawings !

The intellectuals who had madly ' appreciated * his early work now began to desert an artist out for the bourgeois accolade. Nor were audiences as appreciative as they had been. His later films no longer create the sensation once expected of them. They are merely the annual Disney contribution to the film programme. As though he realised that he could not sustain his fancy through two-hour pic tures, Disney has for the last five years presented features which are actually collections of short cartoons strung together on a thin thematic thread. At the same time, he has sought to recapture interest by turning to new scenes and adding to its galaxy of stars. But Jose Carioca is a rather calculated figure as compared with the spontaneity of the early Donald, and seeing Saludos Amigos, Song of the South, or Make Mine Music is not the equivalent of watching an evening of his old shorts. What has happened, app&rently, is that all his films, shorts as well as features, are now committee-produced, with all that that implies of

formula and calculated effort It is ironic that the picture which gave us an insight into the way his studio- factory now works, The Reluctant Dragon (1941), was one of the freshest and most original of his recent films,

His current production methods are usually justified on the ground that the distribution system makes them necessary. Certainly they have been financially successful. The films are regularly revived for children at holiday season (they take the place of Christmas pantomimes in the United States), and the merchandising tie-ups by which the Disney name is exploited by manufacturers represent a fortune in themselves. It would appear that Disney is the tragic prisoner of a success which he, like so many others, is only able to conceive of in terms of the big money. It is

significant that the best work that has come from his studios, artistically and in every other way, is represented by the instructional and training films he has made for the War Department and the Office of Inter-American Affairs. They are intelligent, imaginative, educationally effective, and beautifully drawn. None of them was made for profit.

The adventures of Robert Flaherty in the thirties and forties much resemble his first battles with the film world in the pioneering days of Nanook and Moana; they were well sketched by Rotha. 1 But a new element in his personal struggle crept in when, after Tabu (1930), the sphere of his operations was removed to Europe. From that time on he had to contend not only with commercial stupidity and cupidity, but also with the criticism and, I am afraid, the

envy, of some of his own disciples. Not even Stroheim's career contains a greater irony.

When Flaherty arrived in England in 1931, he was welcomed by the newly-developed British documentary movement Led by Grierson, these enthusiasts hailed him as the inventor and master of the technique of camera observation which they meant to make their own. They looked to his presence to give new impetus and inspiration to the development of documentary in Britain. That all was perhaps not well was indicated by the fate of the first attempt at a Flaherty-Grierson collaboration, Industrial Britain, which finally reached the screen as a co-operative work of several hands. When Flaherty esconced himself on Aran for Gaumont-British, the islands became a Mecca; young men went there to watch and learn, to serve their apprenticeship. But Man of Aran (1934) took, as usual, three years to make, and they were years of momentous transition for British documentary. Its tyro directors had emerged from a period of absorption with technical problems, and were face to face with the problems of a world sunk in depression and moving toward war. In that

* Documentary Film, pp El -86, 116-120 (Paber & Faiber, 1939),

$20

THE AMERICAN FILM

mood, Flaherty's pre-occupation with the classic beauties and braveries of human existence seemed to them irrelevant if not actually evasive or dishonest. 1 Reacting against aesthetic! sm, they insisted that documentary must deal with the actual problems of modern existence, or it was not documentary. Their point is, or was, at least arguable, if only because, at that period, too many soi~di$ant documentarians were really aesthetes in disguise, ready,

willing, and able to fall permanently into the rut of lyrical impressionism. But no considerations of group unity, social realism, or propaganda for the greatest useful ness of documentary could explain or justify the outburst of denigration which followed the appearance of Man of Aran in Britain. It had its echo among the even more politically-minded documentarians in the United States. The film made its way through the cinemas and as usual, gained enthusiastic .admirers from among all kinds of people but, judging from their published comments, the documentarians were not among them. They denounced the film as a vehicle of reaction. They seized upon the honours it won from the Nazis and the Fascists as proof that Flaherty's aim was the glorification of the cult of the folk They even minimised it as a work of art, though none comparable with it emerged from anyone's camera, anywhere in the world in the years of its making. I cite this not only to make the point that a film-maker who strives to maintain his independence has no friends, but also as a warning. Hindsight is easy, but it is necessary to suggest that the subterranean stubbing or ostracism of Flaherty's films was a major error for the documentary movement, the more so because it took place in public. Maybe Flaherty and his work have but little relation to the informational and propagandist aims of the documentary movement as they happen to be conceived by this or that exponent, at this or that time. Nevertheless, the world

1 ide f Cvmna QuarUrty, Vol. 2, No, 4, Summer, 1934, review of Mm of Arm by Ralph Bond, Vol. 3, No. 1, Autumn, 1934, Evasive Documentary, t>y Davia Schrire and Documentary Film (Faber & Fabcr, 1939),

THE FILM SINCE THEN

public responds to the humanism of his films as they have to the work of no other documentary director. More sensible strategists would have made use of that appeal as an advanced salesman for the whole documentary idea. Flaherty's prestige and relative popularity have had just that effect But it is an effect he has had to get for himself, working for the most part against the grain.

Be that as it may, after Man of Aran, Flaherty once more stood alone, though in the midst of a flourishing movement based largely on the method he had founded. He is not one to show bitterness, nor to act on it if he felt it, but to put it mildly, he was chilled by the professional reception of his film. There followed two years of inactivity, after which Alexander Korda sent him to India to film a version of Kipling's Toomai of the Elephants. Doubtless Sir Alexander was thinking of the kudos which might accrue to him through Flaherty's reputation, but he was also thinking of the box-office. For the first time since the abortive White Shadozvs, Flaherty was accompanied on his journey by technicians from the studio. While Flaherty was scouting the ground, searching out the essential relation between the elephant and India, his colleagues were plotting a story. Eventually the two collided in stalemate, after which the battleground was transferred back to London. The final scenes of Flaherty's documentary of India were made at Denham, near London. Grierson sums up the result : * Elephant Boy begins magnificently, Toomai is set on the back of the biggest elephant of all Mysore : in his youth and innocence giving a dignity to the Indian people one has never seen before on the screen. But the synthetic spectacle of studio camp scenes and West End voices brings the film at every turn to an artificial, different plane, . , They say an elephant will go mad on the death of his master and that he will go more mysteriously mad just before the death of his master. Nothing of this. Synthesis steps in, and an actor, in a fake beard, lashes the elephant to give a more Occidental motive for madness. * . / I

1 World Film News, Vol. 1, No, 12, Marcli 1937,

Flaherty sadly relinquished the film to Korda, and Sabu to Hollywood and the big money, and went back to his now-customary interim occupation of writing books and television plays. Shortly, Pare Lorentz, then at the head of the newly-created U.S. Film Service, invited him to return from England to the United States to make a film on the misuse of farm land and the resultant widespread agricultural unemployment Disaster attended this project from the start. Without clear directives, Flaherty was sent out to film what he saw. Wandering (for the first time) the farms and fields of his own country, he brought back an epic poem of the land and its people which ranks with his finest camera achievements. To this an official commentary and story-line was added, a mishmash of the already suffi ciently confused policies of the Department of Agriculture. It left The Land (1941) intellectually at sea, a state of affairs not helped by the fact that the United States was by now about to go to war. The problem was no longer agricultural unemployment but farm labour shortage. In view of this, Washington decided not to release the film, except non-theatrically, and it has never been shown to the large cinema public. But The Land will yet find its audience not, let us hope, because of any cyclical recurrence of the economic situation it describes but because, like every film of this master, it goes beneath the surface to the timeless essentials of the relation of man to the earth. Some of Flaherty's most felicitous moments are in this film, and -some moments of horror which are new to his style, because he deals for the first time with the modern scene. His relentless camera, Helen Van Dongen's editing, make a machine cutting corn into a machine cutting lives. And we see those lives, cast off, broken down by the road

side, in the eyes which one starving woman turns into the camera. There is a dulled animal curiosity in those eyes, and some pain because she is squinting against the sun, but hardly anything human any more.

In the early months of America's participation in the war, Frank Capra engaged Flaherty to make a camera survey of

the state of the nation for inclusion in war films. But picture-making under military supervision proved more irksome to him than even Hollywood's interference. The experiment was soon brought to an end. Nor were other wartime government agencies able to see what his talent could lend to their sometimes pedestrian propagandist activities. There were, however, those who could. The Standard Oil Company, casting about for a film man who could serve their public relations aims, happened upon the fact that Flaherty's first film, Nanook, sponsored by a commercial firm, was shown all over the world and hailed as a classic with no complaints that its finances might be tainted. The result was an extraordinary contract, pro viding complete finance by Standard Oil for Flaherty's next film, but leaving him its sole owner, with no obligation to repay the negative cost and with distribution rights entirely in his hands, Louisiana Story is now ready for release. On the surface it is a big, old-time Flaherty epic, the life of a small boy in the Louisiana swamps, complete with alligators, fishing, hunting, a pet raccoon, and an oil-well explosion.

But this small boy differs from his predecessors in Flaherty films. To his primitive swamps comes an oil-drilling outfit, which proceeds to discover and bring in a

well from beneath the waters of the bayou. The compli cated modern marvel of testing, sounding, and drilling for oil is seen through the wondering eyes of a boy. There must have been thousands of * educational ' films produced during thfe last fifty years which tried to show * the wonders of industry * through the eyes of a child. The wonders of industry as they presented them remained more incompre hensible than wonderful, and the children were those familiar text-book ones known as John and Mary Smith. Here the boy is as palpably real as the swamps he lives in, and the process of oil-drilling is observed and described with a clarity and drama unmatched in my experience of seeing films. This is a real educational film ; it is also a poem, and the two things work together.

524

They always have, In all Flaherty films, whatever their scope of reference. This particular scope of reference will satisfy his sociological critics at least to some extent. But that is not, and never has been, the point. Flaherty has been severely criticised for doing what every artist must do. He has worked within the limits of his talents. And I should like to suggest that those limits are not so very narrow after all, as his present film shows. They are cer tainly much broader than those of the vast majority of his surprisingly numerous detractors. The final fact is that his is a descriptive and dramatic eye which has no counterpart among film-makers. The result of that fact is that his films have outlived, and will outlive, all their contemporaries. They are as fresh to-day as the day they were made. In short, they were worth all the struggle to make them, a struggle that it is a pleasure to record has now become less bitter. Flaherty's experiences, films, contacts and influences have at last crystallised into a general goodwill which has

outlived the bitterness of ephemeral partisan dispute. A mysterious, generalised expectancy surrounds the unveiling of his new film. In making its way through the cinemas, it may well make way for other documentaries besides his own, as indeed have all his films since Nanook in 1920.

525

II

THE EUROPEAN CINEMA : 1929-48
(I) THE FRENCH FILM

Nothing could have been more auspicious for the future of the French film than the production during the first two years of sound films of Rene Clair' s Sons les toits de Paris (1929) and Le Million (1930). At a time when the language barrier had suddenly bereft every European film industry of its foreign market, Clair' s marvellous comedies with music were achieving huge success in New York, London and in every capital of Europe. His development of a technique (closely akin to Wilhelm Thiele's and Lubitsch's) of creating a sound * image * in counterpoint to the visual is now well known ; it has been fully described by Rotha. 1 It seemed at the time that Clair had solved the problem of sound film form, and that in doing so he had restored the international appeal of national films. For what could be more French than Clair, and what easier for anybody, anywhere, to understand than Glair's films?

It turned out to be not so simple. Glair's third sound film and his masterpiece, A Nous la Libertt (1931), did not travel far beyond the borders of la patrie, nor fare so well within them. Master of the medium, Clair could make it do any trick that pleased him so long as he was concerned

with pointing up human folly for his own amusement and that of others. When he deepened his outlook, when his wit became satiric comment* he paid the price of restricting the appeal of his film*

A Nous la Libtrti, the obvious and direct source of Chaplin's Modern Tim@$ f attempted to dissect modem industrial society. It seemed to ask the question : What f s

l Cethilt*id: The Film TVctey (Longmans Own* 1931), pp. 181-19$.

In it for any of us? The answer given by the film was : Nothing, except the human vitality and capacity for enjoy ment we can find within ourselves. This answer has been dismissed a's romantic and mystical (though, Clair may well ask, what other film answer was available in 1931, or is to-day?), but there can be no doubt that he was this time depicting his characters in relation to the forces which drove them on. He gave us the same world to which we were introduced in Sons les toils and Le Million, the same gallery of infinitely human characters, but it was now a world of competitive strife and the characters in it were eagerly, though futilely, competing.

Because of the Chaplinesque note of futility, the film was viewed with some disfavour by the intellectuals of the time; perhaps justly, if we consider, that it was a romantic futility and rooted in Clair's essential outlook. But hindsight sug gests that a different view is possible. When seen to-day, A Nous la Liber te seems a prediction of the fall of France, and not a vaguely generalised one. The amazing sequence in which a dotard functionary makes a speech about La Justice, La Libertt et La Paine, while his audience of mag

nates and aristocrats chase banknotes wildly round and round the courtyard, has an unanswerable finality. That was, flatly, all there was to say, as France was to learn before the decade was out But France was not ready to listen in 1932. The film met a reception as cold as that accorded The Italian Strazv Hat in 1927. Despite its extra ordinary brilliance, despite the international audience Clair had created for his films, he found himself considered a sort of international traitor. Nor did he fare much better with his admirers elsewhere. They considered his social criticism too heterodox for the intellectual fashion of the moment.

What Clair thought he was saying in A Nous la Libert, and what effect its reception had on him, is not known. But much as Les Deux Timides followed The Italian Straw Hat, the successor to A Nous la LiberU was a satire with the sting plucked out Le Quatorze Jnillet (1932) recreated

THE FILM SINCE THEN

Glair's Paris and his Parisians, but purely for purposes of romance and sentiment. For all its skill and heart-warming charm, one might well call this film the creation of a French Frank Borzage. It was, naturally, highly popular in France. Clair's next film, and it is possible to say his last important one to date, was popular nowhere. Le Dernier MiKiardaire (1934) was a return to satire, but for safety's sake its comment on industrial society and the people who live In It, was directed at a mythical kingdom. The result was disastrous. Deprived of the opportunity to satirise specific foibles of the French, the thinness of Clair's social outlook became uncomfortably apparent James Shelley Hamilton's epitaph in the National Board of Review Maga zine read : * Casinario is perhaps a miniature of a topsy

turvy world, trying to maintain its place in the universe by desperate efforts to keep whirling faster. It is dizzying and hilarious. . . . The moral if by any chance the young lovers who run away supply a moral seems to be that If you can escape to a desert island you can be happy though naked if you have a radio. Le Dernier Milliardaire comes nearest of all Clair's films to showing where he stands as a social commentator. Human stupidity and selfishness and folly, with their resulting woes to the race, do not stir him to reform or revolution or even bitterness -he remains amused and though deeply interested, detached. Perhaps he is convinced that there must be a different kind of human being before there can be a different world/

This verdict would be inadequate if A Nous la LiberU stood alone to represent Clair's outlook, or If Le Dernier Milliardaire had been followed by stronger films. It has been followed by films hardly worth discussion at all. The hospitable Korda invited Clair to Britain in 1935, and there emerged a big production studded with Anglo-American stars and with an eye to the American market. 1 But The Ghost Goes West's spoofing of aristocracy and Babbittry was a poor echo of the old Clair. It was shallow comedy, totally unworthy of the creator of Sons Its toits. In 1940

*Cf.pp. 546, 548.

528

129

OUAI DBS BRUMES, directed by MERCEL CARNE. JEAN CABIN. [French, 1938]

3o. LA BETE HUM A! NE, directed by JEAN RENOIR. JEAN CABIN. [French, 1938]

NORTH SEA, dim-ted by HAURY WATT. [British, ic^

THE STARS LOOK IK)\VN" f dtrrctrd by CAROL IU,n, KMYI.N

THE EUROPEAN CINEMA

Clair went to Hollywood to direct Marlene Dietrich in The Flame of New Orleans. Except for a few minor touches, it was a dull routine comedy, as were its successors, / Married a Witch, It Happened To-Morrow and Ten Little Indians. Neither Hollywood nor Clair suited each other.

After the Liberation, Clair returned to France where, with American finance, he directed an elaborate starring vehicle for Maurice Chevalier, Le Silence est d'Or (Man About Town} (1947). To ensure United States release, it was given an English commentary over French dialogue, causing at least this spectator to reflect that Sons les toits needed neither commentary nor titles to reach an inter national audience. This, to me, is the measure of the decline of Clair's technical talent, just as the material and his handling of it indexes his retreat from satire. Once more he recreates Paris, for the sake of sentiment only, and to make sure that no one could be offended, it is the Paris

of the remote 1900's, The subject matter provides further clues to Clair's mentality; it concerns the operation of an early film studio. Clair loved and drew much inspiration from primitive films, especially Melies's and Chaplin's, and the impetus of A Woman of Paris nearly guided him into the seriously satiric path which Chaplin has since followed. A Nous la Libert demonstrates that Why he could not sustain his thinking is beyond my province to explain, but it is clear from the record that, like Lubitsch, he has had in the end to content himself with style for its own sake. And with the onset of that contentment, or discontent as the case may be, his style itself has begun to die.

The Italian Straw Hat and A Nous la Liberti were nearly as perfect as films contrive to be. Their qualities derived in part from an instinctive command of the medium and an intellectual assessment of its possibilities, in part from a satiric eye for the follies of the middle-class. But, and here is the point, their greatest vitality derived from their full-scale attack on the hypocrisy of a civilisation which refused to face up to its' failures. It would seem

TFTN34 529

THE FILM SINCE THEN

that in time Rene Clair also began to refuse to face up to his, perhaps because he had no prescription for success.

Glair's masterpieces were created in a vacuum. The French film of the early thirties was dormant, If not altogether dead. Trivial comedies and starring vehicles were about the sum of its accomplishments, and it had almost entirely lost its foreign market. When French films are bad, they are very bad. About the middle of the

decade, however, there began what has been called the French Revival. The period of the French avant-garde, which had started soon after World War I, was coming to an end and it is worth noting that its demise roughly coin cided with the improvement in French commercial feature production. New directors such as Marcel Carne, Jean Vigo and Prevert appeared, and th talents of the older ones, Renoir, Gremillon, Duvivicr, Feytler, matured. A series of ambitious feature films restored the prestige of French production and regained a specialist foothold in some of the metropolitan cinemas of Britain and the United States. It was from now that we date the cult of the French film. It has been the fashion for a decade among the American intelligentsia, and 1 suspect the British also, to admire French films above all others, just as in the twenties it was the Soviet films. French films were thought to have something to do with ' culture ', something to do with sophistication. The word most often used to describe them was * mature *,

The prolific Julien Duvivier led the van of the French Revival In 1932, his sensitive Poll dc Carotte revealed an understanding of the sound medium, (He had previously made it as a silent film in 1925*) This film was composed in terms of film rhythm, without regard to the supposed requirements of literary narrative. As such, it succeeded in portraying abnormal psychological states by indirection, although its formal statement of the mental problem of the boy was somewhat abrupt and unscientific* Tt was an

inferior picture to Jean Benoit-Levy's masterpiece, La Maternelle, made about the same time and about which 1 have more to say later. Foil de Garotte was, I think, the

first of a series of: films which gave to the late Harry Baur something of the position in France which Emil Jannings had occupied in the early German silent films. Marie Chapdelaine (1934) laid in French Canada, revealed again Duvivier's understanding of the function of landscape and milieu in revealing his characters and telling his story. From this time on, however, Duvivier went the way of French cinema as a whole, which was the theatrical way. The Golem (1936), made in Prague, purported to be a sequel to the early German film of Wegener and Galeen. It had cinematic possibilities which were (with the exception of the apocalyptic last scene) ignored in favour of the exploitation of Harry Baur's theatrical acting as a mad Austrian emperor.

In 1937, Duvivier assembled the whole corps of French acting experts to appear in Un Carnet de Bal, a series of episodes strung on a sentimental theme of nostalgia for lost youth. This so impressed the intelligentsia that Duvivier repeated the formula in Le Fin du Jour (1938), a story about a home for old actors which emerged as a Thespian field-day. Another and perhaps more enter taining side of Duvivier was his f gangster ' film, intelli gently made and exciting, Pipe Le Moko (1937). It was re-made feebly and stupidly in Hollywood as Algiers. The prestige of these films took Duvivier himself to Hollywood, where he directed The Great Waltz, Tales of Manhattan, Flesh and Fantasy and Moontide, none of them in any way distinguished. His first French film after the Liberation was Panique (1946), from Simenon, to which reference will be made later. His recent version of Anna Karenina (1947), a typical Korda cosmopolitan production in Britain with Vivien Leigh and Ralph Richardson, is a full-blown return to the theatrical style, singularly unimpressive and rather tragic from the maker of Poil de Carotte and La Belle Equipe*

531

THE FILM SINCE THEN

There t is no question but that Duvlvier is an accom plished director. His best films are in the classic style, but the intermittent promise that he would develop a charac teristic style of his own has never materialised. Perhaps this is because, while his work is expressive, he seems to have very little that he earnestly desires to express. This is confirmed by his easy yielding to the theatrical manner when it was in fashion, and his susceptibility to whatever subject-matter happens to be offered him at the moment. Every Duvivier film contains moments of craftsmanship so admirable that one wants to take him seriously, but how can one be serious about the body of his work as a whole?

In contrast, the films of Jean Renoir ask always to be taken seriously, thematically as well as technically. His first sound films, La Chienne (1931), La Nuit du Carre four (1933) and Madame B ovary (1934) were theatrical or literary adaptations, distinguished only by that taste which always distinguishes Renoir. Then he suddenly made a film which challenged comparison with the most advanced work in all countries. Superficially a genre study of Provencal life Toni (1935) went beyond all its particular locale to evoke and define the passions endemic in a fixed and traditional way of life. Here the eternal conditions of nature * acted * in the film in the, manner we associate with Flaherty; here the inner life of the characters externalised in behaviour patterns which recalled the sensitive camera observations of Muraau, Seastrom, Pudovkin and Vidor at their best, comparable to-day with the work of Rosselltnl Toni was a piece of cinematic composition in the most precise sense of that term* It is interesting to note that Renoir's producer on the film was Marcel Pagnol, later to make La Femm du JBoulanger.

This complete and self-contained work was followed by

Renoir's uncompleted La Partie du Campagvc (1937) which, fragment though it was, had all the warmth and tenderness of Renoir at his best Then came his 'official f masterpiece. La Grande Illusion (1937), This is, with the exception of Dovjenko's Arsenal, the most telling shaft

which the cinema has ever directed against the institution of war. It wished to consider that institution in all its aspects. It probed the necessity of war to any elite corps, which has no reason to exist without it. It demonstrated, to its own satisfaction, that * little men ', even when they have the instincts of democracy, are inevitably led to the slaughter because they are too ignorant to realise that wars of all kinds are against their interests. It touched upon the possibility that there is some perversity in the nature of man which is drawn to the unreasonable and profitless destruction which is brought by war. It suggested that a war, once started, becomes something akin to an inundating force of nature beyond the control or direction of any individual group. It looked forward with doubt and irony toward a future which, not inevitably but in all probability, would repeat the past

These sentiments were rife in the mind of the world in the year of Munich, and the film seemed to us a towering achievement. To-day its argument, besides being profuse and rambling, is wide of the mark. La Grande Illusion, though it was set in World War I, was actually an abstract discussion of war, and war, its causes and realities, is no longer abstract to any of us. It was the argument of the film that was everything to Renoir; the technical result was in complete contradiction to Toni. La Grande Illusion expressed itself -entirely through dialogue and the

actors who spoke it Very accomplished actors they were, Stroheira, Gabin, and Fresnay, but their methods were of the theatre, all except Stroheim, whose vivid presence dominated and somewhat outbalanced the film. The last scenes were more truly cinematic, more emotionally effec tive because their situations were elementally human, but they too were fatally the projection of a literary argument. Nevertheless, the film was a determined attempt to comment upon events and if possible to influence them.

La Marseillaise (1938) was reputedly an attempt to combat reaction by reminding the French people of the beginnings of their liberty. The early scenes of the revolu-

tionary army were marvellously fresh and living, in contrast with the usual stained-glass and dressing-gown rendition of history, but later Renoir bogged down in a detached and ironic contemplation of the follies of the Bourbons. Perhaps an analogy was intended with the rentiers and industrialists of contemporary France, but if so Its terms and purport were not clear. For a revolutionary film about a revolution, the whole was scholarly, civilised, strangely remote from the passions of the people it was supposed to arouse. For all its humanistic excellence, it was markedly distant from the manner and method of films which really have aroused political passions, from The Birth of a Nation to Potemkin. In the same year (no mean physical achievement), Renoir made a powerful and movingly human adaptation of Zola's La Bete Humaine, possibly the best thing that Jean Gabin did until Le Jour se Icve. Its opening sequence of the railway locomotive, the atmosphere of the shunting yards, the superbly handled sex scenes, made it one of the

more memorable films of the French pre-war period. After La R$gle du Jeu (1939), which I have not seen, and the outbreak of war, Renoir became a colonel in the French Signal Corps. Through the efforts of Flaherty and others, he escaped to America from occupied France, His first Hollywood film, Swamp Water (1941), vigorously resumed the manner of Toni. Disagreement with Darryl Zanuck at Twentieth Century-Fox resulted in the film being: given to another director, but for a greater part it was unmis takably Renoir, Its sinister evocation of the Okeechobee Swamp, its remarkable feeling for the folkways of back woods America, pointed again the strange paradox of the European director who makes better American films than the Americans. The reverse of the paradox emerged when, in collaboration with Dudley Nichols, Renoir filmed a story of French resistance t This Land Is Mine (1943). It was as unsuccessful* unsatisfactory and unbelievable as Fritz Lang's similar Hangmen Also Die, though the milieu and the people wcrt Renoir's own*

534

THE EUROPEAN CINEMA

In 1945, he completed his best American film, The Southerner, a very notable achievement. Though marred by occasional artificiality and by a lyricism more in keeping with southern France than the southern States, it was a remarkable piece of naturalism. The conditions of existence and the psychology of the Southern sharecropper were delineated with grim truth yet with affection, and almost entirely in cinematic terms. Especially notable was the extremely short sequence of violence in a sleepy Southern town, as accurate a piece of reporting of the American scene as films have provided since the early gangster days. This work of social realism was followed, in violent contrast, by a remake of his earlier La Chienne,

delightfully entitled The Diary of a Chambermaid (1945). Studded with stars, and wholly in the theatrical manner, it came off as a tour-de-force in a class by itself. The artificiality was deliberate. The stars were used not for their histrionic skill but as natural acting material, as though they were types from the street. Whether the players concerned were aware that they were being used for this purpose is problematical, but it was clear enough to the audience, especially the use made of Hurd Hatfield's empty good looks. Sold to the public on the implications of its title, the picture actually was a mordant story of the decomposition of French bourgeois society. Renoir's latest film, The Woman on the Beach (1947) is one of the unsolved mysteries of the cinema. Everyone who has seen it emerges from the experience feeling that the projectionist has muddled the reels, indeed that some are missing. Interesting, it is quite unintelligible.

Almost every Renoir film has been distinguished by taste, intelligence, and maturity of theme. Each is notable for its catholic, humane, and slightly ironic outlook on human experience. Such qualities are rare in films. So too are the inventiveness and the strict eye for compositional values that enrich his work. Why, then, do we feel a certain lack in nearly all his films? It would appear that, with one or possibly two exceptions, they are not quite

composed in terms of the film medium. This is betrayed by their structure, which seems to be determined by literary and (in the theatrical sense) dramatic considerations, and in their marked absence of that rhythmic pace which is one of the distinguishing characteristics of the real film. It may be that Renoir's desire to express Important themes

makes him too dependent on literary script-writers, such as Charles Spaak and Nichols. It may be that he thinks of a film in terms of isolated scenes. Certain it is that, on the one occasion when he let an actual countryside and its people determine the form of his film about him, he achieved mastery. Only in Tom did he appear really to perceive, and to act on, the fundamental fact that the cinema is an art of observation.

Jacques Feyder 1 returned from Hollywood In the early thirties to make a series of films mostly centring around the personality of his wife, Franchise Rosay, a task which has rather formulised itself as Mme. Rosay grew older. Of his many films since sound, La Kermesse Htiro'ique (1935) was the only one to achieve a stature comparable with the silent Th&rfae Raquin. This International success was a riotous farce concerning Itself with the sixteenth-century occupation of a Netherlands town by Spanish troops. It delighted in contrasting the sedateness and pomposity of the burghers with the dashing virility of the military invaders, a fact in which some found fascist Implications, though the majority of audiences were content to enjoy the sexual titillations so dexterously provided. In any case, JJa Kermesse Htiroique was one of the very few ' historical ' films in which people behaved like human beings rather than puppets. They wore their elaborate and beautiful costumes about their daily occasions with a convincing naturalness quite unique In this genre. The film has also been highly praised for Its production of Dutch Renaissance archi tecture and for its lighting by Harry Stradling, which seemed directly borrowed from Flemish painting of the period. For the rest of Fcyder's work, it is sufficient to

* Died Switzerland, May, 194&

536

mention only Pension Mimosas and the recent Portrait of a Woman, filmed in Switzerland, in both of which Mme. Rosay was brilliant to little ultimate purpose. It may be too unkind to say that Feyder is Czinner to her Bergner, but his films in recent years have had little purpose beyond providing a showcase for her beauty and compelling talent.

The career of Abel Gance hovers so confoundingly between the ludicrous and the majestic that it is difficult to write of him without exasperation. His grotesque Fin du Monde (repudiated by its director in the manner of Stroheim because it had been cut by others), his revamped Napoldon with choppy sound sequences added, and his remake of Mater Dolorosa seemed to point to a fading career and a diminished talent. But The Life and Loves of Beethoven in 1935, abrupt and episodic though it was, was something of an achievement. Against all probability, it suggested the grandeur of its subject. Indeed, it might be said that Gance, in his two biographical films, is the only director who has actually recreated the aura of greatness on the screen, and given some key to what it essentially is in a gifted individual. His second J* Accuse (1939), called in America That They May Live, was as belated and irrelevant an anti-war preachment as La Grande Illusion of two years' before. Its Victorian manner and romantic outlook laid it open to the sneers of the determinedly fashionable. It was nevertheless a forceful and a fascinating film. Granted that its kind of individualistic pacifism had already been proved ineffective by countless plays and films, from Miracle at Verdun onwards, it none the less possessed a moral passion lacking in more up-to-date sermons, and its style was vigorously cinematic. In its first sequence, and in several others, one seemed taken back to the pioneer days when the camera excitingly expressed all a director had to say. No one has used Francen's tragic mask with greater intelligence, Gance

appears now only to supervise the work of others, which is a pity. Pretensions, extravagance and dated outlook not-

withstanding, he is more a director of films than almost any of them.

The directors discussed above had all won their spurs in the silent film and pursued their careers in sound on the basis of a style already created, though the fortunes of the world depression considerably affected them all. The new directors who arose during and after the French Revival of 1935 seemed not so much to create a new style as to work within one which was handed to them. With due allowance for technical advance, that style was the familiar one of the Film d'Art, the theatrical manner which the French cinema has never been able entirely to put behind it. The theoretical exponent and the most successful practitioner of this manner has been Marcel Pagnol, who contends that the motion picture is nothing more or less than a printing-press for the drama. His films Harvest, La Femme du Boulanger (1938), The Well-Diggefs Daughter, and the Marius series were peasant dramas of the soil, and there were moments in all of them when the paysage came alive with great felicity. They were never theless all a variety of canned theatre, centring round the performance and personality of famous players, with Raimu usually taking stage centre. They were diverting and amiable; but they are not a part of purposeful cinema,

They were accompanied by another series of films, also

theatrical in subject, concentrating on the French under world, the half-world, the seaports and waterfronts, all strongly reminiscent of Simenon's novels. The most famous of these were Marcel Caracas Le Quai des Brtimcs (1938) and Le Jour s live (1939), and Duvlvkr's Ptpt le Moko (1937), and they mostly exploited the tremendous personality of Jean Gabin. They all focussed on the individual against a background of poverty , violence, and crime.

538

THE EUROPEAN CINEMA

Why did these French films of the late thirties ape the theatre, why did they concentrate on the lowest levels of French life? When I put the latter question to Dr. Siegfried Kracauer, he replied : ' Because, above that level, all was paralysed/ J Since there was no hope for even the most mildly reformist social action, the individual had to stand alone, seeking satisfaction in an anarchic world of instinct and propelled by something akin to the notion of fate which imbued German silent films of a decade and a half earlier. Occasionally, in the midst of these essentially theatrical films, the camera would give life to objects and environment, as in Le Jour se Itve, just as Murnau's camera had done, or Stroheim's. These misty waterfronts and low dives were excellently rendered and photographed, but their ' life ' was a subjective one. They had meaning only in relation to the mental states of the characters who wandered so inconsequently and hopelessly through them. Beautifully made, sensitively acted, they were films of defeat in which the British and American intelligentsia discovered poetry. They possibly overlooked the one out spoken film of all this period, Renoir's La Fie cst A Nous (1936), which at least attempted to say something politically related to the France of the thirties.

Just as they had applauded the aesthetic qualities of the German silent films and ignored their implications, the American and the British intelligentsia were ravished by the French sound films of Le Qnai des Brumes, type, and quite blind to the key they provided to what was actually going on in national life. The aesthetic admiration was less than justified in this case. The New York intellectuals were awed by the acting and dialogue in these films, and believed they represented the best that movies can do. It was the old story of reverence for the traditional French films reminded them of values made venerable by long use in the ancient, hence respectable, arts. They were astonished if any one suggested ih&t these were not real films at

* Author of From CaRgari to Hitler (Princeton University Press, 1947),

all. 1 Even greater was their astonishment if the vaunted 'adult' quality of the French theatrical school was challenged. At the risk of confounding them again, I must suggest that 1 do not find so very 'mature' a romantic pessimism which clothed itself in pseudo-psychology but issued in fatalism. (Worse, perhaps, could be added if one delved into the Blut und Boden implications of the Pagnol films.) Taken together, all these pictures gave as clear an index to what was going to happen in France as did the above-described sequence from A Notts la Libertc. Rene Clair, however was aware of what he was saying, while succeeding films embraced the anarchic death which they described. They pointed forward, also, I suggest, to such post-war phenomena as existentialism.

Of films made under the Occupation, America has seen only Clouzofs much over-heralded Le Corbeau (1942), Marcel Game's very much overpraised Les Enfants du Paradis (1944), and Jacques Becker's Goupi~M cans-Rouges (1943). As was to be expected, it would seem they were mainly films of frustration, exploring side-issues, searching escape from any social realism, dipping into the world of fantasy, films without hope of the future. Such was Les Enfants du Paradis, and I feel sure were also Les Fisiteurs du Soir (1942), also by Carne, and Jean Delannoy's UEternel Retour (1943) 2 'Tasteful commercial films 1 , as Nicole Vedres calls them, inaugurated by the Vichy Government. 3 It seems that the French, when given a certain security of production, turned back to the Film

1 The usual reply was: 'What albout Sacha Guitry?' Guitry's films were widely thought to be cinematic because they used all the magical

properties of the camera. In this respect, Guitry advanced exactly as far, and no further, than Melies in 1900, whose films made excellent use of mechanical tricks but were essentially conceived in terms of the proscenium.

2 1 confirm Griffith's prejudgement, having seen the films in question and others. P.R.

3 Penguin FilmRw&w, No. I, August, 1946,

d'Art, but no doubt that was inevitable under the Occupa tion. They were possibly fortunate to have been able to make any films at all. ^ ...

Post-war French films have been slow in arriving in New York, but display the same technical characteristics and subject-matter with which pictures of the late thirties familiarised us. Duvivier's Panique (1946), from Simenon, seems to be typical, still another reprise^of that pessimism, supposedly realistic and cynical, which is really romantic. We have heard of a new outlook and a more vigorous style, as exemplified in Rene Clement's La BataUle du Rail (1946), l but these have not reached us. We await also Cocteau's La Belle et la Bete, and L'Aiglc a deux Teles, Game's Les Fortes de la Nuit, and Claude Autant-Lara's Le Diable au Corps, of which we have heard so much and which may reveal the new approach.

In the meantime, it remains to record that Pierre Chenal made a passable and much-praised Crime et Chatlment in 1935, and that Marcel FHerbier continues to oscillate between empty intellectualism and still emptier commer cialism, with the single exception of a stray film called Le Bonheur (1935), which told more of the truth about the relation between films and their audience than has ever been told before or since.

It is ironic that the films of the late Jean Vigo, made some fifteen years ago, have only just reached us, for they display that spirit of revolt and inquiry which subsequent French films so notably lack Ztro de Conduite (1933) and UAtdante (1934) were works of youthful genius, and it is futile to point out the occasional callowness of the former, or the unresolved problem of the latter. Both films reveal a humane intelligence and an instinctive mastery of the medium. The middle and concluding passages of L'Atdante challenge comparison with any study of character that has been attempted on the screen. They

1 Ren6 Clement's film of the French railwayman's resistance movement ranks only second to Open City as a genuine film of an occupkd country. It has all the fire and vitality that Griffith misses from oth^r French

films. P.R.

541

THE FILM SINCE THEN

have something beyond Pabst and Stroheim. Their dis enchantment is mature in the real meaning of the word. In Vigo, France lost one of her greatest exponents of the cinema.

All through the thirties Jean Benoit-Levy continued to alternate between making educational films for the class rooms and an occasional fiction film on a sociological theme. The best of these was, of course, the wonderful La Maternelle (1932), made with Marie Epstein, a film of great distinction. This case-history was presented with a so deceptively school-teacherish sobriety that its warmth and vitality seemed to well up out of the incidents and the people themselves. Re-examination to-day reveals that it was built into the design of the film. Of all the many attempts to accommodate the documentary approach to a fictional story, this is one of the best because its technique, far from being adopted for its own sake, grows out of the sociological and psychological aims of the film-makers. Those aims are humble. They are the unpretending, ameliorative aims of the pedagogue, the social worker, the healer. But they, and the film they gave birth to, have more health in them than all the rootless metaphysics and pseudo-scientific psychology with which the French film has preoccupied itself ever since the sound films took over from the silent

The French cinema, like France itself, faces a future of

uncertainty, irrevocably bound up with the future of

Europe. The film is reckoned the second most important industry in France, and state taxation on it is grievously heavy, absorbing some sixty per cent, of the total receipts of the Industry. Negative stock, good equipment and efficient studio-space are in short supply. The yoke of imported Hollywood films hangs heavy and French pro ducers are said to have difficulty In getting their films distributed in their OWE country^ let alone overseas,

542

THE EUROPEAN CINEMA

France has, on the other hand, a wealth of gifted acting talent and very capable technicians. She has Gremillon, Autant-Lara, Clement, Came, Renoir, Rouquier; and Clair is still there. Her great trouble is that production is, and always has been, spasmodic. Much of the time it seems that her best directors are not working. Observed Alexander Werth from Paris in the autumn of 1934:
* Renoir is not working.' Feyder is not working. Jean Lods has had to find asylum in Russia. Jean Vigo is too ill to work. Epstein and Clair are tossing fanfares in the commercial circuit. Cavalcanti in England seems to have found freedom to experiment and carry on the tradition of the old days/ 1 Observed Nicole Vedres from Paris in the summer of 1946 : ' During recent months the best directors, those who refused to make concessions and compromises, have scarcely done any work at all. Came, Gremillon and Becker have completed nothing since 1944. Bresson has only made one film, and Autant-Lara is still waiting for a Paris release to show Sylvie et la Fantome, while in the meantime we are bombarded with American films dating from 1935 to 1940/ 2

This is a tragic state of affairs. What the French must solve, apart from the economic problem of continuous production and wide release, and what only two pictures so far have shown that they can solve Malraux's Espoir (1939) and Clement's Bataille du Rail is the adaptation of their natural instinct for cinema to themes and subjects, social and political, of the present They will not do it by looking backwards. They will not do it at all unless the French Government reverses its policy towards the French Film Industry.

1 Cinema Quarterly > Vol. 3, No. 1.

2 Penguin Film Review, No. L

THE FILM SINCE THEN

(II) THE BRITISH FILM

* England has never produced a truly English film/ 1 Motissinac s s dictum In 1929 was no longer true when The Stars Look Down reached the screen ten years later on the eve of World War II. Carol Reed's film was essentially British ; it was also nearly a very fine film. But that the dictum of the famous French critic is still even partly true, eighteen years after this book was first published, is cause for concern. Several films emerge in the past eight years which follow in the tradition set by Reed's picture, a tradition strongly influenced by the British documentary movement, but all too often during the past two decades the British cinema has either imitated Hollywood, or pur sued a devious path of pseudo-internationalism. The honesty of purpose and contact with real life that distinguished

a handful of British feature pictures during the years of war now seems unhappily to have got mislaid in the attempts to capture a world market for luxury films that are neither one thing nor the other.

In retrospect, three factors appear mainly to have hampered the development of any truly national expression in the British fiction film; the policies of American companies in their British activities ; the odd cosmopolitan character of British studio personnel; and, ironically, the British documentary film itself, the mere fact of its existence. The importance of the first factor, again ironically, is underlined, and to some extent explained, by measured actually intended to combat it ; the Cinemato graph Films Acts of 1927 and 1938, 2

* Panoramiqm dn Cin&na, Leon Moussinac (Au Sans Pareil, Paris, 1929).

2 There is not space htre to elaborate the complex structural growth within the British Film Industry and its American relationships, but no fuH assessment of technical, aesthetic and social developments can be made without first understanding the economic background. The reader is referred to The Arts Enquiry Rupert on The Pactual Film, Appendix A : (Oxford University Press IW) f Tendencies to Mowfioty in th Citmwt&grafah Film Industry (H.M, Stationery Office, 1944), Money Behind the Screen, Kimgender and Lcgg (Lawrence and Wishart, 1937), Film Bminen$ if Big Business, prepared by the Association of Cine-Technician*^ (1939) and PUttu; An Alternative to Rmk. Frederic MulUUy (Socialist Bode Centre, 1946),

IQ. THE GREAT BEGINNING, directed by ALEXANDER ZHARKI and JOSEF

HEIFITZ.

[Soviet, 1939]

W . LE JOUR SB LEVE, directed by MARCKL CARN*. JACQUELINE LAURENT. [French, 1939]

i<j5- GONE WITH THE WIND, directed by VICTOR FLEMING, | American, 1939]

$6. THE GRAPES OF WRATH, diiwuxl by JOHN FORD, JANE DAKWU.U |Ain<*ri<"n, 1940)

THE EUROPEAN CINEMA

For some years, in the early thirties, American audiences marvelled that the few British films they were perniited to see were often directed and acted by people for whom there was no longer much demand in Hollywood. It seemed to us then, that British producers were wooing the American market by the extraordinary expedient of offering attractions which that market had already repudiated. Time has now altered the impeachment It is clear, in retrospect, that many of those fading stars and technicians were sent from Hollywood to Britain by their American employers for a very good reason. In view of the Films Act of 1927, which was law for ten years, it was necessary for Hollywood companies to finance a

certain number of films in Britain. How better to do this, and perhaps at the same time to discourage the appearance of native actors and craftsmen, than to use British studios as a burial ground for Hollywood has-beens? Such was the apparent policy for several years, and such indeed it could again become, now that it is once more politic for America to finance films made in Britain. Be that as it may, this example of American policy seems to have had great weight for British producers of the period. They, and American producers operating in Britain, produced vehicles for such players as Corinne Griffith, Bebe Daniels and Esther Ralston, whose very names were unknown to a new generation of American filmgoers which grew up with the talkies. Such a state of affairs could only have arisen from a business psychology such as is described earlier by Rotha. (Fide : pp. 140 et seq.)

The cosmopolitan influence grew partly out of this American policy, and partly out of the fact that British producers of the period obstinately believed that a Continental film-maker was inevitably more gifted than one of their own countrymen. Alexander Korda had made minor films in Europe before going to Hollywood in the mid-twenties to direct his wife, at that time Maria Corda* in a super-production The Private Life of Helen of Troy (1927) for First-National. Both the star and the film

proved disappointing at the box-office and, after a few more uninteresting pictures (Women Everywhere, Dance Fever, Her Private Life, A Modern Dubarry), Korda was despatched by Paramount in 1931 to the Elstree studios. After one film for Paramount-British, Reserved For Ladies, which was incidentally better than anything

he had done in America, Korda formed his own company, London Film Productions in 1932. With him was his old friend the late Lajos Biro, upon whom Korda has so often relied for guidance in his scripts. His first two pictures were Wedding Rehearsal and The Girl from Maxim's, both frothy, and then he invited Charles Laughton to appear in an inexpensive production which, with evident nostalgia for his more successful days in Hollywood, Korda titled The Private Life of Henry VIII (1933),

Everything about Henry VIII is so well-known that com ment to-day may appear superfluous* It seems, however, to have been generally overlooked that this, the most famous and successful of British films overseas, had little British about it except its subject, its stars, and that it was made near London. Its story, direction, photography, settings and music were all by Continentals. In an inter view with Stephen Watts at the time, Korda said : * An outsider often makes the best job of a national film. He is not cumbered with excessively detailed knowledge and associations. He gets a fresh slant on thingl For instance, I should hate to try to make a Hungarian film, while I would love to make one about the Highlands that would be a really national Scottish film and indeed I plan to do so. The best Hungarian film 1 have ever seen was made by the Belgian, Jacques Feyder. I believe that Clair could make a better London picture than any of the English directors a London film that would be international. I know there are people who think it odd that a Hungarian from Hollywood should direct an English historical film, but I can't see their argument* The greatest folly is to set out to try to suit everybody* It is the sure road to

insincerity and artificiality. The result will be a mongrel film which belongs to no country/ 1

The basic formula of the Private Life idea was probably derived from the Lubitsch films of the early twenties (among which, be it remembered, was Jannings' portrait of bluff King Hal in Anne Boleyri) ; the style and purpose were borrowed from John Erskine, whose novels, including The Private Life of Helen of Troy, were the American expression of the impulse to humanise, and to debunk, history which arose shortly after World War I. This barren sophistication seemed already to have exhausted itself before the economic depression, and the success of Henry VIII might, therefore, seem all the more surprising. The reason was not far to seek. It was the story of a man who had six wives.

This in itself was nothing to its discredit. The Italian film Open City earned a million dollars in America solely on the basis of pornographic advertising, not on its value as a great social document But it was somewhat surprising that few in the British Film Industry took the trouble to analyse the sources of the film's appeal, apart from its scintillating technique. The box-office said that a film made in Britain could make money in the world market, if its production budget was not excessively high. It was now simply a question of more and bigger Private Lives, financed by the City and Insurance millions, with the magician Korda leading the van and the rest of the Con tinentals scrambling after him. 8

Korda himself seems to have agreed with this diagnosis. The private lives of Catherine the Great, Rembrandt, Don Juan, and even the Gannets, were explored, but rather more expensively than Henry; the Fairbankses, the Czinners, Laughton when he could be lured away from California,

* Cwenta Quarterly, Vol 2, No. 1, Autumn, 1933.

2jTtm* and Tide (29 September, 1934) stated that Count Toet>litz de Grand Ry, gave * Korda the financial assistance Korda had f ailed everywhere else to get for The Private Life of ffmry V1I1 ', and Catherine the Great, as wII as Henry, were presented as Korda- Toeplitz productions* Toeplitz later produced The Love Affair of th* Dictator (rf, P. 551),

547

THE FILM SINCE THEN

became his willing accomplices. He seems to have aspired to become a second Goldwyn, relying on quality alone. The studios which arose, it is said, with Prudential's money at Denham were intended to be an international Mecca, a rose-garden colony to which the gifted of all the earth would repair, and out of which were to come films which had to be great because so many admirable people from so many countries were connected with them. Among the flashing names that decorated the Korda diadem were ; Jacques Feyder, Rene Clair, Josef von Sternberg, William K. Howard, Marlene Dietrich, H. G. Wells, Paul Robeson, Leslie Howard, Lothar Mendes, Laurence Olivier, Erich Pommer, William Cameron Menzies, Elizabeth Bergner, while even Winston Churchill, then in the political wilder ness, wrote some scripts and Sir Robert Vansittart some lyrics. Such a galaxy of talent was expensive, and so were the super-productions which surrounded it. Catherine the Great, Sanders of the River, The Scarlet Pimpernel, The Ghost Goes West, Fire Over England, Knight Without Armour, The Thief of Bagdad, The Four Feathers, The Drum, and the abortive I t Claudius, were some of them, each far more costly than their prototype Henry VIII. Returns, on the other hand, were slow and meagre compared with the Henry VIII bonanza. Nevertheless, the financiers proved sympathetic for a while longer. The American

market was believed to be the key to all, and Korda's purchase of shares in and election to the board of United Artists was presumably thought to be sure-fire insurance of ultimate commercial success,

From 1932 onwards, a steady stream of pictures had also been issuing from the newly-reorganised Gaumont-British Picture Corporation, under Michael Balcon's producership, of which we may remember the successful Rome Express, Friday the Thirteenth^ Jew Suss, Rhodes of Africa, Ever-gr$m f Little Friend and the thrillers of Alfred Hitchcock following on his early success in The Lodger* Only the latter films, such as The Thirty-Nine Steps and The Man Who Knew Too Much, forerunners of Hitchcock's later

54i

success in Hollywood, may have been said to have created an English style; most of the others are forgotten, including Jew Suss}

In those boom years up till 1936, money was poured into production, much of it to entrepreneurs who had no knowledge or experience of film-making. 4 In the boom period, 4,000,000 was invested in one period of ten months. Most of it disappeared and the great City geniuses are still wondering where it all went ', wrote the Association of Cine-Technicians. 2

It would have amazed the financiers, and probably even Korda himself, to see what actually did happen in the United States to his films and those of the other producers. United Artists distribution amounted to no more than a mouse's share of the American market, and the particular share which British films got was a curious one. United

Artists themselves owned no theatres in the United States ; all the other major Hollywood producers did; consequently only small independent exhibitors (who usually could not get, or pay for, the best Hollywood product) booked the pro ductions of Denham, Elstree and Shepherds Bush. The audiences which came to these small theatres were city slum-dwellers, small-town proletarians, farmers and cowboys. Even if they could understand the West End accents, which was more than doubtful, they could not understand the films. Some British pictures of the period certainly had ideas, taste and talent. There was only

1 C. A. Lejeune's following remarks on that film are worth repeating : 'With all the sympathy in the world for the suppressed Jew, I fancy that there are other problems worthy of being tackled at some expense by our native film industry. At the cost of being repetitious, I suggest that there is still unemployment, there is still ship-building, and there is still farming. We have an industrial north that is bigger than Gracie Fields running round a Blackpool fun fair. We have a fishing fleet or two, and a railway system, and some, fairly acute problems of education, Gaumont-British have made a thoughtful gesture in devoting the^ pro ceeds of the Jew Suss premiere to the fund for the distressed miners, but there is nothing, so far as I can see, to prevent them thinking still harder, and devoting to a film of British industry, British agriculture, or for that matter, British mining, the -same care and money that^they havt spent so generously on a film about a little German municipality of two hundred years ago. 1 (The Observer, 1934).

* Film Business is Big Business (A.C.T., 1939),

one thing wrong with them. So many of them simply were not films In the sense that American audiences understood films. Most of them, commendably, centred

round themes. But the theme was either ' implied ' or stated in the dialogue, which was incomprehensible, or failed to materialise at all. Never by any chance was it built into the film as an essential part of the structure. Trade critics in the United States, puzzling to find the basic defect which we all sensed in British films at the time, characterised it as ' lack of continuity ', Climaxes, both of sequences and of a film as a whole, were elided. The major events always seemed to take place ' off screen '. That this technique, if such it could be called, was in direct opposition to all established cinematic method need not be emphasised. But its glaring inadequacy was pointed up in the United States by the fact that, for the distribution and exhibition reasons given above, British films were shown to the basic, the primitive cinema audience children ahd very simple people, to whom the Western, the melodrama, and the slapstick comedy of Hollywood were the long accepted forms of entertainment How could the products of the Denham rose-garden be expected to flourish?

I detail all this some twelve years later because it may have certain bearing on the present position of British films in the world market, an aim which seems to fascinate most British producers. As is well-known, the abrupt collapse of City-financed, mushroom-growthed British production took place in 1937, and for the remainder of the years of uneasy peace there was little film activity which added up to anything. Wrote the Association of Cine-Technicians ; * The collapse of the film production boom of 1937 has had far-reaching consequences. For thousands of technicians, electricians, carpenters, plasterers, make-up men, writers, actors and directors it was disastrous. The responsibility for the muddle, mismanagement and inefficiency was not theirs, but they were the first to suffer. Months of un employment were to follow- Savings slowly disappeared, cars, houses and other personal possessions had to be sold

up, A fortunate few succeeded in finding jobs outside the Industry altogether. But for the majority that was impossible. Their livelihoods depended on their specialised skill, and these men whose creative ability had gone into production of so many films now found that their services were unwanted.' 1 Korda himself, with con trollers in the studio, managed to keep going by oscillating between Hollywood and London.

In 1937, possibly foreseeing the 1938 Films Act, Metro-Goldwyn-Mayer, who until that date had refrained from actual production in Britain, now started making films OH a biggish scale, resulting in The Yank at Oxford (1938), Good-bye Mr. Chips (1939), and The Citadel (1939), all three using Hollywood stars and being directed by Americans, Jack Conway, Sam Wood and King Vidor respectively. These films ' made in Britain ' employed some local studio personnel and tied up two of Britain's best producers, Michael Balcon and Victor Saville, but they were presented abroad as American pictures and brought little credit to the British Film Industry as such. When the war came, M-G-M discontinued production.

For the most part, however, genuine British production was dormant until the advent of war, and of J. Arthur Rank into the film arena. Figures like Max Schach and Toeplitz de Grand Ry, who cut such glory a year or two before, faded as promoters of ' super-British ' pictures. Who now remembers The Marriage of Corbal, The Love Affair of the Dictator, and many like them ? Only two films, apart from The Stars Look Down, merit mention at this time: Thorold Dickinson's very well-made, beautifully designed Gaslight (1940) which was subsequently sup pressed when Hollywood bought the rights, and John Baxter's Love on the Dole (1941), a sincere attempt to

picturise unemployment in the mid-thirties from Walter Greenwood's novel, held up from film adaptation by the Censor until the war had vanquished unemployment, but too studio-bound to be wholly authentic,
i Fttm Business is Big Business (A.C.T., 1939).

551

THE FILM SINCE THEN

The great revival of British production since 1942, stimu lated partly by wartime conditions and partly by Rank's manoeuvres (and capital power) are familiar. By compari son with any previous period, the British Film Industry to-day seems in an excellent position. But I want seriously to suggest that the position has, in reality, changed in no essential way since the first burgeoning days of Korda and his London Films; and that, for this reason, it is quite possible that the present boom could be followed by disastrous collapse once again within the foreseeable future, although one hopes the contrary. 1

Rank's strategy seems to be based for the most part on, once again, capturing a substantial slice of the American market in order to recoup his high production costs. He is penetrating other overseas markets as w^ll, but his main dependence is clearly on the United States. He has gone about this skilfully. Assuring distribution by complicated deals with American firms, he has reversed the former pre-doomed policy of Korda and Gaumont- British, and sought approval of metropolitan audiences. No longer are British films the last resort of hard-pressed exhibitors in the slums or the country towns of America* They are shown, with great fclat, on Park Avenue and even occasionally at Radio City Music Hall Prestige is theirs. Every list of the ten best films of the year contains from three to six British productions vastly to the annoyance of

Hollywood. They have replaced French films as the fad of the intelligentsia, But their vogue and prestige are hollow. They are liked by the upper income-level groups because they are literate, because they flirt with ideas, because they are invested with the traditions of the English theatre and of English acting. But how hollow this vogue and this prestige actually are can be demonstrated by the fact that

1 Mr. Griffith is writing before the Anglo- American Film Agreement was signed and before Mr, Rank announced his 2 million loss on 1 prestige * films destined for the U.S, market, and, even more important, before th< fixing of the 45% quota of British feature films for British cinemas in the Cinematograph Films Act of 1948, which may result in even less playing-time for British pictures in the United States as a retaliatory measure for the high quota figure. P.R.

S5Z

THE EUROPEAN CINEMA

Rank's distribution efforts in America are at a stalemate. He conquers the cities a few of them but he makes no progress with the small-town exhibitor or the independent theatre chains. Even Great Expectations, a huge success in New York, had its expectations disappointed nearly everywhere else. Until British films can move out from the cities into that hinterland which is really America, the Rank policy and its analogues cannot hope for real commercial success.

The reason is simple and familiar. British films of the war period and after are infinitely superior to their pre decessors, technically speaking. Most of the earlier faults of continuity and structure have been corrected. But they seldom have roots. Delightful as it may be to watch such excellent transcriptions to the screen as Henry V (1944) and Caesar and Cleopatra (1945), it is difficult to think of

them as anything but an antiquarian's version of a national art Colonel Blimp (1943), This Happy Breed (1944), Blithe Spirit (1945), A Matter of Life and Death (1946), London Town (1946), Black Narcissus (1947) and Vice Versa (1947) are as much in the spirit of pre-war cosmopolitanism as though nothing vital had happened in Britain since 1935.

These are pictures for the chi-chi few. On the surface of the record, and to an American, it would seem that making films for the select few is the ideal of young British directors. Carol Reed started with the desperate, and desperately important, realities of The Stars Look Down in 1939 and arrives at the pseudo-metaphysics of Odd Man Out in 1947. Technically, he improves enormously; in subject matter and approach to life, he retrogresses. Michael Powell, another gifted technician, emerged from comparative obscurity with The Edge of the World in 1937 and apparently finds apotheosis as the co-director of pyrotechnical exercises sometimes quite brilliant but which have no real purpose related to life. Launder and Gilliat presented a moving little original piece of wartime Britain in Millons Like Us in 1943, and now are due to present

553

THE FILM SINCE THEN

The Blue Lagoon, a faded * naughty * romance much sought by schoolboys thirty years ago.

The war years and aiter have seen the British studios produce some really brilliant technicians, among them David Lean and Carol Reed, Settings, dressing, lighting, editing, sound, trickwork, music especially all these have made the grade since the dim days when Rotha first wrote this book. A lot of technicians and other studio

personnel in Britain must have worked very hard, and in very grim circumstances in those war years. Mr. Rank is said to have given comparative creative and technical freedom to some of the directors working in his many companies, perhaps especially to the group who were gathered round Filippo del Giudice when he was in charge at Two Cities Films, and to the various teams working under Independent Producers Ltd. 1 The results, frankly, are disappointing. Not only have many of the films not justified their costs but they have not added anything notable to the real British cinema. If this is the full flowering result of creative freedom and unlimited money, perhaps there is something to be said for the discipline of strict producership? Technical virtuosity is just not enough.

Only Sir Michael Balcon, head of production at Ealing Studios since 1938, appears to have followed a wise policy of making pictures within a budget which is recoverable

* David Lean writes : * J, Arthur Rank is often spoken of as an all-embracing montqpolist who must be watched lest he crush the creative talents of the ^ British Film Industry. Let the facts speak for themselves, and I doubt if any other group of film-makers anywhere in the world

can claim as much freedom. We of Independent Producers can make any subject we wish, with as much money as we think that subject

should have spent on it. We can cast whatever actors we choose, and we have no interference at all in the way the film is made. No one sees the films until they are finished, and no cuts art made without the consent of the Director or Producer, and what's more, not oat of us is

bound by any form of contract. We are there because we want to be there. Such is the enviable position of British fUm~maker$ to-day, and such are the conditions which have at last given our films a style and jmtkality of their own/ (Pmgnin Film Rwitt*, No. 4> October, 1947.)

In view of this agreeable position* it is rather difficult to understand

why several of Mr, Rank's most accomplished writers and directors- Carol Reed, Michael Powell, Emeric Presiburger, Prank Launder and Sydney Gilliat have recently <kcided to emigrate to Sir Alexander Korcla's stable.

$54

THE EUROPEAN CINEMA

from the British home-market Not all his films are worth noting; some should perhaps be forgotten; but from his producership have come: The Foreman Went to Prance (Charles Frend, 1942), Next of Kin (Thorold Dickinson, 1942), Nine Men (Harry Watt, 1943), Dead of Night (1945), The Overlanders (Harry Watt, 1946) and Hue and Cry (Charles Crighton, 1947), These unpretentious films at least represented a style, a freshness of approach. They were British in character, although they had many faults of self -consciousness and adolescence. They were funda mentally sincere pictures and had a purpose.

Mention also should be made of Sydney Box as a producer, since The Seventh Veil (Compton Bennett, 1945) established him as a maker of reasonably budgeted pictures. Nothing as yet produced by him for Rank has reached high level, but films such as Holiday Camp, Easy Money, and The Brothers, suggest that he is interested in subjects set among the ordinary British scene. He lacks, possibly, good directors; but his pictures are perhaps preferable to the pseudo-art prestige films.

It seems clear in an overall estimate that Britain has still much to do to put her film house in order. Costs of production have got to come down, speed of making has got to be increased without sacrifice of technical quality, labour has to be less restrictive where creative processes are involved, and above all, film-makers writers, directors,

producers- must find stories from out of the living experience of the British people and not rely on the romantic past

Which brings us to documentary. Its thesis, its growth, and its purpose are too well-known through the writings of Grierson and Rotha to require comment from me, 1 Its products are by now part of the intimate experience of all British and many American readers of this book. But it is necessary to point out that documentary was the most important, and almost the only, British contribution to

1 D&mmmtmy Film (Faker & Fmber, 1939) ; Gritrso* an edited by Fbrsyth Hardy (Coiling 1946),

S55

THE FILM SINCE THEN

world cinema until the war years. All that has since appeared and which has had any substance, has been guided by its example and nourished by its experience. From The Stars Look Down and Edge of the World through Next of Kin, Desert Victory, Target for Tonight, Western Approaches, Journey Together and The Way Ahead to World of Plenty, The World is Rich and Children on Trial, the record of British film achievement is a documentary record. I risk repetition when I emphasise that this is because these films have had something to do with life in Britain as it is lived, and that British fiction films by and large seldom have anything to do with significant life anywhere.

This has everything to do with the future of the British film in the world market Britain has neither the resources nor the flair for the mass-manufacture of popular enter tainment movies & la Hollywood. Thank God she hasn't !

But she has got the Intellectual and emotional resources, and she is undergoing the experiences, which could make her the leader of the film of reality, I have no doubt that if the British Film Industry keeps that fact in mind first, last, and always, there will be plenty of foreign markets for British films, even if a new distribution method and a new system of profit and loss, has to be developed to accommodate them.

*

Under the system as it has so far prevailed, it is not

surprising that Alfred Hitchcock should be the only British film craftsman to achieve an international reputation and commensurate popularity, and then only since he has been in Hollywood. 1 This specialist in mystery stories needed no roots in national life for the kind of entertainment he purveyed. The escapist appeal of the mystery is international ; it need give no more than the barest simulacrum of reality to achieve suspension of disbelief, To my mind, Hitchcock's derives

*I think Griffith underestimates the international reputation gained

by Carol Reed and 1 David Lean, at least in Europe,- P K,

556

principally from a calculated use of the resources of the medium, and particularly of cutting, which is related to Russian theories of montage as of the late twenties. Mon tage is used for its physical shock effect and, deliberately, to cause the sensation of surprise and fear. Like Lubitsch and Chaplin, the structure of his films is centred around

the invention of incident, of business. His description of the opening sequence of Secret Agent (1936) 1 can be regarded as a classic exposition of the way purely literary or theatrical material can be re-worked into film form.

All of Hitchcock's successes The Man Who Knew Too Much (1935), The Thirty-Nine Steps (1935), The Woman Algne (1937) and The Lady Vanishes (1939) were based upon the invention of business and the deliberate alter nation of chronology towards the end of suspense. Preposterous often, these pictures were visually and rhythmically gripping to an extent that often seemed more humanly convincing than more serious films. Oddly, it was Hitchcock's one serious effort, Rich and Strange (1931), in which his visual imagination failed him. Here he ignored the material implicit in his theme to concentrate on a talkfest between individuals.

Hitchcock's increasing reputation led him inevitably to Hollywood, where his pictures have continued the style of his British thrillers, but it is recently a style somewhat blurred by production supervision and star values. Foreign Correspondent (1940), Rebecca (1940), and Shadow of a Doubt (1943) were more or less up to his British standard, but more lately it has been increasingly a matter of Spellbound* (1946) and Paradine Cases (1947) in which cinematic construction has had to be subordinated to pseudo-romantic conflicts involving the highlighting of principal players* Lifeboat (1944), his one war-related film, was intended as an allegory of conflict between democratic and totalitarian ways of doing things. It was at sea in more ways than one, since the majority of critics agreed

* Footoottt to tkt Film* edited by Charles Davy (Lovat Dickson* 1938).

557

that the Nazi who was its villain came off far better than the exponents of democracy. The action of the latter in tearing the Nazi to pieces was hardly the finest example of democracy in action. Hitchcock is now set up in independent production in the hope of regaining some of his former freedom, but it is safe to say that he will remain a master entertainer in a limited field.

Carol Reed's first film to reach America, Night Train to Munich (1939), a melodrama in the Hitchcock manner, signalled the arrival of a first-rate British film craftsman. He had, I understand, previously made Laburnum Grow (1936) and Bank Holiday (1938), unpretentious films that at least were related to everyday things although too studio-bound to be convincing. The Stars Look Down, reaching America , almost simultaneously with Night Train to Munich but withheld from release until John Ford's How Green Was My Valley had played the circuits in 1942, was in my opinion a major work. To compare it with Pabst's Kameradschaft, or with certain Russian films, does not altogether do it justice. It was richer, less symbolic, and more deeply rooted in human living than any film dealing with the working-class that I can recall. Stripped of all paraphernalia of * agit-prop 1 , it cross-sectioned and chronicled one grim episode in Labours struggle, displaying all the forces momentarily involved, and implying always that this is but a segment of a historic process. To appreciate this film as a step forward in the picturisation of social reality, one must compare it with the numerous films, some of them by important film-makers, which lost the actual lives of the people ia a maze of argumentation and symbolism* But this f one felt, one knew> was actually what it meant to be chained to a coal mine for life. Moreover, the protagonist (played by Michael Red grave) was not a * class character 1 but a living person* His behaviour-chart was the outcome of influences which

presented themselves on the screen as parts of his environ mental reality rather than as abstract dialectical forces, I would not be surprised if future historians decided that

The Stars Look Down was the first film which realised any substantial part of the goals of the advocates of proletarian art I should be very surprised If any one disagreed that It was the first film which had a chance to touch the conscience of the middle-class. 1

No subsequent film of Reed's, except The Way Ahead (1944), has lived up to the achievement of The Stars Look Down; many have been Indistinguishable from the work of routine directors Gestapo (1940), Kipps (1941), Young Mr. Pitt (1942). His last film, Odd Man Out (1947), was hailed by critics for much the same reasons for which they applauded John Ford's The Informer* and it is to me nearly as hollow a film, abstract and orchidaceous, a postured illustration of a pass metaphysical thesis. It is skilful, yes, but Its skill lacks relation to the monumental reality which was the stuff of The Stars Look Down. Only in the fine documentary compilation, The True Glory (1945), which he edited with Garson Kanin, and in the war-time army film, The Way Ahead; written by Eric Ambler, has Reed moved forward. This latter film was as intimately human, and at bottom as socially conscious, as the earlier film. It revealed again how masterly and dignified Reed can be when he deals with men in their own environment and in relation to the jobs they do. He is now with Korda making an adaptation of Graham Greene's short story, The Basement Room, to be called The Lost Illusion

Of other British directors, Anthony Asquith has seemingly become a routinlst; his outstanding achievement in the talkie period was the pretty thing that was made out of Shaw's Pygmalion (1938), and I do not share the critical acclaim of Way to the Stars (known in America as Johnny in the Clouds)* Asquith now seems obliged to

This Is on of the rare casts in which I find myself In disagreement with Mr, Griffith; the interested reader is referred to my review of Red$ film In Documentary Niws jL*f<rr, Vol. 1, No, 3, March, 1940* Eft

* Cf , page 4B3,

Refitted Th* PMm /*>/,

SS9

THE FILM SINCE THEN

adapt stage-plays of West End successes to the screen. With the possible exception of the submarine film, We Dive at Dawn (1943), he has not fulfilled the hopes one had of him after Tell England in 1930. Korda, when he directs a film personally, is a livelier director than most of those he hires, though his taste is inclined to a genteel refinement (An Ideal Husband, 1947). Rembrandt (1936) was a thoughtful picture, however, and one which it is still a pleasure to look at in Korda's favour, thanks also to Perinal's photography and Vincent Korcla's settings*

Gabriel Pascal's versions of Shaw need no comment here. They are on the British conscience. Laurence Olivier's Henry V (1944) was probably the first instance of a legitimately photographed play, inasmuch as its structure was designed constantly to remind the spectator of the fact that it was a play and not a film. When the

action moved out of the Globe Theatre, it moved into fairy land, not actuality, and thus avoided that conflict between poetic speech and three-dimensional reality that has set all previous versions of Shakespeare at nought Michael Powell's Edge of the World (1937) was an interesting, if slightly arty, semi-documentary, but his subsequent collabo ration with Emeric Pressburger has resulted for me in second-hand Hollywood, plus a dubious social outlook of the * Churchillian renaissance \ Undoubtedly a very gifted technician, Powell still seems unable to make up his mind as to what he wants to say, David Lean and Noel Coward's In Which We Serve (1942) was a condescending instance of class-consciousness, and Messrs, Coward and Lean continued this approach in This flippy Breed (1944) and Brief Encounter (1945). 1 Lean's Great Rxpecia* Horn (1946) was a handsome version of Dickens, except that it blurred and minimised the most meaningful prota gonist, Magwitch, It revealed Lean, however, as a brilliant technician, sensitive and serious about cinema, probably the most skilful of a!! the young British directors, obviously waiting for real material of contemporary

1 Again, I think, an underestimate of the latter film, -P.R.

137- THE UNIVERSITY OF LIFE, directed by MARK DONSKOI. (Soviet, 1940]

I'W. TOM, DICK AND HARRY, dim-tnl by GARSON KANIN, BITR<;KSS MKRKIHTH,
GINGKR RO<;KRK. (American, i<)4<]

importance to come Into his hands. It Is disappointing that his next picture is again from Dickens, Oliver Twist.

It is no accident that Hitchcock's were the first British films to be really popular in the United States. The most popular of contemporary British pictures in this country, Mr. Rank's and Sir Alexander's ^super-productions included, are the murder mysteries like Dead of Night (1945) and Green for Danger (Launder and Gilliat, 1946). If Britain is to send us pictures distinguished only by skill and good taste, and not by vitality of subject-matter, they had better be murder mysteries. That seems to be a general verdict. When they star James Mason, that helps. But Britain no longer has Mr. Mason. She had better look first to filling her own home screens with genuine product.

(Ill) THE SOVIET FILM

When the sound-film era was ushered in, Sergei Eisenstein was on his way to the West The great exponent of the dialectical cinema had signed a contract with Paramount during a triumphal visit to western Europe, whither he had come to be deservedly welcomed by the intelligentsia. Behind him lay his sweeping revolutionary epics; ahead lay a unique attempt t